

CCF

UPDATE

DECEMBER 1987

Donations Help Foundation Community Center

\$2,000 Cash, Remodeling, Furniture Donated

Cash, Goods and Services have been donated to help open the new Inter-Active Foundation Community Center at 225 S. 2nd St. the CCF Board announced.

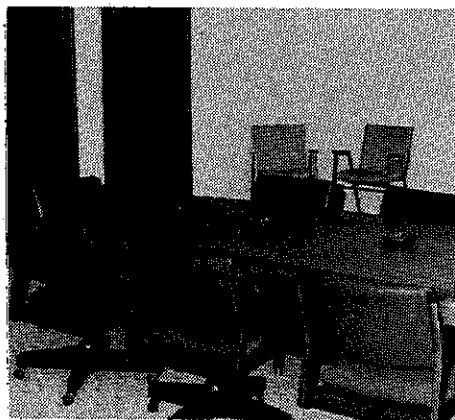
A \$1,000 donation for carpeting and another \$1,000 raised in a recent fund raiser were the latest gifts received by CCF. Previously all the remodeling and enough basic furniture had been donated in gifts which total several thousands of dollars each.

"Without these gifts there is no way this Community would have been able to open such a fine facility," said Don Schwamb CCF President. "The final figures are not in on the remodeling, but a new floor was laid, 3 walls installed, the inside and outside were painted and the services of craftsmen were all donated. That is a very large gift by any standard."

The Foundation saw a severe need within the community to have adequate meeting space and a way to better interchange ideas. The Foundation has worked for several months to accomplish the remodel-

ing of the new offices. The Center is designed as a truly Inter-Active facility for the entire community.

Three meeting rooms are available for use by any Gay Organization. A central mailbox to save costs of mailings between groups, a computer capacity to generate mailing lists, plenty of room to prepare important bulk mailings which we all need for communications, and plenty of free parking are some of the features and services to be provided.



Part of the small conference room dedicated in the memory of Peter Johnson. More photos inside.

The Foundation is proud of bringing this new facility to the community. We thank our Donors for the carpeting, remodeling, desks and credenzas. Each represents a substantial reach into our donors own pockets to help make this dream come through.

Won't you consider how you might help create the finest center of its type in the Midwest? □

YOUR SUPPORT IS OUR FOUNDATION

The CCF depends on your support to continue programs which improve the quality of life in our community. Financial support is necessary to continue the Tri-Cable Network monthly TV show, open the Foundation Community Center, support Anti-Discrimination efforts, promote Voter Registration for our key Mayoral and Congressional elections (we do not endorse any candidate), cultural events and physical and mental health services.

CCF is your non-profit, tax-deductible charitable foundation serving the Lesbian/Gay Community of the Greater Milwaukee Area.

Please remember to send in your donation today.

Cream City Foundation
P.O. Box 204
Milwaukee, WI 53201-0204 □

OUR

INTERACTIVE

FOUNDATION

Foundation Adopts New Slogan

The Foundation will now be known as the Inter-Active Foundation with the adoption of the new Slogan at our last Board Meeting. It is felt that the new slogan accurately depicts the role of the Foundation within the community since:

- Our Grants go to such a great variety of community organizations.
- The new Foundation Community Center will be available for many

community functions, and the center will provide a whole mix of services to many others.

- Community Calandering and Forum provides a place for a complete interchange of ideas and information to the community.

- The Community Calander, published monthly by the Foundation, brings all agencies special events to the forefront and helps everyone be more successful.

To highlight the new slogan it will be used on all our stationary, letterheads, newsletters and mailers. A new symbol to be used in conjunction with the logo is being developed, and will depict an interactive organization. □

BUILDING COMMUNITY —

"We Aren't Going Back"

Here in Milwaukee and Wisconsin in the past few months, a devastated Gay population has taken dramatic steps to rebuild. This community is getting back its strength. Here are some Milestones:

- Cable TV program — TRI-CABLE TONIGHT PREMIERES

- WISCONSIN LIGHT is set to publish a full size 34 page newspaper of columns, news and opinion with features on Entertainment, Books and Dining.

