Milwaukee FREE ALENDAR

Vol 1

OCT. 13 - 29 & HALLOWEEN

No 18





STUDENT NIGHT WEDNESDAYS

HALF—OFF WITH I.D. 7—Midnight

HALLOWEEN COSTUME PARTY Oct. 31st

Judging at 10 p.m.

OPEN SAT. & SUN. AT NOON 372-6664 • 808 EAST CENTER

WHAT'S HAPPENING?

HALLOWEEN PARTIES are being planned all over the place. All those that we know about appear in the dates in this Calendar. Check the ads for fun times at your favorite places, and if you can attend all of them in "proper" style, you should get some kind of award!

BAD NEWS: America's gay community has realized a great loss with the resignation of Dr. Bruce Voeller, Co-Executive Director of the National Gay Task Force.

He is one of the Founders of the Task Force, and has been instrumental in many of the most important accomplishments in the quest for equality for gay people.

He has helped the Task Force grow to a membership of nearly 10,000 with an annual budget of \$300,000. He has seen TV and other media learn to treat gay people with a good and proper regard. He was among the first gay people to get into the White House also.

He has done these and countless other things in a low-key manner without obnoxious radical behavior, getting results through quiet negotiations, always setting the finest example.

He says the time has come to "rest, write and get on with my personal life." It is a personal life which he set aside to benefit us all. Thanks, Bruce, you will be missed.

GOOD NEWS: The Berkely City Council (Calif) has approved possibly the strongest gay rights ordinance in the nation.

It forbids discrimination on the basis of sexual preference in employment, credit, schools, city services and facilities and housing, except in two-unit, owner occupied houses.

F the 13th R Low Day Rates 8am-4pm...CLUB BATHS Fish Fry llam-lopm... BEER GARDEN Dollar Doubles & Triple Beer 4-7pm...FINALE 25¢ off all drinks 4-7...PHOENIX A Happy Hour Tickets 4:30-6:30pm...BALL GAME Doubble Bubble 5-7pm...M & M Y Happy Hour Tickets 5-7pm...WRECK RROM Fish Fry 5-11pm...M & M Disco by John 5pm-2am...YOUR PLACE Scotty's Birthday Party 7-9...RAINBOW GRILLE Jock Night \$1 Locker & \$2 Room 8-12am...CLUB BATHS

the 14th

S

A

T

U

R

D

A

Y

S

U

N

D

A

Y

0

Continental Breakfast 8-10am...CLUB BATHS Hangover Party Noon-5pm...BALL GAME ! Lunch from Noon-Spm...BEER GARDEN Free Hot Dogs & Triple Beer 3-8pm...FINALE Disco by John 2pm-3:30am...YOUR PLACE Surprise Nite...SUGAR SHACK Disco Mania Nite ... BARON Beer Bust 9-Midnight ... RAINBOW GRILLE

Silver Star Oktoberfest 11-1: 30am ... WRECK ROOM

the 15th

Continental Breakfast 8-1-am... CLUB BATHS Brunch llam-4pm...BEER GARDEN Free Lunch 2-5pm...FINALE Hangover Party Noon-5pm...BALL GAME Brunch 1-5pm...M & M MCC Worship Service Zpm...FARWELL CENTER Hot Dog Disco 3-6pm.,.YOUR PLACE Mass for Gay Catholices 6pm... 2506 Wauwatosa Ave (N. 76th St) Bowling 6:30-9:30...LANDMARK LANES Beer Bust 7-Midnight ... RAINBOW GRILLE Jan & Gerry at the Organ 8-Midnight ... M & M

Disco by John 5pm-2am...YOUR PLACE

M the 16th

Old Disco Nite ... BARON

N Dollar Doubles & Triple Beer 4-7pm. . . FINALE D Cocktail Hour Specials 4-7pm...BEER GARDEN 25¢ off all Drinks 4-7pm...PHOENIX A **FULL MOON** Happy Hour Tickets 4:30-6:30...BALL GAME Y Double Bubble 5-7pm...M & M Happy Hour Tickets 5-7pm...WRECK ROOM Recreation Nite (Ping Pong) 7pm-2am...SUGAR SHACK GPU Meeting Spm...FARWELL CENTER Dollar Nite on Lockers 8pm-3am...CLUB BATHS 50¢ Drinks 9pm-2am...BARON



