

QUEST

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P r i d e F e s t[®] PRIDE GUIDE 2007



Everyday People
Extraordinary Lives
Celebrating LGBT Culture & Community

**THE NATION'S LARGEST PRIDE ENTERTAINMENT LINEUP!
OVER 60 PERFORMANCES ON 4 STAGES**

Inside: Mike Fitzpatrick Interviews Chaka Khan



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Gay-owned and -operated, Bronze Optical is a provider of eyeglasses and contact lenses for the following plans:
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We offer discounts to participants in many insurance plans and membership organizations including the following. Please ask for details.
AAA AARP Aetna Blue Cross Blue Shield Humana Labor unions Milwaukee LGBT Community Center United Health Care

A photograph of four men standing on a rocky mountain peak, holding a large rainbow flag high against a blue sky with white clouds. The men are shirtless and wearing shorts, appearing to be in a celebratory or triumphant pose. The flag is the central focus, with its colors (red, orange, yellow, green, blue, and purple) clearly visible. The background shows a vast landscape with mountains in the distance.

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AND GAY
EVERYDAY!**

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There are some things you should only do alone.

Getting tested isn't one of them.

Bring your friends to the BESTD Clinic tent and get your free, fast HIV test. No names, no needles, and results in just 20 minutes.

AIDS is still killing people. Get tested today or stop by BESTD Clinic soon. We've been doing HIV outreach since 1987. We're staffed totally by volunteers and supported by your donations.

BESTD clinic is open:

- Mondays 6 PM-8:30 PM:
Free HIV & STD testing
- Tuesdays 6 PM-8:30 PM:
Free HIV & STD testing and
STD diagnosis & treatment

Some services only available for men. Visit our Web site for details.

Brady East STD Clinic

1240 E. Brady St..

Milwaukee, WI 53202

414-272-2144 www.bestd.org

BESTD
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BOOM

JOIN US SUNDAY JUNE 10TH
AND WATCH THE PRIDE PARADE
IN FRONT OF OUR BARS.



BEER BUST
AND ALWAYS A GOOD TIME. *Leine's Original*



DAILY SPECIALS:

Mon. 2-4-1 Pitchers of
Miller Lite, MGD or High Life

Tue. Karaoke in The ROOM with
2-4-1 Leine's Original or Leine's Light

Wed. Bad Boys Night Out...

Thu. \$3 Tall Smirnoff Flavored Cocktails

Fri. \$5 Beer Bust from 5-9pm
Plus Tony on the Piano every other Friday
6:30-8:30 in The ROOM.

Sat. Open at 2pm with \$6 Beer Bust & \$3
Tall Smirnoff Flavored Cocktails from 2-6pm

Sun. Open at 2pm
with 2-4-1 All Day & Night
Hysterical Show Tunes
in The ROOM with Lee at 6pm

Happy Hours:

Mon. - Fri. 5-8pm with 2-4-1

2 Great Bars 1 Location

Pool Tables-Darts-Games-Pizza-Patio



625 S. 2nd St. Milwaukee (414) 277-5040



Milwaukee
LGBT
Community
Center

Wisconsin's largest LGBT organization

Proud Sponsor of PrideFest

Come visit our PrideFest booth near the dance tent!



Each day the Milwaukee LGBT Community Center's programs and services improve the lives of LGBT people:

- Project Q Youth Development Program
- Anti-violence Project
- Many Men, Many Voices HIV Prevention & Testing
- David Bohnett CyberCenter

Call the Center year-round for LGBT-friendly referrals:
[414- 271-2656] Mental health professionals, physicians, attorneys,
domestic abuse and sexual assault providers, LGBT organizations
and social groups, faith communities, substance abuse assistance

315 W Court Street, Milwaukee, WI 53212
414.271.2656 | 414.271.2161 (fax) | www.mkelgbt.org

Happy PrideFest Wisconsin !!!

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WHERE THE PRIDEFEST PARTY HAS ALWAYS BEEN!



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Sidewalk seating and bloody mary's galore!

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Celebrating 20 years of Lesbian, Gay, Bisexual and Transgender Pride!

June 8th, 9th and 10th, 2007

Henry W. Maier Festival Park (Summerfest Grounds), along Milwaukee's lakefront

PrideFest is produced by PrideFest, Inc.

The PrideFest Office is located in the
Milwaukee LGBT Community Center, Suite 203
315 West Court Street, Milwaukee, WI 53212
414.272.3378 www.pridefest.com

*Everyday People
Extraordinary Lives*

Mailing address:

PrideFest, Inc.
P.O. Box 511763
Milwaukee, WI 53203

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PrideFest's Mission

PrideFest's mission is to advocate, celebrate and educate both the general community and the Lesbian, Gay, Bisexual and Transgender (LGBT) community with regard to all aspects of LGBT culture. To accomplish this, PrideFest produces an annual LGBT Pride Celebration. Educational events include, but are not limited to, exhibits, lectures, art and community outreach, which fully display the diversity of LGBT culture.

Hours of Operation

Friday, June 8th, 5 p.m. - Midnight
Saturday, June 9th, 11 a.m. - Midnight
Sunday, June 10th, 11 a.m. - 10 p.m.

Purchasing Tickets

When you add it all up, PrideFest is an exceptional value. Entertainment from across the nation and across the globe; the diverse Marketplace; fun family and youth activities; Pride Idol competitions; educational and advocacy events at the Stonewall Stage; the leather show; exceptional drag performances; the music and excitement at the Dance Pavilion... all for only \$30 if you buy the Three-Day Pass! It gets even better when you take advantage of one of the festival's special promotions.

Pre-Festival Discount Tickets

(available at www.pridefest.com until June 7th)

Single-Day Admission - \$12
Three-Day Pass - \$30
Blocks of 25 tickets - \$250 (\$10 each)
(available at www.pridefest.com until May 25th)

Festival Week Gate Ticket Prices

One-Day General Admission - \$15
12 years & under - Free

Use cash or credit at PrideFest

All food, beverage and PrideFest merchandise purchases can be purchased directly with cash or by credit card.

Special Promotions

**Free Entrance with
Donation of Four Non-
Perishable Food Items
to benefit the AIDS
Resource Center of
Wisconsin's
Food Pantry**



Want to get into PrideFest for free AND help a good cause? Bring four non-perishable food items to gain free entrance Saturday and Sunday from 11 a.m. to 1 p.m. These items will be donated to the ARCW Food Pantry, which provides people with HIV/AIDS healthy food to meet the nutritional requirements of their medical regimens. The donation area is located at the main gate.

Milwaukee Journal Sentinel Press Card

Show your Milwaukee Journal Sentinel Press Card at the Will Call booth and gain free entrance between the hours of 1 p.m. and 5 p.m. Sunday.

Additional promotions may be available.
Please check www.pridefest.com for updates.

WELCOME

This year marks PrideFest's 20th year of celebrating Lesbian, Gay, Bisexual and Transgender (LGBT) pride. The roots of the event extend to the formal Pride events held in 1988. Several people had attended the 1987 Gay & Lesbian March on Washington and returned to Milwaukee inspired to create a public acknowledgment of Milwaukee's LGBT community. They formed the Milwaukee Lesbian/Gay Pride Committee (MLGPC) and hosted several events, including a softball tournament, formal ball, town hall meeting with elected officials and a

film festival. Several hundred people participated in the events that year.

Today, PrideFest has grown into Wisconsin's largest LGBT event and one of the nation's most unique Pride events, with an exciting mix of national and regional performers, educational activities and plenty of old-fashioned celebration.

At its heart, PrideFest seeks to be two things: a bold and visible acknowledgment of the LGBT community's culture and community, and a gathering place with a commitment to providing a safe and celebratory space for LGBT individuals

and their straight allies. The positive energy and renewal experienced at PrideFest will help fuel our community's efforts to achieve full equality for LGBTQ persons in Wisconsin and beyond.

Each year, we hear from our patrons that PrideFest is the one time of the year when they catch up with all of their old friends in one place. We hope that experience holds true again this year, and we hope you make a few new friends as well.

We're so happy you're here! It's time to celebrate. Welcome to PrideFest 2007!

PrideFest Task Force & Production Team
PrideFest is produced through the dedicated efforts of a volunteer team. The Board of Directors oversees the festival year-round and the Production Team develops and carries out the day-to-day planning of the festival. The Board of Directors and Production Team are happy to welcome you to PrideFest 2007!

2007 PrideFest Board of Directors

Scott Gunkel, President
Neil Albrecht, Treasurer
Gary Petersen, Secretary
Paul Masterson
Peter Minns
Paul Williams

2007 PrideFest Production Team

Peter Minns, Festival Co-Producer
David Bodah, Community Outreach Director
Rob Braun, Merchandise Director
Britt Brown, Youth & Families Coordinator
Will Calder, Assistant Entertainment Director
David Charpentier, Entertainment Director
Sam Christensen, Proud Crowd/VIP Director
Wendy Dueling, Pride Idol Coordinator
Glen Fallenbeck, Security Assistant
Dave Glenn, Stage Assistant
Eloisa Gomez, Food & Beverage Assistant
Tony Gonzales, Community Outreach Assistant
Scott Gunkel, Sponsorship Director
Kevin Kimmel, Proud Crowd/VIP Assistant
Christian Klimas, Marketplace Assistant
Todd Liebsch, Accessibility Director

Bethel Matysik, Entertainment Hospitality
Lindsey McKee, PR/Marketing Specialist
Peter Minns, Operations Assistant
Patrick Murphy, Stage Assistant
Marina Pavlopoulos, Stage Assistant
Terrance Raffet, Security Director
Maribel Santiago, Stage Security Assistant
George Schneider, Operations Director
Warren Sherer, Youth Activities Director
Derrick Soto, Marketplace Director
Tim Talsky, Food & Beverage Director
Paul Williams, Communications Director
Josh Wolters, Proud Crowd/VIP Assistant
Deon Young, Volunteer Director

2007 PrideFest Pride Guide

Published by Quest
Mark Mariucci, Production and Design
Paul Williams, Editor
Lindsey McKee, Assistant Editor
Leslie Huber, Mark Mariucci, Ad Sales
Contributors: Dear Ruthie, Michael Fitzpatrick

Organizational Volunteers

Several organizations provide volunteer support for the beer pods, front gates and ticket booths. Be sure to tip them well, because these groups will keep their tips to support their programming. Organizations providing volunteer support this year include:
Alliance High School
Milwaukee LGBT Community Center
Castaways MC
Washington Heights Rainbow Association
Marquette University Gay Straight Alliance

16th Street Community Health Clinic
Milwaukee Gay Arts Center
Saturday Softball League - SSBL
Galano Club
Lesbian Alliance
WISCRAD - Wisconsin Rainbow Alliance for the Deaf

Volunteer Corps

The Volunteer Corps is made up of hundreds of individuals who volunteer time during festival weekend to help ensure that everyone has a good time. Thank you to every member of the Volunteer Corps for their assistance!

Proud Crowd

The Proud Crowd provides an opportunity for individuals and businesses to make a personal investment in the continued success of PrideFest. Proud Crowd members provide important financial support for the ongoing production costs of the festival. A list of 2007 Proud Crowd members is updated regularly at www.pridefest.com. Thank you to the 2007 Proud Crowd!

ID Bracelet: Get carded, stay carded

PrideFest takes a pro-active approach to preventing underage drinking at the festival. PrideFest uses ID bracelets to allow patrons of legal drinking age to purchase alcoholic beverages throughout the festival grounds without being carded every time. All patrons who wish to drink alcohol must show an ID to demonstrate that they are of legal drinking age. Bracelets will be available near the Miller Lite Main Stage and the Dance Pavilion areas. Look for signs marking these areas.



For More Information Call:

Tricia Chartier

(262) 780-9337 Direct

(414)807-4083 Cell

www.tricia.chartier@cbexchange.com

Looking to Buy or Sell!

If you would like to have an experienced, full-time, hard working professional realtor working for you, call me. Do not hesitate. I know the area well, and am knowledgeable on the current market trends. I can provide hassle free service for all your real estate needs. For more information on the properties I have listed or other real estate opportunities, please give me a call and see how easy real estate can be.

Bracelets are required to be worn at all times by everyone who will be purchasing or drinking alcoholic beverages. Those who are not wearing a bracelet while drinking alcohol will be escorted to an ID station and asked to provide proof of age.

Fireworks



PrideFest was the first Pride event in the nation to produce a fireworks show. The tradition continues this year at approximately 9:30 pm during the Saturday headline show. The rockets will be launched from the new Lakeshore State Park located east of the festival grounds.



Milwaukee Gay Pride Parade

The parade is organized by the Milwaukee Gay Pride Parade Committee. This year, it steps off at 2 p.m., Sunday, June 10th on South 2nd Street. The award presentation for top parade entries will be held at PrideFest on the Rainbow Stage at 5:15 p.m. For more information about the parade, visit www.prideparademke.com.

Shuttle Service Between PrideFest & the Parade

Thanks to the generosity of the Cream City Foundation's Joseph R. Pabst LGBT Infrastructure Fund, there will be shuttle service between the PrideFest and the Milwaukee Gay Pride Parade. Stops will include the parade step-off point near MONA's and the end of the parade near Seeboth Street.

