

# QUEST

Volume 19 Special Edition



# PRIDEFEST®

## MILWAUKEE

JUNE 8-10, 2012 | [PRIDEFEST.COM](http://PRIDEFEST.COM)

The Official PrideFest®  
Pride Guide 2012



# It's our differences that make us great.

No matter what you value, we're here to protect it with respect and professionalism.

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# WELCOME to the 25th Annual PrideFest Milwaukee !

## HOURS:

**Friday, June 8<sup>th</sup>, 3:30PM - Midnight**  
**Saturday, June 10<sup>th</sup>, 12PM - Midnight**  
**Sunday, June 11<sup>th</sup>, 12PM -10PM (grounds),  
& 12Midnight in Pump Works Dance Arena**

## Purchasing Tickets

PrideFest patrons have the opportunity to experience a number of benefits: Each ticket gets you entry to entertainment, education and advocacy, music and dancing, fun family and youth activities, shopping and dining, performances, and more! Attendees can gain even more benefits by taking advantage of some of PrideFest's special promotions:

### Pre-Festival Discount Tickets

(Available at [www.pridefest.com](http://www.pridefest.com) until June 7.  
There is a one-time \$2 processing fee)

Single-Day Admission – \$12

(save \$3 from gate price)

Three-Day Weekend Pass – \$25

(save \$20 from gate price)

Block of 25 tickets - contact the PrideFest  
Ticket Hotline at 414-241-4088

### **PrideFest Weekend - Ticket Prices at the Gate:**

One-Day General Admission – \$15

One-Day VIP – \$100

3-Day VIP - \$225 (available Friday Only)

**12 years and under – Free**

### **Get the VIP experience at PrideFest!**

**1-Day VIP - \$100**

**3-Day VIP - \$225**

(1-Day VIP also available at gate during weekend)

These VIP tickets help support the festival's mission and operations while letting you experience

PrizeFest in style! By purchasing a VIP ticket, you will gain access to the Potawatomi Bingo and Casino VIP area atop the Miller Oasis, an exclusive lounge area with great views of the Miller Lite Main Stage, enhanced sound for headline entertainment shows, and these amenities:

***Complimentary Miller Brewing Products,  
soda and water***

***Complimentary hors d'oeuvres***

***Private bathrooms***

***Relaxed table seating***

***Elevator***

***Dedicated bar service***

### **PROUD CROWD 2012**

Our 25th anniversary is a true landmark of how far we've come since 1987 as a community, and how our unique experience brings people back every year to be themselves in a place that they feel safe, welcome and honored. In honor of this, PrideFest is reintroducing the Proud Crowd for our 25th Anniversary and we hope everyone takes the opportunity to show your PRIDE support through this giving program. Participants will receive recognition, tickets to the festival, tickets to the Potawatomi Bingo Casino VIP Deck to view the Miller Stage entertainment and much more. PrideFest has set a community supporter challenge to raise \$25,000 in 25 days through our Proud Crowd campaign. The levels are reasonable but generous and we appreciate any amount, with benefits beginning at \$25 and stretching to \$2000. Be a part of history and join the celebration.

For more details: please visit our website  
[www.pridefest.com](http://www.pridefest.com)



**June 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup>, 2012**

**Midwest Pride Meets On Milwaukee's Lakefront  
Henry W. Maier Festival Park  
(Summerfest Grounds)**

## **Special Deals**

Take advantage of the generous offer from Potawatomi Bingo and Casino printed on the back of the ticket. You can redeem your ticket at any Firekeepers Club Booth (FKC) at Potawatomi Bingo Casino for \$10 in FKC Reward Play (After 25 slot points earned in your same day visit) It's valid June 8-29 ONLY. To be eligible, you must be at least 21 years old, and be a NEW member of the FKC. Membership is free! Valid only at Potawatomi Bingo Casino, 1721 W. Canal Street, Milwaukee Wisconsin. View full details on the ticket stub. [www.Paysbig.com](http://www.Paysbig.com)

### **Free Entrance Donate 4 Non-Perishable Food Items to benefit the AIDS Resource Center of Wisconsin's Food Pantry**

Bring four non-perishable food items to the AIDS Resource Center of Wisconsin (ARCW) Food Pantry Donation Truck located outside the main gate for free admission. Available 12 p.m. – 2 p.m. on Saturday, June 9<sup>th</sup> and Sunday, June 10<sup>th</sup>.

### **PrideFest Volunteer Team**

PrideFest is produced through the dedicated efforts of a volunteer team. The Board of Directors oversees the festival year-round and the Production Team develops and carries out the day-to-day planning of the festival.

### **2012 PrideFest Board of Directors**

Scott Gunkel - President  
Francisco Araiza  
Paul Masterson  
Peter Minns  
Stephanie Knuteson  
Minh Nguyen  
Michail Takach  
Tim Talsky

# QUEST

**2012 Official PrideFest Pride Guide**

**Published by Quest**

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800-578-3785

Mark Mariucci, Production and Design  
Kate Sherry, Editor

### **PrideFest is produced by PrideFest, Inc.**

The PrideFest Office is located in the  
**Milwaukee LGBT Community Center**  
1110 North Market Street - Second Floor  
Milwaukee, WI 53202  
**414.272.3378 [www.pridefest.com](http://www.pridefest.com)**

### **Mailing address:**

PrideFest, Inc. P.O. Box 511763  
Milwaukee, WI 53203

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### **PrideFest's Mission**

The mission of PrideFest is to celebrate the diversity of Lesbian, Gay, Bisexual and Transgender (LGBT) culture and community.



## 2012 PrideFest Production Team

Peter Minns Festival Producer  
 George Schneider Operations Director  
 Chaz Erdall Assistant Operations Director  
 Gary Timm Lead Festival Operations Volunteer  
 Derrick Soto Marketplace Director  
 Jeremy Genske Marketplace Asst  
 Sylvester Brown Marketplace Asst  
 JR Witt Volunteer Director  
 Greg Bach Asst Volunteer Director  
 Jen Hargraves Asst Volunteer Director  
 Erik Gonzalez Asst Volunteer Director  
 Paul Masterson Arts & Culture Director  
 Andy Victor MGAC Stage Director  
 Stephanie Knuteson Womyn's Program Director  
 Minh Nguyen Outreach Director  
 Sponsorship Director Scott Gunkel  
 Michail Takach Social Media Director  
 Kate Sherry Communications Director  
 Shelly Herrmann Media Concierge  
 Don Schwamb History Director  
 Paul Williams Assistant History Director  
 Mark Gerber Entertainment Director  
 Colin Gawronski Miller Stage Manager  
 Dave Glenn Miller Stage Volunteer Manager  
 Mike Bell Miller Stage Asst Manager  
 Phaedra Christou Miller Stage Asst  
 Corey Rassi Miller Stage Asst Manager  
 Drew Magathan Entertainment Asst Stage Manager  
 Shaun Stibb Entertainment Asst Director  
 Mari Bowring Entertainment Hairdresser / Wardrobe  
 Danielle Operle Entertainment Dressing Asst  
 Maribel Santiago Entertainment Security Manager  
 Alan Grabowski Entertainment Security Manager  
 Sue Jarvela Entertainment Security Manager  
 Annette Holvey Entertainment Hospitality Manager  
 Sue Bell Entertainment Hospitality Asst Manager  
 Chris Segedy Entertainment Merchandise Manager  
 Al Godshaw Entertainment Merchandise Asst Manager  
 Gregg Hutterer PumpWorks Dance Arena Producer  
 John Murges PumpWorks Dance Arena Producer  
 Tony Bilo PumpWorks Dance Arena Stage Manager  
 Dave Klawes PumpWorks Dance Arena Stage Manager  
 Jason Whitley PumpWorks Dance Arena Asst. Stage Manager  
 Mike Hiller PumpWorks Dance Arena Photographer

Eli McKinney PumpWorks Dance Arena Designer  
 Daniel PumpWorks Dance Arena Designer  
 Aaron Mayo PumpWorks Dance Arena Staff  
 Rob Theis PumpWorks Dance Arena Staff  
 Chuck Coakly PumpWorks Dance Arena Lighting  
 Karl Shea PumpWorks Dance Arena Lighting  
 Mike Bellagio VIP Director  
 Britt Brown VIP Hospitality  
 Martino Angeles VIP Security  
 Larry Schade VIP Security  
 Cody Clure VIP Security  
 Sam Posch VIP Security  
 Spencer Ricks VIP Security  
 Chris Wilfred VIP Security  
 Joe Conti VIP Security  
 Tim Talsky Food & Beverage Director Treasurer  
 Eloisa Balderas Food & Beverage Babe  
 Dan Italiano Adult Beverages Manager  
 Miranda Larocque Director Youth Area  
 Kristen Donat Youth Area Co-Director  
 MQ Davis Youth Area Co-Director  
 Sam Eifert Box Office Manager  
 Aubrey Castleburg Box Office Assistant Director  
 Mark O'Neil Health & Wellness Area Coordinator  
 Brenda Coley Health & Wellness Area Coordinator  
 Todd Slusar Health & Wellness Area Planning  
 TeamJeff Smith Health & Wellness Area Planning Team  
 Luis Garcia Health & Wellness Outreach Coordinator  
 Alicia Cardenas Health & Wellness Stage Coordinator  
 Brendan Barrett Children & Family Activities Director  
 Heidi Peppers Children's & Family- Assistant Director  
 Abby Collier Children's & Family- Assistant Director  
 Stonewall Director Jacquie Lindo  
 Dawn Schmidt Stonewall Asst Director  
 Ritchie Martin Community Services Director  
 Julian Goodwin Community Services Asst  
 Justin Grant Community Services Asst.  
 Rev. Jeffrey Montoya Religious Activities Director  
 Samuel Christensen Religious Activities Assistant  
 Bishop Craig Bergland Religious Activities Clergy  
 Rev. Jubi Dutcher Religious Activities Clergy  
 David Bahrke Interfaith Choir Director  
 Terrance Raffet Security Director  
 Glen Fallenbeck Asst Security Manager  
 Tim Nelson Asst. Security Director

Osceola Spychala Security Captain  
 Zora Maniscalco Office Manager  
 AJ Knee Office Manager  
 Becky Dimsey Office Manager  
 Mike Debraska Office Manager  
 Joshua Raffet H.G.I.C.  
 Amber Mullet ASL Interpreter Accessibility  
 David Evans ASL Interpreter Accessibility

## Organizational Volunteers

Several organizations provide volunteer support for the beer pods, front gates and ticket booths. Be sure to tip them well, because these groups will keep their tips to support their programming. Organizations providing volunteer support this year include: 16th Street Community Health Clinic, Castaways MC, Galano Club, Lesbian Alliance, Milwaukee Gay Arts Center, Milwaukee LGBT Community Center, Washington Heights Rainbow Association, WISCRAD - Wisconsin Rainbow Alliance for the Deaf

## Volunteer Corps

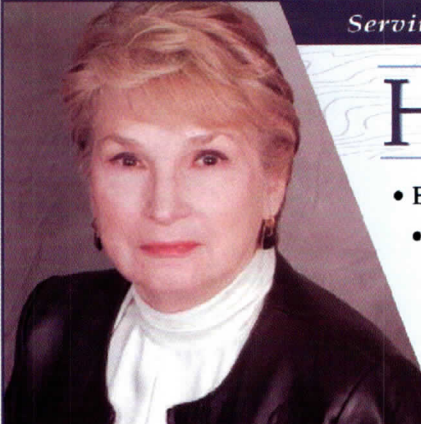
The Volunteer Corps is made up of hundreds of individuals who volunteer during festival weekend to help ensure that everyone has a good time. Thank you to every member of the Volunteer Corps for their assistance!

## OVER 21 - ID Bracelet: Get carded and stay carded

PrideFest takes a proactive approach to preventing under-age drinking at the festival by using ID bracelets to allow patrons of legal drinking age to purchase alcoholic beverages throughout the festival grounds without being carded every time. All patrons who wish to drink alcohol must show an ID as proof that they are of legal drinking age.

## Fireworks

One of the many things that put Milwaukee's Pride festival on the map, is the fact that it was the first Pride event in the nation to produce a fireworks show! During the Saturday headline show, the rockets will be launched from Lakeshore State Park located east of the festival grounds.