2139 RACINE ST. RACINE, WISC.

the 17th

U Low Day Rates 8am-4mm...CLUB BATHS E Dollar Doubles & Triple Beer 4-7pm...FINALE 25c off all Drinks 4-7pm...PHDENIX
Happy Hour Tickets 4:30-6:30pm...BALL GAME S Double Bubble 5-7pm. . N & N D Happy Hour Tickets 5-7pm...WRECK ROOM A Disco by John Spm-Ram. . . YOUR PLACE Beer Bust 7pm...BEER GARDEN Bolley Ball Nite. SUGAR SHACK Y

Champagne Nite...BARON

UW Students Free Room with I.D. 4-12am...CLUB BATHS

the 18th

W

E

A

\$2 Discount on Room or Locker Sam-Midnite...CLUB BATHS Dollar Doubles & Triple Beer 4-7pm...FINALE D Cocktail Hour Specials 4-2pm... BEER GARDEN 25¢ off all Drinks 4-7pm...PHOENIX N

Happy Hour Tickets 4:30-6:30pm...BALL GAME Buffet 5-7pm (Leather/Levi Nite) ... WRECK ROOM

Double Bubble 5-7pm...M & M Tap Beer 30g...BALL GAME

D Disco by John 5pm-2am...YOUR PLACE

Student Night (Half Off with 1.D.) 7-Midnite ... FINALE

VD Exam (by Dr.) 7:30-10:30pm...FARWELL CENTER

Beer Bust Spm-lam...SUGAR SHACK

A Bust: Beer/Wine/Soda/Juice 9pm-2am...BARON

Wartha Artis on Piano ... M & W



3743 W. VLIET • MILWAUKEE, WI

SUNDAY Brunch 11-4 p.m. Beer Mug

FRIDAY Fish Fry

11a.m. 10p.m.

OPEN SUN.-FRIDAY 11 A.M.

SAT. 12 noon

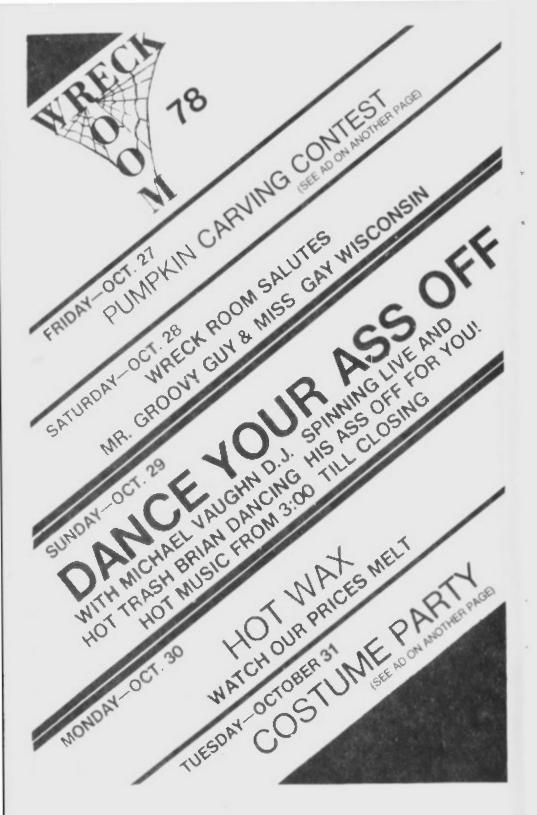
MON. THURS. Lunch from 11 a.m. Dinner 'til 9 p.m. SAT. Lur :h from 12 noon Dinner 'til 8 p.m.;

HALLOWEEN COSTUME PARTY

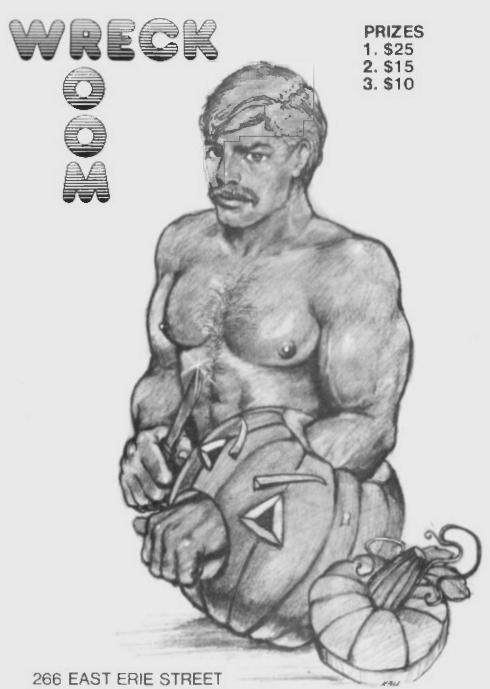
SUNDAY—OCT. 29th 6—10 p.m.

