



People. Pride. Power.



The 2001 PRIDE GUIDE

The Official Publication of PrideFest

PrideFest is Wisconsin's Annual
LesBiGayTrans Pride Celebration



June 8th,
9th & 10th
2001

Henry W. Maier
Festival Park



Pride Guide
Sponsored by:





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WELCOME TO PRIDEFEST



GENERAL INFORMATION

DATES/TIMES OF PRIDEFEST 2001

Friday, June 8, 2001

(Marketplace now open on Friday)

Miller Oasis open	4:00 p.m.
Opening Ceremony	6:30 p.m.
Parade Step-Off	7:30 p.m.
Fireworks	10:30p.m.
Festival closes	Midnight

Saturday, June 9, 2001

Gates open	Noon
Fireworks	10:15 p.m.

(Rain date: Sunday, June 10, 9:15p.m.)

Festival closes	Midnight
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(All times subject to change if weather conditions or other unforeseen circumstances develop)

Sunday, June 10, 2001

Interfaith service	1:00 p.m.
General admission opens	Noon
Festival closes	10:00 p.m.

FESTIVAL SITE

2001 will see PrideFest at the Henry W. Maier Festival Park (Summerfest grounds), along Milwaukee's lakefront for the sixth consecutive year.

DIRECTIONS

Once in Milwaukee, take I-43 or I-94 to the I-794 spur. Exit right at Plankinton Avenue (Exit 1D) or exit left at Jackson Street (Exit 1E) or exit left at Lincoln Memorial Drive (Exit 1F). Follow the green and white signs with the red smiley faces to the Henry W. Maier Festival Park. Watch highway signs for construction detours.

PARKING

Ample parking is available both in privately operated lots for a fee, or along city streets (meter parking). Disabled parking is available in Lot G for a fee. Vehicles must display handicap plates or permit. Vendors with booth spaces will receive directions to specific gates for loading/unloading.

HOTEL AVAILABILITY & VISITORS INFORMATION

Call the Greater Milwaukee Convention & Visitors Bureau at 1-800-554-1448. The Park East Hotel is the PrideFest 2001 official host hotel. See the article on the Park East Hotel on page 4.

LOCAL BUS TRANSPORTATION

We are pleased to say that we are on the Milwaukee Country Transportation System Festival Shuttle Bus service which travels up and down Wisconsin Avenue to the Festival Grounds.

PRIDEFEST 2001 SHUTTLE

A local bus shuttle will pick up passengers at Milwaukee's Gay and Lesbian bars. It will make a circular route. The starting/ending point will be M&M. It will continue to Club 219, Fluid, Harbor Room, Switch and The Triangle.

Publishers: 2001 PrideFest Council. Writer: Susan Cook. Official Logo Design: Barb Peterson, Wild Child Design. Cover Design: Annabelle Havlicek. 2000 Festival Photos: Douglas Krimmer. ©2001 PrideFest Council; all rights reserved. No portion of this publication can be reproduced in any manner without the expressed consent of the publishers. Publication of the name or photograph of any person, business or organization in articles or advertising is not to be construed as an indication of the sexual orientation of such person, business or organization. The 2001 PrideFest Council disclaim any responsibility for claims made by advertisers. The views expressed by contributors are not necessarily those of the 2001 PrideFest Council.

BRING FOOD, GET IN FREE

This year, PrideFest will sponsor its fourth food drive for the Hunger Task Force of Milwaukee. You can get **FREE** admission to the festival if you bring four or more non-perishable items of food to the gate from 4:00 to 8:00 p.m. Friday and noon to 2:00 p.m. Saturday.

Over 3.5 **TONS** of food have been collected at PrideFest during the past three years, and the community is encouraged to continue its generosity.

The Hunger Task Force will distribute the food to the Emergency Food Pantry Network, comprised of 100 pantries, including some that are run by AIDS care providers.

The pantries are staffed by more than 700 volunteers and serve about 44,000 people each month in the greater Milwaukee area. The majority of these people are children.

Preferred food items include: Canned tuna, canned and dried beans, peanut butter, macaroni and cheese, canned stews, meat, and chili; canned fruits and vegetables such as corn, green beans, and peas; boxes of corn flakes, oatmeal, saltines, and muffin mixes; all soup products, canned or packaged; pasta, rice, and boxed potato mixes. Powdered and canned milk; baby formula of any type is always in need.

The Hunger Task Force of Milwaukee has its beginnings in 1970 when a group of citizens expressed their concerns about childhood hunger. This group organized as Citizens for a Central City School Breakfast Program, which sought to work with the community and the Milwaukee Public Schools to establish a pilot school breakfast program. The group incorporated in 1974 under its current name, Hunger Task Force of Milwaukee. The Hunger Task Force's mission is to prevent hunger and malnutrition by providing food to people in need and by promoting social policies to achieve the permanent end of hunger.



Dressed for PrideFest 2000 in "her" sparkling, colorful, Proud best, a festival-goer enjoys a beverage and smiles for the camera of Douglas Krimmer, official PrideFest photographer. Photo from PrideFest 2000.

People.Pride.Power.

PARK EAST HOTEL: YOUR PRIDEFEST HOME

The Park East Hotel is once again the host hotel for PrideFest. A block of rooms has been set aside for our out-of-town guests. The Park East is offering a special rate of only \$81 per night, with up to four people per room. Make sure to mention PrideFest when you make your reservation to get the special rate. Call 1-800-328-PARK (7275) to reserve your room today!

Overlooking beautiful Lake Michigan at 916 East State Street, the Park East Hotel welcomes you to one of the Midwest's most fascinating cities, Milwaukee. From festivals and shopping to cultural and sporting events, Milwaukee is a place where the days are exciting and the evenings are filled with fun. The Park East Hotel is right in the middle of it all.

Just minutes away from museums, shopping, theaters and all the spectacular sights and sounds Milwaukee has to offer, their complimentary downtown shuttle service will take you there to experience it all. For your convenience, the Park East Hotel Concierge can arrange for Milwaukee tours and tickets to events and shows.

If you're looking for relaxation or recreation, there's plenty to choose from at the Park East Hotel. Enjoy a workout in our fitness room or take advantage of a walk or run on one of our nearby lakefront paths. At the Park East Hotel enjoy breakfast, lunch and dinner in pleasant and relaxing surroundings in one of our dining areas. Try one of their lounges for cocktails, casual conversation and entertainment, or to sample a Milwaukee brew from one of our world famous breweries.

YOUR BEST ROUTE TO PRIDEFEST

Take I-94 east from Madison, I-43 south from Green Bay, or I-94 north from Chicago to the I-794 spur east in Milwaukee's downtown Marquette Interchange. Exit right at Plankinton Avenue (Exit 1D) or exit left at Jackson Street (Exit 1E) or exit left at Lincoln Memorial Drive (Exit 1F). Follow the green and white signs with red smiley faces to the Henry W. Maier Festival Park at the lakefront.

Please be alert to highway construction and lane closings, especially on northbound I-894/ US Highway 45. We want everyone to arrive at PrideFest and return home safely.

For statewide road conditions, visit the Wisconsin Department of Transportation's web site at www.dot.state.wi.us. For daily Milwaukee-area lane and ramp restrictions, call toll-free 1-888-468-0037. Live traffic videos can be found at the DOT web site www.dot.state.wi.us/dtd/hdist2/monitor.html or.

WELCOME

People Pride Power

"What is PrideFest about?" In appearance, it is a festival complete with entertainment, stages, lights, banners, activities, food and festival-goers. That is the physical being of PrideFest. But when you talk about PrideFest with the people who come, you begin to sense there is something far greater created here. They talk about emotions, feelings, wholeness, and the sense of belonging. As they describe their experiences, you begin to realize that PrideFest is about creating a world where LGBT people are the major presence. PrideFest is our village and we are its citizens.

PrideFest is about:

People. People who share a similar life story. People who have experienced similar hardships and struggles. People who have an appreciation for our commonalities, and respect for our differences. People who have shared aspirations and goals. People who have acknowledged to themselves "This Is Who We Are."

Having accomplished all that, we have

Pride. Pride in being able to create our "village" in the heart of a major metropolitan city. Pride in that fact that we have faced numerous challenges and over-come many of them. Pride in knowing that we can tackle whatever obstacles come before us, no matter how long that may take. Pride in the fact that no matter what others may want us to think about ourselves, we believe we are good, and talented, and inspiring and loving people. With pride, and we can say, "This Is What We Can Do!"

And when you bring all these people and their pride together, you have

Power. Power to take control of our own lives. Power to create our own music, literature, art and culture. Power to serve as leaders within our own communities. Power to hold our elected officials accountable for their votes. Power to walk into work and ask about domestic partnership benefits. Power to hold the hands of our partners while walking down the streets, and embrace them when the mood so moves us. Power to demand, and expect, our full civil rights. Power to see how things were, are, and should be. Power to stand before anyone and say, "This Is Who We Are. This Is What We Can Do. And This Is What We Want!"

When the festival is done, know that all of us can take pride in what has happened here. But also keep in mind, that our "village" does not stop existing when we leave through the gates. All of our people, with their bursting pride, need to take the power generated here, and continue to build our "village" each and every day, until it grows into our world.

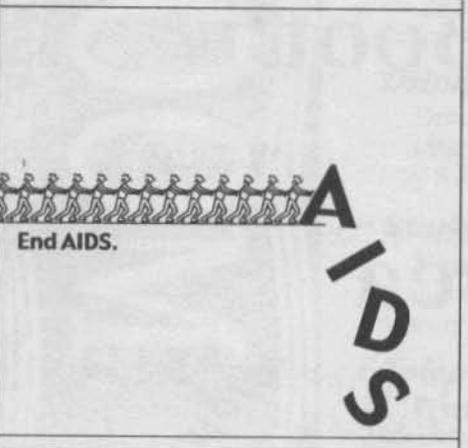
We welcome you to PrideFest 2001 where we will be celebrating "**People. Pride. Power.**" Come celebrate our community, share in the camaraderie of our village. And at the end of the festival, take your power and make the rest of the world, OUR world.



Act Now.



Volunteer.



End AIDS.

Over 500 individuals a month contact ARCW's Wisconsin AIDSline for answers to urgent questions about HIV/AIDS. You can help save lives by volunteering on the Wisconsin AIDSline today.

ARCW
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800-359-9272 ext.295 | arcw.org

ID BRACELET

Get Carded, Stay Carded

There is nothing like an ice cold beer or wine cooler to quench the thirst while attending PrideFest! Of course, state law requires all festival patrons to be of legal drinking age. To best comply with this law, and to reduce the constant hassle of carding, PrideFest is doing what many other special events are doing - ID bracelets.

Festival-goers who plan to drink beer or wine need only show their driver's license or ID once and have a bracelet snapped on their wrists by the volunteers from the Holiday Invitational Tournament. Bracelets will be available at tables located near the beer/wine ticket booths. Patrons must have wrist bands on prior to purchasing drink tickets. Ticket sellers and bartenders will be instructed not to serve those who do not have wrist bands.

Bracelets are required regardless of age and apparent wrinkles for anyone buying or consuming alcohol. Different colored bracelets will be provided each day of PrideFest. Patrons without a bracelet spotted by security personnel with beer or wine may be challenged to provide proof of age.

VOLLEYBALL FOR THE ATHLETICALLY MOTIVATED

For those of you who want to get more of a work-out at PrideFest, check out the volleyball courts located on The Greens located directly across from the main gates behind the fountain. It doesn't matter whether you are a die-hard spiker or just a beginner - Social volleyball is for everyone!

Social volleyball has become a PrideFest tradition. With ample bleacher seats along the sides, it also offers great entertainment. If you're not athletically motivated, you can sit awhile and catch some sun while cheering on your favorite athlete or team.

Members from GAMMA, a Milwaukee athletic club, will be on hand to set up nets and lend balls. Sweat is the only thing you will pay to play. There will be plenty of pick-up games Saturday and Sunday. The nets will be up each day from noon until the last player has hit his or her final volley.



People. Pride. Power.

PRIDEFEST TAKES TO THE STREETS FRIDAY NIGHT

Strike Up the Band....

Strike up the band with music of celebration! Illuminate the night with pride! Show the world there are more stars and glitter in our march than in the heavens as our community sparkles in the Pride March 2001.

Wisconsin's Pride March will step off at 7:30 p.m. Friday, June 8th. This is the second evening march PrideFest has hosted. Last year's Friday evening march proved to be such a success,

PrideFest wants to capture that excitement once again as part of the first-day-of-Pride activities.

"The march serves as our grand entry," said Michael Goertz, PrideFest's new March Coordinator. "We want everyone to come downtown on Friday night and show their Pride. And then join in on the march as it snakes its way to the front gate of the festival. Let that excitement flow onto the festival grounds."

Marchers and units will assemble along North Harbor Drive. At the 7:30 p.m. step-off they will head north to Michigan Avenue; west on Michigan to Cass; north on Cass to Wisconsin Avenue; west on Wisconsin to Milwaukee Street; south on Milwaukee to Chicago Street; and then east to the front gates of the festival.

There will be awards for first place marching unit, first place decorated car and first place float. Units are advised to incorporate this year's festival theme: People. Pride. Power. into their

decorations. Elaborate floats are encouraged for the joy of all.

If participants want instructions on illuminating a float, please contact the PrideFest office for a booklet. The Marching Units, decorated cars, and floats can enter for \$35.00 until May 19th and \$50.00 after May 20th. March applications are available at the PrideFest office and on the web page, www.pridefestmilwaukee.com

While march organizers encourage participants to have fun, people are reminded that costumes and clothing must comply with the state obscenity statutes and city public decency ordinance. Decisions on the propriety of attire will be made by the march coordinator.

These laws also apply to the festival grounds.

**The Friday
Night Parade
and March
Steps Off at
7:30pm**



Above, Gay Youth of Wisconsin marches in the 2000 Annual Pride Parade.

Left, one of the fabulous floats from last year's parade.





DIAMOND

*C A Klein Consulting Services, Ltd.
Roger Krawiecki
Downtown Auto Body
Richard Strong / John Grant
Dan Lagerman
Julie A Berkopec & Kathy Miller
Iris Ziolkowski & Emily Whitacre
Ed Aguirre & Jim McFarland
Dawn Schaefer & Linda LeGros
Andy Schaidler & Brian Buchberger
Cornelius Sterling
J Goldberg
Robert Starshak / Ross Dragert*

PLATINUM

*Ross & Erv Uecker-Walker
Ellen Giesler & Jennifer Hoover
Tammy & Sherry*

GOLD

*Theadore T Berg
Gary Timm
Anonymous
Gerald Brown
M J Jezewski
Jerry Gantner & Ron MacDonald
Chris & CJ
Sylvia Odgeaard & Donna Winker
John Tschachler
Craig Waltress / Aaron Landon*

*Susan K Cook
Richard Braatz & Don Dilges
Jim Chiolino & David Heuer
Walter E Crawford
Lil Lau*

SILVER

*Rita LeGros
Terrance J Rohloff
Jeffrey Winn & Patrick Wessels
Tom Mielke
Kathy Bruecker
Bob Raney & Mike Bruno
Michael Gallagher
Chris Martin / Peggy Procknow
Paul Milakovich
Donald C Millbrook
Chris Roper
Berna McQueen & Gregory Hudson*

BRONZE

*Chris R Briere
Anne Maloney
Edie Beguelin D.C.
Al Basak
Michael Karl & Tim Greene
Wendy L Young & Sue Schlegel
Vince Lombardo
Dan Hahn & Dana Hansen
Sherry Gill & Jane Grochowski
Anonymous
Joshua Feyen
Jerry Warzyn & Brian Ruchon
Brigitte J Vojcsik
Gerry Coon & Stewart Dempsey
Jane Baudelaire & Kathy Leack
Jerry Werner & Mark Spies*

TICKET PURCHASE TO GO FURTHER THAN ADMISSION TO THE FESTIVAL

You will be paying a little bit more to get into the festival, but with good reason. One dollar from every ticket sold at the front gates will be donated to the Cream City Foundation and ear-marked for the purchase of a building for the Milwaukee LGBT Community Center. General daily admission tickets will be \$8 this year.

