



The Newsletter

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Bo Black to Speak at September Meeting

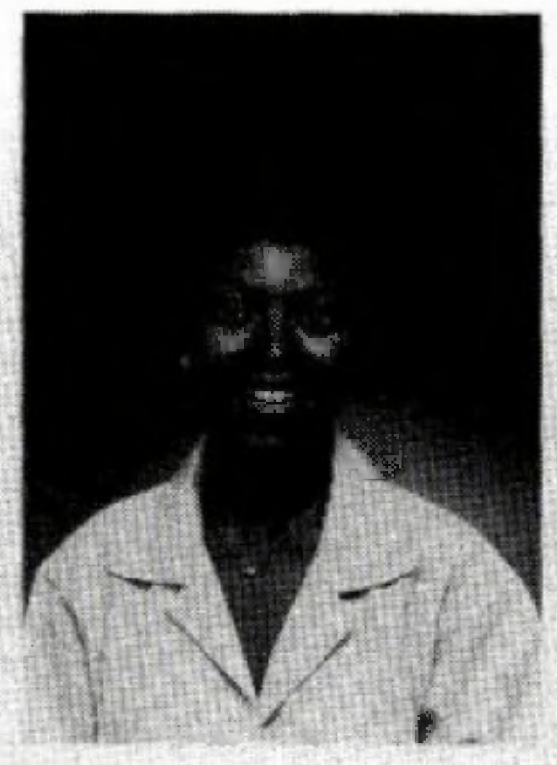
Elizabeth J. (Bo) Black is to be CCBA's featured speaker at the monthly dinner meeting to be held at the Brown Bottle on Tuesday, September 16th. Black, the Executive Director of Milwaukee World Festivals, Inc. (Summerfest), will be speaking on "Summerfest: Its Past, Present, and Future."

During over a decade of association with the festival, Black (who, as chief executive officer of Summerfest, is responsible for all its facilities and activities) has been highly instrumental in leading it to become what it is now: the third largest music festival in the nation. She has also been a leading force in creating the seven ethnic festivals which take place on the Summerfest grounds every year.

Black first became associated with Summerfest in 1974 when she took a position as public relations officer. Later promoted to Administrative Assistant to the then-Director, she then served on the Summerfest Board of Directors (from 1978 to 1983) as the Mayor's representative.

Since taking over as Executive Director in 1983, she has led the organization to multi-million-dollar net profits, raised sponsorship dollar amounts by 43 percent, and reorganized the staff, while overseeing the construction of a new administration building. Her current project is the planning of, and raising of funds for, the new 12 million dollar main stage amphitheatre. Of this sum, she has raised four million, with the remaining eight million bonded privately.

Eleanor Hayes Farewell Planned for Sept. Meeting



Eleanor Hayes, who recently announced her decision to leave Milwaukee and her position as Co-Ancor of Channel 12's weeknight news program, will be CCBA's honored guest at its dinner meeting September 16 at the Brown Bottle.

Since coming to Milwaukee from Nashville, Hayes has demonstrated continuing interest in and support for the Cream City's lesbian/gay community. Among many other things, her series, "AIDS: Controlling the Fear", did much to educate the general public on the nature of AIDS and the ways that it can and cannot be contracted. For this, as well as her fair and objective reporting of gay activities in Milwaukee, she has received recognition from CCBA in the past.

Hayes has received a number of other awards for superior journalism. In 1985, she was named the Milwaukee Jaycees'

"Broadcaster of the Year". She has also been recognized by the Wisconsin Women's Network and the State Senate for her achievements in covering women's issues.

It is for her outstanding accomplishments as a television reporter, as well as for her objective attitude toward the lesbian/gay community, that CCBA wishes to honor her. We regret that she is leaving Milwaukee. She will be missed; but we wish her all the best.

