vsletter

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February 1984

INUTES OF BOARD OF DIRECTORS MEETING - DECEMBER 29, 1984

Treasurer's Report

Income \$1,920.97 Expenses \$3,782,48 Checking Account Balance \$203.95 Savings Account Balance \$561.00

President's Report

GRNL Fundraiser of December 27 was very poorly attended, probably due to the holidays. GRNL official Jerry Weller spoke of the organization's accomplishments and goals.

Old Business

- Mastercard/Visa account should be implemented by the end of January 1984.
- 2. Representative to Great Lakes Health Conference appointed.
- 3. Ad Hoc committee formed to study the proposal and a restructuring of the operation of Cream City Special Edition. Committee will study the issue and make recommendations to the Board at the January 25 Meeting.

4. Committee on standards and ethics was recommended to be formed in the course of the transition in leadership of CCBA in early 1984.

5. Secretarial contract with Shalom Enterprises ends January 31, 1984. Two Board members appointed to study and evaluate the cost effectiveness of the service and report to the Board their findings.

Committee Reports

Membership: Ralph Navarro and Paul DeMarco appointed to coordinate the committee meetings for the immediate future.

Cream City Investment Club: Elections for officers were held December 13 with only the Treasurer's position left vacant and to be filled at Ĵanuary 16 meeting. Club has nine members currently.

Public Relations: Goals of the committee were reaffirmed and committee members recommitted to current levels of involvement.

Cream City Business Association presents a Valentine's Brunch

Date:

Sunday, February 12, 1984

Park East Hotel 916 East State Street Milwaukee

Topic:

Effective Financial Planning

Speakers:

Mr. Warren Wandling, CLU Mr. Jerome Lux, CLU Mr. Robert Mazurek, CLU

Cocktails at 11:30 Brunch at 12:30

\$9.50

Menu:

Special Buffet including Fruit Tray Scrambled Eggs Bacon and Sausage Chicken Livers Danish Pastries Coffee/Tea/Milk

Reservation Deadline: Noon, February 8

Mr. Wandling is a chartered life Underwriter and a chartered Financial Consultant. He is also a Board member of the Milwaukee chapter of Chartered Life Underwriters, and a member of the Milwaukee Estate Planning Council.

Mr. Lux and Mr. Mazurek joined to form Lux, Maxurek and Associates in January 1980 and specialize in estate planning and business insurance.

Upcoming Events

February

- CCBA Valentine's Brunch Park East Hotel 11:30am.
- Dignity-Catholic Mass, St. Pius X Rectory, 76th and Wright.
- Gamma Valentine's Day Party 2511 N. Farwell, Apt L 5:30pm to 8:00pm 963-9833.
- Great Lakes Lesbian/Gay Health Conference. UWM Student Union \$25.00 registration. Write PO Box 239, Milwaukee 53201.
 - Dignity-Catholic Mass. St. Pius X Rectory, 76th and Wright. 6:00pm.
 - CCBA Wine Tasters Group 5:00pm. 277-1464.
- 26 Dignity-Catholic Mass. St. Pius X Rectory, 76th and Wright.
- 28 CCBA Board of Directors Meeting.

March

- CCBA Membership Dinner Meeting The Bavarian Inn 6:00pm 13
- CCBA Wine Tasters Group 5:00pm. 277-1464.

April

- CCBA Membership Dinner Meeting.
- 26 CCBA Board of Directors Meeting.

ELECTIONS

At the January annual membership meeting of CCBA, the membership elected three new At-large Board members to replace those whose terms had expired. (Outgoing At-large members were Gary Scoville, Paul DeMarco and Leonard Sobczak.) Elected were Karen Gotzlar, Ann Lewis and Richard Moroder.