"The last time we increased ticket prices was in 1999," said festival Co-Director Christine Klein. "Then it was to cover administrative costs. This time the reason is a bit more involved. For each admission ticket sold at the gate during the 2001 festival, \$1 will go to the Milwaukee LGBT Community Center's Building Fund to help them secure the much needed home of their own.

Michael Lisowski, Co-Director, said that the idea was originally brought to PrideFest by Wisconsin IN Step editor William Atewell. "Mr. Atewell once again had his finger on the pulse of this community. He saw that the Center was in need of assistance and that PrideFest was in a position to help," noted Lisowski. "When the Council was approached with this proposal, they were ecstatic! The Community Center is such a valuable asset to our community. The Council

unanimously agreed that we had to do what we could to help."

"Cream City Foundation is extremely pleased with this cooperative effort to help the Milwaukee LGBT Community Center find a 'home of its own,'" said Patrick J. Milliren, Executive Director of CCF. "CCF is always looking for great opportunities and the generosity of PrideFest is outstanding. We are excited about the future of this project and our community."

The Cream City Foundation, LGBT Community Center and PrideFest signed the final agreement for this very special contribution at the PrideFest Town Hall Meeting on April 12th. Based on past year's ticket sales, the donation is expected to be between \$8,000 and \$12,000. The funds will be held by CCF for up to six years from the date of the donation. If the Community Center does not purchase a building by the end of that period, the funds will be transferred to the CCF General Fund, and dispersed to other community organizations.

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FOOD, FOOD AND MORE FOOD!!

When you come to PrideFest this year, bring your appetite!

PrideFest visitors will have no problem finding a bite to eat. Food vendor applications are coming in every day. But to whet your appetite, here is a list of confirmed vendors with some of their offerings:

3-B's Concessions: The tradition continues with corn dogs from 3-B's! And don't forget those memorable Italian or Polish sausages served thick with onions and green peppers! Get a large lemonade to wash it all down. You'll find them in their usual place alongside the main walkway, just inside the Miller Oasis.

Anderson's Corn: What's a festival without delicious, hot-buttered corn? The sweet aroma of roasting corn will lead you directly to their booth, along the walkway in the Miller Oasis.

Cousins Subs: Looking for a quality sandwich you can count on? Cousins Subs will have a tent serving Italian, Club, Ham and Cheese, Turkey Brest, and Provolone Cheese subs plus chips and sodas.

Gus' Mexican Cantina: Burrito, tostada, enchilada – So much to choose from. Can't make up your mind? Order the *Plato Cambinado* and go wild! You'll find Gus smiling from the window on the east side of the Miller Oasis.

ITZA Concessions: Looking for a little Louisiana cooking? Get an order of Jambalaya, red beans & rice, or Spicy Chicken Strips. Or, if you're looking for something to snack on – try their Fried Cheese, fresh potato chips or Funnel Cake. You'll find ITZA in the Miller Oasis.

Milwaukee Mini Donut Company: And when you're looking for something to satisfy that sweet tooth, check out the donut stand. There will be bags of dippers for those who like to add their own sugar or icing.

Pacific Orient: Try some spring rolls or a plate of stir-fry if Asian food is what you're after. Pacific Orient will be found on the "Far East" side of the Miller Oasis.

Pride Grill: PrideFest's "main kitchen" is located in the large building on the north side of the Miller Oasis. You'll find some traditional festival fare such as pizza and burgers, and some not-so-traditional fare, such as vegetarian burgers and honey dipped chicken sandwiches. The Pride Grill is proudly staffed by volunteers from the GALANO Club.

Steevereenos': Follow the sweet smells of Flowering Onions to Steevereeno's. They will also be serving up Turkey Legs, and Hot Beef Sandwiches.

For a complete PrideFest "menu" be sure to pick up your PrideFest program at the gates for a listing of all food vendors.

RAINBOW FLAGS FLY ALONG CITY STREETS – THE TRADITION CONTINUES

PrideFest's Rainbow flags have added both color and symbolism to the streets of Wisconsin's City of Festivals since 1995. They serve as an acknowledgment of Milwaukee's Gay, Lesbian, Bisexual and Transgender citizens, and boldly make a "We are here!" visual statement to locals and visitors alike.

Designed by Gilbert Baker of San Francisco, California in 1978, the Rainbow flag is internationally recognized as the rallying banner of the LGBT community. According to its designer, each stripe represents a different aspect of life: Red is for Life; Orange is for Healing; Yellow is for Sun; Green is for Nature; Blue is for Art; and Violet is for Harmony.

Rainbow flags will once again fly alongside the flags that represent the other festivals that use the Summerfest Grounds for their annual events. Total cost, which includes flags, unfurlers, poles, holders, permits and contractor fees, come to approximately \$150 per flag.

Funding for this tradition is made possible through the generosity of the individuals who make donations to PrideFest through the annual Proud Crowd campaign, the main pre-festival fund raising effort. Donors who give at the \$125 level receive a 3 foot by 5 foot Rainbow flag of

their very own. They have the option of receiving a flag immediately, or one of those that will be flown on the festival grounds during PrideFest 2001 along with a certificate of authenticity. For more information about the Proud Crowd campaign, visit the PrideFest web site www.pridefestmilwaukee.com or request a brochure by contacting the PrideFest office 414-645-FEST.



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PROUDLY CELEBRATING OUR 25TH ANNIVERSARY

25th

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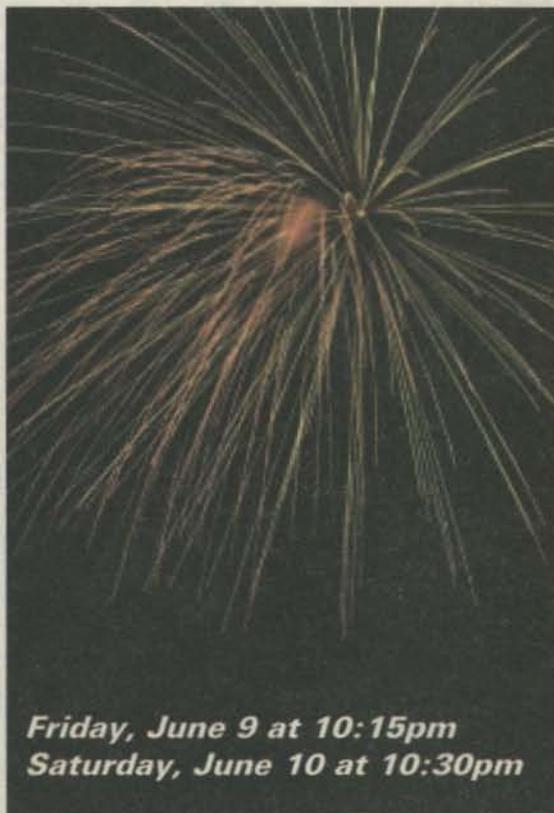
Lighting Up the Sky with Pride

All eyes will look to the skies and the air will be punctuated with long "ooooohs" and "ahhhhs" for the spectacular PrideFest fireworks displays planned for Friday and Saturday nights, June 8th and 9th at approximately 10:15 p.m. and 10:30 p.m. respectively. Rockets will be launched from the island in Lake Michigan just east of the festival grounds, so the best viewing spot will be at the lakefront. The rain date is Sunday night.

The tradition of festival fireworks started in 1995, and PrideFest was the first Pride festival in the country to have them. Since then, following Wisconsin's lead, more festivals have initiated their own fireworks displays. Last year, PrideFest Vice President Susan Cook was out on the island with flare in hand, setting off a bombardment of 3-inch shells. She did so well, the fireworks captain asked if she was interested in a part-time job for the rest of the summer!

Whenever I watch fireworks, I have to be close enough to feel them. Last year, I really felt them!

I exclaimed Cook.



Friday, June 9 at 10:15pm
Saturday, June 10 at 10:30pm

The Miller Brewing Company will underwrite the costs of this year's display, which should last about 15 or 20 minutes. Wisconsin's own Bartolotta Fireworks Co., one of the nation's foremost fireworks and pyrotechnics producers, will create the fireworks, design the show, and light the fuses. This is the same company that produces the astonishing July 3rd fireworks display on Milwaukee's lakefront.

Over the years some aspects of the fireworks show have remained the same, but some have been refined. It takes months to plan a fireworks display, starting with the explosives themselves. Because Bartolotta's makes its own fireworks, it designs each show to fit the customer. In PrideFest's case, this includes bright rainbow colors and continuing attempts to create pink triangles. Bartolotta's also strives to meet the standing request for plenty of loud explosions. Ultimately, the show builds to a climax that will thrill the eyes and ears of spectators.

Enjoy! And feel free to "oooooh" and "ahhhhh" to your heart's content!

FRIDAY NIGHT THEME PARTY: WIZARD OF "ODDS"

The Friday night theme party tradition continues this year with "Wizard of Odds." Held in the Dance Tent right after the marchers arrive on the festival grounds, DJs will begin to spin house music for the many revelers who want to keep their feet moving. And for the creative folks in our community, a costume contest will take place in the Dance Tent after the fireworks at approximately 10:30 p.m. Everyone who arrives at the front gates in costume will get in free!

PR & Marketing Director Justin Lockridge came up with this year's theme. "I thought if we played a little with the title from the ever so popular movie, Wizard of Oz, it would allow people to really show their artistic flare. People should let their imaginations go wild."

The Dance Tent, which is sponsored this year by Potawatomi Bingo Casino, will be the place to be on Saturday and Sunday nights, as well. With the largest

piece of canvas available stretched from two buildings, and the steady thumping of dance music, up to 600 people can dance to their heart's content. Volunteer bartenders from Brew City Bears will be on hand with soda, beer and wine coolers to quench your thirst.

Last year's Theme Party - Mardi Gras - drew costumed parade participants



BJÖRN AGAIN ... AGAIN!!

Performing Friday, June 8 - 9:00 - Miller Stage

Okay Milwaukee – you asked for it, you got it! For those of you who missed out on their sensational show in 1997, here is your opportunity to see ABBA tribute band Björn Again as PrideFest kicks off its national entertainment at 9:00 p.m. on Friday, June 8th.

Who can forget the filled-to-capacity crowd at PrideFest '97 singing and dancing to those old time favorite ABBA songs, "Dancing Queen," "Fernando" and "Momma Mia"? The festival grounds were instantly converted into a huge outdoor dance floor and every picnic table became a stage as thousands of people swayed to the music. At the end of the set, the roar of approval lasted for several minutes, bringing out Björn Again for a grand finale encore that ended only when the fireworks started. This incredible act made such an impression on the crowd, it has become the most requested band on PrideFest surveys every year.

PrideFest is not the only one who felt taken back in time by Björn Again's ABBA-esque performance. *Milwaukee Journal Sentinel* reporter Tina Maples reviewed their show in 1997. "For a few moments PrideFest wasn't PrideFest any more. It was ABBApalooza, and the folks at Maier Festival Park were ready to be Björn Again. Ask not for whom the



**Performing
Friday, June 8 - 9:00
Miller Stage**

tambourine beats, PrideFest. It beats for thee."

Reviews from newspapers and magazines come from around the world. "From the note-perfect vocals to the faux-Swedish accents and sequined duds, Björn Again were fabulously flawless" wrote *Rolling Stone*. *Q. Magazine* of London, England added, "If ABBA reformed they wouldn't be as much fun as Björn Again."

Adding another feather to their cap, Björn Again's documentary **ABBA:BJÖRN AGAIN** was officially nominated last year for Best Documentary Of 1999 for the **40th Golden Rose of Montreux Awards** in Switzerland.

Björn Again originated in Melbourne Australia in 1988 and has gone to become one of the most popular acts in the world. In their 13th year, they have performed over 2100 live shows in 45 countries worldwide. They are without a doubt one of the most entertaining live rock shows to ever grace the stage, in fact they are one of very few acts you DON'T have to TAKE A CHANCE on.

You can keep track of Björn Again's itinerary by visiting their web site at <http://www.Bjornagain.com/index.html>

"MARILYN" AND "LIZA" GIVE YOU SOMETHING TO IDOLIZE

Performing Friday night on the Miller Stage

The audience will be doing a double-take as "Marilyn Monroe" and "Liza Minnelli" take center stage on Friday night. Brought to you by the **Legendary Divas**, Grace Rodriguez and Brenda Arena will take you back in time as they perform live vocal tributes to these Gay idols.

An accomplished entertainer, Rodriguez has wowed audiences all over the world, including a major television show as "Marilyn" in Japan. She has also been featured in productions aboard cruise ships and stage shows. Rodriguez delivers quality live vocal performances of the late screen goddess in songs like *Diamonds are a Girls Best Friend* and *My Heart Belongs to Daddy*.

Arena started her music career in Boston, Massachusetts where she performed her tribute to Liza Minnelli. She began with performances in dinner theater shows across New England and then moved on to the Wilbur Theatre in Boston, Ceasar's Palace in Lake Tahoe and the Palm Springs Hilton. Arena is now performing in Las Vegas as "Liza."

But you won't have to go to Las Vegas to catch these five-star entertainers. **Legendary Divas** is bringing the best of the best to PrideFest.

NEW! POTAWATOMI BINGO CASINO BRINGS GAMES TO FESTIVAL! NEW!

Just before you think you've had too much sun, walked too far, ate too much and shopped till you dropped at PrideFest 2001, set a spell and relax through a few games of Prize Bingo, brought to you by those who do the games best, Potawatomi Bingo Casino! The Potawatomi Bingo Casino is a proud new sponsor of PrideFest. Along with hosting the Bingo games, they are sponsoring the Dance Tent.

That's right! You will be able to sit at a table with friends and share a few rounds of one of Milwaukee's favorite past-times. Bingo is scheduled on Saturday and Sunday afternoons, 2:00-4:30 p.m. in the Dance Tent. Prizes will be awarded to winners.

"We heard through the grapevine that a few members from SAGE were discussing how nice it would be to play Bingo," said Co-Director Christine Klein. "Fortunately, we have the best Bingo casino in the nation right here in our city."