- The six mayoral candidates were put on the spot at Turner's Hall for the Mayoral Forum — They all showed up!

- The Foundation Community Center will open in December — It will be totally Inter-Active and for all organizations to use.

- Milwaukee's own Gay Pride Week is being organized for next fall. A major step forward.

- Gay Religious Organizations are meeting together to consider issues that are of common concern to them all. While our Dignity Group is still able to meet in our Catholic Churches — groups in seven dioceses have

been banned by bishops under pressures from the right wing.

- HIT Tournament will be the largest by far this year — despite more bowling tournaments than ever in the United States that teams could go to.

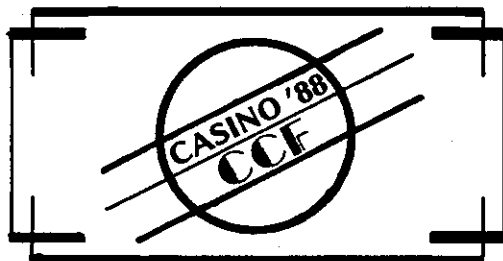
- CCBA Women's group spearheads wide involvement of several hundred women in the community — Women's music groups are pulling hundreds more together.

- Wisconsin was well represented in the March on Washington.

This is by no means a complete listing of gains recently achieved. It's a sampling of what's happening in the area.

A new vibrance can be felt in our organizations, signalling that, while we recognize the devastation of the epidemic — "we aren't going back". From every side your community groups are rebuilding on more solid footings.

The Foundation is proud to be part of this renewal — Our Mission "to Build Community" — is to recognize, support and encourage these efforts. □



"Come Up A Winner"

Mark your calendar now for the
Second Annual Casino Night
Sunday, April 24, 1988 - 6-10 p.m.

Grain Exchange Room
225 East Michigan Street
\$20 In Advance \$25 At the Door

Planning your Christmas Gift List?
Planning your Valentine's Day Gift?
Remember — Casino '88

IN MEMORIAM...

Peter Johnson



To Our Friend and colleague — Peter Johnson. The tragic death of Peter Johnson shocked the entire Community. A Director of the Foundation for the past 2 years, we will miss him deeply.

Peter was chairman of the Foundation Community Center Committee which seeks to develop an Inter-Active Center for the entire community.

A "Broadview" was his contribution to this community — He was a Futurist. He served many other organizations including The CCBA as Vice President, and he worked closely with the Lambda Rights Network. Hardly a day went by without his input being felt in a variety of agencies.

Peter, We Miss You! □

New Community Services Directory To Be Compiled

A new tool for all the community organizations is being compiled by the Foundation.

Called the Community Services Directory it will become an invaluable help to what any organization is all about, how to contact them, and it will give detailed pertinent information for use by other organizations.

As a Statewide Community Service the Foundation has begun such a listing. It will be detailed, list any dues, how to contact groups, etc.

Each organization will be contacted over the next few months for inclusion in the new directory. The Directory is being compiled by the Inter-Agency Committee which also heads up the Community Calendering and Forum monthly.

TRI-CABLE PREMIERES

Tri-Cable Tonight, Milwaukee's new Gay/Lesbian Cable Network monthly TV Show, premiered on Oct. 27th to acclaim. A magazine format show, it depicted in seven different segments a wide variety of activities and events important to all area groups. The show is a project of the MG/LCN — a subcommittee of the Foundation.

To help launch the 1st show, The Foundation hosted a Premiere Party in the Wide Screen Viewing room at MATA headquarters. Fifty persons attended and applauded the efforts of the cast and crew in bringing to Milwaukee an interesting and high

quality program. Few expected such a wide-ranging and professional show.

Mark Behar and Bryce Clark are Co-Executive Producers. Making their debuts before the cameras were Johanna Sabitino and Rick Poplawski as co-anchors.

