

The Newsletter



Published by CCBA, P.O. Box 92614, Milwaukee, WI 53202. All rights reserved. Your comments and submitted materials are encouraged.

JULY 1984

MINUTES OF BOARD OF DIRECTORS MEETING — JUNE 21, 1984

Treasurer' Report:

Balance Sheet
Checking Account \$416.41
Savings Account \$583.66
Accounts Receivable \$2,695.35
Total Assets \$3,695.42
Miscellaneous Liabilities \$906.19
CCSE \$5,326.83
Total Liabilities \$6,233.02
Subsidy (\$2,537.60)

CCSE: An agreement has been reached assigning the trademark and limited license to CCBA's business name to ASA Communications. ASA will assume receivables and an equal amount of liabilities of the publication, while CCBA will retain some editorial review rights, two pages for CCBA news, an advertising discount for members, and copies of each issue for its mailing list. A by-line on the title page will read: "The Official Publication of Cream City Business Association". CCBA wishes ASA continued success in its future publications, and in serving as a model for a national gay business publication.

Membership: Board approved committee's proposal to offer a "Joint Membership" to couples sharing a household, at a price reduction of \$9.00 off the cost of two individual memberships (reflecting the approximate cost of duplicate mailings). The executive committee and full board will continue to work on the development of policy for those business members who represent more than one business.

Board moved to continue memberships in Gay Rights National Lobby and Wisconsin Lesbian & Gay Network.

Budget: A draft of the fiscal 1985 budget was reviewed for board comment. In the absence of the treasurer,

EDITORS TO ADDRESS JULY MEETING

Date: Tuesday, July 10, 1984
Place: Gaetano's
1332 W. Lincoln Avenue
Milwaukee
Time: Cocktails at 6:00pm
Dinner at 7:00pm — Meeting to follow
Speaker: Mr. Charles Heschmeyer, Editor Milwaukee Business Journal
Mr. Charles Sykes, Editor Milwaukee Magazine
Editors of the two primary independent publications in Milwaukee will address topics related to Milwaukee Media Mix
Menu: Italian Buffet featuring:
Lasagna
Italian Sausage Cacciatore
Zucchini with Tomatoes
Mostaccioli with Tomato Sauce
Italian Bread
Cassata Siciliana (Italian Cheesecake)
Beverage
Cost: \$11.50
**Reservation
Deadline:** Mailed or phoned reservations must be received by July 6.
Phone 445-5552.

Notice: Provision has been made for those unable to attend the dinner portion of CCBA monthly meetings. Interested persons should arrive at the dinner site prior to 8:00 pm to hear the speakers and participate in the remainder of the meeting. The cost at the door is just \$2.00 for an interesting and informative program.

Upcoming CCBA Events of Interest

July
10 July Dinner Meeting, Gaetano's 6:00pm
15 Wine Taster—Beers of the World. 5:00pm 277-1464
17 Cream City Investment Club Meeting. 963-1990
24 Board of Directors Meeting. 7:00pm 445-5552
28 Membership Committee Meeting. 7:30pm 445-5552

August
12 Annual Picnic and Pig Roast. Lake Park
17-19 NABC Central Region Conference. Milwaukee.
445-5552
19 Wine Tasting Trip to Ravinia—Wines of Spain. 277-1464
23 Board of Directors Meeting. 7:00pm 445-5552
25 Gourmet Club. 8:00pm 637-7223

September
10 September Dinner Meeting. 6:00pm
16 Wine Tasters. 5:00pm 277-1464
23 Board of Directors Meeting. 7:00pm 445-5552
29 Gourmet Club. 8:00pm 637-7223

approval of the operating budget was held until the July meeting, with a continuation of current budget allocations in the interim.

Resignation: Board accepted with regret Francis Reich's resignation from position of At-Large Representative due to business demands.

Appointment: Board is happy to announce that Mr. Mason Sherwood has accepted an appointment to fill an At-Large vacancy. Mason has already contributed to the Spring Shake-Up and regular board meeting, and we look forward to working with him as he becomes acquainted with the members he represents.