Potawatomi Bingo Casino is recognized as having the largest daily Bingo payouts in America. Each and

every day, Potawatomi pays out a minimum of \$50,000. The casino is recognized as the premier high-stakes Bingo venue in the U.S. and attracts players from coast to coast and around the world. The new Bingo hall offers luxury Bingo suites, more games, table-side food service, smoking and non-smoking sections, and large TV monitors.

**Prize Bingo
Saturday & Sunday
Afternoons
2-4:30 p.m.
in the
Dance Tent**

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From the South take I-94 north to Milwaukee. Stay on I-94 as it goes west towards Madison. Exit on 22nd Street and Clybourn. Take Clybourn west to 25th Street. Go south on 25th Street until Canal Street. Go east on Canal.

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SKOTT FREEDMAN: PRODIGY CHILD TURNED STUNNING SONGWRITER

Performing Friday June 8 - Miller Stage

Skott Freedman is a piano man for the new millennium — part cabarock, part folk and part pop, delivering messages to a general audience with a one-to-one intensity. With a comforting vocal timbre à la David Gray and his signature yodel-trill, Freedman is someone to be noticed.

Freedman's musical career began at the age of six, over-dramatically slowing down "Hatikvah" (the national anthem for the country of Israel) on the family's small, electric organ in the basement till he felt it was "mournful enough" to bring tears. When he dragged his parents downstairs to listen, they hesitantly smiled and said, "Um...good honey, keep working at it . . .".

Fifteen years later, Skott Freedman is one of the most exciting singer/songwriters to emerge on the Boston music scene. His work has been both nationally and internationally recognized and devoted fans are becoming increasingly aware of this young rising star each year.

Freedman's stunning three and a half octave voice varies in its flexibility, ranging from the fiery outbursts in "Fairytale" ("Well it can't always be like the fairytale that we used to believe and sooner or later time's gonna run out") to the soft, barely audible whisper in "Angels in the Snow" ("I knew you'd be leaving, I didn't know how soon...my life emptied out in a single afternoon"). Rich in tone and pungent with emotion, Freedman uses his voice as a true instrument, varying the expression and intensity with every note. The final product sends the listener on an emotional roller coaster ride.



A native of New Jersey Freedman grew up a child piano prodigy, winning statewide competitions by the time he was fifteen. He then began straying off the path of his classical mentors, writing music that was hauntingly beautiful and further developing his taste for dissonance. In many of his songs today, Freedman uniquely sustains a note just a second longer than the listener-expects and then suddenly resolves it.

In his faster songs, Freedman's fingers fly across the piano, amazing listeners at his speed and accuracy. Indeed, live audience members have testified that sometimes his hands move so fast that it looks like he's being played on high-speed film!

Other times, Freedman performs the most tender of ballads and uses his soft attack and delicate grace notes to make the piano breathe with him. Lyrically, Freedman also excels in his undeniable talent to write personal songs that still connect to his listeners. "Freedman's lyrics offer consistent vision into his thoughts and emotions, rather than the occasional glimpses that most songwriters seem to offer," hailed Georgetown University's Hoya after a performance last year.

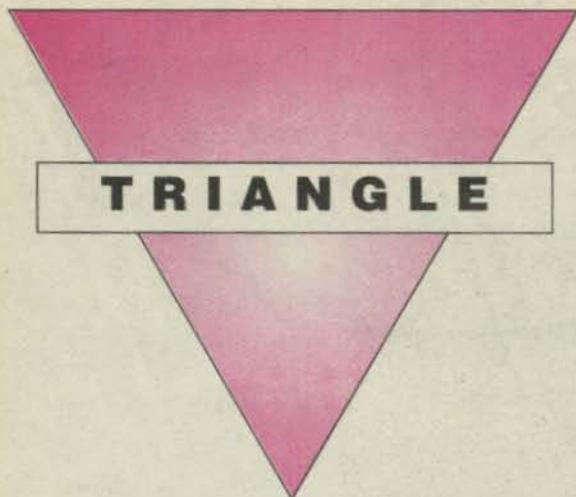
Freedman keeps the listener interested, covering subjects as light as skinny dipping to the intense, darker side of things such as the loss of a loved one. He is a true songwriter with each song unfolding a story that initially invites the listener in, offers some insight into one of many raw emotions, and then gently shuts the door again.

PRIDEFEST MISSION STATEMENT

PrideFest seeks to educate the general community and the Gay, Lesbian, Bisexual and Transgender community with regards to all aspects of the Gay, Lesbian, Bisexual and Transgender lifestyle.

To accomplish this, PrideFest produces an annual Gay, Lesbian, Bisexual and Transgender Pride celebration. Education efforts include, but are not limited to, exhibits, lectures, art and community outreach, which fully display the diversity of the Gay, Lesbian, Bisexual and Transgender culture.





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HOT TIMES

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**To & From
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on Saturday and
Sunday Night**

BALAN WELCOMES YOU TO HER NEUROTIC WORLD

Performing Saturday, June 9

From the first moment she arrives in the spotlight, blonde hair flowing, blue-green eyes smiling and lips that stretch across the room, the audience - her audience screams with excitement. They've squeezed into the smoky club to steal a moment of her life. Her huge presence at 5'2" catapults over their senses. Welcome to Michele's neurotic world.

Michele Balan is a brash, New York stand-up comedian who has been appearing all over the country from the Dinah Shore Women's Weekend to the Michigan Women's Music Festival; from RSVP cruises to The Improv in Los Angeles! She also performed at PrideFest last year.

She has shared the stage with Kathy Najimy, Jennifer Holiday, Taylor Dayne, Harvey Fierstein & Nell Carter. Michele has appeared on *Comedy Central*, USA Network's *USA Live* and *Up All Night*, and Lifetime Network. She performs at clubs, theaters & events worldwide.

For four consecutive years Michele could be seen performing in that vacation Mecca, Provincetown, appearing at the Post Office Cabaret.

"I won lip-sync contests in New York. I didn't have a written act but I would talk in between," Michele said of her early experience on-stage. "Once I had this group of people laughing so hard, they said, 'You should be a stand-up comedian.' I was thinking . . . That's crazy. But then I took a class on how to be a stand-up comedian, they actually had a class in New York on how to be a stand-up comic," Michele said. She's been performing at clubs and in different venues ever since.



**Performing
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C + C MUSIC FACTORY FEATURING DEBORAH COOPER

Performing Saturday, June 9 - Miller Stage

Few artists have had an impact on music like **C + C Music Factory**, the music machine of Robert Cliviles and David Cole. They used only the best writers and artists to record their tracks that ultimately included the multi-Grammy winning soundtrack from *The Bodyguard*. The *Guinness Book of World Records 2001* awarded C + C Music Factory with "the Most #1 Dance Hits."

Deborah Cooper is lead vocal on most of C + C's biggest dance hits, including "Reach," "Keep it Coming" (from the *Buffy the Vampire Slayer* movie soundtrack), "Give My Love" and "Things That Make You Go Hmmm." She is also the lead in "A Deeper Love" also known as "Pride," THE universally loved theme used by many groups and organizations.

"Pride" has become a theme for the GLBT prides," explains Cooper. "It's an honor every time I step on stage for Pride events." A supporter of Gay, Lesbian and minority causes, Cooper performs at as many fund-raisers and Pride events as possible. "I feel we all must support each other. Only by having these events will causes be moved forward, and people overcome the prejudice that is a hindrance to all," she continued. "The GLBT community is such an important part of, and contributes so much vitality to the world."

Superstar songwriter Denise Rich is a fan and frequently showcases her new songs with Cooper's

unique vocal style. Deborah is also a highly regarded international backup and background singer for such artists as Mariah Carey, Lisa Lisa & The Cult Jam,

Jessica Simpson and Eartha Kitt. "It was a thrill!" exclaims Cooper on recording the lead track for the legendary Aretha Franklin when Franklin covered "A Deeper Love" for the movie, *Sister Act 2*.

Cooper's long time professional relationship with talent manager and entertainment producer Scott Sherman lead to the formation of her new production, "New Millennium," aka "The SHOW." This show features Broadway dancer and choreographer Luis Villabon's stylish exotic movement, fully trained professional Broadway dancers, designer costuming,

effects and more.

2001 marks Deborah Cooper of C + C Music

Factory's first Wisconsin Pride appearance. Cooper's performance at PrideFest will be the Wisconsin live premier of her newest release "Are You Satisfied." Cooper looks forward to her performance. "Special thanks to Darren Pittman (PrideFest National Entertainment Coordinator) and the Board of PrideFest for inviting me to perform. I can't wait to meet my fans in Wisconsin."

C + C Music Factory featuring Deborah Cooper is managed by PrideShows Entertainment, 609-823-6400.



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ESTRADA HAILED AS "THE PRINCE OF PAGEANTRY"

Vicarious Records Latin recording artist **Jade Esteban Estrada** has performed in seven languages and 25 countries. In the short time of his unforgettable presence in the public eye, he has rapidly risen to become the hottest rising star on the Latin music scene. Mr. Estrada was born and raised in the Tejano music capital of the world, San Antonio, Texas. It was there he discovered his love for Latin rhythms and sounds.



Growing up in the 1980's, his musical influences were the stars of the British pop scene, Duran Duran, Erasure, Culture Club and Wham! But it was the world's fascination with the Material Girl, Madonna that led to his decision to follow his own dreams of stardom.

In 1992, Estrada began his pop music career as a member of the hip hop-doo wop group the Model Citizens. They enjoyed a considerable amount of success as an unsigned group playing many of New York City's trendiest hot spots and were picked up by the FOX-TV pilot *Hot City Nights*. However, after several heated debates over who the lead singer was, Estrada ceremoniously left the group for Europe to pursue a solo career. The experience in the group sharpened his knowledge of the business and gave him more hands on experience as a choreographer, allowing him to set stage shows for recording artists and working with C&C Music Factory's Kenny Steele.

In 1993, he spent the year onstage in the German production of the Broadway Musical *Starlight Express* in western Germany where he became an overnight sensation with fans. In 1995, he spent another year as the principal singer at Ocean Dome in the South of Japan all the while honing his craft as a choreographer and dancer. But it was while he was on tour (as the only American) in the European musical *By George, It's Gershwin* he began to compose his own songs.

He spent 1996 in London writing songs for the beautiful starlet of the West End, Samantha Lavender. Finding a groove that sparked his immense creativity they formed the half British/half American group JELS. After a short time in Great Britain's celebrity limelight, the group broke up.

Already an accomplished artist in the US, Estrada was soon awarded a grant from the National Endowment for the Arts in Washington D.C. to compose the highly-acclaimed one-man show *It's Too Late...It's Already In Me* which he performed at the 1997 Festival De Libre Enganche representing the US.

This was the first presentation of his own songs in his country. Much inspired by his success, he quickly planned a return to Europe with full intention of conquering Germany where he was already quite well

known. After brief trips to Chicago and New York, he would join his entourage in Frankfurt.

While in Chicago in the fall of 1997, he was approached by Jennifer Houston, one of the lead singers of the now disbanded group Nanapeg on the Total Envision Records label. It was she who brought Estrada to the attention of Anthony Barletta and Gaspare Valenti who were hard at work searching for a new lead singer for their latest brain child, "The Reggae Twist" for the group Envision. Estrada casually walked into Step One Studios, laid down the vocals and a star was born.

He began his *Summer Twist Tour '98* with a bang in Central Park in New York City in June 1998. He played popular venues from San Juan to El Paso and became the first performer to open the Tejano Concert at Christensen Stadium in Midland, Texas since Selena. Never one to rest on his laurels, it was obvious to the industry that this performing genius was just getting started.

He opened his *Twist Time '99 Tour* in Honolulu in January 1999 and continued on to Mexico, Central and South America and the South Pacific taking full advantage of the unusual popularity of his debut hit. In 2000, he began his much acclaimed *Jokers are Wild Tour* where he performed in cities across the US and in international cities such as Montreal, Caracas and Athens.

Estrada decided on cultivating complete artistic control of his work by leaving Total Envision Records, his first record company. He established Vicarious Records, his own independent label in September 2000.

Estrada is a devoted contributor to the LGBT community performing at 16 Pride events worldwide during his *Jokers are Wild Tour*. Known the world over as the "Prince of Pageantry," Mr. Estrada has been hailed in the industry as the new, hip face of today's Pageant World Empire. He has performed, emceed and judged for the world's most prestigious pageant organizations including Miss Universe, Miss America and Miss Canada International. He has also appeared in the Miss Mundo Latino International, Mrs. United States, Miss Latina USA, Miss United States Latina, Miss National and the Teen and Mrs. Globe Pageants. Aside from having been awarded the 2001 Man of Distinction Award by the Miss Black World Organization, Mr. Estrada has also been awarded the coveted Spirit Award from Pageantry Magazine.

Mr. Estrada has been honored to headline Europride in Vienna, Austria in 2001 representing the United States.

FROM MILWAUKEE: WITH PRIDE

A Brief History of LGBT Pride Celebrations in Milwaukee

The Gay People's Union was the first organization in Milwaukee to host an event that had "Pride" appeal, with over 350 people attending the GPU Ball in 1974. Other dances and parties were hosted in the years that followed, but it was not until after the 1987 March on Washington did the Pride Movement take a strong hold in Milwaukee.

The first official Pride events were hosted by the Milwaukee Lesbian/Gay Pride Committee in 1988, complete with a softball tournament and picnic at Mitchell Park, a formal ball at the University of Wisconsin - Milwaukee Student Union, town hall meeting with elected officials and a film festival. Several hundred people participated in the week-long events.

In June 1989, the MLGPC organized a march and approximately 500 sign-carrying people walked the two miles from the Walker's Point bar district to Cathedral Square for a rally where 500 more people had gathered. This particular event generated a great deal of controversy in the City of Milwaukee, mainly because the proclamation issued by Mayor John Norquist ended with the words, "We are proud of who you are." Both the mayor and county executive were threatened with recall campaigns initiated by religious-based conservative groups. By the end of the day, the MLGPC march and rally was the opening story on all three major news telecasts and featured on the front page of the *Sunday Milwaukee Journal*. The city could not ignore its LGBT citizens because the LGBT community would no longer allow it.

The march and rally were held at Cathedral Square again in 1990. In 1991, 1992 and 1993 the rally was moved to Juneau Park along the lakefront, an area that could accommodate the growing crowds.

