



The Newsletter

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October 1986

DOUBLE PROGRAM ANNOUNCED FOR OCTOBER 15 DINNER MEETING

CCBA will feature a double bill for the after-dinner segment of the October 15th dinner meeting. First, Neal Brenard, Producer of Milwaukee's Clavis Theatre, will present a "sneak preview" of Larry Kramer's *The Normal Heart*, a hit play based on Kramer's own experiences with the founding of the Gay Men's Health Crisis Center in New York City. Eight actors will present a 20-minute segment of the drama, giving those attending a chance to see something of why this play is one of the hit dramas on the New York stage. It is scheduled to open at the Clavis's Encore Theater on November 12.

For the second attraction, Dr. Terry Boughner will be discussing famous women and men in lesbian/gay history. Dr. Boughner, recently of Pittsburgh (where he was professor of history at La Roche College), is currently a reporter for *Out*, and is a syndicated columnist on the subject of lesbian/gay history whose articles appear in *In Step* and other papers across the United States, and in Canada and New Zealand. He is also the author of an upcoming book on the subject, entitled *Out of All Time*, which is scheduled for publication in the spring by Alyson Publications of Boston.

It deals with the lives of lesbians and gay men such as Queen Marie Antoinette, Pharaoh Tutankhamen (King Tut), and Eleanor Roosevelt, as well as more general aspects of lesbian/gay history, such as lesbianism in the ancient world and the Nazi persecution of homosexuals. The book consists of 50 chapters; and Dr. Boughner is currently working on its sequel. Terry believes that it is long since time for lesbians and gay men to discover their history, which straight historians have "bent over backward" to obscure or deny. He also notes that while some may think history dull, it is his experience that the people who made it were not.

Secretarial Service To Be Discontinued

For several years, CCBA has paid a secretarial service to handle the organization's day-to-day operations. This has included handling phone calls, membership renewals, computer listing updates, requests for information, dinner reservations, general typing and correspondence as needed, etc. However, in recent months the Board has felt that CCBA could function with these services being done on a volunteer basis, thus saving CCBA \$300 per month. A special ad hoc committee of the Board was appointed by President Jerry Johnson at the August 19 Board meeting, to recommend how the duties that had been carried out by the secretarial service

could be divided among members of the Board. The committee delivered its recommendations to the Board at a special meeting held August 28. After lengthy discussions, the Board voted to accept the report and to officially notify Shalom Enterprises that CCBA would no longer require its services, effective October 1, 1986. Board members have met with Shalom Enterprises to facilitate the transition of duties to the respective persons. One change that members should immediately notice is that dinner meeting reservations will now be made with the Treasurer. Another is that membership renewals will be sent out by the Membership Committee Chair.

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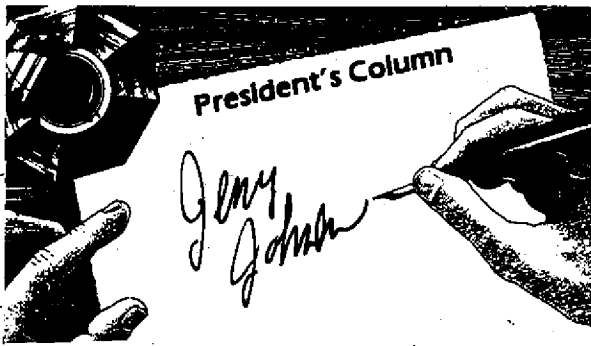
OCTOBER DINNER MEETING

DATE Wednesday, Oct. 15 1986
PLACE The Top of the Marine (22d floor of the Marine Plaza)
 111 E. Wisconsin Avenue
TIME 6:00 pm cocktails; 7:00 pm dinner; 8:15 pm program
COST \$14 prepaid; \$15 not prepaid & non-members
SPEAKER
RESERVATIONS Before noon Sunday, Oct. 12: by mail, to Box 92614, Milwaukee 53202; OR call with credit card # to 344-7278.

MENU

Roast Turkey with Dressing
 Salad; Rolls and Butter
 Sauteéd Fresh Mixed Vegetables
 Twice-Baked Potatoes
 Dutch Apple Pie
 Coffee, Tea, or Milk

Don't forget, you can use your *Master Charge* or *Visa* and save; just phone your card number in before the deadline.