WINE AND THE CHICAGO SYMPHONY

The highlight of this summer's activities for the wine tasting club will be a trip to Ravinia on Sunday, August 19.

The topic will be "Wines of Spain", but they will be presented and sampled on the lush rolling lawn of Ravinia.

We're planning an early afternoon departure and will travel by car pools. Box suppers will be ordered, and a special dessert has been promised by one of our members known for his gourmet delicacies.

The evening's concert, beginning at 7:30 pm, will feature the Chicago Symphony Orchestra in a Tchaikovsky extravaganza.

The total cost of the trip will be about \$20.00. Reservations are required and may be made by calling Stan Pekarsky at 277-1464. Because tickets and box lunches must be ordered in advance, a \$10.00 per person deposit will be required. The trip is open to all CCBA members. Join us for a relaxing and entertaining evening!

NGTF CHALLENGES DEFENSE DEPARTMENT

The National Gay Task Force filed June 5, a class action suit challenging the policy of the Department of Defense to issue less than Honorable Discharges to military personnel who are separated from the U.S. Armed Forces because of homosexuality. The action was filed on behalf of NGTF by the American Civil Liberties Union. In the lawsuit, filed in U.S. District Court in Washington, DC, NGTF charges that more than 5,000 veterans have had their military service characterized as less than Honorable for conduct that did not affect performance of their military duties.

The lawsuit seeks a court order requiring military departments to recharacterize to Honorable the discharges of all the affected veterans unless the military can demonstrate that homosexual conduct directly and adversely affected performance of military duties.

NGTF asserts that many of its nearly 10,000 members are affected by the challenged military policy because they are currently members of the US Armed Forces and, unknown to their commanding officers, are gay.



PRESIDENT'S COLUMN

MARC HAUPERT

We have been compiling and analyzing the results of the membership survey, and several things are coming through loud and clear.

First, there was a clear dichotomy between those members who participate in CCBA for business benefits and those who are involved for socializing. We've always known that members join for those reasons, but we had not before seen such a clear split between the responses in all categories based on which "type" of member one is. To me, this indicates that we will have to move ahead more quickly on each of the two tracks of programming which we have instituted—those programs which are for fun and socializing and those for business development and education.

Second, we have a clear mandate from the survey to assume an even more proactive role in community affairs. A great many respondents are involved in

civic groups other than gay groups, and they are saying that CCBA should be a very visible, involved participant in civic affairs. This will immediately be taken into consideration in activities and programming. I think that the leadership will drop some of its timidity in assuming a visible role in community affairs and advocacy for changes in laws, which had been based on the feeling that the membership wasn't supportive of being a more highly visible organization.

(In this regard, congratulations are in order for CCBA member and former Board member Paul DeMarco, who was named by Common Council President Kalwitz to the citizen's panel developing criteria for the selection of a new Chief of Police.)

Third, there was a clear message that we must do a better job both in the quality and quantity of activities which we offer the membership. Even though there is quite a high satisfaction level with the quality of speakers at our meetings, there is a much higher dissatisfaction factor than I would like to see. This is one of the most difficult challenges which the Officers have to face, but we certainly will endeavor to improve the monthly meetings in all of their aspects. We also encourage the formation of special interest group activities, and will support any member's initiative in this regard. The Special Projects Committee will also be providing a

number of opportunities for member involvement.

Overall, the response was heartening to those of us on the Board. The overall satisfaction level was quite good for an organization of our size and diversity, although there are clearly areas which need improvement.