Entertainment and food were added, creating a festival atmosphere. In 1994, the original MLGPC was dissolved and the new PrideFest was incorporated. Having outgrown the Juneau Park area, PrideFest moved to Veterans Park and featured exhibits, three stages, a few dozen craftspeople and vendors, and a full two days of activity. This was repeated for

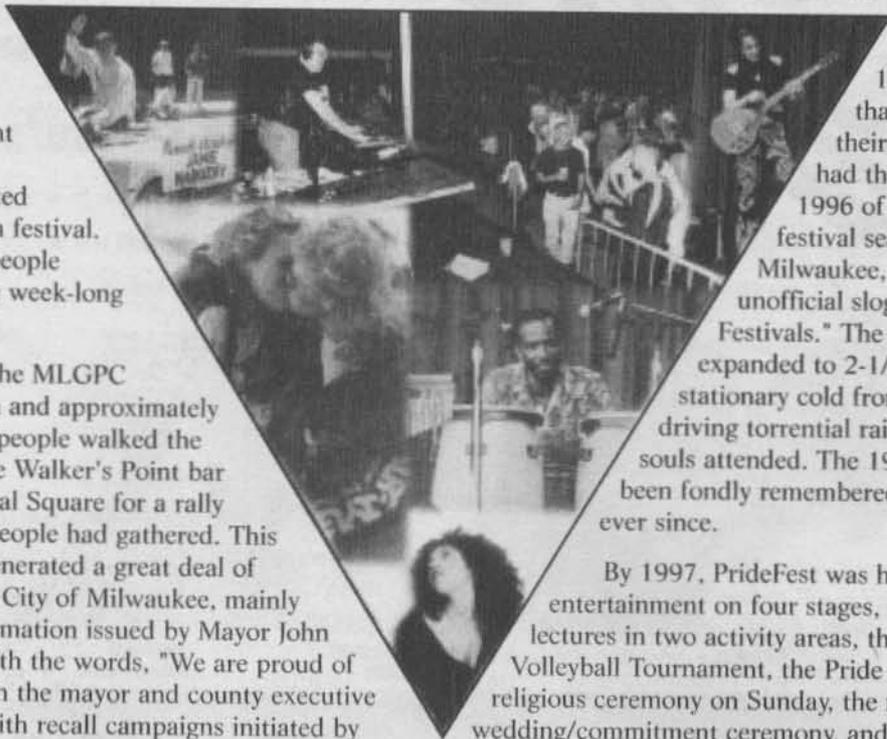
PrideFest '95 with the addition of the "Light Up the Sky with Pride" pyrotechnic and laser light show. PrideFest was the first Pride event in the nation to host its own fireworks display.

1996 found PrideFest moving again, this time to the spacious Henry W. Maier Festival Park, the best festival facility in the U.S. With permanent stages complete with professional lighting, food buildings, vendor pavilions and support from the staff of Milwaukee World Festivals Inc., the managing body of the park, PrideFest joined 14 other festivals that used the park for their events. PrideFest had the distinct honor in 1996 of kicking off the festival season for Milwaukee, which has the unofficial slogan "City of Festivals." The hours were expanded to 2-1/2 days. Despite a stationary cold front, complete with driving torrential rains, 9640 brave souls attended. The 1996 festival has been fondly remembered as "RainFest" ever since.

By 1997, PrideFest was hosting entertainment on four stages, presentations and lectures in two activity areas, the Miller Lite Volleyball Tournament, the Pride Parade, a religious ceremony on Sunday, the mass wedding/commitment ceremony, and fireworks show. In addition, over 100 vendors sold merchandise or promoted the services of their organizations. The biggest piece of canvas was set up for the largest Dance Tent ever, holding over 600 people at any one time. Friends, family members and lovers danced to the music of the tribute band, "Björn Again," leaving the festival with a sense of fulfillment. More than once people hesitated to exit through the gates from our fantasy-land come true. It was a family reunion for 12,278 people.

A record crowd of 14,478 people attended PrideFest '98. Not only were the festival grounds expanded to include another premier stage, for the first time PrideFest had August dates. The date change was necessary to accommodate the 95th Harley Davidson Anniversary Celebration, which was already scheduled

Continued on page 36



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A PHOTO ALBUM OF OUR COMMUNITY

The Return of the History/Herstory Tent

In response to the many surveys from people who wanted a historical perspective of the community at the festival, PrideFest is planning the return of the History/Herstory Tent. One of the main features will be an exhibit composed of the private collection of Milwaukee activist, Scott Gunkel. Gunkel has collected hundreds, if not thousands, of pieces of LGBT memorabilia over the many years and has graciously offered them to PrideFest for the development of an exhibit. PrideFest extends special thanks to Gunkel for making such an important exhibit possible, and for serving as the community's unofficial historical recorder.

The History/Herstory Tent will also highlight the stories behind organizations from Wisconsin. Five local organizations have accepted the invitation to develop history exhibits that provide information on their beginnings, services and accomplishments. They are: AIDS Resource Center of Wisconsin; Cream City Foundation; Milwaukee LGBT Community Center; Parents and Friends of Lesbians And Gays (PFLAG); and Project Q. In addition, groups from across the state have been invited to create a poster board exhibit that depicts their organizations' past, present and future. This will round out our "family" album.

For the history buffs in the community, there will be a history quiz each day and winners will receive special prizes from PrideFest.

The 2001 motto: "People. Pride. Power." sums up what the History/Herstory Tent brings to the community. People: who have contributed to the community and made it a better place. Pride: which is the force that energizes our community to fight for our rights. Power: which is what people have when they join as one and succeed in their goals.

This project will be on-going from this point forward. PrideFest plans to showcase six organizations each year with an effort to depict a cross-section of the community. PrideFest is looking for additional volunteers for the sub-committee for the 2002 festival. Please contact PrideFest Vice President Ted Berg if you are interested.

Continued from page 34



years in advance to occur in June. Fortunately, the month of August had five weekends in 1998, making way for a late summer Pride celebration. The incredible August weather played well to the success of this banner year.

PrideFest was fortunate again in 1999 to have August dates. This time it was due to the five weekends that fell during the month of July. African World Festival, one of the other festivals that used the grounds, opted to take late July dates rather than their traditional first weekend in August, giving PrideFest the opportunity to have another late summer celebration. Despite thunderstorms in surrounding counties, only a few showers fell on the festival on Saturday, with the weather clearing again in time for the Sunday parade. Thirteen thousand four hundred fifty-five attendees passed through the gates and enjoyed three days of camaraderie. The headliner for the festival was Kathy Sledge and her "We Are Family" echoed in the community for many months thereafter.

With only four weekends in both the months of July and August, PrideFest 2000 returned to the traditional Pride observance month of June when it, once again, had the honor of kicking off Milwaukee's festival season. The parade was moved to Friday night and proved to be a huge success with more people watching along the route. Unseasonably WARM weather on the first two days brought out record crowds who rocked to the sounds of CeCe Peniston and Men Out Loud. However, the cold front that passed through on Sunday night did not cool off the audience that came for Latin diva Lisa, Lisa. With two nights of fireworks, five stages of entertainment, a volleyball tournament, dance tent, merchandise village, there was plenty to do for the 15,964 patrons who came for this family reunion.

PrideFest 2001 will be the start of another historic chapter. Join us for history-in-the-making.

THE 2001 PRIDEFEST COUNCIL

TED BERG, *Vice president and His/Herstory Tent Coordinator* – Ted has volunteered with PrideFest since 1993. He became a member of the Council in 1997 and was elected Vice President in 1999. Ted has coordinated the return of the His/Herstory Tent. In the past Ted, who is an amateur clown, has recruited other clowns for Family Day. He is also a minister and is Director of the Ecumenical Service. "Being Gay is a special gift", says Ted. "It should be celebrated, nurtured, and loved. PrideFest is my simple way of returning the love the community has given me."

SUSAN COOK, *Vice president and Pride Guide writer* – Susan has earned a number of stripes for her involvement with Pride events in Milwaukee. She served as one of the first co-chairs in 1988 and '89 for PrideFest's predecessor, the Milwaukee Lesbian/Gay Pride Committee. Upon returning to Milwaukee after living several years in Northern Wisconsin, she offered up her services again in 1995 and has been involved ever since. Susan has worn many hats, including Co-Director in 1996, 97 and 98. She has also served as Volunteer Coordinator, PR & Marketing Director, and assists wherever needed. "The beauty of PrideFest is each one of us experiences it differently. It is whatever we want it to be — a festival, a family reunion, a place to see and be seen, a life experience. The festival is as much a state of mind as it is an event."

BONITA "BO" DYER, *Regional Entertainment Coordinator* – This is Bo's first year on the PrideFest Council and she has jumped into the deep end of the pool! As coordinator for the local and regional entertainers, Bo must book acts on all stages in coordination with the National Entertainment Coordinator, and then make sure all of their equipment is set up correctly, complete with back sets, mixing boards, and instruments. Prior to moving to Milwaukee, Dyer was working with an imaging firm in Las Vegas, Nevada doing work for many of the entertainers performing at the casinos. She also worked in Nashville, Tennessee for the public relations firm of Evelyn Shriver where she worked on celebrity photography, concert tour bookings and celebrity press kits.

RICK FINGER, *Family Day Coordinator* – This is Rick's eighth festival, but the first time he is serving on the Council as Family Day Coordinator. He has been working hard to bring activities and entertainment for all PrideFest visitors, including family members of LGBT people who may have originally thought there was nothing for them to do if they came to PrideFest. He intends to prove there is something for everyone at PrideFest.

MICHAEL GOERTZ, *March Coordinator* – Michael has been a volunteer for the march for two years, and this is his first festival on the Council. You will find him on Friday night out on Harbor Drive with the arduous task of getting all of the marching units in order in time for the 7:30 p.m. step-off.

SHERI S. GOLDBERG, *Volunteer Coordinator* – Sheri has been volunteering with PrideFest for the last six years. It was just 1999 that she was nominated to join the PrideFest committee as Volunteer Coordinator. As such, she is responsible for recruiting individual volunteers, organizations to serve as volunteers, and matching volunteer applicants with festival opportunities. She also coordinates volunteer orientations prior to the festival and arrange the volunteer appreciation party after festival. "I believe it is very important for our community to have PrideFest because it brings our whole community together while we share and enjoy the company of family and friends, all in a safe space. I want to make a difference and to be a part of one of the things that truly means so much to me."

CHRISTINE A. KLEIN, *Co-Director and Administrator* – Christine has been with PrideFest since 1995. As Administrator Christine serves as the first point of contact for PrideFest and performs many of the day to day clerical operations. She is also responsible for writing the grant proposals and finding sponsorships for the festival. As Co-Director, she assists Council members with their various jobs, making sure everything is in place to make the festival run smoothly. Christine believes it is important for the community to have events like PrideFest because, "the LGBT Community can unite and be who they are without the fear of people attending the same event looking at us as though we are different and we don't belong. It's a pleasure to see the many different people from various backgrounds, holding hands, kissing their partners and enjoying being around people who have respect for them."

LINDA LE GROS, *Operations Manager and Merchandise Coordinator* – Much work goes into the behind-the-scenes of the festival. Linda takes on one of the more challenging tasks of ordering the equipment that is needed in all of the stages and activity areas, from tents to booths, chairs to tables. It all has to be the right size and placed in the right place. As a self-proclaimed shop-aholic, Linda also does the ordering of PrideFest merchandise. Last year, her line of shirts were so popular, they were quickly snatched up by the early shoppers.

Continued on page 44

NO SACRED COWS FOR HYSTERICAL WOMEN

Hysterical Women is an all lesbian stand-up comedy group based in Chicago, Illinois. Running the comedy gamut from Victoria's Secret saleswomen to the mainstream gay rights movement, no topic is safe from the scrutiny of these crazy, over the top, funny chicks. They are Chris Covell, Jessica Halem and Marlene Moore, a collection of three stand-up comics from diverse backgrounds who use personal anecdotes, props and music to keep the queer community laughing.

Chris Covell happily and gently presents her views on perceptions, growing up, coming out and rockin' on.

Jessica Halem is a radical Jewish feminist, whose upbringing in America's heartland provided her with wild experiences that simply begged to be shared.

Marlene Moore, a thirty-something African American from Chicago's South side, finds humor in the most mundane daily lesbian tasks.

They have been performing together for two and a

half years but individually they have over two decade's worth of comedy experience.

They bring their experiences to the stage using storytelling, stand-up and songs to create a hilarious and fun-loving atmosphere that audiences across the country have loved!

Catch Hysterical Women regularly at Star Gaze in Chicago's Andersonville neighborhood the third Sunday of every month. There they organize a queer comedy showcase where they bring together up and coming comics and seasoned pros.

Hysterical Women have performed at festivals, colleges, fund raisers and clubs across the country.

Opening for and featuring with the likes of: Anthony Clark, Marga Gomez, Jason Stewart, Karen Williams, Vickie Shaw, Bob Smith, Sabrina Matthews, Georgia Ragsdale, Bobcat Goldthwait, and Gilbert Godfried- the diversity of Hysterical Women makes them perfect for any "family" event.



**Performing Sunday,
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LEVEL 2

Continued from page 38

MICHAEL LISOWSKI, *Co-Director and Market Place Coordinator* – Michael has been involved with PrideFest since 1993 and became Co-director in 1999. "PrideFest is the one time during the year that our entire community can come together and celebrate together, young and old, white, people of color, men, women, single and coupled, gay and non-gay. To work so hard every year and see everyone else enjoy themselves is worth it." Michael has also spent many years working with Gay Youth Milwaukee and produces the local MATA television show, The Queer Program.

JUSTIN LOCKRIDGE, *PR & Marketing Coordinator* – Justin has been involved with PrideFest as a volunteer since 1996 and this is his second festival as a Council member. His responsibilities can be captured in a single phrase: "Get the word out!" He is a graduate of Marquette University where he participated in the Urban Journalism program. He also served as editor of the school paper and president of the Wisconsin Associated Student Press. His accomplishments include receiving awards from the Scholastic Student Press Association, the Quill and Scroll Society, and the National Forensics League. "I think an event like PrideFest is very important for the community. It gives us a chance to show the world that not only are we here, but we know how to throw a party."

PETE MINNS, *Beverage Coordinator* – This is Pete's second year on the PrideFest Council. After being a volunteer in the community for a number of years, Pete was finally recruited to the PrideFest Council, although some say he actually volunteered. "I strongly believe in giving back to our community, and being involved with PrideFest is an important part of that," he says. Pete is active in Wisconsin Electric's LGBT group, GLO @ WE, the AIDS Walk and a four year crew veteran for the Twin Cities - Wisconsin - Chicago AIDS Ride. "Each of us has the ability to make our world a better place," says Pete. "Giving my time and energy to make an event such as PrideFest happen is the least I can do. Please enjoy this year's festival, but remember to drink responsibly and don't drink and drive We want you all to come back next year."

DARREN PITTMAN, *National Entertainment Coordinator* – Darren joined the PrideFest Council in 2000 and has the enormous challenge of recruiting, scheduling and coordinating a diverse national entertainment lineup for the three days of the festival. Darren's first involvement with PrideFest began as an entertainer.