*Serving the Community Since 1985*


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[www.HumeLawOffice.com](http://www.HumeLawOffice.com)





CREAM CITY FOUNDATION

*Building Strong Lesbian, Gay, Bisexual and Transgender Communities in Southeastern Wisconsin Since 1982*

*Proudly serving the LGBT community for 30 years*

SPONSOR OF THIS YEAR'S PRIDEFEST

**Happy 25 years PrideFest!**

**Enjoy the festival**

**Be safe**

*And thank you to the hundreds of  
volunteers who make this festival great!*

SAVE THE DATE: THURSDAY, JULY 26<sup>TH</sup> 2012

My Best Friend is Transgender  
MY BEST FRIEND IS TRANSGENDER  
My Best Friend is My Brother  
MY BEST FRIEND IS MY BROTHER  
My Best Friend is Queer  
MY BEST FRIEND IS QUEER  
My Best Friend is Latino  
MY BEST FRIEND IS LATINO  
My Best Friend is Bisexual  
MY BEST FRIEND IS BISEXUAL  
My Best Friend is Black  
MY BEST FRIEND IS BLACK  
My Best Friend is White  
MY BEST FRIEND IS WHITE  
My Best Friend is Transgender  
MY BEST FRIEND IS TRANSGENDER  
My Best Friend is Love  
MY BEST FRIEND IS LOVE  
My Best Friend is My Mom  
MY BEST FRIEND IS MY MOM  
My Best Friend is Bisexual  
MY BEST FRIEND IS BISEXUAL

**SPONSORS\***

- Jody Armata
- Bronze Optical
- Louisella & William Frank
- Barbara Hayden
- Jose Milan
- Southwest Airlines
- Wisconsin Gazette

\*at the time of printing

For more event information, and to register, visit [MBFS2012.eventbrite.com](http://MBFS2012.eventbrite.com)



# IN THE BEGINNING...

Milwaukee's first Pride event occurred when the Gay Liberation Front (GLF) organized a "Gay Pride Week" in January 1971, which included parties, dances and cultural events.

After the March on Washington in 1987, a new organization, Milwaukee Lesbian/Gay Pride Committee (MLGPC) formed.

In June 1989, approximately 500 people marched the two miles from the bar district, to City Hall, and finally to Cathedral Square for a rally where another 500 people had gathered. A proclamation from Mayor John Norquist ending with the words, "We are proud of who you are" generated a great deal of controversy and threats of recall campaigns by religious-based conservative groups

In 1991, the rally was moved to Juneau Park along the lake front, an area that could accommodate the growing crowds. Entertainment and food were added, creating a festival atmosphere.

Photos on this page are courtesy of UWM Archives

Scan this Q Code to visit the Wisconsin LGBT History Project site



## GAY PRIDE WEEK!

- SUNDAY, 18: PICNIC — Lake Park, Area #1  
1 p.m. bring a dish
- MONDAY, 19  
and  
TUESDAY, 20: GAY FLICKS — East Side Community Center, 8 p.m.  
911 East Ogden
- WEDNESDAY, 21: GAY BIRTHDAY PARTY  
East Side Community Center, 911 East Ogden  
2nd Floor — 8 p.m. until 11:00  
(door prize for the best costume)
- THURSDAY, 22: ASTOR STREET CRUISE REVUE — 10 p.m.  
Cookies and Pink Lemonade served
- FRIDAY, 23: DON BOB FIRE — Lake Front at Queen's Point  
9:30 p.m. (North Point)  
bring marshmallows and outright  
ask for roasting!!!!!!!!!!!!
- SATURDAY, 24: GAY DANCE — LIVE MUSIC  
1001 Fireside Lounge — 9 p.m. until 11:00
- SUNDAY, 25: CHRISTOPHER STREET DAY — GAY PRIDE MARCH IN CHICAGO  
Bus will leave Milwaukee from in front of East Side  
Community Center, 911 East Ogden.  
For more information, bus time and reservations  
call New Gay Underground 271-5273 any time.

## JUNE 18-25

All Activities Sponsored by New Gay Underground, Gay Youth Coalition, and Gay Conspiracy Law Collective.

GAY PRIDE WEEK

**JUNE 29** DANCE ALL EVENTS OPEN TO ALL  
8:00 PM. UWM UNION MILWAUKEE ROOM

**30** KEYNOTE RALLY 7:00 ST. MARKS EPISCOPAL  
CHURCH 2610 N. HACKETT AVE.  
ACROSS FROM DOWNER THEATRE

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## GAY PRIDE WEEK

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**JULY**

**1** PICNIC NOON TIL 6:00 PM. ESTABROOK PARK, AREA #1  
ON HAMPTON EAST OF THE BEING VOLK. OWN  
FOOD, DRINK AND PLAYTHINGS. SPONSORED BY G.P.U. INC.

**2** WORKSHOPS 8:00 PM. CHURCH FOR ALL PEOPLE  
1114 N. 21 ST. (AT HIGHLAND BLVD & 21 ST.)  
HOPE AND FREEDOM. SPONSORED BY G.P.A.

**3** DEMONSTRATION 7:00 PM. MEET UNDER CLOCK  
ON CIVIC CENTER PLAZA  
DEFEND GAY PEOPLE'S RIGHTS TO EMPLOYMENT & LIFE STYLE

**4** PARADE WATCH 8:00 PM. MEET AT ASTOR AND JUNEAU STREETS  
WATCH FIREWORKS TOGETHER. IN JUNEAU PARK  
BE YOURSELF, DO YOUR OWN THING. BE PUBLIC

**5** MOVIES 7:00 & 9:00 SHOWINGS UWM UNION 6th FLOOR  
GAY PRIDE WEEK, SOME OF YOUR BEST FRIENDS

**6** DEMONSTRATION 7:00 PM. MEET UNDER CLOCK  
ON CIVIC CENTER PLAZA  
PROTEST POLICE UNARMED AND DEMAND LAW REFORM

**7** BASEBALL BREWERS VS. TEXAS AT COUNTY STADIUM  
CALL: 800-276-0601 TO RESERVE TICKETS  
BY JUNE 25 FOR OUR GUARANTEED PLACES

**8** POTLUCK/TALK 6:00 CHURCH FOR ALL PEOPLE  
1114 N. 21 ST. CALL: 800-276-0601  
TO COORDINATE FOOD

FOR INFO, PHONE 342-4020 271-5273  
SPONSORED BY GAY PRIDE WEEK PLANNING GROUP





## Milwaukee Pride Parade

The Milwaukee Pride Parade Committee organizes the parade, which steps off this year at 2 p.m., Sunday, June 10th on South Second Street between Lapham and Greenfield. It travels north on 2<sup>nd</sup> street past gay & lesbian businesses. For more information about the parade, visit [www.prideparademke.org](http://www.prideparademke.org).

## ACCESSIBILITY

PrideFest is dedicated to supporting and assisting our patrons who have disabilities. In compliance with the 1990 Americans with Disabilities Act, PrideFest is proud to state that we are continuously striving to make our festival accessible to everyone. We welcome your comments! You can reach us by calling (414) 272-3378 (voice) or e-mailing [info@pridefest.com](mailto:info@pridefest.com).

## Stage Area Seating

During PrideFest, the major stage area, the Miller Lite Main Stage, will offer raised platforms and accessible picnic tables (where marked) for patrons who use wheelchairs. Accessible seating at picnic tables is located throughout the grounds.

## Telephones & TTY

Accessible public telephones are located outside of each restroom area. Many of our phones have volume-controlled handsets. A text telephone (TTY) is available behind the Harley-Davidson Roadhouse southwest of the Marketplace.

## Braille Schedules

Braille entertainment schedules will be available at all information centers on the grounds.

## Sign Language Interpreters for Performances

Sign language interpreters will be provided for our national acts at the Miller Lite Main Stage in the evening. However, an interpreter can be provided for specific performances upon request by contacting the PrideFest [info@pridefest.com](mailto:info@pridefest.com). A minimum of two weeks prior notice is required so an interpreter can be secured and materials/lyrics can be obtained from the artist/speaker.

## Drinking Fountains

Drinking fountains are located outside each restroom area and are accessible to all patrons.

## Wheelchair/Stroller Rental

A limited number of wheelchairs and strollers can be rented during PrideFest. Wheelchair/stroller rental stations are located just inside of the Main Gate. Rentals are on a first-come, first-serve basis, meaning no reservations will be taken, and all rentals require a minimal deposit.

**Please Note:** Service animals are allowed on the grounds provided the animal does not pose a danger or threat to other service animals or patrons. Owners of service animals are responsible for the animal's personal care. A relief area for service animals is located near the Respite Pavilion. For ac-

commodations for people who are deaf, hard of hearing, blind or have low vision and other services not mentioned, please contact us at [info@pridefest.com](mailto:info@pridefest.com).

## TRAVELING TO PRIDEFEST/WHERE TO STAY DOUBLETREE HOTEL MILWAUKEE CITY CENTRE

611 W. Wisconsin Avenue Milwaukee, WI 53203  
Phone: 414-273-2950

We are pleased have the DoubleTree Hotel Milwaukee City Centre as our host hotel. This contemporary downtown hotel provides close proximity to downtown amenities and features warmly furnished upscale guest rooms. To make a reservation, call the hotel at 414-273-2950 OR 1-800-222-TREE.

## LOCAL BUS TRANSPORTATION

PrideFest receives Festival Shuttle bus service from the Milwaukee County Transportation System approximately one half-hour prior to the start of the festival and ends a half-hour after the event. Shuttles run every 15 minutes along Wisconsin Avenue.

## OPENING CEREMONIES

The Opening Ceremony officially opens the PrideFest weekend. Since 1987 the city's Lesbian, Gay, Bisexual, and Transgender (LGBT) community has assembled to celebrate its diversity and unity in the great Milwaukee tradition of a "fest." This is

**ANGELS OF**  
**HOPE**  
**METROPOLITAN**  
**COMMUNITY**  
**CHURCH**

**The Heritage Mall**  
139 East 2nd Street,  
Suite L-4  
Kaukauna  
  
**Core Values**

- Respect and honor diverse spiritualities
- Celebrate the communion of sexuality and spirituality
- Inspire authentic voices in community

**Sunday Gatherings - 6 pm**

**[www.aohmcc.org](http://www.aohmcc.org)**  
Facebook: Angels of Hope Metropolitan Community Church

**Mission Statement:** Love the Lord your G-d with all your heart, and with all your soul, and with all your strength, and with all your mind; and your neighbor as yourself. Luke 10:27

SATURDAY • JOANNES PARK • GREEN BAY  
**JULY 14<sup>TH</sup> 2012**  
**PrideAlive**  
COMMUNITY • DIVERSITY • EQUALITY

FAMILY FUN  
FOOD & DRINK  
ENTERTAINMENT  
LGBT HISTORY  
PROJECT  
INTERFAITH  
SERVICE  
RAFFLES &  
PRIZES  
11AM - 10PM  
FREE EVENT!

  
Sara Zacek & Friends   Saddlebrook   Red Light Saints

  
DJ John Murgas   Orpheus

[www.newpride.org](http://www.newpride.org)  
A program of  
Tri-County Area  
LGBT Center

**Our Sponsors**  
**QUEST**    

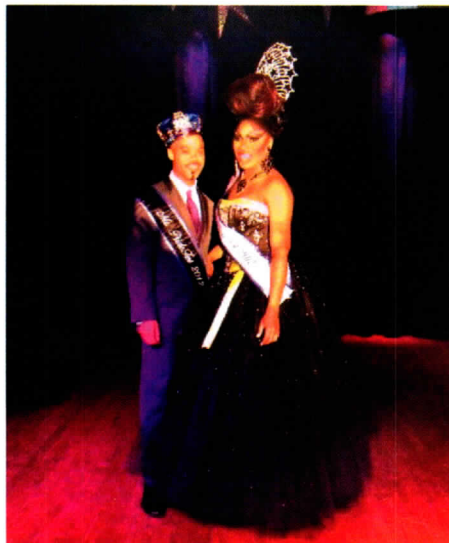


our 25<sup>th</sup> Anniversary. We are proud to provide an open, and welcoming space for a diverse community. The opening ceremony begins with a presentation of our nation's flag by the Veterans for Diversity Color Guard. PrideFest president, Scott Gunkel will then introduce the PrideFest board of directors, community leaders and sponsors, the people who make PrideFest possible. To conclude the Opening Ceremony members of the combined choruses sing *Stand Up and Be Proud*. Our Milwaukee PrideFest anthem, *Stand Up* was composed by local musicians Tori Fixx, Scott Malcom, Corky Morgan and Yolanda Roth

### PRIDEFEST AWARDS

Awards have been part of PrideFest for most of its 25-year history. They recognize community leaders and organizations for their tireless dedication to the cause of LGBT equality. All contribute to our mutual goal of creating positive change in our LGBT community. This year, PrideFest production director Peter Minns presents the PrideFest Medal for Community Achievement to Michael Lisowski, creator of The Queer Program, for 20 years of bringing visibility to the LGBT community through cable television; to the Peck School of the Arts for its continuous support of the LGBT community through the Milwaukee LGBT Film/Video Festival; and to Karen Gotzler of Urban Strategies for her long term of professional support of LGBT organizations. Following the award presentations, Scott Gunkel officially declares the opening of PrideFest 2012

**The Newly Crowned Mr. & Miss. PrideFest for 2012 are Louis York & Kilia Nicole Deverreux**  
Mr. & Miss. PrideFest 2012 was held on Saturday May 12th, 2012 at the La Cage Entertainment Complex with all proceeds donated to PrideFest. Entertainment was provided by Symphony Alexander Love, Dmarco Dupree, Milano Breeze and Jaida Dumar. Hosted by PrideFest Director of Community Services Ritchie St. James.



