



CCBA Newsletter is published monthly by the Cream City Business Association, Box 92396, Milwaukee, WI 53202  
Your comments and submitted materials are encouraged.

## CCBA Meets with Local Attorneys

Tuesday, June 22, 1982, the Board of Directors hosted cocktails at John Byron's for nine attorneys representing five different law firms located in the greater Milwaukee area. The majority of the lawyers were present as the result of a solicitation by Ralph Navarro in a May 1982 Wisconsin Civil Liberties Union mailing to its attorneys. Recognizing that our membership includes several attorneys, Ralph realized the need to offer our members a wide pool of attorneys able to cope with all our legal needs, be they civil, contractual or criminal. In addition to being sensitive while dealing with gay and lesbian persons, an attorney referred by CCBA must be knowledgeable in the specialized needs of gay persons and the law. For example, two straight persons buying property together would probably form a legal partnership between them to protect their mutual rights and interests. However two gay persons buying

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## July Meeting

New Orleans Jumbo Gumbo Party at Lake Koshkonong

Date: Saturday July 17th

Place: Joe and Don's Home on Lake Koshkonong, (see map for directions)

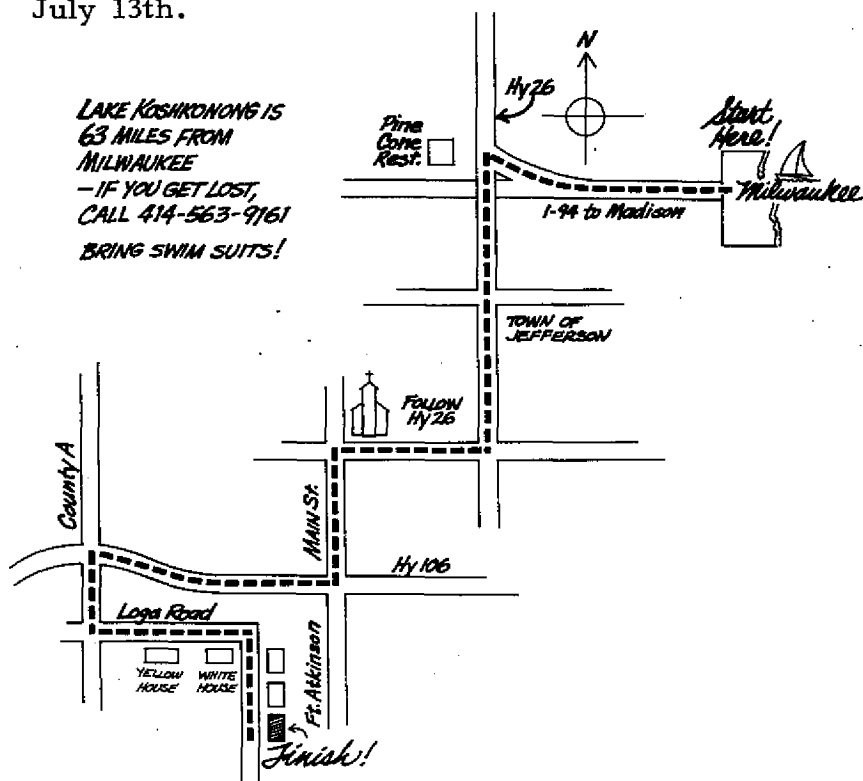
Menu: Exotics from Cajun Cuisine

Cost: \$6 for members

Time: 11am to 7pm

Reservations: Contact Gene at 277-1459, or Ralph at 964-9993 by Tuesday, July 13th.

Celebrate Summer by joining us for a day in the sun at Lake Koshkonong, near Fort Atkinson. This is the second annual event on the lake and if this year compares to last, everyone will have a great time, swimming, sunning, and enjoying each others company.



## Attorneys

*continued from page 1*

property together and building a home, as well as an investment together, need much different partnership structuring. Not all attorneys are capable, or willing to provide legal counsel to gay and lesbian persons on their special requirements. Furthermore, should an attorney not be sensitive to gays and lesbians as persons, the usual attorney-client confidence may be suspect.

Several board members gave extemporaneous talks on various aspects of CCBA; among topics covered were profile of our membership, format and topics at monthly meetings, benefits of membership, and how our organization relates to the community at large. Our guests responded with questions and reactions; a common response from the attorneys was surprise at the lack of compassionate and competent legal aid available to gay and lesbian people. Our answer was that the response to Ralph's initial mailing showed several such attorneys willing to work for us, however until this time CCBA never had the opportunity to meet them.