Judging at 9 p.m.

Prizes and Surprises



PUMPKIN CARVING CONTEST



MILWAUKEE'S FINEST DISCO 219 S. 2nd Street Milwaukee. Wisconsin 53204

What's Happening at the Planet Circus??

There has been much confusion of late involving the Planet Circus. Here is the straight (gay?) scoop:

The Planet Circus has been purchased from its present owners, George Prentice and Jim Seeboth, by its Manager, Mike, and Bar Manager, Rick. George and Jim have decided to devote full time to the disco design and installation business, and George will also pursue a racing career.

Planet Circus will continue to operate under its present ownership and policies through October 28th, 1978. At that time it will be closed by its new owners and re-opened as an exclusively gay disco on Wednesday, November 1st. The new Club Circus will be a card club. The card will entitle holders to reduced weekend cover charges, reduced drink prices, admittance of non-card holding guests and periodic specials. You may acquire your card at no cost immediately at the Planet Circus or from Mike, Rick, Greg, Mike DJ and Ron DJ werever you see them.

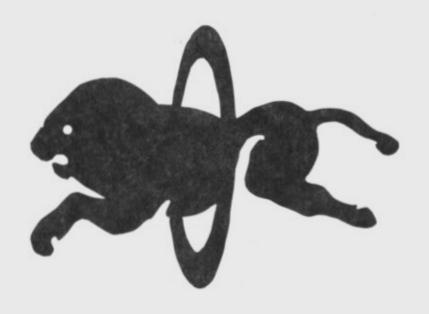
Sincerely yours,

Mike & Rick

THE OLD CIRCUS WAS MILWAUKEE'S FINEST GAY DISCO

AND THE

NEW
CLUB CIRCUS
WILL BE ALL OF
THAT AND MORE!



CIRCUS

A Bar Owned & Operated BY & FOR Women!



DANCE FLOOR



POOL TABLE

SUGAR SHACK

135 EAST NATIONAL 643-9758

OPEN DAILY AT 7 SUNDAY AT 2

HALLOWFEN **COSTUME PARTY**

9-7

SAT OCT 28th

the19th

H

S

Y

Low Day Rates Sam-4pm...CLUB BATHS Cocktail Hour Specials 4-7pm... BEER GARDEN 25% off all Drinks 4-7pm...PHCENIX Happy Hour Tickets 4:30-6:30pm...BALL GAME Double Bubble 5-7pm...M & M Happy Hour Tickets 5-7pm...WRECK ROOM Disco by John 5pm-2am...YOUR PLACE Vollet Ball Nite ... SUGAR SHACK \$5 Drink Card Drawings 9-Midnite...FINALE Student Discount Nite ... BARON

the20th

Low Day Rates Sam-4pm. .. CLUB BATHS Pish Fry llam-lopm...BEER GARDEN Dollar Doubles & Triple Beer 4-7pm...FINALE

25% off all Drinks 4-7pm...PHOENIX
Happy Hour Tickets 4:30-6:30pm...BALL GAME

Double Bubble 5-7pm...M & M Disco by John 5pm-2am...YOUR PLACE Happy Hour 8-10pm...SUGAR SHACK

"Rush Crush" Free Rush 8-Midnite...CLUB BATHS

Live Trio 9pm-lam... RAINBOW GRILLE Martha Artis on Piano ... M & M

REVIEW: THE WORD IS OUT

THE WORD IS OUT is a documentary in which 26 gay people from throughout America were interviewed. The program was broadcast Tuesday, Oct 10th, 8-10pm on Channel 10. Six San Francisco film makers from the Mariposa Film Group interviewed approximately 200 Gay people, and from this group, picked the 26.

Those interviewed were from all walks of life, of a wide range of ages and of varying racial, ethnic and educational backgrounds. Overall, the program was somewhate female-oriented, possible due to the sponsorship.

The two hours moved at a fast pace as this cross-section of our gay community candidly related their discovery of being gay, coming out, and how they have coped in this basically heterosexual world. Some expressed their philosophies of life and themselves as gay people.