Cocktails and Wine

Both Dance Pavilion bars will serve cocktails featuring Jack Daniels, Stellar Gin, Pepe Lopez Margaritas, Finlandia Vodka, Appleton Estate Jamaica Rum, and other specialty liqueurs. Beer, soda and water will also be available.

Wine and wine coolers will be served at the Lesbian Alliance booth near the Rainbow Stage.

TRAVELING TO PRIDEFEST/WHERE TO STAY

HOLIDAY INN MILWAUKEE-CITY CENTRE

611 W. Wisconsin Avenue
Milwaukee, WI 53203
Phone: 414-273-2950
Fax: 414-273-7662

With \$6 million in new renovations and a completely updated restaurant and lounge, the Holiday Inn Milwaukee City Centre will impress you! Special amenities like down comforters on the beds and a heated outdoor pool make this centrally located hotel one of the best values in the city. Holiday Inn Milwaukee City Centre is within walking distance of many of the city's top attractions. For easy access to PrideFest, Milwaukee's award-winning bus service stops right in front of the hotel and takes you directly to the festival grounds. To make a reservation at PrideFest's special rates, call the hotel at (414) 273-2950 or 1(800) HOLIDAY (800-465-4329).

Greater Milwaukee Convention & Visitors Bureau:

1-800-554-1448 or
www.officialmilwaukee.com

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ATM AVAILABLE

HOW TO GET TO PRIDEFEST

There is heavy construction in the Marquette Interchange, the main access route to the festival grounds. Please check the Department of Transportation's Web site for the most up-to-date information about lane and exit ramp closures so that you can plan your trip as accurately as possible.

For updated information on roadwork, call the Department of Transportation hotline at (800) ROADWIS or visit the D.O.T web site at www.dot.state.wi.us.

Updated information and conditions on the Marquette Interchange construction project are available at www.mchange.org or call the project hotline at 1 (888) 468-0037.

PARKING AT THE FESTIVAL

Ample parking is available both in privately operated lots and along city streets. Fees vary. Vendors with booth spaces will receive directions to special unloading areas at the gates.

LOCAL BUS TRANSPORTATION

We are pleased to announce that PrideFest receives Festival Shuttle bus service from the Milwaukee County Transportation System. Shuttle service to PrideFest begins approximately one half-hour prior to the start of the festival and ends a half-hour after the event. Shuttles run approximately every 15 minutes along Wisconsin Avenue.

Take Us Home Tonight

The Official PrideFest Merchandise Booth offers a variety of festival products so you can always have something to remind you of the good times at PrideFest. T-shirts, caps, sweatshirts . . . Stop by and pick up a souvenir! The Merchandise Booth just inside and to the south of the Main Gate.

ACCESSIBILITY

PrideFest is dedicated to supporting and assisting our patrons who have disabilities. In compliance with the 1990 Americans with Disabilities Act, PrideFest is proud to state that we are continuously striving to make our festival accessible to everyone. We welcome your comments! You can reach us by calling (414) 272-3378 (voice), or e-mail at accessibility@pridefest.com.

Stage Area Seating

During PrideFest, the major stage area, the Miller Lite Main Stage, will offer raised platforms and accessible picnic tables (where marked) for patrons who use wheelchairs. Accessible seating at picnic tables is located throughout the grounds.

Braille Schedules

Braille entertainment schedules will be available at all information centers on the grounds.

Sign Language Interpreters for Performances

Sign language interpreters will be provided for our national acts at the Miller Lite Main Stage in the evening. However, an interpreter can be provided for specific performances upon request by contacting the PrideFest Accessibility Director at accessibility@pridefest.com.

A minimum of two weeks prior notice is required so an interpreter can be secured and materials / lyrics can be obtained from the artist / speaker.

Food and Bar Assistance

If you need any assistance carrying food and beverages on the festival grounds, please ask the food vendor's employee and they will be happy to assist you. Or, please contact a PrideFest "Courtesy Staff" member for assistance.

Drinking Fountains

Drinking fountains are located outside each restroom area and are accessible to all patrons. Drinking fountains can also be found near the Children's Area.

Telephones & TTY

Accessible public telephones are located outside of each restroom area. Many of our phones have volume-controlled handsets. A text telephone (TTY) is available behind the Harley-Davidson Roadhouse southwest of the Marketplace.

Wheelchair/Stroller Rental

A limited number of wheelchairs and strollers can be rented (requires a minimal deposit) during PrideFest. Wheelchair/stroller rental stations are located just inside of the Main Gate. Scooters are also offered by our third-party vendor, APSCO - On the Go, and are available at the Main Gate. Rentals are on a first-come, first-served basis (no reservations will be taken).

Please Note:

Service animals are allowed on the grounds provided the animal does not pose a danger or threat to other service animals or patrons. Owners of service animals are responsible for the animal's personal care. A relief area for service animals is located near the Respite Pavilion.

For accommodations for people who are deaf, hard of hearing, blind or have low vision and other services not mentioned, please contact the PrideFest Accessibility Director at accessibility@pridefest.com.



Milwaukee
DogLovers.com

**MILWAUKEE'S
VIRTUAL
DOG PARK**

**SNIFF US OUT @ PRIDEFEST'S MARKETPLACE
OR ONLINE STARTING JUNE 6TH**

www.MilwaukeeDogLovers.com



Opening Ceremonies 7:30 pm, Friday, Miller Lite Main Stage

This year, PrideFest celebrates 20 years of lesbian, gay, bisexual and transgender (LGBT) pride in Milwaukee. It is fitting that a ceremony marks this very special milestone. Community leaders, allies and dignitaries will assemble to officially declare PrideFest "Open" and welcome our guests, artists, friends and family to this momentous event. The ceremony will honor Miller Brewing Company for its longstanding support of PrideFest and the LGBT community. In addition, PrideFest will honor other local LGBT organizations that have existed 20 or more years. They have all persisted, endured and celebrated through the myriad adversities and joys of our common struggle for recognition and equality. The PrideFest 2007 Opening Ceremony is dedicated to those community organizations and individuals that have, by their resolve, commitment and perseverance, contributed to the betterment of LGBT life in Milwaukee and the greater Midwest. In the past, PrideFest has acknowledged individuals and organizations with awards. This year, in our shared anniversary gathering, PrideFest is proud to present a special Community Service Award to each of those groups whose longevity has served the LGBT community through sportsmanship, music, philanthropy, health care, compassion and comradeship. The Ceremony will also honor our LGBT veterans. Their patriotism and sacrifice reflects our common national pride through service to our country in peacetime and in war. Please join members of these organizations and the community at large to open PrideFest 2007.



The PrideFest Marketplace

No visit to PrideFest is complete without a walk through the PrideFest Marketplace. With its diverse mix of supportive community businesses and community organizations, the Marketplace offers a unique mix of products and ideas. Marketplace vendors come from all over the country to be a part of PrideFest. Below you will find a partial list of LGBT and LGBT-friendly businesses and organizations participating in the Marketplace for PrideFest 2007. Many more exhibitors will be added after the Pride Guide publication deadline. Vendors as of publication:

Organizations

A Woman's Touch
Adoption Resources of Wisconsin
Aff. Performers Arts, Inc. "Men's Voices Milwaukee"
African American Planning Committee
AIDS Resource Center of Wisconsin
Alliance for LGBTQ
BestD Clinic
Center Advocates
Children's Service Society of Wisconsin
Diverse & Resilient
Human Rights Campaign
Human Rights League-PAC
Milwaukee LGBT Community Center
Milwaukee Metropolitan Community Church
PFLAG Milwaukee
Pilgrim Christian Church
Planned Parenthood
SHEBA
St. Aemilian-Lakeside, Inc.
The Anti-Violence Program
Wisconsin Green Party
Wisconsin Humane Society



Businesses

Acupuncture & Holistic Health Associates
All in the Bags
Always Happy Hour
Annapurna Treasures
Arizona Sunglasses
Asian Creations
Be Bold-Face and Body Art
Bear Builders LLC
Bragg ArtGlass Studio
Campit Outdoor Resort
Car Bar
Central Bark Doggie Day Care
Centaur Entertainment
Chicago Free Press
CL & Co. Distinctive LGBT Greeting Cards
Designs In Wire

DITC Inc. "Dyes in the City"
Ethnic Henna
Event ToyZ, LLC
Famous Cigar
Forever Sunglasses/USA Sunglasses
Glass Rainbows
Heart of the Sky Fair Trade
HGTV (Legan Promotions, Inc.)
Home Pride Remodeling, LLC
Illumine I Titanium LLC
Imported Gifts
Jam's Jewels
John Robert Powers
KG Designs
Kimberly-Clark Corporation
Lambda Gear
Look At That LLC "Dykes on Bikes"
MilwaukeeDogLovers.com
MRM LLC
Northern Sun Merchandising
Oriental Craft & Development
Out! Wear
Outwards Books
Pawprints Across Your Heart
Pride By Design
RJ Finch Enterprises
Relaxation Oasis
Reliable and Accurate Technical Specialist, Inc.
Starship Bodyworks
Sundance Vacations
The Gardens Resort
The Main Stitch
The Onion
US-Wear
Windy City Times
Yolie & Me, Inc.

Eat, Drink & Be Mary! (Umm . . . Merry!)

With many food vendors serving a variety of delicious entrees, PrideFest has something for every taste. Beer, wine, water and soda will be available at several booths throughout the grounds. Enjoy!

Food Vendors As Of Publication:

3B Concessions
Aladdin
Anderson's Corn Roast
Bella Caffè
Brown's Fudge Shop
Country Time Kettle Korn



Cousins Subs
Gourmet Cheesecake Shop & More
Mama Angie Deli
Milwaukee Mini Donut Company
Olde Country Style Almonds
Pacific Orient
Papa Luigi's
Riviera Maya
Saz's Festivals
Stevereno's
The Dairy Treat Shop
Toner Des Concessions

Interfaith Service

Join your sisters and brothers from diverse faiths, including clergy from over a dozen local congregations, as we enjoy beautiful music, an inspirational message, and embrace our spirituality in this beautiful outdoor venue! This year's service will take place a 7:00 pm, Friday, June 8th on the Miller Lite Main Stage. Coordinated by the Milwaukee Metropolitan Community Church booth.

LGBT History Project/SAGE



Prepared by the Milwaukee LGBT History Project and Seniors Active in A Gay Environment (SAGE), the history exhibit seeks to ensure that the LGBT story does not die. This year's theme will be "performing groups," and will feature a display of materials from groups such as the Fest City Singers, Cream City Chorus, Men's Voices Milwaukee, Women's Voices Milwaukee, Womansong, Shoreline Dancers, and Cream City Squares. The exhibit will also feature an "In Memoriam" display, recognizing the contributions of Eldon Murray, Terry Boughner and Tom Boll to the community. The LGBT History Exhibit can be found north of the Dance Pavilion.

Children's/Family Activities



PrideFest values its families! With a special children's play area and dedicated programming Saturday and Sunday, families can enjoy all the fun and excitement of the festival experience. Children's/Family Activities will take place in the Children's Play Area and on the Stonewall Stage.

- ? Bounce House
- ? Mask painting courtesy of the Betty Brinn Children's Museum
- ? Raffle for two (2) all-day Milwaukee Wave Soccer Camps

Center Advocates, Inc.

Center Advocates – your hometown voice for LGBT equality

- Strengthening Nondiscrimination Protections
- Securing domestic partner benefits at area employers for gay and lesbian families
- Electing pro-LGBT candidates to office

Watch for
the Center
Advocates
PAC
Summer
Garden
Party!

Come visit the booth for Center Advocates and Center Advocates PAC (formerly HRL-PAC, celebrating its 10th Anniversary) **at PrideFest!**

See our Panel at PrideFest!

"The Next LGBT Political step:
Gender Non-Discrimination"
Saturday, June 9, 5pm

Stonewall Stage, PrideFest

Cosponsored by FORGE and Center Advocates

Center Advocates, Inc.

315 W Court Street | Milwaukee WI 53212

(414) 271-2656 www.centeradvocates.org

Schedule for Saturday and Sunday

12:00 - 12:30 p Story time with Broad Vocabulary - Stonewall Stage
1:00 p - 2:00 p ComedySportz for Children - Stonewall Stage
2:30 p - 3:00 p Pet Suitcase with the humane Society - Children's Play Area

Youth Activities

Each year youth Activities are some of the most highly anticipated events at PrideFest. This year will be no different. Youth can take part in a weekend-long art project, a festival-wide scavenger hunt, a rockin' fashion competition and much more. Youth activities take place in the Rainbow Stage Area.



SkyGlider

The SkyGlider will be open to give you a birds-eye view of PrideFest. For a small fee, you can take a ride above the treetops and check out PrideFest the way the seagulls see it. The SkyGlider is located on the north end of the grounds near the Dance Pavilion.

Pride Idol Talent Competition



The Midwest's fastest growing talent competition is back for the fourth year in a row. Our talent search has expanded all over the region as the stakes are now higher, the prizes are better, and the competition is hotter than ever!

Many of the region's most talented performers will compete for a prize package that includes \$500.00 cash and the once-in-a-lifetime opportunity to open for Joan Jett and the Blackhearts on the Miller Lite Main Stage at PrideFest 2007, Sunday, June 10!