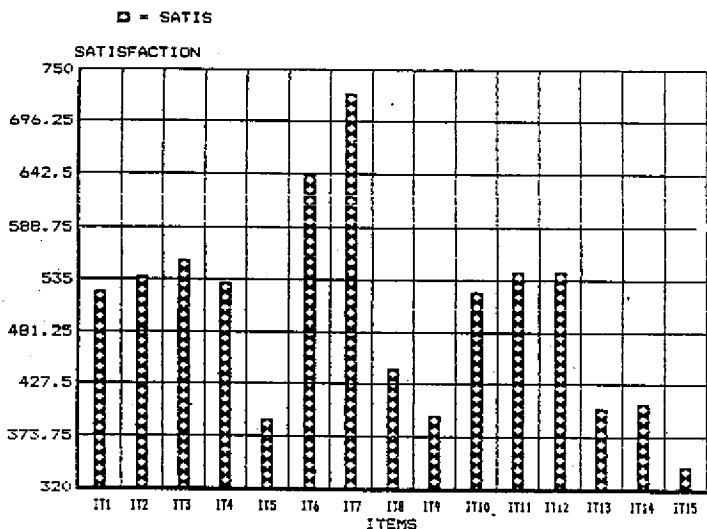
Eighty six percent of you said you would recommend contact with CCBA to gay friends and associates. DO IT! We are only as strong and as visible as our membership level allows us to be. If there are indeed 100,000 gay women and men in Southeastern Wisconsin, we certainly have our work cut out for us in making a positive impact on their lives.

For those of you who join for the socializing and personal involvement, be assured that we have your concerns at heart and will endeavor to provide more opportunities for personal interaction and fun. For those who are looking for business benefits, we certainly are on our way (through the institution of the Business Enhancement Committee and other structures) toward better fulfilling that role.

Sometimes we feel like we are riding two bicycles down the same road, but with your continuing assistance we won't fall (and may even reach our destination faster!).

Bring a friend (or two) to our meeting at Gaetano's on July 10th. And, have a great summer in Milwaukee!

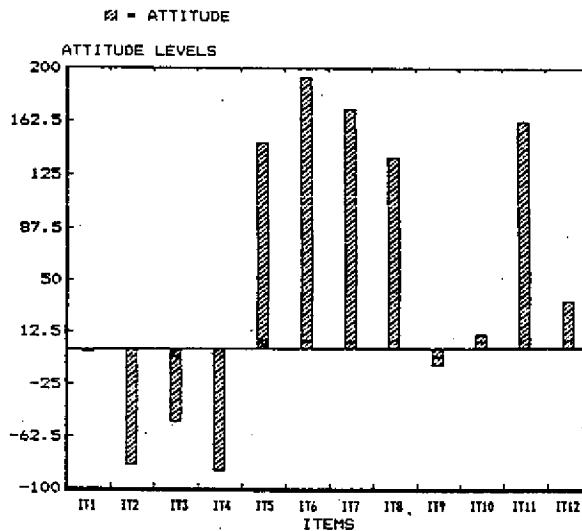
SATISFACTION LEVELS/CCBA



1. Board Structure
2. Board effectiveness
3. Board's openness
4. Opportunity for involvement
5. CCBA Benefits & services
6. CCBA Newsletter
7. CCBA Special edition
8. Quality of speakers at meetings
9. Educational programs
10. Social events
11. Time/rotations: CCBA meetings
12. Monthly dinner/brunch meetings
13. Committee activities
14. Seminars & workshops
15. Special interest groups

Scores above are standardized using a t-distribution with a mean of 500 and a standard deviation of 100. Scales above 500 represent relative satisfaction, below 500 relative dissatisfaction.

ATTITUDES/CCBA



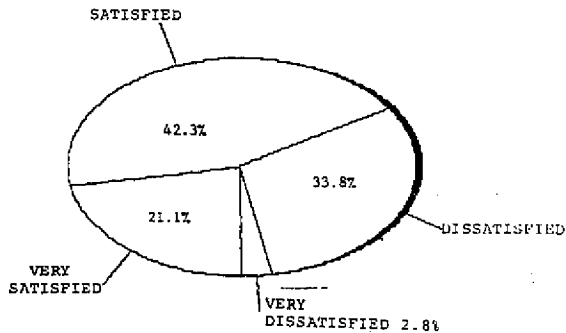
1. I have received extensive personal benefits through CCBA.
2. I have received extensive business benefits through CCBA.
3. I am extremely involved in CCBA activities.
4. CCBA should be self-contained; not involved with other gay organizations.
5. CCBA should advocate changes in laws.
6. CCBA should cooperate with other civic groups.
7. CCBA should promote gay community to community at large.
8. CCBA should be more publicly visible.
9. CCBA activities and programs are extremely limited.
10. Most nonmembers I know have a very positive attitude toward CCBA.
11. I would recommend CCBA membership to gay friends/associates.
12. I would recommend CCBA contact to nongay friends/associates.

