

# Milwaukee Calendar

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S	1979					

Vol 2

JULY 20 - AUG 5

No 38



*Spencer 79*  
© 1979 T.A.P.

**SPIN  
THE WHEEL  
at the FINALE**

**Monday - Friday**

(except holidays)

**9 pm - midnight**

WIN  
**Prizes  
& Drinks**

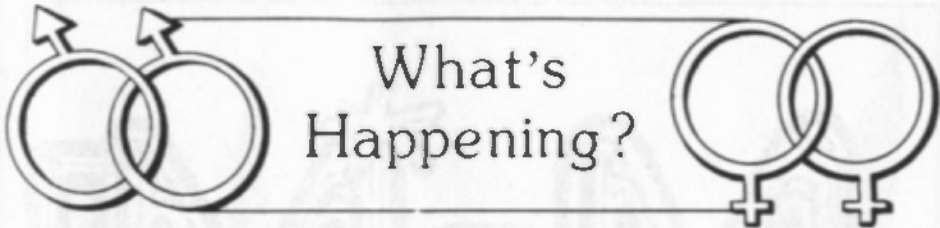
808 E. CENTER

MILWAUKEE

372-6664



"THE JELLYBEAN BAR"



# What's Happening?

As new publisher of the Calendar, I don't feel too new since I've been working on this publication almost since it's birth over 2 years ago. There are no drastic changes planned, however if there are any suggestions please call 264-5502 or write: P.O.Box 1442, Milw. WI 53201.

Summer fun includes various activities around & about. The Business Association of Milwaukee is sponsoring a picnic for the G.P.U. building fund on Aug. 19. Sounds like a lot of fun & festivities for \$5. Check the ad in this issue for details.

See what's happening at the M & M. They have several new shows in the works--The Rockford Follies, Sat., July 21; Cynamin Jones on Thurs., July 26, and on Mon., Aug. 6 the Umpires \$1.69 Pagent. And there's always Gerry & Jan on Sundays & Wednesdays. I stopped in to enjoy their music the other night, and they are really pleasurable entertainment.

The Club Baths had their 5th Anniversary Party Sunday. Congratulations to Paul, Mike & all those at the Club. It was a wild time for all who attended--the champagne was

flowing and so were some of the patrons, lead by Paul, mgr. of the Club. (For sure, this is not a first hand report, but my source is reliable.)

MacArthur Park had a nice Grand Opening last Tuesday the 10th. It's a large and nicely decorated place, plenty of room for dancing and conversation, and the bartenders are friendly. It's worth it to stop in just to see the place.

Roger, Woody, Bab & Ray provide enjoyable entertainment at the Beer Garden on Sunday nights. If you go there to here them (which I recommend) ask them to play "Summertime" --it's a great rendition by some very talented people.

Check out Casablanca's back bar, it's comfortable and a great place for conversation with friends.

Hey all you Leo's--the Phoenix is having a party for you on Tuesday, July 24th. Bring an I.D. and they'll give you a bottle of champagne. Not a bad deal for all you courageous extroverts.

And don't forget the "Christmas in July" celebration at the Ball Game. This annual event has proven to be a fun time for everyone.