Also elected during the past month were Cliff Heise, Public Relations Chairman/Divisional Board Representative, and lenv Johnson, Housing and Development Committee Chairman, Named to head the Resource and Referral Committee was Tom Martin. Elected as the Divisional Board Representative for Development was Greg Quindel. (Vacancies currently exist in the Special Projects Committee Chair, Affiliated Organizations Divisional Representative and the Membership Committee Chair/Divisional Board Representative positions.)

The Board has discussed the establishment of two new committees: a Business Enhancement Committee, to identify and amplify benefits to our business members, and a Committee on Ethics and Standards, to monitor all areas of concern relating to contracts, outside involvements and member complaints.

The Board of Directors, including both former and newly-elected members, held elections for CCBA officers at its January 25 meeting, in accordance with the provisions of the By-laws. Elected were: President, Marc Haupert; Vice President/Planning and Outreach, Mark Franke; Vice President/Membership Services, Donna Leonard; Secretary, Sue Mortensen; Treasurer, Donald Boychuk. The election of Mark Franke to Vice President creates an open At-large position, to be filled through standard procedures of the Board and reported at the next membership meeting. Further information about the new officers and their plans for CCBA will be reported in an upcoming edition of The Newsletter.

Members interested in any open position should contact Marc Haupert at 374-5599 as soon as possible.



Marquette theologian and author Daniel C. Maguire received the Association's Torch Bearer Award.





Channel 12 ancbor/reporter Eleanor Hayes accepted the CCBA Focus Award on behalf of the station.



Mark Behar received the Pace Setter Award for his work with medical clinics in the city.

January 16, 1984

Mr. Ralph Navarro President, Cream City Business Association P.O. Box 92614 Milwaukee, WI 53202



Dear Ralph:

It was an honor to accept the Focus Award from the Cream City Business Association last week, on behalf of my station.

We appreciate being considered and honored for our journalistic role in the concerns of the gay community.

Our awards brick is now being displayed in our news conference room where it can be enjoyed by all of the staff.

Thank you again for such a respected recognition.

Sincerely.

Eleanor M. Hayes Anchor Reporter January 17, 1984

Cream City Business Association Ralph Navarro, President P.O. Box 92614 Milwaukee, WI 53202



Dear Ralph,

Please allow me a moment of your time, to express my most heartfelt "thanks" to you and Joe Hulbert, Marc Haupert, Donna Leonard, and C.C.B.A., for the time and effort spent in helping to make the "celebration of unity for Human Rights and Civil Liberties" a success.

To quote a beloved friend, "WE, business and professional people who are concerned with the development of the gay/lesbian community, must be equally involved with the evolution of the women, black, indian, hispanic, handicapped and all other people's."

It does my heart wonders to see people with "GUTS".

Thank you again, for your internal strength and generous hearts.

With love, Karin & Lore

Karin

CCBA presented three awards for outstanding service to the lesbian and gay male community of Milwaukee at its annual meeting on January 11. Awards were determined by the Board of Directors acting as a committee-of-the-whole and facilitated by Special Projects Chairwoman Sue Mortensen. Awardees received a Cream City brick with a brass inscription identifying the award.

Presented with the Focus Award, for its continuing efforts to identify and respond to needs and concerns of the gay community throughout the year, was WISN-TV Channel 12. The Torch Bearer Award, presented to "a non-gay person in recognition of major efforts of ensure accurate information and justice for all gay/lesbian people" was presented to Daniel C. Maguire, whose acceptance remarks were quite inspirational for all in attendance. The Pace Setter award went to Mark Behar, PA, for his efforts over the past many years in setting up and staffing medical service facilities for the lesbian and gay male community in Milwaukee and his national facilitation of communication among gay-serving STD operations.

Mention of CCBA's awards was made in both the Milwaukee Sentinel and Milwaukee Journal, marking the first time both daily newspapers have carried CCBA information.

REACTIONS TO THE JANUARY ANNUAL MEETING

- **REACTIONS** The President's Address was moving and inspiring.
 - One of the best programs I've been to.
 - The Awards Presentation was a very positive experience for the membership.
 - A good meeting—well planned and executed.
 - -Ralph's talks are always inspirational.
 - Successful. A long meeting that didn't seem to long.