### The PrideFest Marketplace

No visit to PrideFest is complete without a walk through the marketplace. With its diverse mix of supportive community businesses and community organizations, the Marketplace on the south end of the Miller Lite Main stage offers a unique mix of products and ideas.

A. Bishop Farm  
Acupuncture & Holistic Health Assoc.  
Advance Animal Hospital  
Africa Alive  
Alan Giuffre  
Annapurna Treasures  
Asian Creations  
Barefoot Wines  
Bath Fitters  
C3 Designs  
Camp It Outdoor Resort  
Chicago Pride  
Chiropractic Care Center-Franklin  
Concepts Collection  
Cutco Cutlery  
Designs In Wire  
Devine Creations  
Event Toyz  
Everdry  
Fair Wisconsin  
Forever USA Sunglasses  
Front Porch Pets  
Fusion Radio  
Glass Rainbows  
Heart of the Sky  
Hollywood Threndz  
Home Improvement Network  
Home Pride Remodeling  
Human Rights Campaign  
Illumine I Titanium LLC  
Jam's Jewels  
KAPLAN University  
KB Designs  
Kimberly Clark  
Kit Enterprises  
Kucifer Realty  
LGBT Center of Southeast Wisconsin  
Liberty Gifts  
Mamayek Heating & Cooling  
Martine Locke  
MetalHead Body Jewelry  
Milwaukee LGBT Community Center  
Milwaukee LGBT Film Festival  
Modern Woodmen of America  
MRM  
Organizing for America  
Out! Wear  
Outwards Books  
Pabst Theater  
Planned Parenthood  
Milwaukee PrideFest Merchandise  
Radison Hotel Milwaukee West

Rainbow Pride Super Store  
Richard's Place  
SEWUUC  
St. Aemillian Lakeside,  
StarShip Tattoo  
State Farm Insurance  
The Law Center for Children & Family  
Tool Shed  
Twin Cities Pride  
Walgreens  
Wisconsin Gazette  
Woof's Bar  
Y Geesy

### A Variety of Food Choices

Several restaurants and other food vendors offering a variety of foods can be found to the east and north ends of the Miller Lite Main Stage and throughout the grounds. Beer, wine, water and soda will be available at several booths throughout the grounds. Current food vendor menus can be found online at [www.pridefest.com](http://www.pridefest.com). Enjoy!

### 2012 FOOD VENDORS

MILLER OASIS  
3B CONCESSIONS  
ALADDIN  
ANDERSON CORN ROAST  
AUNTIE ANNS PRETZELS  
BELLA CAFFE  
BOTANAS  
BUDDY'S DOG HOUSE  
COUSINS SUBS  
DAIRY TREAT SHOP  
KOKOPELLI'S  
OLDE COUNTRY STYLE ALMONDS  
PACIFIC ORIENT  
PACIUGO GELATO  
PIETRO PIZZA  
SAZ'S  
SIL'S DRIVE-THRU

### MID GATE:

NULINE HOMEMADE ICE CREAM  
SCARDINA BAKERY & DELI  
TONER DES CONCESSIONS  
WISCONSIN FRIED CHEESE CURDS

### Take a Part of History Home with You

Show off the fact that you were here for the 25th! The Official PrideFest Merchandise Booth offers a variety of festival products to remember the good times at PrideFest. T-shirts, caps, sweatshirts and more! Stop by and pick up a souvenir! The Merchandise Booth is just inside and to the south of the Main Gate.



## Organizational Vendors

Learn about and support local and national LGBT and LGBT-friendly organizations. Their booths can be found throughout the grounds stretching from the main gate entrance to the lake shore.

### Miller Lite Main Stage

Sponsored by Miller Lite  
Located in the heart of the PrideFest grounds, the Miller Lite Main Stage presents a non-stop lineup of national, regional and international acts.



### PumpWorks Dance Arena

**PUMP!**



Located north of the main gate entrance and fountain area. This year's hottest summer dance party takes off Friday June 8 with a Steampunk theme. Choreographed dances by Edwin Olvera and International DJs are sure to bring the house

down. Open until MIDNIGHT each night. Olvera is a professional dancer/fitness trainer who has been traveling the world as a member of Pilobolus Dance Theater. He also teaches MasterClasses/Workshops for the Pilobolus Institute.

## Health & Wellness Area and Stage

Sponsored by ARCW, BestD Clinic, Diverse and Resilient, Milwaukee LGBT Community Center, Greater Milwaukee Foundation, PrideFest  
Located directly inside the Main Gate with the Health & Wellness Stage at the Lake Michigan end of the area. The Exercising Pride: PrideFest's Health & Wellness Area was created as a space to increase the visibility of LGBT non-profit organizations and programs and to showcase their robustness and viability! Special thanks to Premium Waters, Inc, for providing complementary water.

**Premium Waters, Inc.**  
bottled water solutions

**HIV testing hours at BESTD's Big Tent of Testing in the Health and Wellness Area:**  
Friday 4pm-8pm; Saturday Noon-8pm; Sunday Noon-8pm

### PrideFest

**Art & History Building**



*Presented by*

The PrideFest Art and History Building is located on the north side of the PrideFest grounds just north of the dance pavilion. Included in this year's exhibit is the PrideFest History Display, paintings by local artist Carolyn Snow, as well as a several important posters from 27-year history of the Mil-

waukee LGBT Film/Video Festival. Also on exhibit are projects created by students of the UWM Women's Studies Program. Instructor Cheryl Kader's course entitled "Gender and Sexuality" focuses on the beginnings of women's and gay liberation as well as early AIDS activism. Students were required to create posters or books that explored these aspects of the nascent LGBT movement in Milwaukee.

## LGBT History at PrideFest 2012

Wisconsin GLBT History Project  
[www.WisconsinGayHistory.org](http://www.WisconsinGayHistory.org)

Since 2003, PrideFest has been honored to present The PrideFest History Exhibit, a collection of historical images, documents and time-line of our LGBT community. The PrideFest History exhibit celebrates the rich history of Milwaukee's lesbian, gay, bisexual, and transgender community through displays and programs. The display is housed in the PrideFest Arts and History building, and is coordinated by the Wisconsin GLBT History Project, and UWM Archives, which both work to uncover our city's LGBT history and make it more easily available to all.

**For a timeline of PrideFest history, visit**  
[www.mkelgbthist.org/organiz/act\\_pol/pride/pridefest-timeline.html](http://www.mkelgbthist.org/organiz/act_pol/pride/pridefest-timeline.html)

**PRIDE BRUNCH!** Come see us before heading to the Fest!

**HAMBURGER MARY'S Milwaukee!**  
EAT, DRINK, AND BE...MARY!

**MARY OKE**  
Fri @ 9:30p

**DIVAS Drag Revue**  
Sat @ 9 & 11p

**POP QUIZ!**  
Wed @ 8p

**Charity HAMBINGO MARY'S**  
Thurs @ 8p

**Mimosa BRUNCH**  
Sat & Sun till 3p  
\$2 Mimosas!

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**PUB & GRUB**

Family Owned/Operated  
Patio Open  
Est. 1999

**Mondays** - 40cent Wings / Pull Tabs 7pm - Close  
**Tuesdays** - Jumbo Tacos / \$2.50 Coronas  
**Wednesdays** - Steak Night / 2-4-1 drinks 6pm - 9pm  
**Thursdays** - \$3.00 1/3 # Angus Burgers and \$2.00 Rail/Domestic Bottles  
**Fridays** - Fish Fry 3pm-10pm and Suck for a Buck 10pm - midnight  
**Sundays** - 2-4-1 drinks 6pm-9pm

Fall kickball-softball-darts-pool-dartball--teams wanted  
Check us out on Facebook [Kokopellispub.com](http://Kokopellispub.com)



### Stonewall Stage

Located on the Southeast end of the grounds, this smaller stage area hosts intimate performances and discussions on topics important to the LGBT community.

### Children and Family Activities

Sponsored by Wisconsin Rainbow Families (WRF) - a volunteer organization & community space dedicated to supporting LGBT Families and friends located throughout the State of Wisconsin. The Children's & Family Stage is a fun place for families to come and enjoy Pride. We have entertainment and activities for children of all ages. Magic, Music, storytelling, family game show and LARGE inflatables for the kids to enjoy. Come meet new parents and children and help make this year's PrideFest the best year yet.



### Milwaukee Gay Arts Center Stage



with Washington Heights Rainbow Association  
After 6:00pm, the Children's & Family Stage turns itself over to theater, and entertainment presented by the MGAC. From belly dance, to music, to comedy there is something for all artistic tastes.

### Youth Stage

This year, PrideFest's Youth Area is EXPANDING!! Join the Youth Area in their theme of **BE YOU** as we expand to offer more activities, events, and a brand new college experience! The Youth Area is smoke and alcohol-free with a host of fun and opportunity for PrideFest youth, ages 13-24. The brand new **COLLEGE EXPERIENCE** will be held throughout the weekend and will be an opportunity for youth to get out and learn more about what their higher education options are and talk with admissions counselors from Midwest schools!



### The New Pridefest Wom!nz Spot Lounge & Cafe™

## Wom!nz Spot Lounge & Cafe

Our newest area for this year is a lounge and café environment designed by women for women. If you are a new to PrideFest, or a regular, this is the place to be. Located on the South end of the PrideFest grounds, above the food vendors in the Harley area, the Wom!nz Spot Lounge & Cafe offers a covered, open air, 2nd Floor space to enjoy great women artists.

### 2012 Milwaukee PrideFest Open Grass Volleyball Tournament

The Volleyball Tournament is set to take place Saturday and Sunday, June 9 and 10, 2012. The Tournament, coordinated by the Milwaukee Gay Volleyball Association and Milwaukee GAMMA includes competition both inside and on the outside lawns of the PrideFest festival grounds. The tournament is open to the public with two divisions, Recreational and Competitive. Players and fans are encouraged to come out and play against (or just watch) some of the most talented players from the gay leagues in the Midwest. For more information visit [www.milwaukeegayvolleyball.com](http://www.milwaukeegayvolleyball.com)

### SkyGlider

The SkyGlider will be open to give you a birds-eye view of PrideFest. For a small fee, you can take a ride above the treetops and check out PrideFest the way the seagulls see it. The SkyGlider is located on the north end of the grounds near the Dance Pavilion.

### Group Celebration of Our Relationships

Recognizing your relationship at the festival's beautiful lakefront location can help make your experience even more memorable. To preregister for the group Celebration or an individual commitment ceremony, please email the Religious Activities Director: Rev. Jeffrey Montoya [jmontoya@pridefest.com](mailto:jmontoya@pridefest.com)



We are **PROUD** to be a part of 25 years  
of celebration and success.