Hundreds of contestants will compete at 11 preliminary competitions across the region followed by a final chance to be the twelfth finalist at the Wild Card Preliminary Competition held during the opening night of PrideFest 2007 on June 8th. The winner from each competition will move on to the Semi-Finals, held Saturday,



June 9th at PrideFest at 4:00 pm on the Rainbow Stage. The top 12 performers will bring their best to compete before a panel of celebrity judges.

The top 5 contestants will compete in the Finals on the Miller Lite Main Stage at PrideFest on Sunday, June 10th, at 4:00 pm, with special performances by past Pride Idols. Brett Gordon, the 2006 Pride Idol will perform one last time before passing the title on to this year's most talented contestant. Our celebrity judges will make the final cut and determine who becomes the 2007 Pride Idol!

NEW THIS YEAR! Anyone 18 or older will have the chance to compete during the WILD CARD Preliminary Round #12 at PrideFest, June 8th. Preliminary Rounds #1 through #11 are limited to ages 21 and up.

Thank you to the following establishments for hosting preliminary rounds of the Pride Idol competition:

Triangle, 135 E. National Avenue, Milwaukee
Club S, 5 Applegate Court, Madison
PUMP! at Three, 722 N. Milwaukee Street, Milwaukee
Club Icon, 6305 120th Avenue, Kenosha
Roscoe's, 3356 N. Halsted Avenue, Chicago
Rascal's Bar & Grill, 702 E. Wisconsin Avenue, Appleton
Walker's Pint, 818 S. 2nd Street, Milwaukee
Milwaukee Pumphouse, 2011 S. 1st Street, Milwaukee
La Cage, 801 S. 2nd Street, Milwaukee
Switch, 124 W. National Avenue, Milwaukee
MONA's, 1407 S. 1st Street, Milwaukee

Pride Idol WILD CARD! - Friday, June 8th at PrideFest's Rainbow Stage. Registration at 5:30 pm. Competition at 6:30 pm.

Semi-Finals - 12 Contestants - 4 pm, Saturday, June 9th at PrideFest's Rainbow Stage.

FINALS - 5 Contestants - 4 pm, Sunday, June 10th at PrideFest's Miller Lite Main Stage.



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The Commitment Ceremony

Over the years, more than 350 couples have had commitment ceremonies at PrideFest! Recognizing your relationship at the festival's beautiful lakefront location can help make the experience a special event to remember. The Mass Commitment Ceremony will be held at 3:30pm, Sunday afternoon at the Rainbow stage. In recognition of 20 years of PrideFest, we'd like to give special recognition to couples who have been together twenty years or more at the ceremony. To register and for the most up-to-date information about the ceremony, visit the Milwaukee Metropolitan Community Church booth. Please note: NO VIDEO CAMERAS ARE ALLOWED ON PRIDEFEST GROUNDS.

Dance Pavilion Turns Up The Heat With the PUMP! DJ Showcase and the Sunday Tea Dance featuring Nicki French

For the second year, Milwaukee's largest LGBT dance event will feature the amazing talents of the PUMP! DJ Showcase. PUMP! is a dance music production team headed by promoter Gregg Hutterer and DJ John Murges. Each week PUMP! produces popular roving dance events at several venues throughout Milwaukee. During PrideFest, they bring the beats to the popular Dance Pavilion to create the hottest outdoor dance party on Lake Michigan. This year's DJ smorgasbord includes DJs Murges, Tyke, Fortune, Kelly, Nate Manic, Plez, Rob Winter and Jerry Griffith.

VJ Brye returns to create a unique visual experience. Energetic go-go boys and girls, colorful flaggers, and multi-talented club performers round out the experience, making the Dance Pavilion a party for all your senses!

On Sunday, the PUMP! DJ Showcase presents the first-ever PrideFest Tea Dance. From the early days of Fire Island, afternoon dance parties have taken place on Sunday afternoons

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Nicki French

at gay resorts and destinations popular with gay travelers. For those who have never experienced a tea dance first hand, put away thoughts of sipping tea from china cups! Instead, grab a cocktail and make your way to the dance floor where Jim Belanger and John Murges will be brewing a set of some of the most uplifting dance music you will ever hear! This is "gay" music at its finest!

The tea dance will climax with a special performance by Nicki French, one of Great Britain's top female singing talents! Ms. French is best known for her smash hit "Total Eclipse of the Heart." This will be an experience to remember!

New This Year! Games! Games! Games!

Need a pinball fix? Head to the Dance Pavilion where PrideFest offers a new arcade this year.



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PRIDEFEST: A TIME FOR PROGRESS, A TIME TO PARTY

Sunglasses? Check. Rain bonnet? Check. Sensible shoes? Check. "I love Kathy Griffin" poster? Check. "I'd switch for Joan Jett" poster? Check. Well, gang, it looks like I'm all set to hit the big one.

Of course, I'm talking about Wisconsin's PrideFest – the biggest and the best little pride celebration in all of America. No one loves PrideFest as much as I do. No one, darn it! I love the spirit of camaraderie you feel on the grounds. I love the site of thousands of people celebrating their lives. I love the energy in the Dance Pavilion. But most of all, I love the corn dogs. I can go for a year without a corn dog, but as soon as I walk through that main gate, I'm practically pushing people out of the way to get to that little stand.

I've worked a lot of gigs at PrideFest over the years...the Potawatomi Pavilion for various leather shows...the judges' table for Pride Idol...the Miller Stage for Possum Queen finales...the backseat of some guy's mini van for a free corn dog...ah, good times.

My PrideFest experiences have garnered me with a bit of knowledge I'd like to share with you: Number one – Don't ask a drag queen why she's wearing pantyhose in June. It's PrideFest, darn it, and she can wear whatever the heck she wants! Besides, I don't see your keester up on that stage, so don't criticize. Number two – don't make eye contact with the protestors. It's just as easy to flip them the bird without offering the satisfaction of face-to-face communication. Besides, doing so will likely save your retinas from permanent burning.

For those of you who don't know me, I'm Dear Ruthie, advice columnist and trailer park diva of *Outbound* magazine. Every time PrideFest rolls around, I receive an e-mail or two, asking the same, old question... "Is PrideFest an opportunity to advance the pride movement, or is it simply a big rave with thousands of men and women partying at the lakefront?"

If you ask me...and you didn't, but I'm gonna to tell ya' anyway...I'd say that PrideFest is a wonderful combination of both views.

Yesterday's pride events served as an important means to make our voices heard. Today's pride gatherings urge us to strengthen that voice, but it also gives us



by Dear Ruthie

the opportunity to celebrate past successes. And frankly, we have a lot to celebrate. Ask anyone over the age of 30, and they'll help you understand what I'm talking about.

The LGBT community has made incredible leaps and bounds in our fight for equality, and today's PrideFest commemorates these accomplishments. It honors those who continuously struggle to make Wisconsin a fair and safe place to live; but in addition, the fest is a declaration that proudly screams, "We're STILL here! We're STILL queer! And we're not going back

into the closet...EVER!"

This year, PrideFest marks its 20th anniversary. Let's celebrate the foundation that Wisconsin's LGBT community laid two decades ago. It's time to raise our glasses and toast the growth we've solidified over the past 20 years. Let's dance for joy over the steps we've taken to help secure equality and to face down the close minded. In brief...let's party!

Still not sure what the spirit of PrideFest is? Don't worry. Make this year's event a personal celebration. Make PrideFest what YOU want it to be. A glorious party? Great! A time for gratitude? Wonderful! An opportunity to catch up with old friends? Super! A chance to make new friends? Call me!

If PrideFest does nothing more, it proves one magnificent point. When we come together as a community, we have a mighty voice. It is a voice of reason, understanding and acceptance. It's a powerful voice that's proud of what it achieved in Wisconsin all these many years, and it's a voice that is determined to take on the challenges ahead.

The theme for this year's PrideFest is "Everyday people, extraordinary lives," and I think it's a fantastic motif. After all, when everyday people form a unified voice, the lives of those in our community can truly become extraordinary. And that, my friends, is something to celebrate.

Happy PrideFest!

BABYLON PRIDE WEEKEND KICK-OFF PARTY @ THE RED LIGHT

Jump start your PrideFest weekend, and get into the Spirit of Pride on Thursday, June 7th by attending Babylon's Second Annual Pride Weekend Kick-Off Party at the Red Light!

Festivities begin at 5:30 PM with a Happy Hour Celebration hosted by Milwaukee's LGBT Professionals Group. Join a diverse group of LGBT professionals for networking and socializing, while enjoying discounted Absolut Mixers and other specialty cocktails. E-mail mke.lgbtprofessionals@gmail.com for additional information.

Then at 9 PM, join the PUMP! Boys at their weekly Thursday night party, Babylon, where they will be kicking-off PrideFest weekend with DJ John Murges, Absolut Vodka, and Milwaukee's hottest Thursday night crowd! 21+ ID Required. Red Light @ Trocadero... 1758 N Water Street, Milwaukee, (414) 272-0250. myspace.com/pumpmilwaukee.

BABYLON
THURSDAYS

PRIDEFEST 2007 STAGE LINEUP

Stage lineup is listed by day, by time and then by stage (Miller Lite Main Stage; Rainbow Stage; Dance Pavilion; Stonewall Stage; History, Arts & Film Pavilion; and the Children's/Family Play Area). Please see the abbreviated schedule in the center of the Pride Guide for a quick reference to the lineup.

FRIDAY JUNE 8 5p - Midnight



**5:00p
JULIE LOYD**
Miller Lite
Main Stage

"a charming acoustic spitfire... with a kick-ass stage presence" —CURVE Magazine

Originally a dancer and child of musical theater, Julie Loyd's music comes across best on stage. This wiggly acoustic spitfire performs 170+ shows a year wailing away on her guitar, wearing another hole in the finish, weaving tunes with a set of gutsy vocals and stomping out her

rhythm with a set of steel-toed combat boots. Though she's left behind the Broadway vibrato, she uses her movement experience to step inside her songs, contorting, kicking and undulating to the beat of her own percussive guitar playing. She has a knack for making folk dynamic: "I'm tired of folk being seen as boring. Just because I'm playing an acoustic guitar doesn't mean I'm going to be singing about the mountains—and if I am, I'm singing loud." www.julieloyd.com

PUMP! 5p - 12a DJ SHOWCASE Dance Pavilion

Milwaukee's pride celebration kicks off in high gear with the opening night of the PUMP! DJ Showcase at PrideFest's Dance Pavilion! Tonight, PUMP! showcases Milwaukee's local DJ talent with sets from DJ Tyke, DJ Fortune and DJ Kelly, as well as visual stimulation from Milwaukee's VJ Brye. Go-go dancers, flaggers, and performers contribute to make this an opening night to remember! www.pumpmilwaukee.com

DJ Tyke 5-7p DJ Fortune 7-9p DJ Kelly 9p-12a



5:30p

CHEER! DOROTHY, CHEER!

Rainbow Stage

Based in Minneapolis, MN, Cheer! Dorothy, Cheer! combines the love of Judy Garland, high-energy cheerleading and high camp. This creative show takes our beloved Dorothy on a familiar, if not somewhat twisted, journey. The group has been increasing diversity and HIV/AIDS awareness since 1898...no, wait...1988....that isn't right! 2002! Yeah, that's it! www.cheerdorothycheer.com



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KIRSTEN PRICE**Miller Lite Main Stage**

Kirsten Price has reason to be excited these days. She has a debut album in the works. Her metaphoric and irresistibly catchy signature song "Magic Tree" is the lead track on the *L Tunes: Music From And Inspired By THE L WORD®* compilation album while a video of "Magic Tree" is airing on Showtime promoting the new season of "The L Word." Magic Tree has also been featured in the hit television series, *CSI*.

As one of the first two talents signed to TWIST, the recently launched record label dedicated to identifying and developing LGBT artists — Kirsten is on the cusp of a newly breaking cultural vanguard.

The young singer-songwriter, producer, multi-instrumentalist was born in Islington, an inner city district of London that's been home to a diverse range of characters including Charlie Watts, George Orwell and Vladimir Lenin and served as backdrop to the novels of Charles Dickens and Nick Hornby ("High Fidelity," "About A Boy").

Kirsten's mother, who'd hailed from Pennsylvania, would sing "American heritage songs" to her daughter and saturated her with the pivotal sounds of Motown and 70's Disco. "We had a piano in the living room in the town house I grew up in," Kirsten remembers. "Unlike most kids who would watch TV, when my mother left the house I would just bang on the piano. I played piano basically as soon as I could touch it. I started writing actual songs when I was about 11. Before I could play I would make



up songs to sing along with the old Beethoven and Tchaikovsky records that my dad played when I was a toddler. I'd sing along with the melody lines and make up nonsense lyrics. I was one of those kids that was always singing, you couldn't shut me up."

Kirsten sung in numerous different choral groups throughout her high school years, both in and out of school, usually working with at least three different choirs at a time with rigorous practice and performance schedules. She was pushed to study opera before her voice box had fully developed but, in her words, "I read Janice Joplin's biography and rebelled."