GAMMA has announced a Valentine's Cocktail

Party on Tuesday, February 14 from 5:30-8:00. It will be held at 2511 North Farwell Avenue. Admission is \$1.00 for GAMMA members and \$2.00 for guests, to cover munchies. A low priced cash bar will be available. All CCBA members are invited to attend.

DIGNITY MIL WAUKEE meets on the 2nd, 3rd and 4th Sundays at 6:00pm at St. Pius X, 76th and Wright. Call Terry at 447-1094 for information, or to receive the Dignity Newsletter.

GREAT LAKES LESBIAN/GAY HEALTH CONFERENCE

The Great Lakes Lesbian/Gay Health Conference will be held from Friday through Sunday, February 17-19th, 1984 at the University of Wisconsin-Milwaukee Student Union, 2200 E. Kenwood Blvd., Milwaukee.

The conference is designed to address health topics of concern to lesbian and gay health care providers. Specific issues to be addressed include domestic abuse, AIDS, and alcoholism/addiction. Lectures and workshops will deal with prevalence, recognition and intervention in these areas. Speakers will include noted physicians, psychologists, social workers and therapists from the Great Lakes region.

Conference fee is \$25.00 for pre-registration. Special student rates are available. An additional late registration fee will be charged after February 3, 1984.

For more information, write:

GLL/GHC P.O. Box 239 Milwaukee, Wisconsin 53201

GAY PHYSICIANS SPEAK OUT ON AIDS

The American Association of Physicians for Human Rights has taken the position that the following individuals should not donate blood at this time:

- I. Any individual who has AIDS.
- 2. Any individual who has had sexual contact with someone with AIDS or drug users.
- 3. Drug users.

Gay persons in one of the following three categories **may** donate blood:

- a. Lesbians
- Men who have not been sexually active with any other man for at least the past three years.
- c. Two men who have had sex only with each other for the past three years.

$W \cdot A \cdot N \cdot T \cdot E \cdot D$

Two or three good individuals who are interested in volunteering for no more than four hours per month to the mailing of the CCBA Newsletter. Tasks involved are pick-up, delivery, inserting into envelopes, and sorting to zip code. Job not difficult, yet very much needed. Be a part of the process of keeping CCBA members informed. Call 445-5552 for further information.



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Thoughts About . . .

GENUINE STRENGTH

After a challenging day at work, following a quick work out and/or a cocktail or two and dinner somewhere, most of us end up back at home on most evenings, like a majority of the individuals that make up the Greater Milwaukee community. Perhaps we curl up with a good book or become entranced by TV or listen to grand opera (sometimes sharing this event with a lover or friend or just a loving lap animal) and we are content.

Most of us are living dual lives—gay (not the true sense of the word) on some events and non-gay at others. There is no question that psychologically this takes a great deal of mental and emotional energy. Although we work hard, at times, we also have learned how to be counter productive with our limited life energy. Many of us work hard at "passing" or "making it safely" through what we believe are dangerous, shark infested waters.

Quite contrary to popular beliefs, spread by many to entrance many into an attitude of personal impotence, each of us have the God given ability to be GREAT! Each of us has the ability to

become a truly integrated focus of positive energy that gives life and therefore reflects fundamental and integral genuine strength.

True, some of us need a little more help than others to achieve this level of self confidence due to some heavier doses of negativism, nearly burying our youth, but we can make it.

One of the keys to achieving this goal is that a person realizes that s/he can't make it alone—indeed, that to become truly strong one comes to understand her/his relationship (essential and fundamental) to the universe we inhabit together. Contrary to what this may sound like, it is not merely a philosophical thought.

By essential and fundamental relationship to this universe it is meant that unless each of us learns to understand (intellect) and feel (heart) the pains and strengths of both those who deeply suffer in this world (and why they suffer) but also understand the lives of people that we classify as great or successful (and how they achieved that observed success) we are doomed to a life of coping, denial and constant small and large doses of self destruction.