It was concluded that both sides would benefit from a continuing relationship with the attorneys present. CCBA will now have a strong

pool of attorneys to refer to our members, attorneys sensitive to a gay lifestyle and gay relationships, knowledgeable in the special legal needs engendered by our lifestyle, and attuned to the tax, investment and estate structures available to persons in our income levels. For the attorneys, they will be expanding their practice, building a stronger client base, and gaining a very lucrative referral market of middle to upper income persons in the peak of their earning years. As a membership drive the meeting was 100% successful, and we welcome our new members, and hope our membership will call upon them as need arises.

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## Gay Businesses Courted

CCBA's Board of Directors, beverages, and a gorgeous food spread greeted gay oriented business owners on June 10 at the Marc Plaza.

Discussions with Chuck Balistreri, President of the Business Association of Milwaukee (BAM) and other members led to the establishment of a date and time for all gay/lesbian oriented business establishments to learn about CCBA first hand. Official invitations were sent out which requested RSVP if not attending. Phone calls were made two days prior to the event to remind the 25 invited

guests of this meeting.

Of those invited only Joe Brehm of THIS IS IT, Ron Geiman of ESCAPE and Wayne Bernhagen of THE WRECK ROOM, YOUR PLACE and THINKING OF YOU ON BROADWAY were present. Rosie of THE MINT called with regrets. None of the officers of BAM were present, even though the entire meeting was set up to their schedule.

Members of the Board as well as Warren Ostrus and Bob Stocki presented a program that was greeted with great interest. Discussions about some of the problems encountered by tavern owners were discussed. The Board has continued to reach out to gay business owners so that CCBA would be strengthened by the diversity of our business and professional community.

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## Board Reports

### Membership Committee

At the June 1 Board of Directors Meeting, five new individual members and one new business member were approved.

### Investment Club

Continuing work on the by-laws occupies the time of the Investment Club. The by-laws will function as an agreement between the investor and the Club.

### Housing and Restoration

The next full committee meeting of the Housing and Restoration Committee will be hosted by chairperson Dan Thompson,

2449 W Michigan Avenue,  
 on Thursday July 15, 1982  
 beginning at 7 pm.  
 Housing and Restoration  
 recently sponsored a  
 half-day seminar on  
 personal and investment  
 real estate purchase. We  
 are also finalizing a  
 referral directory for  
 home maintenance and  
 repair contractors. All  
 interested new members  
 are invited to attend.  
 Further questions on the  
 agenda of the meeting may  
 be directed to Dan  
 Thompson, 933-7998,  
 evenings and weekends.

**Foundation**

Papers of application  
 for nonprofit status have  
 been approved by the  
 attorney and submitted to  
 the Internal Revenue  
 Department for  
 consideration. The IRS  
 should make a decision in  
 the matter within three  
 to six months.

**Treasurer**

Due to the recent  
 increase in membership  
 renewals, the treasury  
 has grown considerably in  
 the last couple of  
 months. Due to this, the  
 Board decided at its June  
 1 meeting to open an  
 interest bearing account  
 at University National  
 Bank. At the July 6  
 Board meeting the budget  
 for the July 1, 1982 to  
 June 30, 1983 year will  
 be decided.

As of June 23, 1982:  
 Income.....\$ 798.00  
 Expenditures..... 786.60  
 Balance.....\$1,388.17

**UpComing Events**

July 6 - Board of Directors  
 Meeting

July 16 - Emerald Isle Boat  
 Trip with GAMMA.  
 \$6 advance ticket/\$6.50  
 at dock. 8pm. Call Bob  
 at 963-9833.

July 17 - CCBA Monthly  
 Meeting. New Orleans  
 Jumbo Gumbo Party at  
 Lake Koshkonong, (see  
 details in this issue).

July 24 - Biking with  
 GAMMA...11am. Call Bob  
 at 963-9833 or Leonard at  
 963-1990.