Kirsten went on to study History at The University of London where she was "bored out of her mind." So, "having been dreamily immersed as a teenager in the 60s world of Jimi Hendrix and Janis Joplin," Kirsten Price set off from London to San Francisco. "San Francisco seemed to have this perpetual hangover from the 60s counterculture that I was inspired by," she observes, "plus it was the furthest away place from England where they spoke English and I could hang out. Nobody knew me. Nobody understood me. People thought I was from Iceland. It was great."

She ended up living in a communal warehouse space that had been divided into various makeshift lofts. Kirsten lived in the garage with a recording studio next door. "Basically," she recalls, "I amassed various instruments in my loft space and I waited tables and made music." Kirsten found living in San Francisco "a little bit like being an animal from the desert trying to survive somewhere where it's very wet. I missed being in a more chaotic metropolitan city similar to the one I'd grown up in."

So Kirsten Price moved to New York City for the very first time in early September 2001, mere days before the world changed on 9/11. She crashed in the apartment of "a friend of a friend" and worked as a cocktail waitress. When she came across Fort Greene, Brooklyn, she knew she was home. "I wouldn't want to live anywhere else in the world if you paid me," she says. "I found a racial and social mix in this neighborhood that reminded me of where I grew up. People from all kinds of different walks of life and backgrounds are very comfortable with each other here."



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Holing up hermit-like in her Fort Greene apartment, Kirsten wrote a lot and set to work building a recording studio. "Having done the band thing so much and having become more of a writer-producer, I felt as though I could realize my vision musically much better on my own," she says, "or with one or two talented people, rather than with a bunch of kids with guitars."

She found a kindred spirit in producer Fred Sargolini (MING+FS, Kool Keith, Susan Vega, "Sex & the City," "CSI: NY") and, in January 2006, laid down the songs — including "Magic Tree" and "All Right" — that form the core of her upcoming as-yet-untitled debut album.

She finds that the words and the music tend to come together and keeps a tape recorder by her bedside to capture the spontaneous ideas bubbling up from her subconscious. "I often come up with something good just walking down the street," she admits and composes on the piano, her first instrument, or guitar. "Although nowadays, because of the way production is and the way popular music is evolving, I'll write to beats or rhythms or riffs or ideas."

Kirsten is also intensely interested in formal composition and classical music. "When I got to New York," she offers, "I took a lot of undergraduate classes in the evening division at the Juilliard School to really master my theory. I really enjoy composing orchestral music. My work as a solo artist is very specific, but I also have big ideas about hip-hop orchestras, musicals and all kinds of other crazy projects."

She feels fantastic about her first commercial release and is excited to be working with the cutting edge label TWIST. "They were really into the music," she says. With the sounds of Kirsten Price, a major new artist has arrived...

6:30p PRIDE IDOL 2007 WILD CARD

Rainbow Stage

The Midwest's fastest growing talent competition is back for the fourth year in a row. Our talent search has expanded all over the region as the stakes are now higher, the prizes are better and the competition is hotter than ever! If you missed out on competing at the previous 11 preliminaries, this wild card competition is your last chance to become a contestant in Pride Idol 2007. THIS ROUND IS OPEN TO ALL AGES 18+. Have YOU got what it takes to become the new Pride Idol?

7p INTERFAITH SERVICE Miller Lite Main Stage

Join your sisters and brothers from diverse faiths, including clergy from over a dozen local congregations, as we enjoy beautiful music, an inspirational message, and embrace our spirituality in this beautiful outdoor venue! For more information visit the Milwaukee Metropolitan Community Church booth.

HEADLINE SHOW

FRIDAY JUNE 8 7:30p – Midnight Miller Lite Main Stage

OPENING CEREMONY

Join PrideFest organizers and dignitaries as the festival begins its celebration of 20 years of LGBT pride and recognizes corporate supporters and other LGBT organizations that have been in existence for 20 years or more.

HEADLINE ENTERTAINMENT HOSTED BY MISS FOOZIE



It's impossible to imagine the Windy City without Miss Foozie brightening up the social scene with her big smile, warm hugs and happy chant — "Hello Pineapple!" and a loving heart bigger than her hair. With 10 successful and fabulously Foozie-fun years comes the announcement of

greater expectations and expansion plans for Chicago's best female impersonator and entertainer.

By 2002, Miss Foozie became a gay Chicago household name as the #1 Chicago entertainer, nightlife hostess and general purveyor of feeling good featured in every regional establishment and during every special event. In addition, Miss Foozie was honored to be named ChicagoPride.com's Director of Entertainment and Community Ambassador, parlaying her local popularity into national appeal, making waves in Hawaii, Florida, New York, D.C., California, Las Vegas and Wisconsin. Her one-of-a-kind charm has caught the attention of many renowned celebrities including the likes of RuPaul and Kelly Osbourne and several film and television producers and casting directors. Miss Foozie recently made guest appearances in the 2005 independent film "Bowser Makes a Movie" and 2007's "Father Knows." She's a regular guest on Chicago Public Radio and CAN TV, and showed the world her home city as only she knows it as a correspondent for Q TV's "Q on the Move." With a TV pilot in the works with GAM Productions, Miss Foozie is taking on her alter ego with full force and hoping to spread lots of Foozie love!

www.missfoozie.com

HEDDA LETTUCE

Viewer discretion advised for adult language

Hedda Lettuce, the six-time Drag Queen of the Year Award-winner (HX magazine), has received national acclaim for her poised characters, startling satire and original music. Hedda lures you into the funniest scenarios on stage with her ultra-candid, shimmering wit.

Drag-debutante, Miss Lettuce, has established herself as New York City's premiere queen in classic cabaret venues such as "Caroline's on Broadway," "FEZ" and her classic movie night at the Clearview Chelsea. She has worked on such networks as Comedy Central, MTV and HBO, and



in a handful of off-Broadway plays. Hedda's comedy projects include her stand-up tour-de-force, "The Hedda Lettuce Show," "The Dixie Chicks with Dicks," the country-singing drag trio; and "Lettuce Rejoice," the annual Chelsea holiday spectacular.

Hedda has appeared with the likes of Sarah Jessica Parker and Madonna on such television shows as "Sex and the City," "20/20" with Barbara Walters, the MTV Movie Awards, "Chappelle's Show" with Dave Chappelle, and "The Oprah Winfrey Show." Hedda's film appearances include "Flawless" (Robert DeNiro), "The Look" (Carol Alt), and "To Wong Foo, Thanks for Everything! Julie Newmar." She starred along with Mink Stole in the play, "Sleeping with Straight Men." She also had the pleasure of working with high-profile charity events (Broadway Bares).

Oh, and one more thing... Hedda's running for President in 2008.

www.hedda.com

103.7 KISS-FM and DANCE FACTORY FM WELCOME... CASCADA



Cascada recently made history with her huge international hit song, "Everytime We Touch," which was certified RIAA platinum (1 million copies sold). It is the first modern dance record to accomplish this achievement. Cascada has been making a sharp impression on American charts with "Everytime We Touch" from the album of the same name. With its aggressive and energetic dance-pop beat, the song stands out from its Top 40 counterparts. Cascada's dramatic and passionate vocals add a fine polish to the package alongside DJ/producers, DJ Manian and Yanou, who provide the musical backing.

Cascada was born Natalie Horler in Bonn, Germany on September 23, 1981, and is of English descent. As she explains it, "As my parents had moved from England to Germany a year earlier, I grew up here with them and my two sisters and still enjoyed a very English childhood."

When asked whom she admires, Natalie answers, "I admire just about anyone who has a set of vocals to die for! Really, it doesn't matter who it is; if it's Alicia Keyes, Mariah Carey, Lauryn Hill, Boyz II Men or just someone I happen to hear singing gospel music in church—I'll listen and love it! At eighteen I started doing studio work. Here and there I'd record some tracks for different DJs. That's how I ended up meeting Manuel Reuter (DJ Manian) and Yann (Yanou). We did a couple of songs and they soon became quite successful."



Cascada

and a cover of the 1992 Roxette song "How Do You Do!"

The full album, also titled "Everytime We Touch," features 14 diverse cuts, including all four singles as well as covers of Savage Garden's "Truly Madly Deeply" and Kim Wilde's new wave nugget "Kids In America."

Cascada has been busy touring America as well as Austria, Ireland and Germany. She has been impressing crowds and getting great reviews. USA Today says "you couldn't ask for a more

insanely infectious concoction" while The New York Times says, "a bright female voice, a hard and ruthless beat, a tune catchy enough to ruin your day... She is, in this country, a world-music singer, and a reminder that world music doesn't always sound like 'world music.' Despite its cheerful tune and thumping beat — no, because of those things — 'Everytime We Touch' just might be the most exotic-sounding song in the Top 40." Cascada's latest single, "Truly Madly Deeply" is currently burning up dance floors around the country.

www.cascadamusic.de

Among those recordings was Cascada's first single, "Miracle," which was released in Germany in March 2004. It would go on to be a success in that country and consequently grab the attention of Robbins Entertainment, the American label responsible for breaking European club and rhythmic artists like DJ Sammy, Lasgo, Ian Van Dahl, Narcotic Thrust and D.H.T. onto the US pop market. In November of that same year, a maxi-single of the song was released in America. Cascada would go on to release three more singles in Germany: "Bad Boy," "Everytime We Touch,"



Kathy Griffin

Viewer discretion advised for adult language.

Emmy-nominated Chicago native, Kathy Griffin, a multi-faceted performer with a rapid-fire wit, is probably best known for her four-year stint on the NBC sitcom "Suddenly Susan" as Vickie Groener, Brooke Shields' acerbic colleague.

In August 2005 Kathy's reality show, "Kathy Griffin: My Life On The D-List," debuted on Bravo to rave reviews. The second season of "Kathy Griffin: My Life On The D-List" was nominated for an Emmy for Outstanding Reality Program. The highly anticipated third season of "D-List" is scheduled to begin June 5, the week of

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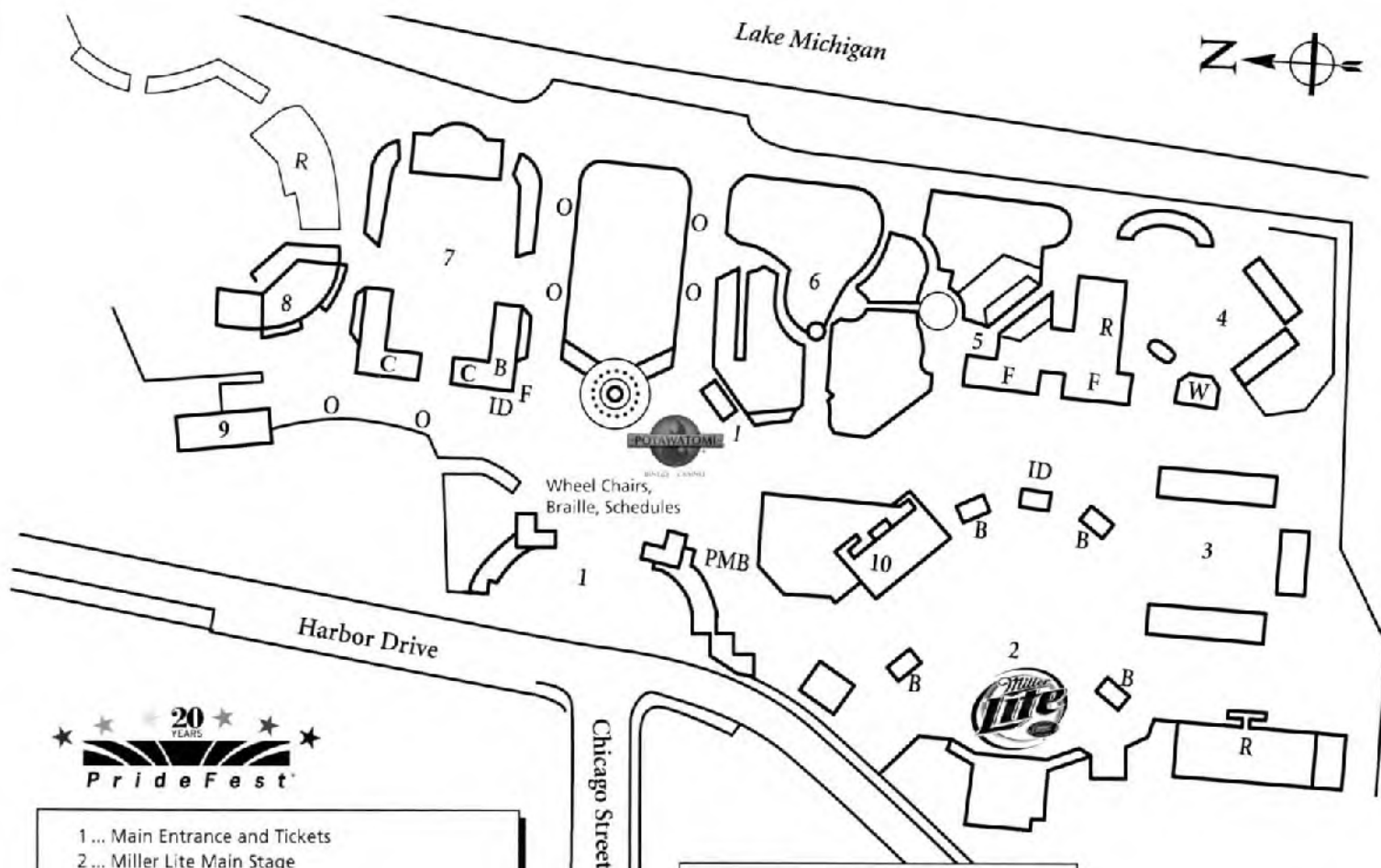
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FRIDAY, JUNE 8, 2007

5:00 pm - Midnight

Time	Miller Lite Main Stage	Dance Pavilion	Rainbow Stage
5:00	Julie Loyd	PUMPI DJ Showcase	
5:30			Cheer! Dorothy, Cheer!
6:00	Kirsten Price		
6:30			Pride Idol 2007 Wild Card
7:00	InterFaith Service		
7:30	Opening Ceremony		
8:00			
8:30	Headline Show		
	Hosted by Miss Foozie		
	Hedda Lettuce		
	Cascada		
12:00	Kathy Griffin		



- 1 ... Main Entrance and Tickets
- 2 ... Miller Lite Main Stage
- 3 ... Marketplace
- 4 ... Rainbow Stage,
Sponsored by Milwaukee LGBT Community Center
- 5 ... Stonewall Stage
- 6 ... Children's Play Area
- 7 ... Dance Pavilion, featuring PUMPI DJ Showcase
- 8 ... History, Arts and Film Pavilion
- 9 ... Sky Glider
- 10 ... VIP Deck - Miller Lite Oasis

- I ... Information Booth
- B ... Beer, Water, Soda
- F ... Food Vendors
- ID ... ID Bracelets
- O ... Organization Booths
- C ... Cocktails
- R ... Restrooms
- W ... Wine Bar
- PMB ... PrideFest Merchandise Booth

Your Guide to PrideFest, Complim



The Pumphouse staff and owners
David & Michael would like to thank
all of you for making our first year great!

