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The Pride Feat Board and Pride Council

G

yours In Pride.

Live the dream of the freedom to come. Goin us at Pridegest 95.

achieved. Is will take time but it will have to be equality and freedom at pridefest. Meanwhile we invite you to live that dream of equality and freedom at pridefest. On the weekend of gune 10th and 11th you are free. Free to annyte the diverse culture of our community. Gree to dance with whoever you choose. FREE to be choose. FREE to be

Despise temporary setbacks on some fronts, we know that goal will be Despise temporary setbacks on some fronts, we know that goal will be

make a great event cuent coent cuent cuent coent cotton. We have added a Saturday eventing fireworks display, a Fine Afort Afort and stated a Saturday eventing fireworks display, a Fine Afort flore have whe have also added a lot of new touches. Our entertainment line up will put wer 300 performers on stage. It is our strongest line up ever. The Market sover 300 performers on stage. It is our strongest line up ever. The Market place and Exhibit area will be lighted for evening hour operations. The

אר נעמה בעמר בניטר ברווים שהבי בחבוא קבנעור פא גוקבציום וומוצרוא ניעוע גם אר נעמה באביע בייני איניע גם געמה באני איניע באיני איניע גע

On Saturday gune 10th when the gates to Pridegest open to the public. it will



MAJOR SPONSOR OF PRIDEFEST

Attorney Steven Brondino is sponsoring the PrideFest History tent for the second consecutive year. The History Tent which was one of the most popular tents on the grounds last year will have an even bigger display of Les/Gay/Bi history this year.

Steve Brondino does more than just sponsor the PrideFest financially. He serves as legal counsel for PrideFest and coordinates the History Tent, and the PrideFest Market Place and Exhibit area.

As PrideFest legal counsel and has voluntarily contributed hundreds of hours researching issues, writing letters and follow up on the myriad of legal issues with which PrideFest must contend. As the PrideFest History Tent co-ordinator, Steve has arranged for the display of a national display on gay and lesbian history and created an exhibit on local gay and lesbian history.

Steve concentrates his legal practice in the areas of estate planning, probate and business law. Many experts have noted the need for Gays and Lesbians to use supportive legal firms especially in the area of Estate Planning. They say that Gays and Lesbians should choose supportive attorneys who fully understand an individual's relationships when planning for the future.

PrideFest Co-Chair Bill Meunier says that its impossible to calculate the value of Steve Brondino's contribution. "He has spent hundreds of hours on the local history exhibit alone, not to mention the time he has put in as our legal counsel. His legal work has always been first rate and I'd recommend him to anyone."

Steve feels privileged that he his able to make contributions to PrideFest "Its part of being a responsible member of the community."

PrideFest is deeply grateful to Attorney Steve Brondino for his contributions.



PROUD To Be A Supporter of PRIDEFEST

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A Bargain For Your Buck

for about the price of admission at some of Wisconsin's most popular clubs, you can enjoy dozens of acts, learn about our history, see dozens of exhibits, shop til you drop, get a close view of fireworks and much more.

PrideFest's admission charge of just \$2.00 per day (or \$3.00 for a weekend pass) will bring you hours of fun, entertainment, educational opportunities and lasting memories of a great time. There is no charge for children aged 12 and under.

With hundreds of performers, fireworks, the history tent, a fine arts festival, the Activity and Stonewall tents, dozens of exhibits, and so much more PrideFest is a bargain.



PrideFest reminds those coming to this year's festival of the following:

1) Carry ins of Food and Drink are not permitted unless you are accompanied by children.

2) Due to County Ordinances and insurance requirements, PETS ARE NOT ALLOWED on the PrideFest grounds. There are NO exceptions.

3) Video cameras are not permitted on the festival grounds unless prior written authorization has been given by PrideFest.



At last, a magazine about

OUR careers

OUR relationships

and

OUR

Visit our booth or call for your free copy today!

1.800.873.8565

Our staff wishes you another successful Pride Celebration.



Pridefest wishes to express its sincere appreciation to the Miller Brewing Company for the outstanding support it has lent to PrideFest 95.

Miller's generousity towards PrideFest should come as no surprise to anyone. The company is well known for its commitment to diversity in all phases of community life.

A leader in the fight for equality, Miller's personnel policies have always exceeded the requirements of state and federal laws governing discrimination against minorities including gays and lesbians.

A leader in the fight against AIDS, Miller has given millions to local and national AIDS organizations.

Miller was first in line to become a major sponsor of the 1994 Gay Games. It also sponsors other events like that North Star Gay Rodeo in Minneapolis. No wonder Miller beer is the number one brand among America's Gays and Lesbians.

The quality of Miller's products matches the company's committment to equality for all of America's people. From Miller High Life to Lite, Miller Genuine Draft and their newest brand, Ice House, Miller makes great beers.

This year Miller has made a considerable donation to help us "Live the Dream" at PrideFest. Their contribution has made it possible for us to present America's only Pride fireworks display, our Volley Ball tournament and so much more.

So when you go out to party after the fest get yourself a Miller, Lite, Ice House or Genuine Draft and hoist a cool one to PrideFest and the people who made it possible, the Miller Brewing Company.

bbs



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 - Connections

Whats New In 95 Fine Arts, and MORE

During the long boring Wisconsin winter, the PrideFest Committee with nothing better to do spends its time dreaming up new additions to Wisconsin's annual Pride Celebration. (Hey none of them ski okay?) So what have they come up besides those gorgeous new PrideFest Tshirts? Read on!

FIREWORKS SATURDAY JUNE 10TH 10:00. Louder than the biggest disco sound system, more colorful than the Rainbow flag! Look up in the sky, its a bird, its a plane, no its the Lite Up the Sky With Pride fireworks display! The only Pride fireworks show in the country is at Wisconsin's PrideFest 95. Sponsored by the Miller Brewing company and produced by famous Bartalotta family, its been specially designed to celebrate Gay/Les/Bi Pride.

In the event of a rainout on Saturday, this glorious show will be fired off on Sunday June 11th at 9:45pm.

THE PRIDEFEST FINE ARTS FESTIVAL JUNE 10TH AND 11TH! Fine Arts is a big part of our Les/Bi/Gay culture. No we aren't talking about the art of picking out just the right outfit to wear to the club on the weekend. We're talking classical music, Broadway revues, dance troupes, and choral groups. And its all in The Fine Arts Festival tent.

THE PRIDEFEST LIGHTED BOAT PARADE SUNDAY JUNE 11TH 9:15 PM. A glorious finish to a spectacular Pride Celebration. Sponsored by the Milwaukee Maritime Association, the parade of lighted and decorated boats will sail right next to the PrideFest grounds. THE PRIDEFEST ACTIVITY TENT JUNE 10TH AND 11TH. Another new tent on the PrideFest grounds, the Activity Tent will feature book readings from noted Gay and Lesbian authors, tapings of Milwaukee's Queer TV show, and more! NEW FOOD STANDS If you like to eat (and who doesn't?) PrideFest has three new food outlets to tempt you. In addition to the main food tent, snack area and chicken dinner stand, we've added a new food tent on North end of the grounds to serve cold sub sandwiches and stuffed baked potatoes. The Alyn Hess Stage area will be the location for two food stands to tempt your sweet tooth. East Side Ovens is bringing in lots of yummy treats for its bakery stand and we will have a new frozen custard and frozen yogurt.

EXPANDED HOURS BOTH NIGHTS For those who can't get up before 6:00 pm or so, PrideFest will have expanded hours for many of its areas. Except for the Fine Arts tent every area and stage will be open until 10:00 on Saturday and 8:30 on Sunday.

AND MORE! There are so many other new features its impossible to list them all. You'll just have to come and see it for yourself. PrideFest its NEVER just the same old thang!

COMMUNITY TELEVISION: MILWAUKEE CHANNEL 47

AIDS Activist TV Live & In Your Face Every 3rd Wednesday 8:30pm

PO Box 1707 Milwaukee • 53201

The Queer Program A live, weekly call-in show by, for and about Queers!

LIVE Every Tuesday at 7PM Replayed Every Thursday at 4PM and Saturday at 11AM PO Box 93951•Milwaukee•53203



GRILL HOURS Monday-Saturday, 3-10pm Sunday Brunch, 11am-3pm

Fireworks on Stage Precede Fireworks in the Air Saturday Night Gayla Will Sparkle

With its strongest lineup yet, the 1995 edition of the PrideFest Saturday night candle light Gayla is sure to be a highlight of this year's festival.

