

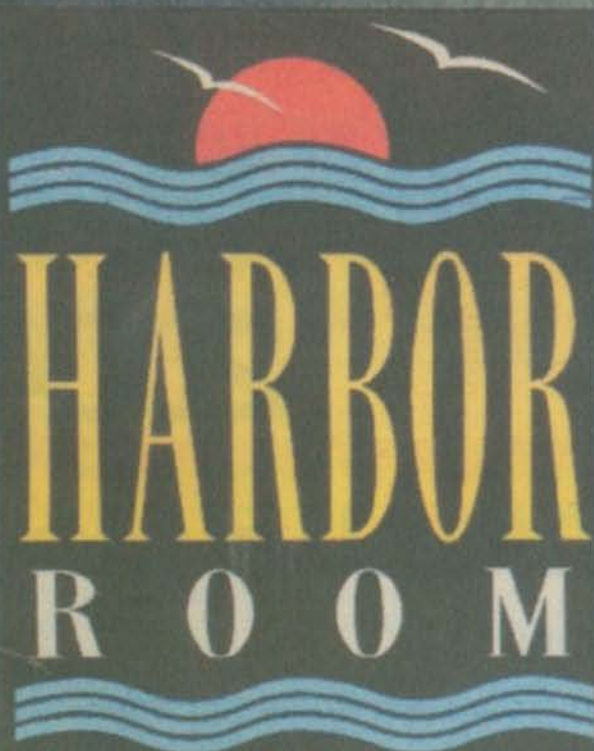
P r i d e F e s t[®]

JUNE

5TH & 6TH

PRIDEGUIDE 2004

THE OFFICIAL PROGRAM OF PRIDEFEST



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ROOM**

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Pridefest 2004**

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2nd Bus - Sunday, June 6th - CIRCUIT 11am

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MONDAY
Memorial Day Party!
Open at noon!
Bloody Mary's \$3.50
\$2.00 bottles "Miller" All Day!
FREE "Grill-out" Buffet (4-7pm)

TUESDAY June 1st
Happy Hour "2 for 1" (4-7pm)
Live Music
"Local Talent" quartet
\$2 cover, \$2 rails (8-11pm)

WEDNESDAY June 2nd
Happy Hour "2 for 1" (4-7pm)
Womyn's Night! Live Music
Dana Pasko & Kathleen Owen
No cover (8-11pm)

THURSDAY June 3rd
Happy Hour "2 for 1" (4-7:30pm)
"Outrageous Party!"
Fundraiser for Tim Carpenter
prizes for the best hat & wig!
Boys Will Be Boys
Full Moon Party!
with DJ John Murges
Martini Special (8pm-midnight)

FRIDAY June 4th
Happy Hour "2 for 1" (4-7pm)
Live Music
"The Riverwest Accordion Club"
No cover (8pm-midnight)

SATURDAY June 5th
\$2.50 16oz. "Pabst" All Day!
Retro Spin (9pm-close)
with DJ Billy Harlow

SUNDAY June 6th
Bloody Mary's \$3.50 (4-7pm)
Merlot \$3.50 (8pm-midnight)
Open Canvas Artist
Mark Whitman

OPEN Sun-Thur:
4-midnight, and
Fri-Sat: 4 - 2:30am

Riverwest's Best
Happy Hour
Mon-Fri:
4pm-7pm
2 FOR 1!

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The PrideFest 2004

Contents

INFORMATION

- Transportation: Your Best Route to PrideFest6
- Accessibility 7
- Marketplace Vendors 8
- Food Vendors. 9

COMMUNITY

- Pride Parade 10
- Sponsors 11

THE FEST

- History Tent 13
- Fireworks: Light Up the Sky With Pride . . . 15
- Mass Commitment Ceremony 16
- Special Events 16
- Cultural Events 17

- Schedules 20**

- Entertainment 22**

- Children's Area 25**

- Youth Area 26**

- Awards 28**

Proud Crowd Sponsors

The following individuals signed up as Proud Crowd Sponsors before this guide went to press. Other people may since have added their names.

Craig Bodoh
Kim Brunner
Jim Chiolino
Emory Churness
Scott Cramer
Jenny Ensslin
Scott Girmscheid
Scott Gunkel
Sherri Hehn
David Heuer
Jerry Higgins
Tom & Vicki Kaluzny
David Koller

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Cris Schirmer
Don Schwamb
Janice Seeboth

Norma M. Shogren
Todd Siefert
Steve Sinclair
Steve Smits
Alan Steinke
Jon Tschachler
Brian Volkers
Jerry Warzyn
Keane Weinreich
Cary White
Pat White
Kim White
Bill Wood

Business Owners for Pride

FLUID
www.Fluid.gaymke.com

Harbor Room
E. Greenfield Ave

Quest
www.quest-online.com

Red Tail Renovation & Restoration
www.red-tailrenovation.com

Ritz, Holman, Butala, Fine LLP
www.ritzholman.com

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8. FREE Condoms
9. FREE Medications
10. Syphilis Testing
11. Syphilis Treatment
12. HIV Results in 20 minutes
13. HIV Counseling
14. STD Prevention
15. Latest Treatment & Testing
16. Compassionate Staff
17. LGBT Focused
18. Anonymity for HIV Tests
19. Confidentiality
20. Sensitive to the Community
21. Started by Gay men
22. Beautiful Building
23. Updated Interior
24. Relaxed atmosphere
25. Off-street parking
26. ALL Volunteer Staff
27. Started Milw. AIDS Project (MAP)
28. In top 3 HIV testing sites in state
29. Tax-deductible Donations
30. www.bestd.org

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Your Best Route to

PrideFest

Take I-94 East from Madison, I-43 South from Green Bay, or I-94 North from Chicago to I-794 East in Milwaukee's downtown Marquette Interchange. Exit right at Plankinton Avenue (exit 1D) or exit left at Jackson Street (exit 1E) or exit left at Lincoln Memorial Drive (exit 1F). Follow the green and white signs with the smiley faces to the Henry W. Maier Festival Park at the lakefront.

Please be alert for highway construction and lane closures; we want everyone to arrive at PrideFest and return home safely.

For statewide road conditions visit Wisconsin's Department of Transportation's Web site at <http://www.dot.wisconsin.gov/travel/driving-cond> for daily updates.