## CONGRATULATIONS PRIDEFEST!

*In memory of our brother & the proudest PrideFest'er,  
Pat White  
1959 - 2010*



*Gary (Rob) and Kim White*







**SAVE THE DATES!**  
**OCTOBER 18-21, 2012**  
**MILWAUKEE LGBT**  
**FILM/VIDEO FESTIVAL**  
**THE 2ND ANNUAL 25TH ANNIVERSARY EDITION**



**Peck School** OF THE **Arts**  
DEPARTMENT OF FILM



MILWAUKEE  
LGBT FILM/VIDEO  
FESTIVAL

[arts.uwm.edu/lgbtfilm](http://arts.uwm.edu/lgbtfilm)



# FRIDAY JUNE 8, 2012

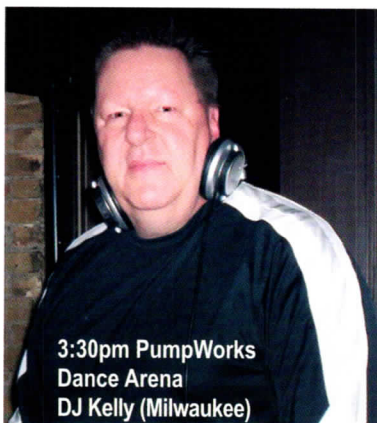
**GATES OPEN 3:30PM**

**Tickets at gate**

**\$15 single day**

**\$100 VIP**

**\$225 VIP**



**3:30pm PumpWorks  
Dance Arena  
DJ Kelly (Milwaukee)**

DJ Kelly has been a fixture in the Milwaukee gay community for over 15 years. Currently he has monthly appearances at LaCage and Fluid. Through his affiliation with the PUMP! Team, Kelly has appeared at Chicago's IML and Market Days, as well as guest spots at Mary's Attic. "I am humbled to be included in the PrideFest PumpWorks lineup." This marks my 14th consecutive year performing at the Dance venue for Pride - it's been an amazing journey!" Kelly has free podcasts available at: <http://www.djkellymke.podomatic.com>

## **3:30pm ARTS and History building**

PrideFest History Display/ UWM Women's Study Program exhibit/ posters from LGBT Film/Video Festival. Runs all day/night

## **4:00pm MILLER LITE MAINSTAGE**

**Diva's of Wisconsin Celebrate 25 Years of Glamour Past & Present - The 2012 PrideFest Drag Show**

What better way to kick off our 25<sup>th</sup> year, than with some of the loveliest ladies in town? The 2012 PrideFest Drag Show is a showcase of style in abundance. The talent and style of Symphony



Alexander-Love, Anastasia Devereux, Harmony Breeze, Shawna "The White Trash Barbie" Love, "First Lady of Milwaukee" Jackie Roberts, Trina Lynn, Jaida Dumar, and Milwaukee Drag Icon, Shannon Dupree. This moment in PrideFest history is not to be missed!

## **4:00pm Wom!nz Spot Lounge & Café- Open Mic**

Any female artist can feel free to perform at their leisure. Signup at the Wom!nz Spot Lounge Bar.

## **5:00 PumpWorks Dance Arena - DJS SHOWCASE - DJ Shawna**

DJ Shawna, a Milwaukee native, has an incredible love and passion for music. If you are looking for a fresh face in the scene that is ambitious, driven, and motivated to make every experience memorable, then DJ Shawna is your DJ. With a thirst for constantly improving and making a name for herself, she is proving her skills in a game generally dominated by men.

## **5:00pm YOUTH STAGE - BE EXPRESSIVE**

Dance Contest from 5pm-7pm! Open to anyone between the ages of 13 and 24! Sign up at the Youth Area @ 5pm SHARP to EXPRESS YOURSELF!!

## **5:00pm WOM!NZ SPOT LOUNGE & CAFE LeAnna Eden**

[www.leannaeden.bandcamp.com](http://www.leannaeden.bandcamp.com)

## **5:00pm WOM!NZ SPOT LOUNGE & CAFÉ - River West Artists (café)**

## **5:15pm MILLER LITE MAINSTAGE - Shane Ashton**

Having been born with a passion for music, SHANE ASHTON has been singing and performing for crowds since he was two years old. Currently, Shane's first single "HEARTBEAT" is featured in the film and on the major motion picture soundtrack to EATING OUT: THE OPEN WEEKEND; the latest installment in the indie gay EATING OUT franchise. "Heartbeat" can also be found on the charity album "INDIGO," which proceeds go to support THE TREVOR PROJECT.



## **6:00pm MGAC STAGE Astor Street Dance Studio Presents: A Pride of Dancers: International Celebration of Dance**

*Photo of Jasmyn*

[www.jasmyndance.com](http://www.jasmyndance.com)

*by John December*

[www.december.com](http://www.december.com)

Featuring an Amazing Lineup of Dancers: Astor Street Dance Studio Burlesque Troupe "Gigi" [astorstreetdance.com](http://astorstreetdance.com) Egyptian Belly Dance Duo



"Seshetat", Tamarind Tribal Belly Dancers, Aahrabi School of Dance Bollywood Troupe, Siempre Flamenco, and Local Belly Dancers Aashiq, Anais, Galatea, Jasmyn, Layali, Shaia, Veela, Yasmine and Zia.

## **6:30pm STONE WALL STAGE - PrideFest Interfaith Prayer Service**

We've come this far by faith - in honor of 25 years of PrideFest! We gather to celebrate our spiritual progress as an LGBT community. We will look back over the years to remember our accomplishments as well as to pray for our future. The inspiring service will include beautiful music by our PrideFest Interfaith Choir. Join your sisters and brothers from diverse faiths as we embrace our spirituality in this beautiful outdoor venue. Participating congregations include: Village Church, Universal Anglican Church, Milwaukee MCC, Underwood Baptist Church, Unitarian Universalist Church West, Our Savior's Lutheran Church, Lake Park Lutheran Church, Plymouth Church (UCC), Milwaukee Friends Meeting (Quakers), Tippecanoe Presbyterian Church, Bay View United Methodist Church, Whitefish Bay United Methodist Church, Adoration Lutheran Church, St. Nicholas Fellowship, Greater Pentecostal Church of Jesus Christ, Emanuel United Church of Christ, Hales Corners and more! Contact PrideFest's Religious Director to join our list of participating congregations.

## **6:45pm MILLER LITE MAINSTAGE - OPENING CEREMONIES OF THE 25<sup>th</sup> ANNUAL PRIDEFEST MILWAUKEE**

Please join us as we "officially" open the 25<sup>th</sup> PrideFest Milwaukee.



## **7:00 PumpWorks Dance Arena - DJS SHOWCASE - DJ Kelly**

## **7:00pm MGAC STAGE - LGBT New Talent Showcase**

Featuring the best of the best LGBT rising singer/songwriters we could find. We searched the coffee houses across Wisconsin to bring you the best young LGBT talent. It will be a celebration of hard work, talent and camaraderie you won't want to miss!

## **7:00pm WOM!NZ SPOT LOUNGE & CAFE**

Lounge: The BrewCity Boiz and Babez are Milwaukee's prestige drag performance troupe. The troupe features the Boiz, which are drag kings and male entertainers and the Babez, which are drag queens and female performers. [brewcityboizandbabez.com/](http://brewcityboizandbabez.com/)



### 8:00 MGAC STAGE

#### Brody Hess

Brody Hess is a singer/songwriter/ piano player from Milwaukee, WI with a style ranging from Bjork to Frank Sinatra, he performs his own compositions and improvisations all weekend. Besides piano & vocal, this Tandem Theatre and PrideFest veteran is working on electronic music production with twin CDs in each style due out by summer 2013.



### 8:00pm WOMINZ SPOT LOUNGE & CAFÉ

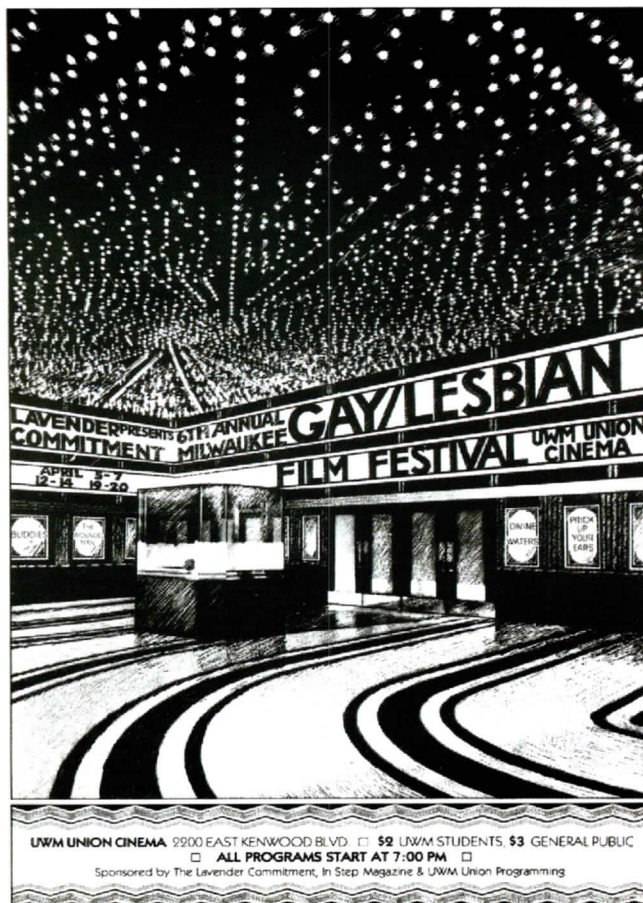
Spoken Word Open Mic in Cafe

### 8:00pm STONEWALL STAGE

#### Milwaukee LGBT Film/Video Festival

Join the Milwaukee LGBT Film/Video Festival (which will be celebrating its 25th Anniversary this October 18-21) in the Stonewall Tent on Friday and Saturday at 8pm for a look back to 1988, the year of PrideFest's inaugural event, as we un-spool a parade of documentary video — and more — from that year.

*Pictured upper right: A poster from the 6th Annual LGBT Film/Video Festival*



## HAPPY PRIDE!!!

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Milwaukee, WI

We are  
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**DJ Hammy**  
**\$3.00 Miller Lite Taps**  
All weekend. No cover.

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at TigerLily"*



*Annuals, perennials and hanging baskets  
Exotic tropicals and succulents  
Unique pottery and garden accents*

**TigerLily Garden Market**  
Back at our original south side location  
@ 1559 W. Forest Home Avenue  
414-645-0292



## FRIDAY NIGHT HEADLINE SHOW

Miller Lite Mainstage

### 8:00pm HONEY LABRONX

New York, NY Drag Comedy

Honey LaBronx is drag queen and an activist in New York City. Also a militant Vegan and animal rights activist, Honey is a passionate advocate for the animals through outreach and a Vegan Drag Queen cooking show.

<http://www.honeylabronx.com>



### 9:00pm Sue Debaco & Double Down

Sue DaBaco and her band is a high energy, 4 piece power group that transports its audiences on a trip down a new road of musical experience. Their unique blend of progressive rock and blues intermingles with other unexpected styles that are deftly morphed into place with DaBaco's steady hand. DaBaco writes the songs and uses her alternating raw and sensual vocals to express an intensity that reaches out and grabs the crowd. Her "voice" also speaks clearly through her blistering riffs and edgy solos grounded in her empathic understanding of Hendrix' spirit.



BELINDA CARLISLE

### 10:15 BELINDA CARLISLE

Belinda Carlisle, was and occasionally still is the lead vocalist for the pop rock band The Go-Gos the first all-female band, who wrote their own music and played their own instruments, to ever achieve a #1 album. Songs like "We got the Beat" and "Our Lips are Sealed" helped usher New Wave music onto radios across America. After the band initially parted ways in 1985, (They've since toured on and off over the years) she went on to become a phenomenally successful solo artist who soared to outrageous heights with hits like "Mad About You," "I Get

Weak," "Heaven is a place on Earth" and "Circle in the Sand." She has since topped international charts, become a bestselling author, and an inductee with the rest of the Go-Gos into the Hollywood Walk of Fame. Carlisle is also strong supporter of LGBT rights, and fights alongside her son, James Duke Mason an outspoken proponent of gay rights.

*"My son, James, is gay, and I want him and every other gay person out there to have the same opportunities and rights that I've had in life."*

### 9:00pm MGAC STAGE –

#### Jordin Baas and the Family Band

Three night showcase artist Jordin Baas is a multi-award winning singer/songwriter from Oshkosh, WI with a 4 piece band: Jordin on Vocals/Guitar, Keyboards, Samantha Jansen on Guitar/Percussion/Vocals, Chelsea Hays on Drums, and Andy Victor on Bass/Vocals. Artist merchandise will be available at set.