Sept. Dinner Meeting

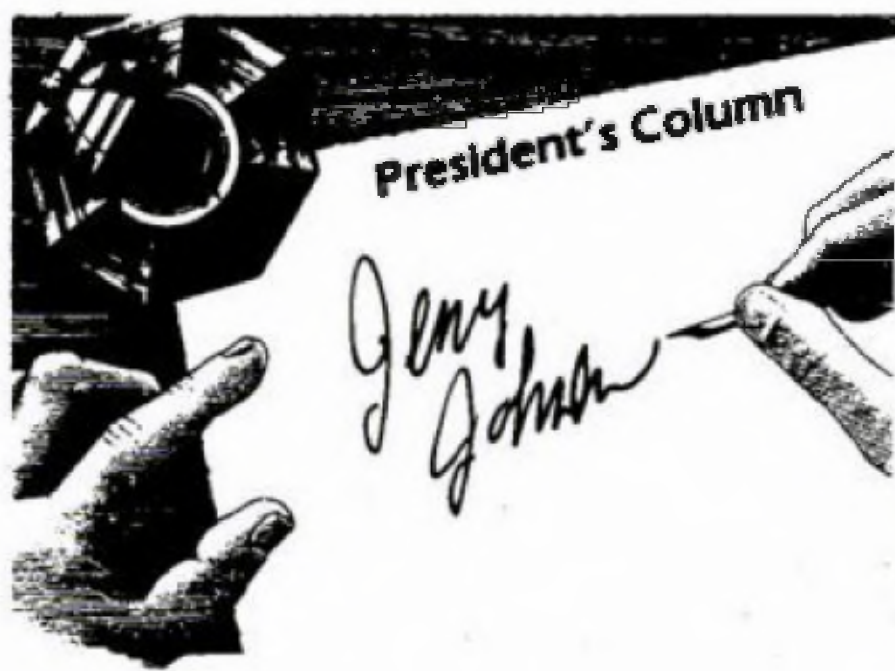
Date Tuesday Sept. 16 1986
Place The Brown Bottle; 221 W. Galena (Old Schlitz Brewery)
Time 6:00 pm cocktails; 7:00 pm dinner; 8:15 pm program
Cost No Host Cocktails; \$13 prepaid reservations; \$15 reservations not prepaid; \$17 at the door. Program will be free to members, \$3 for non-members
Speaker Bo Black of Summerfest
Reservations Thursday, Sept. 11th, before noon. By mail, to P.O. Box 92614, Milwaukee 53202; OR call in with credit card # to 445-5552.

Menu: Mexican Buffet

Make your own Tacos
Enchiladas (Beef or Chicken) with Sour Cream
Refried Beans
Mexican Rice
Guacamole and Chips
Chile con Queso with Chips
Fresh Fruit Tray
Ice Cream and Mexican Wedding Cakes
Coffee, Tea, Milk

Don't forget, you can use your *Master Charge* or *Visa* and save lots of money on late charges; just phone your card number in before the deadline

(Please remember: it is the rule in CCBA that if you make a reservation, you are responsible for the cost of that reservation unless you cancel before the reservation deadline.)



What does it mean to be an active member of an organization like CCBA? I sometimes think that a lot of us assume that being an "active member" means holding office, being a member of a committee, or attending the monthly dinner meetings. That's all true: that is all part of what it means to be actively committed to something like CCBA. But I think that there is yet another point to be considered under the term "active member".

That is, that, in CCBA as any organization, it is vitally important for the health and general welfare of the group to speak out. No organization operates perfectly; and if CCBA is to move toward its goals and function in the best interests of its members, those members must voice their opinions and concerns publicly. No matter what it is: a new idea; a suggestion that you may have for accomplishing something in a more effective way; creative and constructive criticism; or even a compliment for some job well done; your thoughts are always welcome and can do much to help CCBA to achieve its main purpose, that of supporting and promoting the lesbian/gay businesses of Southeastern Wisconsin, which in turn strengthens the whole of the lesbian/gay community.

Within CCBA the opportunities to

Speak out and be heard are many, varied, and easily accessible. For example, any CCBA member can attend any Board meeting simply by informing the President 24 hours in advance. The times and places of these monthly meetings are widely disseminated throughout the membership; and should you wish to attend, you are *always* welcome.