This broadcast was one of the positive statements made on television today about our gay community. It was reassuring for any gay person (especially the young who are struggling with their feelings) and informative for heterosexuals.

A great many gay people tuned in this program Tuesday. It would be interesting to know how many straight people did.

NEW FOR YOU in October WANNIN THE SHE WAS IN THE STATE OF

Sundays

Old Disco Night

NO COVER Heilman Light & Old Style tap 30c

Mondays

50¢ Drink Night:

NO COVER

mixed (bar stock) drinks are just 50¢

Tuesdays

Champagne Night

NO COVER

Champagne Split \$1,25 per bottle bubbly or Cold Duck



Wednesdays

Beer Bust or....

\$3 cover gets all your beer, wine. luice or soda OR \$2 minimum gets 2 \$1 drink tickets

Thursdays

Lambrusco + Student Discount NO COVER

Fridays & Saturdays Disco Mania.

> \$2 Cover gets you a \$1 tickets good at the bar

Downstairs in the PUB have your blended & ice cream drinks among our new tropical fish



625 E. St. Paul

276-8760



Won/lost	
Up Your Alley17-4	Jack G196
Fuff and Tuffs14-7	Rick E
Finale Jellybeans14-7	Jim R
M & M Madcap & Merry.13-8	Bill P
	Diane J
Tornados10-11	Mark U
Blue Goosers10-11	Cindy D
4 Skins * 110-11	
M & M Big Ones9-12	
M & M With Peanuts9-12	
This Is It9-12	
Shack Pack9-12	
B G Leekers9-12	
Hot Funs 'n' Honey 9-12	Dick K
Rainbow Grilletts8-13	David J
T.H.E. Matadors8-13	
TEAM HIGH SERIES	TEAM HIGH GAME
M & M Blue Knights3112	Puff & Tuffs1074
Puff & Tuffs2988	M & M Blue Knights, 1049
Shack Pack2987	M & M Big Ones1048
INDIVIDUAL HIGH SERIES	INDIVIDUAL HIGH GAME
Jack G	
Jim R538	
John H	Norb S

The Top Bowler for the week was Jack G. who shot a super series of 664, which included a High League Came of 243. Good goind Jack. The Shack Pack was super hot with their 2987, which gave them Third Place for High Team Series.

Next bowling date is October 15th, Sunday, at 6:30 at the Oriental Landmark Lanes, 2220 N. Farwell, (South of North Ave). Good Luck and Good Bowling!

GOOD LUCK
MISS GAY
WISCONSIN
MR. GROOVY GUY
CONTESTANTS

CLUB BATHS MILWAUKEE Awards

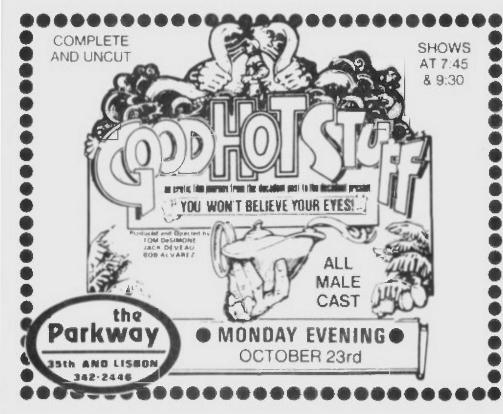
One Year Room Pass to First Place Winners

One Year Locker Pass to All Runners - up

CLUB MILWAUKEE BATHS



704A W. Wisconsin Ave. 414–276–0246



A
Continental Breakfast 8-10am...CLUB BATHS
Hangover Farty Noon-5pm...BALL GAME
Lunch from Noon-5pm...BLER GARDEN
Free Hot Dogs & Triple Beer 3-8pm...FINALE
Disco by John 2pm-3:30am...YOUR PLACE
Surprise Nite...SUGAR SHACK
Disco Mania Nite...BARON
Beer Bust 9-Midnight...RAINBOW GRILLE

the 22nd

S

U

N

D

Continental Breakfast 8-1-am...CLUB BATHS Brunch llam-4pm...BEER GARDEN Free Lunch 2-5pm...FINALE Hangover Party Noon-5pm...BALL GAME Brunch 1-5pm...M & M

A MGC Worship Service 2pm...FARWELL CENTER

Hot Dog Disco 3-6pm...YOUR PLACE Mass for Gay Catholices 6pm...