CORNER OF  
WATER AND ERIE

**DRINKING, DINING, DANCING**

**HAPPY BIRTHDAY NICK**  
Your Friend,  
Lil' Dyke

Thank you to everyone  
who helped--Sue & Jamie

### Every Monday thru Friday

CLUB BATHS — Classical Baths-Reduced

Rates, Rooms \$5 & Lockers \$2.50 8 am-4 pm

WRECK ROOM — Happy Hour Tickets 3:30-7 pm

FINALE — Spin the Wheel 9 - midnight

BALL GAME — Happy Hour Tickets 4:30-6:30 pm

C'EST LA VIE — 25¢ Mixed Drinks & 10¢ Beer 10-11 pm

M&M — Double Bubble 5-7 pm

YOUR PLACE — 25¢ off all drinks 5-8 pm

BEER GARDEN — Cocktail Hour Specials 4-7 pm

C'EST LA VIE — Happy Hour Specials 12-5 pm

PHOENIX — Buy 2 get 1 Free, Lucky Tickets 6 pm-10 pm

MACARTHUR PARK — Luncheons 11 am-2:30 pm

MACARTHUR PARK — Cocktail Hour 3-7 pm

### Fridays

**July 20th, 27th & Aug. 3rd.**

M&M — Fish Fry

BEER GARDEN — Fish Fry 11 am-10 pm

SUGAR SHACK — Dollar Bubble 7-11 pm

CLUB CIRCUS — Midnight Madness

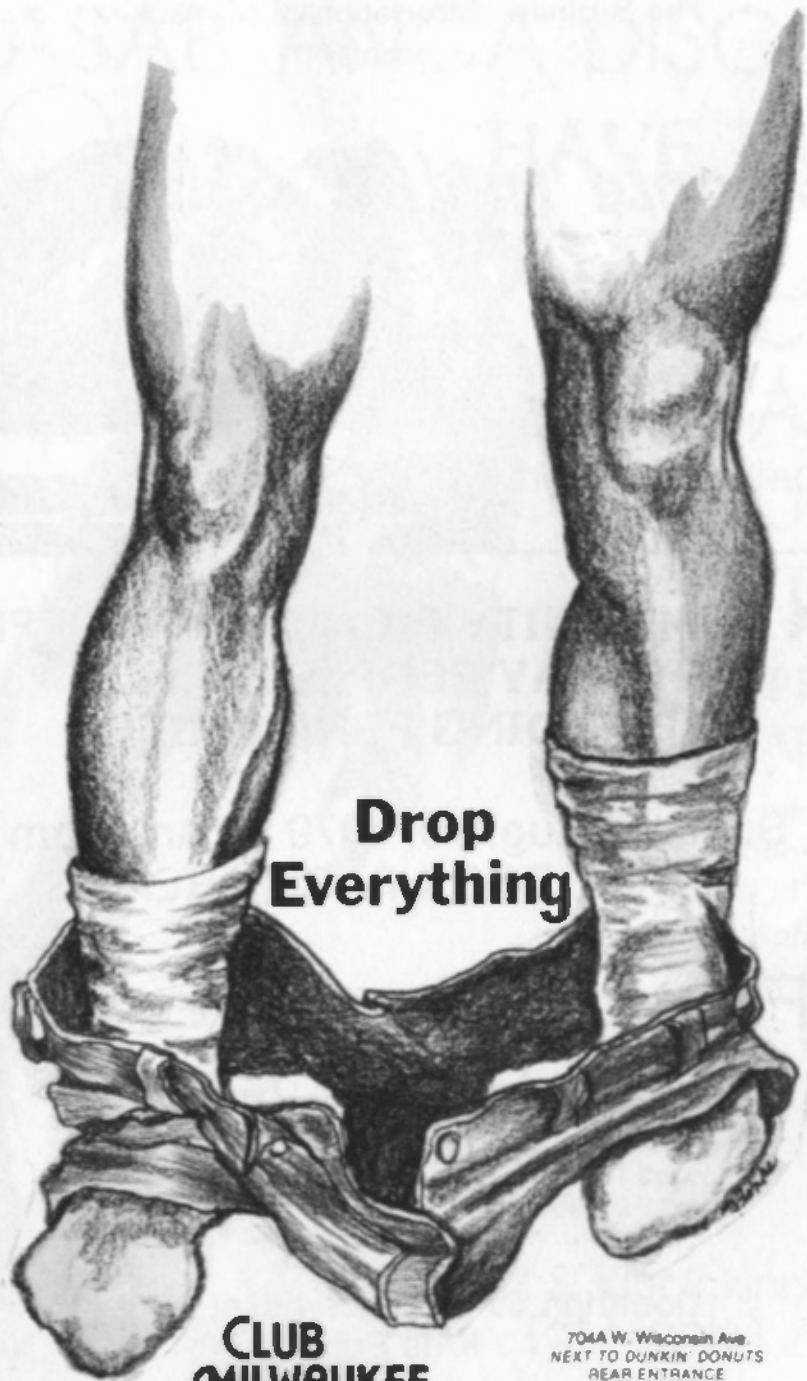
PHOENIX — Live Disco 10 pm-closing

# Milwaukee Calendar

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Cover ..... Tom Plonke

P.O. Box 1442, Milwaukee, WI 53201  
414-264-5502

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**Drop  
Everything**

**CLUB  
MILWAUKEE  
BATHS\***

704A W. Wisconsin Ave.  
NEXT TO DUNKIN' DONUTS  
REAR ENTRANCE  
414-276-0246

\*Private Membership Club

No One Under 18 Admitted Legal I.D. Required

The Business Association of Milwaukee  
presents

# *People in the Park* 1979

Gay  
Liberation  
through  
Communication



---

**A COMMUNITY PICNIC TO BENEFIT  
THE GAY PEOPLES' UNION  
BUILDING FUND DRIVE**

Sunday, Aug. 19, 1979 11 am-6 pm  
ESTABROOK PARK AREA 5

Food • Beer • Games  
Softball • Prizes  
Fun

Donation \$5 (advance tickets only)  
Kids Free

TICKETS ON SALE AT GPU CENTER  
OR YOUR FAVORITE B.A.M. BAR/BATH