Scale is standardized t-distribution with a mean of 500, standard deviation of 100, and relativized to a mean of 0 (rawscore 2.5 midway between agree and disagree). Items ranging below the relative scale are DISAGREEMENT, above AGREEMENT. Positive (negative) scores reflect relative degree of agreement (disagreement).

SATISFACTION WITH SPEAKERS CCBA SURVEY

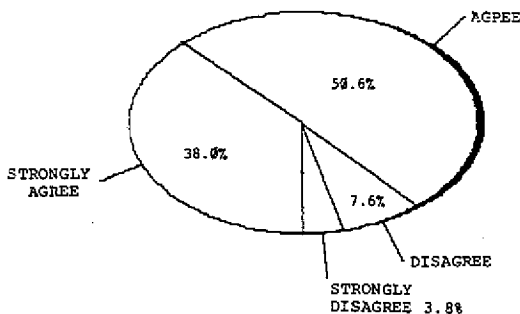
Satisfaction with quality of speakers at meetings.

Survey item #30



CCBA VISIBILITY IN COMMUNITY

CCBA should become more publicly visible.
Survey item #45.



CCBA GOURMET CLUB BEGINS

The first meeting of a Gourmet Club in CCBA will be Saturday, July 28 at 8:00pm. The purpose of this first meeting is to get organized and to discuss themes for subsequent groups. Some suggested thus far:

- August 25 - The Ponchartrain (New Orleans)
- September 29 - Luchow's (Oriental)
- October 27 - German
- November 24 - Famous Inns
- December 29 - Old Williamsburg

The organizers of the club are suggesting a rotating host format, who will be responsible for the main dish, with the guests supplying the remainder of the meal with dishes prepared from recipes supplied by the host.

If you have any questions, or would like to join this interesting new group, call Buddy Couvion at 637-7223 evenings.

Club members are asked to bring an hors d'oeuvre plus its recipe to this first organizational meeting.

MEMBERSHIP DRIVE TO CONCLUDE JULY 8

The Spring Membership Drive is to conclude July 8 with the drawing at the July Dinner Meeting for the prizes being awarded for most new members brought into CCBA during the time of the Drive. The highlights of these prizes are a Champagne Weekend for two at the Marc Plaza and a \$60 gift certificate at Travis and Company hair salon.

New memberships will be accepted at the July Dinner Meeting.

FROM THE EDITOR

With this issue of the Newsletter, the format of our Member Business list has been changed to category groupings rather than just an alphabetical list. I hope this is of help to members to more easily make use of CCBA member business when possible. Comments on the format change are always welcomed.

NGRA SUES AAA MOTOR CLUB

National Gay Rights Advocates, a San Francisco based public interest law firm, has begun a suit against the AAA Motor Club of Maryland. A complaint has been filed with the Howard County Office of Human Rights because AAA would not give a gay couple the spousal discount on their membership.

Leonard Graff, NGRA Legal Director, said: "I believe we have a good chance of winning this suit. Howard County has an ordinance which prohibits discrimination based on both sexual orientation and marital status." Graff the strategy to use the antidiscrimination law was chosen because gay people cannot get married.

WATCH FOR:

A Performance by
the Madison Gay Chorale
in Milwaukee
in late July

NOTICE

Enclosed with this issue of the Newsletter are copies of the new CCBA brochure. Members are encouraged to pass the brochures on to friends interested in learning more about CCBA. More are available from any Board Member, or call 445-5552.


JULY WINE TASTING BEER!?!

It's time to step away from the routine and indulge in the Milwaukee tradition—sipping beer.

Dick Moroder will be hosting this meeting on July 15 at 5:00 pm. Different types of beers will be discussed and sampled. The extra benefit is that Dick's prize roses should be in full bloom.

This activity is open to all members. Reservations are needed and can be made by contacting Stan Pekarsky at 277-1464.