Continued on page 48

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photographer

douglas krimmer

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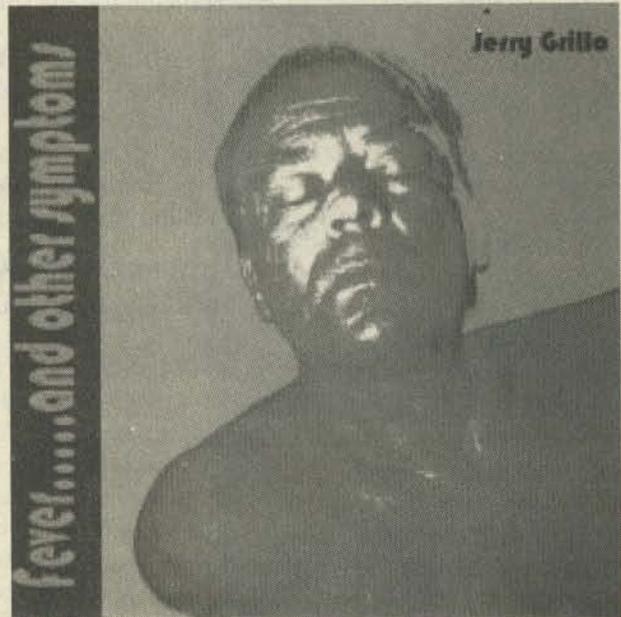


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JOHN J. PRENTICE, ESQ. *Legal Counsel* – John provides all the legal services for PrideFest, including reviewing and drafting contracts, leases and other legal documents. John also handles all litigation involving PrideFest and works as a liaison with City of Milwaukee officials.

RUSS REITER, *Stonewall Stage Coordinator* and coordinator for this year's PrideFest's first Leather Show – Russ has been a volunteer for five years, helping out as ticket-taker, bartender, parade assistant and merchandise seller. His more memorable volunteer assignment was that of a clown for the Children's Area. He joined the Council three years ago. As the Stonewall Stage Coordinator, Russ books speakers and presentations, who speak on various topics and areas of importance to our LGBT Community at the stage reserved for open forum discussions. He considers his work for PrideFest an 'honor.' "It is important to our community to have an event like PrideFest because we need to show the community that our world and culture is an equal part of the whole and this is our time to celebrate! The words "FEST" and "PRIDE" is how we celebrate that festival."

DAWN SCHAEFER, *Treasurer* – Dawn started as a volunteer in 1995, and was elected as Treasurer in 1999. Dawn's responsibilities include running the Cash Room at the festival, paying the bills after the event, and maintaining PrideFest's financial records. Her natural intuition and ability to look at the "Big Picture" helps the Council through its decision-making process. As owner of her own insurance agency for over thirteen years, she also brings a strong business perspective, a necessary component for an event of this magnitude. "The LGBT community needs events such as PrideFest so that we can reconnect with each other and energize our spirits. PrideFest is medicine for the soul."

SHELDON SCHUR, *Secretary and Security Coordinator* – Sheldon has been with PrideFest since 1993. During that time, he served as parade coordinator for several years. In 1999 he took on the duties of Security Coordinator where he manages the army of volunteers who assist in making PrideFest a positive experience for everyone. In 2000, Sheldon was elected to the position of Secretary for the organization.

DELBERT SLOWIK, *Food Service Coordinator* – Del has been with PrideFest so long, he isn't sure how many years it has been, but he is guessing around 10. As Food Service Coordinator, he is in charge of the management of the Pride Grill/Pizza Booth, the caterer for the PrideFest sponsored parties at the festival and in charge of the food requests of the performers at the festival. "PrideFest is important to the Wisconsin LGBT community because it provides a space on neutral ground where we can share our joys and sorrows, share fellowship, and present our talents to the community at large — although that community only gets a small glimpse at who we really are!" When not involved in PrideFest, this Critical Care Nurse is involved with the St. Sebastian's Adult Choir (just finished producing 2 music CD's in preparation for their European Concert Tour that starts the Thursday after PrideFest)...going to sing for the Pope!

MARCUS SMITH, *Youth Area Coordinator* – Marcus has been the stage manager or area assistant for the past three years. In addition, he

Continued on page 54

ENTERTAINMENT LINEUP

FRIDAY

Miller Stage *(Sponsored by Miller Brewing Company)*

4pm TBA
 5pm TBA
 6pm Opening Ceremonies
 6pm Jade Esteban Estrada
 7pm Skott Freeman
 8pm Legendary Divas
 9pm Björn Again *(Sponsored by Proud Crowd)*
 10:30pm Fireworks - Lakeside
 11pm Matt Yee
 Midnight Closed

The Gardens *(Sponsored by Pepsi)*

Midnight Closed

The Dance Tent *(Co-Sponsored by Potawatomi Bingo Casino)*

8pm Theme Party "Wizard of Odd"
 Midnight Closed

The Rainbow Cafe *(Co-Sponsored by Quest)*

9pm Mr. & Miss PrideFest USA
 Midnight Closed

SATURDAY

Miller Stage *(Sponsored by Miller Brewing Company)*

Noon-2pm TBA
 2pm Shoreline Dancers
 3pm TBA
 4pm Alpha Dog
 5pm Pulsations
 6pm Sometimes Y
 7pm TBA
 8pm Ronnie Nyles & ChixMix
 9pm C + C Music Factory featuring Deborah Cooper
 10:15pm Fireworks - Lakeside
 10:30-12am Lily White's Review
 Midnight Closed

The Gardens *(Sponsored by Pepsi)*

Noon - 3pm Cream City Squares - Instruction
 3pm Drag-A-Thon *(Sponsored by MACS)*
 4pm Shoreline Dancers - Instruction
 5-7pm Shoreline Dancers
 7-10pm TBA
 Midnight Closed

The Dance Tent *(Co-Sponsored by Potawatomi Bingo Casino)*

2-6pm Potawatomi Bingo
 Midnight Closed



BJORN AGAIN



MICHELE BALAN

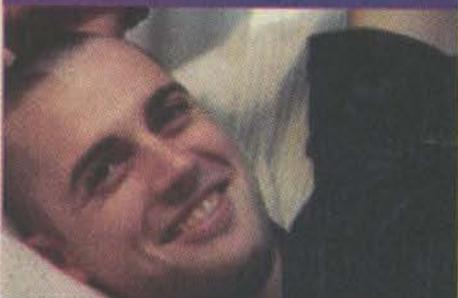


C + C Music Factory
 featuring Deborah Cooper

C+C MUSIC FACTORY



JADE ESTRADA



SKOTT FREEDMAN



HYSTERICAL WOMEN



MATT YEE

ENTERTAINMENT LINEUP

Stonewall/Comedy Stage *(Sponsored by Shepherd Express)*

Noon-6pm	Stonewall
6pm	Closed
7pm	Hysterical Women
8pm	Lois Bromfield
9pm	TBA
11pm	TBA
Midnight	Closed

The Rainbow Cafe *(Co-Sponsored by Quest)*

Noon-4pm	TBA
4pm	Lou Shanti & Guest
5-8pm	TBA
8-10pm	Female Impersonators
11pm-12am	Female Impersonators
Midnight	Closed

SUNDAY

The Miller Stage *(Sponsored by Miller Brewing Company)*

Noon	TBA
1pm	Community Service
2pm	Ronnie Nyles & ChixMix
3pm	Pulsations
4pm	Jerry Grillo Jazz Band
5pm	Milwaukee Ballet
6pm	TBA
7pm	Petra Luna
8-10pm	Super Stars On Stage
10pm	Closed

The Gardens *(Sponsored by Pepsi)*

Noon-3pm	Cream City Squares - Instructions
3pm	African Animals
4pm	TBA
5pm	Drag-A-Thon Finals <i>(Sponsored by MACS)</i>
10pm	Closed

The Dance Tent *(Co-Sponsored by Potawatomi Bingo Casino)*

2:00 to 5pm	Potawatomi Bingo
6pm	Mass Wedding
10pm	Closed

Stonewall/Comedy Stage *(Sponsored by Shepherd Express)*

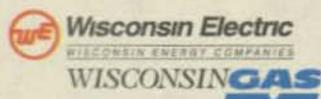
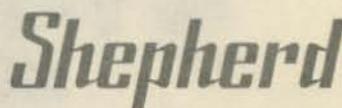
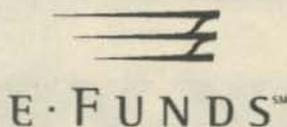
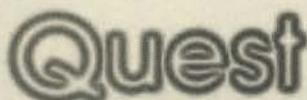
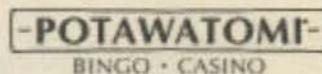
Noon-6pm	Stonewall
6pm	Closed
7-9pm	Hysterical Women
9pm	Closed

The Rainbow Cafe *(Co-Sponsored by Quest)*

Noon	TBA
1-4pm	Eddie Vivmar Polka Band
4pm	Dance Works
5pm	TBA
6-8pm	"Hide" and Seek Leather Show
8-10pm	Drag Show
10pm	Closed

PrideFest 2001 Sponsors

PrideFest 2001 is proud to be working with a fine group of businesses and individuals that have been generous in supporting the 2001 festival. These civic-minded businesses and individuals are one of the reasons that PrideFest get bigger and better every year. The entire PrideFest 2001 Committee asks you take note of those listed here that are continuing to support the Milwaukee LGBT community. Some are new . . . some continue to answer the call of support year after year. We ask that you, in turn, support their companies and businesses.



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If your company is interested in becoming a sponsor for PrideFest 2002, please call the PrideFest office at 414-645-3378 or go to our web site at www.pridefestmilwaukee.com

Continued from page 48

is an active participant with Gay Youth Milwaukee, is in training to be an operator on the Gay Youth Wisconsin Hotline and is actively involved in promoting a new youth focused television news program, YInc. Marcus is a student at Rufus King High School for the College Bound with journalistic aspirations. Marcus is very politically active as well, having volunteered at both the local and national levels, even been chosen as a finalist for an intern position with the Bush administration. "My involvement (in the community) has included Gay Youth Milwaukee speaking on several panels concerning gay youth and their role in the current society. As a young black male, I believe that when youth arrive at this year's PrideFest. Whether Gay or Straight, they should feel comfortable and proud of their surroundings because of who they are and what they stand for."

JERRY SPILNER, Food Booth Coordinator –

Jerry has been with PrideFest for 3 years and has worked in the food industry for 15 years. His job is to find good food vendors to come and feed the crowds with their varied tastes. "It is important to have an event like PrideFest so everyone has a safe place to make their voice be heard, and have fun while they are doing it."

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PAUL J. WILLIAMS IS "OUT" TO MAKE YOU LAUGH
Performing Saturday June 8 - Comedy Stage

Comedy can spring from the most unusual life experiences. **Paul J. Williams** was raised in a close-knit, Southern Baptist home in San Antonio, Texas. He graduated from Baylor University, which is the largest Southern Baptist university in the world, located in thrilling Waco, Texas.

In this thriving metropolis and in the midst of all of this religious fervor, Paul came out of the closet. Oops. Surprise! Out of these experiences, Paul has mined a wealth of humorous stories and observations that have made him one of the most original and popular openly gay comics in the U.S., appealing to audiences from all walks of life.

Originally planning to make his way through the management ranks of a major department store after college, he soon realized that his passion was to be a performer, whether a singer or actor, and he left his retail career to pursue his dreams.

Comedy came into the picture during a Dallas community theater production when the director persuaded Paul and two other cast members to form a comedy/improv group. Calling themselves *Less Miserable*, the trio became a huge success and performed in Los Angeles, New York and Provincetown, as well as garnering a huge hometown following in Dallas for six years.

Now out on his own for six years, he has since left Texas for New York where he has performed his one-man show, *Left, Out,.... And Not Right!* In addition, he has performed at a variety of events around the country including Aspen Gay Ski Week, Key West Arts Festival, the Millennium Festival Stage at the March on Washington, as well as a number of Pride events. Paul's humor draws on his family, his experiences as a single gay male, and his political and social observations of the world around him.

In keeping with his wide appeal, Paul's humor is funny without being crass, and his act often includes one of his original characters, a beehived, chain smoking white trash real estate agent named Nelda Pickens. Audiences all over the country have identified with Nelda either as the personification of a beloved aunt, or as an exact imitation of the "woman who sold me my house."

Backstage Magazine has called Paul "... a very funny... genuine, intelligent, sensible and appealing." *HX Magazine* declared Paul to be blessed with "grand, campy comic timing." *The Dallas Observer* praises Paul's "strong satiric sense, locating the absurdity in every convention."

Witty, cerebral, and always just a little warped, Paul J. Williams is "out" to make you laugh!



PRIDEFEST 2001!

9 STREET

WE'RE EVERYWHERE

STONEWALL GIVES PEOPLE A CHANCE TO TALK

PrideFest is proud to present an opportunity for members of the community to share their thoughts and words with others through the Stonewall Tent. This space is set aside for anyone to talk about just about anything, from financial planning, health care, political strategies, prejudice within the LGBT community, and services offered by organizations.

Use of the Stonewall Tent is free.... PrideFest provides the space and sound system. The community provides the rest. Presentations can run from 30 to 60 minutes, and table space is available for publications or business cards.

At time of publication, there were still a few time slots available for others. If you are interested in sharing your message, contact the PrideFest Stonewall Stage Coordinator, Russ Reiter, at 414-645-3378 or e-mail him at rreiter@pridefestmilwaukee.com.

Current line up for the Stonewall Tent:

SATURDAY - June 9th, 2001

12:00-2:00 TBA

2:00 **"Transgender Info Panel"** - Brenda Hanus/ Laura Getknecht. This will be a panel discussion with 5-6 transgendered people. We will discuss transgenderism in general and also our relationship with the rest of the LGBT community. We will also have a question and answer period.

3:00 TBA

4:00 **"Project Q- Youth Hour"** - Kurt Dyer/Ita Meno/Local LGBT Youth. Join us for fun, informative, empowering hour with the kewlest queer kidz this side of the Mississippi River. You can expect to be tested on your "Gay Slang" and "Street Smarts" as well as compete in our "Drag Race". Oh yeah, and we will have to bore you with some info that could Save Your Life . . . but No Pain, No Gain! You won't want to miss this opportunity to "click" with the kewlest clique, - "PROJECT Q"!!!

5:00 **GO GAMESHOW** - Hosted by - Michael Goertz/ Brian Bacon. It's our second year running. This game show takes the concept of "Who Want's to be a Millionaire?" and tests your knowledge of Gay trivia, safe sex, and HIV/AIDS knowledge. Although you can't win a Million Dollars, there are lots of prizes to win!!! Presented by the AIDS Resource Center of Wisconsin

SUNDAY - June 10th, 2001

12:00-2:00 TBA

2:00 **"Everything You Want To Know About Being Bisexual - But Were Afraid To Ask"** - Nikki Schlaishunt. Join us as we delve into the complexity of bisexual identity and sexuality. Q&A period also.

3:00

LGBT Community Center Townhall - Neil Albrecht/ Patrick Flaherty In three years the Milwaukee LGBT Community Center has blossomed into a strong and healthy organization serving the Metro area. Come get the info on the Center, including our plans to move into a bigger, better handicap-accessible space. Plus more about Project Q, Wisconsin's only LGBT Youth Center; the Lesbians with Cancer Project; the LGBT Alliance for Equality; our information & referral line; and much more

Ever thought about becoming a member or volunteering, or just want to find out more about the Center? Here's where you'll want to be. The Milwaukee LGBT Community Center is home for the WHOLE community! COME ON IN !!

4:00

"Soul 2 Soul" - Kevin Adkisson. This is a chance for Gay/Bisexual African Americans to come together for some fun and entertainment. The focus will be HIV prevention and pertinent issues. Presented by Men of color.