There are other ways, as well. If your concern is relevant to a particular committee, contact the chair or co-chair. She or he will be glad to hear from you. The same goes for your At-Large Representative. They too will be happy to have you express your opinion.

In considering the meaning of active membership, there is one thing, I think, that we should all keep in mind. That is, that in an organization where members are expressing themselves publicly, there inevitably is going to be controversy. While some may view this as a negative thing, I don't think that it necessarily need be. As long as controversy is not secretive, and occurs without acrimony - certainly an ideal - with each person engaged in the debate remembering the good of the group as a whole, it is evidence of constructive activity, the opposite of apathy, a positive good. CCBA is doing much and has much more to do. In this, while there should be a basic underlying harmony of purpose which is to move the organization ahead, complete harmony cannot be expected and perhaps, in a vital group, is not desirable. After all, the only thing in total harmony with its environment is a corpse.

The future of CCBA looks bright; but that future can only be achieved if you help. Let us hear from you; for you as an active member are the most important asset CCBA has.

Spring Green Camping Trip Sold Out

Jan Hill and Paul Toonen have announced that CCBA's third annual outdoor outing is sold out. A group of 23 will travel to Spring Green's Wildwood Lodge and spend the October 11-12 weekend "roughing it" in the woods. While there, they will see the American Players' production of *Hamlet* and attend a party at the Lodge following the play.

With space limited to 23 people, other members and their guests are welcome to join the group's activities by arranging their own accommodations in the area and purchasing *Hamlet* tickets on their own.

This popular event is an annual sellout. Those wishing to go in 1987 are reminded to make their reservations early once the initial announcement is made.

Question of the Month:

In What Ways Would You Like to See *The Newsletter* Improved?

Frank Stenson

"I would like to see our business members interviewed on how they started their businesses, what mistakes they made, what they would do differently and how they got to where they are now."

Mason Sherwood

"*The Newsletter* could be improved by adding a national news summary covering legislative issues that relate to lesbians and gays. Perhaps columns by more Board members and committee heads discussing problems and issues of CCBA."

Sally Swetnam

"I am generally pleased with *The Newsletter*. More information about individual members and a listing of new members (if they would agree) would be welcome. Also, more state and national legislative news as it affects the lesbian/gay community."

Jan Hill

"I feel that *The Newsletter* is very good, except that some articles could be printed more currently. More positive news on lesbian/gay health issues, especially AIDS medical updates, would be beneficial."

New Member Businesses

In recent months 9 new businesses have become members of CCBA, and we would like to introduce them to you. This begins a new feature which will be seen from time to time in *The Newsletter*.

Checker's Cafe

Peter Demopoulos is the official representative in CCBA of Checker's Cafe, located at 2318 S. Kinnickinnic, 483-4010. The Cafe offers lunches and dinners, featuring Continental cuisine; they specialize in Greek cooking.

The Flower Den

Dennis Seitalski represents The Flower Den, located at 2938 S. 13th Street, 672-4477. The Flower Den sells retail flowers and green plants, offers Redbook Telegraph Delivery service, and prides itself in special arrangements.

Frontier Software, Inc.

Stephen Schwei is the official representative of Frontier Software, Inc., 1110 S. 124th Street, West Allis, 257-1175. Frontier Software is a computer consulting firm specializing in assisting small business in the selection of hardware and software, and systems designs.

Jaufmann Computers

Edwin Jaufmann Jr. represents Jaufmann Computers. He is a nationally known consultant in the design and use of computer software. He specializes in taking the mystery out of computers for the business person.

Marshall Camera Shop, Inc.

Jeff Edwards is the official representative in CCBA of Marshall Camera Shop, Inc., 2219 S. Muskego Ave., 645-7722. Marshall's is a retail photo store with its own lab. It offers portraits, and specializes in electronic devices such as video recorders.

Milwaukee Exotics

Bill Le Grave represents Milwaukee Exotics, 220 E. Concordia, 263-2241. Milwaukee Exotics specializes in succulents such as cacti, jades, aloes, and Christmas plants. They also feature bedding plants in the spring.