The big show emceed by BJ Daniels will be taped to create a live album. It starts at 7:00 on the Cream City Foundation Alyn Hess Stage. This year's line up includes:

Josle Santiago - A former Night at the Apollo Winner, Ms. Santiago wowed the crowd at PrideFest 94 with her high energy disco style. At one point during her performance members of the audience jumped on the stage to dance with her. Look for more of the same this year.

Dream, a wonderful singer with a new video out on the Black Entertainment Television network. Dream is making her Pridefest debut and she's sure to be a crowd favorite. Jill Clarke, recently won a Nashville talent competition and a \$10,000 recording contract. Jill is from Appleton and is looking forward to her triumphant return to PrideFest.

Gloria P. Hole the infamous Gloria P. Hole, is back by popular demand. She is well known for her impersonations of Betty Davis doing Madonna, Katherine Hepburn and Rosanne Rosanna Danna. How twisted can she get? Come and find out!

Lojo Russo, is an extremely talented lesbian singer from Minneapolis. Lojo's new CD is destined to be a best seller.

Spanky and Foreplay, is the best high energy dance troupe in the Midwest. Several of these dancers have danced with Janet Jackson and other big name performers.

The Purple Creek Cloggers will present a stunning display of an original American dance form (with a gay twist of course).

The Florentine Opera Presents Three specially selected soloists from Milwaukee's famed Florentine Opera Company will take the stage.

Yolanda! has a wonderful voice. She sings covers and her own compositions. She will have the audience on its feet.

The Iberian Dancers are a PrideFest crowd favorite. This authentic Hispanic Dance troupe will fill the stage with its colorful costumes and dance routines.

The Cream City Chorus, one of the finest choral groups in the city. Cream City will inspire you, make you laugh, and get you cheering.

John Fairbrother aka Judy Tanuta Is it Judy? Or is it someone pretending to be one of Gay and Lesbian America's favorite comics? When John Fairbrother takes the stage it will be hard to tell.

With a line up like this there is no doubt that there will plenty of fireworks on the stage even before that great Bartalotta fireworks display in the sky.

Pridefests Food Area Menu Expands Bring Your Appetite

If you like to eat (and who doesn't) then you will be very happy to know that dozens of PrideFest volunteers are going to be working hard for you. PrideFest will have plenty of great food on hand to satisfy festival goers. From the traditional festival sandwiches to vegetarian items and sweet treats PrideFest organizers are offer the festival's most diverse menu yet.

Food Stands and Menues As Follows

North End Food Booth (NEW!) Located next to the In Step/New Bar Dance tent. The menu includes soft drinks, cold sub sandwiches, and stuffed baked potatoes.

East Side Ovens (NEW!) Located next to the Snack Tent in the CCF Alyn Hess Stage area. This booth will offer a variety of excellent bakery items. Kathy's Frozen Custard and Yogurt Stand (NEW!) Located in the Alyn Hess Stage area.

South Food Tent Located in the CCF Alyn Hess Stage area.

The menu includes Veggie burgers, glazed honey mustard chicken breast sandwiches, tangy bbq rib sandwiches, sizzling 1/4 hamburgers or cheeseburgers, Wisconsin's own Usinger brats on a bun, pasta salad, baked beans, and fruit salads.

Vegetarians take note, our Veggie Burgers will be cooked on grills that have not been used to cook any meat products.

Jimbo's Chicken Dinners Located in the CCF Alyn Hess Stage area. Jimbo's menu includes broasted chicken and potatoes sold seperately or as a dinner.

The PrideFest Corn booth Located next to the South Food tent. PrideFest expects to serve up to 3,000 ears of delicious fresh roasted corn cooked to perfection and hand dipped in Wisconsin's own sweet cream butter.

To wash down all this great food there will be plenty of great Miller products on hand too along with Pepsi, Snapple and bottled water.

Unlike past year's no special tickets will be required for the purchase of food and soft drinks. Tickets will be required for the purchase of beer. Beer tickets will be available at all four of the PrideFest bars.

So when you bring your pride to the festival, bring your appetites too, because we will have plenty of great food waiting for you.

BOAT PARADE

Saturday evening, PrideFest offers a spectacle in the air with the "Lite Up The Sky With Pride" fireworks display. On Sunday evening, PrideFest and the Greater Milwaukee Maritine Association offer a spectacle on the water with a Venetian Style Lighted Boat parade.

The parade which begins at 9:15 pm will be a fitting and spectacular end to a great weekend at PrideFest. The boats decorated with lights and displays will sail along the shoreline giving all present a great view.

Boat owners are competing for cash and prizes. Everyone with a boat is eligible to enter. For entry information contact the Great Milwaukee Maritine Association. at 475-6800.

The GMMA requests that those who enjoy the parade consider making a donation to the Children's Pediatric AIDS Fund. Envelopes for that purpose will be available while the parade is sailing by.



Life Up The Sky With Pride PRIDEFEST FIREWORKS

Nothing says "Celebrate" like Fireworks! That's why courtesy of the Miller Brewing Company PrideFest has added a fireworks display to its lineup. PrideFest will be the only Pride celebration in the country to offer fireworks this year.

The display will begin immediately after the "Sing Out And Dance with Pride Concert" Saturday, June 10th. In the event of rain, the show will be fired off on Sunday at 9:45.

The display will be produced by Wisconsin's famous Bartalotta fireworks Company. Anyone who has ever seen a Bartalotta Lakefront show knows why they are considered to be one of the finest fireworks companies in the country.

The show is being specially designed for PrideFest.. It will include special Gay/Les/Bi ground displays you won't see these anywhere else.

Of course there will be plenty going on above the ground as well. the opening salute alone will include over 700 small and large explosions..

The Bartalotta Company is

enthused about coming to PrideFest. The Shooting Crew headed by Joe Maz has been working since lastfall, planning every burst, every color and every boom.

Maz says "This display will incorporate the colors of the Gay and lesbian movement with the colors of the Rainbow Flag, and special ground works designed specifically for PrideFest." "AND" Joe adds "It will be loud, real loud."

That suits PrideFest just fine. Board members say they want to have a very colorful, very loud display. As one of them put it "we want Milwaukee to know that not only are we not hiding anymore, we are making lots of noise."

Starting at 10:00 on Saturday June 10th, Milwaukee will hear that noise. With the help of the Bartalotta's, the sky will be filled with Rainbows and the thunder of Gay/Les/Bi pride will be heard for miles.

Pridefest Expresses Its Deepest Appreciation to MILLER BREWING COMPANY!

KATHY'S NUT HUT



Milwaukee's Friendliest Neighborhood Women's Bar (everyone welcome)

LIVE THE DREAM!

Anyone Wearing a PrideFest Button June 10 or June 11 Receives one Free Drink!

1500 W. Scott St Milwaukee, 647-2673 Pool • Darts • Food • Big Screen TV • Daily Specials



There are lots of special moments at PrideFest. There's the candle lighting ceremony at the Saturday Night Gala, the Pride Parade hitting the street to the roar of the crowd, and the audience rising as one to cheer performers and speakers. For many the most special and meaningful moment will come at 6:30 on Sunday June 11th when an expected two hundred couples are joined together at the PrideFest wedding.

Last year 180 couples were wed. This year's wedding will be extra special. To accommodate the diversity of our community there will be three celebrants. There will also be special music and special vows. And the ceremony will be followed with a huge wedding cake.

Baked at cost by Milwaukee's East Side Ovens and decorated by three professional cake decorators the double tiered cake complete with rainbow arches, dozens and dozens of roses and yards of trim will feed 1,000 people. It is largest wedding cake in Wisconsin's history. It is being sponsored by the Metropolitan Community Church and PrideFest.

PrideFest asks that couples interested in participating register at the Wedding booth prior to the ceremony. The booth will be located in the PrideFest Marketplace and Exhibit area. You can also purchase a wedding package for \$5.00. The package includes two lapel carnations, a wedding certificate and a photo.

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A portion of the proceeds from the sale of No Regrets® goes toward AIDS Care, Prevention & Research.

10:30am Sunday June 11th

ervice

Gays, Lesbians, Bisexuals and supporters from all faiths will join together in worship at the PrideFest InterFaith Service at 10:30 AM, Sunday June 11th. The service is held on the Cream City Foundation, Alyn Hes Stage.

The InterFaith service offers an opportunity for people of all denominations and religions to worship together in a beautiful open air lake front setting. Last year over 500 people participated in this gathering for prayer.

Organized by the PrideFest InterFaith committee, the service will include music, prayers and reflections, all of these are planned to take into account everyone's spiritual beliefs.