2506 Wauwatosa Ave (N. 76th St) Bowling 6:30-9:30...LANDMARK LANES

Beer Bust 7-Midnight...RAINBOW GRILLE Jan & Gerry at the Organ 8-Midnight...M & M Old Disco Nite...BARON

WRECK ROOM

COSTUME PARTY



266 EAST ERIE STREET

647-9114

FOOD HOURS 11-7 p.m. except Fridays

814 South 2nd Street

the 23rd

M

0

N

D.

A

T

U E

S

D

A

Y

E

E

S D

A Y

Disce by John Spm-2am ... YOUR PLACE Dollar Doubles & Triple Beer 4-7pm...FINALE Cocktail Hour Specials 4-7pm...BEER GARDEN 25¢ off all Drinks 4-7pm...PHOENIX Happy Hour Tickets 4:30-6:30 ... BALL GAME Double Bubble 5-7pm...M & M Happy Hour Tickets 5-7pm...WRECK ROOM Recreation Nite (Ping Pong) 7pm-2am...SUGAR SHACK GPU Meeting Spm...FARWELL CENTER Dollar Nite on Lockers 8pm-3am...CLUB BATHS

Movie: Hot Stuff 7:45 & 9:30 ... PARKWAY THEATRE

the 24th

50¢ Drinks 9pm-2am...BARON

Martha Artis on Piano ... M & M

Low Day Rates 8am-4pm...CLUE BATHS Dollar Doubles & Triple Beer 4-7pm...FINALE 25¢ off all Drinks 4-7pm...PHOENIX Happy Hour Tickets 4:30-6:30...BALL GAME Double Bubble 5-7pm...M & M Happy Hour Tickets 5-7pm...WRECK ROOM Disco by John 5pm-2am...YOUR PLACE Beer Bust 7pm...BEER GARDEN Volley Ball Nite...SUGAR SHACK Champagne Nite ... BARON Marquette Students Free Room with I.D. 4-Midnite ... CLUB BATHS

the25th W

\$2 Discount on Room or Locker 8am-Midnight...CLUB BATHS Dollar Doubles & Triple Beer 4-7pm...FINALE Cocktail Hour Specials 4-7pm...BEER GARDEN 25¢ off all Drinks 4-7pm...PHOENIX Happy Hour Tickets 4:30-6:30pm...BALL GAME Buffet (Leather/Levi Nite) 5-7pm...WRECK ROOM Double Bubble 5-7pm...M & M Tap Beer 30¢...BALL GAME Disco by John 5pm-2am...YOUR PLACE Student Nite (Half off with I.D.) 7-Midnite...FINALE VD Exam (by Dr.) 7:30-10:30pm... FARWELL CENTER

\$300

FOR BEST COSTUME

MONDAY
OCTOBER 30TH
9:00 P.M.



"MYSTERY"M.C.

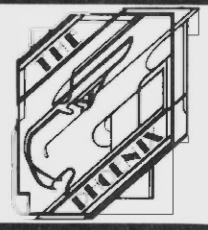
THE BARON

625 E. St. Paul

276-8760

Cocktail Hours 4 to 7 p.m. 25¢ off all drinks

Open Daily-11 a.m.



8-Midnite...CLUB BATHS

DISCO TO THE SOUNDS OF THE PHOENIX

235 SOUTH SECOND STREET 278-9659

T the 26th

H U R

D

A

Low Day Rates 8am-4pm...CLUB BATHS
Dollar Doubles & Triple Beer 4-7pm...FINALE
Cocktail Hour Specials 4-7pm...BEER GARDEN
25f off all Drinks 4-7pm...PHOENIX
Happy Hour Tickets 4:30-6:30pm...BALL GAME
Double Bubble 5-7pm...M & M
Happy Hour Tickets 5-7pm...WRECK ROOM
Disco by John 5pm-2am...YOUR PLACE
Volley Ball Nite...SUGAR SHACK
\$5 Drink Card Drawings 9-Midnite...FINALE
Student Discount Nite 9pm-2am...BARON
\$1 Locker & \$2 Room for Leather Wearers

the 27th

RIDAY

F

Low Day Rates 8am-4pm...CLUB BATHS
Fish Fry 1lam-10pm...BEER GARDEN
Dollar Doubles & Triple Beer 4-7pm...FINALE
25¢ off all Drinks 4-7pm...PHOENIX
Happy Hour Tickets 4:30-6:30pm...BALL GAME
Double Bubble 5-7pm...M & M
Disco by John 5pm-2am...YOUR PLACE
Happy Hour 8-10pm...SUGAR SHACK
"Rush Crush" Free Rush 8-Midnite...CLUB BATHS
Bisexual Men's Group 8-10pm...FARWELL CENTER
Fumpkin Carving Contest...WRECK ROOM
Live Trio 9pm-lam...RAINEOW GRILLE
Wartha Artis on Piano...M & M

HALLELUJAH HALLOWEEN

WIS GROOV GUL

October 28, 1978 Centre Stage 624 N. 2nd St.