Continuous travel from PrideFest to the following bars:

Ballgame

Boom

Boot Camp

C'est La Vie

Fluid

Harbor Room

La Cage

M & M's

Out & About

Switch

Triangle

Viva La Femme

Walker's Pint

Woody's

FREE!



SHUTTLE

Hours of Operation: June 5th & 6th Noon to Bar Close

Sponsored by **Sprecher**

Accessibility

This year an accessibility committee was created to make PrideFest more inclusive for all attendees, including the physically challenged, deaf and hard-of-hearing, and the blind and visually impaired. Headed by Todd Lieb-sch, director of accessibility, the committee identified many ways to address the needs of these minorities within a minority. Planned improvements include:

■ Wheelchair rental

For those individuals in need of mobility assistance around the festival grounds, wheelchair rentals will be available at the front gate.

■ Sign language interpreters for select events

PrideFest has teamed up Suzette Garay, an advocate for the deaf and hard-of-hearing, to retain a professional interpreter for select performances, along with volunteer interpreters for deaf or hard-of-hearing festival attendees.

■ Braille Schedule of Events

Posted throughout the festival grounds, event schedules printed in Braille will make it easy for the blind and visually impaired to schedule their day according to the events taking place on the various stages throughout the festival.



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Now offering commitment ceremonies, pastoral counseling, baptisms etc. Call Rev. Jim for all of your religious needs.

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Marketplace Vendors

The following vendors registered with PrideFest before this guide went to press. Other organizations may since have been added.

- | | |
|--|--|
| <ul style="list-style-type: none"> Action Wisconsin AIDS Resource Center of Wisconsin American Civil Liberties Union AmexFinancial Advisors, Inc Angie's List Annapurna Treasures Arizona Sunglass Company BESTD Clinic C3-Designs Carpenter for Congress Chad's Collectibles Chiropractic Care Centers S.C. City of Milwaukee Fire & Police CM Marketing Community Shares Cosmic Connection Counseling Center of Milwaukee Cream City Foundation CURVE Magazine DeVoe Sports LLC Diverse & Resilient Dykes on Bikes ENH Research Institute Eur-Decor Feingold Senate Committee First Choice for Children Flamingo Glass GLBT Pride Twin Cities GSA of Marquette Heart of the Sky Home Pride Remodeling | <ul style="list-style-type: none"> House of Infiniti, Inc. Human Rights Campaign Human Rights League PAC INSTINCT Magazine KB Designs Lambda Gear LAMM LGBT Community Center MATC Rainbow Student Organization Men's Voices of Milwaukee Milwaukee LGBT Center/AVP Milwaukee LGBT Film/Video Fest NARAL Pro-Choice Wisconsin Foundation Northern Sun OUT! Wear Outwards Books & Gifts PFLAG Milwaukee Pam's Pride Pilgrim Christian Church Planned Parenthood Pride Buy Design Sara Cura Shepherd Express Starship Bodyworks LLC STD Specialties Clinic, Inc T-Mobile UWM LGBT Resource Center Wisconsin Humane Society Ziegler Investment Services |
|--|--|

**AIDS
WALK
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Register-Pledge-Walk

Sunday, September 26

Pre-Register at PrideFest!

AIDS Walk Wisconsin's Sponsors:



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Produced by the AIDS Resource Center of Wisconsin

Food

Vendors

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Pride

Parade

To members of our LGBT community, allies and friends:

The process of rebuilding PrideFest came with a steep learning curve. It was not until Feb. 1, 2004 that we were sure there would be a PrideFest 2004—a mere 120 days to plan a community-wide event. Prioritization and scheduling of entertainment, recruitment of volunteers, and relevant programming had to be determined in short order; at the same time, we began to build bridges to the community to reinvigorate PrideFest and restore confidence.

After deep consideration and long discussions, it is with great disappointment that we must cancel the March for PrideFest 2004. We had decided to produce the March and during the planning process discovered that the Miller Ride for the Arts preempted the usual Pride March route through downtown Milwaukee; this event has use of this route for the next four years.

The Task Force and Production Team considered alternate routes and held meetings with certain constituencies, to the point where we applied for a March permit with the City and publicized it on our Web site; however, with little time remaining—less than 30 days before PrideFest—there is not sufficient time to communicate the March or route. This particular event is resource-intensive—requiring a minimum of 15 volunteers on the route and money to cover permits, insurance, shuttles, etc.

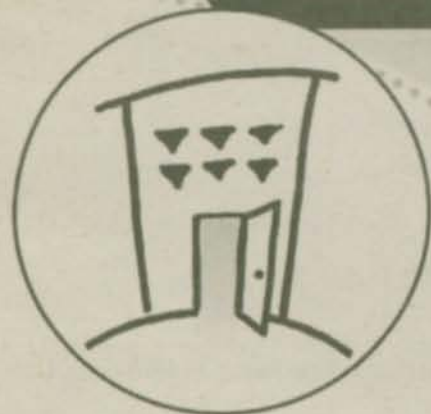
This decision was difficult, yet it was determined that all resources need to be focused on producing a successful PrideFest for 2004. We are strongly committed to the success of PrideFest and we are concentrating all our resources to that end. We wish to apologize if this decision is disappointing, yet believe we must continue to come together and direct our resources to producing an outstanding event. The community response to the 2003 debt-reduction campaign was overwhelming, and because of all your contributions, was wildly successful—a proud moment for all of us to share. As a result, we understood our mandate to be the production of a sound and successful PrideFest 2004.

Therefore, this year, a community rally will be held on the festival grounds to kick off PrideFest. Please join us as we celebrate Wisconsin's Pride and Joy!

Sincerely,

Brenda Coley
Jenny Gryniewicz
Scott Gunkel
Mike Hall
Cindy Taylor
Paul Williams
Denise Wise
The PrideFest Legacy Task Force

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- A home for Milwaukee's LGBT groups and individuals.

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& General Business

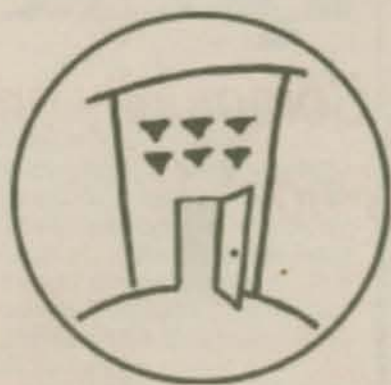
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*Proud to support our Community and PrideFest
...that's the power of Pride!*



History Tent Embodies



What makes a community? This is the overall theme of the PrideFest 2004 History Tent, which has now grown into the History Building!