Thanks to Our Sponsors Miller Brewing The Cream City Foundation

Atty Steve Brondino And Supporters

In Step Magazine Wisconsin Light Newspaper The New Bar - Madison Za's Bar - Green Bay This Is It - Milwaukee M & M Club - Milwaukee Boot Camp - Milwaukee Logo Logix Havilcek and Associates SoulMates is... Wisconsin's Only Picture/Video Singles Club Designed Just For You!

> SoulMates is a History making business designed for lifestyles in the 90's! We help Same-Sex Singles choose and meet eachother. No more blind dates.. No more games!

Visit our booth here at PrideFest '95!

For <u>Free</u> Information on SoulMates and our unique Club, simply call: (414) 771-MATE! -Or-Visit our booth at PrideFest '95 June 10 & 11th!

SCHEDULE AT A GLANCE SATURDAY JUNE 10th

Special Activities

8:00 to 6:00 Miller Lite Volley Ball Tournament Men's Division 11:00 to 5:00 PrideFest Classic Car Show 4:00 MOMENT OF SILENCE

THROUGHOUT THE FESTIVAL

7:00 Dedication Ceremony Alyn Hess Stage

10:00 LITE UP THE SKY WITH PRIDE FIREWORKS!

Alvn Hess Stage

Sponsored By CCF

- 12:00 Women's Music Revue
- 2:15 Shoreline Dancers
- 2:45 FWEEP
- 4:00 Pulsations!
 - 5:15 Borderline Dancers & The Purple Creek Cloggers
 - 6:00 Sweet Cheeks Motown Revue
- 7:00 **Dedication Ceremony**
 - Saturday Night Gayla 7:05

Harvey Milk Tent Spensored By M&M Club & This Is It

- The Drag-O-Rama Comics 1:00
- 2:15 Shirl Greeb
- 3:15 The Nitro's Blues Band
- 4:15 Lu Shanti
- 5:15 Well
- 6:30 Children of Color Revue
- 8:15 Lojo Russo

Fine Arts Tent

- The Ghillies 1.00
- 2:15 Gay on Broadway Part 1
- 3:30 Womynsong
- 4:30 The Bay City Chorus
- 6:00 The Iberian Dancers
- 6:45 The Fest City Singers

Activity Tent

- 11:00 Action Wisconsin Meeting
- Leather and Levi Gathering 1:00
- 2:00 Latina Lesbian Author Achy Obejas
- Action Wisconsin Workshop 3:00

Stonewall Tent

- 1:00 Watching the Right Wing
- 2:30 Lesbians, Gays and the Holocaust
- 3:30 Queer TV Tapings
- 6:00 Midwest Square Dance

Continuous Events The History Tent Sponsored By Atty Steve Brondino

Continuous viewing of national and local history exhibits

The Dance Tent Sponsored By In-Step & The New Bar

Continuous dancing to Wisconsin's best DJ's.

SCHEDULE AT A GLANCE SUNDAY JUNE 11th

Special Activities

8:00 to 6:00 Miller Lite Volleyball Tournament - Women's Division

- 10:30 Inter Faith Service Alyn
 - Hess Stage
- 12:30 WISCONSIN PRIDE PARADE
- 4:00 Moment of Silence
- 6:30 PrideFest Wedding
- 9:15 Lighted Boat Parade

Alyn Hess Stage

10:30 Inter Faith Service

- 11:45 Pre Parade Rally
- 12:30 Wisconsin Pride Parade
- 1:30 Post Parade Rally
- 1:45 The Blue Dueces
- 3:00 David Robinson and Road Damage
- 4:15 Josie Santiago
- 4:45 John Schneider Orch.
- 5:30 Blarney Castle
- 6:30 PrideFest Wedding
- 7:00 Singsational
- 7:30 Spanky and Foreplay
- 8:00 BJ Daniels Revue

Harvey Milk Tent Sponsored By This Is It

- 1:45 Borderline Dancers. Purple Creek Cloggers
 - 2:15 Judii Lowe
 - 3:15 Million Dollar Music Revue
 - 4:30 dedbeatz
 - 5:30 Pulsations
 - 7:00 Mook

Fine Arts Tent

- 1:30 Baroque Music
- 3:00 Gay On Broadway Part 2
- 4:15 The Cream City Chorus
- 5:30 Lion Heart Theater Troupe
- 6:30 African Story Telling and Music

Activity Tent

1:30 Author Mark Zubro 2:45 Queer TV Taping 5:30 Family Feud Safe Sex Show

Stonewall Tent

- 1:30 Gay and Lesbian Spirituality
- 2:30 Square Dance Lessons
- 3:30 Fighting For Your Rights
- 4:30 Oral Sex & HIV Panel
- 5:30 Vote Smart
- 6:30 Coming Out to Mom and Dad
- 7:30 Poetry Corner

Continuous Events The History Tent Sponsored By Atty. Steve Brondino

Continuous viewing of national and local history exhibits

The Dance Tent Sponsored By In-Step & The New Ba

Continuous dancing to Wisconsin's best DJ's.



If you are looking for something extra special to do (we said "something" not "someone") check out the latest addition to the PrideFest Family of attractions, our brand new bouncing baby Activity Tent.

Well actually its not a baby, its a fairly big tent. PrideFest figured it would need the space to accomadate all the people who are going to want to take part in all the neat stuff that will be going on there. You can meet famous authors, be a TV Star, take part in important discussions and meet people who can tell you how to which side is up for the harness you have stashed away (like you didn't aiready know that one) and morel

SATURDAY JUNE 10TH

1:45 Gay Mystery Writer

Richard Zubro Afterword Books and PrideFest are pleased to present this well know Gay author. Mr. Zubro will be reading from his latest book, An Echo of Death as well as answering questions. A book signing will follow.

2:45 to 5:30 Queer TV Dan Fons

and Mike Lisowski of Milwaukee Cable's weekly Gay/Les/Bi TV show have gotten their act and they're taking it on the road to PrideFest.

Join them for the taping of two hour long installments of Gay Milwaukee's answer to the the Rush Limbaugh show! Audience participation requested and encouraged!

5:45 The "Family" Feud! An action packed fun filled show. Sponsored by the Outreach Program of the Milwaukee AIDS Project.

SUNDAY JUNE 11TH

11:00 Action Wisconsin Meeting Everyone is welcome at the annual meeting of this State wide Lesbian, Gay, Bi political organization.

1:00 Leather and Levi Pride! A

gathering of men and women from the leather subculture of our community. This is a great chance to learn about an often misunderstood segment of our communty.

2:00 Latina Lesbian Author Achy

Obejas Afterwords Books and PrideFest are pleased to present the author of the best selling, "We Carne All the Way From Cuba So You Could Dress Like This?" Ms. Obejas will be reading from her book, and answering questions. A book signing will follow.

3:00 Statewide Political Caucus A two hour session on how we can excerise political power. Presented by Action Wisconsin.

From Folk To Disco HARVEY MILK TENT HAS IS ALL

Last year, PrideFest added a second entertainment stage, the Harvey Milk Tent. The tent was such a success that this year PrideFest has expanded its operating hours to accomodate more acts. From the comedy of Drag-O-Rama to the smooth sounds of the Diva Hour, the Harvey Milk stage will be an exciting and entertaining place to be at PrideFest.

The Harvey Milk Tent is sponsored by This Is It and the M and M Club.

Saturday June 10th

1:00 Drag-O-Rama You'll love the hilarious antics of this comedy troupe composed of performers from Illinois and Wisconsin.

2:30 Shirl Greeb Sheryl is a very fine singer capable of doing Brosdway show tunes or folk.

3:15 The Nitro's Blues Band .A down home kick out the jam blues band.

4:15 Lu Shanti Lu and her group will keep with up and dancing their original music and covers.

5:15 Well A great hard rock group with a large following. Well has several albums.

6:30 The Children of Color Present A wonderful revue of minority performers presented by the Children of Color Coalition.

 8:15 Lojo Russo An excellent singer from the Twin Cities. Not to be missed by women's music fans.

Sunday June 11th

1:45 North Star Gay Rodeo Presents Two great country dance groups, the Purple Creek Cloggers and Borderline from Minnesota.

2:15 Judii Lowe A really top notch singer from Illinois. Fans of Melissa Ethridge will want to see Judii Lowe

3:15 Million Dollar Music Presents A revue presented by one of Milwaukee's best inner city talent agencies.

4:30 Julie Darrough One of the finest folk artists in Milwaukee. Julie will be singing selections from her albums.