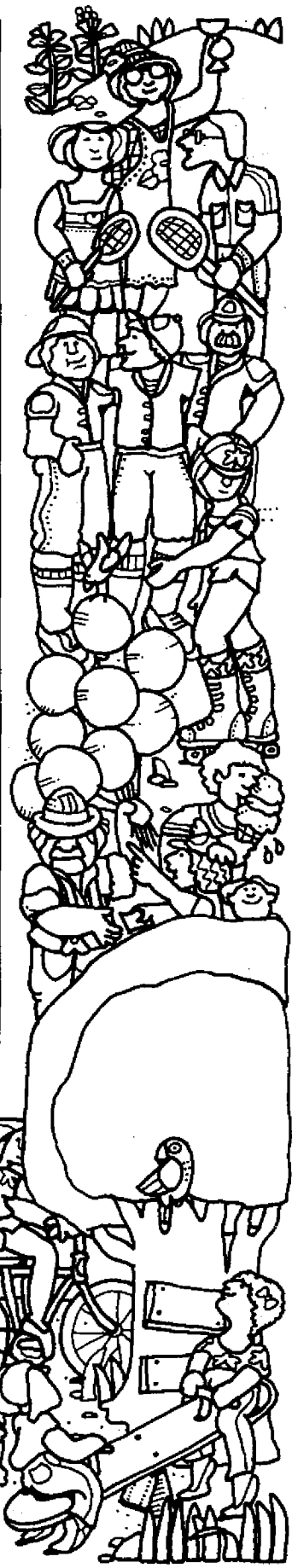
August 1 - Board of  
 Directors Meeting

August 8 - CCBA/GAMMA  
 Venture to Great America.  
 Cost: \$13.00, includes  
 admission and a coffee &  
 donut send-off from  
 McKinley Marina at 8:30am.  
 We are all going to wear  
 "RED T-SHIRTS".  
 Call Bob at 963-9833 or  
 Leonard at 963-1990.

August 10 - CCBA Monthly  
 Meeting

September 7 - Board of  
 Directors Meeting

September 13 - CCBA  
 Monthly Meeting



## Thoughts about... Ugliness

How do we define ugliness? Is it merely being too fat? Too skinny? Having bad breath? Being bald? Being a different color (other than white)? Being deaf or blind or deformed?

Certainly most of us educated people don't use the word ugly. We may use the term tacky or we may just express a feeling in a grunt or we may avoid eye contact with such persons. But the bottom line is, **DISCRIMINATION!**

Some of us seem to have an idea of what each other of us is to be like. I have heard members make nasty comments about one of those people who eat too much or come on too strong or drink more than is "normal", etc. I have heard people put others down because "that person dared to kiss me" or was "too friendly"! I have heard people referred to as "real screamers who we wish would go away"!

All of these things and more are genuinely signs that gay people as a whole are certainly going through psychological adolescence. Most want to be different by being the same.

The sad part of this scene is that gay and lesbian people have NO

RIGHT at all to be prejudiced! People who have been and are being discriminated against should be more sensitive and aware of the pain of discrimination.

While some people have stated a concern about certain kinds of people in CCBA, I for one wish to make an emphatic statement, if a person is professional or business person, s/he will be a welcome member of my life and my life with CCBA. To discriminate in any way would be to make a mockery of being a truly professional person, especially one who is gay/lesbian. Not only must I be tolerant, but I must learn to truly appreciate the uniqueness of each person, for s/he has something to give me that will make me a more complete person.

So what is ugliness? For me ugliness is the attitude of any person who refuses to be sensitive and appreciate the uniqueness of another person!

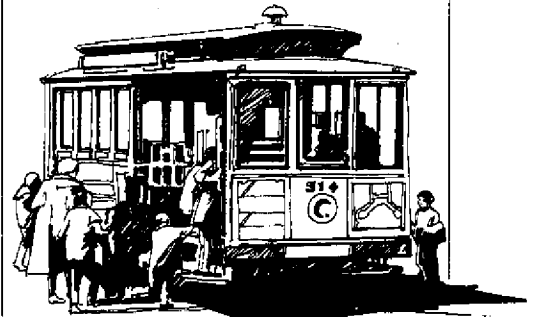
Ralph F. Navarro  
President

## Free San Francisco Buyers' Guide

The Golden Gate Business Association, San Francisco's gay and lesbian business and professional association, has announced the release of the largest BUYER'S GUIDE AND DIRECTORY in

its history.

Published twice each year, the guide contains over 80 pages with members listed in 190 different categories including bars, hotels, restaurants, travel agents, shops, clubs, and employment agencies. The booklet is a handy reference resource to gay and lesbian businesses and professionals in the Bay Area. To obtain a free copy, send a self-addressed, business-sized (#10) envelope with 54 cents postage to GGBA Buyer's Guide, Box 966, San Francisco, Ca. 94101.