# CASABLANCA DISCO

**HAVE WE  
GOT A  
BACK  
BAR  
FOR  
YOU!**

**OPEN  
8 pm DAILY**

*Join your friends  
for conversation &  
pool or pinball in the  
nostalgic atmosphere  
of our back bar.*

*Free Parking in Lighted Lot  
Dancing 'til Closing  
and of course  
Never a cover*

**1753 S. Kinnickinnic  
(at Maple)**



# Touché

A bar  
for men  
in leather  
and levis



2825 North Lincoln  
**CHICAGO**  
(312) 929-3269

## 21st

M&M — Rockford Follies, 9:30 pm  
BALL GAME — ECOM Christmas Show, 9:30

## Sundays

July 22nd, 29th & Aug. 5

CLUB BATHS — Classical Bath-Reduced Rates, Rooms \$5 & Lockers \$2.50 8 am-4 pm  
BEER GARDEN — Brunch 11 am-4 pm  
M&M — Brunch 11 am-5 pm  
BALL GAME — Hangover Party Noon-5 pm  
YOUR PLACE — Hot Dogs 3-6 pm  
CLUB CIRCUS — Cocktail Specials & Munchies 4-9 pm & Disco Oldies  
C'EST LA VIE — 10c Beer 5 pm-2 am & 25c Mixed Drinks 10-11 pm  
SUGAR SHACK — Bloody Mary Pitchers & Hot Dogs 2 pm-2 am  
M&M — Gerry & Jan at the Organ 9 pm-1 am  
FINALE — Hot Dogs & Chips 3-7 pm  
CLUB BATHS — Lockers 1/2 price, 8 am today 'till 4 pm Monday  
PHOENIX — Buffet & Live Disco 4 pm - 10 pm  
BEER GARDEN — Live Music 5 pm - 9 pm  
CLUB CIRCUS — Live DJ 5 - 9 pm  
CLUB CIRCUS PUB — Live Entertainment, Jerry & Rick 5 - 9 pm  
MacARTHUR PARK — Tea Dance 2-7 pm

**BOWLING BOWLING BOWLING**  
League meeting—Aug. 12  
6:30pm for all bowlers  
Landmark Lanes

## Saturdays

July 21st, 28th & Aug. 4th

CLUB BATHS — Classical Music, Rooms \$5 & Lockers \$2.50 8 am-4 pm  
BEER GARDEN — Brunch 11 am-4 pm  
BALL GAME — Hangover Party Noon-5 pm  
YOUR PLACE — 25c off all Drinks 2-8 pm  
C'EST LA VIE — 25c Bar Stock for 18-21 yr. olds 8 pm-12  
SUGAR SHACK — Surprise Nite  
CLUB CIRCUS — Midnight Madness  
FINALE — Hot Dogs & Chips 3-7 pm  
PHOENIX — Live Disco 10 pm - closing