5:30 Pulsations Nobody does disco like these women from Chicago. They really got the crowd moving at PrideFest 94.

7:00 Mook The fabulous, the wacky, the wonderful Mook, lesbian Milwaukee's favorite band. Sometimes serious, often hilarious and

always entertaining.

DANCE TENT RETURNS

The dance tent returns to the grounds fo Pridefest for the second year, co-sponsored by In-Step Magazine and Madisons New Bar. The tent willbe the same length as last year, but will be wider, giving all the dancers more room to enjoy themselves.

The tent will be open both days, from noon until 10pm, featuring a cross section of talent by DJs from around the state who volenteerr their time.

Because the New Bar has some of the eequipment already, the money spent last year to rent equipmentcan now be used for more lighting for the tent this year. The New Bar is proud to co-host the tent, helping to insure that the festival will be a wisconsin, and not just Milwaukee, event.

The tent once again will be located just inside the main north gate of the festival grounds. This year, the speakers will be aimed in a northern direction to cut down on sound disrupting some of theother nearby stages and sales booths.

The tent will feature strictly non-country dance music. Severalother stages will feature country, Line and square dancing; But the dance tent will feature pop, trance, industrial, disco, funk, and other club music.

Ron Geiman, the publisher of In-Step is proud to sponsor the dance tent again this year. In previous years the magazine sponsored floats and marching units, usually winning trophies and awards. I thought we'd switch to the idea of the dance tent to help broaden activities at Pridefest, and, to give other groups a better chance at winning an award in the parade unit.

Latest Pridefest Entertainment Stage PRIDEFESTS FINE FIRTS TENT

PrideFest is pleased to announce the latest star in its constellation of entertainment stages, the PrideFest Fine Arts Stage.

No not the fine art of shopping at the neighborhood resale shop without being recognized, we're talking performing arts, you know things you can do on stage. Produced by Milwaukee's noted impresario Dale Gutzmann, (thanks Dale you're a real sweetheart), the PrideFest Fine Arts Festival is a sure fire hit. Take a look at the line up and you'll see why.

SATURDAY JUNE 10TH

1:00 The Ghillies Milwaukee's premier folk music band. The Ghillies play and sing authentic Irish, Cajun, and Appalachian folk music.

2:15 Gay Broadway Part 1 A star studded tribute to Gay composers, producers and actors. This not to be missed hour long presentation will be performed by an ensemble cast drawn from the best of Milwaukee's theater groups.

3:30 Womynsong Madison's all female chorus returns to PrideFest after a one year absence. This 40 member group is outstanding.

4:30 The Bay City Chorus The Pride of Green Bay, this Gay/Les/Bi group sings to capacity audiences in Green Bay.

6:00 The Iberian Dancers A wonderful dance troupe steeped in the rich tradition of Hispanic Dancing.

If you enjoy Spanish music, colorful costumes and authentic folk dancing, don't miss this group.

6:45 The Fest City Singers Milwaukee's own Gay/Lesbian Musical comedy/drama group. See why this group has a growing and loyal following

SUNDAY JUNE 11TH

1:45 Baroque Music A beautiful hour long concert of Baroque styled music featuring a harpsichord with flute accompaniment.

3:00 Gay Broadway Part 2 The second part of a PrideFest tribute to the talented Gays on Broadway. Presented by an ensemble cast drawn from Milwaukee's best theater troupes. Not be missed.

4:15 The Cream City Chorus Cream City has been a favorite of Milwaukee audiences for over 8 years. The Cream City Chorus is one of finest choral groups in Milwaukee.

5:30 Chicago's Lion Heart Theater Join one of Chitown's most popular Gay theater troupes as they present a rollicking laugh filled new piece called "The Ennui of Gay Sex or The Antidote to the Joy Of Gay Sex." This hysterical piece of Gay theater is wonderful.

6:45 African Story Telling and Music:Reginald Finlayson Hear the rich traditions of African music and stories. Mr. Finlayson is spellbinding

Variety + Talent = A GREAT Line Up The CCF Alyn Hess Stage

The line up on the Cream City Foundation Alyn Hess Outdoor Stage has something to please everyone's musical tastes. From a Womyn's Music Revue, to Disco, High Energy, Country Western, and Reggae, this stage has it all.

Saturday June 10th

Noon: Womyn's Music Revue Eight fine lesbian performers including Lojo Russo from Minneapolis, La Crosse resident Cecilia Perez, Appleton's Jill Clarke, Milwaukee's Lu Shanti, Mary Hang and Mook and Madison's Womynsong joining together for 2 full hours of song.

2:15 Shoreline Milwaukee's famed line dancing troupe strut their stuff. A perennial favorite of PrideFest audiences.

2:45 FWEEP, one of the best alternative music bands we've ever had at PrideFest. FWEEP is sure to be a big hit.

4:00 Pulsations An absolutely fantastic all women high energy band from Chicago. Playing a variety of covers, they were a HUGE hit at PrideFest 94. In response to numerous requests we are bringing them back for PrideFest 95.

5:15 The North Star Gay Rodeo Presents! Two great country dance troupes from Minnesota! The Purple Creek Cloggers sponsored by the Town and Country Bar of St. Paul and the Borderline Dance troupe. These are two of the best Gay and Lesbian dance troupes in the country.

6:00 Sweet Cheeks Motown Revue This is one of Milwaukee's hottest bands. Sweet Cheeks is known for their 1960's Motown numbers. You'll think you are listening to the Supremes, Shirelles and Temptations. You won't be able to resist getting up to dance. This band is making its PrideFest debut. Sweet Cheeks plays to capacity crowds at the Wisconsin State Fair, come and find out why!

7:00 Saturday Night Gayla Twelve fantastic performers will provide fireworks on the stage before the fireworks in the sky! This year's Gayla features Lojo Russo, the Iberian Dancers, Yolanda!, Gloria P. Hole, the Purple Creek Cloggers, the Florentine Opera, Dream, Josie Santiago, Judy Tanuta impersonator John Fairbrother, Jill Clarke, and the Cream City Chorus.

Don't forget to bring your candles to light up the park with Pride!

10:00 Lite Up the Sky With Pride! A special fireworks display especially designed to show Gay and Lesbian pride. Sponsored by Miller Lite, its the only Gay and Lesbian Pride Fireworks display in the country this year. Blazing pink triangles, rainbow flags and more will help us end a perfect day of celebrating Pride!

Sunday June 11th

ess Stage Continued

10:30 Interfaith Service Join hundreds of worshippers in a beautiful lake front setting for this non denominational service.

11:45 Pre Parade Rally Inspiring speakers and great entertainers

12:30 The Wisconsin Pride Parade Don't let the parade pass you by! Join in and show your pride.

1:30 Post Parade Rally featuring special awards and speakers

1:45 The Blue Dueces A huge hit at PrideFest 94, this 10 piece show band does the blues like no one else. The Blue Dueces are guaranteed to have you up dancing in no time.

3:00 David Robinson and Road Damage Called the most authentic Reggae band in the Midwest. Be warned though! When this group is on stage, your hands and fee automatically start keeping time to the music.

4:15 Josie Santiago See this PrideFest favorite as she debuts her new high energy show! With a powerful voice and an unbelievable range, Josie is a hit wherever she sings.

4:45 The John Schneider Orchestra, The JSO as its known to its legion of fans plays Big Band Swing and Jazz. Come and see John Schneider perform his human bubble machine routine.

5:30 Blarney Castle An alternative rock band that was a big hit at PrideFest 94. Blarney Castle is one of the few alternative rock bands with vocal harmonies that match great instrumentals.

6:30 PrideFest Wedding Be on hand as hundreds of couples join together in love. This year's wedding will feature special music, and a huge wedding cake. Be on hand to help celebrate this rite of love and sharing.

7:00 Singsational Five sensational voices performing a wide variety of music. From disco to country, Singsational is great at everything it sings.

7:30 Spanky and Foreplay The best high energy dance troupe in the Midwest. The men and women of Spanky and Foreplay do more than dance, they involve the crowd and get everyone excited!

8:00 The BJ Daniels Revue A fitting end to a great day of Pride and the traditional closing act for PrideFest. You simply can't miss this spectacular line up of impersonators and live performers. BJ spends a year putting this show together. He only allows the best of the best to share the stage. Nearly every performer has won a title. Each performer does more than entertain, all of the people on the stage. They also volunteer their time and talents for various Gay and Lesbian organizations and charities around the state.

