

FREE

# Milwaukee Calendar

VOL. 1

FEBRUARY 1-14

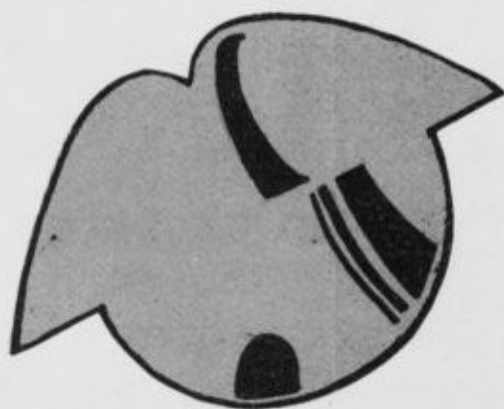
NO. 1



# **Super Sunday's**

**Free Buffet & Tea Dance**

**5:00 P.M.**



# **KISSES**

**Milwaukee's Finest GAY Nite Club**

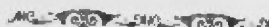
**Open Daily from 8:00 P.M.**

*Wednesday, the 1st*

Leather Levi Night... Wreck Room

Buffet 5-7... Wreck Room

Lucky Shot 4-2... Finale



**FOR RENT**

Newly Decorated apartment in a modern building. \$100 off first months rent. We furnish private parking, drapes, microwave oven, stove, refrigerator, new carpet, heat, gas and water. Must see to appreciate. Call 933-9554 for appointment.



Finally, -----a for Milwaukee only, What's Happening Calendar, The Milwaukee Calendar, now available FREE at your favorite bar; will keep you informed of all Gay activities in the Milwaukee area.

Special social, sport or bar events will be published by calling the Calendar at least one week prior to our publication dates of the first and fifteenth of each month.

Promotion space will always be available for your business, club, sports event or any other happening you want the Gay People of Milwaukee to know about.

We want to serve the Gay Community of Milwaukee. Give the Calendar a call, 264-0587 and let us know what you want Milwaukee to know.

*Thursday, the 2nd*

Spin the Wheel 11-2... Wreck Room

Gary & Garry Play 9-1... M&M

XXX Movies 10-12... Club Baths

*Friday, the 3rd*

King Rex Coronation... Finale

*Saturday, the 4th*

MARDI GRAS Costume Party 9:00... Finale

Continental Breakfast 8-10... Club Baths

## Sunday, the 5th

Gay Bowling League, 6:30...  
Oriental Lanes

Sunday Brunch 1-5... M&M  
Gary & Garry Play 9-1... M&M

Hot Dog Disco 3-6... Your Place

Free VD Testing 5-8 & 11-2...  
Kisses  
Super Sunday Buffet & Tea  
Dance 5:00... Kisses

### The Finale Word—Search

Past Milwaukee Gay Bars

F R I P M E S L I H P X  
I H S N I T R A M Y I O  
N E E U Q R E V I R B Y  
N D T P E L G R P E N S  
S K U E M O E D R L I E  
E N U T P E N O E L A L  
I Q E G S A C Y T A R L  
M J M S R M Y A S G E E  
A M A G X O E W O C I H  
J R L O W S A A O I V C  
R Z F T O T S E R R I I  
W S Y A W A T S A C R M

There were many good times at the 18 bars hidden in the above puzzle. Find 15 and you will receive 1 FREE FINALE house drink; find all 18 and get 2 house drinks... GOOD LUCK!

### Alternate Sunday Gay Bowling League

1/22/78 Standings

1. Fearsome 4-Some/Beer Garden	45/25
2. This is It!	45/25
3. M&M Melters	44/26
4. M&M Big Ones	43/27
5. Blue Geosers/Beer Garden	41/29
6. Turkeys II/Finale	40/30
7. 4 Skins & 2/Entertainers Club	40/30
8. Sludge/Imagine Club	36/44
9. Woodpeckers/Finale	35/35
10. Tuff N' Terribles/Finale	33/37
11. Rebels/Finale	33/37
12. Holy Rollers/Finale	28/42
13. Ers & Ees/Finale	27/43
14. Hot Buns & Honey/Finale	27/43
15. Sugar/Sugar Shack	25/45
16. Bowling Beauties/Beer Garden	20/50

The Finale's TURKEYS II were hot last week, with Bruce capturing the bowler of the week recognition for a fine 243 game. Also, a sub on their team, Scott, who carries an average of 81 bowled a walloping 198 (with his handicap of 89 pins equals a 275). Good bowling Bruce and Scott. A handicap greater than his average?




## Monday, the 6th

Levi Leather Nite \$1.00 Locker...  
Club Baths



**MR. RIC'S**

**714 N. BROADWAY**  
**271-2020**

DINE BY  CANDLELIGHT  IN A QUIET  RELAXED ATMOSPHERE  
5 PM TO 10 PM MONDAY THROUGH SATURDAY

FEBRUARY SPECIAL

Monday: Spaghetti Dinner (All you can eat) \$4.50

Saturday: Filet Dinner for Two \$9.95

AFTER HOURS FOOD SERVICE

MONDAY THRU FRIDAY 10PM TIL 3AM  
SATURDAY 10PM TIL 4:30 AM

FREE PARKING ACROSS THE STREET  
AT FIRST FEDERAL AFTER 5 PM  
MAJOR CREDIT CARDS ACCEPTED

Have a Happy Valentines Day

Your hosts:  
Ed, Bob, Jimmy, Ruth, Bobby & Jeanie

# Broadway Health Club

- Music Room
- Snack Lounge

- Complete Workout Room
- Steam Room

- T.V. Lounge
- Game Room

- 43 Rooms
- 160 Lockers
- Complete Workout Room
- Steam Room

- T.V. Lounge
- Game Room
- Music Room
- Snack Lounge

- 43 Rooms
- 160 Lockers

**Opens February 7th**

*Membership is \$5<sup>00</sup>/year and includes \$4<sup>00</sup>  
Locker pass. Memberships are available at  
the Factory (On Broadway)*

# Coming in March to the Baron

Grace Jones live & singing all her hits.