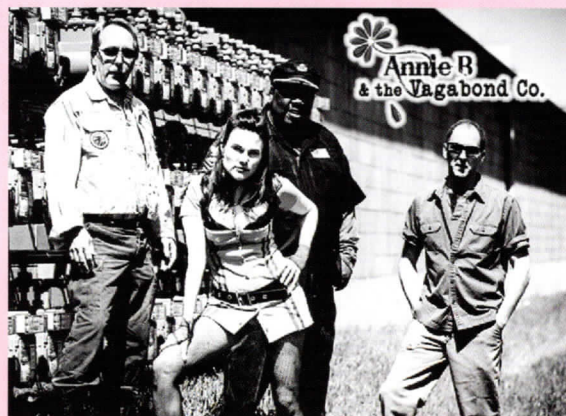


### 9:00 to Midnight PumpWorks Dance Arena DJS SHOWCASE DJ John Murges

John Murges has played and held residencies at some of Milwaukee's largest, and well-known clubs, as well as numerous bars & restaurants. He's played for special charity events such as ARCW's Make a Promise, AIDS Walk Wisconsin, and numerous other events benefiting Milwaukee's gay community and HIV/AIDS organizations. Murges has opened for nationally known DJs such as Andy Caldwell, Joe Gauthreaux, Tony Moran, Ralph Rosario and Dave Aude' as well as internationally known entertainers such as the B-52s and the Pet Shop Boys. John is one of the founders of, and a resident DJ for PUMP! Milwaukee. For bookings, <http://www.facebook.com/john.murges>, or email [djJohnMurges@yahoo.com](mailto:djJohnMurges@yahoo.com)



### 10:00pm WOM!NZ SPOT LOUNGE & CAFE - Annie B



Lounge: Nominated best Female Vocalist WAMI Award and Shepard Express Best of Milwaukee in 2011, Annie B.'s unbridled exuberance marks a clarion new voice in Milwaukee rock. <http://AnnieBMusic.com>

### 10:00pm MGAC STAGE –Hot Topic Comedy



# CELEBRATING 40 YEARS

## JUNE 2012

FESTIVAL June 23-24  
ART SHOW Fri. June 8  
BOAT CRUISE Sat. June 16  
PICNIC Sun. June 17  
PARADE Sun. June 24  
RACE Sun. June 24

2 DAYS 4 STAGES of  
ENTERTAINMENT:

Spearz  
Sick of Sarah  
Rich B  
Helen Back



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# SATURDAY JUNE 9, 2012

**GATES OPEN 12Noon**  
**Tickets available**  
**\$15 gate**  
**\$100 VIP**

PrideFest Open Grass PrideFest Volleyball Tournament is set to take place today and tomorrow, June 9 and 10, 2012. The Tournament will include competition both inside and on the outside lawns of the PrideFest festival grounds. Players and fans are encouraged to come out and play against (or just watch) some of the most talented players from the gay leagues in the Midwest.

## 12:00pm MILLER LITE MAIN STAGE Annie B and The Vagabond Company



Nominated best Female Vocalist WAMI Award and Shepard Express Best of Milwaukee in 2011, Annie B.'s unbridled exuberance marks a clarion new voice in Milwaukee rock. <http://AnnieBMusic.com>

**12:00pm PumpWorks Dance Arena – DJ Kelly**  
DJ Kelly has been a fixture in the Milwaukee gay community for over 15 years. Kelly has free podcasts available at <http://www.djkellymke.podomatic.com>

## 12:00pm YOUTH AREA – BE AWESOME

The festivities commence at the opening of PrideFest and will continue until 6pm! Games, prizes, bracelet making, an obstacle course, safer sex barrier demonstrations, a tile art project, and so much more!

**12:00pm ARTS and History building** – Included in this year's exhibit is a display of important posters from 27-year history of the Milwaukee LGBT Film/Video Festival, paintings by Milwaukee artist Carolyn Snow, projects created by students of the UWM Women's Studies Program, and the **PrideFest History Display** with images and content provided by Wisconsin GLBT History Project, and UWM Archives

**12:00pm Wom!nz Spot Lounge & Cafe**  
**The Dots.**

Lounge: A three piece, all female, rock/pop cover song group. The Dots have been together as a group for about 7 years now and has had opportunities to play in all sorts of venues. The girls pride themselves on audience interactions and having great fun. <http://www.jamwave.com/nicolebeckman>

**12:00pm Wom!nz Spot Lounge & Cafe River West Artists in Cafe**

**1:00pm STONEWALL STAGE -Playing with your food with Felisha Wild!!**

Come get your foodie on with chief Felisha of Our daily Salt! She will show you how to create mouth-watering healthy dishes for the whole family! [www.ourdailySalt.com](http://www.ourdailySalt.com)

**1:00pm PumpWorks Dance Arena**  
**Lady Gia Presents 25years of Glitz & Glamour**

**1:00pm Children's & Family Stage**  
**Bob Bohm's Survivor Family Game Show**  
"Survivor" meets "Gilligan's Island" in this hilarious interactive event. Seven contestants are put thru funny "immunity challenges" while the audience votes to decide who will become the ultimate "SURVIVOR"! Loads of fun with prizes!

**1:00pm Wom!nz Spot Lounge & Cafe**  
Adoption and Foster Parenting Stories & Discussion

**1:15pm MILLER LITE MAINSTAGE**  
**City of Festivals/Perfect Harmony Men's Chorus**



City of Festivals Men's Chorus from Milwaukee joins forces with the Perfect Harmony Men's Chorus out of Madison for a truly beautiful Pride experience



**1:15pm HEALTH and WELLNESS – Milwaukee LGBT Community Center Presents:**  
Yoga / Financial Literacy Presentation.

**2:00pm Wom!nz Spot Lounge & Cafe - Jude Kinnear**  
Lounge: Jude is a seasoned artist and performer. The unpretentious, free-spirited Oklahoma native charms her audience with her powerful soulful voice and a vast catalog of musical offerings. Jude sings with a fearless honesty in her own hippy rock chick style. Milwaukee's premier female troubadour is the real thing. <http://www.judekinnear.com/>

**2:00pm Wom!nz Spot Lounge & Cafe**  
Cafe: Women's VA Programming

**2:15 HEALTH and WELLNESS**  
**Women's Voices**

Women's voices sings to entertain, inspire, and heal through the power of choral music

**2:30pm MILLER LITE MAIN STAGE ABBA Salute**



This is quite literally the most accurate ABBA tribute band in the country. With painstaking attention to detail, they've recreated an ABBA experience that won't soon be forgotten. Fronted by two dynamic ladies with angelic voices, and backed by a group of world class musicians, the music of the greatest pop band in history comes to life.

**2:30pm STONEWALL STAGE - Nikki Rahan,**  
Reading from her book *Cyber Case*

**3:00pm PumpWorks Dance Arena - Joe Neary**  
His vocal sounds have the rhythmic and melodic flow of Jason Mraz and Jack Johnson, and many have compared him to that of Andy Grammer. He's teamed up with hometown friend, Chris Halbauer, who adds to the unique sound with an innovative form of Cajon percussion.

**3:00pm CHILDREN'S & FAMILY STAGE**  
**Bob Bohm's FAMILY MAGIC SHOW**

A blend of baffling magic and hilarious comedy, this family oriented show is filled with lots of audience participation and fun. You'll be amazed one minute and bowled over with laughter the next. You don't want to miss the antics of THURSTON, the Performing Parrot

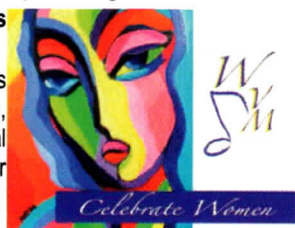
**3:00 Wom!nz Spot Lounge & Cafe – Nomadic LIMBS** hosts Bea Castaneda in Cafe

**3:15pm HEALTH and WELLNESS – Nia Dance**  
Non-impact mind body aerobic exercise

**3:30pm STONEWALL STAGE – The Miltown Kings** present: *How to be a Drag King.*

**3:30pm Wom!nz Spot Lounge & Cafe**  
**Women's Voices**  
(café)

Women's voices sings to entertain, inspire, and heal through the power of choral music





# BOOM

**Boom is a Proud Sponsor of the  
Milwaukee Pride Parade**

**Watch the Pride Parade  
Sunday in front of our bars**

**Beer Bust  
during the Parade**

**Stop in and Ride the  
BOOM Shuttle to and from  
the Pride Fest grounds  
Friday & Saturday**

**Come Play With Us Where Buddies Meet Buddies!**

## Daily Specials:

**Monday** - 3-4-1 Taps of Miller Lite - MGD - Miller 64.

**Tuesday** - \$2 Rail Drinks All Night.

**Wednesday** - \$3 Call \$4 Top Shelf.

**Thursday** - 2-4-1 Pinnacle Vodka Cocktails.

**Friday** - Beer Bust 5-9pm Show Tunes in The ROOM with KV 6:30-9 pm

**Saturday** - Beer Bust 2-6pm with Bartenders Special.

**Sunday** - Beer Bust 2-6pm with Bartenders Special.

**Happy Hours: Mon. - Fri. 5-8 pm with 2-4-1 on Everything**

**Sat. & Sun. Open at 2pm**

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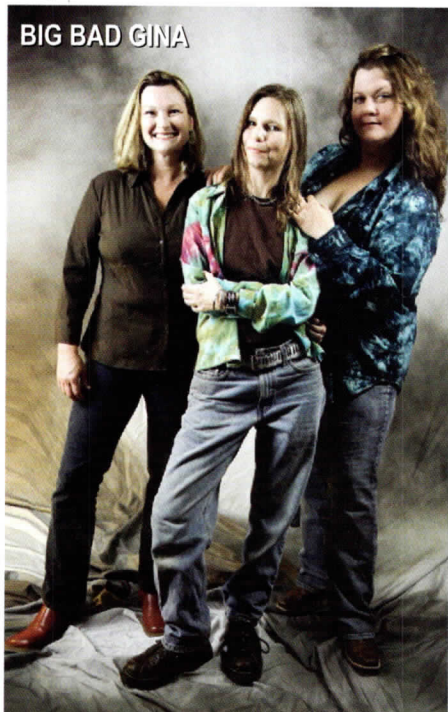


#### 4:00pm YOUTH AREA

##### ALLIANCE SCHOOL GRADUATION

The Alliance School was the first school in the nation to start with a mission of reducing bullying. It was also the first to start a gay-friendly middle school. They currently serve students in grades 6-12 who live in the Milwaukee area. Join them as this year's graduates take the stage. [www.allianceschoolnet.bbnw.org/](http://www.allianceschoolnet.bbnw.org/)

#### 4:00pm MILLER LITE MAINSTAGE



**Big Bad Gina!** ~ Genre Hoppin' ~ Folkin' Rockin' with a driving girl-groove edge! From chant to reggae, jazz to rap, to Goddess Groovin' and danceable disco, Big Bad Gina spans a myriad of genres and styles with knee buckling 3 part harmony and multi-instrumentalism. They have headlined regional and national festivals on the women's music and the alternative spirituality circuits leaving their audiences exhilarated and asking for more. [www.bigbadgina.com](http://www.bigbadgina.com)

#### 4:00pm PumpWorks Dance Arena Brew City Sisters

**4:00pm Wom!nz Spot Lounge & Cafe - 2 Girlz Lounge:** This Folk-Rock duo, consisting of Betsy Ade and Alyssa Krueger began their friendship while attending UW-Parkside in 1998. That same year they started their musical journey together and have since played at various venues throughout Wisconsin.

#### 4:15pm HEALTH and WELLNESS

**Cooking Show** Vegan Drag Queen Cooking Show!

#### 5:00pm STONEWALL STAGE -How to support non-normative gender expression in kids!

Is gender biological? Cultural? Physical? Spiritual? Maybe it's some combination of all these. This discussion will cover the spectrum of gender variety in young people, and leave plenty of time of your questions. Hosted by Lucky Tomaszek and Laura Stuart.