Focus On Learning & Culture STONEWALL TENT LINEUP

The PrideFest Stonewall Tent sponsored by Wisconsin Light will emphasize human rights, education and culture. Its a great opportunity to learn about how far we've come and how far we have to go in our struggle to achieve greater equality. Learn about how you can come out to your parents, what is going on in the struggle for equality and more.



1:30 Watching the Right Wing Sue Matulis of the Wisconsin Research Center will speak on her work monitoring various conservative right wing religious groups and their attacks on Gay and Lesbian rights.

2:30 Lesbians, Gays and the Holocaust

Wisconsin Light Editor and noted historian Dr. Terry Boughner will speak about the horror of the holocaust.

3:30 Queer TV

Join in the fun as Queer TV Milwaukee's Gay and Lesbian Cable show tapes two hour long shows. We don't know the topics yet, but we are sure you will find it interesting.

6:00 The PrideFest Midwestern Gay/Lesbian Square Dance

Join the Cream City Squares and Square Dance clubs from neighboring cities. Even if you don't dance you're welcome to come and observe a sample of Americana

SUNDAY JUNE 11TH

1:30 Gay and Lesbian Spirituality Rev. Jan Doleschal of the Brown Deer United Church of Christ will discuss her experiences as a minister, her own spiritual journey and the emerging spirituality of Gay men and Lesbian women.

2:30 Square Dance Lessons Check out the Cream City Squares as they perform and teach their moves to anyone interested in learning. Beginners need not be shy, all levels of dancers are welcome.

3:30 Fighting For Your Rights Chris Ahmuty of the American Cvil Liberties Union discusses Gay and Lesbian rights. Come to find out what's happening on a global scale.

4:30 Oral Sex and HIV Mark Behar and a panel of experts will address the still debated issue of oral sex and HIV transmission.

5:30 Vote Smart Learn about how you can use the power of the ballot box and voter education. Presented by the Human Rights League

6:30 Coming Out to Mom and Dad A great discussion on how and when to come out to your parents, presented by PFLAG.

7:30 Poetry Corner Join Tim Grier and some of Wisconsin's finest poets for a fascinating presentation of Gay and Lesbian poetry.

Leather & Chrome THE CAR SHOW RETURNS

There's something about the size, the chrome, and all that leather, sets the heart racing. We're talking hot, really hot cars that is. (What did you think we meant?)

For the second consecutive year, PrideFest will host its own Classic Car show. Sponsored by the Great Lakes Region of the Lambda Car Club, the PrideFest Invitational will attract classic autos from throughout the Midwest.

Last year's show drew 25 beautiful autos including a turn of the century Model T. It also drew a very positive response from those who saw it. Literally hundreds of people voted for thier choices for best of show.

Part of the popularity for the show stems from the fact that unlike other shows, the cars at the PrideFest Invitational are not roped off. Viewers can walk right up to them to get a close up look at the autos of yesteryear. Another nice feature is that everyone viewing the show can vote for best of show. There are two categories, Convertibles and Hard tops. PrideFest will award trophies to the top vote getters in each category.

The Lambda Car Club is a national organization composed of gay and lesbian car enthusiasts. The Great Lakes Region includes Wisconsin and Illinois. The Region sponsors shows and outings for its members. Region President Don Dumfee is pleased to be returning. "We had a great time last year. The people were wonderful, and the site was beautiful. It couldn't have gone better."

The cars will be on display during daylight hours all day on Saturday. They will return to the grounds for the parade Sunday before heading home. Anyone interested in exhibiting their classic vehicle or in more information about the Lambda Car club should call the Pride Line (414)272-FEST.

Cream City Foundation HELPING US ALL TO LIVE OUR DREAMS

Once again the Cream City foundation has come through for PrideFest with a large grant.

CCF is the largest Gay/Les/Bi foundation in Wisconsin. The foundation funds a wide variety of gay and lesbian projects.

In fact, The Cream City Foundation has been actively engaged in supporting every facet of the Gay and Lesbian community.

As PrideFest Co-Chair Bill Meunier puts it "Like so many other important groups, we have seen our dream come alive thanks to the Cream City Foundation. When almost no one else believed in our dream, the Foundation came through for us. PrideFest owes everything to CCF. "

How do they do they make such a big impact on our lives? They keep their overhead very low. When you contribute to CCF, almost all of your donation goes to the community, not to fund raising costs. The Board comes from all segments of the community and so do its funds. Big contributors and small donors have come together to put their money to work for their community.

PrideFest is thankful for that. CCF is one of the very few sources of funds for gay and lesbian organizations.

Don't forget to put your dollars to work for your community. At your next workplace giving campaign ask for a donor option card and check the box next to the Cream City Foundation.

For more information on CCF call them at 265-0880.

Homophobe of The Year Award

The excitement is mounting. The candidates are out there campaigning on a daily basis. This is after all an election year.

Who is your choice for "Homophobe of the Year." There are so many possibilities, Jesse Helms, Pat Robertson, Mark Belling, decisions, decisions, decisions. We all know that some people have made a career (and not an inconsiderable amount of money) trashing the gays and lesbfans.

The act of moral outrage they put out every time someone raises a rainbow flag or even mentions the word gay is sometimes worthy of an Academy Award.

Alas, these poor souls can never win an oscar. They will have to settle for a PrideFest Homophobe of the Year award.

Everyone at PrideFest is eligible to vote for this prestigious award. The winner will get a suitable prize package befitting his/her lofty status as the King (or Queen) of the purveyors of hate.

Everyone receiving 100 or more votes will receive a certificate of dishonor and letter which will express disbelief that others were even more bigoted than they were.

There will be two polling places, one located in the Alyn Hess Stage Area and the other located in the Games area. In the spirit of American elections, the campaign will be cost money. You can vote for the candidate or candidates of your choice for just 25 cents or cast five votes for \$1.00.

Proceeds from the balloting will go the Sherman Park Rainbow Association and to PrideFest.



SHOP & MINGLE at Pridefest Mall

While you are at PrideFest check out the "PrideFest Mall" otherwise known as the PrideFest Market Place and Exhibit area. Department, the Milwaukee AIDS Project, Senior Action in a Gay EnvirOnment, the Wisconsin Wilderness Project and many, many more.

Last year nearly 60 vendors,



organizations and agencies were on hand to provide information, and sell everything from fine art to t-shirts and jewelry.

Information and ideas is only part of what you'll find in this area. There will be plenty of T-Shirts. freedom rings, flags, jewelry, posters, art work, crafts and much more for sale. Last year's vendors included Milwaukee's Afterwords Book Store, Chicago's famous "We Are Everywhere," fine jewelry from Out of Solitude just to name a

few.

AND this year the PrideFest Mall will have expanded hours. The



PrideFest Market Place and Exhibit area will be open from 11:00 am to 10:30 pm Saturday June 10th and from 11:00 am to 7:30 pm on Sunday June 11th. PrideFest wants to give you plenty of time to visit, exchange ideas and of course shop.

The "Mall" is a great place to learn about new ideas, the latest fashions, and to pick up that perfect something to decorate your home, or accessorize your wardrobe.

Housed in two large tents, the Market Place and Exhibit area will offer information on

everything from how to make your home safer, to how to stay healthier and what you can do to help promote equality for Lesbians, Gays and Bisexuals. Last year's exhibitors included the Milwaukee Police Department, the Milwaukee Health

Shopper Alert Shopper Alert PRIDEFEST MERCHANDISE

Attention PrideFest shoppers, in addition to the merchandise booths in the Market place and Exhibit area, PrideFest has two (count em two!) of its own bargain filled merchandise booths for you. From fresh flowers to t-shirts, and more, the official PrideFest merchandise booths have bargains galore.

Our PrideFest merchandise booths are the perfect place to pick up that special souvenir or that special item you've been looking for but can't find anywhere else.

Of course you are going to want to get one of those great PrideFest 95 T-shirts. These beauties are destined to be the most popular we've ever produced. But be warned, we will only print a limited number and when they're gone they're gone.

You can take flome a PrideFest 95 Tee for just \$12.00. Sweat shirts are just \$20.00

We also have our regular "Celebrate PrideFest T-shirts and Sweatshirts for just \$8.00 or \$17.00 for a sweat shirt.

We have an assortment of other t-shirts as well. These can be purchased for just \$10.00.

Need something to accent your new shirts? Don't worry we have just the thing, genuine cloisonné pins!

Our pins come in a variety of styles including, the rainbow flag, pink triangles rainbow flag triangles, leather pride pins and more. All for the unbelievably low price of \$5.00!

Of course we have prenty of other items too! Like our Rainbow Flag decals. They're just the thing to stick on the car (or forchead) of your favorite homophobe. Course they would look great on your car too!

