FREE Milwaukee Calendar

APRIL 15-30

NO. 6



Kisses is proud to announce:

SPRING AFFAIR

Another Fun Week-long Party Starting Wednesday April 19 with all the soda, juice and tap beer you want for only \$2.00 and all liquor only 25¢ (premium 50¢). ALL NITE LONG!!!

Thursday kicks off our \$500°° total cash prize dance contest. Qualifying contests April 20, 24 and May 4 and 11. Finals will be held on May 15th.

Friday and Saturday will feature dancing under the trees and Door Prizes, Bar Tabs and other surprises!

Sundays will now feature a Sloppy Joe Buffet at 8 pm in the disco with All Drinks Reduced until 11 pm.

AND ROCKS

A New Concept In Bars

Friday, April 21 marks the opening of Kisses new quiet lounge with a TGIF Party and Buffet at 6 pm. The Rocks will open at 5 pm everday with a special cocktail hour from 5 till 10 daily — mixed drinks 65¢. We'll also have snacks, popcorn & hotdogs as well as Chess, Pinball and Backgammon for you to enjoy as you relax and experience the city's finest sound system. Designed to bring you music for conversation and cruising.

NEVER A
COVER CHARGE
AT ROCKS



KISSES

Rocks Open Daily at 5PM
Disco Open Daily at 10PM—Sunday's at 8PM

123 E. Juneau Ave.—271-2002

Editor's Copy

BEER GARDEN ...

\$176.00 was collected by the Beer Garden in a recent contest for the Special Olympics, a fundraising for handicapped childern. Lo Lo's suprise dance brought \$50. in silver as she performed to the tune "ONCE IN LOVE WITH AMY".

Congradulations Sally, Dennis and the B.G. customers for their contribution to this worthwhile cause.

ART SHOW...

Tom Pionke, cover artist for the Milwaukee Calendar, will have a showing of his various talents in oils, water color and pen & inks. The show will be at the Finale, 808 East Center St., April 23rd. FLECTIONS...

Officers for the 1978-79 bowling season were held Sunday. We would like to congradulate the new officers, Shirley F./President, Curt E./V. Pres., Dick "Ski"/Secretary, Carol P./ Treasurer and Ellen B./ Sgt. at Arms, and wish them and the bowlers another successful year. "GODSPELL"

The musical adaptation of the Gospel according to St. Matthew, opens at the Theatre-East, Oakland & Locust, Sunday April 16th.

Bobby Scherkenback, of Milwaukee, Garden.
(now Thomas More) is back to
direct a New York Company in the
immensely popular rock muscial
that has seen 17 companies preforming in the U.S. and foreign
countries since it debuted offBroadway in 1971, and ran for 3

years, and now in Milwaukee for the first time with a professional cast. Don't miss this performance. POETRY...

Poet John Giorno will read his poetry at the Water Street Arts Center April 18th at 8pm. Giorno's poetry has been widely praised, and takes many innovative forms, such as his "echo" style of writing where the words on the page or the spoken words are manipulated to reflect themselves. Much of his poetry reflects the gay lifestyle, and some is erotic, and yet he has established himself as a respected poet in the gay and non-gay communities alike. For more information call 271-9544

SOFTBALL...

Saturday Softball Beer League will have its first round of play for the 1978 season Sat. April 29th, starting at 11:00 am. All games will be played at the La Follete Park, 94th and Washington. First round of play in diamond #2 at 11am Ball Game vs Wreck Room, and in diamond #3 M & M vs Sugar Shack. At 1:30pm in diamond #2 Y.P. vs Rainbow Grille, and in diamond #3 Finale vs Beer Garden.

Try to attend these games, and root for your team. Also, players are still needed for most teams. Check with your favorite bar for details.