# WRECK

O  
O  
M

Home of The  
Silver Star

## THE WRECK ROOM

266 East Erie  
Milwaukee, Wisc  
(414) 278-9332



Rear Entrance open Monday thru Friday 3:30 to 9 P.M.  
Front Entrance opens at 9 P.M Monday thru Friday and at 2 P.M.  
Weekends



**THE  
PHOENIX**

**LEO  
BIRTHDAY  
PARTY**

TUES. JULY 24 8pm-?

*Anyone born under the sign of Leo  
& bringing in proof of birthdate, receives  
a complimentary bottle of champagne.*

**Everyone Invited - Fun, Hors d'oeuvres,  
25¢ Tap Beer**



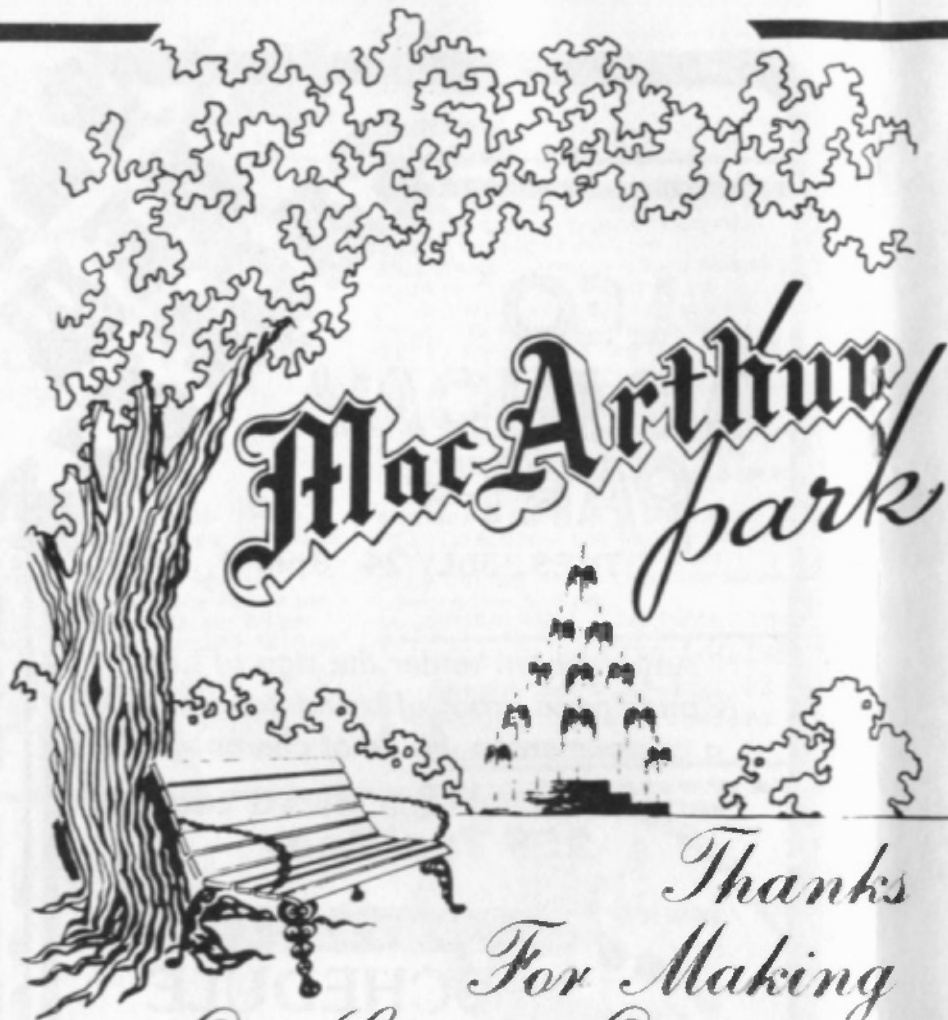
**summer  
SCHEDULE**

Mon.-Fri.  
6 pm 'til 10 pm  
Buy 2, get 1 free —  
Lucky Tickets  
given for each drink

Fri. & Sat.  
noon 'til 9 pm  
"Live Disco"  
Come see our  
all new sound  
& light system.

