



August, 1982

CCBA Newsletter is published monthly by the Cream City Business Association, Box 92396, Milwaukee, WI 53202
Your comments and submitted materials are encouraged.

Board Reports

Housing and Restoration

The August meeting of the Committee will be hosted by Gene Berube, Tuesday August 3, at 1910 N. Oakland Ave. All interested members are encouraged to attend. For more information, call chairperson Dan Thompson 964-9993 evenings.

Membership Committee

At the July 6 Board meeting, eight members were reported to have expressed interest in joining the committee. Also, three new business and one individual memberships were approved.

Investment Club

The Investment Club is now open for membership through August 16. By Federal law, the Club is limited to 15 members, so early registration is advised. Potential members will be required to sign a partnership agreement and make an initial investment of \$250.00. The Club will emphasize long term growth industries to invest in along with securities and real

August Meeting

Meet the Candidates

When: Tuesday, August 10th, 6:00pm to 10:00pm

Where: St. John's School for the Deaf, Recreation Area, 3680 South Kinnickinnic Ave., St. Francis, WI

The Recreation Area is located at the back of the property and can be found by turning right upon entering the driveway and following the road.

Cost: \$7.00

Menu; Brats, buns, salads, beer, soft drinks, etc.

Bring yourself, friends, swimming suits, basketballs, soft balls, bats and frisbees.

Guest Speakers: Congressional candidates from the 4th and 5th district races have been invited to join us.

Reservations: Call Gene at 277-1459 or Ralph at 964-9993 by August 6th.

In line with CCBA policy, all individuals making reservations are responsible for the cost, unless a cancellation is made on or before August 6th.

estate. Guidance and coaching for investments will be provided by the club's broker. The Club can be important to members for two reasons: To learn about investments, and to accumulate a profit from your capital investment. To join or for more information contact Gino

at 372-6444 or Stan at 277-1464.

Special Programs

Sue Mortenson, a life long Milwaukee resident, has accepted the position of Chairperson of the CCBA Special Programs Committee. Sue, and her life mate Pat LaSota, are co-owners of a

residential painting company named: "Different Strokes" and are business members of CCBA.

Until recently Sue has been active in the Milwaukee area real estate industry. During her ten years of work in that field she has served on the State Board of Realtors.

Beginning in new construction sales and then moving into the sales of existing structures, she chaired the Marketing Committee of the Board of Realtors while also directing the Affirmative Marketing program. In addition to her work with the State Board of Realtors, she served on the Committee Housing Resources Board and was a training manager working with the Girl Scouts of America in the central city area.

It should be noted that this is the first time that the CCBA Board of Directors has been at full compliment. According to President Navarro, "I am ecstatic! Sue brings talents and insights that we have a real need for if we are to truly be serving the gay male and lesbian community of Greater Milwaukee. I look forward to the strength of Sue in developing a Special Programs Committee that will make CCBA a major first rate service organization in our city and in the Nation."

New Member Benefits

The Board of Directors has recently announced two new benefits available to CCBA members. The first of these is designed to specifically benefit the business members of CCBA.

Business members are able to place an insert into the CCBA Newsletter once yearly for advertisement purposes at no charge. The Newsletter currently has a distribution of 225 and that total grows each month. Inserts will be limited to one per month and are available on a first come-first served basis. To insert such an ad, the editor of the Newsletter can be contacted.

The second new benefit is available to all members as part of CCBA's membership in the National Association of Business Councils. The Marc Plaza Hotel here in Milwaukee has a special luxury section on the top five floors of the Tower.

The section has such amenities as king size beds with three sheets; maid service to turn down the bed at night and leave several chocolates on your pillow; an open bar for Tower guests only, during the cocktail hour; a private pool and sauna; as well as tight security locking this section off from the rest

of the Hotel. For the special pampering this offers, you can make a reservation by contacting Mary Lou Reamm at the Marc Plaza and identify yourself as a CCBA/NABC member.

Coming Up

August 1 - Board of Directors Meeting

August 8 - CCBA/GAMMA "Venture to Great America"...Cost is \$13.00, which includes admission and a continental breakfast at McKinley Marina at 8:30am, prior to bus leaving. Contact Bob at 963-9833 or Leonard at 963-1990.

August 10 - CCBA monthly meeting

September 7 - Board of Directors Meeting

September 13 - CCBA Monthly Meeting

September 30 - Board of Directors Meeting

CCBA to hold Awards Banquet

CCBA shall sponsor the First Annual Lesbian/Gay Leadership Awards banquet for the Greater Milwaukee Area in November. These awards will be designed to recognize achievement or contributions made by individuals or groups to the lesbian/gay community in Milwaukee. Their goal

is to further develop pride within our community. More information on the nomination process and the banquet itself is forth coming.