A Continental Breakfast 8-10am CLUB BATHS T Hot Disco Music Night THE BARON U Live Disco 8pm-3:30am FACTORY R Surprise Night ... SUGAR SHACK D Disco by John 2-3:30am ... YOUR PLACE A Live Disco 10pm-3:30am KISSES Y After Hours Food 10pm-4:30am....MR. RIC'S Saturday Nite Fever Spm-8pm TEN HUNDRED EAST Nickel Beer 7pm-10pm C'EST LA VIE After Hours Food til 5am RAINBOW GRILLE Disco til Closing OREGON HOUSE S the 16th _ Disco til closing OREGON HOUSE U

Metropolitan Community Church Service 2pm-6pm....G.P.U.FARWELL CENTER Continental Breakfast 8-10am CLUB BATHS Sunday Brunch 1pm-5pm....SIDE BOARD Sunday Brunch Noon-Spm RAINBOW GRILLE Sunday Brunch 11am-4pm BEER GARDEN Hangover Party 12-5pm BALL GAME Pool League 2pm-7pmSUGAR SHACK Hot Dog Disco 3pm-6pm YOUR PLACE Hangover Hangout Noon-4pm B.H.C. Nickel Beer 5-2pm....C'EST LA VIE Live Disco 8pm-2am....FACTORY Bloody Mary Blast 5pm-8pm....TEN HUNDRED EAST Gay Bowling League 6:30pm....ORIENTAL LANES John Plays 6pm-9pm.....YOUR PLACE Gerry Perry Sings 8pm-MidNite.... M & M Ridgerunner John Plays 9pm-lam....WRECK ROOM Disco By John 3pm-2am YOUR PLACE Live Disco 9pm-2am....BARON Sloppy Joe Buffet 8pm KISSES

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GPU Gay History Lecture 8pmFARWELL CENTER
Recreation Nite 7pm-2am...SUGAR SHACK

\$1 Locker Night 8pm-3am...CLUB BATHS
Club Nite 8pm-MidniteB.H.C.

Double Bubble Night 5pm-8pmTEN HUNDRED EAST
Nickel Beer 5pm-2amC'EST LA VIE
Live Disco 10pm-2amKISSES
Disco by John 5pm-2amYOUR PLACE
Live Disco 9pm-2am....THE BARON
Disco til Closing...OREGON HOUSE



Hours

Mon.-Fri. 2PM-2AM

Sat. & Sun. 1 PM to closing

Double Bubble

Mon.-Fri. 5-7

Wednesday - Beer Night

Alternate Sunday Gay Bowling League

Standings as of 4/2/78

	Fearsome 4-Some + 1/Beer Garden	69/36
2.	M&M Big Ones	69/36
3.	M&M Melters	68/37
4.	Blue Goosers/Beer Garden	62/43
5.	TURKEYS II/Finale	62/43
6.	This Is It!	61/44
7.	4 Skins + 2/Entertainers Club	58/47
8.	Woodpeckers/Finale	56/49
9.	The Rebels/Finale	54.5/50.5
10.	Sludge/Imagine Club	51/54
11.	Tuff N' Terribles/Finale	47/58
12.	Bowling Beauties/Beer Garden	36/69
13.	Ers or Ees/Finale	50/55
14.	Hot Buns & Honey/Finale	33.5/71.5
15.	Holy Rollers/Finale	33/72
16.	Sugar/Sugar Shack	32/73



BROADWAY VERSION OF

CAST DIRECT FROM NEW YORK PRESENTED BY SCHERKENBACH & DELLERO ENTERPRISES

LIMITED 4 WEEK ENGAGEMENT

WED. THUR. FRI. SAT. FOR INFORMATION CALL **PREVIEWS START APRIL 13**

\$6.00 GENERAL ADMISSION 962-6611 STUDENTS AND SENIOR CITIZENS WITH ID \$5.00

OPENING NIGHT APRIL 16 ALL RESERVED SEATS \$8.00 TICKETS AVAILABLE FROM TICKETRON OR AT THE THEATER

		-/
	DAY EVENING - 8 P.M \$4.00 AND	
PLEASE SEND METICKE	TS AT \$EACH FOR	AND STREET STREET
ALTERNATE DATE	PERFORM	IANCE.
CHECK FORM OF PAYMENT:	CHECK OR MONEY ORDER	TOTAL
MASTER CHARGE NO.	102310	HANDLING \$.50
SIGNATURE	EXPIRATION DATE	TOTAL ENCLOSED
NAME	ADDRESS	Treat and and
		ZIP

