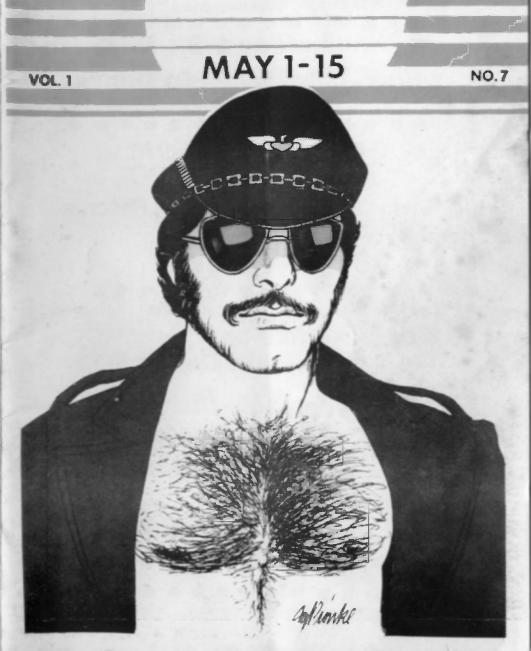
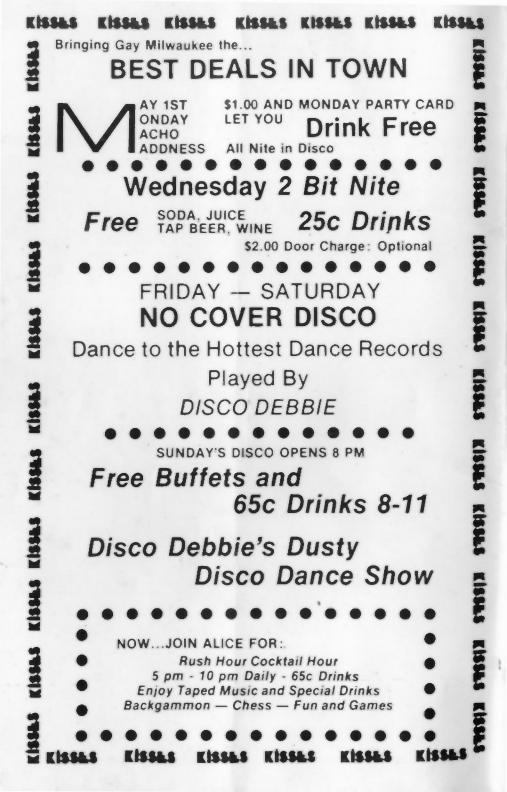
Milwaukee Calendar





Editor's Copy

WHATS HAPPENING ? ? ?

A lot of people have a few favorite bars that they go to out of habit, maybe they meet their friends or coworkers at a certain bar. If you think about it you probably are the same way. We usually go to the same restaurants, drug stores, gas stations etc. out of habit. Have you ever stopped to think why you go to the places you do? I expect if you ask yourself this question you will come up with answers like convenience, my friends go there, a likeable bar tender or maybe you have just been going there a long time.

Now, ask yourself this guestion. Why did you go to this place the first time? This is a tuffy. All business owners are trying to find this answer, especially gay business owners. Because of the limited clientel they have, it is very important that the gay community suport their business. This attitude works great for the gay community, because we get a lot better deals for our money. Take a look through this calendar and see how many times you find things for FREE or reduced price. If you make a comparison of bar ads in

this magazine with a straight publication you should be amazed.

I go to all of the gay bars and restaurants at least twice a week, and when I see a bar like Kisses, one of the nicest discos in Milwaukee, gay or straight, selling drinks for .25¢ or The Baron, a niteclub that can compete with any niteclub in any city, selling tickets for a national known entertainment (Tuxedo Junction) for four dollars; I wonder why everyone dosn't go to gay bars.