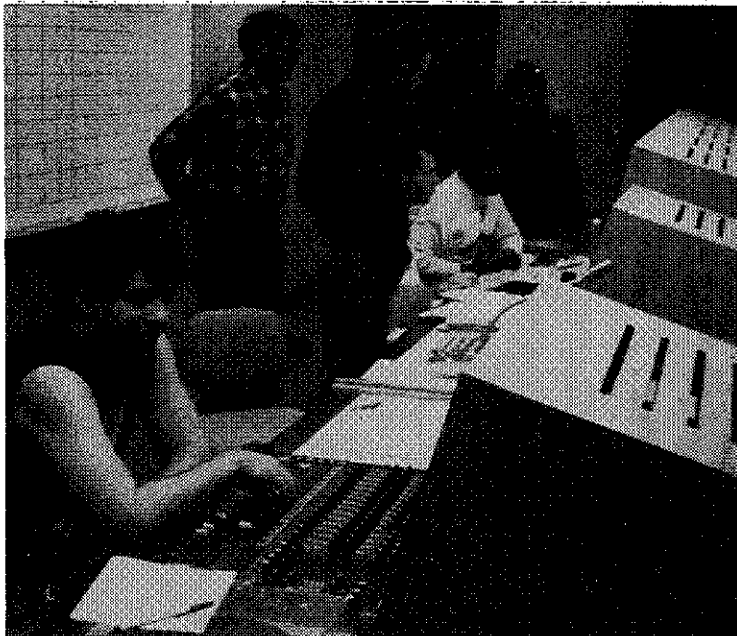
MATA in its critique called our set the best any group has ever used on Channel 14. The opening segment was daring — it consisted of on-site interviews at the Grand Avenue Mall of "straight" passerbys who were asked what their reaction would be to a Gay Program on the public air waves — most supported our right to

do such a program.

News and Views followed with two segments on Women's Activities, shots at MAPFEST and an editorial on Rawhide.

Congratulations MG/LCN and Mark, Bryce, Johanna and Rick for a superior job. The December show is in the can and awaiting an air date. Look for information on when this show will air — and don't miss it. The program will be an important communication activity for us all as it further develops. □

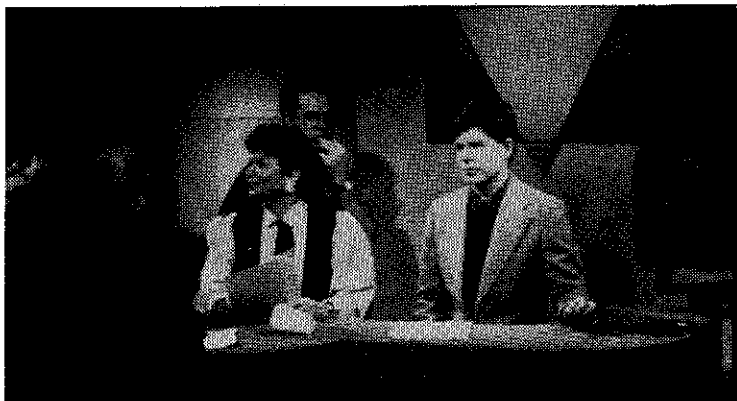
A Look at the Premiere — Gay/Lesbian Cable Network



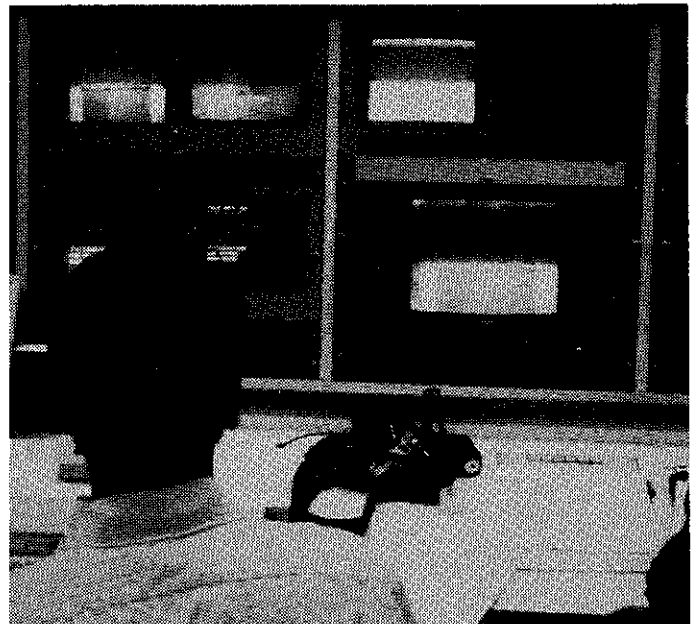
Master Control Crew getting ready for studio shoot.