This is commonly called being AVERAGE! There is no more disgusting concept to me than being "AVERAGE" and "Just Making It Along In Life" VOMIT! VOMIT! VOMIT!

If we dared to continue to learn about ourselves individually and learned about our gay/lesbian his/her story and truly began the process of integrating ourselves into the notion that "I am here to make a difference" and proceeded to personally and collectively build brick upon brick to achieve this (regardless of how young or old), we would emerge as people of genuine strength. We would help each other build and we wouldn't spend most of our time "putting down" and "tearing down" and working to succeed where non-gay people fear to tread-the destruction of our self confidence and worth by our alledged brothers and

We are called to be GREAT. That is the essential notion in the founding and ongoing building of Cream City Business Association. By nurturing our individual and group growth, we have drawn attention to ourselves at nearly every level of the Greater Milwaukee community. They are expecting a great deal from us-I am personally pledged to continue on my road to building personal and collective genuine strength, thus GREATNESS. I pray that vou will believe in vourselves enough and give yourselves the greatest gift you can give-walking that path, rough that it is and filled with roadblocks, to emerge with me, truly making a difference.

CLAVIS PRESENTS CLOUD 9

Clavis Theatre announces the Milwaukee premiere of Cloud 9, the winner of three Obies and two Drama Desk Awards.

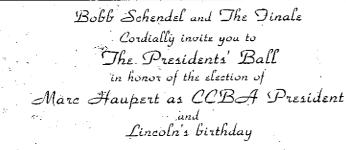
"A biting, satirical farce set in darkest Africa in 1880 and in present day London, it riotously examines a comucopia of sexual mores—from heterosexual adultery to bisexual incest, in a circus of camal confusion and topsyturvy theatrics (some males play female roles and some females play males). Act One introduces a proper Victorian British family and their guest, Harry Bagley, who instantly seduces the wife (played by a man), the schoolboy son (played by a woman), and the black servant (played by a white), all before marrying the governess, a lesbian."

"Act Two finds the characters (they have aged only 25 years since Act One) in the liberated 80's, seeking their sexual identities in a world without standards."

Performances of Cloud 9 will run as follows:

February 1-5 — 8:00pm February 8-12 — 8:00pm February 15-19 — 8:00pm

All performances will take place at the Enclave Theatre at 900 S. 5th Street. Phone reservations can be made by calling 272-1340 from 2:30 to 5:30 weekdays, or 7:00pm to 8:00pm on the evening of the performance.



Dree beer and munchies for all CCBA members and guests

Special Sunday Drink Prices

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The Cream City Business Association Wine Tasting Group will hold its February Meeting on Sunday, February 18 at 5:00pm.

The subject is "Petite Syrah". A number of French as well as California petite syrahs will be tasted as well as thoroughly discussed:

The wine tasting group is open for all CCBA members and their guests. It is a superb way to learn about new wines, and make friends.

Guaranteed reservations are required. Call 277-1464 for more information.

GOALS

Interim Goals Statement 1984

The Board's day-long planning session yeilded the following goal and objective statements for the organization. These are working statements, not completely set, and member input is invited. Contact any Board Member.

1. ENCOURAGE AND SUPPORT BUSINESS GROWTH AND DEVELOPMENT

- Publish a directory of business, services, member skills, social and medical services and governmental contacts.
- B. Provide promotional assistance for member businesses.
- C. Articles in publications.
- D. Establish a phone referral system.
- E. Offer workshops or seminars on a variety of related topics.

STIMULATE FULL CCBA MEMBERSHIP PARTICIPATION

- A. Orientation of At Large Reps to stimulate maximum member involvement.
- Regular At Large Phone Contact to urge participation of all CCBA members.
- C. Develop literature which explains/highlights organizational activity.
- D. Establish an active phone networking system.
- E. Stimulate committee activities that reflect membership requests.
- F. Structure channels of communication between At Large Reps and Committee Chairs.