5:00

"Changes in the Community" Hosted Stephanie Hume Come to talk with ARCW's Gay Outreach team about changes in the AIDS epidemic. Find out about the changes in store for Gay Outreach. Here is your chance to give your input and address your concerns.



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A PHOTO ALBUM OF OUR COMMUNITY

All Photos by Douglas Krimmer

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The Rainbow Flag joins the group outside the Summerfest Grounds.

Four men at a Festival.



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Enjoying the parade from a strategic view point - ahead of everyone else.



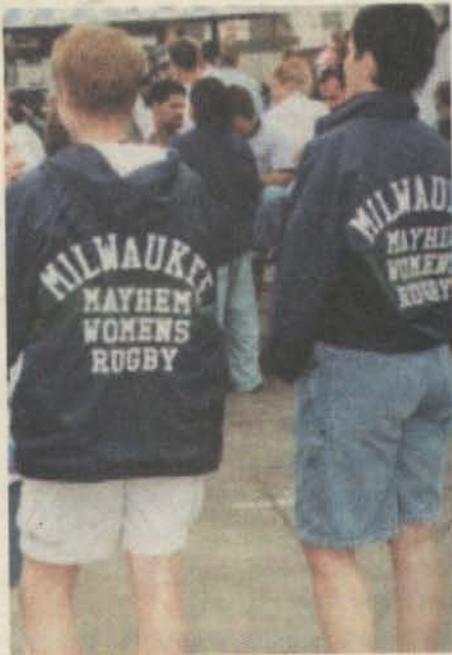
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An activist? A poet? Who can guess.

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I guess this says it all . . . "Welcome To PrideFest"



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e. Pride. Power

This view would make any self respecting womyn play rugby.



With this ring . . .

People. Pri



Let them eat cake.

People. Pride. Power.

People. Pride. Power.



People.

NEW AND IMPROVED YOUTH ACTIVITY AREA

Marcus Smith, the new Youth Activity Area Coordinator had this to say about this very special venue: "The youth stage was created two years ago to give the young LGBT generation and allies an area of our own to create diversity and celebrate pride in a very unique way amongst each other."

"As my first festival as the Coordinator for the Youth Area, I learned from, and enjoyed working with, the many volunteers on the ideas they brought to PrideFest 2001. Putting their ideas into action, we offer a new and improved Youth Area."

Friday, June 8th

- 7:30 p.m. **Youth Area Marching Unit.** Wear your favorite "Wizard of Odd" Costume and join the LGBT youth and allies in the 2001 Pride March!
- 9:00 p.m. **Dance! Dance! Dance!** We know PrideFest already has a dance tent, now they also have a Youth Only dance tent! Look for the After The Fest Youth After Set.

Saturday June 9th

- 1:00 p.m. **City Project Prevention Workshops** - Join the new kids on the block, The City Project, for some enlightening information exchange.

NEW - HIDE & SEEK, WITH THE SCENT OF LEATHER - NEW

When a member of Milwaukee leather/levis club Castaways MC approached PrideFest with the suggestion of having something special for the L/L community, Council member Russ Reiter took the task to heart. New to the festival is the leather fashion show, **Hide & Seek** to be held on the Rainbow Stage, Sunday June 10th at 5:00 p.m.. The emcee will be Milwaukee's very own "Ruthie."

This first-time event will feature the hottest leather, latex and biker gear -- worn by the hottest leather men and women in the community. Interest in the fashion show goes beyond Wisconsin, with some of Chicago's bars and clubs expressing interest in sending representatives to strut their stuff.

At time of publication, leathermen and women from Castaways MC, Milwaukee Knights and Ca-Boom had signed on to be in the show. Others who are interested should contact Reiter as soon as possible at rreiter@pridefestmilwaukee.com.

"I knew within days after sending out the first letter to the clubs that interest in a leather fashion show was

- 3:00 p.m. **Teen Connection** - "Hate & Violence" - This video will be followed by a talk back session about hate crimes and violence.
- 5:00 p.m. **Singled Out** - Back by popular demand . . . for all singles looking for love or just a date with a free dinner . . . this is an event you won't want to miss.
- 7:00 p.m. **Make Safer Sex a Game** - ARCW sure knows how to make learning about safer sex a game. Join them for fun and exploration.
- 8:00 p.m. **Sing OUT Karaoke** - Get your 3 minutes in the spotlight.

Sunday (Family Day)

- 1:00 p.m. **Gardening Tips** - From some of the best green thumbs around.
- 2:30 p.m. **Youth & Religion: A Focus** - following the Interfaith Service.
- 4:00 p.m. **Coming Out: Let Your Story Be Heard!** An open mic story exchange.
- 5:30 p.m. **Talent Show** - Step into the PRIDE light to showcase your talents and win great prizes!
- 8:00p.m. **Gurl, No You Didn't** (It's a Drag Show, silly). Some of the best and brightest future queens take to the stage.

strong," said Reiter. "We hope to top this first-time event with perhaps a full contest in 2002."

And, you don't have to be "dressed" to watch the show. Everyone with an appreciation for leather, or just curious, can take a seat along the runway.

There's just something about the sight and smell of leather that guarantees that seating at the Rainbow Stage will be filled to capacity for the PrideFest version of Hide & Seek. If it does get a little crowded, just remember to say, "Excuse me, Sir!"



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INTERFAITH SERVICE CELEBRATES SPIRITUAL PATHS

People of all faiths are welcome to attend the annual PrideFest ecumenical service, scheduled for 1:00 p.m. on Sunday June 10th at the Miller Stage. The Reverends Chris Hillman and Sam Schaal will officiate. They are ministers in the Unitarian Universalist Church, which is a church with both Jewish and Christian roots.

Sam Schaal, an openly Gay man, graduated with a Master's Degree in Theology from Perkin's School of Theology at Southern Methodist University in Dallas, Texas.

The Cream City Chorus will lead the attendees in song with a selection planned for a special call to worship.

Ted Berg, Interfaith Service Coordinator, has been working with local church leaders to promote an all-encompassing service. "PrideFest recognizes the diversity of our community, including our individual spiritual paths. The interfaith service is a special celebration at the festival, where all forms of the Creator can be acknowledged and given thanks. It also serves as an affirmation of our belief in a higher and all-loving power."

An hour of Fellowship follows the service at 2:00 P.M. in the Gardens. All LGBT welcoming churches are invited to send literature to be placed at a table during the fellowship hour.

In the event of rain, the service and fellowship will be moved to the Rainbow Tent.

FAMILY DAY A NEW DAY!

Family Day, Sunday, June 10th, will take place from noon to 5:00 p.m. "The day now celebrates the total family experience on the day that families schedule time together. "That is why I changed the day. The day is for everyone whether there are children in tow or not!" said Rick Finger, the Family Day Coordinator.

Rick has also made this project a PrideFest Council "family" experience. He has coordinated this programming with the Youth Activity Area, Interfaith Service, Mass Commitment Ceremony and His/Herstory Tent. There is at least one family oriented program featured on each of the stages throughout the festival grounds. And, of course, the Children's Play Area will be open (weather permitting.)

Come see the surprises that comprise Family Day.

2001 TOWN HALL MEETING

Thursday, August 16
at the Milwaukee LGBT
Community Center
170 South 2nd Street
Room E
6-8pm

PRIDEFEST 2001

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PrideFest, Inc.
Balance Sheet
For Year Ended, December 31, 2000

Assets:

Cash In Bank and on Hand	\$46,036.47	
Accounts	\$2,675.00	
Other Current Assets	\$2,154.53	
Furniture & Fixtures	\$4,485.59	
Other Assets	\$1,175.00	
Total Assets		<u>\$56,526.59</u>

Liabilities:

Accounts Payable	\$612.82	
Total Liabilities		\$612.82

Net Assets:

Operating	\$(195,325.29)	
Festival	\$251,239.06	
Net Assets		<u>\$55,913.77</u>
Total Liabilities and Net Assets		<u>\$56,526.59</u>

PrideFest, Inc
Statement of Activities
For Year Ended, December 31, 2000

Revenue	Operating	Festival	Total
Festival		\$253,956.88	\$253,956.88
Grant Income		\$32,250.00	\$32,250.00
Fund-Raising			
Fund-Raising Income	\$15,650.00	\$585.58	\$16,235.58
Fund-Raising Expenses	\$(9,294.90)		\$(9,294.90)
Interest Income	\$1,128.56		\$1,128.56
Total Revenue	<u>\$7,483.66</u>	<u>\$286,792.46</u>	<u>\$294,276.12</u>
Expenses			
Management and Supporting Services	\$65,493.04		\$65,493.04
Festival - Related Expenses		\$231,162.40	\$231,162.40
Total Expenses	<u>\$65,493.04</u>	<u>\$231,162.40</u>	<u>\$296,655.44</u>
Change in Net Assets	<u>\$(58,009.38)</u>	<u>\$55,630.06</u>	<u>\$(2,379.32)</u>

*Note: Audited financial statements are available upon written request
Above information is based on our unaudited Financial Reports*

SHOP 'TIL YOU DROP

One of the most frequented areas of PrideFest is the **Marketplace**, the large open-air bazaar located just east of the Miller Stage. Here dozens of vendors set out their wares, from clothing to books, and crafts to fine art.

If it comes in rainbow colors, you will find it in the Marketplace. "We have vendors from all over the country, bringing with them, at times, some of their own regional items," commented Marketplace Coordinator, Michael Lisowski.

This year, vendors will be able to open Friday night giving serious shoppers a first chance to buy some of those limited quantity items. "The community has asked that the Marketplace open the first night of the festival," said Lisowski.

"While there may be some out-of-town vendors still traveling on Friday, we are encouraging them to get to the festival grounds early. That way, even those who can only come down to the festival on Friday can take a little bit of PrideFest back home with them."

For official PrideFest souvenirs, be sure to stop at the PrideFest merchandise booth, located directly north of the Marketplace.

If you are interested in finding something to do rather than buy, there will also be a number of organizations on hand to promote their social activities and services. Representatives from Wisconsin Outdoors Women, LGBT Community Center, Milwaukee Metropolitan Community Church, Human Rights League, Log Cabin Club, and Lesbian Alliance of Metro Milwaukee are just some of the organizations who had booths at PrideFest in years past.

"Bringing everybody under one roof really makes it easy for people to find out what the community has to offer," added Lisowski. "There's something for everyone at the Marketplace."

For a preliminary list of Marketplace vendors, see page 75.



DRAG WITH A HEART

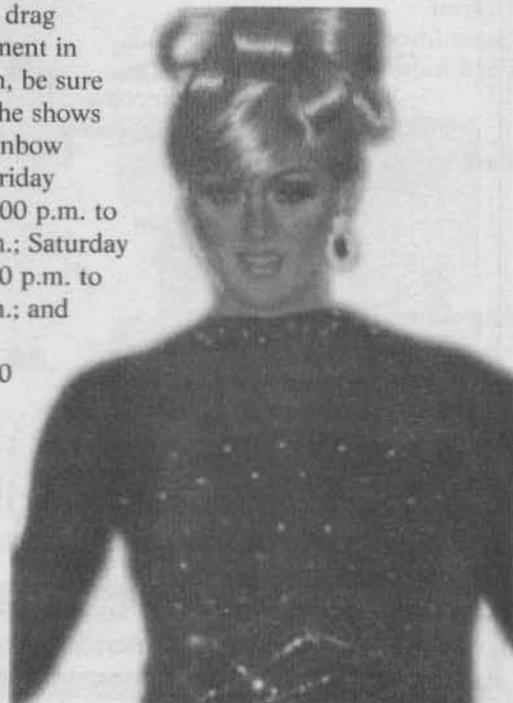
In the History/Herstory Tent, there will be a special photo essay of Drag Queens that depicts their commitment to our community. Theresa Lin Schauer created the photography show, "En Femme," for her senior project thesis for the Milwaukee Institute of Art and Design.

"En Femme" is composed of photos taken at benefit shows, such as the AIDS Food Pantry Benefit and the AIDS Walk Benefit. Through their generosity of providing most often-times free entertainment, and ability to collect money through showmanship, Drag Queens have raised hundreds of thousands of dollars for charitable groups throughout Wisconsin.

Drag Queens have a long, colorful history, and have played a significant role in the LGBT civil rights movement. According to *The Advocate*, the Gay magazine that started publishing in New York in 1967, it was Drag Queens who were on the frontlines during the Stonewall Riots in Greenwich Village in 1969. What may have started as a resistance to police intimidation during a bar raid soon ignited the civil rights movement for LGBT people everywhere. "The Stonewall Riots," as one gay wit observed, "was the hairpin drop heard 'round the world."

Theresa's work was published on a national level in 1999 in conjunction with *Photographers Forum Magazine* and won an award of excellence from the Serbian Communications.

To see some of the best local drag entertainment in Wisconsin, be sure to catch the shows at the Rainbow Tent on Friday night, 10:00 p.m. to 11:45 p.m.; Saturday night, 6:00 p.m. to 11:45 p.m.; and Sunday night, 7:00 p.m. to 9:45 p.m.



People. Pride. Power.

DON'T MISS THE DRAG RACES!!

Attention drag racing fans -- you don't want to miss this first-time event! On Saturday, June 9th, starting at 3:00 pm in the Gardens Area, catch the action as 30 contestants compete for fabulous prizes in a fun packed heat of, you guessed it -- "drag" racing. Don't worry, there are plenty of bleacher seats to catch all of the action as racers make their pit stops to put on their dresses, wigs, make-up and shoes! Best part is, they won't know what they're getting until they open the bags. At a race like this, anyone can walk away with the checkered flag!

Wait! There's more. The top three winners from Saturday's two heats will have a face-off on Sunday at 5:00. Not only will they have to race to the finish line, each will have to perform a lip-sync. But again -- surprise! -- they won't be able to rehearse because they won't know what song it will be until it is actually on! Judges will make final decision as to who the winner is based on race time, appearance and performance. And who best to judge the drag

races than a couple of pro's -- Lilly White and Nova.

Sound like your kind of game? Then sign up now!

PrideFest will take the first 30 people who register for the drag races. Contestants will receive confirmation they made it into the contest and will be advised to arrive at The Gardens Area by 2:45 for last-minute details. So if you are interested, complete the form below and get it to PrideFest as soon as possible.

Everyone is a winner at the drag races. All contestants will receive prizes for being good sports. Official PrideFest photographer, Doug Krimmer, will also be on hand to give each contestant a Polaroid photo as a keepsake. The winner on Sunday will walk away with the grand prize. The

five runner-ups will get free make-up consultations from Miller & Campbell Costume Service, the sponsor of this event.

**The Application
For This First Time
Ever Event
Can Be Found
on Page 68!
(Just turn the next
page, silly)**

**And . . .
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MATT YEE BRINGS HAWAIIAN FLARE TO THE HEARTLAND

Performing Friday June 8 - Miller Stage

Matt Yee is a Gay Asian American performing artist who graduated from Dartmouth College and the University of Pennsylvania. He is a singer, songwriter, pianist and comedian who garnered many awards from ASCAP and The Hawaii Music Awards.