Sundays  
4 pm 'til 10 pm  
Free Buffet with  
Live Disco  
Your Requests Welcomed

235 S. SECOND ST.



*Thanks  
For Making  
Our Grand Opening  
A Smash!*

**ENERGIZE YOUR WEEKEND** with our  
**SHRIMP & FISH DINNER** - Fri. only  
and then Boogie your way into the night!

**AMPLE PARKING** — our apologies  
for the current street construction —  
please use the first 3 entrances South  
of the viaduct on KK.

**LUNCHEONS**  
Monday thru Friday  
11 am to 2:30 pm

**SUNDAY**  
2-7pm **TEA**  
**DANCE**  
hors d'oeuvres

**COCKTAIL HOURS**  
3 pm-7 pm  
Monday thru Saturday  
½ price drinks — bar stock  
50¢ Tap Beer



**Coming Soon!**  
**OUR  
NEW DJ**

**2023 S. Kinnickinnic Avenue**  
(Northwest Corner of Becher & Kinnickinnic)  
**481-5110**



# Milwaukee Saturday SOFTBALL Beer League

## STANDINGS--JULY 14, 1979

	<u>W</u>	<u>L</u>		<u>W</u>	<u>L</u>
M & M	8	0	Ball Game	3	5
Dawn's Chickletts	7	1	Circus	3	5
Factory	5	2	Claire's Belles	3	5
Finale	5	3	Wreck Room	2	5
Your Place	5	3	Beer Garden	2	6
Beer City Rebels	4	4	Lost & Found	0	8

## SCORES--JULY 14, 1979

Claires Belles 7 Lost & Found 0 (Forfeit)  
 Beer City Rebels 7 Beer Garden 0 (Forfeit)  
 Beer Garden 7 Lost & Found 0 (Forfeit)  
 M & M 17 Your Place 15  
 Ball Game 7 Circus 0 (Forfeit)  
 Dawn's Chickletts 31 Factory 14  
 Finale 29 Wreck Room 13

M & M's experience paid off for a 17-15 come from behind win over a youthful and very spirited Your Place team. M & M rallied for 4 runs in the top of the 7th inning to overcome a 15-13 deficit, and then held off a come back effort by Your Place in the bottom of the seventh. The victory by M & M left them with a one game lead over Dawn's Chickletts in the battle for Milwaukee's entry as the Series III representative.

Dawn's Chickletts defeated the Factory 31-14 in a battle for sole possession of second place. Finale used 2 big innings in routing the Wreck Room 29-13.

A full round of games is set for July 21, while July 28 is an off date on the schedule.

<u>GAMES--JULY 21</u>	<u>diamond</u>	<u>diamond</u>
1pm Wreck Room-B C Rebels	1	2:30 BallGame-YP 2
1pm Beer Garden-Factory	2	4:00 Claire's-M&M 1
2:30 Wreck Room-Factory	1	4:00 Dawn's-Circus 2



# CHRISTMAS IN JULY

**JULY 20 to 31**

CHRISTMAS EVE PARTY Tuesday, July 24  
9pm-Closing

NEW YEARS EVE PARTY Tuesday, July 31  
9pm-Closing

SPECIALS EVERY DAY

**CHRISTMAS SHOW by ECOM**

Sat., July 21 - 9:30 pm

**ARLINGTON  
RACES**

AUG. 13

Food & Drink **\$22**

BALL GAME  
BUST

HAPPY HOUR TICKETS  
4:30 - 6:30  
MON - FRI

**BALLGAME**

Open 11 AM Daily

196 S. 2nd St.

Milwaukee

273-7474

# MONDAY

## JULY 30<sup>TH</sup>

IT'S GOING TO BE A

# HOT, HOT

 night at the

Parkway, so wear shorts & receive a

# COOL, COOL PEPSI

 on the house!