Sponsored for the first time this year by the Milwaukee LGBT History Project, Inc. and staffed by volunteers from SAGE and many other individuals, the History Building will offer four panel discussions, a lecture by Terry Boughner, Ph.D., expert on the Gay Holocaust, video footage from the former Milwaukee Gay/Lesbian Cable Network, demonstrations of a developing Web site of LGBT history in Milwaukee, displays from interviews conducted by members of the History Project and materials from the athletic, social and cultural groups featured this year.

In an all-time first for Wisconsin and perhaps the Midwest, the History Project will offer a "do-it-yourself" oral history booth, located in a separate building for PrideFest participants to record their personal life stories. Modeled on Story Corps, the groundbreaking organization that set up recording booths in New York City's Grand Central Station to record and preserve the memoirs of everyday people, PrideFest's "do-it-yourself" oral history booth will allow PrideFest attendees to record their experiences, thoughts, feelings and personal histories.

Cheryl Kader and Liz Miller, friendly recording facilitators, will make it easy for you to make your recording in a private space. They'll suggest possible questions to answer, prompt your memory, and handle all the technical aspects of recording. You may record your personal story alone, in narrative form, or with the assistance of a friend, family member or facilitator. Each participant will receive a free, high-quality digital recording of the interview. With written permission, a copy of the interview will be added to the archives at UW-Milwaukee, contributing to an ever-growing collection of LGBT materials that are being preserved and made available to researchers.

If you would like to make a recording please stop by the History Building and make an appointment. You will have approximately 30 to 45 minutes to record your narrative. Although there is no cost to participate, contributions to the Milwaukee LGBT Community Center, the fiscal agent for the History Project, are most welcome.

In developing this year's theme—What Makes a Community?—members of the History Project were struck by the pivotal role played by athletic, cultural, and social groups of all kinds in the history of the LGBT community in Southeastern Wisconsin. We have learned, for example, that the early days of the gay men's community in Milwaukee centered around softball and bowling leagues. Eventually these leagues drew national tournaments to Milwaukee, some of which continue to this day. In addition to a panel featuring LGBT community centers in Wisconsin, the past and "present" history of some of these social organizations will be presented through discussion panels.

The schedule for these panel discussions is as follows:

Saturday, June 5

2 p.m. Voices Together: Milwaukee Choruses
Fest City Singers, Cream City Chorus
4 p.m. Wisconsin's LGBT Community Centers:
Milwaukee, Madison and Eau Claire
6 p.m. Genuine Milwaukee: Bowling Leagues

Sunday, June 6

2 p.m. Are We Having Fun Yet?
GAMMA and Wisconsin Outdoor Women (WOW)
4 p.m. Special Presentation: The Gay Holocaust by Terry Boughner, Ph.D.

In addition to these activities, the History Project is co-sponsoring two presentations on the Stonewall Stage. The first presentation, co-sponsored with SAGE, is an inter-generational dialogue entitled "Intergenerational Storytelling: Sharing Stories of the Past and Present to Build Com-

continued on NEXT PAGE

Lock up your Daughters at Walker's Pint

| | | | |
|---------|---|--|---|
| Fri 6/4 | Pre-Pride Party - 9:00 PM Win Pint Gear and Bar Tabs No Cover | Sun 6/6 | Live Music featuring 2 Girlz 9:00 PM No Cover |
| Sat 6/5 | Dance Party - 10:00 PM DJ So Co No Cover | Spankin' Drink Specials all Weekend | |

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GET TESTED!



continued from PREVIOUS PAGE

munities for All Ages." This presentation is on the Stonewall Stage on Sunday from noon until 2 p.m. This dialogue session is a beginning step to documenting and organizing the distinct intergenerational cohort groups' oral histories. The goal of this presentation is to increase the communication between the two distinct intergenerational groups—the pre-gay liberation generation (or the first generation of modern LGBT individuals) and the post-gay generation (or LGBT individuals who define their identity by something other than their sexual preference, and have come-of-age after 1998), so we can challenge the claim advanced by several religious fundamentalists and ultra-conservative politicians who claim members of the LGBT community do not make substantial contributions to future generations.

The second Stonewall Stage presentation is entitled, "Breaking the Silence: Getting to Know the B's and T's in the LGBT Communities." The presentation is Sunday, from 6–8 p.m. This discussion session is a beginning step to documenting and organizing the histories of the bisexual and transgender movements as well as the histories of local bisexual and transgender organizations. These two topics are being presented at the Stonewall Stage to allow a larger audience for these important issues.

The mission of the Milwaukee LGBT History Project, Inc. is to document and preserve the history of lesbian, gay, bisexual and transgendered individuals in Southeastern Wisconsin. If you have personal or organizational materials or items that you would like to donate to the History Project, please contact Michael Doylen, Ph.D., director of the University of Wisconsin-Milwaukee libraries' archives, at (414) 229-5402.

The History Project is composed of volunteers from the academic, business and activist communities. If you would like to work as a volunteer with the Project please send an e-mail to Laura Sutherland, history project chairperson, at lasuther@execpc.com.

Many thanks to all the individuals who worked with the Milwaukee LGBT History Project, Inc. during the past 12 months to create all the activities and displays associated with the History Building for PrideFest 2004:

John Blaszczyk
Chris Doerfler
Michael Doylen
Dave Gallup
Kathy Herbst

Jerry Johnson
Cheryl Kader
Jamakaya
Jeffrey Merrick
Elizabeth Miller

Debbie Renard
Donald Schwab
Laura Sutherland

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Light Up the Sky with

Pride!

This year's pyrotechnic display will stay in the minds of everyone! Imagine a rainbow shell hurdling skyward and showing its pride and splendor to all of Milwaukee and the nation with Pride!

That's only a sample of what J&M Displays has in store for PrideFest 2004. Joe Maz has headed PrideFest's shows for a number of years and promises the show that will go down in the books as bigger and better.

The tradition of festival fireworks started in PrideFest 1995 when Milwaukee PrideFest was the first Pride celebration in the country to have a fireworks display.