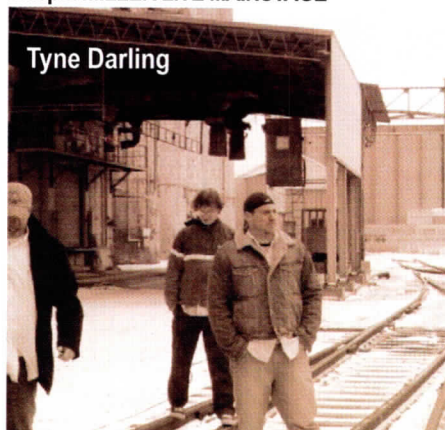
#### 5:00pm Wom!nz Spot Lounge & Café Adoption and Foster Parenting Stories & Discussion (café)

#### 5:00pm PumpWorks Dance Arena Leather Show

#### 5:15pm HEALTH and WELLNESS LGBT Dance Milwaukee

Contemporary line dancing and partner dancing group: dancing to pop, Latin, rock music. Fun & Challenging

#### 5:30pm MILLER LITE MAINSTAGE



Tyne Darling splits time between Brooklyn, NY and Milwaukee, WI, considering each home. Tyne Darling's Americana-minded tunes call to mind strains of Bruce Springsteen and are reminiscent of both The Weakerthans and Matthew Ryan, Chateau Marmont is the followup release to "The Secret November

#### 6:00 - PumpWorks Dance Arena DJ SHOWCASE

##### DJ Ken-E



Known for his past wizardry as a premiere lighting programmer at some of Chicago's hottest dance clubs, such as Vortex, Fusion, Crobar, Roscoes, and Hunters, DJ Ken-E blends his visual wisdom with his technical skill on the turntables to create a magnificent show for any club hopper. [www.djken-e.com](http://www.djken-e.com)

#### 6:00pm YOUTH AREA - BE SEEN

**Fashion Contest & Show.** Sign-up throughout the day to be part of this contest by yourself or with friends! Your challenge: use the materials given and whatever else you can find to create the winning PrideFest Youth Area outfit for this fashion contest! Sign-up ends at 6pm when materials are distributed, rules are shared, and the fun begins! Your completed outfit will take the stage at 7pm and a winner will be chosen!

#### 6:00pm Wom!nz Spot & Lounge - V-Squared



**Lounge:** With over 20 years combined music experience, V-Squared is the ultimate acoustic show combining passionate, soulful vocals and powerful, driving acoustic guitar. [www.v-squaredrocks.com](http://www.v-squaredrocks.com)

#### 6:00pm MGAC STAGE - Astor Street Dance Studio Presents A Pride of Dancers: International Celebration of Dance

*Photo of Jasmyn  
jasmyn@dance.com  
by John December  
december.com*

Featuring an Amazing Lineup of Dancers: Astor Street Dance Studio Burlesque Troupe "Gigi" [astorstreetdance.com](http://astorstreetdance.com) Egyptian Belly Dance Duo "Seshetat", Tamarind



Tribal Belly Dancers, Aahrabi School of Dance Bollywood Troupe, Siempre Flamenco, and Local Belly Dancers Aashiq, Anais, Galatea, Jasmyn, Layali, Shaia, Veela, Yasmine and Zia.

#### 6:00pm Wom!nz Spot Lounge & Café How does she do it? Song writing Q&A with Sook (café)

#### 6:30pm STONEWALL STAGE -Victory Garden Initiative and a Fruity Nutty Affair!

Gretchen Mead, Founding Director of Victory Garden Initiative talks about having a Fruity Nutty Affair! Join Gretchen and other VGI friends to learn about Victory Garden Initiative's mission to recreate an agrarian society in Urban Milwaukee. Learn especially about the value of growing fruit and nuts tree to create a better world.



7:00pm PumpWorks Dance Arena  
Hosted by Zander Mander

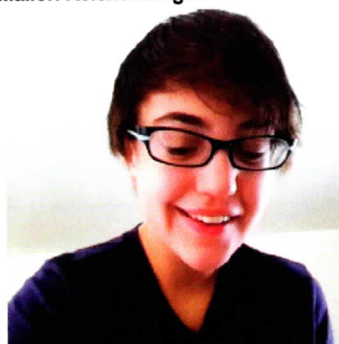
7:30 PumpWorks Dance Arena

DJ  
Ron G



Ron is deeply intrigued by tech, disco and deep house, pulsating tribal rhythms, diva vocals and chunky electro bass lines. Currently, he is a resident DJ for Hunters Nightclub, Roscoe's Tavern & the Armani Exchange. [www.facebook.com/DJRonG](http://www.facebook.com/DJRonG)

7:00pm MGAC STAGE - Singer Song-  
writer LGBT New Talent Showcase -  
Mallori Reichenberger



Mallori Reichenberger is a singer/song-  
writer from Oshkosh, WI who is well  
known around the Fox Valley for her abil-  
ity to mix her original music with songs by  
Bright Eyes, Paramore, and Tegan and  
Sara for a truly special set. Backed by the  
acoustic/electronic duo of Cody Peters  
and Sammy Binder this will be a per-  
formance you won't want to miss.

7:30pm MGAC STAGE - Brody Hess  
Brody Hess is a singer/songwriter/ piano  
player from Milwaukee, WI with a style  
ranging from Bjork to Frank Sinatra, he  
performs his own compositions and im-  
provisations all weekend. Besides piano  
& vocal, this Tandem Theatre and Pride-  
Fest veteran is working on electronic  
music production with twin CDs in each  
style due out by summer 2013.

## SPECIALS 8PM-CL

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**BOTTLED BEER**

**Tuesday**

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**ALL IMPORTS**

**Wednesday**

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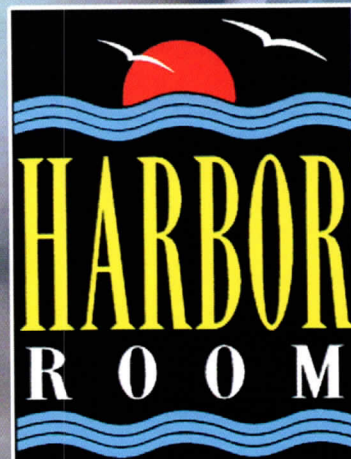
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# SATURDAY NIGHT HEADLINE SHOW

Miller Lite Mainstage

7:00pm  
Mia LaBlon

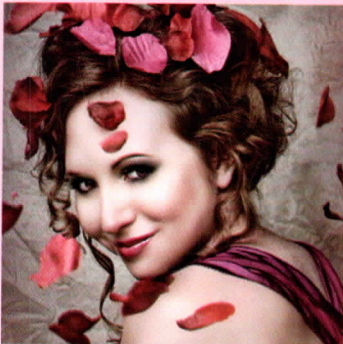


Chicago-based singer-songwriter, Mia LeBlon, tells her story through music with a sound that blends elements of Soul, Motown and Pop. LeBlon has been dubbed having "the fiercest diva-tude in her vocal attitude." LeBlon has already secured shows with bands such as The Bravery, Hedley, and Lucy Woodward, packed audiences at venues such as Lincoln Hall, Schubas and The Beat Kitchen and appeared at famed festivals, including SXSW (Austin, TX & Summerfest Milwaukee, WI). [www.facebook.com/mialeblon](http://www.facebook.com/mialeblon)

8:30pm Jayme Dawicki

2012 has brought much excitement to piano pop-rock artist Jayme Dawicki and her newest album "Love Love"! She was a finalist for four Radio Milwaukee Awards, a nominee for best album, and she performed at the awards ceremony at Turner Hall Ballroom. She was also nominated for

five WAMI (WI Area Music Industry) awards. In addition, her song "Joe Barry" took the Runner-Up prize in the AAA/Alternative category for the 8th IAMA Competition along with her song "Save Me" making it to the top 10 for the Best Female Singer category. With songs like "Take My Heart" airing on MTV, and album "Shatter Queen" featured on MTV's "The Real World Hollywood and Brooklyn", "I Used To Be Fat", along with NBC's "Last Comic Standing", The CW's "America's Next Top Model", the Lifetime Network, Kohl's Department in-store radio station, and Pandora.com, Milwaukee native Jayme is well on her way to superstar. An interesting final fact: Jayme was Miss Wisconsin 2002 and spent her year promoting the importance of the fine arts in schools. [www.jaymedawicki.com/](http://www.jaymedawicki.com/)



10:35  
Taylor Dayne

Signed to Arista Records, her first song to crack the top ten was the dance-pop hit "Tell It to My Heart" in late 1987 (A favorite year for PrideFest) The New York-born artist's three albums for Arista Records, *Tell It To My Heart*, *Can't Fight Fate*, and *Soul Dancing*, produced twelve Top 20 singles, among them the chart-topping "Love Will Lead You Back." Over the course of her career, she has sold more than 75 million albums and singles worldwide, garnering three Grammy nominations along the way. In July 2010, she released "Facing a Miracle", the official theme song to the 2010 Gay Games In 2011 she released American and international hit "Floor on Fire" and has also topped the U.S. *Billboard* Hot Dance Club Play chart three times.

8:00pm **STONEWALL STAGE – Milwaukee LGBT Film/Video Festival**

Join the Milwaukee LGBT Film/Video Festival celebrating it's 25th anniversary in the Stonewall Tent on Friday and Saturday at 8pm for a look back to 1988, the year of PrideFest's inaugural event, as we unspool a parade of documentary video — and more — from that year.

8:00pm **Wom!nz Spot Lounge & Café Spoken Word Open Mic (café)**

8:00pm **Wom!nz Spot Lounge & Café – Roxie Beane**

Lounge: Roxie Beane is a solo acoustic musician out of Milwaukee, WI. Performing a mixture of rock, pop, and alternative covers to a thump driven style that she's labeled "Acoustic Funk Rock", Roxie frequents a variety of intimate Milwaukee area venues. [www.roxiebeane.com](http://www.roxiebeane.com) & [www.reverbnation.com/roxiebeane](http://www.reverbnation.com/roxiebeane)



8:30pm **MGAC STAGE – Jordin Baas and the Family Band**

A fun and energetic mix of organic and electric pop/rock original songs performed in an alternative style and all backed by the truly amazing vocals of Jordin Baas.

9:00 –**Midnight PumpWorks Dance Arena - Dave Audé**

Dave Audé has dedicated his life to creating quality dance music. This Grammy nominated producer and DJ, has 70 #1 *Billboard* Dance tracks to his credit, so far, and is the most sought after remixer in the world. Audé's productions and remixes ignite dance floors from Los Angeles to Athens and can be heard on his weekly SiriusXM BPM show, Audacious Radio. <http://www.daveaude.com>



9:30PM **FIREWORKS !!**

10:00pm **Wom!nz Spot Lounge & Cafe -The Miltown Kings**

Lounge: The Miltown Kings are committed to providing a platform for quality interactive performance by creating a safe space for both performers and audiences which empowers self-expression and encourages the challenging of social and gender norms, thus fostering the diversity of an all-inclusive and ever evolving community.