The CCBA Board of Directors is working very hard to make our organization stronger, more effective, and just plain better. After considerable discussion at meetings during the past several months, you, the members, are beginning to see the results. For several years we have used a paid secretarial service (see article elsewhere in this issue); this will no longer be the case, effective October 1. The Board feels that this work could be done effectively by the Board itself, thus saving us \$300 a month or \$3600 annually. As you can see, this will be a considerable reduction in costs. Therefore, as of press time various secretarial service responsibilities have been delegated to others. For example, the Secretary will handle Board and special membership mailings, maintain mailing materials, and update mailing lists. The Membership Committee Chair will mail out membership renewals and welcoming letters to new members, as well as initiating mailings to prospective members. The Treasurer will handle ad billings for *The Newsletter*, accept dinner meeting reservations, operate the computer system, etc. With everyone working closely together, we expect the transition to be smooth, with any problems quickly corrected. While this gives the Board considerably more work, it does spread the work load as evenly as possible. Please do give me your reactions to this new system. If you find something that is not correct, please let me know. I assure you that the Board is here to help and is determined to make this transition with ease.

Your Board has been active in other ways as well. With the help of Board members and *Newsletter* editor Mike Lowrey, we are working hard to improve *The Newsletter*. In the months ahead, you will see the number of pages increase as advertising revenue merits. Mike Wavra is "out there" soliciting ads. If you wish to advertise and would like additional information, let Mike Wavra or myself know. It is ads that pay for this newsletter.

In addition, the Board is busy rewriting the By-Laws. There will be significant changes

proposed for your consideration and adoption at the November membership meeting. The November meeting will be informational; the Board will be present to answer your questions, solicit input on goals and priorities for CCBA from you, and generally listen to you, CCBA's members. To encourage maximum turnout, we are varying the format. There will be no dinner or door fee (it will be free!), and it will start at 7:30 PM. So please mark your calendars and plan to attend. The Board needs your input and needs you there to vote on the By-Law changes.

Of equal significance, the Board is compiling a Procedures Manual which will be distributed to all members. In the past, too much has been done with no written guidelines. This left some operations ambiguous or simply without precedents. We hope that this manual will go a long way toward preventing confusion, misunderstanding, etc. on CCBA policies.

The Board is working hard in other ways as well. Some Board positions are being reevaluated, and you might see some changes there. Our four women Board members are working hard with the newly formed women's group. Membership surveys are being evaluated. An audit of our finances has been completed. Our cash flow problems are showing considerable improvement. If interest is there, skiing and dinner clubs will be formed this Fall. CCBA is definitely becoming a stronger, more effective organization. Your valued support is greatly appreciated.

Hauptert Managing Director of Theatre X

CCBA Business member (and former President) Marc Hauptert has recently been appointed Managing Director of Milwaukee's world-famous Theatre X and its Contemporary Arts Center (located in the old Factory building on Broadway). They will open the Center on October 3rd with an all-new production of *My Werewolf*. CCBA members interested in forming a theater party can contact Marc at 374-5599.

**ADVERTISE
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THE RATES ARE GREAT!**

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AND BOARD

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273-4444 (O)

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WINE TASTING CLUB

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DE ANNA RATLIFF
372-9509 (H)

NEWSLETTER EDITOR

MICHAEL J. LOWREY
372-9745

NEWSLETTER ADVERTISING

MIKE WAVRA
265-2509 (H)

Insurance Agency Forced to Withdraw Anti-Gay Guidelines

Equifax, Inc., the nation's largest insurance investigative agency, has revoked guidelines which it had issued to its investigators to help screen out "high risk" insurance applicants. The \$500 million a year organization (headquartered in Georgia), which performs detective work for most insurance companies in this country, had reportedly issued instructions which would help companies spot "lifestyles" which it felt identified people at high risk for AIDS, on the basis of such factors as marital status, gender, occupation, "living arrangements", and "irregular beneficiary". Such "high risk" applications were to be brought to the attention of the companies; but when the San Francisco-based law firm National Gay Rights Advocates threatened to sue Equifax, Inc. for discrimination against gays, the company backed down and withdrew the "lifestyle" instructions, which they said had been issued without proper review.. They have also agreed not to focus on sexual orientation in future investigations.