PRECIOUS & SEMI PRECIOUS STONE SET RINGS by Award Winning Designer **LOIS GAULKE**



THE Sands GIFT SHOP

**3968 S. HOWELL AVE.
744-3460**

LITURGICAL
CONTEMPORARY HAND WROUGHT



Travis & Co.

TRAVIS & Co.
724 N. Milwaukee St
272-HAIR

ACCOUNTANTS

WILLIAM DOMER AND ASSOCIATES
Financial and Tax Consultants
1663 North Astor
224-0863

ROGER RAVASZ ACCOUNTING
691-3360

TAX PROFESSIONALS
Tax Services and Accounting
1800 East Capitol Drive
964-5100

ARCHITECTS

NEIL KRUEGER
2007 Hillside Ct., Delafield
646-2318

ART/ADVERTISING

ALPHA COMPOSITION
Phototypesetting
144 North Water Street
278-8686

ASA COMMUNICATIONS
*Advertising, Public Relations,
Specialty Publications*
P.O. Box 92222, Milwaukee 53202
374-5599

CREATIVE SOLUTIONS
Advertising—Live Special Effects
1007 North Marshall
937-8978

ORLOFF
Concept and Design
291-9999

PROGRESSIVE PRINTS
Printing
2909 North Humboldt Avenue
264-5345

ATTORNEYS

ANGERMEIER AND ROGERS
625 North Milwaukee Street, #400
224-6060

BANGERT AND BLONDIS
804 East Center Street
263-1113

STEPHEN M. BYERS
224-9758

THOMAS E. MARTIN
General Practice of Law
161 West Wisconsin Avenue
765-9333

BOYD MCGRANAGHAN
3741 West National Avenue
649-9790

JILL NILLES
Copyright and Trademark Law
276-0977

LEONARD A. TOKUS
347-1192

BARS

THE FINALE
808 East Center Street
372-6664

FIRST STREET
157 South 1st Street
278-0928

SHADOWS
Cocktails and Dining
814 South 2nd Street
645-6490

CHURCHES

JOAN OF ARC PARISH—MCC
c/o Village Church
1108 North Jackson
372-9745

COUNSELING

BEHAVIOR MANAGEMENT CONSULTANTS
Psychological Services
735 West Wisconsin Avenue
272-6868

GAY/BISEXUAL SUPPORT
Waukesha, Wisconsin
542-5735

INSTITUTE FOR PSYCHOSEXUAL HEALTH
Counseling, Therapy
Charles Kiley, MSSW
276-5778

THE SPIRITUAL DIMENSION
Spiritual-Educational Counseling
Harry Vedder, M. Div.-Coordinator
Christian Gay OK
289-0801

TURNING POINT WOMEN'S COUNSELING
Counseling/Therapy
Mary A. Palmer, MSW
276-1251

WELLSPRING CLINICAL ASSOCIATES
Mental Health Services
224 North 76th Street
257-1878

CRAFTS/TRADES

BRADLEY'S UPHOLSTERY
Furniture, Antiques, Tufting
118 East Main Street, Plymouth WI 53073
892-8606