There are lots of good deals in Gay Milwaukee. The Wednesday Buffet at the Wreck Room is excellent. A steak dinner for two with champagne for less than \$10. is a real bargain at Mr. Ric's. You have Hot Dog Disco at the Y.P., Beer Mug Nite at the Beer Garden, the Hangover Party at the Ball Game, there's more; Lucky Shot at The Finale, nitely specials at Sugar Shack, Ten Hundred East and C'est La Vie. Free entertainment at M&M/Side Board, Rainbow Grille and Wreck Room. There are good discounts to be had at The Factory. The Club Baths and B.H.C. keep our Calendar filled with things being offered just about every day.



Hours Mon.-Fri. 2PM-2AM Double Bubble

Mon.-Fri. 5-7

Sat. & Sun. 1 PM to closing Wednesday — Beer Night

Alternate Sunday Gay Bowling League

St	andings as of 4/16/78	
1.	M&M Big Ones	74/38
2.	M&M Melters	73/39
3.	FEARSOME 4-SOME+1/Beer Garden	69/43
4.	TURKEYS II/Finale	69/43
5.	THIS IS IT!	68/44
6.	BLUE GOOSERS/Beer Garden	64/48
7.	WOODPECKERS/Finale	61/51
8.	4 SKINS+2/Entertainers Club	50/52
9.	THE REBELS/Finale	59.5/52.5
10.	TUFF N' TERRIBLES/Finale	54/58
11.	ERS & EES/Finale	52/60
12.	SLUDGE/Imagine Club	51/61
13.	BOWLING BEAUTIES/Beer Garden	38/74
14.	HOLY ROLLERS/Finale	36/76
15.	SUGAR!/Sugar Shack	36/76
16.	HOT BUNS & HONEY/Finale	33.5/78.5

Editor's Copy

Look at the give-a-ways. The Baron, Kisses and the Wreck Room have given away a fort une in prizes. Even a small bar like The Finale gave away over \$150.00 in show tickets food and drinks at their cast party.

I guess the reason for all this copy is to make you aware of how hard some of these businesses have worked to attain your support. They have earned it.

ART SHOW ...

If you missed Tom Pionke's Art Show at The Finale you missed a great showing. It was a fantastic success, with 80% of his art being sold. However you will have another chance to view his work. Now in planning, is a second show to be displayed at Mr. Ric's sometime in May. Watch for the announcement in the Calendar, you should not miss it again.

GODSPELL...

Ten lucky people won tickets to Godspell at the Cast Party Thursday, but if you weren't one of them maybe you should think about buying one. The show is excellent and Theater East's Theater-in-the-round makes you a part of it. Ask someone who has seen it, after that, I'm sure you will want to go.

By-the-way, last issue we printed Bobby Scherkenback as now being Thomas More. Wrong! Bobby Scherkenback is still Bobby Scherkenback. Thomas More is the School he graduated from. Sorry Bobby.

GOING FOR FOURTEEN...

Your Place is starting its fourteenth year this May. One of the most successful bars in Milwaukee, and rightfully so, we wish to congratulate Jimmy, Roy and the crew, and wish you another fourteen, at least.

SPRING FANTASY PARTY

NEW LOW RATES Lockers \$2 Every day 8 AM to 4 PM

Sunday, May 7th 3pm-?

Bring your fantasy and leave without it!

PRIZES FOR ALL
FANTASY COSTUMES

- FOOD = MUSIC
- ■GIFTS ■MOVIES
 AND MORE

Help Us
Celebrate
Completion of
Our Remodeling

MILWAUKEB

CLUB

BATHS

Phone 276-0246

704-A West Wisconsin

(Rear Entrance)

Always Open-Members Only

Tuesday and Thursday-Reduced Rates

Gay Peoples Union LECTURE SERIES (MONDAYS)

•May 8 — 8:00 PM
VD—THE GIFT THAT
KEEPS ON GIVING
Lecture & discussion
concerning sexually
transmitted problems

- May 15 8:00 PM
 ANITA BRYANT REBUTTAL panel discussion with clergy
- •May 22 8:00 PM SEXISM IN LANGUAGE Dr. Mary Kenny Badami discusses how we unknowingly oppress ourselves with our language