Small and arge Rainbow Flags can also be purchased. They're just \$2.00 in the desk top size and \$25.00 in the industrial strength size.

All of this plus Rahbow Flag wind socks, assorted buttons and more. We will even be selling our left over Stonewall 25 T-shirts for just \$5.00!

The PrideFest Merchandise booths will also feature an assortment of tapes and t-shirts from Milwaukee's Cream City chorus. The Cream City Chorus has been kind enough to provide volunteers to staff our booths.

So when you get to PrideFest rush over to the official PrideFest Merchandise booths before all the best buys are gone.

HISTORY TENT EXPANDS SCOPE

One of the most popular tents at PrideFest 94 was the History Tent. An expanded history tent will be on the grounds for PrideFest 95.

The tent will feature an even bigger exhibit from the International Lesbian and Gay archives. PrideFest is grateful to this Los Angeles group for its efforts. The ILGA exhibit will cover over 100 years of lesbian and gay history.

For the first time, there will also be an exhibit on local Milwaukee history. Entitled "Living the Dream" this local history exhibit is being created especially for PrideFest by History Tent sponsor Attorney Steve Brondino.

The Milwaukee display will cover important events and trends in the Milwaukee community from the mid 1900's to the present. It is the culmination of an extensive research effort, and will include information from publications, organizational records, and interviews. Brondino and PrideFest hope to expand the Milwaukee exhibit into a statewide history for PrideFest 96.

By understanding our history, we understand and empower ourselves," said Brondino. "This exhibit will help strengthen understanding of gay and lesbian life in Milwaukee and of the important contributions and accomplishments made by Milwaukee's community."

Brondino undertook this enormous project at the urging of PrideFest Co-Chair Bill Meunier. Meunier calls Brondino's work "one of the single most important contributions anyone has made to our community in a long time. He has spent countless hours on this project going over newspapers, records, and doing interviews. The entire community owes him a debt of gratitude."

Videotapes about gay and lesbian history will be continuously shown in the tent. The videos and the playing equipment are being provided by Milwaukee's Video Adventures Super Store.

This year the History Tent is dedicated to the memory of Audre Lorde, an African American feminist, writer, teacher and lesbian activist Ms. Lorde was one America's leading lesbian writers producing numerous books of poetry, and fiction as well as biographies. Ms. Lorde's works are used in women's studies courses,

The tent will be open from 11:00 am to 10:30 pm on Saturday June 11th and from 10:30 am to 9:30 pm on Sunday June 11th.

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Speeding Along the Information Super Highway

PrideFest In

PrideFest has entered cyberspace in a big way. No we're NOT dodging astroids or leading those dreadful invading aliens to our beloved planet. We ARE speeding along that information superhighway you keep hearing about.

Computers users with modems can get bunches of info about PrideFest through the Internet or the Back Door BBS without ever leaving their keyboards. Its so easy that even us festival organizers found the time to figure it out.

Our Internet Home Page address is http://www.execpc.com/online/wipri defest.html. The home page is linked to additional pages containing information about special events, stage schedules, performer bios and much more. Our Internet E-Mail address is pridefest@tbdmil.com

Don't have access to the Internet? No problem! You can get much of the same information from the official PrideFest Bulletin Board, the Back Door BBS by calling (414) 744-9336.

After completing the log on procedure go the message section and press your * key (that's the little star above the 8 on your keyboard). And Voila! You can read all about PrideFest. Each message has a file attachment so you can download it and print it out for your own use.

While you are there check out the over 250 message bases, the matchmakers, live chat with other users, dozens of games, and lots of other neat stuff.

We also have a message board on Crossroads BBS (414) 282-0494. Type 19 at the message prompt and you will be on the PrideFest message board.

Don't rush off now. Wait until you have read the rest of the Pride Guide and mark down all those great advertisers you are going to support, THEN turn on the computer and join us in cyberspace.

PrideFest is deeply grateful to the Back Door BBS and computer consultant extrordinaire Stu Feider for making our cyberspace trip possible.



Pridefest Hosts World Premier First Ever CD ROM On Our History

PrideFest, Inc. is proud to announce that PrideFest '95 will host the World Premier of the new CD ROM Conduct Unbecoming. The CD ROM is based on the book of the same title by the late Randy Shilts. This is the first ever CD Rom on Gay/Les/Bi history.

Conduct Unbecoming documents the struggle to lift the ban on gays and lesbians in the military. It contains interviews with those who have fought against the ban, news footage and a wealth of information about this issue. The premier will be housed in its own tent on the North end of the grounds.

Apollo Media, the designers of Conduct Unbecoming will have several staff members on hand to answer questions and help ANYONE use it. Chances are though that you won't need much help even if you don't much about computers. It's VERY easy to use.

PrideFest Co-Chair, Bill Meunier expressed his appreciation to Apollo Media, for bringing the premier to PrideFest 95. "We are deeply honored that PrideFest has been selected to host the unveiling of the first ever CD Rom on Gay and Lesbian history.

The producers at Apollo Media have chosen Milwaukee and Wisconsin to host this event for several very specific reasons.

In the words of producer Clinton Fein, "Wisconsin is at the heart of the movement for civil liberties for lesbians and eavy men. It was the first in the United States to have a state wide 'gay' civil rights law. In addition," Fein continued, "Wisconsin and Milwaukee are important in another aspect of our struggle--the addressing of military discrimination against gays and lesbians. I wonder: Do people know that Milwaukee, Wisconsin, is the home of the very first person ever. .to win and go back into the military. And do they know that this person is counted by almost all historians--and veterans, I might add--as being the founder, the singlehanded founder --I don't think she'd appreciate the title 'mother'--of today's movement among active duty people and veterans from our community? We chose deliberately to honor the foresight and integrity of Wisconsin and

Miriam Ben-Shalom, its remarkable and history-making daughter. We could think of no finer a place to have the national premier of our CD ROM than Milwaukee, Wisconsin..."

Festival goers will be able to quickly generate letters, e-mail, and faxes to elected officials, and send them immediately. They will be able to write the letter of their choice and send these communications directly to their elected representatives at the PrideFest site

The CD ROM will work on both Macintosh and IBM/compatible computers. It is no harder to use than a laser disc--except that this CDROM is interractive. Conduct Unbecoming will be available for sale at PrideFest. To use it at home all you need is a computer with CDROM capability--and a mouse to click on the icons [pictures] to be able to make the CDROM work.

ApolloMedia is a group of lesbian and gay people dedicated to preserving the history of our community on CD ROMs. Conduct Unbecoming is the first in a series of CD ROMs which ApolloMedia has planned for the future.



Pridefest Proudly Presents THE 1995 PROUD CROWD

INDIVIDUAL MEMBERS

Neil Albrecht **Bob** Ambelang Arlene TL Michael Auman Tim Baack State Rep. Tammy Baldwin A Gift From a Friend Chuck Brotz Elizabeth Brown Sue Burke Rosemary Carvella Bryce Clarke Sue Cook Corky Terri Coughlin Supv. Dorothy K. Dean Ross Draegert The Grand Duchess **Rick Formankiewicz** A Proud Separatist Dan Fons **Bill Frank** David Glenn Shirl G B.H. Mike Hall Bill Hanel Greg Hines Michael Horne Joe Imperiale Dale Johnson **Tony Johnson** Alan Karbel Tim Kennedy A Proud Lesbian Dan Larson **DA** Leonard

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95 PROUD CROWD CONTINUED

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SUPPORTIVE ORGANIZATIONS

AIDS Activist TV Alliance for Animals AIDS Resource Cen. of

WI

Back Door BBS Bay City Chorus BESTD Clinic Campus Women's Center Afterwords Book Store Cream City Foundation Dignity-Milwaukee Fest City Singers Gay & Lesbian Union of Kenosha Gay & Lesbian Education and **Development** Alliance
95 PROUD CROUD CONTINUED

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Call Alternative Connections, Inc. today for your free brochure! 414/765-1233

THE

WISCONSIN PRIDE PARADE

One of the most exciting events at Pridefest is the annual Wisconsin Pride Parade. Its our chance to stand up for ourselves.

Last year's parade was a huge success attracting around 3,000 marchers and many new entries.

Led by members of the Minnesota Freedome Band, the 1995 Parade will begin at 12:30pm on Sunday June 11th. The assembly will take place in front of the Alyn Hess Stage. The stage will host a pre-parade rally with speakers and entertainers to fire up the crowd.

With the radical right gaining momentum we need everyone we can muster for a show of strength. If you can not marchplease come out and cheer on those who do participate.