MAKE CHECKS PAYABLE TO: GODSPELL MILWAUKEE 1978

MAIL TO: THEATER EAST

2844 NORTH OAKLAND AVENUE MILWAUKEE, WISCONSIN 53211

U "By Sondheim" Disco Doris & The Disco Sluts 11:30pmTHE BARON 5 Wine & Beer Bust 5pm-8pm....TEN HUNDRED EAST D Wynne Plays 9pm-lam M & M Beer Bust 7pm-til...BEER GARDEN A Torn Levi Nite B.H.C. Quarter Beer All Nite C'EST LA VIE Disco by John 5pm-2amYOUR PLACE Live Disco 9pm-2am... THE BARON Live Disco 10pm-2am KISSES Half Price Locker Nite 8pm-Midnite....CLUB BATHS Disco til Closing....OREGON HOUSE W the 19th Buffet 4pm-7pm WRECK ROOM E D Lucky Shot, All nite FINALE Beer Nite, All nite ... M&M M Bartender Appreciation Nite 5pm-8pm...TEN HUNDRED E Beer Bust 8pm-lam....SUGAR SHACK 5 Tap Beer 30¢ BALL GAME D FREE V.D. Exam & Treatment 7:30pm-10:30pm A Y Leather Levi Nite....WRECK ROOM Half Price Locker Nite 8pm-Midnite CLUB BATHS Jock Strap Nite 8pm-Midnite B.H.C. Quarter Beer All Nite C'EST LA VIE Disco by John 5pm-2am ... YOUR PLACE Spring Affair KISSES SES Live Disco 9pm-2am....THE BARON Disco til closing OREGON HOUSE T the 20th H "By Sondheim"Disco Doris & the Disco Sluts U 11:30pm THE BARON R FREE V.D. Exam 7:30pm-10pm FARWELL CENTER Vegas Nite 5pm-8pm....TEN HUNDRED EAST 5 Wynne Plays 9pm-lam ... M&M D Quarter Beer All Nite C'EST LA VIE A FREE Pass Nite 8pm-Midnite CLUB BATHS Y Spin the Wheel/Match Game WRECK ROOM Wrangler Nite 8pm-12 Midnite B.H.C. Spring Affair KISSES Disco by John 5pm-2am YOUR PLACE Live Disco 9pm-2am....THE BARON Disco til closing OREGON HOUSE



THE FIRE ISLAND
OF THE MIDWEST

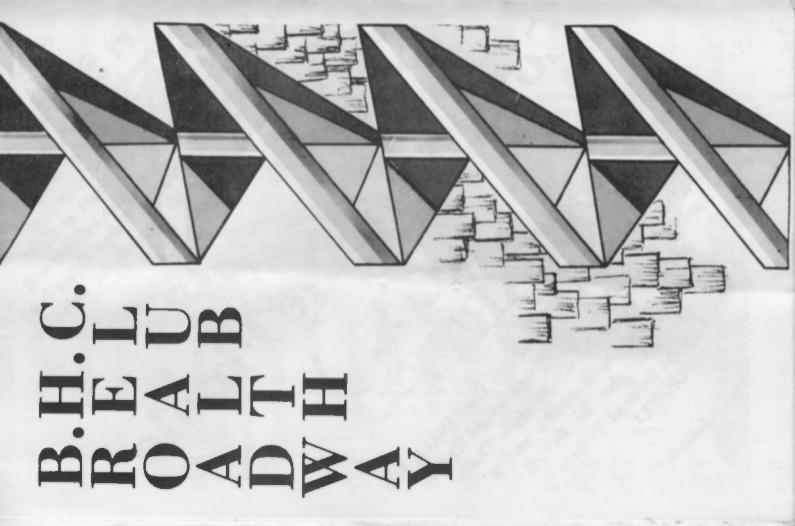
Saugatuck, Michigan is just 3 hours from Detroit by car or bus. Saugatuck Lodges are located near the Sand Dunes and Lake Michigan, one mile past the bridge on the Blue Star Highway. Phone (616) 857-4269.