CUSTOM CARPENTRY
3423 North Palmer
263-6001

DIFFERENT STROKES PAINTING COMPANY
2833 South 34th Street
383-3562

EXECUTIVE CLEANING CO. OF WISCONSIN
Donna Acker
259-7847

PAUL BRYAN STEVENS RESTORATIONS
2411 North Fratney Street
265-1105

SUE SLONIKER
Pottery
2455 North Pierce
562-2757

ENTERTAINMENT

BILLY GOAT PRODUCTIONS
Musical and Theatric Productions
961-8727

CLAVIS THEATRE
Stage Productions
1823 East Kane Place
272-1340

MIDWEST WOMEN'S MUSIC
Music Distribution
207 East Buffalo
278-0066

PARKWAY ENTERTAINMENT COMPLEX
3417-23 West Lisbon Avenue
342-2446/933-2880

FLORISTS

JIM MANDERS - THE SHOREWOOD FLORIST
3955 North Prospect Avenue
332-7060

GIFTS

SANDS GIFT SHOP
3968 South Howell
744-3460

THINKING OF YOU ON BROADWAY
Cards, Gifts
147 North Broadway Street
273-5969

HAIR STYLISTS

TRAVIS AND COMPANY
Hair Design
274 North Milwaukee Street
272-HAIR

HEALTH CLINIC

BRADY STREET STD CLINIC
1240 East Brady Street
272-2144

HEALTH CLUBS

CLUB MILWAUKEE
Health and Social Club
704A West Wisconsin Avenue (rear)
276-0246

INSURANCE AND FINANCIAL PLANNING

EQUITABLE LIFE AND FINANCIAL SERVICES
Ralph Navarro
Equity Qualified Agent
276-2000

JANE A. JOSTONS
Metro Insurance Services Ltd.
9730 West Bluemound Road
475-5678

JOHN ROBERTSON INSURANCE
344-5689

MOVERS

MR. VANTASTIC
Moving and Delivery Service
Tim Hancock
725 West Rock Place
964-9955

PHOTOGRAPHY

BREITLOW STUDIOS
476-3777

PSYCHIATRISTS

MILO G. DURST, MD
4425 North Oakland Avenue
964-7980

PUBLICATIONS/BOOKS

WEBSTER'S BOOKS
2559 North Downer Avenue
332-9560

WISCONSIN IN STEP
Biweekly News Publication
823 North 2nd Street, #409
289-0744

REALTORS

GREG QUINDEL
Real Estate Services
Metrotech Corp.
226-4060

SEYMOUR STEIN
Realty, Investments
278-0328



CCBA Member Businesses

DENTISTS

BARTLEY BELL, DDS
400 West Silver Spring Drive
963-0223

L.T. DEGRAFF, DDS
4612 West Center Street
871-5777

JOHN SCADUTO, DDS
481-7675

INDEPENDENT SUPPLIERS

GREAT LAKES SYSTEMS
Computer Supplies
Mike Brannan
761-9280

HIGH TECHNOLOGY ELECTRONICS
Security Systems
5013 West Howard Avenue
321-9600

PEKARSKY AND ASSOCIATES
*Restaurant Consulting
Services and Equipment*
277-1464

RESTAURANTS

MR. J'S CHEESECAKE HOUSE
Restaurant and Catering
1521 West State Street
933-9223

SHADOWS
Cocktails and Dining
814 South 2nd Street
645-6490

SECRETARIAL/RESEARCH

SHALOM ENTERPRISES
445-5552

WISCONSIN LIBRARY SERVICE
Donovan Goodsell
P.O. Box 21, Delafield
1-367-8679

Commentary

MARC HAUPERT

Gay Pride.

It's a subject about which I've written before, and some have told me it generated a bit of controversy. My position has been that it makes little sense to be proud of an attribute with which one is born. I prefer 'gay AND proud' to denominate those who take pride in 'living the good life' as hardworking and caring human beings.

With my feet still hurting from marching in the Gay Pride Parade in Chicago on June 24, I've been reflecting on the *Pride* phenomenon. Around 50,000 people turned out in Chicago to celebrate Gay Pride. Several of Milwaukee's gay-supportive organizations pitched in and marched with GPU's float (which was designed and built by founding CCBA Board member John Kujawski). The theme of the float was "Birds of a Feather" and carried a heart-shaped wreath proclaiming "Unity through Love." The Parade's theme was "Unity and more in '84".

The unity about which both the Parade and the Milwaukee float spoke is long overdue. We in the gay community have been so busy fighting amongst ourselves over our differences that we've lost sight of the overall goal of 'making life fairer' for all. To be sure, we have more than our share of disagreements, since there is no more diverse minority than ours. Without a common racial, religious, political or social heritage, we

have in common only the experience of society's response to our affectional and sexual orientation—a thin tread indeed. But, as Vernon Jordan of NAACP said to the national B'nai B'rith recently, "let us agree to disagree." We have major areas of disagreement but let us agree to disagree, and get on about the business of unifying for our rights.