Matt Yee is also Hawaii's favorite cabaret star whose solo shows regularly sell out. He is emerging as Hawaii's first National cabaret star who tours regularly.

Matt is a Diva in his own right with a direct message that happiness comes when you make your own kind of music and sing your own special song (whatever that may be).

His shows incorporate fabulous costumes, lots of laughs, orchestral piano playing, Matt's wonderful voice, and warm insightful songs and stories about our lives. There are always lots of comedy, variety, and audience participation!

"I love doing the gay conventions. Like I played for 1200 GLBT square dancers on July 4th for their 16th annual international square dance convention in LA. It was a blast! And of course I

always feel at home performing at gatherings such the Gay Asian Pacific Alliance (GAPA), and the California Men's Gathering (CMG) where I was a community leader last year with Christian De La Huerta of *Q Spirit* and Kurt Wagner of *Manifest*."

As a result of his tour, thousands of folks have been exposed to Matt's signature songs like "Make Your Own Kind of Music/The Mary Tyler Moore Medley" and the Gaybc.com's top 5 hit "I'll Reinvent Myself."

And just like Matt's Shows, there are also wonderful piano instrumental tracks that demonstrate Matt's expertise as a pianist and arranger. These selections add depth to the production and at their essence is very spiritual.

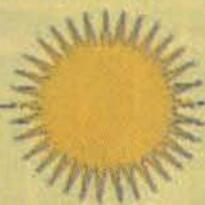
Of course, no show would be complete without Matt's anthem The Mary Tyler Moore Medley (as the *Honolulu Weekly* said, "Think Mama Cass's Make Your Own Kind of Music mixed with The Theme song from the Mary Tyler Moore Show"). And we also get a visit from everyone's favorite Chinese Auntie, Auntie Matilda!



**Performs
Friday, June 8**

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SUPER STARS ON STAGE

Performing Sunday, June 10 at 8:00 on the Miller Stage

Only in Las Vegas can you catch the shows of "Tina Turner," "Michael Jackson," "Prince," "Madonna," "Elton John" and "Bette Midler," but not on one stage. Only PrideFest brings you that! The multi-talents of the entourage, **Super Stars On Stage**, promise to keep you singing and dancing all night long in the Miller Oasis as they perform their tributes to these platinum-record super stars.

Holly Vest's impersonation of The Queen of Rock 'n Roll has wowed audiences through out the US, Canada and South Africa. "An impressively convincing Tina Turner takes the stage, all legs and troll-spiked hair, belting out "What's Love Got to Do With It" with that nasally attitude of voice," crowed the *Pasadena Weekly*. Get ready for a stunning performance of "Proud Mary."

Sy does an unbelievable performance as "Michael Jackson." So convincing is his performance that superstar Diana Ross (the real one)! has on several occasions asked Sy to appear as Michael Jackson with her during concerts. As a convinced audience of thousands would go wild, Sy would sing, dance and talk so much like Michael that even as Miss Ross declared the truth, a standing ovation would ensue,

and the audience would demand to see more of the talented Sy.

Vince Gibbs still performs for the award-winning tribute show, "Legends In Concert" and is considered one of the best Prince impersonators in the world. "I want people to walk away from my shows feeling like they have just seen the real Prince. That's the art of illusion," says Vince.

All five feet four of delightful singer, dancer and performer, tribute artist Grace Rodriguez is dynamite. This vigorous performer exudes all the energy and pizzazz of the "Material Girl" in songs like "Express Yourself," while exhibiting an even stronger vocal range and dramatic presence in "Evita."

Joel Mason's tribute to Elton John captures the essence of "Captain Fantastic" himself, by recreating authentic versions of the biggest Elton John hits of the past three decades. From the very first moment, the stage is set to present the most elaborate and captivating classic rock impersonation ever witnessed. Mason not only has the looks and sounds of Elton John, but wears as many glasses, flamboyant costumes and carries all the ambiance of Elton himself.

Sherie Rae first performed her tribute to the famous Bette Midler in 1990. She has the look, the walk, the dances, the songs and the jokes that characterize the Divine Miss M. *Variety* magazine has praised her voice, style and stage presence. "On Stage, Sherie Rae displays the same energy, magnetism and exuberance of the stars, remarkable in her portrayals."

PrideFest is proud to bring you not one, not two, but six super performances. Get your seat early because this show guarantees SRO once Super Stars On Stage takes the stage.



Open Tues.-Sun. 8pm-4am

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KNOW YOUR RIGHTS WHEN IT COMES TO PROTESTERS

This is not a news flash: Some people just don't like us.

For the most part, the protesters know what they can and cannot do within the law, and usually they are within those limits. If one happens to cross your path on the way to the festival, refuse his or her literature, or take it and throw it in the nearest trash receptacle (after all, it is their money you're throwing away!). Walk past the offensive sign. Ignore the person who perpetuates intolerance because they are not worth losing a breath over. AND take action when you believe your rights have been violated.

PrideFest spends a great deal of time working with the Milwaukee Police Department, the City Attorney's Office and Milwaukee World Festival, Inc.'s Security Captain, to ensure that the rights of our attendees are not infringed upon by those who object to our desire to exercise our civil rights. Please be aware that The First Amendment does not protect speech that can be construed as a threat to bodily harm. Nor is it within the law for someone to impede your travel to and from the festival, or to make gestures or actions that would instill fear of bodily harm, or to make unwarranted physical contact.

If someone threatens you with bodily harm, or makes a gesture or action that you construe as a threat to your well-being, or prevents you from walking or driving, or touches you, immediately report the incident to the nearest Milwaukee Police officer and inform them you want to file a complaint. Be prepared to give your name and detailed information as to what occurred.

If you believe the Milwaukee Police officer is not cooperative, or is not enforcing the law, get his or her badge number and immediately come to the PrideFest Ticket Booths outside of the gates or the PrideFest Information Booth on the festival grounds and request an incident report form. Be prepared to provide your name, address and phone number, and detailed information about the incident, including what the police officer did or did not do. After completing, return the form to where you picked it up. All complaints will be immediately reported to the PrideFest festival office. PrideFest Security will investigate the incident and seek a timely resolution with MPD, if the situation warrants it. Complaint forms will be collected by PrideFest legal counsel and brought before the City Attorney and MPD Administration.

In addition, Milwaukee World Festival's Inc. has assured PrideFest that it will make every effort to educate its employees about our community and the nature of our event. MWF employees who engage in harassing or intimidating activities towards our patrons should be reported immediately to PrideFest Security or Council members. Be sure to get the color and number of the employees jacket or shirt so the individual can be identified.

Things you should NOT do:

- DO NOT make threatening remarks**
- DO NOT throw objects**
- DO NOT make any actions or gestures that could be construed as menacing**
- DO NOT make any physical contact**

PrideFest makes great efforts to make your festival experience a positive one. If you can ignore the ignorance of a few individuals who do not want us to have our festival, you will have a great time at PrideFest. But keep in mind, if their ignorance results in the violation of your rights, you have the power to do something about it.

RONNIE NYLES RETURNS WITH CHIX MIX

Performing Saturday June 10 at 8:00 and Sunday June 11

Ronnie Nyles, one of Wisconsin's best country/rock artists, is booked for PrideFest once again, and she brings with her the band, Chix Mix.

Ronnie is no stranger to the stage. Her powerful vocal style shows experience and professionalism allowing Ronnie Nyles to be intimate with her audience. Never before has America's heartland experienced such sincere truth and honesty in a song. She lives out her songs for her fans, opening her heart for all to witness. Her unique style transcends all boundaries. With charismatic virtue, Ronnie Nyles sings her songs, her way, for you.

Nyles knew at age six she wanted to sing. She found early success in the country duo LadySmith, which won the Wisconsin Area Music Industry (WAMI) award in

1989 for Country Artist of the Year. She won the same award as a solo performer in 1990. After that, she joined the Sky Harbor Band, Milwaukee and Chicago's top country band.



She describes her own sound for original songs as "more diverse," drawing on a variety of influences from country to folk to classic rock that she's been exposed to over the years. The stage show remains energetic. "I just can't seem to sit still when I'm on stage," she says. "When the music moves me, I have to go with it."

Ronnie Nyles is genuine. Ronnie Nyles home is the stage. Her music is truly her only love. Ronnie Nyles will most assuredly take her audience home with her every night.

TAKE YOUR VOWS

Commitment Ceremony

Make or renew your vows as a couple at a commitment ceremony from 6:00 to 7:00 p.m. Sunday, June 10, at the Dance Tent. The Rev. Lew Broyles, pastor of Milwaukee's Metropolitan Community Church, will officiate, as he has at the past seven PrideFest commitment ceremonies.

"What makes the mass wedding better and better every year is the growing seriousness of commitment on the part of participants," Broyles says. "It would tear your heart just to see it."

It's hearts and flowers - and cake. Last year's cake, big enough to serve all participants and guests, was a fruit-filled white cake with rich, creamy frosting. It will be that big this year again, and depending on the whim of the cake-maker, may be adorned with pillars or fountains, as it has been in previous years.

Couples who plan to participate must pre-register at the Metropolitan Community Church booth in the Market Place area. For the mass commitment ceremony on Sunday evening, the cost is \$15, and couples will receive flowers or a boutonniere, a picture in front of a decorated trellis, cake, and a certificate.

For more information on the commitment ceremonies, contact the Rev. Lew Broyles at 414-456-7704.

PULSATION'S TO BRING SOME CHICAGO-STYLE ENERGY

Performing Saturday June 9 at 5:00 and Sunday June 10 at 2:00 on the Miller Stage

Chicago's dynamic all-women multiethnic band, Pulsation, will be rocking PrideFest on both Saturday and Sunday in the Miller Oasis. Catch both shows, 5:00 and 2:00 respectively, because you never see the same act twice. Our sisters to the south have an uncanny ability to get even the most shy festival-goer on his or her feet, rocking out to their infectious music.

Pulsations plays a variety of rock, R&B and pop standards from "If I can't have You," and "Freeway of Love" to "Ain't Too Proud to Beg" and "Lady Marmalade." They also perform original works.

The band includes lead vocalist and trumpeter Denisa Clark, vocalist and dancer Ceydi Mendoza, keyboardist and bassist Rhonda Dennis who also writes some of the band's music, vocalist and guitarist Tracey Sweeney, and Shelle "Drummer Girl" McGugin.

Pulsation has been performing for almost nine years at clubs and benefits throughout the Midwest. We know many PrideFest attendees will be thrilled to have them back.

VOLUNTEERS MAKE THE FESTIVAL HAPPEN

We pride ourselves on the fact that PrideFest is a volunteer supported event. Last year, nearly 1,000 people donated their time and skills to help out in all areas of the festival. Areas need volunteers include: set-up, security, entertainment, ticket sellers/ takers, ID verification, parade hands, stage hands, American Sign Language interpreters, staff at the information booth, assist with food service, bartending and break-down/clean-up.

Volunteers are needed again this year, especially for Sunday, to make PrideFest 2001 another successful event.

Many of our volunteers are members of local organizations. In appreciation of their volunteer hours, PrideFest makes a donation to each of the organizations. Last year, PrideFest donated over \$8,500 to the volunteer organizations, bringing its total contributions to community groups and events for the past six years to over \$57,600. For many of these organizations, earning money through volunteering at the festival is their main fund-raising activity.

This year, the following organizations will be volunteering at PrideFest: Brew City Bears, Sherman Park Rainbow Association, Lesbian Alliance of Metro Milwaukee, Castaways M C, Argonauts of Green Bay, Rainbow Height Association, Galano Club, LGBT Community Center, Bi-Definition, Holiday Invitational Tournament, Saturday Softball League, and the Wisconsin Cream City Chorus.

Each organization has been assigned specific areas or duties. People interested in helping these groups in their volunteer areas should contact the organizations directly.

In addition, a large number of individuals join the PrideFest Volunteer Corps. It can be hard work, but it's also a lot of fun. What better place to share in the

spirit of PrideFest than in the company of friends and family while providing service to the community?

As a volunteer, you will receive free admission on the day or days you work. If you assist with pre- or post-festival tasks, you will receive a complimentary ticket to the festival. All volunteers get a special badge that identifies them as a volunteer, a complimentary meal at the festival, and an invitation to the volunteer party later in the year. All this and the satisfaction of knowing you did your part for the most exciting Pride festival in Wisconsin!

Volunteers must commit to 4-1/2 continuous hours of volunteer time. You will receive confirmation of your assignment shortly after registering, and will receive a card for free admission about two weeks before the festival.

Two volunteer orientation sessions that are especially helpful for first time volunteers will be . The first, Saturday, May 26, 10:30 a.m. to noon at the LGBT Community Center, 170 South Second Street in Milwaukee. The second on Wednesday, June 6, 6:30 to 8:00 p.m. at the Youth Activity Area on the PrideFest grounds (Henry W. Maier Festival Park), 200 North Harbor Drive along the lakefront (park in Lot A south of the Summerfest Administration building and enter Gate 6).

If interested, you can get applications by visiting the lobby area of the PrideFest office at 907 South First Street in Milwaukee, or contacting PrideFest at (414) 645-FEST, e-mail pridemilw@aol.com, or through the web page www.pridefestmilwaukee.com or write PrideFest, P.O. Box 511763, Milwaukee, WI 53203. Applications should be completed and returned as soon as possible as some volunteer assignments will fill quickly.



People.Pride.Power.

ADMISSION PRICES - 2001

\$8 at the gate

\$20 three-day pass

(which will be for sale at the gate Friday night)

Children 12 and under are Free

(when accompanied by an adult)

FREE ADMISSION

Saturday & Sunday, noon-2pm

(when you wear your PrideFest button)

Friday, 4-8pm & Saturday, Noon-2pm

(when you bring four or more non-perishable food items)

Sunday, 2-4pm

(with your Milwaukee Journal Sentinel Press Card)

Booth Vendors

Akarim African Enterprise – African clothing, sarongs; drums, koras; wood carvings; costume jewelry; straw baskets and hats; leather bags, pillows, purses.

African & American Image – Jewelry, silver, sculptures, leather animals, brass items, drums.

Bolivian Imports - **Center for AIDS Intervention Research**

Cosmic Connection – Artistry in Alabastrite sculptures, gargoyles, fantasy figures.

Cream City Foundation

Democratic Party of Wisconsin

Fantastic Voyage – Batik clothing, sarongs, scarves, fabric bags, wood carvings, silver & bronze jewelry.

Frontrunners Milwaukee

GLBT Pride/Twin Cities

GLOBE (Gay Lesbian Organization @Wisconsin Electric)

Human Rights Campaign

Instinct Magazine

KB Designs – 14 carat and sterling silver jewelry; tees, tanks, shorts, henleys, hats, denims, sweatshirts and golf shirts.

LAMM – Lesbian Alliance of Metro Milwaukee

Lambda Gear – Pride clothing, caps, shirts; jewelry and magnets.