## Briefs

-Member of Congress Henry Reuss has joined as a co-sponsor of HR 1454, the Federal Gay Civil Rights Bill. Please write to him thanking him for this step!!!

-Ralph, Paul and Tom Zander recently met with D.A. E. Michael McCann regarding raids and prosecution, the news was both good and bad. The bad news was mind boggling! Ask us about it at the meeting.

On May 1st, a new 91 day certificate was available for \$1500, yielding interest rates tied to three month Treasury Bills. The certificates, obtainable at all financial institutions are intended to compete with money market mutual funds. Based on the latest weekly Treasury Bill auction, the yields would be 12.55% at commercial banks, and 12.8% at S&L's and mutual savings banks. The differential of one quarter point will be suspended after one year and will not apply if the interest rate falls to 9% or less at four consecutive auctions.

Many taxpayers who maintain an office at home are taking advantage of the IRS ruling that the expense is deductible if the office is the "principal place of business" or even a secondary business. But there is a catch. When the home is sold, the portion of profit from the sale attributable to the home office is subject to tax. Thus, if 10% of any gain on the sales would be taxable. This holds true even if the taxpayer buys another home of equal or greater value within two years.  
From: Small Business Reports, May 1982.

-Shalom Enterprises, Inc. has won a 9 month battle with the Milwaukee Journal Co. allowing it to now advertise in the classifieds. The Journal Company had rejected this

for all that time, but the Publisher has altered the policy slightly.

-All radio stations in Milwaukee rejected advertising from Shalom Enterprises, Inc. even though there is no federal regulation prohibiting advertising from gay/lesbians. What kinds of discrimination have you experienced either personally or in business? Let us know so that we can do something to change it---it can be changed, even though A.B. 70 does not protect us in this positive way.

-Gay Rights National Lobby has applied to join the Leadership Conference on Civil rights. GRNL Executive Director Steve Endean states that the Leadership Conference is the key umbrella group working on civil rights issues at Congress.

-A recent issue of Us magazine contained an interview with singer Johnny Mathis, in which the entertainer discussed homosexuality for the first time in his twenty-five year career. The article discussed Mathis' first love affair with a 21-year old saxophone player, when the singer was 16 years old.

Several weeks prior to publication of the interview, Mathis was asked, on the syndicated show "Entertainment Tonight", if he ever planned to marry. He replied that he hoped to be married before his fiftieth birthday.

Mathis is 46.

-The National Gay Press Association is developing a national gay wire service which will be accessible by home microcomputers. The system is expected to be in full operation by Labor Day of this year.

CCBA is anxiously awaiting to "log on" to this system as soon as it is in operation.

-The CCBA mailing list is now fully computerized. Please inform the newsletter committee, if there is an error on the mailing label which was used to send this newsletter to you. Also, notify the Board of any address changes, so that we may keep our records up to date.

-The deadline to submit materials for the August CCBA Newsletter is July 21st.

-Leon Rouse, an associate member of CCBA and the driving force behind the passage of Wisconsin's AB70, appeared on "Public Conference", a local public service program on TV6.

The show featured a panel discussion, "The Civil Rights of Gays", with panelists Rep. Dismas Becker, (D-32nd Assembly District); and Rev. Gene Pocernich, Associate Director of the Office of Human Concerns of the Catholic Archdiocese of Milwaukee.

The discussion was moderated by Donna Utke of the Milwaukee Public Library and aired Sunday June 20th at 11:30am.

CCBA Newsletter Staff:  
**Kevin Conaty, Editor**  
**Bob Stocki, Art Director**

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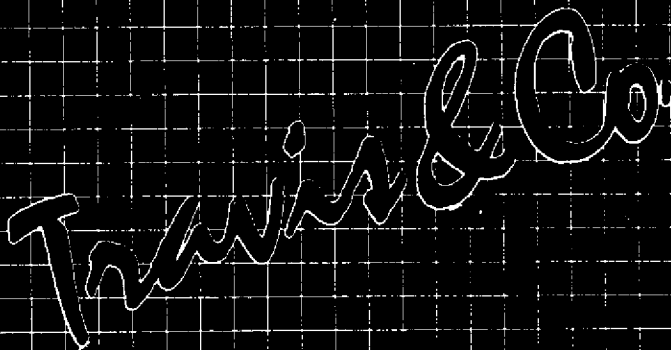
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 BEST**

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 room rate during July.

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