LaRouche Bill Threatens California Freedoms; Are Our Rights in Wisconsin in Danger on Election Day?

The so-called "LaRouche Initiative", Proposition #64, will definitely be on the California ballot in the November general election. This bill, promulgated by a group of Lyndon LaRouche's followers and their "new right" allies, calling themselves PANIC, is widely considered the most serious threat to gay citizens since the beginnings of the modern gay rights movement.

The bill would empower law enforcement or public health officials to "quarantine" and "isolate" HTLV-III carriers and persons with AIDS. It is generally understood that such isolation/quarantine would take the form of internment camps like those in which Japanese-Americans were imprisoned during World War II. Proposition 64 will require the reporting of names to health authorities of persons who are, or are suspected of being, HTLV-III carriers, with no protection of confidentiality permitted. It forbids food handlers (waiters, airline stewards, bartenders, etc.) from working with food if the person is even suspected of being an HTLV-III carrier or person with AIDS, with no job protection rights. Students and school staff who have AIDS, test positive for HTLV-III, or just

live with such people, would be forbidden to come to school. Finally, public authorities would be permitted to impose travel restrictions on carriers and persons with AIDS who are not in "quarantine".

While it may seem that this bill is too extreme and irrational to pass, it is being taken very seriously by our sisters and brothers in California. The AIDS hysteria in Wisconsin has not as yet reached this pitch; but we may rest assured that the new legislative session will see further efforts to take back what protections we have achieved. Tommy Thompson has announced his intention to disband all state offices and councils concerned with the lesbian/gay community; and several legislative candidates (mostly Republican) have expressed an intent to repeal or gut AB 70 (our Wisconsin state gay rights law, the first in the nation). CCBA takes no position on political candidates; but we must all pay close attention to what stands the candidates in our areas take.

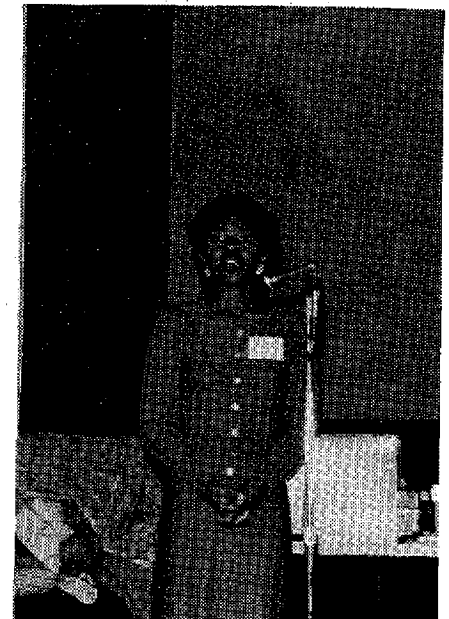
CCBA Member Elected to Local Union Office

CCBA Charter member (and editor of *The Newsletter*) Michael J. Lowrey was recently elected by acclamation to the position of Secretary of Local 91 of the American Federation of State, County, and Municipal Employees. Lowrey, who does business as Sunrise Business Services, is also an employee of the State of Wisconsin.



September Meeting a Great Success

CCBA's September meeting, held in the newly re-opened Brown Bottle in the old Schlitz Brewery complex, was a rousing success. Elizabeth "Bo" Black, Director of Summerfest, was an excellent speaker; and everyone was moved by Eleanor Hayes' farewell to Milwaukee and our community. The attendance was the best in some time for a dinner meeting, with our women members especially well represented (a new trend, which it is hoped will continue). Those who were asking will be pleased to know that the Brown Bottle is open for business now on a daily basis.