Shown  
at  
7:00  
and  
9:45

Kevin Redding  
in **The IDOL**  
who discovered what college  
athletes keep hidden behind  
locker room doors!

featuring the sensational Nick Rogers  
and a cast of new beauties!

R-rated - color  
all stars - cast  
produced, written and  
directed by  
Sam DeSimone from a  
script by Stefan  
in Hand In Hand Films  
© 1984



Your Ticket Stub  
is good for one  
**FREE DRINK**  
(Beer or Bar Stock Only)  
Monday nite only at  
**WRECK ROOM**

and

**THE BACK ROW**

**CASEY DONOVAN**  
and INTRODUCING  
**GEORGE PAYNE**  
IN COLOR - R RATED - ALL MALE CAST

Shown  
at  
8:20  
only

**NEW**

**at  
the**



*to help fight inflation*

**TUESDAY NIGHTS**

Pay \$1, drinks for 1/2 price  
All Night

**THURSDAY NIGHTS**

75¢ Night — Any Drinks 75¢  
All Night

We continue our famous  
Wed. night \$3 Rip-Off

**ALSO**

Don't forget our  
Sunday Tea Dance  
Starting 5 pm  
every Sunday  
featuring a buffet and  
Rick & Jerry  
at the Piano



# IT'S SHOW TIME

at  
**M & M** CORNER OF  
WATER AND ERIE

## ROCKFORD FOLLIES

Sat. July 21-9:30

## CYNAMIN JONES Bad Girls Show

Thurs. July 26  
9:30

## UMPIRES \$1.69 PAGENT

Mon. Aug. 6

### Mondays

#### July 23rd & 30th

CLUB CIRCUS — Special Drink Night  
SUGAR SHACK — Baseball & Clubhouse  
Nite  
FARWELL CENTER — Weekly Meeting 8 pm  
CLUB BATHS — ½ price Lockers, 8 am  
Sunday 'til 4 pm today

### 30th

BEER GARDEN — Arlington Races, bus  
leaves 11 am

### Tuesdays

#### July 24th & 31st

M&M — Beer Nite  
BEER GARDEN — Beer Bust 7 pm  
SUGAR SHACK — Dollar Bubble 7-11 pm  
CLUB CIRCUS — \$1 Cover & ½ Price Drinks  
All Night  
WRECK ROOM — Gary at the Organ 9 pm  
CLUB BATHS — Buck Night, Lockers \$1,  
6 pm-10 pm

### 24th

BALL GAME — Christmas Eve Party 9 pm-  
Closing  
PHOENIX — Leo Birthday Party, 8 pm-?

### Wednesdays

#### July 25th & Aug. 1st

BALL GAME — Tap Beer 30¢  
SUGAR SHACK — Beer Bust 8 pm-1 am  
M&M Gerry & Jan at the Organ 9 pm-1 am  
CLUB CIRCUS — \$3 Ripoff  
CLUB BATHS — Lockers ½ price 8 am today  
'til 4 pm Thursday

### Thursdays

#### July 26th & Aug. 2nd

SUGAR SHACK — Door Prize Nite  
CLUB CIRCUS — 75¢ Night  
CLUB BATHS — Lockers ½ price 8 am Wed.  
'til 4 pm Today

### 26th

M&M — Cynamin Jones, 9:30 pm

## NEEDED!! HOUSING.....

FOR WORLD SERIES III/ Male and Female/ if interested  
call: 374-0082 or 765-0532