FARWELL CENTER

1568 N. Farwell

G.P.U. Gay History Lecture 8pm...FARWELL CENTER
Recreation Nite 7pm-2am...SUGAR SHACK
\$1 Locker Night 8pm-3am...CLUB BATHS
Club Nite 8pm-midnite ...B.H.C.
Nickel Beer 5pm-2am ...C'EST LA VIE
Live Disco 10pm-2amKISSES
Disco by John 5pm-2amYOUR PLACE
Live Disco 9pm-2am...BARON
Disco til Closing...OREGON HOUSE

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Wynne Plays 9pm-lamM&M
Beer Bust 7pm-til....BEER GARDEN
Torn Levi NiteB.H.C.
Quarter Beer All NiteC'EST LA VIE
Disco by John 5pm-2amYOUR PLACE
Live Disco 10pm-2amKISSES
Live Disco 9pm-2amBARON
Half Price Locker Nite 8pm-midnite....CLUB BATHS
Disco til Closing...OREGON HOUSE

the 3rd_

Buffet 4pm-7pmWRECK ROOM
Lucky Shot Drink Nite....THE FINALE
Beer Nite, All Nite....M & M
Beer Bust 8pm-lam....SUGAR SHACK
Tap Beer 30¢....BALL GAME
Free V.D. Exam &Treatment 7:30-10:30....G.P.U.
....FARWELL CENTER
Leather/Levi Nite....WRECK ROOM
Half Price Locker Nite 8pm-midnight....CLUB BATHS
Jock Strap Nite 8pm-midnight....B.H.C.
Quarter Beer All NiteC'EST LA VIE

Jock Strap Nite 8pm-midnight....B.H.C.

Quarter Beer All NiteC'EST LA VIE

Disco by John 5pm-2amYOUR PLACE

Free Tap Beer/25¢MiXed Drinks....KISSES

Beer/Wine/Juice BustBARON

Disco til Closing



DELIVERY SERVICE

Reasonable...

Dependable...

Day or Night.

Hancock,

964-3223

Mr. Vantastic will "move it" for you.



Free V.D. Examination 7:30-10:30 · . . . FARWELL CENTER Wynne Plays 9pm-lam. . . . M & M Quarter Beer All Nite C'EST LA VIE Free Pass Nite 8pm-midnite · . . . CLUB BATHS Spin the Wheel/Match Game · . . . WRECK ROOM Wrangler Nite 8pm-midnight · . . . B.H.C. Live Disco 10pm-2am · . . . KISSES 1930's/1940's Party · . . . BARON Disco by John 5pm-2am · . . . YOUR PLACE Disco til Closing · . . . OREGON HOUSE

the 5th_

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Half Price Lockers 8am-4pm...CLUB BATHS
Nickel Beer 7pm-10pm...C'EST LA VIE
Fish Fry 11am-10pm...BEER GARDEN
Fish Fry 6pm-11pm...SIDE BOARD
Fish Fry Noon-Midnight...RAINBOW GRILLE
Free V.D. Exam. 7:30-10:30...FARWELL CENTER
Live Disco 10pm-2am...KISSES
Live Disco 8pm-2am...FACTORY
Disco Mania 9pm-2am...BARON
Disco by John 5pm-2am...YOUR PLACE
After Hours Food 10pm-4:30am...MR. RIC'S
After Hours Food til 4am...RAINBOW GRILLE
Disco til Closing...OREGON HOUSE

the 6th_

Continental Breakfast 8am-10am...CLUB BATHS
Hot Disco Music Nite...BARON
Live Disco 8pm-3:30am...FACTORY
Surprise Nite...SUGAR SHACK
Disco by John 2pm-3:30am...YOUR PLACE
Live Disco 10pm-3:30am...KISSES
After Hours Food 10pm-4:30am...MR. RIC'S
Disco til Closing...OREGON HOUSE
After Hours Food til 5am...RAINBOW GRILLE
Rainbow Trio Plays 10pm-2am...RAINBOW GRILLE



\$9°5 Saturday's

Fine Dining 5-11pm Mon.-Sat.