Co-Hosts Rick Poplawski and Joanna Sabitino waiting for cue



Producer Bryce Clark & crew before shoot.



Co-Producer Mark Behar at Central Switch during shoot.



Finance Committee Sets High Goals

Let's get very serious... This Community is on the move. To keep it moving takes serious work and serious dollars. Except for a very few individuals, if you think about it, we haven't been digging very deep to support our rights, our development and our causes.

This is the year of the turnaround. Too many things hang in the balance for us to pull back now. To better understand what are the minimal requirements needed, we publish herein some very basic facts — please take them to heart.

1987-88 Goal: \$30,000

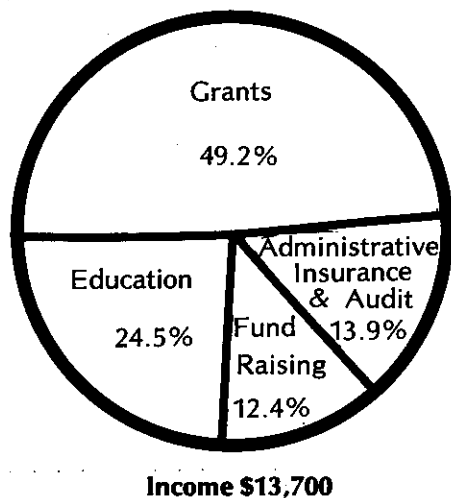
Grants and Services.....	\$20,000.....	75%
Education.....	5,000.....	14%
Administration.....	2,500.....	8%
Fund Raising.....	2,500.....	8%

To make that Budget — here are the facts:

Necessary to raise each month.....	\$2,500
Previous best Month ever (avg. '87).....	\$1,100
Amt. of new donations necessary Monthly to meet our goal.....	\$1,400/mo.

We need to reach 14 donors at \$100 or 3 at \$500 or 50 at \$30 Monthly. Please think about it deeply. □

1986-87 Recap:



Note to United Way and Combined Federal Campaign Donors:

Thanks to all who designated the Cream City Foundation in the recent United Way campaigns. You will get a receipt acknowledging your donation sometime in February or March — because of the United Way procedures, we will not be told by them who has given and in what amount you have given. Talk about RED Tape! □

Community Center Wish List

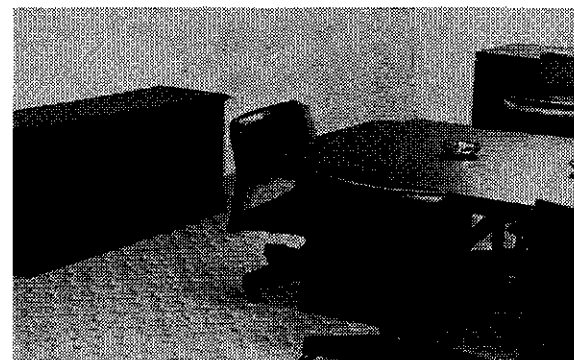
If you can help with any of the items listed below through a cash donation or an actual item that will fit our needs, colors and decorations, we need to hear from you. You will have everyone's lasting thanks.

A Hard Disc Drive Computer
 Desk Chair Mats
 Plants
 Lamps
 Artwork
 Locking Storage Cabinets
 File Cabinets
 A Photo Copier
 A leader to redesign and decorate the large conference room □

