



Give the People Light and they will find their own way.

The Wisconsin Light

Supreme Court Asked To Rule On Ad Case

[New York]- Lambda Legal Defense and Education Fund, on August 22, 1990, asked the Wisconsin Supreme Court to consider a case where a newspaper refused to run classified ads containing the words "Lesbian" and "Gay." A mid-legal appellate court recently ruled that Wisconsin's state-wide civil rights law prohibiting sexual orientation discrimination does not apply to newspaper classified advertising. If the state's highest court accepts the case, it will set a significant precedent for whether a newspaper may be held liable for refusing classified ads based on a person's sexual orientation or other protected categories like sex and race.

The case arose when Jay Hatheway of Madison attempted to place a classified ad in the Green Bay Press Gazette for his publication, *Among Friends*.

At the same time, a Lesbian couple, Peggy and Tracy Vandevceer, were hoping to start a business selling sweatshirts and submitted an ad to the *Press Gazette* stating "Unique, screen-painted sweatshirts with Gay/Lesbian slogans."

The *Press Gazette* which is the only major daily newspaper in the area and is owned by communication conglomerate, Gannett Enterprises, rejected both ads because of the inclusion of the words "Gay" and "Lesbian" and informed the Vandevceers that "we just don't print those kinds of ads."

Lambda, along with Wisconsin lawyer Mark Borns, subsequently filed a lawsuit against the *Press Gazette* charging its refusal constituted unlawful discrimination.

In a July 10, 1990 ruling, the Wisconsin Court of Appeals upheld a lower court's dismissal of the suit stating that "newspapers are totally dissimilar in nature from the businesses listed in the public accommodation act."

Borns, Lambda's co-counsel in the case, stated, "This narrow ruling opens up a great slippery-slope where hundreds of other businesses not explicitly listed in the original law would be allowed to discriminate, not only against Lesbians and Gay men, but against anyone on the basis of race, gender, disability, or any other category traditionally protected by law."

Paula L. Eitelbrick, Lambda's Legal Director and attorney handling the case, said, "Lesbians and Gay men must have access to mainstream forms of advertising, particularly in less urban areas of the country where Lesbian and Gay papers aren't as plentiful."

National Anti-Helms Day Set For Oct. 6

[Durham, NC]- North Carolina Senate Vote 90, the statewide coalition working to defeat Jesse Helms (R-NC) in 1990, has issued a call to Gay and progressive organizations across the country to help make Helms' defeat a reality.

N.C. Senate Vote 90 is inviting progressive Americans to join them in "Countdown To Victory" events in all 49 supporting states on Saturday, October 6, as an expected crowd of 8,000 North Carolinians opposing Helms and supporting his opponent, Harvey Gantt, rally that day in Raleigh from all across North Carolina. Singer/activist Holly Near will hold a special NC Senate Vote 90 benefit concert on the evening of the rally.

The cross-country effort, subtitled "A National Helms Liberation Action Day," is pivotal because Helms' Senate influence has persistent national repercussions.

"Countdown To Victory" organizing kits/information or to send donations to defeat Helms, write: NCSV '90, 604 West Chapel Hill St., Durham, NC 27701.

Community Leaders To Attend AIDS Walk Breakfast Sept. 30

By Terry Boughner

[Milwaukee]- On Sunday, September 30, 1990, more than 20 prominent community leaders will host a fund-raising breakfast benefiting the client support services and education programs of the Milwaukee AIDS Project (MAP). The breakfast will be an opening to the Wisconsin AIDS Walk, the largest fund-raiser and educational event for AIDS ever held in Wisconsin.

Among the hosts are Frederick L. Cullen, President, Bank One, Archbishop Rembert Weakland, Leonard Goldstein, President and CEO, Miller Brewing Company, G. Edwin Howe, President, Aurora Health Care, State Representatives David Clarenbach, Barbara Notestein, Peter Bock and Timothy Carpenter, Julie Hanser, Administrator, Milwaukee County Medical Complex, Margaret Hawkins, Conductor, Milwaukee Symphony Chorus, Episcopal Bishop Roger White, David Huntington, Executive Director, The Milwaukee Foundation, Jack Murtaugh, Executive Director, Interfaith Conference of Greater Milwaukee, Virginia Little, President, We Care Nursing Services, Inc., Robert Long, Senior Vice President, Park Bank, Sister Renee Rose, President and CEO, St. Mary's Hospital, Rabbi Francis Barry Silber, Congregation Emanu-El B'Ne Jeshurun, Donald Thelen, President, Helmsburg Improvement Association, Paul Johnson, Wisconsin Commissioner of Health, Evangelical Lutheran Bishop Peter Rogness and Sharon Otto, President, AIDS Resource Center of Wisconsin, Inc.



The record crowd of 1860 who attended Milwaukee's MAPfest on Sept. had many games to try their skills at.