Miller Brewing Company will be the sponsor of this year's display that will last approximately 20 minutes. Over the years Miller Brewing Company has been very supportive to our community, and PrideFest would like to thank Miller Brewing Company with a special banner this year that will luminate throughout the show. Some aspects of Pyrotechnics have remained the same but as new technologies emerge, PrideFest will ensure the rainbow effects and pink triangles stay in the spotlight. So what are you waiting for? Make this event one of the must see things at PrideFest 2004. The fireworks display is planned for June 5, 2004 at 10:05 p.m. with the shells being hurled skyward from the Island near the water's edge at PrideFest. The rain delay is Sunday night. Enjoy the ooohs and the aaaahs and Wisconsin's pride in being loud and proud!

4th Annual

RAINBOW Home & GARDEN Tour

Special Attraction:
Lake Park Lighthouse
Open for Home Tour guests only!

benefiting:
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The Milwaukee LGBT Community Center exists to support and improve the lives of lesbian, gay, bisexual and transgender people in the metro Milwaukee area.
315 W. Court Street
Milwaukee, WI 53212
www.milgltc.org

Saturday, June 19, 2004
10am - 4pm

Advanced Ticket Purchase: \$12.00
Day of Event at Plymouth Church: \$15.00 (tax or more)

East Side
Check-in Location:
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2717 E. Hampshire Avenue

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- M&M Club
124 N. Water Street, Milwaukee
- Milwaukee LGBT Community Center
315 W. Court Street, Milwaukee
- Outpost Natural Foods
7000 W. State Street, Wauwatosa
1001 E. Capitol Drive, Milwaukee
- Outwards Gifts, Books & Espresso
2710 N. Murray Avenue, Milwaukee
- Plymouth United Church of Christ
2717 E. Hampshire Avenue, Milwaukee

Tickets & Info Hotline:
(414) 271-2656 ext112



Mass Commitment Ceremony

For the 11th year in a row, Pride Fest will host a Mass Commitment Ceremony at 6 p.m. on Sunday. The participants will receive a framed certificate, a picture of the happy couple and a slice of the Mass Wedding Cake. Registration will be at the MCC tent as it has been in years past.

Special Events

PrideFest Gay Pop Idol
Noon to 2:45 p.m.
Saturday, June 5
Potawatomi Pavilion

PrideFest and Miller Lite will shine a spotlight on Wisconsin's best and brightest performers as they compete for the honor of being crowned PrideFest Gay Pop Idol. Milwaukee's most popular LGBT bars have been hosting individual competitions to narrow the field of contestants. Special guest performers and a bevy of fantastic prizes will make this show the talk of the town! Come cheer on the finalists as celebrity judges Bo Black, Don Hoffman, Dear Ruthie and ARCW's Bag Boyz face the difficult challenge of picking PrideFest's Gay Pop Idol.

**Public Officials Reception
Hosted by HRL-PAC**
5:30 to 7:30 p.m.
Saturday, June 5
Miller Oasis

The Human Rights League Political Action Committee (HRL-PAC) invites you to a special reception to meet your elected officials. In these volatile times, it's more important than ever to know who represents you in government! HRL-PAC works to elect candidates who will work for and defend LGBT equality in Wisconsin.



Viva La Femme
The Place for Hip Hop and R&B
1619 S. 1st Street • Milwaukee, WI 53204
414-389-9360
Sunday, Monday, Wednesday, Thursday, Friday & Saturday 6pm til closing. Closed Tuesdays

Monday - "No Mo Blue Mondays" hosted by... Kirk Wolfe
2-4-1 rail drinks, \$4 martinis till 11pm • Show • Door Prizes

Wednesday - "BoyzTown" the men are taking over
\$2 Paul Masson / Gin & juice • \$2.50 Miller bottles

Thursday - "Yeo Soul" Night, Ladies Night, Dollar Night,
Smooth R&B, \$4 White Zinfandel/Cosmos • \$3 Blue Mofos

Friday - DJ "Silkie D" Drink specials all night long

Saturday - DJ "Kow" Drink specials all night long

Sunday - Karoke Featuring Timothy Cole
8:30pm - 12:30am



Pride Fest Calendar

Sunday, May 30th
House of Infinity Block Party - After Party
Hosted by... Viva La Femme
2-4-1 Drink Specials 5-10pm

Thursday, June 3rd
Pride Fest \$ Dollar Night Ladies Night
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Saturday, June 5th
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Sunday, June 6th
Pride Fest Close Out BB-Q
Open 11am

PrideFest Cultural Activities & Programming

Legal

**Legal Seminar and Workshop:
Safeguarding Our Lives Together: A Legal Workshop for Same-Sex
Couples—Action Wisconsin Education Fund**
Saturday, noon to 3 p.m.
Rainbow Café

Safeguarding Our Lives Together (SOLT) is a two-part educational and instructional activity. Part one will feature Madison attorney Scott Mickelson and Action Wisconsin board member Mike Fitzpatrick presenting a review of the key legal documents same-sex and other non-traditional couples need to ensure that their partnership and their mutually held real and personal property is respected by professionals, bankers, health care staffs, government workers and others.

During the second half of the workshop, couples can begin the process of safeguarding their relationship by completing durable financial and health care powers of attorney and living wills.

This workshop involves serious decision making about major life decisions. Please be prepared to attend the full, three-hour workshop if you would like to complete the legal planning documents.

The workshop is free, but advance reservations are highly encouraged to ensure that adequate copies of the paperwork are on hand. To register or to learn more information, please contact Action Wisconsin at info@actionwisconsin.org or (866) 441.0143 (toll-free). Though there is no fee, you can make a donation, or you will have the opportunity to become a paid member of Action Wisconsin.

If you're planning to complete and execute documents, you will need the following items with you:

- A valid photo ID (WI Driver's License, WI Official ID). If the address on your photo ID is different than your current address, bring a bill or other business mail item with your current address on it.

- The complete names, addresses and phone numbers of your primary and secondary choices for powers of attorney. We do suggest that any health care power of attorney reside in Wisconsin or close enough to be available on short notice.

- A black permanent-ink pen. Most ballpoint pens are permanent ink. "Safeguarding Our Lives Together" is a seminar and workshop on legal issues for same-sex couples and LGBT individuals.

Advocacy and Education

**Constitutional Amendment Panel Discussion:
"Working Cooperatively to Defeat the Anti-LGBT State Constitutional
Amendment that Permanently Bans Marriages, Civil Unions,
and Domestic Partnerships for Same-Sex Couples in Wisconsin."**
Saturday, 4 to 6 p.m.