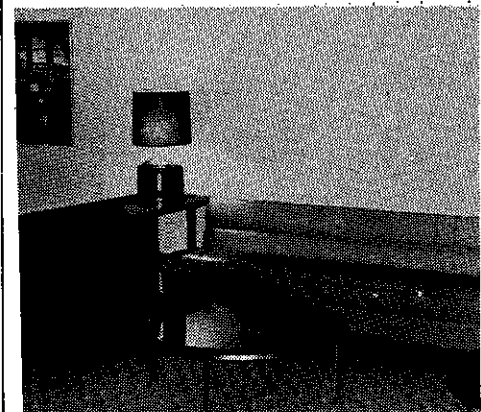
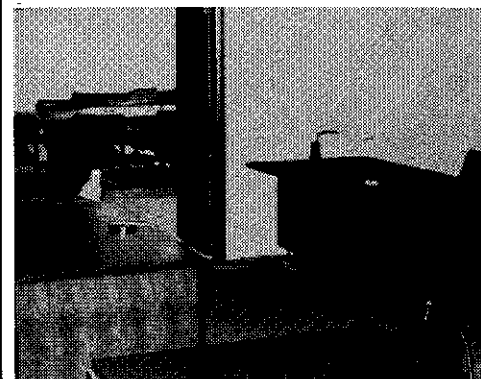
Annual Report Available

The 1986-87 Annual Report of the Foundation is now available. Those who donated to the Foundation during that year, will automatically receive a copy. The general public may obtain one by writing the Foundation at Box 204, Milwaukee, WI 53201. □

A Work in Progress... The Inter-Active Center



Above: Two views of the Peter Johnson Memorial Conference Room shortly after installation of the carpeting and placement of the furniture.



Above: The two photos show the front main office of the Center. CCF, and Milwaukee Gay/Lesbian Cable will have their offices here.

HOW DOES THE FOUNDATION WORK?

The Who, What and Why of Your Foundation

Officers:

Don Schwamb.....	President
Chuck Brotz.....	Vice President
Warren Breitlow.....	Secretary
Ron Peierl.....	Treasurer

Members of the Board:

Julia Kleppin.....	Fund Raising
Stephaine Schwarz.....	Grants Chrm.
Bob Melig.....	Development & Public Relations
Peter Johnson.....	Community Center Utilization

The Board of Directors:

Consists of those listed above. Each has a specific responsibility and works with a sub-committee to accomplish their many tasks. The Board meets monthly as a whole, but each member puts in hours on various sub-committees, projects and activities.

Your Inputs to the Board:

These consist of three basic avenues, which are:

1) Donors— Through knowing and listening to our donors who allow us to have the funds to actually do our work, we gain a vast input of what is of concern and is needed in this community.

2) Community Calandering & Forum— Representatives of 19 Groups (we're attempting to expand that number to 30) meet monthly to share plans and hopes. These inputs are a tremendously important factor for the Board of Directors.

3) Grant Seeking Agencies— Through well prepared and detailed requests, the Foundation gets a deep insight into the plans of various groups who are seeking to provide new or out-reach programs for the Community. Stephaine works very closely with each of these agencies to obtain complete information, convey it to the Board and monitor grants for desired results on behalf of the Community.

Developing the Agenda:

Utilizing the above inputs, the Foundation Board holds an annual Summer Retreat — an all day planning session integrating all these inputs to develop a work plan for the coming fiscal year. (July 1 to June 30)

Developing the Budget:

The budget is a compilation of costs necessary to carry out the annual work plan. This is subject of course to what our experience indicates will be available funds.

Committee Work:

Each committee sets to work to develop everything necessary to cause the agenda and budget to happen.

Fund Raising must develop sufficient monies — the Grant Committee funnels funds toward the major grant categories agreed upon at the annual planning session. Public Relations has the responsibility of presenting and interpreting the needs and results of fund raising and grants made to the general public.

Other Community Services:

Each Committee as part of its regular functions provides specific services to the Community, as well as working on its own activities.

• Inter-agency sub committee — provides all the staffing of monthly Community Calandering and Forum. After the meeting it publishes a monthly community calander distributed free to area organizations and to the public at the bars.

• Foundation Center Board of Managers — sets operating parameters for the Community Center.

• MG/LCN, the cable network, produces the TRI-CABLE TONIGHT TV program. The network also produces hour long and special interest programs of immediate interest to the Gay/Lesbian Community. The Network has done a program on Surgeon General Koop, a live call-in AIDS show, and is presently telecasting the Mayors' Forum held at Turner's Hall.

