



Cream City Foundation, Inc.

P.O. Box 204 - Milwaukee, WI 53201 - (414) 265-0880
Office located in the Milwaukee Enterprise Center:
2821 N. 4th Street, Suite 217B - Milwaukee, WI 53212

News for Friends and Supporters of the **CREAM CITY FOUNDATION**

Winter 1995



1994 G R A N T S (continued)

- ▼ STONEWALL 25 - Transportation to New York
- ▼ PERSPECTIVES ON THE THIRD AGE: Lesbian Aging Issues

1994 GRANTS

- ▼ 1994 GREAT LAKES GAY/LESBIAN FILM AND VIDEO FESTIVAL
- ▼ UWM STUDENT ASSOCIATION -- Creating Change Conference
- ▼ TEAM WISCONSIN -- Gay Games
- ▼ COUNSELING CENTER OF MILW-- Lesbian Seminar & Men's Support Group
- ▼ BRADY EAST STD CLINIC -- HIV/AIDS Conference
- ▼ ART AGAINST HOMOPHOBIA -- UWM Contest
- ▼ MILW SAGE -- Seniors in a Gay Environment
- ▼ GAY YOUTH MILW -- Newspaper ads
- ▼ LESBIANS OF COLOR -- National Gay and Lesbian Conference
- ▼ CHANNELS 10/36 -- "Before Stonewall" (prime time)
- ▼ SHERMAN PARK RAINBOW ASSOCIATION
- ▼ HUMAN RIGHTS LEAGUE -- Educational Programs
- ▼ MEN of ALL COLORS TOGETHER

WE ARE PLEASED TO ANNOUNCE THAT FOR 1994 WE WERE ABLE TO GRANT \$29,000 TO OUR COMMUNITY AND BUILD OUR ENDOWMENT FUND TO \$70,000.

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The CREAM CITY FOUNDATION is here for you. Our goal is to build a stronger and healthier Lesbian and Gay community throughout Wisconsin.

With your help, we will accomplish this by providing resources that will expand the cultural, educational, healthcare, and legal resources for our Gay and Lesbian community.

The CREAM CITY FOUNDATION is a non-profit charitable organization recognized by the IRS. Contributions are tax deductible to the full extent of the law.





### GRANTS

Beginning with this new year the CCF Grants Committee will implement a new grants cycle based on a yearly quarter system.

Grants should be submitted by the 15th of each January, April, July, and October. A three month processing period will follow. In the first month after a grant submission, the committee will study and assess the request. If approved at this stage, the request will be brought before the board for final approval at the next general board meeting. These meetings are held monthly. After approval by the board, the money will be made available to the requestor on the 15th of the third month.

However, this procedure is not written in stone. CCF understands that there may be situations where due to extenuating circumstances a shorter approval period may be necessary. If that is the case, please contact our office and let us know of your situation. As each grant application is judged on its individual merits, each situation will be considered by its own unique circumstances.

In determining the awarding of grants, CCF considers:

- Will the end purpose benefit our L/G community? Will it help the community progress?
- Is the proposal feasible? Has it been fully developed and planned to ensure the project's success?
- Are the cost/budget figures accurate and reasonable?
- Is there evidence that those making the request, be it an individual or organization, are capable and responsible in following through to the project's completion?
- If valuable experience or a finished product are to be the result, will the requestors share this with our community?

It is CCF policy to award grants within the state of Wisconsin, concentrating in the Milwaukee area. We cannot fund monies for salaries or political causes.

After receiving a CCF grant, we do ask for feedback. We are anxious to learn the results of the project and how the money was used.

If you would like an application or have additional questions regarding our grants program, please contact us.

WE ARE A VOLUNTEER ORGANIZATION, as a result there may be a delay in quickly responding to your phone message or letter.

Please be assured that we are dedicated to our community. Your inquiry is important to us.

## CCF COMMITTEES

The Board of Directors oversees the entire operation of the CREAM CITY FOUNDATION, and directly approves the budget, all grants and fundraising events.

- **Grants Committee** -- Reviews grant applications and oversees proper expenditure of Foundation funds.
- **Fundraising Committee** -- Raises the funds to make possible our grant program and operation of the Foundation. Also produces fundraising events such as the annual banquet, Major Donor Nights, and the Phon-A-Thon.
- **Operations Committee** -- maintains the day-to-day operations of the Foundation and its office. They also set up and staff booths at local events.
- **Public Relations Committee** -- maintains public awareness of the Foundation and its programs through press releases, newsletters, and brochures.
- **Nominations Committee** -- reviews the needs of the various committees and recruits and provides orientation of new volunteers.
- **Finance Committee** -- oversees the financial matters of the foundation.
- **Scholarship Committee** -- determines the awarding of endowment funds to a deserving scholarship recipient.
- **ACHOICE Committee** -- represents the Foundation and maintains our membership in ACHOICE, a federation of thirty-three social action groups in the Milw. area.