10:00pm **MGAC STAGE –Hot Topic Comedy**





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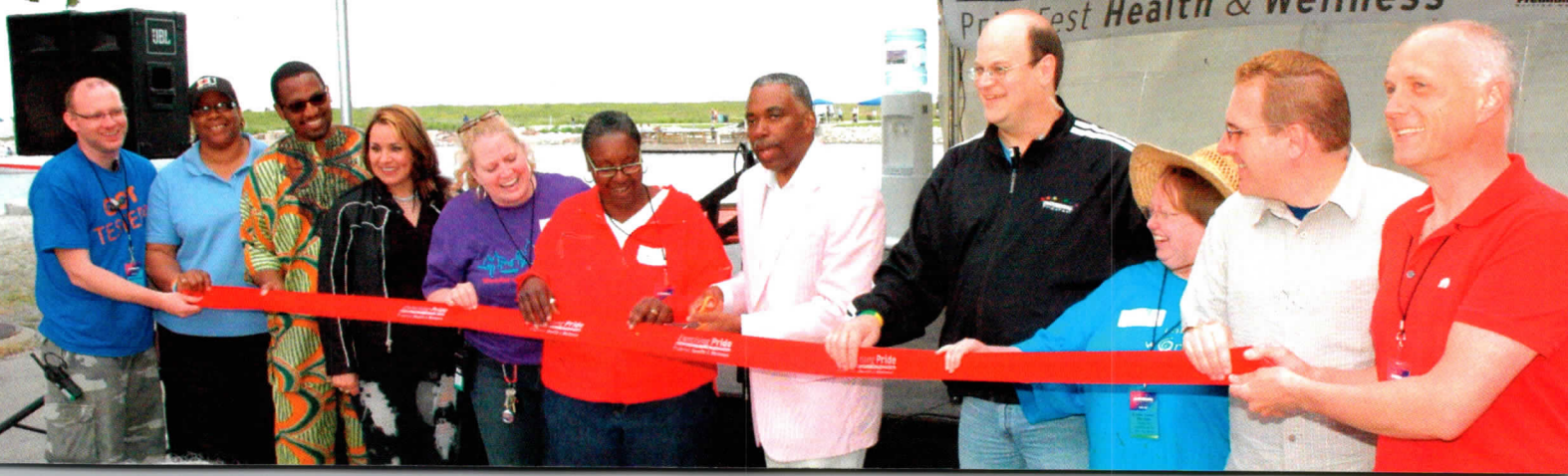


Special thank you to UWM Archives and Wisconsin LGBT History Project





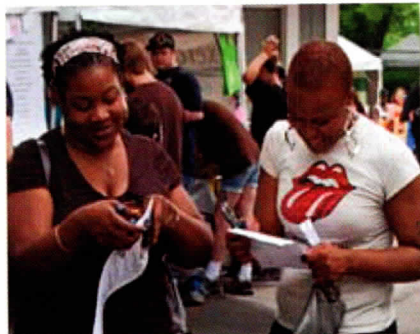
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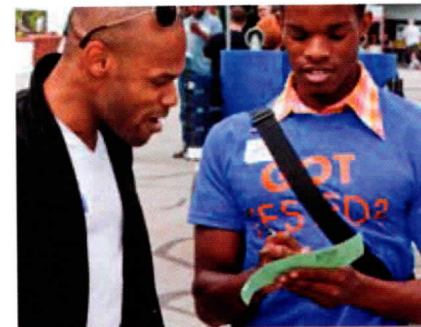
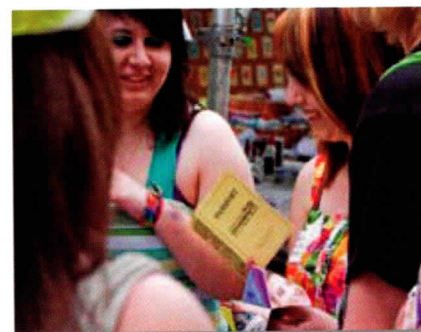


# Exercising Pride

## PrideFest Health & Wellness



- >> *The Exercising Pride: PrideFest's Health & Wellness Area* was created as a space to increase the visibility of LGBT non-profit organizations and programs and to showcase their robustness and viability.
- >> Each booth has fun and creative activities that engage participants and promote health and wellness of the LGBT communities and oftentimes *free gifts!*
- >> The first 500 people to visit booths in the Health & Wellness Area each day will receive special prizes and a *chance to win a Trek bike!*
- >> *Expanded HIV testing hours at BESTD's Big Tent of Testing!*  
 Friday, 3pm – 8pm  
 Saturday, Noon – 8pm  
 Sunday, Noon – 8pm



*PrideFest's Health and Wellness Area*  
*Hours: Open Sat & Sun, Noon to 6pm*

### SPONSORS:



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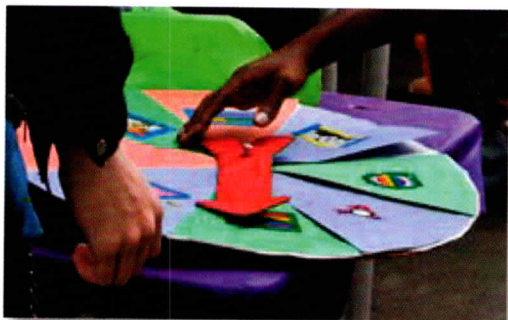


# *Thank you* to this year's agencies for participating in Pridefest's Health and Wellness Area!

## *Exercising Pride* *PrideFest Health & Wellness*

- ARCW
- BESTD Clinic
- Cream City Squares
- City of Milwaukee Health Department
- Diverse & Resilient
  - BUILD
  - Grow Great Women
  - SHEBA
  - Youth Advisory Board
- Equality Wisconsin
- Galano Club
- Lesbian Alliance
- Milwaukee GAMMA
- Milwaukee Gay Arts Center
- Milwaukee Gay Volleyball Association
- Milwaukee LGBT Community Center and WAVE (Wisconsin Anti-Violence Effort)
- Milwaukee Metropolitan Community Church

- Milwaukee Reiki Association
- PFLAG Milwaukee
- SAGE Milwaukee
- Shoreline Milwaukee
- Sixteenth Street Community Health Clinic
- The Queer Program
- The Universal Anglican Church
- Women's Voices Milwaukee



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# SUNDAY JUNE 10, 2012

**GATES OPEN 12Noon**  
**Tickets available**  
**\$15 gate**  
**\$100 VIP**

PrideFest Open Grass PrideFest Volleyball Tournament, set to take place today will include competition both inside and on the outside lawns of the PrideFest festival grounds. Players and fans are encouraged to come out and play against (or just watch) some of the most talented players from the gay leagues in the Midwest.

## 12:00pm MILLER LITE MAINSTAGE



**Corky Morgan**  
[www.corkymorgan.com](http://www.corkymorgan.com)

He has a voice that some would call absolutely soul stirring. He's been involved with the Milwaukee Community for over 15 years, performing at various events in and around Southeastern Wisconsin. This former WI Pride Idol and 1st Alternate to Mr. Gay Wisconsin USA at Large has entertained on stage and television, as well as producing and directing, since the age of 13. He has enchanted audiences the Great Lakes to the East Coast.

## 12:00 pm PumpWorks Dance Arena – DJ JFLO



Milwaukee's own DJ J-Flo has music in his veins. Since the age of 18, he's been focused on sharing his talents at events all over the area. You may have heard some of his mixes during performances by Lady Symone and also for the Milwaukee based professional contemporary dance company The Milwaukee Dance Connection

## 12:00pm ARTS and History building – Several displays run all day.

Paintings by local artist Carolyn Snow, as well as a several important posters from 27-year history of the Milwaukee LGBT Film/Video Festival. Also on exhibit are projects created by students of the UWM Women's Studies Program, and the 2012 PrideFest History Display

## 12:00pm Wom!nz Spot Lounge & Cafe – River West Artists (café)

### 12:00pm YOUTH AREA - BE AWESOME

The festivities commence at the opening of PrideFest and will continue until 6pm! BE AWESOME will offer games, prizes, bracelet making, an obstacle course, safer sex barrier demonstrations, a tile art project, and so much more!

## 12:00 Wom!nz Spot Lounge & Cafe - Jennifer Cintron Cuevas (Lounge)

### 12:15pm HEALTH and WELLNESS – Pilates

Classical Pilates with free movement to address specific body needs.

## 1:00PM CHILDRENS STAGE - The Rock n' Roll Variety Juggling Show



Perfect for families and kids of all ages, Professional Juggler Jason Kollum performs his high-energy, variety juggling act complete with comedy, a quirky style, lots of audience participation, and tons of balancing and juggling stunts! Afterwards, catch Jason walking high above the crowd as the interactive, juggling stilt-walker. At 9ft tall, you can't miss him! [jasonvarietyshow.com](http://jasonvarietyshow.com)

## 1:00pm Wom!nz Spot Lounge & Café Adoption and Foster Parenting Stories and Discussion

### 1:15pm HEALTH and WELLNESS – Meditation Practice

Non-sectarian meditation presentation

## 1:30pm MILLER LITE MAINSTAGE – Pulsations



Fun... energetic... up-beat...dynamic...These are

just a few of the words used to describe this all-woman band. This talented group has racked up an impressive performance resume as well as a fiercely devoted fan base. From disco-funk from the 70's to the energetic beats of today's hip/hop, pop, and alternative, Pulsation delivers a memorable experience you won't soon forget. <http://www.pulsationband.com>

## 2:00pm STONEWALL STAGE

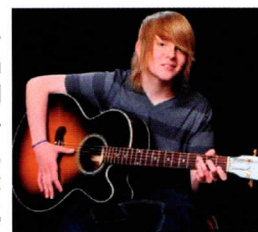
### Fifty Shades of Rainbow

It's not your grandma's Harlequin Romance. Gay and Lesbian romance and erotica has blossomed in the age of the Internet, ebooks and e-publishers. How did LGBT fiction and romance grow from Rita Mae Brown's "Rubyfruit Jungle" and Gore Vidal's "The City and the Pillars" to out & proud heartfelt romance and steamy erotica? Katie Obbink, from the Milwaukee LGBT Community Center's Library, will lead a discussion on some of the hottest issues and current trends in LGBT romance writing, including local authors and stories set in Milwaukee and the Midwest.

## 2:00pm PumpWorks Dance Arena

### Jordin Baas

Three night showcase artist Jordin Baas is a multi-award winning singer/songwriter from Oshkosh, with a 4 piece band: Jordin on Vocals/Guitar, Keyboards, Samantha Jansen on Guitar/ Percussion/Vocals, Chelsea Hays on Drums, and Andy Victor on Bass/Vocals. Artist merchandise will be available at set.



## 2:00pm Wom!nz Spot & Lounge - Lisa Ridgely

[www.reverbnation.com/lisaridgely](http://www.reverbnation.com/lisaridgely)

Lounge: Lisa is a singer-songwriter who taught herself how to play guitar during her college years at UWM. She continued to experiment with songwriting for a decade until an ovary-related health scare inspired her to face her fear of public performance. Starting with an open mic at the Miramar in April '09, Lisa began to meet and make friends with many kind, helpful and very talented local musicians. [www.reverbnation.com/lisaridgely](http://www.reverbnation.com/lisaridgely)

## 2:00pm Wom!nz Spot Lounge & Café Women's VA Programming (café)

### 2:15pm HEALTH and WELLNESS – ZUMBA!

Combines Latin & International music with fun easy to follow dance fitness.

## 3:00 Wom!nz Spot Lounge & Café Nomadic LIMBS hosts Rachel Malehorn

Rachel appears courtesy of the Milwaukee Ballet

## 3:00pm PumpWorks Dance Arena TBD

### 3:15pm HEALTH and WELLNESS

#### Milwaukee MCC Church

Discriminate? Not Me... Skits, followed by open discussion.



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### 3:30 STONEWALL STAGE

#### Financial Planning for Domestic Partners

Domestic partners may share similar goals as married couples, yet they face unique challenges when it comes to financial planning due to their partnerships not being federally recognized. This presentation will help you develop a plan and demonstrate ways to use the financial benefits available to you and your partner. Presented by Susan Davis, AVMA®, Wealth Strategy Associate at UBS Financial Services in Milwaukee. Susan is the first woman, and one of few advisors to achieve the Accredited Domestic Partnership Advisor, ADPA<sup>SM</sup> designation in the state of Wisconsin.

### 3:30pm Wom!nz Spot Lounge & Café Women's Voices Milwaukee (café)

Women's voices sing to entertain, inspire, and heal through the power of choral music



### 3:30 pm MILLER LITE MAINSTAGE Martine Locke



She writes the songs, books the tours, produces the cds, designs the merchandise, drives the van, plays the gigs, tells the stories, meets the people and then starts it all over again the next day.

Australian singer/songwriter Martine Locke returns to Milwaukee Pride bringing with her the passion of an independent artist. <http://www.martinelocke.com>

### 4:00pm Wom!nz Spot & Lounge Big Bad Gina (acoustic)

Big Bad Gina! ~ Genre Hoppin' ~ Folkin' Rockin' with a driving girl-groove edge! From chant to reggae, jazz to rap, to Goddess Groovin' and danceable disco, Big Bad Gina spans a myriad of genres and styles with knee buckling 3 part harmony and multi-instrumentalism. They have headlined regional and national festivals on the women's music and the alternative spirituality circuits leaving their audiences exhilarated and asking for more. [www.bigbadgina.com](http://www.bigbadgina.com)



### 4:00pm PumpWorks Dance Arena -- (TBD)

### 4:15pm HEALTH and WELLNESS Tamarind Tribal Belly Dance.

American Tribal style belly dancing

### 5:00pm Youth Area- Furry Workshop

Learn about what the furry sub-culture is from two youth leaders at Project Q! There will be an introductory course to what being a furry means, and there will be an opportunity to make your own tail to wear proudly! All are welcome to the workshop, but supplies for tails are limited, so first come, first served! Be here at 5pm sharp to ensure you can wag your tail proudly!