Wisconsin lawmakers overwhelmingly passed a proposed state constitutional amendment that would permanently ban marriage, civil unions, domestic partnerships, or anything substantially similar for same-sex couples in committed relationships. The proposed amendment, AJR66, passed both houses in the last legislative session. If it passes both houses again in the next legislative session, the amendment could go to a statewide ballot as early as April 2005—which would be the first time Wisconsin voters will be asked to vote on a referendum regarding LGBT civil rights, or more specifically to restrict LGBT civil rights. We only have two chances to defeat this amendment. We can defeat it, but it will require the help of everyone who opposes using the constitution to promote discrimination against a class of persons. This panel brings together a number of groups and government officials currently involved in the movement to defeat the amendment.

The goal of the panel is to open a dialogue between the panelists so we can work cooperatively to defeat the amendment. In order to accomplish this goal, the panelists will (1) highlight the true nature and scope of the amendment and how it will affect Wisconsin families; (2) explain why this amendment was proposed and why

continued on PAGE 19



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continued from PAGE 17

there is so much support for it; (3) clearly demonstrate the amendment is anti-LGBT and not pro-marriage; (4) maintain the position that LGBT rights, including marriage, are civil rights; (5) open a dialogue between the various groups and officials working to defeat the amendment, by discussing the various approaches the panelists are utilizing in their efforts to stop the amendment; (6) list various ways more individuals can get involved and support the efforts of the panelists; and (7) lastly, identify how we can work cooperatively to defeat the amendment.

**The Village Playhouse of Wawatosa presents *The Laramie Project* by Moises Kaufman and the Tectonic Theatre Project
Saturday, 3 to 4 p.m.**

On Oct. 7, 1998, a young gay man was discovered bound to a fence in the hills outside Laramie, Wyo., savagely beaten and left to die in an act of brutality and hate that shocked the nation. Mathew Shepard's death became a national symbol of intolerance, but for the people of Laramie the event was deeply personal, and it is their voices we hear in what was called by the *San Francisco Chronicle* "a bracing, wholly original and deeply affecting piece of theater." *The Laramie Project* details the life of the town of Laramie in the year after the murder, using six actors to embody the more than 40 people in their own words—from ranchers to university professors. The result is a complex portrayal that dispels the simplistic media stereotypes and explores the depths to which humanity can sink and the heights of compassion of which we are capable.

Recreation & More

**Volleyball—Milwaukee GAMMA, Inc.
Saturday and Sunday, noon to 6 p.m.**

Milwaukee GAMMA returns to sponsor open volleyball Saturday and Sunday.

**Cream City Squares
Saturday, 3 to 5:45 p.m.
Dance Pavilion**

Cream City Squares sponsors an open square-dancing demonstration and lesson session. Cream City Squares is a member of the International Association of Gay Square Dance Clubs (IAGSDC). Cream City Squares, Milwaukee's gay and lesbian square dance group started in the fall of 1990, although gay square dancing got started in Florida in the late 1970s. Over the next few years, clubs formed in Seattle, Denver, San Francis-

co and Milwaukee. Gradually these clubs established contact with each other, and eventually the National Association of Gay Square Dance Clubs was formed. With the formation of clubs in Canada, the association became international, and the IAGSDC was born. Cream City Squares has regularly sponsored an open square dance, dance lesson, and dance demonstrations at PrideFest. We are pleased to have Cream City Squares sponsor open square dancing at PrideFest once again!

**Shoreline Milwaukee
Saturday, 11 to 2 p.m.
Sports Stage**

Shoreline Milwaukee is a social group whose mission is to promote country-western music and dancing in a safe and positive social environment, stage country western dance performances, and create opportunities for members of the LGBT community to socialize through country western music and dancing. Shoreline Milwaukee has provided performances since its inception in 1992 and has participated in PrideFest and many fund-raisers and benefits throughout the Midwest. Shoreline Milwaukee has been a sponsor of an open country dance area and has been performing at PrideFest every year. Shoreline will once again sponsor an open country dance area where they will provide demonstration and lessons from 11:30 to 1 p.m. At 1 p.m. Shoreline will give the audience at the Sports Stage one of their award-winning performances.

**Fourth Annual Leather Fashion Show
Sunday, 6 to 7 p.m.
Dance Pavilion**

This year's Milwaukee PrideFest Weekend will feature its popular leather fashion show for the fourth consecutive year. The leather show is scheduled for Sunday, June 6 at 6 p.m. at the Henry Maier Park (the "Summerfest Grounds") at the Potawatami Dance Pavilion.

The theme for this year's leather show will be "Hot Folk in Leather," and will feature the usual plethora of hot models showing off their best leatherwear, plus entertainment designed to exhibit various aspects of the Levi/Leather lifestyle.

"Hot Folk in Leather" will be hosted and emceed by "Dear Ruthie," a local celebrity female impersonator whose satirical and flamboyant commentary has delighted the PrideFest crowd for a number of years. This year will mark "Dear Ruthie's" return to the leather show after a one-year sabbatical, so she is sure to be cocked and loaded, rested and ready to provide her unique viewpoint on the leather boys and girls.

The show will also feature musical performances by local entertainers as well as a few surprises.

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PrideFest 2004 Schedule of Events

Time and events are subject to change.

Saturday, June 5, 2004

Miller Pavilion

11:00 a.m. to noon Opening Ceremonies
 12:00 p.m. to 1:00 p.m. Corless Morgan
 1:00 p.m. to 2:00 p.m. Rainy Day Crush
 2:00 p.m. to 3:00 p.m. Tret Fure
 3:00 p.m. to 4:45 p.m. Kimmi Hayes Band
 5:00 p.m. to 5:45 p.m. Jason Warner & Demarco
 6:00 p.m. to 7:45 p.m. Ronnie Nyles
 8:00 p.m. to 8:45 p.m. Pepper MaShay & Colton Ford
 9:00 p.m. to 9:45 p.m. Kristine W.
 10:00 p.m. to 10:45 p.m. Fireworks
 11:00 p.m. to 11:45 p.m. Pulsation

Dance Pavilion

Noon to 2:45 p.m. . . . Gay Idol Finals, judged by Bo Black, Don Hoffman & Ruthie
 3:00 p.m. to 5:45 p.m. Cream City Squares
 6:00 p.m. to 6:45 p.m. Youth Fashion Show
 7:00 p.m. to 11:30 p.m. Open dance, sponsored by LaCage