Miller Beer Donates \$6,000 To Milwaukee's Cream City Chorus

[Milwaukee]- Miller Brewing Company and Miller Brands, Inc. have donated \$6,000 to the Wisconsin Cream City Chorus to help fund its Christmas and Spring concerts. Chorus Board President Sandra Kurjiaka said, "We are grateful to Miller Brewing Company and Miller Brands for the outstanding contribution and their support," Reinke said.

Chorus Director, Scott Stewart, expressed delight with the award, and is excited about what the gift means to the future of Cream City Chorus. The grant will allow the proceeds of the two concerts to be invested, enabling the Chorus to establish a secure financial base for the future, he said.

Cream City Chorus has embarked upon a major gifts campaign with the aim of establishing a capital fund to draw upon for future needs, according to Sandra Kurjiaka, Chorus Board member in charge of major gifts and fundraising. The Chorus hopes to achieve this goal within

five years, she said.

Miller's is the most significant grant to the Chorus thus far, according to Kurjiaka.

Stewart said that Cream City Chorus is grateful to the donors for their support and that the Chorus will be able to continue to rehearse for the annual Christmas concert then.

The Chorus rehearses every Wednesday night at 7:00 p.m. at New Hope United Church of Christ, at 14th and Greenfield in Milwaukee. All interested parties are invited to sit in at a rehearsal without pre-arrangement, or an audition may be arranged by calling 769-6184.

The Chorus' annual Ice Cream Social is at 6:00 p.m., September 9 at the Mitchell Park Pavilion in Milwaukee. A \$5 ticket entitles the bearer to an ice cream sundae and a mini-concert. Tickets will be on sale through Chorus members and at the door on the day of the event.

ACT-UP Survey Finds Dentists Discriminate Against HIV+ People

[Milwaukee]- On Tuesday, September 4, 1990, at 3:30 p.m., Milwaukee's chapter of AIDS Coalition To Unleash Power (ACT-UP), met with representatives of the Wisconsin Dental Association (WDA) and the Marquette Dental School at Marquette University.

The purpose of the meeting was to promote greater leadership on the part of WDA in response to the AIDS crisis and to bring an end to discrimination by many in Milwaukee's professional dental community against people who are HIV positive.

After conducting a phone survey of approximately 200 area dentists, ACT-UP-Milwaukee has reason to believe that one third of the community is currently engaged in various forms of discrimination in providing care to people with HIV disease. Such discrimination is immoral, unethical and illegal. It must stop.

In its press release, ACT-UP Milwaukee stated that since it is a group committed to bringing an end to the AIDS crisis through whatever non-violent means are necessary, the group has begun its actions with the dental community by calling for the meeting with WDA.

"We have also sent out a letter to each dentist," ACT-UP stated, "who was identified by our survey as engaging in

discrimination."

Among the reasons given by dentists for not providing HIV positive people with adequate dental care, ACT-UP listed the following:

Don't want to become a dumping ground; Don't know enough to serve them (HIV+) properly; Office is carpeted and therefore cannot be sterile; If we took them (HIV+) it might hurt our present client base; Necessary procedures would be too costly or take too long to implement; will take HIV+ people, but do not accept Title XIX.

In its letter, ACT-UP said that "At best, these arguments are vacuous. The bottom line is that a large part of the professional dental community is trying to wash its hands of its legal and moral obligations to help ease the burdens we all share in the face of the AIDS crisis."

The letter continued, "As ACT-UP members, we find this situation intolerable and are committed to doing whatever it takes to see that all HIV+ people in Milwaukee receive decent dental care."

In its press release, ACT-UP stated, "It is our hope that the dental community will realize and live up to its obligations without the need for active protest, but if not, we are prepared to act so that HIV+ people will get the health care they deserve."

A CELEBRATION OF LIFE



Wisconsin AIDS Walk

"The religious, political and corporate leaders who are hosting the Breakfast and supporting the Wisconsin AIDS Walk reflect the broad base of community support we are now gaining in our efforts against the AIDS epidemic," said Doug Nelson, MAP's Executive Director. "Their support symbolizes the commitment we will need from people from all walks of life if we are to effectively meet the immense challenges of AIDS that lie ahead."

The breakfast will be held at Professional Marketing Services, 2071 N. Summit Ave., Milwaukee, from 9:30 a.m. to 11:00 a.m. Participants are asked to make a \$50 tax-deductible donation to MAP. Immediately following the breakfast, the estimated 300 people in attendance will be asked to join Milwaukee Mayor John O. Norquist and Susan Mudd in leading off the Wisconsin AIDS Walk. Mayor Norquist and Mudd are the Honorary Co-Chairs of the pledge walk. Opening Ceremonies will begin at noon, with registration beginning at 11:00 a.m. More than 2,500 walkers are expected to raise \$175,000 for AIDS care and education in Wisconsin.

Invitations to the breakfast have been sent to local and state government officials, corporate executives and community leaders.