### 5:00pm MILLER LITE MAINSTAGE Ronnie Nyles and Tallulah Who



Nominated by the Wisconsin Area Music Industry for 2011 "Rock Artist of the Year", Ronnie Nyles & Tallulah Who will rock and roll their way into your hearts with musicianship and showmanship you will rarely see anywhere. Midwestern rocker, Ronnie Nyles, heads up this supremely talented collection of energized personalities. An eight time WAMI winner, Ronnie is an accomplished singer/songwriter, guitarist and recording artist who has toured the U.S., Canada, Europe and Australia. <http://ronnienylen.com/>

### 5:00pm PumpWorks Dance Arena -- Joe Neary

His vocal sounds have the rhythmic and melodic flow of Jason Mraz and Jack Johnson, and many have compared him to that of Andy Grammer. He's teamed up with hometown friend, Chris Halbauer, who adds to the unique sound with an innovative form of Cajon percussion.

### 5:00pm Wom!nz Spot Lounge & Café

Café: Adoption and Foster Parenting Stories and Discussion (café)

### 5:30PM STONEWALL STAGE Celebration of Our Relationships

Recognizing your relationship at the festival's beautiful lakefront location can help make your experience even more memorable. In honor of PrideFest's 25th anniversary the group Celebration will be offered this year at no cost to participating couples. Clergy will lead a beautiful service of celebration and blessing. All couples will receive a certificate and partake in a wonderful cake (compliments of Simma's Bakery) Individual commitment ceremonies may also be scheduled throughout the day on Saturday and Sun-

day for \$25.00. To preregister for the group Celebration or an individual commitment ceremony, please email the Religious Activities Director: Rev. Jeffrey Montoya [jmontoya@pridefest.com](mailto:jmontoya@pridefest.com)

### 6:00PM MGAC STAGE - Astor Street Dance Studio Presents: A Pride of Dancers: International Celebration of Dance

Featuring an Amazing Lineup of Dancers: Astor Street Dance Studio Burlesque Troupe "Gigi" [www.astorstretdance.com](http://www.astorstretdance.com). Egyptian Belly Dance Duo "Seshetat", Tamarind Tribal Belly Dancers, Aahrabi School of Dance Bollywood Troupe, Siempre Flamenco, and Local Belly Dancers Aashiq, Anais, Galatea, Jasmyn, Layali, Shaia, Veela, Yasmine and Zia.

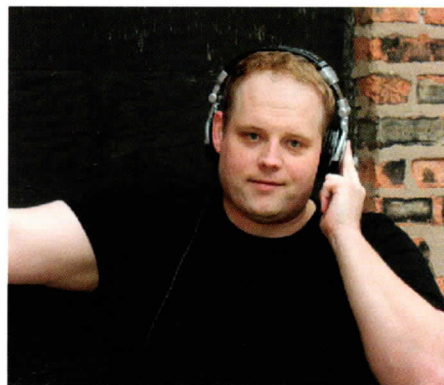
### 6:00pm Youth Area -- Be Heard

Open Mic! Stop by the Youth Area at 6pm to watch, share, and listen to the youth-only open mic! There will be a sign-up sheet in the youth area.

### 6:00pm Wom!nz Spot Lounge & Café Mandy Cappleman

Lounge: Mandy is a solo artist who loves the arts. Her music is inspired by personal diary entries, poems and other various forms of her writing. [www.facebook.com/mandy.cappleman](http://www.facebook.com/mandy.cappleman)

### 6:00pm -- Midnight PumpWorks Dance Arena -- DJ SHOWCASE -- DJ NMF



DJ NMF "New Music Freak" is an up and coming Chicago based DJ who has been on the scene since March of 2011. He has always been a lover of house and pop music and decided to start sharing this love of music with his friends and fans

### 6:00pm Wom!nz Spot Lounge & Café Spoken Word Open MIC (café)

### 7:00PM MGAC STAGE

#### LGBT New Talent Showcase

Featuring the best of the best LGBT rising singer/songwriters we could find. We searched the coffee houses across Wisconsin to bring you the best young LGBT talent. It will be a celebration of hard work, talent and camaraderie you won't want to miss!



# Acceptance Journeys

## IMAGINE MORE

Imagine More

**What if** you felt safe everywhere, all of the time?

**What if** holding your partner's hand was not a big deal?

**What if** the biggest issue in your marriage plans was whom to invite?

**What if** the whole family embraced who you are?

**What if** you knew every day that you were good, good, good, good, good?

**Imagine even more.**



*Lionel & his aunt, Sheila*

## Love & Pride Everyday



*Chris and his cousin, Melanie*



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Acceptance Journeys is a project of Diverse & Resilient, Inc. The end of anti-gay and anti-transgender oppression is key to our health and well-being.

[diverseandresilient.org/imaginemore](http://diverseandresilient.org/imaginemore)

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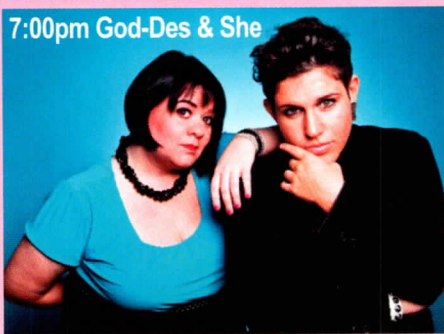
[www.journey2accept.org](http://www.journey2accept.org)



# SUNDAY NIGHT HEADLINE SHOW

Miller Lite Mainstage

7:00pm God-Des & She



God-Des & She is a hip-hop/pop/soul duo bred in the Midwest and playing to packed venues all over the world from New York to Sweden. Their energy and talent have caught the attention of industry and listeners alike, ever since they appeared on Showtime's hit series "The L Word." Selling more than 40,000 albums, holding down the No. 1 spot on MTV LOGO with "Love You Better," or putting out 4 CDs, this duo is unstoppable.

<http://www.god-desandshe.com/>

8:30 BERLIN Featuring Terri Nunn

For fans of electronic music – and the far-reaching wave of style and pop culture that followed in the wake of the 80s – Berlin vocalist Terri Nunn is an icon. As the charismatic vocalist for a band that virtually launched electronic dance rock in the U.S., Terri earned the No. 11 spot on VH1's list of the "100 Greatest Women in Rock." With the release of Love Life in 1984, MTV's burgeoning popularity generated nationwide exposure for Berlin through the memorable videos for "No More Words" and "Dancing in Berlin." But the pivotal moment in the band's career arrived when the romantic ballad "Take My Breath Away" – from their 1986 album, Count Three and Pray – was



prominently featured in the major motion picture Top Gun. The song won both the Academy Award and Golden Globe in addition to achieving crossover success for Berlin. As Terri takes Berlin into the aughts, she remains keenly aware of all that she and the band have accomplished. "We were at the very beginning of the electronic movement in America and that's something I'm proud of," she states. "It wasn't easy, because we didn't know if it was just a fad or something that would last. We were so inspired because electronic music took rock 'n' roll to a new level beyond just bass, drums, guitar and vocals to become anything you wanted it to be."

7:30PM MGAC STAGE – Brody Hess

Brody Hess is a singer/songwriter/ piano player from Milwaukee, WI with a style ranging from Bjork to Frank Sinatra, he performs his own compositions and improvisations all weekend. Besides piano & vocal, this Tandem Theatre and PrideFest veteran is working on electronic music production with twin CDs in each style due out by summer 2013.

7:30pm PumpWorks Dance Arena

DJ Chris Spinazzola

When Chris plays his music he likes to have a little of every sound in his set so that he can please every dance music genre lover. This makes for a very danceable night in the clubs. He enjoys watching the dance and sing along, knowing he is pleasing the crowd, and hopes to keep it going well into the future. Find him on facebook – Chris Spinazzola



8:00pm PumpWorks Dance Arena

HOSTED BY SHARON NEEDLES

Rewind to 1981. Sequestered in the Iowa cornfields,

a child is born to a single parent: a television. She's a bad girl. She discovers makeup—perhaps, too early. A high school dropout, she earns her diploma on the streets. Fast-forward to 2004. A staple on the Pittsburgh nightlife scene, this underground celebrity captures the affection of the local media as a stupid genius, a reviled sweetheart, a PBR princess, a drag queen... ah...make that a Fag Punk. She's drop-dead dazzling. She thinks she's Amanda Lepore. She's more like Vampira. Break through to 2012. Reality Television, she's there, exuding warmth, love, laughter, and... blood. A post-Warhol mannequin, this Queer icon is on two million television sets in America—brainless, brain-dead, brainy RuPaul alumni. With the look of a cover model and the soul of a shoe, she lives every day as if it were Halloween.... or her last.



8:00pm Wom!nz Spot Lounge & Café – Open MIC (lounge) Sign up at the Lounge Bar

8:30 PM MGAC STAGE

Jordin Baas and the Family Band

9:00pm PumpWorks Dance Arena – Psycho Bitch & Terri Bristol

These award winning female global DJs have been pioneers in the music and club scene for almost 3 decades, and are known for their base thumping 'fist pumping' sets. Between the two of them, they have been responsible for setting the standard for dance music and the direction of many of the major clubs in Chicago. These women love music and it shows. <http://www.facebook.com/teri.bristol>.



11:30pm PumpWorks Dance Arena

Sharon Needles Meet n Greet

Guests will move to the Arts and Culture building for meet n greet – right next to the Pump Works Dance Arena

9:30pm MGAC STAGE –Hot Topic Comedy



Stacie from Milwaukee



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# SUNDAY, JUNE 10 - 2 PM

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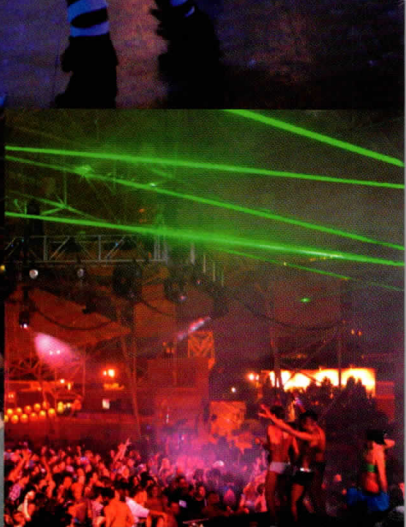
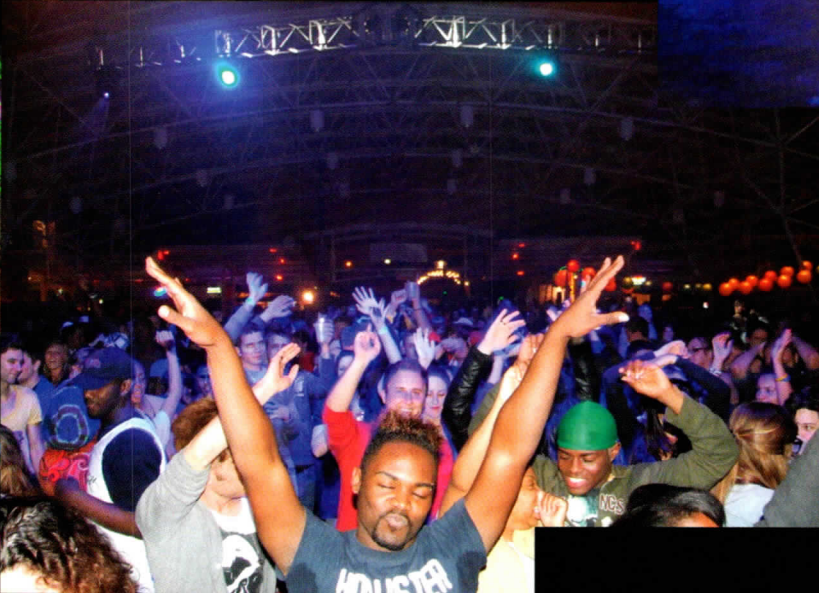
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Photographs used in this 25th Anniversary  
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Check out:  
<http://www.mkelgbthist.org/>

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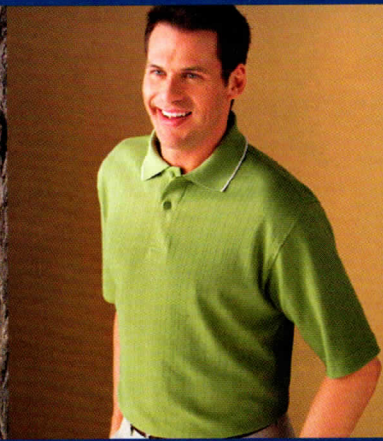
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