Sports Stage

11:30 a.m. to 2:15 p.m. Shore Line Dancers
 2:30 p.m. to 3:15 p.m. MiTown Kings
 3:30 p.m. to 4:30 p.m. Laramie Project
 4:45 p.m. to 6:00 p.m. Youth Programming—Proud Theatre
 6:15 p.m. to 7:30 p.m. Youth Programming—Singed Out

Stonewall Tent

11:00 a.m. to noon. Action Wisconsin
 1:00 p.m. to 2:00 p.m. Transgender 101, presented by Jamie Woods
 2:00 p.m. to 3:00 p.m. Bisexuality 101, presented by Crystal Klinger
 3:00 p.m. to 3:45 p.m. So, Why Do They Want to Keep Us From Marrying?
 presented by Bob Minors
 4:00 p.m. to 5:45 p.m. Panel Discussion:
 Defeating the Anti-LGBT Constitutional Amendment

Rainbow Café

Noon to 3:00 p.m. Safeguarding our Lives Together,
 presented by Action Wisconsin Educational Fund
 4:00 p.m. to 4:45 p.m. DRAG-A-THON
 5:00 p.m. to 5:45 p.m. Superstars: LGBT Film Festival Highlights
 6:00 p.m. to 6:45 p.m. UWM LGBT Film Festival

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Sunday, June 6, 2004

Miller Pavilion

11 a.m. to 12:45 p.m. Pulsations
 1:00 p.m. to 1:45 p.m. Cream City Chorus
 2:00 p.m. to 2:45 p.m. Dropmore Scarlet
 3:00 p.m. to 4:45 p.m. Iridium
 5:00 p.m. to 5:45 p.m. Nuna
 6:00 p.m. to 6:45 p.m. C + C Music Factory
 7:00 p.m. to 7:45 p.m. Amber
 8:00 p.m. to 9:45 p.m. Diva Review

Dance Tent

11:00 a.m. to 1:00 p.m. Music/dancing
 1:00 p.m. to 1:45 p.m. Karaoke
 2:00 p.m. to 2:45 p.m. Karaoke
 3:00 p.m. to 6:00 p.m. Music/dancing
 6:00 p.m. to 6:45 p.m. 4th Annual Leather Show
 7:00 p.m. to 9:45 p.m. Open dance, sponsored by LaCage

Sports Pavilion

11:00 a.m. to 12:30 p.m. Inter-faith Service
 1:30 p.m. to 3:30 p.m. Wise Fools
 3:30 p.m. to 4:15 p.m. . . . Youth Programming—House of Infinity Dance Troupe
 4:30 p.m. to 5:15 p.m. . . . Youth Programming—Twister
 6:30 p.m. to 7:15 p.m. . . . Youth Programming—Drag Show

Stonewall Tent

Sponsored by the Milwaukee LGBT Community Center

11:00 a.m. to noon LGBT Legal Protections,
 presented by attorney Michele Perreault
 Noon to 1:45 p.m. Using storytelling to build community,
 presented by LGBT History Project, Project Q and SAGE
 3:00 p.m. to 3:45 p.m. Religion & Spirituality,
 presented by WI Ebony Pride
 4:00 p.m. to 4:45 p.m. . . . Why Marriage? Defining Partnerships, Civil Union & Marriage,
 presented by Milwaukee LGBT Community Center

5:00 p.m. to 5:45 p.m. Equality Takes a Knock,
 presented by LGBT Center Advocates
 6:00 p.m. to 8:00 p.m. Panel discussion: The Silent Communities:
 Getting to know B's and T's in the LGBT Community

Rainbow Café

Noon to 12:45 p.m. Nine Layers to Getting Laid, presented by Bob Minor
 1:00 p.m. to 1:45 p.m. . . . LGBT Financial Planning, presented by William Morse
 2:00 p.m. to 3:45 p.m. Rufus Soulful
 4:00 p.m. to 5:45 p.m. The Owen Lowery Experience
 6:00 p.m. to 6:45 p.m. Miltown Kings

Commitment Ceremony—6:00 p.m. at the Midgate



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Headline



PrideFest will be the place to be June 5 and 6 on the Summerfest grounds, where Kristine W., Amber, Pepper MaShay, C+C Music Factory (featuring Zelma Davis) and Colton Ford unite the Midwest's LGBT community.

Saturday, June 5

Pepper MaShay/Colton Ford

Pepper MaShay, a top Billboard artist, will begin the Saturday-night lineup of national entertainers. Pepper MaShay exploded on the dance scene in 2000 with her mega-smash hit "Dive in the Pool" (the unofficial theme song from Showtime's "Queer as Folk"). This song has taken her to all ends of the earth, including Singapore, Hawaii, Israel, Puerto Rico, Japan and the Philippines.

Other hits to her credit include "I Can't Stop," "I Got My Pride," "You and Me" and "I Pledge." Pepper MaShay will accompany national entertainer Colton Ford, singing their recent release "Signed, Sealed, Delivered" to bring the crowd to the point of no return before nationally known artist Kristine W. takes to the stage.

Kristine W.

Kristine's first single, called "Fly Again," was released in 2003. This song shot up the Billboard Dance Charts to the No. 1 position. Kristine's newest single, "Save My Soul," has been released. Other Billboard Dance Hits to her credit include "Some Lovin'," "Lovin' You," "Stronger," "Land of the Living," "One More Try," "Feel What You Want." Kristine's Video Hit "Some Lovin'," which was filmed on the Showtime's "Queer As Folk," shot straight to the top.

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Sunday, June 6

PrideFest has taken on a new attitude with a huge lineup for Sunday, June 6 including Amber and special guest C+C Music Factory featuring Zelma Davis.

C+C Music Factory

Best known as the voice behind the group C&C Music Factory, Zelma Davis welcomes a new hit, "Power," produced by well-known New York DJ Junior Vasquez. As a pre-teen, Davis came to New York City from her sunny homeland of Liberia, Africa. Her single, "I'm Calling (Say It Loud)," a melody of freedom pride, was featured on the soundtrack for the award-winning documentary *When We Were Kings*, a story about Boxing legend Muhammad Ali.