C. J. Printing

Cheryl Guy is the official representative of C. J. Printing, 1237 S. 16th Street, 643-8757.

C. J. Printing is a full service print shop offering typesetting and layout, copying, and deals in everything to do with the printing craft.

Business Commercials

Matthew Ward has over 20 years of experience with the composition, production, performance, and direction of radio commercials and industrial shows, both locally and nationally. In a media-sensitive world, his talents can help you sell your product.

Interior Design

Gary Young is the official representative in CCBA of his Interior Design service, 1014 N. Astor Street, 276-3732. He offers everything in the way of ideas and suggestions that will make your home more beautiful.

THE GENTLE ART OF VERBAL SELF-DEFENSE

Dr. Suzette Haden Elgin; Prentice-Hall, hard cover, 310pp; \$12.95 hard cover, \$6.95 trade paperback.

Do you know when you are being verbally abused? No, not just being called names or shouted at, but subtly abused: like when someone whose opinion is important to you says "Honey, if you *really* loved me you wouldn't go bowling" or "Even an *assistant* manager should be able to understand this procedure, darling" (notice where the accents are). Each of these contains non-stated presuppositions which can hurt, and make you feel guilty for hurting besides. ["I can't understand why I feel so *stupid* when I'm

with her/im. S/he is always so considerate. There must be something wrong with me"].

These were verbal attacks just as surely as if they had said out loud, "you don't love me because there is something you like to do without me there" or "since it doesn't take much intelligence to be an assistant manager you should feel guilty and stupid for not understanding."

From reading *The Gentle Art of Verbal Self-Defense* I learned that I am a verbal abuser of those people who are dearest to me. Fortunately I also learned from Dr. Elgin's book how I can learn to be less abusive in the future [besides just thinking out what I will be saying before I need to say it.] From reading this book I realized that there are productive ways of coping when my boss is being verbally manipulative: concentrate on the presupposition rather than just on what was said aloud; remain calm; and *look* relaxed.

Society teaches men and women to verbally attack in different manners, so there is a chapter devoted to each gender and coping with its attacks and defenses. Men are taught early in life that verbal confrontation games are just a part of their career activities. Women, on the other hand, play for keeps and tend to say what they mean with no bandying about (this is noted as one of the reasons why men don't understand women).

Throughout the book there are exercises and workbook assignments to improve your offense as well as your defense. Each lesson is brief and is fully explained for ease of comprehension.

Although Dr. Elgin states that this book is a manual to teach you verbal judo (p.3), I feel that it is more like instruction in *aikido* or *tai chi* in that the exercises make you feel good just practicing them, and you don't need an "attacker" to use them in your daily life.

So the next time someone one says to you "don't you even *care* about (X)?" say "no" and find out what happens.

-- C.Kay Hinchliffe
Sunrise Book Reviews

Enticing Smiles: CCBA's Dentists

What do Bartley Bell, John Scaduto, Michael Bernklau, and Craig Larrabee have in common, besides being DDS's? How about the fact that they have all been graduated from Marquette's School of Dentistry!

When the average person thinks of the dentist, a smile does not come upon her/his face. Still, without our dental professionals, there would certainly be more gummy smiles apparent in CCBA. Years ago, people were "deathly afraid to come to a dentist," stated one of our oral engineers; but since then new equipment and new ways to make dental work more satisfying for everyone have been developed.

When asked, "What are some of the best things about living and being a professional in the Milwaukee area?", Bart stated, "Not only does Milwaukee have a very good selection of cultural events, but it is a city that really cares about its future." Mike and Craig, partners in life for 5 years as well as partners in practice, said, "Milwaukee is a very clean 'small town' city with relative affordability in housing and entertainment. We are especially impressed that we live in such a relatively enlightened, progressive state." John, echoing his peers, said, "The quality of life available in Milwaukee is very high, if one wishes to partake of it; and the professional standards here are generally very good." He later added, "The strides which CCBA has made to promote the growth and integrity of member businesses should engender respect in the straight and gay communities."