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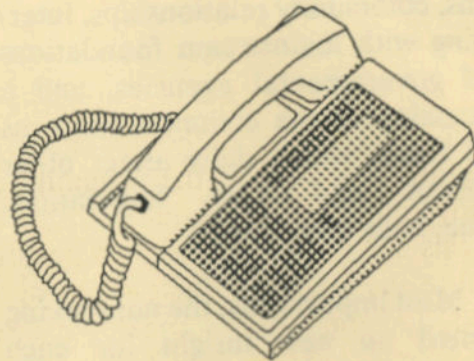
IF ACHOICE IS NOT AVAILABLE AT YOUR WORKPLACE, YOU CAN GIVE THROUGH DONOR CHOICE OF UNITED WAY.

*YOUR VIEW = OUR VIEW  
LET'S SHARE THE VISION  
FOR OUR COMMUNITY,  
FOR OURSELVES*

### **VOLUNTEER**

### **OPPORTUNITIES!**

If you would be interested in assisting any of our committees, or helping us staff our office -- several hours per week or month, please call us at (414) 265-0880 or write to:  
P.O. Box 204, Milw., WI 53201



## **CCF TAKE-A- CHALLENGE PHON-A-THON WE'LL BE CALLING YOU!**

The CREAM CITY FOUNDATION is requesting your financial support.

Starting on February 21st and running through March 2nd, between the hours of 6:30 pm to 9:30 pm, one of our friendly voices will be calling all our friends and supporters. Please pledge your support to our community.

MAP has graciously donated their facilities at their new downtown quarters for this project.



*Notes from 1994*

**LESBIAN and GAY FOUNDATION MEETING, Oct. 8-9, 1994 New York**

CREAM CITY FOUNDATION was fortunate that an outside grant allowed us to send our President Tony Rhodes, Vice President Ross Draegert and Treasurer Carol Kurtz to this conference designed for Gay and Lesbian foundations.

Workshops included such topics as fund development, staffing issues, organizational problems and solutions, community relationships, interacting with mainstream foundations and governmental agencies, and a discussion of the common concerns and issues which daily affect other Lesbian and Gay foundations throughout this country.

Most importantly, the networking opened up new insight for each attendee. CREAM CITY along with NEW HARVEST of Madison and PHILANTHROFUND of St. Paul, MN will host the next conference to be held Oct. 14 and 15 in Milwaukee.

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It is with heartfelt sadness that CREAM CITY had to accept the resignations of three board members.

Both Arnie Malmon and Charles Brotz have given of their time and energy in helping CCF progress and reach its goals. Jon Martin was responsible for the success of our first annual banquet -- the MILLER DINNER. We wish to thank each for their contribution.

*Notes (continued)*

CCF is pleased to welcome two new members. Mary L. Messerlie and Gus Gallegos Grihalva.

Mary contributes her talents as a successful human resource generalist and has extensive experience in recruitment, employee communications, training, and fundraising.

Gus moved to Milwaukee from Los Angeles. He spent four years as a volunteer at the Los Angeles Gay and Lesbian Community Services Center and later was employed there as office manager of the Legal Rights Clinic. As an ABA certified legal assistant he developed outreach programs for the Hispanic Lesbian and Gay community.

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For the second year, CCF gave \$5000 to PRIDEFEST. On June 11 and 12, CCF set-up and staffed a booth at PRIDEFEST. It was wonderful to be able to pass out informational brochures, answer questions and meet our brothers and sisters. At this coming year's PRIDEFEST, please stop and let us hear your comments.

\* \* \*

At 1994's MAPFEST, CCF also had a booth. The rain didn't dampen our spirits. We enjoyed meeting with many of you. In fact, a lucky woman from Milwaukee was the winner of a remote-controlled Boom Box with a CD player that we raffled off. Although a donation was not necessary for the raffle, many of you generously donated. Thank you.

*Notes (continued)*

Our first banquet held last June 4th was a major success. MILLER BREWING COMPANY was honored for their continued support of the local Lesbian and Gay community. Many area businesses and individuals donated items for a silent auction. MILLER donated \$5,000 to CCF. Money which will go directly into our community.