After Hours Food Fri. 10pm-3am Sat. 10pm-4:30am

Free Parking After
5pm Across the Street

After Hours Specials
Friday
Eggs, Potatoes, Toast
2 orders for the
price of one

Mr. Ric's

714 North Broadway 271-2020

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ACCEPTED



"A GOOD PLACE TO START"

EASY MUSIC COCKTAILS

4-7 Mon.-Fri.

NEW SOUND SYSTEM AND DANCE FLOOR

LUCKY SHOT

4-7 Mon.-Fri.

All Night Wednesday

808 EAST CENTER ST.

MILWAUKEE

265-9740

Spring Fantasy Party 3pm...CLUB BATHS Metropolitan Community Church Service 2pm-6pm G.P.U. FARWELL CENTER Continental Breakfast 8am-10am CLUB BATHS

Sunday Brunch 1pm-5pm SIDE BOARD Sunday Brunch noon-5pm RAINBOW GRILLE Sunday Brunch 11am-4pm BEER GARDEN Hangover Party 12noon-5pm....BALL GAME Pool League 2pm-7pm....SUGAR SHACK Hot Dog Disco 3pm-6pm YOUR PLACE Hangover Hangout noon-4pm....B.H.C. Nickel Beer 5pm-2am....C'EST LA VIE Live Disco 8pm-2amFACTORY Bloody Mary Blast 5pm-8pm....TEN HUNDRED EAST Gerry Perry Sings 8pm-midnight M & M Ridgerunner John Plays. 9pm-lam WRECK ROOM Disco by John 3pm-2am YOUR PLACE Live Disco 9pm-2am...BARON Disco til Closing ... OREGON HOUSE

Pat's Dusty Record Dance Show 8pm-11pm....KISSES Grand Opening 12noon til?....B.H.C.

M the 8th_

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Recreation Nite 7pm-2am SUGAR SHACK \$1 Locker Night 8pm-3amCLUB BATHS Club Nite 8pm-midnight B.H.C. Nickel Beer 5pm-2am....C'EST LA VIE Live Disco 10pm-2am....KISSES Disco by John 5pm-2am YOUR PLACE Live Disco 9pm-2amBARON Disco til Closing OREGON HOUSE G.P.U. Gay History Lecture 8pm....FARWELL CENTER