Individuals are welcome to join with any of the groups that are marching or if they prefer they can join in at the end of the parade.

The parade will follow the same route as last year's parade (See Map on the next page)

Parade fees are as follows: Organizations and floats \$30.00, Decorated Cars \$20.00. INDIVIDUAL MARCHERS FREE! (What a bargin!)

For parade applications or more information call Rick or Sheldon at (414) 289-8322. This year let's a have a great time and really show support for Gay and Lesbian rights.

PARADE ROUTE



55



THE Rainbow Flag

Color has long been associated with Lesbians and Gays. In Victorian England, the color green was associated with homosexuality. Lavender became the color of choice for those associated with the Gay/Lesbian movement in the late 1960's.

A frequently heard chant in early post Stonewall Pride Parades was "Purple Power." The pink triangle, which although first used by the Nazi's to identify Gay males in concentration camps, became a popular symbol of liberation in the 1980's.

So it is natural that Lesbians and Gays have adopted a flag that includes a multitude of colors.

In 1978, Gilbert Baker of San Francisco made the first Rainbow Flag. Using a sports flag "The Flag of the Race" as his model, Baker dyed and sewed the material himself. The original Rainbow Flag had eight stripes.

The colors were pink, red, orange, yellow, green, blue, indigo, and violet. According to Baker, those colors represented, respectively: sexuality, life, healing, sun, nature, art, and harmony.

Soon Baker was looking for someone to mass produce the flag. He approached the Paramount Flag Company. At that time, the color "hot pink" was not commercially available. The flag was then reduced to seven stripes.

In November of 1978, San Francisco's Gay and Lesbian community was devastated

by the assassination of Harvey Milk, the city's first openly Gay office holder. In response to this tragedy, the 1979 San Francisco Pride Committee decide to use the Rainbow Flag as a symbol to show their community's strength and unity.

The Committee eliminated the indigo stripe so that it could divide the colors evenly along its parade route, three colors on each side of the street. The six color version soon became popular, but its popularity was largely limited to San Francisco.

Then in 1989, the flag received national attention. John Stout sued his West Hollywood landlords when they prohibited him from flying the flag from his apartment balcony. Stout won and the attention his suit garnered brought the Rainbow Flag to the forefront of Lesbian and Gay symbols.

Partly as a result of that suit, the International Congress of Flag Makers recognized the Rainbow Flag in 1989.

Today untold tens of thousands of Rainbow flags, bumper stickers, pins and shirts are displayed and worn by Gays and Lesbians throughout the country. Gilbert Baker's flag may have lost two of its stripes, but the idea remains the same.

The Rainbow Flag symbolizes our unity and our diversity. Wherever and whenever someone raises a Rainbow flag for the first time, they are doing more than displaying a flag. They are writing a new chapter in the proud history of the Rainbow Flag.

Gay Symbols Through the Ages By Terry Boughner

Today, the most widely recognized symbols of the LesBiGay movement for civil rights are the Pink Triangle and the Lamda. But over the centuries, many other symbols have also served to represent us in one way or another. The following are, I think, some of the more interesting ones.

Labrys -- The double-bladed ax known as a "labrys" appears in art as far back as ancient Crete. One the walls of their palaces, temples and homes were painted members of the all-female Amazons who carried the labrys into battle. In modern times, it has been adopted as a Lesbian symbol to be seen in jewelry and other forms of art.

Barbara G. Walker in her "Woman's Encyclopedia of Myths and Secrets, traces the labrys back to mythological times when it was used as a scepter by the goddess Demeter (also known as Gaea or Artemis). Walker speculates that it may originally have been used as battle ax by female Sythian warrors, who adopted it as a symbol when the goddess's shrine at Delphi was taken over by a male priesthood.

Mytrle-- In 1894, poet and criminologist George Cecil Ives formed the Order of Charonea, one of the earliest known Gay organizations. He designed rings for members which incorporated the number 338 (the original "army of lovers"--the Sacred Band of the Greek city of Thebes--was defeated in 338 B.C. at the Battle of Charonea), the letters Z, L, and D (for zeal, learning and discipline), and wreathes of myrtle and calamus.

Phoenix--The phoenix, a mythical bird found in African legends, of scarlet, blue, purple and gold, was fabled to live for five centuries, then to burn itself on a funeral pyre and rise from the ashes, even grander than before. In a 1989 "Love Letter to the Movement," entertaining and activist Robin Tyler proposed the phoenix as a fitting symbol of the Lesbian and Gay movement. "The time has come," she wrote, "to look ahead to positive images. Our courage, our will to love, and our strength through the struggles, while still maintaining our humor and our ability to love, has made us extraordinary. Like the phoenix, against all odds, we have risen again and again."

Rhinoceros--In 1974, two activists in Boston got tired of letting the mass media decide just how Gay people were to be depicted to the public. Bernie Toal and Tom Morganti initiated a media campaign using a lavender rhinoceros as a symbol of Gay people. They prepared three placards for placement in local subways. Why the

They prepared three placards for placement in local subways. Why the rhinoceros? Toal explained that "The rhino is a much maligned and misunderstood animal and, in actuality, is a gentle creature--but don't cross him or her!"

And, as someone else pointed out, it's always horny.

Gay--The word's use as a term to describe the male members of our community, is much debated. For example, John Boswell in his book "Christianity, Social Tolerance and Homosexuality," finds it being used as we do in the South of France during the Medieval period. Others dispute that, saying that it was first used in 19th Century London as a term to describe female prostitutes. Since homosexual men were supposed to act like women, the word was used to designate them and so acquired its modern meaning.

Special Thanks

PrideFest is especially grateful to Fred Bauer and his firm Logo Logix and to Annabelle Havilcek of Havlicek and Associations for their invaluble assistance in putting together this guide.

Fred donated all of his time and the skill you will see throughout the book. He literally spent hundreds of hours working to make certain that our 1995 Pride Guide came out looking good. Annabelle laid out dozens of ads and provided technical advice and assistance.

PrideFest Co-Chair, Bill Meunier was overwhelmed by the show of support these two individuals showed. "Both of them indicated how important they thought PrideFest is for Wisconsin's gays. lesbians and bisexuals. But I didn't think when I asked them for help with the Pride Guide, they would go so far above and beyond the call of duty. We can not thank them enough. They put their lifes on hold for several weeks to get the job done. This is the best Pride Guide we've ever published. In fact its one of the best anywhere."

That's high praise coming from someone who sees dozens of Pride Guides every year. Fred Bauer and Annabelle Havlicek, just two more reasons to feel proud.















Mom... I'M GAY

Three little words. Three powerful, attention grabbing words.

Our 19 year old son, home from college for the summer shared those words with us the Thursday prior to PrideFest 94. We cried, talked and hugged a lot and vowed our love and support.

By Saturday, like any redblooded American Mom, I worry. When a Mom worries and doesn't have the answers, the visions begin to progress and snowball. By evening, I have this scenario of my son lonely and rejected, seated in a dark corner of some dark, secretive bar filled with seedy characters. I know this is not the way it is, but my mind plays this scene anyway.

Our son had told us about PrideFest and had expressed that it is open to all. On Sunday my husband and I decide to go and see what it is all about.

Being a little nervous, but determined, we enter the grounds and approach a beer stand. There is a guy and his friend just leaving and they easily spot us... a straight couple approaching. He deliberately pauses, grabs his friend's ass and as loud as possible says "Come on honey its time to fuck five or six times. You know that's all us fags ever do.

My first reaction was anger, but almost instantly it went to embarrassment. The realization that WE were the minority, that they must have felt like we came to see the side show, the "freaks on exhibition."

We immediately stopped and quietly tried to sort out our motives for attending. We were determined to try and understand our son's world, to open our eyes and hearts to differences.

I am happy to say, we stayed to enjoy the entertainment, food and so many couples hand in hand not being afraid to openly share affection. We learned in a few short hours that gays are just everyday people from all walks from life with our only difference being sexual orientation.

We left PrideFest very happy and content, knowing our son was as safe now as he was a week ago, when we thought he was straight. Our son left PrideFest proud of who he is and happy knowing that Mom and Dad cared enough to be there.

by Victoria Kaluzny proud mother of Jeff Kaluzny.