Asked for the most important professional advice that they could give to our members, the responses could be summarized as: 1) Learn to really care about your own total health as well as the quality of your life; 2) Come to see a dentist regularly; don't wait until it hurts, as by that time it may be too late; 3) Be responsible about the appointments you make: be there on time; 4) Pay all dental bills on time; and 5) Learn correct techniques of oral care (brushing and flossing properly) that will improve and maintain the health of the soft tissues around the teeth. Doing this will prevent the development of periodontal disease.

Our dentists are small business people. They work hard to develop a good practice, to serve their total client base. Their work is delicate and very sensitive, especially in light of the fact that so many people are still afraid of dentists. Many of them are involved in many ways in our total community. Some serve on organization boards, others volunteer to help on special activities; and all of them pitch in and help take care of our sisters and brothers who cannot handle the cost of dental work. There is no reimbursement for this volunteer labor and equipment these people share. These people know what they are doing and do it well; and we should be proud of their high calibre of professionalism.

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Midwestern Gay & Lesbian Leaders Call Grassroots Planning Conference; To Be Held in Twin Cities

Minneapolis- Lesbian and gay leaders in Minneapolis-Saint Paul have called for a national conference of grassroots lesbian & gay leadership "to organize and develop leadership at the grassroots level for dramatic and sustained actions in months and years ahead." The conference is planned to "enable joint action in areas where there is broad agreement as to priority and strategy thru an identified and empowered leadership network."

The conference, called "Forward in Unity: Charting the Course," will be held October 24-26 in the Twin Cities. Organizers said the agenda would include recognized national leaders as keynoters and as "inspirational speakers" at a closing celebration brunch. The plan also calls for a process of alternating small group and plenary discussions to clarify shared priorities for action.

Co-coordinator Emma Hixson (director of the Minneapolis Department of Civil Rights) described the conference as "an important resource for both emerging and experienced leadership." She said, "Without discounting the importance of actions and ideas originating on the East or West Coasts, most of the gay men and lesbians in this country live somewhere between the coasts. We think this conference offers us a particular opportunity to be heard, to share ideas with one another, to interact with national leaders, and to participate in strengthening our movement. We see this meeting as a catalytic event in the development of our movement."

Those wishing further information should write to: P.O. Box 300171; Minneapolis, MN 55403-3171; or call (612) 822-0282.

THE SEASON IS COMING TO AN END, BUT HERE AT C.J.'S,
IT'S STILL... "SUMMERTIME, SUMMERTIME, SUM-SUM-SUMMERTIME"...

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Peter Johnson New To Board

One of the newest Board members holds the post of Affiliated Positions, which requires him to report to the Board on the activities of the Investment Club and other related groups, and to serve as the link between CCBA and the Cream City Association Foundation. This position is now held by Peter Johnson, who brings to the post a background in administration and managerial skills, gained in a career overseeing the working of large hospitals, in Chicago and Milwaukee.

After working in several Chicago hospitals in various administrative posts, Peter joined the staff of a Milwaukee hospital in 1975, and has lived here ever since. How does he like Milwaukee? He admits that for a while he was homesick for Chicago, but now, "Milwaukee is home." Asked about CCBA and his work with the Board, he said that he

sees it as a "tremendous opportunity" to contribute to the lesbian/gay community in Milwaukee. "It is a vital organization and I would like to do everything I can to make it grow." We welcome Peter to the Board and hope that his service will be long and profitable.

Member News Needed

Have you or your business received an honor in your field? Have you been written up in a business or trade publication? Have you been promoted, or appointed to a new post? *The News-letter* would love to run the good news; but we can't if you don't tell us. Please let us know, at the address on the back page.

CALL
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TODAY

**C.J. SIZZLERS
OF THE MONTH**

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* **SAVE \$14.00.** For each lot of 500 Raffle Tickets Purchased; Get 100 Additional Tickets Printed Free ! (Offer expires...September 30, 1986.)