Landmark Theatres

Log Cabin Republicans of Wisconsin

Milwaukee GAMMA

Milwaukee Gay Fathers Support Group

Milwaukee LGBT Community Center

Milwaukee Mayhem Women's Rugby

Milwaukee Metropolitan Community Church

Milwaukee Rainbow Groups

MPS Recreation Division

MR Imports – Handmade Greek terracotta pots and urns.

Outwords Books – Books, magazines, calendars, CDs, videos, DVDs, pins, jewelry, stickers, cards, postcards, flags, magnets.

OUT! Wear – Silkscreened and embroidered t-shirts, shorts, jackets, hats; stickers, bottleholders, sunglass straps.

Pomegranate Clothing – T-shirts, tank tops, buttons, stickers.

Pride By Design – Handmade beaded jewelry, rainbow dog collars and leashes, bird houses, pin wheels.

Pro-Life Alliance of Gays and Lesbians

RVM Promotions, LLC – Discount Vacation Packages

SAGE – Milwaukee

Saracura Silver – Silver jewelry, African statues, batik, sarongs

Shoreline Milwaukee

St. Aemilian-Lakeside, Inc.

Thermo Tech II, Ltd.

Waddell & Reed

DIRECTORY

AIDS Walk Wisconsin. AIDS Walk Wisconsin will be held Saturday, September 29, 2001. Sign up at the 94.5 WKTI booth during PrideFest or register online at arcw.org

Angels of Hope, P. O. Box 672, Green Bay, WI 54305-0672; 920-983-7453.

ARCW, 820 North Plankinton, Milwaukee, WI 53203; 273-1991 or 800-359-9272. The AIDS Resource Center of Wisconsin (ARCW) is the AIDS service organization for 59 of Wisconsin's 72 counties. ARCW is one of the Midwest's largest and one of the nation's leading comprehensive AIDS service organizations providing health and social services for people affected by HIV disease; aggressive AIDS prevention programs; advocacy for responsive public policy on AIDS; and clinically-based treatment research.

Bella Caffee, 189 North Milwaukee Street, Milwaukee, WI 53202. Bella serves a variety of fabulous coffee drinks, decadent desserts and delicious soups, sandwiches and salads. Visit our web site for money saving coupons: www.bellacaffe.com

Best Western Inn Towne Hotel, 710 North Old World Third Street, Milwaukee, WI 53203; 877-484-6835. Limited service downtown hotel offering a special PrideFest 2001 package. Amenities include a complimentary continental breakfast and local newspaper, coffee maker, hair dryer, irons and private voice mail. Only 12 blocks away from the festival grounds.

Big Momma's Cafe, 1335 South Layton Boulevard, Milwaukee, WI 53215; 414-831-0186. Great after hours food or excellent place to mingle.

Boot Camp Saloon, 209 East National Avenue, Milwaukee, WI 53204; 414-643-6900. Milwaukee's Leather Levi Bar. www.BootCampSaloon.com. Home of the Brew City Bears, Oberons, Wisconsin Leather Men's Association.

CA Klein Consulting Services, 907 South 1st Street, Milwaukee, WI 53204; 414-831-2015. Specializing in personal and business taxes, accounting, bookkeeping and payroll consulting services. CAKleinCon@aol.com.

CALYX Counseling Center, 1840 North Farwell, Suite 305, Milwaukee, WI 53202; 414-276-4664. Serving the Gay & Lesbian community; psychotherapy; art therapy; imagery and trauma counseling.

Cream City Foundation, 170 South 2nd Street, Milwaukee, WI 53204-1409; 414-225-0244. Foundation that supports Wisconsin's LGBT community by raising funds needed to enhance, support and form LGBT organizations and programs within the Wisconsin LGBT community. email: creamcityfnd@voyager.net

Douglas Krimmer Photography, 7901 West Lisbon Avenue, Milwaukee, WI 53222; 414-442-3869. From formal portraits and commercial products to commitment ceremonies and artistic projects, Doug Krimmer provides truly personal care of every aspect of your photographic needs. All work is done in-house and your top satisfaction always comes before our bottom line.

Dykeman Heating & Cooling, 1023 East Brady Street, Milwaukee, WI 53202; 414-273-7500 or 262-242-4550. Dykeman Family Heating services, installs and maintains heating, air conditioning and boiler equipment. We also specialize in duct cleaning.

eFunds Corporation, 400 West Deluxe Parkway, Glendale, WI 53212; 800-558-6980. eFunds is a single-source provider of comprehensive payment management solutions for financial service providers, retailers, electronic funds networks and gateways, remarketers, eCommerce providers, government agencies and any business that routinely accepts debit payments.

Fluid, 819 South 2nd Street, Milwaukee, WI 53204; 414-645-8330. Unique Gay/Lesbian Martini Bar with a friendly atmosphere and beautiful decor. Located 2 doors south of La Cage on South 2nd Street.

G/L Community Center & Trust Fund, PO Box 1686, Milwaukee, WI 53201; 414-643-1652. The other community center. Providing funding and grants to G/L social programs and organizations in Milwaukee. Your gift and commitment helps in our community development. See our advertisement.

Gallery H2O, 907 South 1st Street, Milwaukee, WI 53204; 414-271-8032. A showcase of contemporary art located on South First Street. Exhibiting both local and internationally known artists of all disciplines including fiber arts, metal sculpture, painting, photography and printmaking.

Gay Youth Hotline, P. O. Box 090441, Milwaukee, WI 53209; 414-272-8336. The Gay Youth Wisconsin Hotline provides free confidential resources and referrals. It is available to take calls Friday and Saturday nights, 7-10pm. The statewide toll free number is 1-866-GAY-YOUTH. Visit our web site at www.gym.8m.com

GLBT Pride/Twin Cities, P. O. Box 2104 Loop Station, Minneapolis, MN 55402; 952-996-9250. 2001: A Pride Odyssey will be held June 23 and 24, 2001. Just a half days drive up Interstate 94 to enjoy the largest pride in the midwest. For more information: www.tcpride.com

G-Street Magazine, 1212 First Street 3#, Eau Claire, WI 54703-5205, 888-4-G-STREET, G-STREET is the fastest growing LGBT publication in Wisconsin. Highlighting entertainment, news and travel information throughout the region. Features original columns, pictures, articles from LGBT communities around the state, wrapped in a full-color glossy publication designed to fit snugly into your jeans."

Harbor Room, 117 East Greenfield Avenue, Milwaukee, WI 53207; 414-672-7988. Men's Levi/Leather bar and restaurant. Open 8am 7-days-a-week. Happy Hour Mon-Fri 3-6pm, 2-for-1 drinks with free pizza served. www.harbor-room.com

In Step Magazine, 1661 North Water Street, Suite 411, Milwaukee, WI 53202; 414-278-7840. Wisconsin's only LesBiGay community newspaper. Serving the community since 1984. Featuring news, interviews, group notes, The Classics, The Calendar, The Guide and much more!

DIRECTORY

Infasia Services, 3374 North Booth Street #1, Milwaukee, WI 53212; 414-962-4971. Infasia Services provides complete web site and technical document design for non-profit and membership based organizations. From full web sites to brochures, business cards, letterhead and press kits, Infasia does it all. Call us or visit our web site at www.infasiaservices.8m.com for more information.

Instinct Magazine, 11638 Ventura Blvd, Studio City, CA 91604; 888-454-6784. Funny, sexy and smart! A clever mix of Cosmo and Maxim for Gay men. Oh, did we mention all the pages filled with Hot Men!?!

Kathryn Dobratz, 16650 West Bluemound Road Suite 800, Brookfield, WI 53005; 262-782-8914.

Lady Landscaper, 1209 South 121st Street, West Allis, WI 53214; 414-456-0915. Lady Landscaper provides high quality services including: landscape design, installation, rehab of existing landscape, all aspects of lawn/landscape maintenance including mowing, fertilizing, weed control programs for lawns and ornamental beds, shrubs, pruning, seeding, sodding and more.

M&M Club, 124 North Water Street, Milwaukee, WI 53202; 414-347-1962. Restaurant/cocktail lounge. Serving lunch, dinner and Sunday brunch. Piano bar, Karaoke, patio.

Miller and Campbell Costume Service, 907 South 1st Street, Milwaukee, WI 53207; 414-671-6220. Theatrical make-up supplies for all performance levels. Variety of rental costumes for masquerades, theme events, parties, special occasions, holidays, etc.

Outwards Book Store, 2710 North Murray, Milwaukee, WI 53211; 414-963-9089. Outwards is Wisconsin's exclusive LGBT bookstore with an extensive selection of fiction and non-fiction titles, travel guides and AIDS-related literature.

Quest, P. O. Box 1961, Green Bay, WI 54305, 1-800-578-3785. Wisconsin's LGBT Entertainment Magazine.

Select Insurance, 2505 North 124th Street Suite 220, Brookfield, WI 53005; 262-789-1057. Independent insurance agency providing full service for your auto, home, life, health and business insurance needs.

Shepherd's Express, 413 North 2nd Street, Milwaukee, WI 53203; 414-276-2222. Metro Milwaukee's free weekly newspaper.

Stepping Out Productions, 2515 Lefebor Avenue, Wauwatosa, WI 53213; 414-479-2773. Milwaukee's new theatrical entertainment company enhances the area cultural landscape by bringing you the best of cabaret, musical revue theater, and other entertainment options. Hosts of the annual Cabaret Artist Series. Look for several world premieres in the upcoming season, as well as a concert version of CHESS as part of the International Arts Festival.

SWITCH, 124 West National Avenue, Milwaukee, WI 53204; 414-220-4340. Before or after the Fest, make the SWITCH to Milwaukee's friendliest cocktail experience. Where you can be proud to be yourself! Fun times, good company and nightly specials will keep you entertained 7-days-a-week. Quench your thirst and satisfy your desires in our lounge and outdoor patio bar. Check us out online at <http://switch.gaymke.com>

Thermo Tech II, Ltd., 4545 West Burnham, Unit #1, Milwaukee, WI 53219, 414-389-0202. Milwaukee based full service home improvement company.

Triangle, 135 East National, Milwaukee, WI 53204; 414-383-9412. Hot Men. Hot Music. Hot Times.

Viktor-Viktoria, 2500 North Mayfair Road, Wauwatosa, WI 53226; 414-479-9860. Cosponsor of the PrideFest Youth tent. Visit the store at Mayfair Mall, Level 2.

Wisconsin Electric/A Wisconsin Energy Company, P. O. Box 2046, Milwaukee, WI 53201-2046. Investor owned utility serving southeastern Wisconsin.

Woodwind Health Spa, 3033 Woodwind Way, Rhinelander, WI 54501; 715-362-8902. Woodwind is the one holistic health spa and wellness center in the midwest. We are a bed & breakfast style retreat center, offering gourmet meals, complete spa services and workshops. Visit our web site at www.woodwindspa.com or give us a call.

WOULD YOU LIKE TO BE ADDED TO OUR MAILING LIST?

PLEASE COMPLETE THIS FORM AND MAIL TO: *PrideFest, P. O. Box 511763, Milwaukee, WI 53203* or Fax it to: *414-647-8697*

Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

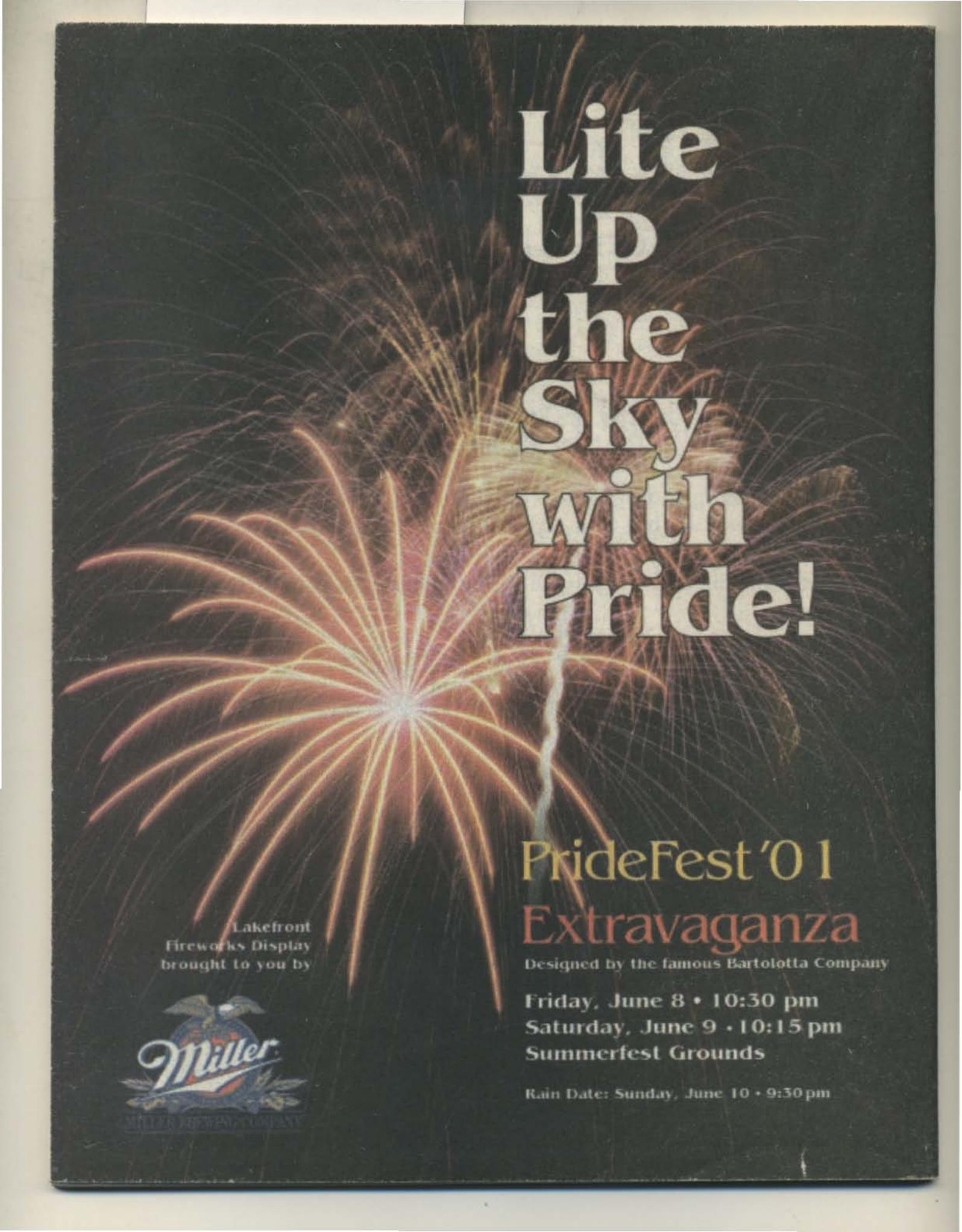
Telephone Number: _____ Best Time To Call: _____

TrickPAGE

(people I met at PrideFest 2001 and want to see again)



People. Pride. Power.



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PrideFest '01 Extravaganza

Designed by the famous Bartolotta Company

Friday, June 8 • 10:30 pm

Saturday, June 9 • 10:15 pm

Summerfest Grounds

Rain Date: Sunday, June 10 • 9:30 pm