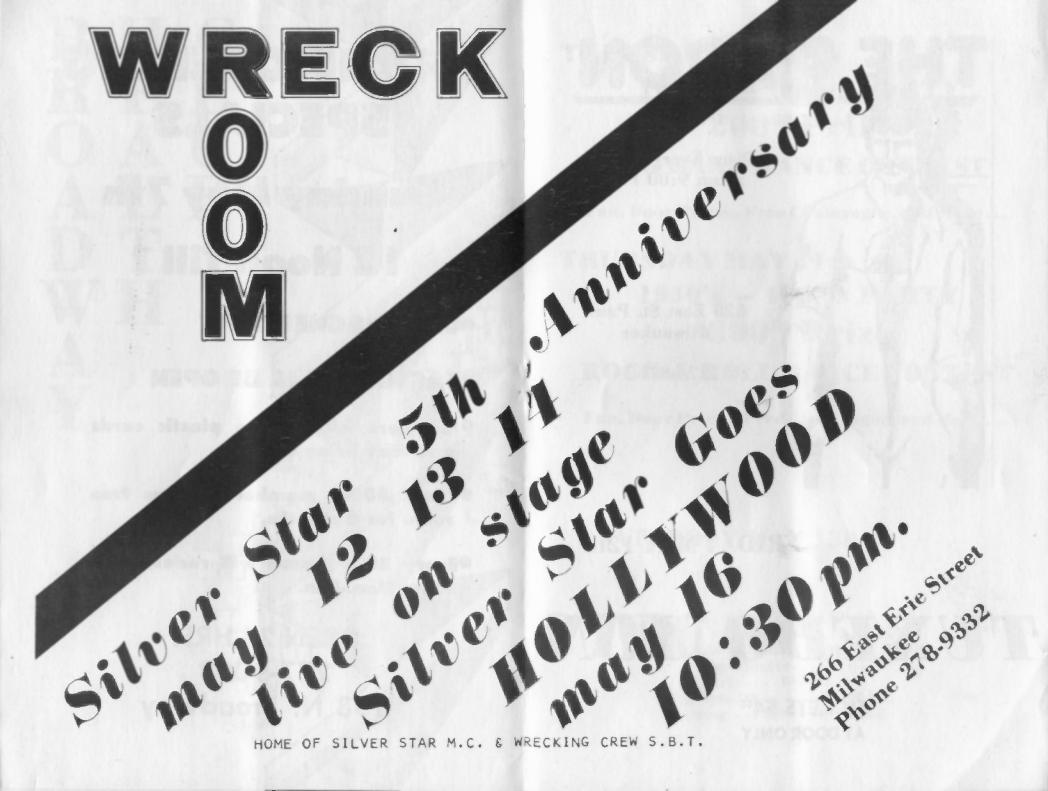
B.H.C. REL OAU ALB

GRAND OPENING SPECIALS

Sunday May 7th 12 Noon Till?

- **CHAMPAGNE BUFFET**
- •FACTORY WILL BE OPEN
- •Members will recieve plastic cards and may bring a guest.
- The 1,000th member recieves free room for 6 months.
- •Every 25th person will recieve free room Mon.-Sun.

OPEN 24 HRS. 277-9003 158 N. Broadway





THE BARON

Disco Every Night From 9:00 PM

625 East St. Paul Milwaukee

276-8760

FRIDAY MAY 12th

THURSDAY MAY 4th 1930's - 1940's PARTY \$200° Prize **BIG BAND DANCE CONTEST**

Fun, Door Prizes, Free Champagne, and More

THURSDAY MAY 11th 1950's - 1960's PARTY 830000 Prize ROCK & ROLL DANCE CONTEST

Fun. Door Prizes, Free Champagne, and More

SATURDAY MAY 13th

TUXEDO JUN CTIC

TICKETS \$400 AT DOOR ONLY

A DAY AT THE RACES

Friday, June 9th Arlington Park

*10° Deposit By Sunday May 28

***22**00

Food
Drinks

COME PLAY WITH US

- MILWAUKEE

HANGOVER PARTY SUNDAY'S

BALL GAME 196 S. 2nd St. Milwaukee 273-7474

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Wynne Plays 9pm-lam...M & M
Beer Bust 7pm-til...BEER GARDEN
Torn Levi Nite...B.H.C.
Quarter Beer All Nite...C'EST LA VIE
Disco by John 5pm-2am...YOUR PLACE
Live Disco 10pm-2am...KISSES
Live Disco 9pm-2am...BARON
Half Price Locker Nite 8pm-midnite...CLUB BATHS
Disco til Closing OREGON HOUSE

W the 10th .

Beer Nite, All NiteM & M
Beer Bust 8pm-lamSUGAR SHACK
Tap Beer 30¢....BALL GAME
Free V.D. Exam & Treatment 7:30-10:30....G.P.U.
FARWELL CENTER
Leather/Levi Nite ...WRECK ROOM
Half Price Locker Nite 8pm-midniteCLUB BATHS
Jock Strap Nite 8pm-midnightB.H.C.
Quarter Beer All NiteC'EST LA VIE
Disco by John 5pm-2amYOUR PLACE
Free Tap Beer/25¢ mixed Drinks....KISSES
Beer/Wine/Juice BustBARON
Disco til ClosingOREGON HOUSE

Buffet 4pm-7pm....WRECK ROOM

Lucky Shot Drink Nite THE FINALE

T the 11th

Free V.D. Exam. 7:30-10:30....FARWELL CENTER
Wynne Plays 9pm-1am...M & M
Quarter Beer All Nite....C'EST LA VIE
Free Pass Nite 8pm-midnite...B.H.C.
Spin the Wheel/Match Game...WRECK ROOM
Wrangler Nite 8pm-midnite...B.H.C.
1950's/1960's Party...BARON
Disco by John 5pm-2am...YOUR PLACE
Disco til Closing...OREGON HOUSE