SAUGATUCK LODGES BOX 406 SAUGATUCK, MICH. 49453 (616) 857-4269





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Monday-Thursday	B.H.C.
—Quick Draw Nite 4-8pm	B.H.C.
Draw a ticket for the price of a room or locker.	B.H.C.
Free to full.	B.H.C.
Monday—Club Nite	B.H.C.
Baseball, Softball, Pool league, Bowling	B.H.C.
league, G.P.U., M.E.C., Fruitloops or any	B.H.C.
Health Club member: ½ price locker 8pm to	B.H.C.
midnight.	B.H.C.
	B.H.C.
Tuesday—Torn Levi Nite	B.H.C.
Wear torn levis and get ½ price locker 8pm to midnight.	B.H.C.
iniungii.	B.H.C.
Wednesday—Jock Strap Nite	B.H.C.
½ price locker 8pm to midnight.	в.н.с.
	B.H.C.
Thursday—Wrangler Nite	B.H.C.
Wear a cowboy hat and get ½ price locker 8pm to midnight.	B.H.C.
	B.H.C.
Sundays	B.H.C.
If hungover, hangout at the B.H.C. 12 noon to	B.H.C.
4pm, ½ price locker.	B.H.C.
MonThurs. 8am-4pm ½ price locker Student Rates - MonThurs.	B.H.C.
	B.H.C.
	B.H.C.
and on Maries - Mon111015.	B.H.C.