• Development Committee —has a major new program of publishing for the community a complete directory of Gay /Lesbian Community organizations. It will give meeting times, officers, membership requirements, goals and activities particular to that organization. This is the first effort to do this in this community.

• Fund Raising — has consultants which it can refer to individuals for tax beneficial donation planning. This allows as little out of pocket costs possible, and yet yield the greatest maximum benefit for Foundation programs. Most well planned programs save the taxpayers thousands of dollars and puts funds to work for the community that would ordinarily go to the government.

Affiliations:

• A Choice — an umbrella of 12 advocacy organizations representing the major organizations of their type in the area. We learn from them and teach them about the Gay/Lesbian Community. Political and "straight" business contacts are thus increased for our community through this networking.

• National Gay/Lesbian Cable TV Network. This provides an inter-change of ideas and programs from around the whole country.

• National Gay/Lesbian Press Association. Producing up-dated information on National and Regional issues important to Milwaukee.

• National Gay Foundations of America. This keeps us in touch with the six largest Foundations of our kind.

In Summary:

Your Foundation stays tuned in to what's important here and around the country. We do what's possible to learn of and to react to the needs as we see them developing.

We know few of our donors realize the extent of the Foundations Programs, but let us assure you — the monthly board meeting is only a starting point. Your Foundation works through committees and affiliations literally every day to bring the best efforts of this Community to bear on the real job — "building Community". □



Editorial

Inter-Action Produces New Era

Few dared dream that this Community would see such major gains as in the past year. At the Monthly Community Calendering and Forum, we at the Foundation, see exciting new ideas proposed, we hear of increased interest Nationwide in our athletic programs, and we feel the vibrance returning to this Community.

The willingness to INTER-ACT with each other, to share and to pull together has brought this about.

With the opening of the Foundation Community Center, the entire Community will have a focal point in which to conduct business, to further

inter-act and to have contact with our extended community — closeted, non-bar and straight.

In the New Year we have a chance to "Come of Age" as A Community — We all have the engines in motion.

• Politically we can achieve "clout." For 28 years a Mayor, Senator and County Executive have been in place. They will change this year. Are we ready as a Community to exert our influence?

• A Pride Week for 1988 is being organized. It will feature social and cultural events reflecting the best of our talented and achieving Community. The Foundation feels we should have pride in ourselves — we are deserving — we have pioneered locally and nationally a great many things. Now let's pat ourselves on the back.

• Several organizations are re-

organizing and becoming much more sophisticated. More and more we are presenting ourselves to the larger Community in ways that present positive images of this creative community.

In these efforts, we control the Agenda, take to the offensive and stop reacting to those who need a scapegoat minority to gain publicity. As we work through cable TV and "our" Press develops our image, fewer demagogues can get away with Gay Bashing. More and more the general public will already have a relationship and positive image of us.

The Foundation is proud to be a part of this resurgence and to be taking a leading role in WORKING to bring this about, because it will take work on the part of us all.

It's happening Milwaukee — Congratulations! □

THE UPDATE

is published by the Cream City Foundation, Inc. to keep its contributors and target community informed and involved. The Foundation is a non-profit philanthropic organization that provides financial support to the causes and organizations of our unique community. Editor: Robert Melig, Chairman — Development and Public Relations Committee. Address of record: P.O. Box 204, Milwaukee, Wisconsin 53201.

CREAM CITY FOUNDATION

I strongly believe in accepting responsibility for making life better for myself and others in my community. To that end, I would like to pledge my support to the C.C.F. in its efforts.

- | | | | |
|---|---------|---|---------|
| ☐ President's Club | \$1,000 | ☐ Citizenship Club | \$50 |
| ☐ Sponsor | \$500 | ☐ Contributing | \$25 |
| ☐ Benefactor | \$250 | ☐ Other | \$_____ |
| ☐ Sustaining | \$100 | | |

☐ I would like to Pledge \$_____ per Month for _____ Months.

Name _____ Phone _____

Street _____

City, State, Zip _____

Your gifts are tax deductible



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INTERACTIVE**