CCBA MEMBER BUSINESSES

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Tax Services & Computer Consulting
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Professional Accounting & Tax Services
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TODD STREHLOW

Kerber, Eck & Braeckel - Tax Services and Accounting
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ALPHA COMPOSITION

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ORLOFF - Concept and Design291-9999

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JUDITH LAUFER871-4852

THOMAS E. MARTIN - General Practice of Law

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YOUR PLACE - 813 South First Street.....647-0130

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Harry Vedder - 818 East Juneau Avenue.....289-0801

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Edwin Jaufmann Jr.....357-5548

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DR. JOHN SCADUTO, DDS 611 N. Broadway #10 272-7747

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BREITLOW STUDIOS.....476-3777
MARSHALL CAMERA - 2219 South Muskego.....645-7722

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Biweekly News Publication
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Merrill Lynch Realty.....962-3000 or 271-5508
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904 S. 1ST STREET**

**For more information call:
Orvy Colby
771-3494
Evenings after 5 pm.**

**Lesbian/Gay Hall of Fame
Nominations Sought**

With 1986 quickly drawing to a close, it is not too early to nominate your candidates for the 1987 Milwaukee Lesbian/Gay Hall of Fame. All nominations must be in writing and should state why the individual is being nominated. The deadline for entries is January 14 at the annual dinner meeting; or by mail to CCBA, PO Box 92614, Milwaukee WI 53202, postmarked no later than January 14.

DR. JOHN SCADUTO, DDS

General Dentistry

**611 NORTH BROADWAY, SUITE 10
MILWAUKEE, WISCONSIN 53202
(414) 272-7747**

Steven J. Murray

Professional Accounting & Tax Services
2557 N. 68th Street
Wauwatosa, WI 53213-1307
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Complete Personal & Business Accounting Tax & Consulting Services

Christmas Party Reminder

Members should remember to mark their calendars for CCBA's Christmas party (always a festive affair) with a buffet and a special appearance by Santa himself, who comes to make our party gay. The date this year is Sunday afternoon, December 7th, at Busby's. For the first time, the regular dinner meeting will not be held in December, making it easier for everyone to attend this one event during this usually hectic time.

ESTÉE: A Success Story

Estée Lauder Ballantine Books;
massmarket paperback, 286pp; \$4.95
© 1986 0-345-33746-8

If you ever wondered how someone becomes a multi-millionaire in a highly competitive field, Josephine Esty Mentzer Lauder's autobiography *ESTÉE* will teach you. (The rules and advice she gives will work for any business, not just cosmetics.)

Rose Kennedy said that good luck is something you make and bad luck is what you endure. Estée has had her share of bad luck; a divorce leaving her to be a working (single) mother in the 1940's; her sister contracting polio [after returning to N.Y.C. from Milwaukee]; a potential lawsuit when a customer served a face-cream on a salad; the loss of her supportive significant-other. She has made her share of good luck too, with persistence and poise: making expensive multiple trips to England and working with fashion magazine editors to convince Harrod's of London to carry her products; applying make-up to a poor-looking *chicana* (after the store's manager told her not to, "that kind never has any money") who then bought and brought all of her friends and relations who also made purchases; talking with everyone; touching faces (and hearts) wherever she goes; following her "gut feelings" about what is right.

Using common sense and innate wit, she revolutionized marketing and sales techniques by offering incentives to the customer (not the sales force); using word-of-mouth as her only advertising (now it's called "networking", then it was the third form of communication-- Telephone, Telegraph, and Tell-A-Woman); and having a staff who was knowledgeable about the products, what was it, as well as how to use it.

Estée tells us repeatedly that her make-up and scent products are natural and exciting. The words she uses are also exciting and natural. *ESTÉE* gave me the feeling that it was just she and I sitting in my livingroom chatting comfortably.

Estée Lauder says that she sells beauty. From this book I found that Estée Lauder sells herself: her charm, grace, wit, savvy, and style.

C.Kay Hinchliffe -Sunrise Book Reviews

QUESTION OF THE MONTH:

What speakers or programs would you like to have at CCBA'S monthly dinner meetings?

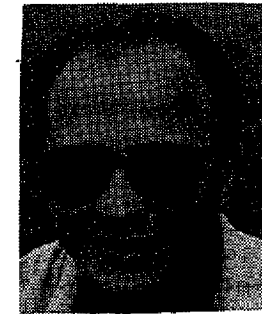
Don Bohatka

I thought Bo Black was marvelous; and I'd like to see more on the arts and theater in Milwaukee. Perhaps a speaker from one of the major movie chains would be good.