FOSTER PERSONAL AND PROFESSIONAL GROWTH

- Review the annual membership survey for program ideas and social needs.
- B. Supplement that survey with members opinions.
- C. Offer workshops or seminars on a vareity of topics.
- D. Implement discussion groups for small interactions (closet issues).
- E. Develop community Career and Employment Services.

4. INCREASED MEMBERSHIP

- A. Continue to develop and maintain a list of prospective members.
- B. Develop membership awareness that all are responsible for membership recruitment.
- C. Create recruitment incentives that stimulate responses.
- Ensure that all members are knowledgeable of the goals and benefits of the organization.

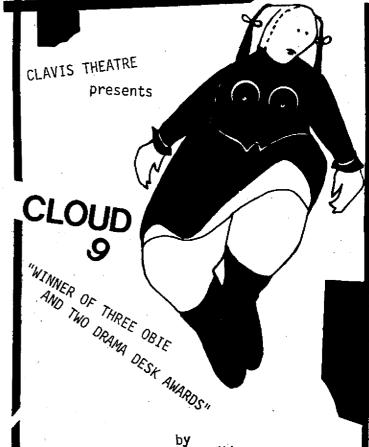
5. ARTICULATE MEMBERSHIP BENEFITS

- A. Survey members and assess the benefits that have been realized via
- Publicize these benefits to members and non-members through the newsletter and discussion at mettings.
- C. Try to define these benefits in terms of value and dues.
- Have a subcommittee continue to research and identify "real dollar" benefits for member businesses.

6. ACTIVATE COMMITTEES

(Remains same process as spelled out in Goals for 1982)

- PROJECT POSITIVE ORGANIZATIONAL IMAGE
 - A. Implement P.R. Program
 - Identify publics
 - determine proper vehicles to reach publics
 - utilize these vehicles as appropriate
 - B. Continued C.C.A.F. support
 - C. Promote activities of committees
 - Co-sponsor events with other organizations
 - E. Establish speakers bureau
- RECOGNIZE THE COMMON ISSUES AND NEEDS OF ALL MINORITIES IN THE BUSINESS AND PROFESSIONAL SECTOR.
- 9. INCREASE PARTICIPATION OF WOMEN IN C.C.B.A.
 - Increase representation by women on the Board
 - Include womens topics in monthly mettings.
 - Conduct specific activities to determine needs of womens community.
 - D. Undertake programs to serve unfilled needs.
 - E. Monitor committee activity for responsiveness to womens needs.
- DEFINE AND ESTABLISH PROCEDURES AND LIMITS FOR POLITICAL INVOLVEMENTS
 - Create a task force to examine issue and report back to the C.C.B.A. Board.



CARYL CHURCHILL

CHURCHILL

BY NEAL BRENARD

FEBRUARY 1 - 19

WEDNESDAY THROUGH SUNDAY EVENINGS

ENCLAVE THEATRE 900 SOUTH FIFTH STREET

RESERVATIONS - 272-1340

CLAVIS THEATRE presents the Milwaukee premiere of Cloud 9. "A biting, satirical farce set in darkest Africa in 1880 and in present day London, it riotously examines a cornucopia of sexual mores - from heterosexual adultery to bisexual incest, in a circus of topsy-turvy theatrics (some males play female roles and some females play males). Act I introduces a proper Victorian British family and their guest, Harry Bagley, who instantly seduces the wife (played by a man), the schoolboy son (played by a woman), and the black servant (played by a white), all before marrying the governess, a lesbian. Act II finds the characters (they have aged only 25 years since Act One) in the liberated '80's, seeking their identities in a world without standards."

CLAVIS is proud to announce that the Enclave Theatre has been recently insulated and a new heating system has been installed. You and enjoy the "Soho charm" of the Enclave and every moment of CLAVIS' fine performances in comfort.

