

Kevin Conaty, Editor

The Cream City Business Association has been formed to serve the needs of professional and business people in our community. Share our news with a friend.

CCBA DAY AT THE LAKE

On Saturday, September 5, CCBA is sponsoring a day of fun at Lake Kashkonong (see enclosed map). Members Joe and Don are hosting the event at their lakeside home with swimming, boating, sunning and dinner all included for a nominal \$7.50 per person. Reservations MUST be made by Wednesday, September 2 by calling either Ralph at 964-9993 or Gene at 277-1459. See you there! Arrive around noon.

SEPTEMBER MEETING

This month CCBA's monthly dinner meeting is being merged with the events of CELEBRATION '81--Gay Today...but What About Tomorrow? This Community wide gay/lesbian event is being sponsored by several local lesbian/gay groups.

Mark this special date down--September 16 at the Grand Ballroom of the UWM Student Union. Doors will open at 6:45 p.m. with area gay and lesbian groups sponsoring information booths.

At 7:30 p.m. the program will begin featuring Lenny Matlovich, gay activist and human rights advocate of San Francisco; Karla Dobinski, lesbian/feminist lawyer of Madison; Ms. Jessie Hawk, noted jazz entertainer as well as other musicians. Admission will be free. Throughout the formation of this event, the CCBA Board of Directors has been instrumental and encourages membership presence. The Board has decided to take out a full page advertisement in the event's program.

PUBLICATION TO DEBUT

Over 250 entries have been received in the Name-the-Publication Contest mentioned in last month's Newsletter. The Editor of the new publication is in the process of selecting the winning entries and notifying the winners. The news magazine is designed to serve the Milwaukee and Wisconsin gay/lesbian population. The first edition is scheduled to be released September 10 and can be obtained at area bars, baths, and Webster's Bookstore on Downer Avenue.

UPCOMING EVENTS

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| Sept. 5 - Outing on Lake Kashkonong | Oct. 12 - CCBA Dinner Meeting. |
| Sept. 10 - Distribution of "New Horizons" | Dan McGuire, speaker. |
| Sept. 16 - "CELEBRATION '81" | Dinner at Shadows/Diplomat |
| Oct. 10 - Jean O'Leary, NABC President to | opened only for us! |
| speak in Chicago at Northwestern U. | Nov. 10 - CCBA Dinner Meeting. |
| to the Gay Academic Union. | Phil Hudson, Pres. of |
| | University National Bank. |

CCBA VISITS THE TUBS

This month's featured business is the Club Milwaukee Baths. Manager Paul DeMarco came here in May 1974 to set up Milwaukee's branch of the nationwide chain of Club Baths. It opened for business in July of 1974. This year marks seven years of expanding service.

Beside the usual assortment of hunky guys to drool over, the Club has many attractions to recommend it. Perhaps first among these is the workout room with its set of Global (Universal type) equipment, to assist you in molding yourself into that ideal body you often dream of. They also feature a steam room, snack bar, and lounge to relax in after your workout (of whatever type).

For the future, plans have been made to expand the locker room and weight room by October of this year. Also featured will be a tanning room, as part of the \$60,000 expansion project. With the weight room moved, space will be made for a whirlpool to be placed into full operation.

Prices are reasonable with a yearly membership costing \$10.00 per year. A Workout special of \$15.00 a month entitles you to 15 workouts per month. Rates from 8 a.m. to 4 p.m. are: \$3.00 for lockers and \$5.00 for rooms. Between 4 p.m. and closing, lockers are \$5.00 and rooms are \$7.00. Special nights are Wednesday, with a discount for black and white men checking in as a couple; and Tuesday with lockers costing a mere \$1.69!