AFTER HOURS

BREAKFAST DINNER SANDWICHES

Fridays til 4 AM Saturdays til 5AM

CLOSED MONDAY'S

RAINBOW TRIO NOW PLAYING YOUR MUSICAL FAVORITES SATURDAY NIGHT 10-2 PM

814 South 2ndStreet Milwaukee 647-9114



Milwaukee's Oldest Gay Bar

422 West State St. 298-9199

the 12th ___

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Tuxedo Junction LIVE...BARON
Silver Star Anniversary...WRECK ROOM
Half Price Lockers 8am-4pm...CLUB BATHS
Nickel Beer 7pm-10pm...C'EST LA VIE
Fish Fry 11am-10pm...BEER GARDEN
Fish Fry 6pm-11pm...SIDE BOARD
Fish Fry noon-midnite...RAINBOW GRILLE
Free V.D. Exam., 7:30-10:30...FARWELL CENTER
Live Disco 10pm-2am...KISSES
Live Disco 8pm-2am...FACTORY
Disco Mania 9pm-2am...BARON
Disco by John 5pm-2am...BARON
Disco by John 5pm-2am...YOUR PLACE
After Hours Food 10pm-4:30am...MR. RIC'S
After Hours Food til 4am ...RAINBOW GRILLE
Disco til Closing...OREGON HOUSE

the 13th

Tuxedo Junction LIVE....BARON
Silver Star Anniversary....WRECK ROOM
Gay Softball 1:30LAFOLLETTE PARK
Continental Breakfast 8am-10amCLUB BATHS
Hot Disco Music Nite....BARON
Live Disco 8pm-3:30am...FACTORY
Surprise Nite....SUGAR SHACK
Disco by John 2pm-3:30am...YOUR PLACE
Live Disco 10pm-3:30am...YOUR PLACE
Live Disco 10pm-3:30am...KISSES
After Hours Food 10pm-4:30....MR. RIC'S
Disco til Closing...OREGON HOUSE
After Hours Food til 5amRAINBOW GRILLE
Rainbow Trio Plays 10pm-2am...RAINBOW GRILLE

HOME FLORIST

2435 W. National Ave. 645-6408 Daily City-wide Delivery Personal

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Ten Hundred East



Melt away the days pressures with soothing taped music and expertly prepared cocktails, in a refined atmosphere.

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MOTHERS' DAY

the 14th

Continental Breakfast 8am-10am...CLUB BATHS Metropolitan Community Church Service 2pm-6pm.... G.P.U. FARWELL CENTER Sunday Brunch 1pm-5pm....SIDE BOARD Sunday Brunch noon-5pm RAINBOW GRILLE Sunday Brunch 11am-4pm BEER GARDEN Hangover Party noon-5pm BALL GAME Pool League 2pm-7pm....SUGAR SHACK Hot Dog Disco 3pm-6pm YOUR PLACE Hangover Hangout noon-4pm....B.H.C. Nickel Beer 5pm-2am C'EST LA VIE Live Disco 8pm-2amFACTORY Bloody Mary Blast TEN HUNDRED EAST Gerry Perry Sings 8pm-midnite M & M Ridgerunner John Plays 9pm-lam WRECK ROOM Disco by John 3pm-2am YOUR PLACE Live Disco 9pm-2am...BARON Disco til Closing OREGON HOUSE Pat's Dusty Record Dance Show 8pm-11pm....KISSES

Silver Star Anniversary WRECK ROOM

M the 15th

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G.P.U. Gay History Lecture 8pm....FARWELL CENTER Recreation Nite 7pm-2am SUGAR SHACK \$1 Locker Night 8pm-midnite CLUB BATHS Club Nite 8pm-midnite 8 . H. C. Nickel Beer 5pm-2am....C'EST LA VIE Live Disco 10pm-2amKISSES Disco by John 5pm-2am YOUR PLACE Live Disco 9pm-2amBARON Disco til Closing OREGON HOUSE