Don Boychuk

I thought one of our most interesting speakers was Karen Lamb. Perhaps she could return to speak on the influence of straights in gay politics and health.



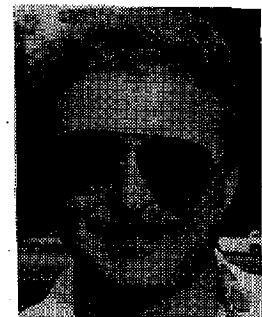
Marc Hauptert

I'd like to see something dealing with the theater. Perhaps someone discussing entertainment, business, and their mutual interests and involvement.



Jan Hill

I'd like to see fewer political subjects and politicians. They're all right, but a little goes a long way. Perhaps we could invite the Gay and Lesbian Chorus to return.



Sept. Board Meeting: Summary

1. At a special Board meeting on August 28, the Board voted to discontinue paid Secretarial Service, and to divide secretarial responsibilities among Board members. 30 days' notice was given to Shalom Enterprises on August 29.
2. A letter was sent to Shalom Enterprises on September 2, requesting a meeting to complete the transference of materials and information, and to answer any questions regarding the termination of the service.
3. A report was given by the Ad-Hoc Committee that met with 4 members of the Business Enhancement Committee who resigned last month. The report contained recommendation to the Board for improvements in CCBA policies and procedures. Many have been acted upon, and each recommendation was discussed.
4. A comprehensive revision of CCBA By-Laws will be led by Peter Johnson.
5. A financial report was given by the Treasurer, which included the Auditor's report and a list of accounts receivables.
INSERT INFO ABOUT BIDDING FOR DIRECTORY
6. A Report of Women's activities was given (*see elsewhere in this issue*). The Women's group has requested Committee status in CCBA, and a small budget for mailings.
7. Each Board Member is to submit related policies and procedures to President Johnson for compilation in CCBA Policy and Procedure Guide.
8. Pat LeSage of Forward Wisconsin is being contacted to speak at the October dinner meeting, if possible. The November meeting is to be an informal membership meeting.
9. The Public Relations Committee, co-chaired by Karen Gotzler and Bill Le Grave, presented a proposed job description, which was accepted by the Board. Duties of the PR Committee include: oversee *The Newsletter*, relate to the media and

related organizations, promote CCBA via articles and advertisements, develop recruitment materials, and involve CCBA in community activities. It was suggested that the Committee should formulate guidelines as to which issues CCBA should publicly respond to. The Committee proposed that the Board establish procedures to improve communications with members. It has been suggested that the PR and Membership Committees work together in this area; it is though that the At-Large system has not been working optimally.

10. The Board adopted a pricing policy for Dinner Meetings:

Pre-paid reservations: cost + 20% (gratuity&tax)+ \$2, rounding up

Not Pre-paid: As above, plus \$1. (Charter Members continue to receive \$1 off.)

11. There are several new CCBA members! (We hope to have details in future issues.)

12. A list of past-due membership renewals has been drawn up and is being sent to the Membership Committee.

13. MAP Fest was well attended. CCBA had a game booth; all proceeds went to MAP.

14. Vacancies in Board At-Large positions may be resolved if these positions become part of the Membership Committee.

15. Nominations for the Gay-Lesbian Hall of Fame are being solicited. Contact President Johnson by the January dinner meeting.

16. A letter was sent to Hurricane Productions, stating that CCBA would be unable to co-sponsor their Halloween Party on such short notice, but would be interested in co-sponsoring a future event.

17. Anyone interested in serving on a committee for Martin Luther King, Jr. Week should speak to President Johnson.

THE BOARD WOULD LIKE TO REMIND
ALL MEMBERS THAT YOU ARE

ALWAYS

WELCOME TO COME TO ANY BOARD
MEETING. THIS IS YOUR
ORGANIZATION!