Her vocals have also been featured in films such as *Sister Act*, *The Super* and an international ad campaign for Coca Cola. Davis has even appeared on several TV shows such as "Oprah," "Regis & Kathie Lee" and "Blossom." As for the future, Davis plans to keep doing what she loves—making music.

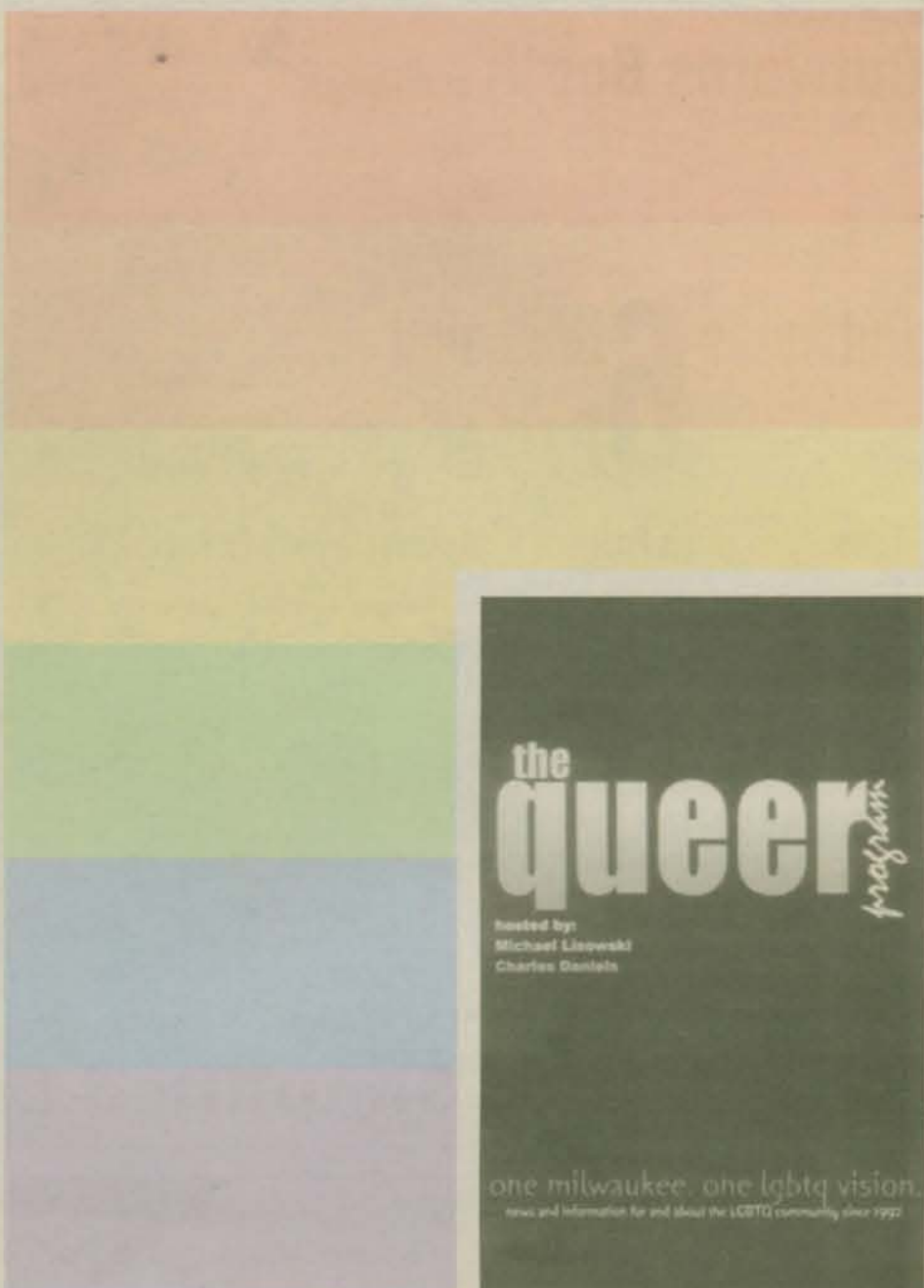
Amber

Amber's track record of club and pop hits such as "This is Your Night," "Above the Clouds," "If You Could Read My Mind" (the hit from the *Studio 54* film soundtrack with Ultra Nate and Jocelyn Enriquez,) "Sexual (Li Da Di)," "Yes" and "Need to Be Naked," defined her as a dance diva with a flair for the mainstream.

Amber also made her big screen debut in the much-talked-about film *Studio 54*, performing the song as part of the trio. Her talents as a singer and songwriter have been celebrated and complimented with seven consecutive

No. 1 dance singles. Her songs have been covered and have produced hits for other artists, including most recently, Cher's recording of Amber's "Love One Another" on her latest album. Amber's rendition of the Diane Warren penned "Taste the Tears" landed on the first music compilation from television's "Sex and the City." Amber is pushing at the boundaries of dance music, daring to redefine her fans' definition of the genre, and laying herself bare in her provocative lyrics. This is a new Amber, a stronger-than-ever Amber.

Wisconsin's largest LGBT Pride event kicks off the festival season. Celebrating its ninth consecutive year on the Henry W. Maier festival grounds, also known as the Summerfest grounds. Come and experience the diversity of the LGBT community with Wisconsin's "Pride and Joy."



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Children's Area



Plymouth Church UCC and Rainbow Families Milwaukee are hosting children's activities during the festival. In addition to the play area, there will be a variety of games and activities. Animals from the "Birds of Prey" exhibit from the Milwaukee County Zoo will be on hand Sunday at 5:30 p.m. One Drum, a multicultural drum ensemble, will perform on Sunday at 4 p.m. On both days, we will have musical sing-alongs.



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4-5 p.m.

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5-7 p.m.

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Sunday

3-4 p.m.