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277-9003 158 N. Broadway

HANGOVER PARTY

SUNDAYS NOON-5 PM

Bloody Mary's, Screwdrivers, Salty Dogs



Coming in May

The Entertainers Club of Milwaukee

SPRING PRODUCTION

Watch for Details in the Calendar

```
Matador Nite 5pm-8pm .... TEN HUNDRED EAST
Half Price Lockers 8am-4pm .... CLUB BATHS
Nickel Beer 7pm-10pm .... C'EST LA VIE
Fish Fry 11am-10pm .... BEER GARDEN
Fish Fry 6pm-11pm....SIDE BOARD
Fish Fry Noon--Midnight....RAINBOW GRILLE
Free V.D. Examination 7:30-10:30 .... G.P.U.
 FARWELL CENTER
Spring Affair ... . KISSES
Live Disco 8-2 .... FACTORY
Disco Mania 9-2 ....BARON
Disco by John 5-2....YOUR PLACE
Disco til Closing....OREGON HOUSE
After Hours Food 10pm-3am .... MR. RIC'S
After Hours Food til 4am ... RAINBOW GRILLE
the 22nd
Continental Breakfast 8am-10am ... CLUB BATHS
Hot Disco Music Night .... BARON
Live Disco 8pm-3:30am .... FACTORY
Surprise Nite .... SUGAR SHACK
Disco by John .... YOUR PLACE
Spring Affair ... KISSES
After Hours Food 10pm-4:30am...MR. RIC'S
Saturday Nite Half Time 5-8pm ....TEN HUNDRED EAST
Disco til closing .... OREGON HOUSE
 After Hours Food til 5am ... . RAINBOW GRILLE
the 23rd _
 Metropolitan Community Church Service 2pm-6pm ....
 G.P.U. FARWELL CENTER
 Continental Breakfast 8am-10am....CLUB BATHS
 Sunday Brunch 1pm-5pm .... SIDE BOARD
 Sunday Brunch Noon-5pm .... RAINBOW GRILLE
 Sunday Brunch 11am-4pm .... BEER GARDEN
 Hangover Party Noon-5pm ....BALL GAME
 Tom Pionke Art Show 2:00pm .... FINALE
 Hot Dog Disco 3pm-6pm .... YOUR PLACE
 Hangover Hangout Noon-4pm . . . . B. H. C.
 Live Disco 8pm-2am....FACTORY
 Bloody Mary Blast 5pm-8pm....TEN HUNDRED EAST
 John Plays 6pm-9pm....YOUR PLACE
 Gerry Perry Sings 8pm-Midnight.... M & M
 Ridgerunner John Plays 9pm-lam....WRECK ROOM
 Disco by John 3pm-2am ....YOUR PLACE
 Live Disco 9pm-2am...BARON
 Sloppy Joe Buffet 8pm .... KISSES
 Disco til Closing....OREGON HOUSE
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Stille -

NOW SERVING AFTER HOURS Fridays til 4 AM Saturdays til 5 AM

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Lunch

Dinner

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Enjoy Foot Stomping Music with Ridgerunner John Sundays from 9:00 PM to 1:00 AM

M the 24th

G.P.U. Gay History Lecture 8pm...FARWELL CENTER Recreation Nite 7pm-2am...SUGAR SHACK
\$1 Locker Nite 8pm-3am ...CLUB BATHS
Club Nite 8pm-Midnight ...B.H.C.
Nickel Beer Spm-2am...C'EST LA VIE
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Wine and Beer Bust 5pm-8pmTEN HUNDRED EAST
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Disco til Closing....OREGON HOUSE

W the 26th Buffet 4pm-7pm WRECK ROOM Lucky Shot All Nite FINALE Beer Nite All Nite M & M M Bartender Appreciation Nite 5pm-8pm ..., TEN HUNDRED Beer Bust 8pm-lam SUGAR SHACK Tap Beer 30¢ BALL GAME Free V.D. Esamination and Treatment 7:30pm-10:30pm A G.P.U. FARWELL CENTER Y Leather/levi Nite WRECK ROOM Half Price Locker Nite 8pm-Midnight....CLUB BATHS Jock Strap Nite 8pm-Midnight B.H.C. Quarter Beer All Nite C'EST LA VIE Disco by John 5pm-2am YOUR PLACE Live Disco 10pm-2am KISSES Live Disco 9pm-2am...BARON Disco til Closing....OREGON HOUSE the 27th Free V.D.Exam 7:30pm-10pm FARWELL CENTER H

Vegas Nite Spm-8pm...TEN HUNDRED EAST
Wynne Plays 9pm-lam...M & M
Godspell Cast Party 10:30...FINALE
Free Pass Nite 8pm-Midnite...CLUB BATHS
Spin the Wheel/Match Game...WRECK ROOM
Wrangler Nite 8pm-Midnite...B.H.C.
Live Disco 10pm-2am...KISSES
Disco by John 5pm-2am...YOUR PLACE
Live Disco 9pm-2am...THE BARON
Disco til Closing ...OREGON HOUSE