FOR TICKETS CALL:

277-0434

OR

645-1011

8 p.m.

Over \$1500 in Prizes

Tables of 4 or 6

Donation \$10.00 PER PERSON

FORMAL

```
S the 28th
      Continental Breakfast 8-10am ... CLUB BATHS
 A
      Brunch llam-4pm...BEER GARDEN
 T
      Free Lunch 2-5pm...FINALE
u
      Hangover Party Noon-5pm...BALL GAME Brunch 1-5pm...M & M
R
      MCC Worship Service 2pm... FARWELL CENTER
D
      Hot Dog Disco 3-6pm...YOUR PLACE
      Mass for Gay Catholics 6pm ...
A
                       2506 Wauwatosa Ave (N. 76th St)
Y
      Gay Alcoholic's Annonymous 6pm... FARWELL CENTER
      Jan & Gerry at the Organ 8-Midnite... M & M
      Old Disco Nite ... BARON
   the 29th
     Witches' Punch Party 4-?...SUGAR SHACK
U
     Costume Party 6-10pm...BEER GARDEN
Bowling 6:30-9:30...LANDMARK LANES
$2 Discount with Hallelujah Program 2-4am...CLUB BATHS
N
D
      Old Disco Nite ... BARON
A
     Continental Breakfast 8-10am...CLUB BATHS
Y
     Brunch llam-4pm...BEER GARDEN
     Free Lunch 2-5pm...FINALE
     Hangover Party Noon-5pm...BALL GAME
Brunch 1-5pm...M & M
     MCC Worship Service 2pm...FARWELL CENTER
     Hot Dog Disco 3-6pm. . . YOUR PLACE
     Mass for Gay Catholics 6pm ...
                      2506 Wauwatosa Ave (N. 76th St)
     Gay Alcoholic's Annonymous 6pm ... FARWELL CENTER
     Jan & Gerry at the Organ 8-Midnite...M & M
     Old Disco Nite... BARDN
M the 30th
     Disco by John 5pm-2am ... YOUR PLACE
0
     Dollar Doubles & Triple Beer 4-7... PINALE
N
     25¢ off all Drinks 4-7...PHOENIX
Happy Hour Tickets 4:30-6:30...BALL GAME
D
     Double Bubble 5-7pm...M & M
A
     Happy Hour Tickets 5-7pm...WRECK ROOM
Recreation Nite (Ping Pong) 7pm-2am...SUGAR SHACK
V
     GPU Meeting 8pm ... FARWELL CENTER
     Dollar Nite on Lockers 8pm-Jam...CLUB BATHS
     Cocktail Hour Specials 4-7pm... BEER CARDEN
     HOT WAX...WRECK ROOM
     Costume Party...BARON
   the 31st
T
     Low Day Rates Sam-4pm...CLUB BATHS
Dollar Doubles & Triple Beer 4-7pm...FINALE
U
E
     25¢ off all Drinks 4-7pm...PHOENIX
Happy Hour Tickets 4:30-6:30...EALL GAME
S
     Double Bubble 5-7pm...M & M
D
    Happy Hour Tickets 5-7pm...WRECK ROOM
    Disco By John 5pm-2am...YOUR PLACE
A
     Beer Bust 7pm...BEER CARDEN
Y
    Volley Ball Nite...SUGAR SHACK | HALLOWEEN Costume Party...M & M
     Costume Party...FINALE
     Halloween Ball ... BALL CAME
     Costume Party...WRECK ROOM
```



HALLOWEEN COSTUME PARTY TUES. OCT. 31 9 p.m.