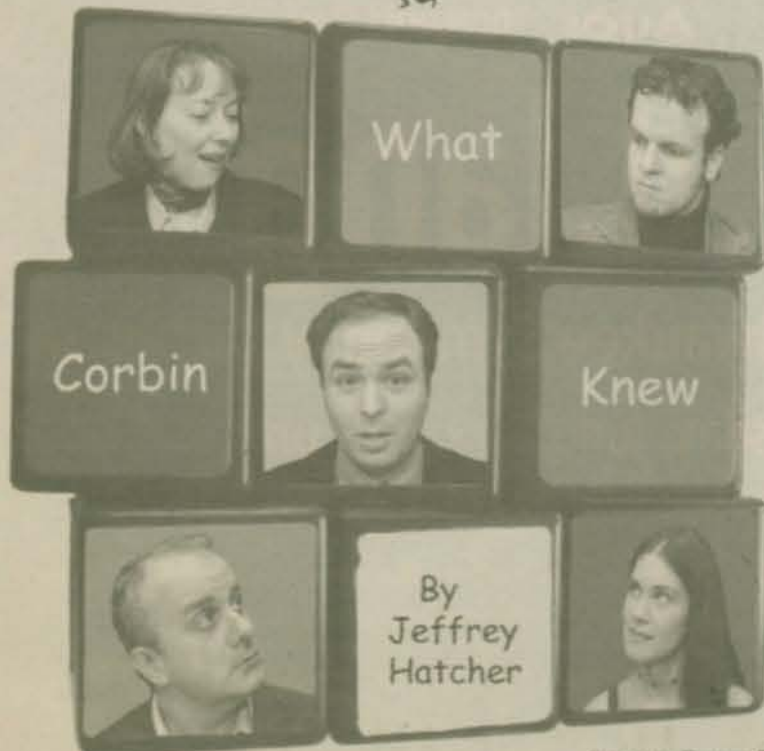
Vertical Horizon: Learn the moves with House of Infiniti's cutting-edge dance group.

4-5 p.m.

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5-7 p.m.

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Photos by Thomas Everts

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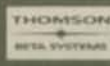
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Neil Albrecht has built the Milwaukee LGBT Community Center into one of the nation's most respected and financially sound LGBT organizations. Beginning as a volunteer and continuing as the center's founding executive director, he has served as a dynamic spokesperson for both the Center and the LGBT community, thereby putting a face to important LGBT issues.

His work has also given the LGBT community legitimacy in the eyes of the larger Milwaukee community, and he has brought positive national attention to the Community Center and Milwaukee through his participation on the national board of executive directors of LGBT centers.

Neil's early leadership as the LGBT Community Center's founding board co-chair provided the financial security and community goodwill that helped convince Milwaukee's LGBT community to whole-heartedly launch and nurture a community center initiative. Today, the Milwaukee LGBT Community Center is one of the nation's leading centers, with 12 staff, a budget of more than \$700,000, incubator space for 13 LGBT organizations and a thriving facility that serves 5,000 visitors annually. One of Neil's proudest achievements is his commitment to ensuring that the LGBT Community Center is governed by a diverse board, staffed by diverse employees, and serves all in Milwaukee's varied LGBT community. As Neil Albrecht leaves the center in July, PrideFest salutes him and the vital work he has done to build and sustain an institution that for many years will provide a home for Milwaukee's LGBT community.

Lifetime Achievement Award

Karen Gotzler

Karen Gotzler has been training and consulting and managing for-profit and nonprofit businesses for almost thirty years—both professionally and as a volunteer in the LGBT Community. As president of the Urban Economic Development Association of Wisconsin, Inc. (UEDA), she manages training and technical assistance programs aimed at supporting central city development.

From 1990 to 1997, Karen was an Economic Development Consultant for the Wisconsin Department of Commerce where she worked with hundreds of minority-owned businesses assisting them with financing and management issues. She administered the state's minority business loan and grant programs. Karen also served as the Department of Commerce liaison to the Governor's Central City Initiative office.

Karen was a founding member of LAMM, the Lesbian Alliance of Metro Milwaukee. She chaired the committee that began the Milwaukee LGBT Community Center and currently consults with dozens of for-profit and nonprofit development efforts within our community.

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Community Service Award Winner

BESTD

The BESTD story is a long history of volunteers providing healthcare services to greater Milwaukee. In the early 1970s, a group of concerned and caring people responded to the rising incidences of sexually transmitted diseases in Milwaukee and the lack of sensitive, accessible resources.

Their discussions and encouragement from the Milwaukee Health Department and the Wisconsin Division of Health resulted in the founding of the BESTD Clinic (then known as the Gay People's Union Venereal Disease Clinic-GPU VD Clinic) in October 1974.

While traditionally focusing on the diagnosis, testing and treatment of sexually transmitted diseases, BESTD, because of its entirely volunteer staff, has been flexible and swift to respond to new challenges.

In 1983 through 1984, some of the BESTD volunteers began preliminary responses to what we now know as a growing epidemic. They formed the Milwaukee AIDS Project as a committee of BESTD Clinic.

With the mission of providing unmet or underprovided services, BESTD Clinic became one of the early pioneers in HIV antibody testing. Today, it is one of the most active and accessible anonymous testing sites in the State of Wisconsin. Clinic volunteers also initiated "outreach clinics" for off-site testing. One of the early outreach clinics was done in concert with the Milwaukee Health Department and offered counseling and testing for those at risk to both HIV infection and tuberculosis. The tests performed at BESTD and its outreach sites identify large numbers of newly diagnosed persons infected with HIV.

Since 1996, BESTD has provided an Early Prevention Program to persons newly diagnosed with HIV infection or those not yet connected to the healthcare system. This Program provides physical, medical and diagnostic services in addition to psycho-social assessments and support services, all without cost.

Stonewall Award

U.S. Rep. Tammy Baldwin

In November 1998, Tammy Baldwin made history as the first openly gay person to be elected to Congress as a non-incumbent. Amazingly, she also became the first Wisconsin woman to serve in the House of Representatives. Her election to Congress, however, was just one more step in an already distinguished career. Congresswoman Baldwin began her career in elective office as a member of the Dane County Board of Supervisors in 1986. In the same year, she served briefly on the Madison, WI City Council, filling an aldermanic vacancy. Baldwin served four terms as a Dane County Supervisor (1986-1994), while also running for, and winning, a seat in the Wisconsin State Assembly in November 1992. She served as a State Representative for the 78th Assembly District comprising central and south Madison from January 1993 to January 1999.

Rep. Baldwin was re-elected to Congress in 2000, and she serves on the House Budget and Judiciary Committees. She is a leading advocate for health care reform, preserving and protecting Social Security and Medicare, and assisting people with disabilities in their efforts to lead productive lives. She is a forceful supporter of civil rights and an advocate for those in our society whose voices, too often, are not heard.

While still young and with many more years of public service ahead of her, PrideFest recognizes that Congresswoman Baldwin has already given a lifetime's worth of public service and leadership to our state and nation.

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LGBT 2004

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