Time	Miller Lite Main Stage	Dance Pavilion	
11:00	Dropmore Scarlet	Potawatomi Bingo	
11:30			MGA
12:00			
12:30	Tret Fure		
1:00			Shor
1:30			
2:00	Ronnie Nyles and the	Wisconsin's Diva	Your
2:30	Krash Band	Review	
3:00			Yout
3:30	Catie Curtis	Wind It Up! by	Post
4:00		Versage	Pride
4:30		Productions	
5:00	Ellis	La Rosa Latino	
5:30		Dance Party	
6:00			Chee
6:30	Rachel Sage		
7:00		PUMP! DJ	Glan
7:30	Levi Kreis (7:45)	Showcase	
8:00			
8:30			7th
9:00	Headline Show		
	Hosted by Peppermint		
	Sade Pendarvis		
	Fireworks (9:30 pm)		
	Benassi Bros. Feat. Dhany		
12:00	Chaka Khan		

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Rainbow Stage	Stonewall Stage	History	Children's
AC Unity in Harmony	Kids' Story Time	Arts Perf. History, Arts & Film	Family Activities
eline-Milwaukee	ComedySportz for Kids		Pets
ng Hearts Art Project	Children's Service Society of WI		
h Scavenger Hunt	TBD		
Office of Pride			
e Idol Semi-Finals	LGBT History Project		
	Gender Non-Discrimination		
er! Dorothy, Cheer!			
our Girl Review			
Annual Leather Show			

SATURDAY, JUNE 9, 2007

SATURDAY, JUNE 9, 2007

11:00 am - Midnight

Sat

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SUNDAY, JUNE 10, 2007

11:00 am - 10:00 pm

Time	Miller Lite Main Stage	Dance Pavilion	Rainbow Stage	Stonewall Stage	History	Children's
11:00	Pulsation Band	Potawatomi Bingo	Emily White			
11:30				Kids' Story Time		Family Activities
12:00	divineMAGgees		Alliance School Graduation (12:45)	ComedySportz for Kids	Arts Perf.	
1:00	Edie Carey (1:45)		Black Pride Gay Idol		History, Arts & Film	
1:30		Belly Dancing feat. Mark Balahadria	The Locals			Pets
2:00						
2:30	Jason & deMarco	Miltown Kings		TBD		
3:00			Commitment Ceremony			
3:30						
4:00	Pride Idol 2007 Finals	Tea Dance with Nicki French	Scott Free	LGBT History Project		
4:30			Parade Awards (5:15)	TBD		
5:00			Youth: Drag-a-thon			
5:30			Youth: Fashion Show			
6:00	Headline Show Hosted by Vickie Shaw Boi & Gurl Toiz on Brdway Ronnie Nyles and the Krash Band Joan Jett and the Blackhearts		Youth: Drag Show			
		PUMP! DJ Showcase	Whitney Gaytan Latino Drag Show			
10:00						

QUEST

Quest Magazine is thrilled to be a part of bringing you this year's Pride Guide.

To us, Pride is more than a word, it's why we strive so hard to bring you what we think is the best FREE news magazine in Wisconsin's LGBT community. We have looked forward to serving our "gay" brothers and sisters during the past 14 years and we are on a "quest" to make next year even better!

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PrideFest.

Early in her career, after moving west and joining the famed Los Angeles Groundlings comedy improvisational troupe, Kathy began building her resume with guest-starring roles on such series as "ER" and "Seinfeld" – where she created recurring character Sally Weaver.

After her various TV guest spots, Kathy began gaining notice as a stand-up comedienne and landed her own "HBO Half Hour Comedy Special." In 1998, HBO gave Kathy her own One-Hour Special, "A Hot Cup of Talk."

Kathy has supplied voices for characters on the animated series "Dilbert" and "The Simpsons," and she appeared in a dual role on "The X-Files" as well as in Eminem's video, "The Real Slim Shady," which was co-directed by Dr. Dre.

Kathy has co-hosted The Billboard Music Awards three years in a row, and appeared on numerous talk shows including "Late Night with David Letterman," "The Tonight Show with Jay Leno," "Howard Stern" and "The View," as well as having been featured in the films "It's Pat" and "Four Rooms" among others.

Kathy has a great passion for reality TV. She participated in, and won "Celebrity Mole" on ABC, and then hosted the NBC reality series "Average Joe" as well as the MTV series, "Kathy's So-Called Reality."

Kathy has performed two very successful stand-up specials for Bravo. The first in 2005 called "Kathy Griffin...Is Not Nicole Kidman" and the second in May 2006 called "Strong Black Woman." Kathy's DVD stand-up special "Allegedly" is in stores now. www.kathygriffin.net

SATURDAY, JUNE 9 11a - Midnight

All Day

HISTORY, ARTS & FILM PAVILION

LGBT history and arts displays, film and video presentations and live theater presentations throughout the day. Dedicated to preserving LGBT history and presenting the stories of our LGBT lives. This is required viewing for all, or we will revoke your gay card! Presented by the Milwaukee LGBT History Project, SAGE, the Milwaukee LGBT Film & Video Festival and the Milwaukee Gay Arts Center.

11a

DROP MORE SCARLET

Miller Lite Main Stage



Drop More Scarlet possesses the instrumental intelligence and raw talent to leapfrog multiple genres of music, all the while maintaining a distinctive personality. Musical diversity is the key, where new wave, rock, pop, unexpected twists of jazz and Latin combine in music of integrity and style. Their fans have become accustomed to the band's energetic and precise live performances. The group is comprised of vocalist Kari Bloom, drummer Debra Bricault, guitarist/songwriter Kristen Kakatsch, bassist Laura Proeber, and guitarist/songwriter Ginny Wiskowski. www.dropmorescarlet.com

11a - 1:30p POTAWATOMI BINGO

Dance Pavilion

Play everyone's favorite game for free, courtesy of Potawatomi Bingo Casino.

www.paysbig.com



11:30a

MGAC UNITY IN HARMONY CD SHOWCASE Rainbow Stage

The Milwaukee Gay Arts Center (MGAC) is scheduled to release "Unity in Harmony," a music compilation CD featuring local, regional and national LGBT recording artists for distribution at PrideFest 2007. The music CD project is the brainchild of MGAC board members Shelly Herrmann and Yolanda Roth. Disheartened by Wisconsin's amendment vote, Herrmann and Roth saw an opportunity to unify the community, promote independent LGBT musicians and songwriters, as well as raise money for the MGAC. Herrmann and Roth contacted some of their favorite artists to compose and record the "Unity in Harmony" theme song. They have also solicited other performers to donate songs for inclusion on the CD. The result is a true musical compilation of visions, ideas and moods. The MGAC is extraordinarily grateful to all those who



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helped create "Unity in Harmony," especially the generous artists who donated their money, time, energy and talents.

Line-up as of printing:

Tori Fixx www.torifixx.com

Rhythm & Torch www.rhythmandtorch.com

Ryan Leech www.myspace.com/rjbluesday

Scott Malcom www.scottmalcom.com

Corky Morgan www.corkymorgan.com

Noon - 12:30p

STORY TIME WITH BROAD VOCABULARY
Stonewall Stage

Noon - 3p FAMILY ACTIVITIES

Children's/Family Play Area

- Bounce House

- Mask painting courtesy of the Betty Brinn Children's Museum

12:30p

TRET FURE

Miller Lite

Main Stage

Tret Fure's rockin' aggressive folk continues to collect accolades through her dynamic solo work. She was the winner of the 2004 South Florida Folk Festival Singer/Songwriter



Competition in two of three categories and the 2004 Phyllis Schliessman Award for Outstanding Contributions to Women's Music. *Performing Songwriter* has this to say about her latest CD, "Anytime Anywhere": "Acoustic guitars and various percussion instruments permeate the album, and Fure's strong vocals breathe amazing life into her songs. The entire album consistently conveys Fure's energetic spirit and passion for life." *Dirty Linen* says, "Whether the tone is wittily sexy, for the playful 'Trouble,' or reflective and socially conscious, in the fine folk anthem 'Further,' her wonderful sense of melody prevails and emotions are out there on her sleeve. Oh, that more artists could be this dependable and this versatile."

Fure also markets her own line of clothing named after her popular song "Tomboy Girl," which she sells at venues and through her shopping site at www.tomboygirl.com. An accomplished cook, Fure has also published a cookbook, "Tret's Kitchen," featuring her own recipes. Along with bridging the marketing, production and music worlds, Tret serves as vice president on the executive board of the Local 1000 Traveling Musicians Association — a union geared toward helping traveling musicians find security and longevity.

www.tretfure.com

12:30p

MILWAUKEE GAY ARTS CENTER PERFORMANCE

History, Arts & Film Pavilion

1p SHORELINE-MILWAUKEE DANCERS
Rainbow Stage



Shoreline-Milwaukee is Milwaukee's LGBT country-western dance club. Its mission is to promote country-western dancing, including line dancing and same-sex partner dancing, in a fun, positive and inclusive manner. During its 15-year history, Shoreline has performed at many LGBT events, including PrideFest, raised funds for numerous LGBT charities, given 600+ line dance lessons and introduced hundreds of LGBT individuals to the joy of dancing the waltz, two-step and swing. Join Shoreline for lessons and dancing every Friday night at Hot Water, 818 South Water Street, beginning at 8:30 pm. This year Shoreline will perform a number of their favorite dances with precision movements on the Rainbow Stage and get PrideFest attendees up and dancing with instruction. So please come join Shoreline and kick up your heels!

www.shoreline-milw.org

1p-2p

COMEDYSPORTZ FOR CHILDREN
Stonewall Stage

2p

RONNIE NYLES AND THE KRASH BAND
Miller Lite Main Stage

Ronnie Nyles, an accomplished singer, songwriter and acoustical guitarist, is



revered as one of the premier women entertainers in the Midwest. With a voice like Melissa Etheridge and a performing style all her own, Ronnie entertains at over 200 performances a year. A natural lyricist, Ronnie has written over 100 songs during her career, many of which you can hear on her three released CDs. Based out of Milwaukee, Ronnie has toured many Midwestern states as well as Canada, Europe and Australia. Ronnie recently won Female Vocalist of the Year at the 2007 WAMI (Wisconsin Area Music Industry) awards, and she and her band "Krash" received seven additional nominations for, including Artist of the Year, Acoustic Artist of the Year and New Band of the Year. This year's Milwaukee PrideFest performance will be one you won't want to miss! www.ronnienylenyles.com

2p

WISCONSIN'S DIVA REVIEW

Dance Pavilion

The Diva Review is a compilation of female impersonators from around Wisconsin.

Pageant title-holders join other performers to entertain and titillate your senses. Sit back and enjoy as they bring out all of their best costumes and glamour galore!



2-7:30p

YOUTH: YOUNG HEARTS - ART PROJECT
Rainbow Stage

The art project will be created at PrideFest, beginning Saturday at 2pm and ending Sunday at 7:30pm. Come together to create a huge piece of artwork to be shared and enjoyed by the community.

2p

CHILDREN'S SERVICE SOCIETY OF WISCONSIN
Stonewall Stage

2:30p-3:00p

PET SUITCASE WITH THE HUMANE SOCIETY
Children's Play Area

3p

YOUTH: PRIDEFEST SCAVENGER HUNT
Rainbow Stage

Explore the grounds in this exciting scavenger hunt.