1st Prize—\$50 2nd Prize—\$25 Various Prizes For Runners—Up

Sunday Brunch 1-5

Tuesday — Beer Night

Wednesday, Friday - Martha Artis on the Piano

Dinner and Sandwiches nitely 5-11

For your Listening Pleasure Gerry & Jan at the Organ Sundays 8 - Midnight

HALLOWEEN SCHEDULE



Friday the 27th

Pumpkin Carving Contest WRECK ROOM Saturday the 28th

Hallelujah Halloween Contest Miss Gay Wisconsin Mr. Groovy Guy CENTRE STAGE - 8pm

Costume Party SUGAR SHACK Salute to Miss Gay Wisconsin & Mr. Groovy Guy WRECK ROOM

Sunday the 29th

Costume Party BEER GARDEN

Monday the 30th

Costume Party BARON Hot Wax WRECK ROOM

Tuesday the 31st IS Halloween

Costume Party FINALE
Costume Party M & M
Costume Party WRECK ROOM
Halloween Ball BALL GAME

YOUR BUSINESS DIRECTORY

LEATHER GOODS REPAIR CO. 1019 N. 3RD 271-9897 MON-FRI 9:30-5:30

NATURAL WALLCOVERNIGS 372-8911 KOEGLER'S FIDE FLORIST 2034 E. NORTH AVE. 271-9912

MOVING - DELIVERY

My van - Any items, Reasonable, dependable, PLEASE CALL TIM, 864-3223.

BULLETIN

Discreet, mature male roommate to share large apt 6 blks from UNN. Big pvt bdrm/bath, furn liv. din & kit. \$110/mo * elec & phone. Bcb 963-9833 or write Box 92872, Milw 53202

Share 2 bdrm apt, Sherman & Capitol. \$100/mo * share of util. Rent may reduce for yard work, etc. Av at 332-0205 or leave mag at 276-0246

QUALITY PRE-OWNED MEN'S CLOTHING MASON RESALE LTD.

524 E. MASON 2ND FLOOR

271~3015

OPEN MON-SAT 10-5

FREE RENT: Need Ass't Mgr for Apt Bldg. Your own furn apt. Norm. 933-9554 from 6 - 10pm.

MALE, 20 - 40, own furn bdrm. in lrg home with 2 busses. 325/week - 445-1020

CLUB SATHS seeking Contestants to sponsor for 1976 Miss Gay Wisconsin & Mr. Groovy Guy. Call Paul at 275-0246

HELP WANTED: Coat Check people & Waiters. See Mike or Rick at the Planet Circus.

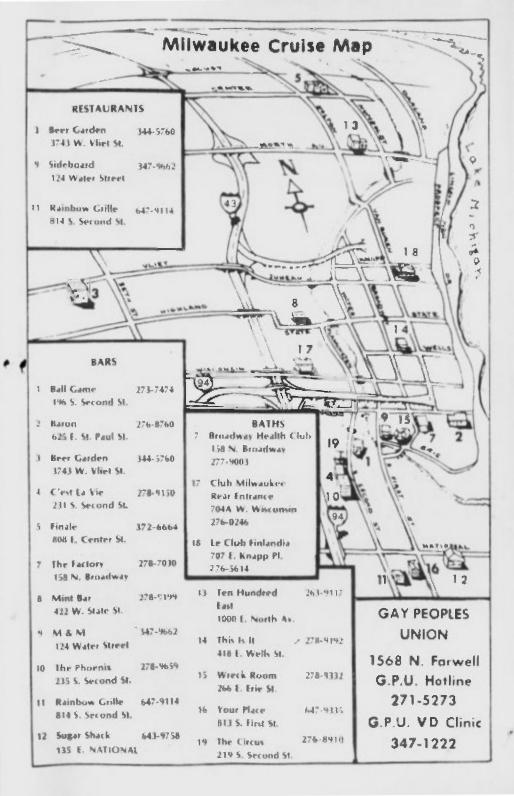
WANTED: Experienced man or woman night tarterder. Call Roger, Rainbow Grille 647-9114

Ads for the Bulletin Board can be had for 50¢ a line or a \$2 minimum. Make a fair guess and send \$\$ with your ad.

Cay Alcoholics Annon meets Sunday, 6pm at Farwell Center, Call for Group 94 at 272-3081. BISEXUAL MEN'S GROUP meets on 2nd & 4th Fridays, 8+10pm at the Farwell Center.

the Milwaukee Calendar

P.O. Box 1442 Milwaukee, WI 53201
Publisher Bill Tangney
Layout & Map Dru Maki
Cover Tom Pionke



Big enough to 'party-party,' but small enough to do your own thing.



813 South 1st Street, Milwaukee

OPEN

Monday-Friday 5 p.m. Sat. 2 p.m. Sunday 12 noon