**OPEN AT NOON EVERY DAY**

# *Tricking Hour*

25c MIXED DRINKS  
EVERY NIGHT  
10 pm - 11 pm

**10c BEER**

**SUNDAY-  
THURSDAY**

5 pm-Closing

**CHICKEN  
NIGHT**

**SATURDAY**

18-21 yr. olds  
25c Bar Stock  
8-12 pm

**HAPPY HOUR**

# *Specials*

Tap Beer

**25¢**

Rail Drinks &  
Beer in Cans

**50¢**

**C'EST LA VIE**

233 South 2nd St. • 291-9600



# YOUR BUSINESS DIRECTORY

KOEGLER'S  
EAST SIDE  
FLORIST  
2034 E. NORTH AVE.  
271-9912



LEATHER & SUEDE  
CLEANING &  
REFINISHING

LEATHER GOODS REPAIR CO.  
1019 N. 3RD 271-9897  
MON-FRI 9:30-5:30

## PAINTING

### INTERIOR-EXTERIOR

Also CERAMIC TILING,  
PARQUET & TILED FLOORS  
Call Bill W. 289-0864

# BULLETIN BOARD

NOTE: Following is repeat of 6/22-7/8 ad. If you called then, including 39 year old who got interrupted on phone, please call back. Often not home so please keep trying.  
ROOMMATE WANTED: Non-smoking male seeks responsible, employed male, preferably in 20's or 30's, to share fully furnished apt. on lower East side near lake in quiet, well maintained bldg. \$120 plus  $\frac{1}{2}$  utilities. Call Jerry 5pm-midnight, or weekends--271-3974. (If answering an ad like this seems strange, at least call and let's talk.)

## GPU VD CLINIC

GAY PEOPLES UNION VENEREAL DISEASE CLINIC

Hours: Wednesdays, Thursdays & Fridays--7pm-10pm

Saturdays--11am-2pm--FARWELL CENTER

VD treatment with Doctor, and Blood Pressure Testing on Wednesday evenings only.

\*\*\*\*\*

CLUB MILWAUKEE BATHS VD EXAM--Last full week of each month--8pm-11pm.