3p TBD Stonewall Stage

3:30-7:30p

YOUTH: POST OFFICE OF PRIDE
Rainbow Stage

The Post Office of Pride is back...receiving messages for you (ages 24 & under). It's a unique and fun way of meeting new people. The Post Office is open Saturday & Sunday 3:30 - 7:30pm. Keep track of your number because it will be the same both days.

3:30p

CATIE CURTIS
Miller Lite Main Stage



Catie Curtis delivers her most personal effort to date with "Long Night Moon," an intricate work of stripped-down modern folk. With grace and confidence, a more mature Curtis mingles reflections on motherhood ("New Flowers"), cold New England winters ("Hey California") and delayed gratification ("Long Night Moon," a song written about waiting for the belated arrival of her adopted baby daughter) with the unflinching

dedication to social issues that has long characterized her strongest work.

"Long Night Moon" features the track "People Look Around" for which Curtis (along with co-writer Mark Erelli) was honored with the Grand Prize in this year's International Songwriting Competition (out of 15,000 entries from 82 countries). "People Look Around" addresses the human toll and the divisive political landscape that arose in the aftermath of Hurricane Katrina.

Produced by Lorne Entress (Lori McKenna, Mark Erelli, Alastair Moock), Curtis and Entress focused on simple arrangements for "Long Night Moon" featuring strings and vintage instruments to create a soundscape with an often hushed quality that never overwhelms her sweet, strong voice. Recorded over several months, the songs on this record have a raw and organic quality that reflects Curtis' live performance style. Curtis is joined by guitarists Kevin Barry (Paula Cole), Mark Erelli and John Jennings (Mary Chapin Carpenter), bassist Mike Rivard (Jonatha Brooke) and drummer John Sands (Aimee Mann). Mary Chapin Carpenter makes a special appearance on the track "Water and Stone."

Curtis' richly textured voice continues to shine on this new body of work, which addresses themes of waiting, questioning and reconnecting. The songs on "Long Night Moon" were written when Curtis first became a parent: "Becoming a parent has made me more aware of and invested in the world my children will inherit."

Since the mid-90s, Curtis has toured the U.S. and Europe extensively and appeared on bills with artists such as Dar Williams and Richard Thompson. A supporter of social causes, Curtis has played concerts benefiting organizations

including Paul Newman's Hole In the Wall Gang Camp (for children with life-threatening illnesses), PFLAG (Parents, Families, & Friends of Lesbians & Gays) and others. Her songs have appeared in television shows as diverse as "Grey's Anatomy," "Dawson's Creek," "Felicity" and "Alias," and films such as "500 Miles to Graceland" and "A Slipping Down Life."

Curtis currently lives in Boston with her partner and their two daughters. www.catiecurtis.com

3:30p

WIND IT UP! BY VERSAGE PRODUCTIONS
Dance Pavilion



Calling all boiz 'n' gurlz! Witness a wild and crazy spectacle of energetic proportions as Versage Productions brings you The Chicago Boi Toiz, The Chicago Boi Toi Juniors and the Gurl Toiz! Enter a world of genderless expression. This is your playground, where gurlz can be boiz and boiz can be gurlz. Kings, queens, Burlesque performers, lovers and everyone in between are here for your amazement. It's time to Wind It Up!

www.myspace.com/versageproductions

4p PRIDE IDOL 2007
SEMI-FINALS
Rainbow Stage

Come see the top performers from your favorite nightspots compete for a chance to become the new Pride Idol. The preliminary competitions are over and now things heat up for the next level. The Semi-Finals will pit Preliminary winners against each other to determine the top five performers, chosen by a celebrity panel of judges. These final five will move on to the finals to compete Sunday to become Pride Idol 2007.



4p LGBT HISTORY PROJECT
Presented by Milwaukee LGBT History Project/SAGE
Stonewall Stage

5p

ELLIS
Miller Lite
Main Stage

Voted five-time winner of the reader's choice award of Best Musician in the Twin Cities (*Lavender Magazine*) and Best Musical Artist (*Minnesota Women's Press*). Ellis has maintained a loyal local following despite her full-time touring schedule. Her music has been



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described as joyful, unpretentious, acoustic rock with influences of folk and a slight hint of country flavor.

After moving from Texas to Minnesota at age 16, Ellis founded her own record label and has recorded five solo albums, selling tens of thousands of copies to date. Touring nationally, with more than 130 concerts each year throughout the US, she has been described as "Minneapolis' most ascendant folk singer" by the *Star Tribune*.

Ellis' fifth CD, "Evidence of Joy," is a live album that was co-produced by eight of her fans. Released in fall of 2004, more than 2,000 copies were sold in the first two months. She is currently in studio in Greenwich Village recording songs with producer Ben Wisch. Her sixth album will be released in fall 2007.

www.ellis-music.com

5 - 7p
LA ROSA LATINO DANCE PARTY
Dance Pavilion



Featuring DJ SONIDO IMPERIO MIXX

5p
GENDER NON-DISCRIMINATION
Stonewall Stage
Presented by F.O.R.G.E. & CENTER ADVOCATES

6p
Rainbow Stag
Based in Minneapolis, MN, Cheer!
CHEER, DOROTHY, CHEER!
Dorothy, Cheer! combines the love of Judy Garland, high-energy cheerleading and high camp, this creative show takes our beloved Dorothy on a familiar, if not somewhat twisted, journey. The group has been increasing diversity and HIV/AIDS Awareness since 1898...no, wait....1988....that isn't right! 2002! Yeah, that's it! www.cheerdorothycheer.com



6:30p
RACHAEL SAGE
Miller Lite
Main Stage

East Village songstress, poet and multi-media maven Rachael Sage has been making gutsy pop music in one form or another since she was three years old. Her latest offering of "lovely and literate folk-pop-rock" (*The Village Voice*), "The Blistering Sun," is devoted to the topics of vision, clarity, and facing life head on.

A self-taught pianist who honed her skills listening to her parents' doo-wop, Broadway and



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Beatles album collections. Rachael debuted her first original material for a captive audience of kindergarten students one fateful afternoon before their ballet teacher arrived and broke up the party. "When I started," she says, "I was writing a lot of music that sounded like Elton John - if he'd been a nice Jewish girl from a long line of Russian cantors." By junior high school, Sage's dancing abilities had landed her a spot at the prestigious School of American Ballet; but it was really the music she was hearing—in and out of class—that intrigued her the most.

As a teenager, Sage recorded hundreds of demos in the basement on a four-track (her Bat Mitzvah present), arriving at a provocative lyrical and vocal style recently described by Judy Collins as "a great gift...of incredible talent and beauty." After earning a degree in Drama from Stanford

University, Rachael returned to New York and founded MPress Records. A sleepless Sage wrote, produced and designed artwork for a swift succession of releases, including "Smashing the Serene" and "Painting of a Painting". In the late '90s she attended the Actors Studio MFA program, working as a jinglesinger and composing music for a steady string of national commercials, before landing a coveted slot at Lilith Fair by entering their New York Talent Search. "Meeting Sarah McLachlan and so many other inspiring artists was a big turning point for me, and I realized I needed to get out of NY, ditch my six-piece band and hit the road if I really wanted to develop as a performer." She started booking her own tours, playing over 150 dates a year throughout the U.S and Europe and earning a sizable fan base along the way.

During the release of her first few albums, advice and support from the likes of Suzanne Vega, Ani DiFranco and Eric Burdon (The Animals) encouraged Sage to stick to her musical roots and "just keep doing what I loved and not think a whole lot about what was going on in the music industry." As a songwriter, she was energized by the sensibilities of Elvis Costello, Patti Smith and Laura Nyro; as a visual artist (Sage also paints, decorates instruments and designs much of her vibrant stage-wear), pop-art pioneers Roy Lichtenstein, Andy Warhol and Keith Haring were ongoing visual muses. After receiving the 2005 Independent Music Award for Best Folk/AAA artist and the 2005 OutMusic Award for Best Songwriter for her previous CD "Ballads & Burlesque," Sage headed back into the studio and emerged with her newest full-length work, "The Blistering Sun." The 15-song album "focuses on the rare moments where action follows instinct, without procrastination." Fittingly, the cover-art depicts a colorful, super-heroine-esque image of Sage staring unflinchingly at the sun.
www.rachael.sage.com

PUMP! 7p - 12a DJ SHOWCASE Dance Pavilion

Milwaukee's largest LGBT dance event continues with the Saturday night edition of the PUMP! DJ Showcase. Tonight's party promises to be the biggest and best of the weekend! Milwaukee's VJ Brye returns for an encore visual performance. Chicago DJs Nate Manic and Plez are both known for their versatility and their ability to get the crowd moving; while the intense driving musical style of Wisconsin native Rob Winter is virtually guaranteed to bring the party to a perfect crescendo! Energetic go-go boys and girls, colorful flaggers, and multi-talented club performers round out the experience, making it a party for all your senses!



DJ Nate Manic 7-8:45p DJ Plez 8:45-10:15p
 DJ Rob Winter 10:15p-12a
www.pumpmilwaukee.com

7p PRIDEFEST GLAMOUR GIRL REVIEW Rainbow Stage

The PrideFest Glamour Girl Review is comprised of a group of "girls" that have honed their skills in the art of female impersonation. Some have even gone on to win numerous prelim and state pageants, and also have then gone on to compete in the national level. Rest assured that these "girls"



STILL HERE... STILL QUEER.

Happy 2007 Pride!

Queer Life News
 2266 N. Prospect Ave • Suite 200
 Milwaukee • 414-383-8200.

www.queerlifenews.com



LEVI KREIS

7:45p LEVI KREIS Miller Lite Main Stage

will bring the very best of what they have got for you this PrideFest. High energy galore! So if you are looking to be entertained by amazing glitz and glamour, make this one of your must-see events at PrideFest!

Levi Kreis is a pop singer, songwriter and brilliant stage performer who's career highlights include touring in the national cast of "Rent" as Roger, being featured on Donald Trump's "The Apprentice" and conquering much of the country last year with his debut record "One Of The Ones." Now, Levi has just released his sophomore album "The Gospel According To Levi." Judging by the title and Levi's history as Christian preacher turned openly gay singer-songwriter, this album promises to open minds.

Levi's career is sky-rocketing. He has had song placements on "Days Of Our Lives" and "The Young and the Restless" and has shared the stage with Quincy Jones, Herbie Hancock, Snoop Dog and Collective Soul. He opened for Cyndi Lauper at Wrigley Field during the closing ceremonies of Gay Games Chicago in 2006 during a national tour sponsored by Gay.com. Levi also played Matthew McConaughey's brother in Liongate's 2001 film "Frailty."

www.levikreis.com

8:30p 7TH ANNUAL LEATHER SHOW Rainbow Stage

The hot men and women of the leather, latex and uniform world will again present the 7th Annual Leather Show! Leather Pride at PrideFest! This high-energy show is a festival favorite. Many new features have been added to the show, so check it out!



HEADLINE SHOW

SATURDAY JUNE 9 9p – Midnight Miller Lite Main Stage

HOSTED BY PEPPERMINT

*Viewer discretion advised
for adult language*



Recently crowned New York City's 2006 Drag Performer of the Year by HX Media, Peppermint got her start at the Tunnel's infamous Kurfew parties. Now this delicious diva can be seen all over New York

City at some of the hottest bars and clubs including Splash, Area 10018 @ Opaline, XES, Rated-X the Panty, Lips and Therapy. Having built a dynamic reputation and devoted following, Peppermint is embarking on film, music and theater projects that will introduce her to a whole new crowd of future fans.

www.peppermintonline.com

SADE PENDARVIS

In New York she's been dubbed "The Queen of Gay Soul." The Swiss know her as Sade "The Voice" Pendarvis. "She's the city's best singer," wrote Michael Musto in the *Village Voice*. From the cabaret



stages of New York to L.A.'s Playboy Mansion to the nightclubs of Paris, audiences have consistently been blown away by this dynamic diva!

Singing live, Sade's musical repertoire is as varied as her wardrobe. Who else covers Sinatra, Chaka Kahn, Patti Labelle, Britney Spears and David Bowie? Whether it's jazz, disco, pop, or good old-fashioned gospel, Sade belts it out with her special brand of soulful song styling.

FIREWORKS (9:30p)



**WELCOMES
BENASSI BROS.
FEATURING
DHANY**

Italian-born Daniela Galli, in art Dhany, is generally considered to be one of the best white soul voices on the current dance scene. Her solo work and her collaborations have dominated dance charts worldwide.

Strongly influenced by American R&B vocal styles, the warmth and range of her vocal prowess stands out both on stage and in the studio.

She is currently featuring her newest hit, "Miles of Love," during sold-out shows throughout the world, and her collaborations with super-producers Benassi Bros. have given her several blistering hits, including "Rocket in the Sky," "Every Single Day," and "Hit My Heart," and the mega-albums, "Pumphonia" and "...Phobia." Dhany's collaborations with the studio group KMC have also resulted in three hot dance singles: "I Feel So Fine," "Somebody To Touch Me" and "Street Life," all of which have had interna-



tional releases and substantial club chart success.