Don't miss this one Sports Fans ! - Now's the time to get your ticket orders placed for those upcoming awards dinners or fund-raisers, and **SAVE !**

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CCBA Events of Interest

September

- 3 Executive Committee Jerry 372-2773
- 8 Women's Planning Meeting Sally
962-5940 or Sue 544-5074
- 9 Business Enhancement
- 16 Dinner Meeting Ralph 445-5552
- 18 Investment Club Leonard 963-1990
- 21 Full Board Meeting Jerry 372-2773
- 21 Wine Tasting Ci 278-0328
- 25 Foundation Don 276-2204

October

- 6 Executive Committee Jerry 372-2773
- 14 Business Enhancement
- 15 Dinner Meeting Ralph 445-5552
- 16 Investment Club Leonard 963-1990
- 19 Wine Tasting Ci 278-0328
- 21 Full Board Meeting Jerry 372-2773
- 30 Foundation Don 276-2204

November

- 4 Business Enhancement
- 6 Executive Committee Jerry 372-2773
- 11 Dinner Meeting Ralph 445-5552
- 16 Wine Tasting Ci 278-0328
- 18 Full Board Meeting Jerry 372-2773
- 19 Investment Club Leonard 963-1990

Summary of Aug. Board Meeting

1. President Jerry Johnson appointed Bill LeGrave and Karen Gotzler as co-chairs of the Public Relations Committee with a shared vote on the Board of Directors; this was approved by the board.
2. Treasurer Steve Murray gave his report, and summarized the accounts payable; he agreed to provide a detailed list to the Board. He also reported briefly on the formal review of the CCBA books conducted by Bill Tobias.
3. Cliff Heise reported that we did not have any takers on *Dreamgirls*, but our deposit can be applied to future purchases of as few as two tickets. Discussion followed on possible events for CCBA, including cross-country skiing; and groups, such as a gourmet food group, dessert club, and/or diet club.
4. Peter Johnson reported on his attendance at the gay and lesbian coordinating group organized by CCAF. Groups announced events and discussed ways to support each other's major events. Groups there included: BWMT, GPU, Gay Youth-Milwaukee, The Network, Grapevine, Midwest Music, St. Alerud's, Gay/Lesbian Community at UWM, CCBA, and BEST clinic.
5. A letter of resignation from the Business Enhancement Committee by certain members was read, as well as a second letter stating that they

would not be attending the Board meeting. Various officers and Board members reported on conversations with members of the resigning group, and lengthy discussion followed. Jerry Johnson appointed a committee to meet with the resignation group.

6. The question of CCBA policy on bids and contracts for goods and services was discussed. It was determined that no written policy exists. The Board voted unanimously to reconfirm the continuing policy that, in evaluating bids, great weight is to be given to membership in CCBA.

7. *Newsletter* Editor Mike Lowrey reminded everyone that he is looking for articles and ideas for *The Newsletter*. The committee established to recommend newsletter policies and directions was directed to meet, and to report at the next meeting.

8. Ron Rozman reported that the food for the picnic was sufficient and that equipment for the pig and chicken roast caused the budget to go over by \$25. The Board applauded his efforts on the picnic.

9. Steve Murray reported on his negotiations with printers regarding the printing of the fall Business Directory. It was voted to authorize a one month delay in printing the directory, in order to give careful consideration to the bids, and to allow all printers to submit amended bids, due to a change in one of the bids.

10. Jerry Johnson reviewed options in dealing with the secretarial service review. A lengthy discussion followed, regarding CCBA finances, cash flow, and image. A committee is to be appointed to consider how secretarial duties might possibly be handled without a paid service, and to provide for an orderly transition.

11. It was announced that we will have a table at MAPFest on Labor Day.

12. The November membership meeting will be a general meeting, with the Board making a presentation and being available for questions or concerns from the membership.



Some CCBA members, caught enjoying themselves (and Ron Rozman's wonderful *spanferkel*) at the August Picnic. Left to right: Jan Hill, Paul Toonen, Don Bohatka, and Terry Boughner.

CCBA NEWSLETTER

Editor

Michael J. Lowrey
1847 N. 2nd Street
Milwaukee, WI 53212-3706

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