Milwaukee to be in Advocate

Return Enclosed Surveys NOW

A feature story about Milwaukee will appear in the pages of the nationally reputed bi-weekly THE ADVOCATE. The story will be written by CCBA President Ralph Navarro, and will appear during the late fall.

"Gay Life in Milwaukee" will focus on the opportunities and struggles for the gay/lesbian business and professional person with photos by area photographers.

Over 300 area business have been interviewed with respect to their dealings with gay employees. Ralph requests that you fill out the enclosed survey by Friday, August 6 and have it to him at PO Box 92396, Milwaukee, Wi., 53202. This information may be anonymous, if you wish.

CCBA Receives Thanks

In the recent fight for the city's cable television franchise,

CCBA had endorsed Teleprompter in their bid to win the City Council's vote on the awarding of the franchise. As you are well aware, the City Council awarded the franchise to Warner-Amex. Below is a copy of a letter recently received by President Navarro. Board of Directors Cream City Business Association

Dear Board Members, My personal good wishes and thanks for your support in Teleprompter's franchising effort. As you know, I consider CCBA to be an extremely important group, and will continue to actively support its goals.

I know that with the tremendous amount of material coming out, it was difficult to know if you were making the right choice, and took my word for it. Please feel confident that it was the right choice--unfortunately however, the good guys do finish last (sometimes). I look forward to using my contacts and skills gained in my Teleprompter stint to further benefit CCBA.

Sincerely,
Marc
Teleprompter Corporation

Thoughts about...

Those of us who read the gay press know that in the past year there have been more advances for the gay community than at almost any other time. First glance would say that all this is

happening despite the Reagan administration.

There are those of us who only get gay news from mainstream local or national media--what we see and hear is bad news. The local media did not gloriously announce that H.R. 1454, the national gay rights bill, presently has 59 sponsors, a higher number than ever before in history. However, they did report (with CBS in the witch hunt lead again), the Washington D.C. scandal involving Congressional pages and Members of Congress. Both CBS and UPI have been pushing the "Homosexual" scandal story. Other media have reported that the sexual misconduct included both males and females, not to mention drugs.

Interesting how the past few weeks have focused only on the homosexual content of the story.

Isn't it interesting that the FBI has helped local D.C. police in raids on homosexual prostitutes? One raid netted over 1,000 names. It is ponderous to think of why there is more probability of blackmail from male prostitutes than there is with females for hire.

Think for a moment, in place of everytime the media uses the words homosexual or gay in the latest report, insert the word black. How long do you think those reporters and those networks could stand the heat of the black backlash that would unquestionably take

place? Homosexuals, as we know, make up the same minority of the population as do blacks, 11-13% of the nation.

How do you feel reading and hearing about all of this every night for the past two to three weeks?

Have you written to protest to the media people such as CBS, ABC, NBC, UPI, and AP?

Obviously most of us haven't written. Most of us are wishing that it would just go away so that we can continue to live in our closets with swinging doors.

Perhaps what is even sadder to me in all of this is that a survey that I have undertaken of area businesses point up strongly that most of the larger businesses and many of the mid-sized businesses have clearly stated that they don't care.

To top off all of the news, the Queen of England's chief body guard was also forced to resign because he was having relations with prostitutes (male) and might be a risk.

The bottom line is that the only time there is a risk to government or industry is when someone lives in the closet. If there is peace within you about your lifestyle then no one can hurt you. The premise of "risk" has no weight if you are open and honest.

The horror of the closet is that deception itself is a cruel hoax that eventually destroys.

Ralph F. Navarro
President

CCBA Newsletter Staff:

Kevin Conaty, Editor
Bob Stocki, Art Director

Publication of the name, photograph, or likeness of any person, organization or business in this publication is not to be construed as any indication of the sexual orientation of that person, organization or business. Contents of this publication may not be reproduced in whole or part without written permission from the publisher. Copyright ©1982 by Cream City Business Association.



Portrait Photography
Business - Personal
Passports

Old Photographs
Copied and Restored

Theatrical - Pets

Breitlow Studio
7405 West Harwood Ave.
476-3777



SHALOM
ENTERPRISES, INC.

Secretarial
and
Advertising
Services

ADVERTISING
DESIGNED and PLACED
TO REFLECT YOU!

964-9993
P.O. Box 92396
Milwaukee, WI 53202

CONFIDENTIAL - CREATIVE - EFFICIENT

BC
CREAM CITY'S
BEST

Club Milwaukee A Private Membership Club
704A West Wisconsin Ave. 276-0246

Travis & Co.

HAIR DESIGNS

724 N. Milwaukee St. ; Milw. WI 53202

272-HAIR