ONE YEAR ANNIVERSARY SALE

MANY CHOICE ANTIQUES PRICED AS MARKED

Furniture, China, Glassware, Tiffany Type Lamps & Silver

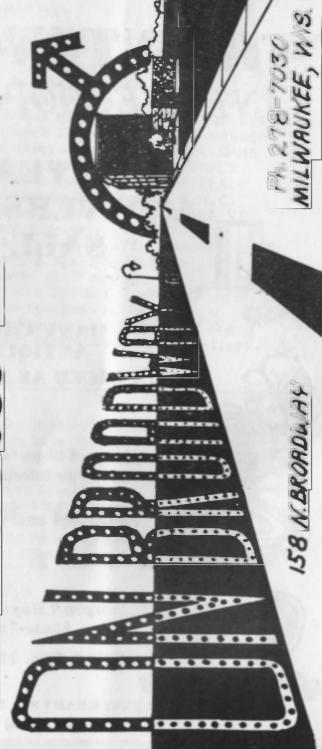
MAY 1st - May 10th



Open 7 Days a Week 11am-7pm

Sat. & Sun. 11am-6pm

1212 EAST BRADY ST., MILWAUKEE 277-9220 THE FACTORY
THE ONLY DISCO



SIDE BOARD

124 N. Water 347-9662

"Serving fine food and beverage"

Monday-Sunday 5 to 11pm Sunday 1 to 10 pm Reservations Requested

BULLETIN BOARD

ROOM MATE WANTED....
Share pleasant 2 bdrm.
apartment on near north
side (Humboldt & North).
& Willities. RESPOND K100,
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FOR HIRE... /driver.
Motor Home w/driver.
Race Track? Museum fort
Sports Events? Comfort
Sports for 10-12, 14 if
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your good friends. 9100 minyour for 1 day, \$100 minuse for 1 day, \$100 minimum. Write P.O.Box 04283.

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PAINTING & WALLPAPERING
Dependable, experienced,
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for free estimate 263-1594
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WANTED....
File cabinet, used.
2 drawer or more. Contact
us, The Calendar, at 2634523.

TO SHARE.... North-3 bedroom flat North-West side. Call after west 344-9161

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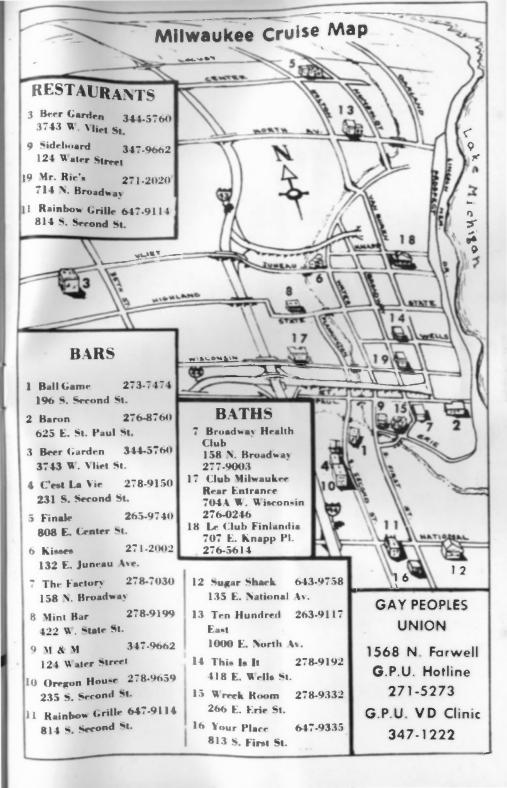
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MILWAUKEE	CALENDAR	"BULLETIN	BOARD"		
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Please limit all lines to 20 characters, including spaces and punctuation. Deadline for copy is five working days before the release date of the issue you wish it printed in. Personals are printed at no charge to you.

the Milwaukee Calendar

2706 W. Clark St., Milw	aukee, WI 5	3210 Pho	one	263-4523
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Graphics	T. Pionke	Map by		Dru
Cover	by	T. Pionke		



Big enough to 'party-party,' but small enough to do your own thing.



813 South 1st Street, Milwaukee

1978