Dhany's first solo single "Dha Dha Tune" (with dazzling video to match) became a European club-land must and is a modern classic. Her second single, "Quiero Respirar" shows the "caliente" soul of this superb performer and her ability to switch between English and Spanish with ease and grace. Her third solo single, "Shut Up," was released to international dance-floor acclaim. In 2000, Dhany also guested on "I Wanna Be Free,"

the debut single by MUMM.

www.benassibros.com

www.dhany.it



WELCOMES CHAKA KHAN

From the moment she burst onto the music scene in the early 70s, Chaka

Khan's powerful voice, show-stopping stage presence and style created a standard that set her apart from any singer before or after her. Nearly 35 years later, Chaka is a legendary music icon whose influence has impacted whole generations of hit-making contemporary artists. Her stunning catalogue of hits both at the center of the band Rufus and as a solo artist includes "Tell Me Something Good," "Sweet Thing," "Everlasting Love," "Ain't Nobody," "Through the Fire," "I'm Every Woman," and the song that made Chaka Khan a household name the world over, "I Feel For You," written by long-time admirer and friend, Prince.

Chaka Khan has earned eight Grammy Awards® and has received numerous other awards and honors for her work as a singer, songwriter and producer. Her inspiring autobiography "Through the Fire," published in 2003, was acclaimed for its soul-bearing and inspiring candor and honesty. And beyond the stage and studio, her light shines brightly on her humanitarian efforts through the Chaka Khan Foundation (CKF). CKF assists women and children at risk with a focus on education and autism and has received multiple honors for its work. Chaka Khan is dedicated to using her talents to improve the lives of others, participating in numerous charity benefits devoted to conquering autism, AIDS and championing resources for women and children.

An inspiration for hit artists such as Mary J. Blige and Erykah Badu (who have both covered Khan classics), Chaka Khan is an iconic musical pioneer, a dynamic performer, a creative entrepreneur and a compassionate humanitarian who has come into her own as a multi-faceted renaissance woman with a heart and soul to match her artistry.

www.chakakhan.com



Be sure to check out Mike Fitzpatrick's interview with Chaka Khan also in this magazine.



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GETTING TO KNOW THE GROUNDS

Key Points of Interest

Miller Lite Main Stage

Sponsored by Miller Lite (include logo)
Located in the heart of the PrideFest grounds, the Miller Lite Main Stage presents a non-stop lineup of national and regional acts.

Rainbow Stage

Sponsored by the Milwaukee LGBT Community Center (use logo)
The Rainbow Pavilion (formerly the Activities and Sports Pavilions) presents a diverse array of acts, performance contests and is the home base for youth activities. Located south of the food vendors and east of the Marketplace.

Dance Pavilion

Featuring the PUMP! DJ Showcase (use PUMP! logo)
During the day, the Dance Pavilion provides a large, covered space for free

Potawatomi Bingo and a host of performance. At night, the space becomes the hottest outdoor dance party featuring the PUMP! DJ Showcase! Located north of the main gate entrance and fountain area.

Stonewall Stage

This smaller stage area hosts intimate performances and discussions on topics important to the LGBT community. Located on the backside (near Lake Michigan) of the main food vendor building.

History, Arts & Film Pavilion

Located in an enclosed building just north of the Dance Pavilion, this space features LGBT History Project/SAGE displays, film and video from the Milwaukee LGBT Film & Video festival and performances by the Milwaukee Gay Arts Center.

Children's/Family Play Area

Take a break with the kids in the playground, located between the Miller Lite Main Stage and the lakeshore.

Food Vendors

Several restaurants and other food vendors can be found to the east and north ends of the Miller Lite Main Stage and throughout the grounds.

Marketplace

Need to shop? We can help. Visit the Marketplace on the south end of the Miller Lite Main Stage for a great variety of business vendors.

Organizational Vendors

Learn about and support local and national LGBT and LGBT-friendly organizations. Their booths can be found along the center boulevard stretching from the main gate entrance to the lakeshore, as well as at other locations throughout the grounds.



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SUNDAY JUNE 10, 11a - 10p

All Day

HISTORY, ARTS & FILM PAVILION

LGBT history and arts displays, film and video presentations and live theater presentations throughout the day. Dedicated to preserving LGBT history and presenting the stories of our LGBT lives. This is required viewing for all, or we will revoke your gay card! Presented by the Milwaukee LGBT History Project, SAGE, the Milwaukee LGBT Film & Video Festival and the Milwaukee Gay Arts Center.

11a

Miller Lite Main Stage



Pulsation band

Chicago's own multi-ethnic all-woman band, Pulsation plays many styles and rhythms ranging from disco music from the 70's to hip hop from the 90's. The band has been together for the past 15 years, performing at different venues, clubs, and Pride festivals for nine years. With one of the best lead vocalists from Chicago, their music is guaranteed to spark a memory of a special time in your life and get you up and dancing. www.pulsationband.com

11a - 1:30p

POTAWATOMI BINGO

Dance Pavilion

Play everyone's favorite game for free, courtesy of Potawatomi Bingo Casino. www.paysbig.com



11:30a

EMILY WHITE Rainbow Stage



"White delivers punch after punch of raw truth" in her fresh alternative folk, with songs leaving a trail from her Southern roots up to the flat Midwest where she currently lives. With each performance she brings something fresh to her old and new songs, the mark of an ever-evolving guitarist and singer. She has shared the stage with Bitch (of Bitch and Animal), Edie Carey and Ember Swift, playing events like Ladyfest Midwest, Estrojam and

Outoberfest. Her song "Typical" recently won an Honorable Mention in the *Billboard Magazine* Songwriting Competition and another song of hers was featured on the compilation "Womenfolk: Volume One." Watch her play and you'll see for yourself! (EdgeBoston.com) www.emily-white.com

Noon - 12:30p

STORY TIME WITH BROAD VOCABULARY Stonewall Stage

Noon - 3p FAMILY ACTIVITIES

Children's/Family Play Area

- Bounce House
- Mask painting courtesy of the Betty Brinn Children's Museum

12:30p

DIVINE MAGGEES

Miller Lite Main Stage



DIVINE MAGGEES

Since the fateful night seven years ago when Cregan and Danielle met in a Boston bar, fell in love, got married and formed divineMAGgees (pronounced Maggies), the duo has lived up and down the East Coast and performed throughout the country at festivals like Michigan Womyn's Music Festival, SXSW and the 2007 International Folk Alliance. divineMAGgees recorded two live EPs while living in Maine before moving to Asheville, NC, where they released their debut studio album, "love me like the roses," voted by WNCW listeners as one of the top new albums of 2005. The most intriguing aspect of divineMAGgees' music is that they make you hear things that go beyond what they actually play. The musical texture presented in harmonic structure is both subtle and sonorous, including parts that both play against and complement each other. Vocally, Danielle and Cregan trade lines frequently, leaving you to wonder who had which part (high or low), while presenting unusual combinations of their acoustic and electric guitars and fiddles. "Cregan and Danielle make sweet, dreamy alt-folk rock that draws on everything from bluegrass to punk to jazz, intertwining acoustic and electric guitars and fiddles with their perfectly matched, harmonious vocals." (*Curve Magazine*) www.divinemaggees.com

12:30p

MILWAUKEE GAY ARTS CENTER PERFORMANCE

History, Arts & Film Pavilion

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12:45p
ALLIANCE SCHOOL GRADUATION

Rainbow Stage

The mission of The Alliance School is to provide a safe, student-centered, and academically challenging environment to meet the needs of all students. Join PrideFest in welcoming students from Alliance as they celebrate graduation.
www.allianceschool.org

1p-2p
COMEDYSPORTZ FOR CHILDREN
Stonewall Stage

1:30p
BLACK PRIDE GAY IDOL
Rainbow Stage

Pic: BlackPrideGayIdol
 Semi-Finals competition for Black Pride Gay Idol. Four finalists, judged by the audience, will be selected to proceed to the Finals round to be held at Black Pride (CDP) 2007.



1:45p
EDIE CAREY
Miller Lite Main Stage



With her warm, graceful voice and her knack for carving songs "with a diamond-edged blade," Edie Carey grabs hold of her audiences and doesn't let go until she steps off the stage. While her songs are what first draw listeners in, it's what she says in between that keeps them coming back. Carey's wry and self-mocking humor, coupled with her ability to tell a great story, makes audiences feel as though they have just spent the evening with a very close friend. *Performing Songwriter Magazine* called her latest release "a lovely, shimmering, heart-felt record;" *Harp Magazine* proclaimed it "bare of self-pity and full of down-to-earth revelation;" and *Country Music Weekly* gave it "****(Four out of four stars)." Recent career highlights include an appearance on NPR's nationally syndicated "Mountain Stage," and songs featured on The WB's "Charmed" and MTV's "Road Rules." www.ediecarey.com

2p
BELLY DANCING
FEAT.
MARK BALAHADIA
Dance Pavilion



Passionate, beautiful, seductive, playful, athletic and extravagant are just some of the many words audiences use to describe Mark Balahadia's dancing. With light and yet grounded movements, he creates sensational tableaux that indulge sight and sound. Mark is a professional male belly dancer based in the Washington, D.C. area. He has performed throughout the United States and has traveled to Lebanon to research dance. Mark has received formal training from some of the best in Middle Eastern dances.
www.markalahadia.com

2:30p
THE LOCALS
Rainbow Stage



The Locals are an indie-rock, power pop band who have been hitting the highways of the Midwest for the last seven years. With three self-released CDs under their belt, The Locals are currently in the studio working on their fourth full-length disc (due out Summer of 2007). The lifeblood of this band is their high-energy live performances, packed with diverse and dynamic tunes. You'll remember a Locals show because of the powerhouse vocals and charismatic stage presence of Yvonne Doll; the eccentric, high voltage antics of bassist Christy Nunes; and the intensely emotional drumming style of Kirk Snedeker. As for influences, you'll hear splatterings of PJ Harvey, The Pixies, Julianna Hatfield, Matthew Sweet, Yeah Yeah Yeahs and the Pretenders peering through The Locals' tunes. The music has a pure, laser-focused, tight, power-pop sound with a one-two-punch delivery!
www.localsrock.com

2:30p-3:00p
PET SUITCASE WITH THE HUMANE SOCIETY
Children's Play Area

3p
JASON & DEMARCO
Miller Lite Main Stage

Viewers of MTV LOGO's popular video countdown program, "The Click List", voted Jason and deMarco's music video for their song, "This Is Love" the #1 music video for 2006. "This Is Love" first aired on MTV LOGO's countdown show in July 2006. Viewers voted via the show's website and within two weeks,



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"This Is Love" officially entered into the top ten alongside videos by Madonna, Christina Aguilera, the Dixie Chicks, and Nelly Furtado. It quickly ascended the play chart, hitting the top spot on July 14th, where it remained for seven consecutive weeks, the most number of weeks by any other song and artist in 2006.



Jason and deMarco first rose to prominence in 2004 with their debut album, "Spirit Pop." The duo was featured on the July 2004 cover of the national gay magazine, *The Advocate*, as the poster boys for a larger story on the movement of GLBT Americans reclaiming their faith. However, though spirituality does play a significant role in their lives, Jason and deMarco say their music is not religious.

"It is probably the biggest misperception we have faced in our careers," says Jason. "We are both men of faith, that is true, but the messages we share are universal."

"What can be more universal than love?" adds deMarco. "Of course, love has been looked at and examined in so many ways before but the response to our video has proved there is a hunger in our community to see a positive example of the kind of love that can exist in a same-sex relationship." www.jasonanddemarco.com

3p MILTOWN KINGS Dance Pavilion

The Miltown Kings are Wisconsin's premier drag performance troupe. This gang of gender benders consists of kings, queens, femmes and everything in between. A Miltown Kings show can be, and usually is, a million different things at once. It is a completely unique form of performance art. The kings perform both individually and in group acts. The acts range from sexy to funny to thought-provoking. Audience members are witness to political statements, gender fluidity and challenges to social norms. Each king can embody many different personas and each member of the troupe brings their own distinct identity to the stage. The fun and the possibilities are endless!
www.miltownkings.com



3p TBD Stonewall Stage

3:30p COMMITMENT CEREMONY Rainbow Stage

Over the years, more than 350 couples have had commitment ceremonies at PrideFest! Recognizing your relationship at the festival's beautiful lakefront location can help make the experience a special event to remember. The Mass Commitment Ceremony will be held at 3:30pm, Sunday afternoon at the Rainbow stage. In celebration of 20 years of LGBT pride events in Milwaukee, PrideFest would like to recognize couples who have been together twenty years or more at the ceremony. To register and get the most up-to-date information about the ceremony, visit the Milwaukee Metropolitan Community Church booth. Please note: NO VIDEO CAMERAS ARE ALLOWED ON PRIDEFEST GROUNDS.

3:30-7:30p YOUTH: POST OFFICE OF PRIDE Rainbow Stage Area

The Post Office of Pride is back...receiving messages for you (ages 24 & under). It's a unique and fun way of meeting new people. The Post Office is open Saturday & Sunday 3:30 - 7:30pm. Keep track of your number because it will be the same both days.

3:30-7:30p YOUTH: YOUNG HEARTS - ART PROJECT Rainbow Stage Area

The art project will be created at PrideFest, beginning Saturday at 2pm and ending Sunday at 7:30pm. Come together to create a huge piece of artwork to be shared and enjoyed by the community.