Maybe 50,000 people would never turn out in Milwaukee for a Gay Pride rally, but maybe also it is that Milwaukee's live-and-let-live attitude which has enabled us to surpass legislative and social milestones. Let us resolve to draw upon our strength as fully contributing members of our society to break free of the barriers of smallmindedness and oppression.

Let us unite—women, men, people of color, Jews, gentiles, young, old, handicapped—and exercise our rights so as to ensure their recognition. Let's not let old alligences, personality clashes or opposing viewpoints keep us from the task at hand.

I'm heartened to hear via our membership survey that a large majority of you want CCBA to take an activist role in defending and ensuring our rights. However, the organization can't do it without your day-to-day support, not only by participating in activities and financial contribution to our operation but also by living a life personified by the song title, "I Am What I Am!"

Happy Gay Pride.



CCBA President Marc Haupert and Finale owner Bobb Schendel marched with the Milwaukee "Birds of a Feather" float which stretched for a half block.



"Unity Through Love" was the theme of Milwaukee's float. Trees made of 'Baby's Breath' and birds fashioned from Spanish Moss were surrounded by hundreds of flowers.

OTHER EVENTS OF INTEREST

August 31 - September 3

First International Gay Outdoors Jamboree. Lincoln Farm Camp. Roscoe, NY 963-9833.

4th Annual Girth and Mirth Convention. Chicago. (312) 472-6473.

CONVENTION ANNOUNCED FOR BIG MEN

Chicago and the Americana Congress Hotel will be the site of the national meeting of clubs for big gay men and their admirers. The Fourth Girth and Mirth Convention will convene over the Labor Day Weekend, August 31 through September 3, 1984.

The Convention is under the auspices of Chicago Girth and Mirth, Inc., and will offer a series of social activities and program presentations. The meeting's theme is "In Pursuit of Girth and Mirth" and features members' responsibility to their community through politics, mass communication, and religion. The program also examines

personal responsibility as this relates to both physical and personal appearance. The latter subject will be illustrated by a fashion show.

More than 100 representatives from clubs for big men are expected to attend. Registration is \$75 for members, and \$90 for non-members.

Registration can be made by calling (312) 472-6473 or writing Girth and Mirth, Inc., P.O. Box 14384, Chicago 60614.

THE BRADY EAST STD CLINIC WILL HOLD IT'S ANNUAL Benefit/Roast Wednesday, July 11 at Gaetano's, located at 1332 West Lincoln Avenue. Cocktails will begin at 6:30 with Dinner at 8:00. Suggested donation will be \$20.00. This years roastee will be Bob Schmidt, Board Member and proprietor of the M & M's.



A rally in Lincoln Park followed the parade.



*Portrait Photography
Business — Personal*

Passports

*Old Photographs
Copied and Restored*

Theatrical — Pets

Breitlow Studio

7405 West Harwood Ave.
476-3777

Free Estimates

References

Rick The Painter

Interiors, Quality Work
Jobs Large or Small

Dial 264-4237 (Ans. Machine)

**Progressive
prints**

Offset Printing
Photocopies
Typesetting
Layout / Design

**2909 N. Humboldt Blvd.
Milwaukee, WI 53212
(414)-264-5345**

M-F: 8-5

INSURANCE SPECIALISTS

**METRO INSURANCE
SERVICES, LTD.**

P.O. BOX 141
ELM GROVE, WISCONSIN 53122

(414) 782-9677

JANE A. JOSTSONS

JUDITH S. LAUFER

Attorney at Law

Specializing in wills, business contracts,
personal agreements and general practice of law

1100 WEST WELLS STREET - SUITE 601
MILWAUKEE, WISCONSIN 53233

TELEPHONE
(414) 271-9101

CCBA Newsletter

Editor

Kevin Conaty

Typesetting - Layout

Bob Gliniecki/Alpha Composition

Copyright© 1984 by Cream City Business Association. Publication of the name, photographs or likeness of any person, organization or business in this publication is not to be construed as any indication of the sexual orientation of that person, organization or business. Contents of this publication may not be reprinted in whole or part without written permission from the publisher.