Glad, Not Proud to Be Gay By Terry Boughner

I can honestly say that I'm not proud of being Gay. Why should I be? I could be proud of something I'd accomplished, like a beautiful story or some other work of art. I'd have had something to do with those things, after all. I could be proud of them and the pleasure that they gave. But I didn't have anything to do with my being Gay. It's something that happened to me, a state of my being, a integral part of who I am and have been since day one--almost, anyway. So how can I be proud of it? I can't. The thing is, though, I can be and am pleased that I am Gay. I can say that now, after the usual denial trips and all the selfrecrimination that went on in my early years. I am very glad that I was born Gay.

"Being different is a wonderful thing in fact a gift."

For one thing, being Gay puts me in a proud and ancient company of creators in all fields. For example, it was a Gay man who is credited with developing monotheism and Gays founded or materially influenced the teaching of three of the world's great faiths.

Lesbians and Gay men set the standards for poetry, art in its various graphic forms, and laid the foundations for Western thought in philosophy and politics as well.

For better or sometimes worse, Gay men and Lesbians have sat upon thrones and been the monarchs of the earth.

Some of the world's greatest composers have been Gay. We have contributed the theater's brightest lights--TV and the movies too. As someone once said, remove Gay people from culture and what you'd be left with is "Let's Make A Deal."

Few of us who are Gay can reach those heights, but enough have to make others wonder why. What is there in us that inspires such work?

The answer to that may be that we're outsiders, a minority even in cultures where Gay love was accepted. I used to think that being different was the worst possible fate, but as I grow older, I've changed my mind. I've come to believe that being different is a wonderful thing, in fact, a gift. There is no better way, I think, to view life, society and all reality, than from the outside looking in. If you're going to create anything. If you ever have a dream of creating something, I'm convinced that the only way you have a prayer of doing it is if you wear the guise of a stranger in your own land.

Can there be any greater dream, any higher aspiration, than wanting to create something, some new chord of music, some fresh line of poetry, a painting, some beautiful dance, a work of literature, perhaps? I don't think so. Yet to do that, you've got to be able to stand apart and there's no surer way to be able to do that than by being Gay.

Funny, now that I look back on it, it wasn't being Gay that I had problems dealing with, it was the curse, as I saw it then, of being different. Now, I see it's a blessing, not something to be despised.

I remember a Gay guy telling me once that his dearest wish was that he could be "just like everybody else." "Fine," I replied. "But just remember that the only thing really in harmony with its environment is a corpse."

So, am I proud of being Gay? No. I didn't have anything to do with it after all. But I am glad that I'm Gay and a sign of that, at least on my part, will be that I'll be at PrideFest 95



Help Out & Have Fun Too. VOLUNTEERS NEEDED

You're invited to join the best group of people ever to put on a Festival, the PrideFest Volunteer team! We need people to do a variety of things during PrideFest 95.

You could **bartend** what a great way to meet new people, make new friends and help the community at the same time!

We need **security volunteers**. Our Security volunteers watch the gates and make sure that no one brings any problems in with them. Its an easy job and a great way to cruise the crowd.

Soda Servers are also needed. The PrideFest Stage Crew could use a few extra hands and so could the Back Stage Crew. We can use **Ticket** Sellers and a few extra bodies to help with Set Up.

Experience not needed, a desire to have fun and meet new people is! To apply call Sue Cook 482-2788 or the Pride Line (414) 272-FEST!



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Below is a listing of awards given out by PrideFest during the Festival. Our meeting will contain a brief discussion of these awards, how the winners should be determined and any suggestions for who they should be given out to.

Stonewall Awards

The Stonewall Awards are intended to be an annual award recognizing those who best exemplify the spirit of Stonewall. This could be individual acts of courage in standing up for Gay/Les/Bi rights or someone who works in the back ground making it possible for others to stand up.

The idea behind these awards is not necessarily to recognize leaders, but to recognize those who are less known but make important contributions. It is hoped that these award winners will serve as examples to others and foster greater community involvement.

The number of the awards is open. In 1994 the first Stonewall Awards were given. Ten individuals received them.

An independent committee considered nominations and decided upon the winners. They did however, recommend that this year the Awards be limited to three.

It is possible that Brondino and Iverson may be willing to host a reception for the award winners in the History Tent on Friday June 9th.

Community Service Awards

Begun in 1989, the Community Service Awards are given to those who have consistently shown outstanding service to the community. Last year for the first time three of these awards were given. The recipients were BJ Daniels, Karen Gotzler and Kitty Barber.

Normally only one is given each year.

Life Time Achievment Awards

This award was given for the first time in 1994. It was given to Jim Keppner the founder of the Gay and Lesbian Archives in L.A.

THE UNSUNG HEROES

Your cheers at PrideFest are music to the ears of a group whose volunteer work made them possible. They are the unsung heros of the day, the PrideFest Board and the PrideFest Council.

BILL MEUNIER - CO-CHAIR. Bill is responsible for fundraising, equipment, operations, publicity entertainment and bunch more stuff. He works with the non food and drink cooordinators. He has been called "The Bo Black of the Gay community," "The idea man," and "The idiot who doesn't understand what the word 'no' means."

ROBERTA NIGGIMEIER - CO-CHAIR. Roberta is responsible for the most taxing job at PrideFest, food and drink. Using her food industry experience Roberta makes sure everyone gets quality food and drinks at good prices. Bill says of his Co-Chair, "There is no way we could come close to doing this event without her."

MIRIAM BEN SHALOM - VICE PRESIDENT. Miriam is well known as the first person who ever forced the army to reinstate her. She was a drill sargent for the Wisconsin National Guard and won the solider of the year award. In addition to being Vice-President, Miriam is charge of PrideFest Security. (good choice don't you think)

CHRIS KLEIN - TREASURER. This job used to be a snap, but then PrideFest got bigger. This year's budget is over \$40,000 and that's before any food and drink are purchased. Fortunately for PrideFest, Chris has it all under control.

MIKE LISOWSKI - SECRETARY. Mike keeps all the records. He is someone who can be counted on to help with anything else he is asked to do. Mike will be helping with the Booth area when he isn't taping Queer TV Shows.

RICK FINGER AND SHELDON SCHUR - PARADE CO-ORDINATORS. Rick and Sheldon are in their second year as our parade coordinators. Last year they presided over our largest parade ever. Here's hoping for two in row.

D.C., ANNE AND DONNY - BEVERAGE CO-ORDINATORS. D.C. and her partner, Anne make sure the beer and soda keep flowing. Donny is a new addition to their team. They worked so hard last year, that Bill and Roberta ordered them to rest. They didn't listen.

MICHAEL ROSS - MINORITY LIAISON. Michael has put together a coalition of African American organizations to work with PrideFest. Thanks to Michael, PrideFest has become one of the most inclusive Pride celebrations anywhere in the country..

BOB MOORE - VOLLEY BALL TOURNAMENT. Bob is one of the prime movers in GAMMA. A member of the Log Cabin Club, he has helped PrideFest get into circles that it was having difficulty reaching. His work on the V-Ball tourney has been outstanding. JOHN SCHNEIDER - STAGE MANAGER. John writes, directs and produces plays for Milwaukee's Theatre X and leads The John Schneider Orchestra. In his spare time (like he has any) John helps PrideFest. He's the guy you see running around the outdoor stage making sure everything is just right.

DED SLOVIK - FOOD TENT MANAGER. Every year PrideFest tells Del, "We just need you for a few hours." Every year he stays all day and night. This year PrideFest came dean and put him in charge. Now he knows he should call in sick at his paying job BEFORE he comes to the fest to work for free.

STEVE BRONDINO - BOOTH AREA MANAGER, PRIDEFEST ATTORNEY, An outstanding help to PrideFest, Steve was put in charge of the Booth area. Later when PrideFest found out he was an attorney...well you get the picture. Steve is sponsoring the History tent. How's that for paying for the privilege to help others?

NEIL RAASCH - STAGE TECH SUPPORT, A new addition to PrideFest, Neil is the only non-Gay of the group. Without his help no one would hear anything. Neil is putting his ten plus years of sound system experience on the line to make sure that this year's sounds better than ever.

KERRY PUARIEY - MERCHANDISE COORDINATOR Keri is a new addition to PrideFest. She impressed everyone so much with her hard work at PrideFest 94, that she was put in charge of Merchandising.

SUE COOK - VOLUNTEER COORDINATOR Sue is a former chairperson of the old Pride Committee. This year she has returned to Milwaukee and to working to spread Pride. PrideFest is very glad that she did. Her work as our Volunteer Coordinator has been outstanding.

MIKE HALL OPERATIONS DIRECTOR Mike was so impressive with his dedication last year, the he was given this important responsibility this year. Mike works with Bill on grounds layout, set up, electricity and communications. Bill says "I already don't know what we did without this guy."