4p PRIDE IDOL 2007 FINALS Miller Lite Main Stage

The top five contestants from the Semi-Finals will compete for the ultimate prize. The celebrity panel of judges will decide who is victorious! Come and be a part of the excitement as one performer will be crowned Pride Idol 2007. Plus special guest appearances & performances.



4 - 8p PRIDEFEST TEA DANCE FEAT. NICKI FRENCH Dance Pavilion



New this year, the Sunday Tea Dance will feature a live performance by one of Great Britain's most popular singers, Nicki French. Those of us on this side of the big pond know her best through her massive worldwide dance hit, "Total Eclipse of the Heart," but she has had several other hits, including "Te Amo," "Calling Out My Name," "I Surrender," and "For All We Know." DJs Jim Belanger and John Murges will spin uplifting and motivating music that will turn this event into a favorite new PrideFest tradition.



DJ Jim Belanger 4-7:30p DJ John Murges 4-7:30p
Nicki French 7:30-8p
www.nickifrench.com
www.pumpmilwaukee.com

4p LGBT HISTORY PROJECT Presented by the Milwaukee LGBT History Project/SAGE Stonewall Stage



4:30p SCOTT FREE Rainbow Stage

Scott Free, the queer-rock singer/songwriter extraordinaire, is one of America's leading openly-gay male artists. His sometimes humorous, sometimes angry, always touching songs of queer life have gained him acclaim in both gay and straight media across the globe. His early forays into rap produced his first single "Beat The Rap," who's video was on rotation on Black Entertainment Television. Scott's first full-length release was an anthemic, queercore CD called "Getting Off." His second release "The Living Dead" received four Gay/Lesbian American Music Award nominations. He received two Outmusic Awards in 2005 - Outmusician of the Year for his CD "They Call Me Mr. Free" and for his community activism, and Out Song of the Year for "Another Day of the Cruelty." He received two Stonewall Society Pride in the Arts Awards in 2005 - Song of the Year ("The Muffin Song") and Producer of the Year (Homolatte/Queer Is Folk Festival). He was also inducted into the Stonewall Society's GLBT Hall of Fame in 2005. He was named the *Windy City Times* 2001 Artist of the Year. Scott has appeared on QTV's "Queer Edge," Canada's MuchMusic video channel, and has been featured on National Public Radio's "All Things Considered." He hosts the annual "Alt Q" (an LGBT music festival) at the Old Town School of Folk Music in Chicago, now in its seventh year. He is the host and curator of "Homolatte," the longest running queer performance series in the country, at Big Chicks/Tweet in Chicago.

www.scottfree.net

5p
TBD
Stonewall Stage

5:15p
MILWAUKEE GAY PRIDE PARADE AWARDS

Rainbow Stage
Pic: PrideParade2

After the parade, stop by to find out who won awards for best entries.

5:30p
YOUTH: DRAG-A-THON (THE GREAT RACE)

Rainbow Stage
Race from checkpoint to checkpoint dragging more as you move. Station one (hair), station two (make up), station three (clothes), station four (shoes), and then the finish line. The Drag-a-thon is for everyone - just show up.

6p
YOUTH: ROCK WHAT YOU GOT (FASHION SHOW) FINALS

Rainbow Stage
Finals competition displaying the fashion that is all about you and your style. Rock What You Got is all about what YOU'VE got.

6:30p
YOUTH: CHANGING FACES (TURN-ABOUT/DRAW SHOW) FINALS

Rainbow Stage
Finals competitions for the Drag Kings, Drag Queens, and all other performing royalty.

7p
WHITNEY GAYTAN LATINO DRAG SHOW

Rainbow Stage
Featuring Whitney Gaytan ("La Mujer Salida de un Sueño"), Barbie Sodi ("Miss Diva Latina 2006"), Jennifer Blens ("La Mujer que Arde de Día y de Noche"), Alondra Herrera ("El Trópico Hecho Mujer"), Juan Zarate ("Mr. Gay Latino 2007") and more!

8 - 10p
PUMP! DJ SHOWCASE

Dance Pavilion
Pic: PUMP! Logo, DJJerryGriffithI
Following the Tea Dance, the PUMP! DJ Showcase continues with Kansas City DJ Jerry Griffith. Jerry has played at numerous clubs and events all over the Midwest. You'll love the energy he brings to the dance floor!
DJ Jerry Griffith 8-10p
www.pumpmilwaukee.com

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HEADLINE SHOW

SUNDAY JUNE 10 6p - 10p Miller Lite Main Stage

HOSTED BY VICKIE SHAW

Viewer discretion advised for adult language.



Vickie Shaw is a seasoned comedian hilariously addressing the triumphs and trials of being a woman, a mother and gay in America. Vickie's own life provides the best material for her show: she's an out, lesbian mother, who has successfully raised two sons, (one of whom is married with

Vickie's brand-new first grandchild); she has a teenage daughter still living at home; she is married to her "husbian," Sgt. Patch; and on top of all that, she is a recovering S.O.B. (Southern Baptist). She is a featured artist on the "Best of Lesbian Comedy" released on Rising Star Records, and she has had two successful US tours, the "La-la-pa-Lesbo Tour" and the "Sick and Wrong Tour (available on video)." She also has her own CD: "You're Funny? My Mom."

Vickie has performed in almost every state in the U.S. over the last five years and has headlined in various venues including: Michigan Womyn's Festival, National Women's Music Festival, Monterrey Beach Women's Festival, the Dinah & Lina Shore Golf Tournament in Southern California and at numerous clubs and resorts. She was chosen the Crowd Laughing Comedian of 2006.

Vicki has several unique and exciting projects and appearances in the works, including a memorable appearance on Comedy Central's Premium Blend and a movie by Andrea Meyerson ("Laughing Matters"), that will be titled: "More Laughing Matters"

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www.vickieshaw.com

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RONNIE NYLES AND THE KRASH BAND



Ronnie Nyles, an accomplished singer, songwriter and acoustical guitarist, is revered as one of the premier women entertainers in the Midwest. With a voice like Melissa Etheridge and a performing style all her own, Ronnie entertains at over 200 performances a year. A natural lyricist, Ronnie has written over 100 songs during her career, many of which you can hear on her three released CDs. Based out of Milwaukee, Ronnie has toured many Midwestern states as well as Canada, Europe and Australia. Ronnie recently won Female Vocalist of the Year at the 2007 WAMI (Wisconsin Area Music Industry) awards, and she and her band "Krash" received seven additional nominations for, including Artist of the Year, Acoustic Artist of the Year and New Band of the Year. This year's Milwaukee PrideFest performance will be one you won't want to miss!

www.ronnienylen.com

PRIDE IDOL 2007 WINNER

See the Pride Idol 2007 winner perform live during the headline show!

JOAN JETT AND THE BLACKHEARTS



Few artists boast a wider appeal than Joan Jett. Beloved by punks, indie rockers, pop lovers, riot grrrls, metal heads, classic rockers, radicals and conservatives, she is 1) a genuine icon and an influential, trailblazing musician, going back to when she helped break down rock's gender barriers and helped pioneer punk music with her teenage band, The Runaways; 2) a genuine star, with no less than nine Top 40 hit singles and eight Platinum and Gold LPs; 3) a renaissance woman, actress on stage and screen, and knowledgeable and entertaining host of "Joan Jett's Radio Revolution" on Little Steven's Sirius Satellite Radio's Underground Garage (Channel 25); and 4) a continually challenging artist, not content to rest on past laurels.

Who can resist her worldwide hit, "I Love Rock 'n' Roll"? That song spent eight weeks at #1 and spurred 10 million sales of her LP by the same name. It's so influential that the National Endowment for the Arts has declared it one of the top 100 songs of the century. Jett has had a string of other hits, including "Bad Reputation," "Crimson and Clover," "I Hate Myself for Loving You," "Do You Want To Touch Me (Oh Yeah)," "Light of Day," "Little Liar," and "Love Is All Around."

Most recently, she released a new album, "SINNER," which is bound to delight and surprise even her biggest fans. On the one hand it's pure Jett, with chunky, kick-ass riffs, robust vocals and catchy hooks on the likes of "Tube Talkin'" (with Bikini Kill /Le Tigre's Kathleen Hanna) and "A.C.D.C." On the other hand, "SINNER" is a thrilling restatement of her original punk roots. "SINNER" is, in short, a blasting, aggressive record.

FUNK "I-KHAN" CHAKA LIVE AT PRIDEFEST JUNE 9

Interview by Mike Fitzpatrick

"Just tell everybody in Milwaukee: Look out! I'm taking no prisoners!"

Those enthusiastically uttered final words from Grammy-winning funk legend Chaka Khan during a late April interview with *Quest's* Mike Fitzpatrick aren't a threat. They're a promise and an invitation to what likely will be a historic performance at PrideFest Saturday, June 9.

"I'm looking so forward to being there," Khan said. "I've got three singers that are kickin' - they sound like ten!"

Chaka elaborated on the rare aspect of her upcoming PrideFest show. "I don't often get to do outdoor venues with such a large gay audience," she said. "It's usually a club thing, so this is going to be something special!"

For Chaka, what also will make the PrideFest performance special is both being close to her hometown of Chicago and performing for some of her favorite people. "I'm really looking forward to coming

to Milwaukee," Khan said. "I love doing all the gay prides - It's like Christmas or a birthday party doing gay prides."

"My gay audiences are the most unfickle, mainstay of my whole career," Chaka explained. "When times were rough for me, when the gigs weren't flyin' in, I could always depend on my gay brothers and sisters to be there for me, to defend me. I am privileged to be so loved, so coveted by the gay audience."

Fans can expect to hear Chaka's catalog of chart toppers during the PrideFest show: from her #1 solo smash "I Feel For You," through Rufus classics such as "Tell Me Something Good," to what Chaka personally considers her signature song, "I'm Every Woman."

"I do, even more than 'I Feel For You',"

Chaka said, admitting that over the years she has grown a bit tired of her million-selling collaboration with Prince and Stevie Wonder. "Some songs I could still sing every night, all night - songs like



'Pack My Bags.' I'm sorry - I love Prince. I love Stevie - but when 'I Feel For You' comes up on the list, I get a little watery in the mouth."

Chaka also shared a gender-bending background story about her 1973 breakout hit, "Tell Me Something Good": "A lot of people thought I was a guy," she confided. "I kid you not! A lot of people didn't know... because back then chicks weren't into singing really low."

Chaka recently honored one of her contemporaries from that early part of her career, Earth, Wind & Fire, on the 2007 tribute album, *Interpretations*. She delivers a funky, powerhouse version of the EWF classic, "Shining Star."

Chakaholics will be thrilled to hear that Khan is also completing her own soon-

to-be-released album on Sony BMG-distributed Burgundy Records, produced by veteran hit makers Jimmy Jam and Terry Lewis. "The CD - we're just finishing it up," Khan said, who was speaking with *Quest* following a studio session. "I've still got three songs to finish, so the CD will be out in July. Title unsure - *Funk I-Khan* or *I Khan Fun* - there's a lot of possibilities."

The CD will be a return to Chaka's Rufus roots. "The one thing that Jam and Lewis and I decided going (into this project) was 'Just stop! Remember who I am, where I came from' and we're just gonna go there," she said. "This will be Chaka Khan and Rufus again, or as close as possible to that."

Fans likely will get a taste of Chaka's upcoming show on presenting sponsor radio station Jammin' 98.3 FM just prior to the PrideFest show. "We're gonna have a single out there by June 1st," Chaka said. "We want to get a white label (promotional

copy) and a remix into the clubs so it will be playing already by the time I get there. I'm thinking it's gonna be 'Will You (Love Me).'"

Chaka shared the names of a few other tracks set to appear on the album. "We did some covers: we covered 'Sign 'O The Times' by Prince. (We) killed it! It goes into 'I'm Every Woman' at the end," she said. "We also did 'Ladies Man' by Joni Mitchell. We have all this original stuff that sounds so beautifully Rufus as well."

With her stellar catalog of classic hits and the forthcoming release of what she calls "the album I've wanted to do for ten years," the Saturday, June 9 Chaka Khan performance at PrideFest should be at the top of any music lover's 'to do' list.



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Happy 20th Anniversary Pridefest!

WISCONSIN'S PRIDE

In 1988 Cream City Foundation gave the first \$500 to help create the first Milwaukee Pride Celebration. The event took place at Mitchell Park and educated the community by hosting events such as a bowling tournament, picnic, and a parade. Cream City Foundation funded PrideFest for eleven consecutive years, and saw the festival move from Mitchell Park to the Henry W. Maier Festival Park grounds. In 2003, Cream City Foundation provided organizational and financial support to pull PrideFest out of immediate bankruptcy. This included the full time support of



Cream City Foundation's former Executive Director, Jennifer Gryniewicz. In 2005, only two years after Cream City Foundation's intervention PrideFest was able to pay off all its accrued debt. Today, Cream City Foundation is proud to support our community events that showcase our pride including, PrideFest and the Rainbow Community Potluck and Thanksgiving Dinner.

MY BEST FRIEND IS STRAIGHT!

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