CCBA Winetasters

The July trip to the Ravinia Festival was a huge success. Approximately 25 people enjoyed a catered gourmet feast of basil chicken, eggplant parmesan, pasta, etc., along with fruit and cheeses. The featured wine of the evening was French Rosé, and the musical program was works by George Gershwin. A big thanks to Ci Stein for a flawless event.

On September 21, a tasting of Beaujolais was hosted by Dick Moroder. Nearly all of the 7 wines were produced by Geo. Duboué. The favorites were the "Queen", Fleuies, and the "King", Moulin-A-Vent. The group of 11 people was treated to a tasty variety of "Beaujolais" cheeses.

The October tasting will be hosted by Jan Hill and Paul Toonen. At press time, they were undecided about which wines are to be presented. The December Holiday tasting will be presented by Sally Swetnam on December 14. This will be an *hors d'oeuvre* potluck, and will feature German Auslese and Beerenauslese wines, with possibly a Kabinett or two, for warm-ups!

The Wine Tasting Club meets the Sunday following CCBA dinner meetings, at 5:00 PM. Costs of wines and foods are divided among participants. New members are always welcome!

CCBA NEWSLETTER

Editor

Michael J. Lowrey
1847 N. 2nd Street
Milwaukee, WI 53212-3706

Advertising Manager

Mike Wavra
265-2509

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CCBA Women Gathering Momentum!

On September 7, a group of eleven women met to establish goals and appoint leadership for the Women's Planning Committee of CCBA. Pat Reddemann is the Chairperson, De Anna Ratliff the Contact Person, Darla Kashian the Program Chairperson, and Diane Sagunsky is the group Spokesperson. Some goals for CCBA Women include: to increase involvement of Women in CCBA, to increase Women membership in CCBA, to provide an opportunity for networking and socializing, and to offer events of interest to Women members at a minimal cost.

There will be monthly functions for women, in addition to regular CCBA events. On August 24, approximately 50-60 women attended a barbecue-volleyball social in the RiverWest area. A mailing list is being formed. All Women members will receive information of Women's events. For further information, call De Anna Ratliff, 372-9509; or Sally Swetnam, 962-5940.

It's Fall - Be Active

Summer is past, vacations are over, and most of us have felt the chill of fall that's in the air. Now is also the time to think about activities to enjoy these last sunny days.

Several activities, both indoor and outdoor, have been suggested. A Sunday bicycle trip beginning with brunch and following the local bike trails is one option. A late October Sunday would be fun.

Interest has again been expressed in forming a gourmet dining club. The format is open: it could be a group that rotates to different members' houses and shares cooking; chooses different restaurants; or a combination of these.

The music and theater season is in full swing. The Neal Simon comedy, *Biloxi Blues*, will be at the PAC January 19-21. While still months off, it's not too soon to reserve a block of tickets.

These are three possibilities: what ideas do you have? If you would like to be part of any or all of the above, please call Cliff at 962-0012; and

please leave a message on the machine if I'm not there. Based upon interest, more specific details can be worked out.

Other ideas-- again, call and let's discuss them. Our organization will be as active as we wish to make it!

-Cliff Heise

Gay Fundraiser for Governor Earl

A "gay community celebration of 4 years of support for human rights" will be held on Sunday, Oct. 12th, from 2 to 5 PM at Club 219. This will be a fundraiser for the reelection of Governor Tony Earl, with participation of leaders from just about every gay organization in Milwaukee. Featured speakers will include Lt. Governor nominee Sharon Metz.

Member News Needed

Have you received an honor in your field (or has your business)? Have you been written up in a business or trade publication? Have you been promoted, or appointed to a new post? *The Newsletter* would love to run the good news; but we can't if you don't tell us. Please let us know.



THE
C.J. PRINTING COMPANY
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- **Photocopies. Why Pay As Much As 25¢ A Copy?**

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- **Save \$ 21.40. Purchase 1000 Business Cards; GET 500 BUSINESS SIZE ENVELOPES PRINTED FREE !!!**

(Limited to black ink on white No. 10, Kentwove Envelope stock. Typesetting, layout and plate costs not inclusive.)

ALL ABOVE OFFERS VALID THROUGH OCTOBER 31, 1986, WITH THIS AD.



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