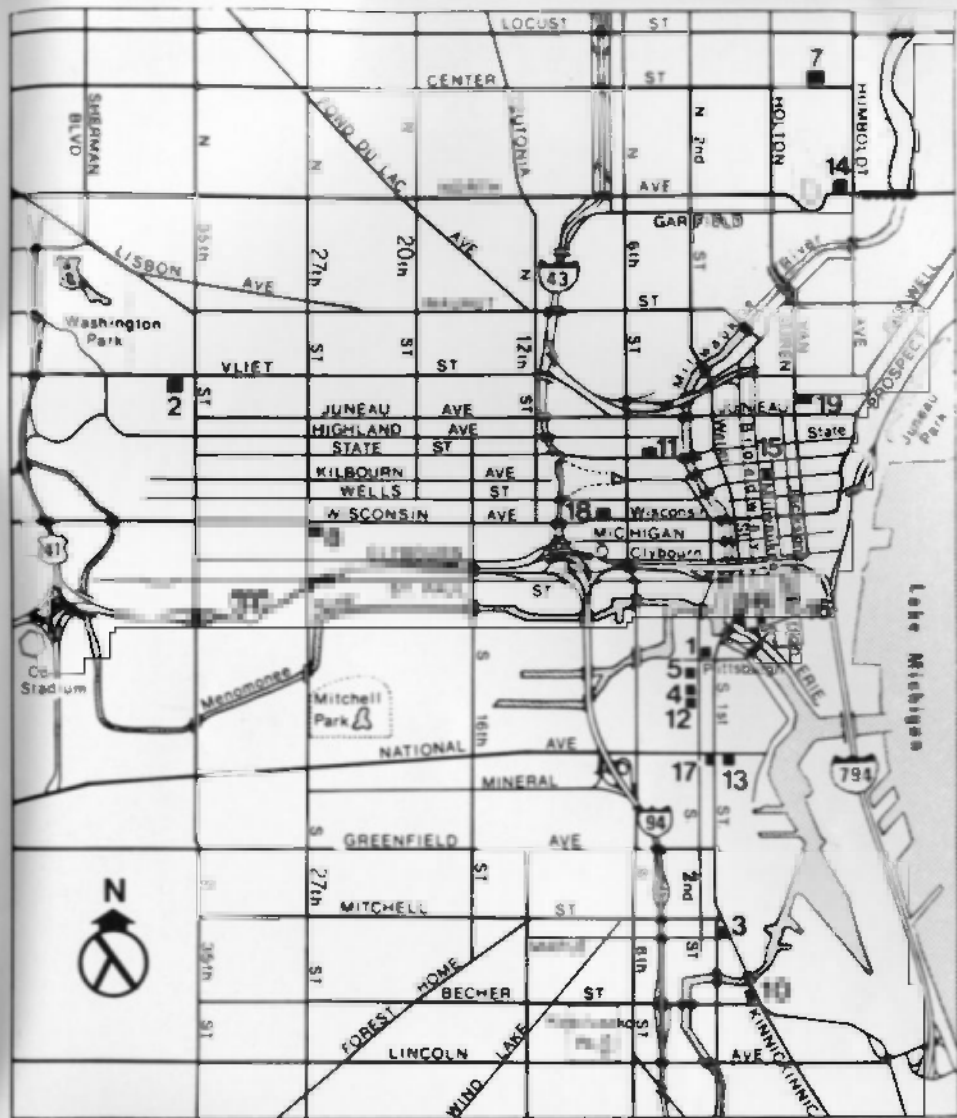
## ORGANIZATION MEETINGS



BISEXUAL MEN'S GROUP meets on 2nd and 4th Fridays, 8-10pm at the Farwell Center.

GAY ALCOHOLICS ANONYMOUS meets Sunday, 6pm at Farwell Center. Call for Group 94 at 272-3081.

RACINE/KENOSHA: Gay Rap Group meets 1st & 3rd Sunday, 3 pm, at Spiritualist Church, 6333 Sheridan Dr, Kenosha, and 2nd & 4th Sunday, 3 pm at Unitarian Church, 625 College Ave., Racine. Discussion-Friendship and Social Awareness.



**BARS & RESTAURANTS**

<b>1 BALL GAME</b>	273-7474	<b>7 FINALE</b>	372-6664	<b>13 SUGAR SHACK</b>	643-9758
196 S. 2nd St.		808 E. Center		135 E. National	
<b>2 BEER GARDEN</b>	344-5760	<b>8 LOST &amp; FOUND</b>	931-9144	<b>14 TEN HUNDREDE</b>	263-9117
(brunch, lunch & dinner)		618 N. 27th St.		1000 E. North Ave.	
<b>3 CASABLANCA</b>	383-1911	<b>9 M &amp; M</b>	347-9662	<b>15 THIS IS IT</b>	278-9192
1753 S. Kinnickinnic		124 Water St.		418 E. Wells St.	
<b>4 C'EST LA VIE</b>	278-9150	(brunch, lunch & dinner)		<b>16 WRECK ROOM</b>	278-9332
231 S. 2nd St.		<b>10 MacARTHUR PK.</b>	481-5110	266 E. Erie	
<b>5 CIRCUS</b>	278-9226	2023 S. Kinnickinnic		<b>17 YOUR PLACE</b>	647-9335
219 S. 2nd St.		(lunch)		813 S. 1st St.	
<b>6 FACTORY</b>	278-7030	<b>11 MINT BAR</b>	278-9199	BATHS	
158 N. Broadway		422 W. State St.		<b>18 CLUB MILWAUKEE</b>	276-0246
		<b>12 PHOENIX</b>	278-9659	784A W. Wisconsin	
		235 S. 2nd St.		(rear entrance)	
				<b>19 LE CLUB FINLANDIA</b>	276-5614
				707 E. Knapp Pl.	