F the 28th _

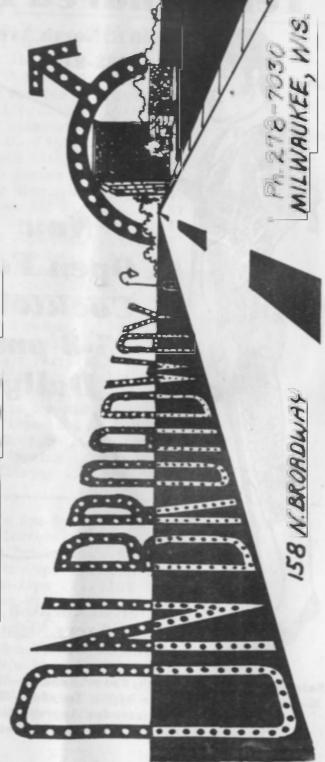
Matador Nite 5pm-8pmTEN HUNDRED EAST
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Disco by John 5pm-2amYOUR PLACE
After Hours Food 10pm-3:00amMR. RIC'S
After Hours Food til 4amRAINBOW GRILLE
Disco til ClosingOREGON HOUSE

Ten Hundred East 1000 E. North Ave. 263-9117 Now **Open For** Cocktails 5-8 pm. Daily A Different Cocktail Hour For Every Night

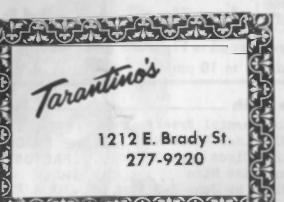
Saturday—Saturday Night Fever, Sunday—Bloody Mary Blast Monday—Double Bubble Night, Tuesday—Wine & Beer Bust Wednesday—Bartender Appreciation Night Thursday—Vegas Night, Friday—Matador Night

Of The Week

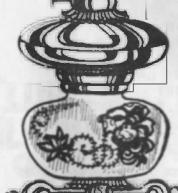
THE FACTORY
THE ONLY DISCO



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Discount on all merchandise except Sale items.

Offer is continued until May 1st

SIDE BOARD

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Monday-Sunday 5 to 11pm Sunday 1 to 10 pm Reservations Requested

s the 29th .

Continental Breakfast 8am-10am ...CLUB BATHS
HOT Disco Music Nite ...THE BARON
Live Disco 8pm-3:30am ...FACTORY
Surprise Nite ...SUGAR SHACK
Disco by John 2-3:30am ...YOUR PLACE
Live Disco 10pm-3:30am ...KISSES
After Hours Food 10-4:30am ...MR. RIC'S
Saturday Nite Fever 5pm-8pm ...TEN HUNDRED E

Saturday Nite Fever 5pm-8pm...TEN HUNDRED EAST Nickel Beer 7pm-10pm...C'EST LA VIE Disco til Closing ...OREGON HOUSE After Hours Food til 5am ...RAINBOW GRILLE

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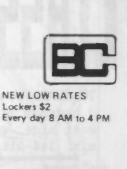
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Metropolitan Community Church Service 2pm-6pmG.P.U. FARWELL CENTER Continental Breakfast 8am-10amCLUB BATHS Sunday Brunch 1pm-5pm SIDE BOARD Sunday Brunch Noon-Spm RAINBOW GRILLE Sunday Brunch 11am-4pm BEER GARDEN Hangover Party 12Noon-5pm....BALL GAME Pool League 2pm-7pm....SUGAR SHACK Hot Dog Disco 3pm-6pm YOUR PLACE Hangover Hangout Noon-4pm....B.H.C. Nickel Beer 5pm-2am....C'EST LA VIE Live Disco 8pm-2am....FACTORY Bloody Mary Blast 5pm-8pm....TEN HUNDRED EAST Gay Bowling League 6:30pm....ORIENTAL LANES John Plays 6pm-9pmYOUR PLACE Gerry Perry Sings 8pm-Midnite M & M Ridgerunner John Plays 9pm-lam WRECK ROOM Disco by John 3pm-2amYOUR PLACE Live Disco 9pm-2am THE BARON Live Disco 10pm-2am....KISSES

Disco til Closing OREGON HOUSE



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VIGIL & RALLY...

Will be held in support of the "gay rights" struggle in St. Paul, Witchita and Eugene and as a starting point for gaining support for an ordinance of our own.

CIVIL RIGHTS/HUMAN RIGHTS for GAYS, April 25th 9pm at the Museum.

CHUCK..

I really love you! Vic LONELY BI FEMALE...
Looking for sincere relationship. Call Ann 931-7654

UNWANTED, PORNOGRAPHY...

If you want to get rid of your old books & magazines, you can donate them to our library. We also want books that deal with homosexuality and heterosexuality, and any other material of an educational or scientific value. Issues of Touch, Playguy, QQ, Body, Drummer, Mandate Etc. are also wanted. Send material, or write in care of the State of Man, P.O.

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Private residence
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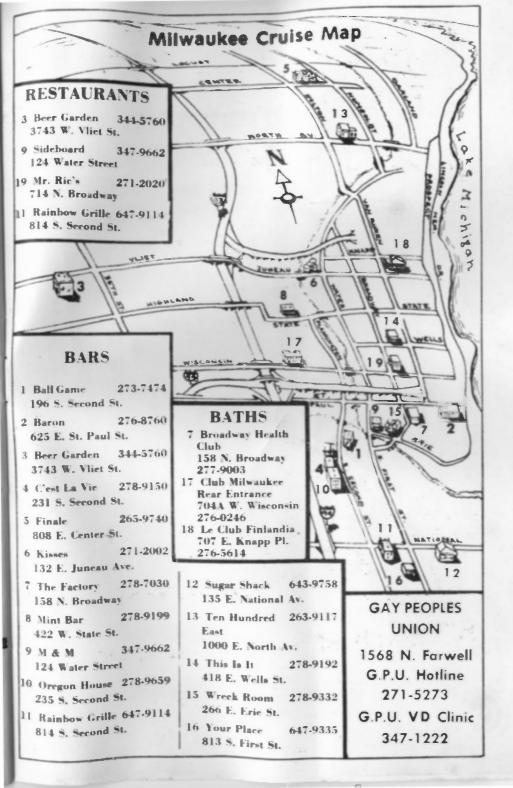
the Milwaukee Calendar

2706 W. Clark St., Milwaukee, WI 53210

Phone 263-4523

Editor F. Thalacker Typesetting R. Schoedler
Graphics T. Pionke Map by Dru

Cover by T. Pionke



Big enough to 'party-party,' but small enough to do your own thing.



813 South 1st Street, Milwaukee