NGTF DOCUMENTS EPIDEMIC

OF ANTI-GAY VIOLENCE

The National Gay Task Force reports that in the first eight months of 1983, 1,682 incidents of harassment, threats, and attacks against gays were reported to its Violence Project. Documented by the NGTF Crisisline and twelve local violence projects across the country, these incidents will be included in NGTF's first annual audit of anti-gay violence, scheduled for publication in the spring of this year.

Of the incidents reported to NGTF thus far, 57% are verbal harassment, 28% are physical assaults, and 1% are homicides. 4% are incidents of arson or vandalism against the property of gay people, and 10% are other types of crimes not yet classified. 7% of all incidents incolved police harassment or brutality.

During this same period, the gay community was hit by the first wave of violence attributed to AIDS backlash. According to San. Francisco's Community United Against Violence, fear and hatred associated with AIDS was a motivating factor in nearly 20% of all incidents this year.

Comments Virginia Apuzzo, Executive Director of NGTF, "As our communities have become more visible, so have the numbers of those who want to bludgeon us back into the closet."

HOW TO MINIMIZE THE RISK OF ATTACK

- Know your local "danger zones," areas where gays have been known to be attacked. Try to avoid these areas if you are alone. Pick routes where there is life in the streets.
- If you must walk alone, walk assertively and be alert. If you are intoxicated, drugged, tired, or upset, try not to show it. Assailants have a nose for vunerability and are looking for easy targets.
- If you think someone is following you, widen the distance between the two of you. Walk closer to the street or cross the street. Walk into a store. Run if you need to.
- Prolonged or aggravated verbal exchanges often result in violence. If someone taunts or harasses you, do not respond unless you are prepared for a fight.

WHAT TO DO IF YOU ARE ATTACKED

- Carry a whistle and use it. Yell, this can deter the attacker as well get your own adrenalin going and alerting others in the vicinity to what is happening.
- If the assailant is armed, stay quiet and still. Never rush someone who has a knife.
- Defend yourself. Surprise them. Aim blows at vulnerable areas: the face, throat, solar piexus, groin, kidneys.



■ THE CREAM CITY BUSINESS ASSOCIATION is a regional organization reflecting the rapidly-growing national movement to serve the needs of businessoriented gay women and men. Its essential purpose is twofold: the support of its

purpose is twofold: the support of its member businesses and individuals, and development of the gay community at

iaige.

- SPECIFIC PROGRAMS include: monthly dinner meetings with featured speakers, regular seminars and workshops for the general public, special events to encourage networking and socializing, and a myriad of events by CCBA's several committees.
- ORGANIZATIONALLY, all of CCBA's leadership is elected by the membership, through committee or at-large structures. Members of CCBA are automatically members of the National Association of Business Councils and can access their continually expanding base of contacts, discounts and cooperative programs. CCBA member businesses subscribe to standards of business conduct and ethics, especially with respect to nondicrimination toward minority groups of all kinds.
- MEMBER BUSINESSES are promoted through regular contact with

the membership of CCBA, highlighted in publications, provided associate memberships for employees, patronized by CCBA members, given special discounts on advertising in CCBA publications, and provided information on demographics and interests of members.

■ CCBA INCLUDES both gay and nongay persons in its support network. Drawing from both communities, CCBA maintains a high profile as an organization, while completely protecting the identity of any individual whose situation so dictates. The level of activity ranges from merely receiving a monthly newsletter to being very active as an officer or committee chairperson. Current committees are: Public Relations, Membership, Housing and Development, Special Programs and Resource and Referral. The organization's range is further demonstrated by two current independently-operated affiliated organizations: the Cream City Investment Club, which seeks to educate its members on productive and responsible investments, and the Cream City Association Foundation, working for the good of the entire gay community through philanthropic endeavors.

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CCBA Newsletter

Editor Kevin Conaty Design/Layout Orloff

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