Because of the major expense in not only monies but time and energy, this year CCF could not afford to host both a banquet and a CASINO NIGHT. Your input is important in letting us know the type of fundraising events you would like to attend.

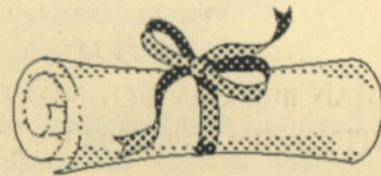
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THE SHOREWOOD FLORIST was kind enough to donate their premises for our Major Donor Cocktail Party held last November 15th. Please contact us to get on our mailing list for our next event.

\* \* \*

Our good wishes go out to boardmember Scott Gunkel and partner Jack Cramer.

Last October Scott donated a kidney to Jack who was diagnosed with total kidney failure in 1993. Scott said that they had to deal with some resistance from the medical system to be approved because of their sexual orientation. At first Jack had some trouble with the new kidney. However, now both are doing well.

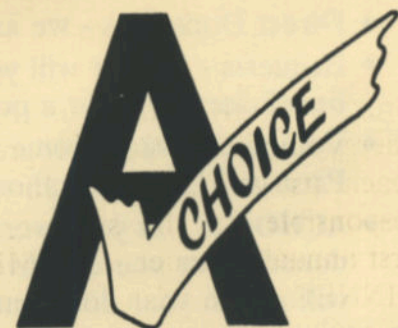


**SCHOLARSHIP**

CCF will soon be announcing the recipient of the JOHN COWLES MEMORIAL SCHOLARSHIP for the 1995-1996 academic year.

This is a \$1,000 grant that may be used for tuition or other school expenses. An applicant must be entering his/her junior or senior year at an accredited college or university in the Metro Milwaukee area. She or he must have a minimum 3.0 GPA and must have a demonstrated concern for the Lesbian/Gay community.

Interested parties should apply between October and December as the scholarship is awarded in late January or early February. Along with the application, also include a written statement of your goals and how they may relate to our community, two references, and a transcript. A major in the Science fields is preferred but not mandatory.



**A CHOICE**  
 "FUNDING FOR CHANGE"

**COMMENTARY:**

[Thanks to HORIZONS FOUNDATION, San Francisco, for allowing excerpts from their article "ARE YOU a LESBIAN or GAY PHILANTHROPIST?"]

As Lesbians and Gay men, we know that the government is not going to provide support for our services in any substantial way. Bureaucratic funding restrictions declare most Gay/Lesbian organizations ineligible. We know that mainstream foundations do not respond well to the needs of our community. Less than 1% of local and national foundation grants are awarded to Gay and Lesbian projects annually.

The reality is that it comes down to each of us to "take care of our own" -- to acknowledge our mutual responsibility for one another. **WE UNDERSTAND OUR NEEDS AS NO ONE ELSE CAN.**

By making a commitment to regularly support Lesbian and Gay specific organizations, we accept the responsibility of leadership in giving to ourselves through the work of these programs, *because no one else will.*

As a significant portion of the population, Gays and Lesbians contribute regularly to the health and well-being of the greater Milwaukee area. We make financial contributions in the workplace and to civic and general social service programs. As business owners, home owners, civil service employees, teachers, activists, and healthcare providers, we affect the quality of life here in Milwaukee, here in Wisconsin.

**Do YOU make all of your donations  
work for Lesbians and Gay Men?**

When making charitable contributions, are you making them as a Gay or Lesbian? Do you ensure that the dollars you contribute to any organization really serves *you* and the relationships and families that you choose to build?

Next time an organization seeks your support, ask "How does your group serve Lesbians or Gay men? Does your agency recognize the partners of Gays or Lesbians?" Or you may consider restricting your gift to a Lesbian and/or Gay specific project or organization.

**A GREAT CITY BY A GREAT LAKE,  
DON'T GET WASHED OUT,  
GIVE YOUR INPUT, DONATIONS, or TIME!**

- Direct Donations - we are pleased to accept your gift of support at any time.
- Bequests - in your will you can designate the CREAM CITY FOUNDATION as a beneficiary of all or a portion of your estate.
- Volunteer - we welcome any assistance for any of our committees, fundraising, projects, Phon-A-THON, telephone answering, office work, computer help, art work, etc.
- **ACHOICE** - at your workplace you can specify CCF as recipient of your employee donation, or you can give through Donor Choice of UNITED WAY (some employers will match your donation).
- Insurance - you can name CCF as a beneficiary of your personal or work-provided life insurance.