"I Need A Man"

"La Vien Rose"

Friday March 3rd & Saturday March 4th

Shows at 11:00 P.M.

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## *Tuesday, the 7th*

Wynne Plays 9-1... M&M

Buddy Nite \$2.00 ea. for couples... Club Baths

Beer Bust 7-till... Beer Garden

On Broadway Health Club Opens

Tuesday Night Special, All you can drink wine & soda—\$2.00, 8-2... Factory (On Broadway)

## *Wednesday, the 8th*

Leather Levi Night... Wreck Room

Buffet 5-7... Wreck Room

Lucky Shot 4-2... Finale

## *Thursday, the 9th*

Spin the Wheel 11-2... Wreck Room

Gary & Garry Play... M&M

XXX Movies 10-12... Club Baths

## GAY SOFTBALL LEAGUE FORMING

Believe it or not, Spring is just around the corner... and plans are well under way for the formation of Milwaukee's Gay Softball League. Returning with teams this year, are The Beer Garden, Finale, M&M and Sugar Shack. Forming new teams are The Ball Game, Wreck Room, and Your Place. Players are still badly needed, so if you

are interested in playing, contact any of the above bars. If your bar is interested in forming a team; contact Dick at M&M, Ken at the Finale, or Jo at the Sugar Shack. Games are played on Saturday afternoons, with the season starting about the first of May and running through August.

# THE FINALE

808 East Center St.

"It's a Bit of Nostalgia"

4:00 P.M. to 2 A.M. Sun.-Fri./6:00 P.M.-3:30 A.M. Sat.

## VALENTINES DAY

Feb. 14th

Free split of  
Champagne  
to couples

## MARDI GRAS

COSTUME  
PARTY

Feb. 3rd & 4th  
(See Calendar)

## Deadline 2/4

Join our bus trip to

CHORUS LINE  
at the  
Shubert Theater  
Chicago March 4th

*Friday, the 10th*

Silver Star meets... Wreck Room

*Saturday, the 11th*

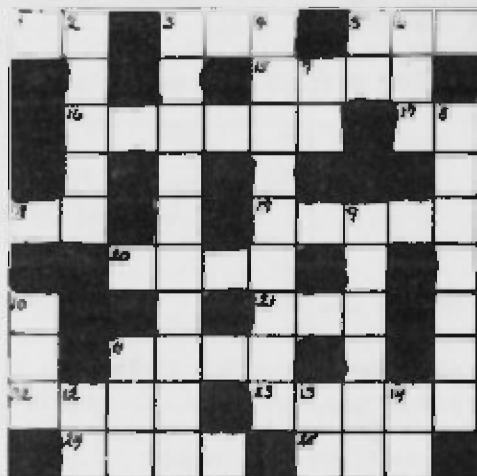
Continental Breakfast 8-10...  
Club Baths

### Down

- 2 Swollen
- 3 Milwaukee bush area
- 4 Beer City
- 5 Not Gay or Straight
- 6 Two buns \_\_\_\_\_
- 7 To \_\_\_\_\_ (phrase)
- 8 Her Highness of Camp
- 9 Cock
- 10 Blow \_\_\_\_\_
- 11 Ball holder
- 12 Mr. \_\_\_\_\_ (horse)
- 13 Cheerleaders phrase
- 14 Abv. for cent

### Across

- 1 \_\_\_\_\_ yours
- 3 \_\_\_\_\_ Bailey (Impersonator)
- 5 \_\_\_\_\_ news
- 11 Weight
- 15 Bird of prey
- 16 Gay bar
- 17 Type of sex
- 18 Grease
- 19 Adam ate one
- 20 Little \_\_\_\_\_ (comic char.)
- 21 Chicken business (Abv.)
- 22 Tap \_\_\_\_\_
- 23 Not soft
- 24 Greek for Ten
- 25 \_\_\_\_\_ Deco





# THE BARON

YOUR NITE CLUB / 625 EAST ST PAUL / MILWAUKEE, WISCONSIN

FEATURING:

MILWAUKEE'S FINEST GAY DISCO NIGHT CLUB

WEDNESDAY Beer or Bust -- \$2.00  
ALL BEER, WINE and SODA YOU CAN DRINK

FRIDAY Disco Music

SAURDAY "HOT" Disco Music ALL NITE

OPEN THROUGHOUT THE HOLIDAY PERIOD.

COMING ATTRACTIONS

February 14th — Party

Dance Contest

1st Place... \$100 per couple

2nd Place... \$50 Per couple

3rd Place... \$25 per couple

Buffet Served

Door Prizes

Awarded All Evening  
9:00 P.M. to 2:00 A.M.

## *Sunday, the 12th*

Wayne Plays... M&M  
Sunday Brunch 1-5 M&M  
Hot Dog Disco 3-6... Your Place

Free VD Testing 5-8 & 11-2...  
Kisses  
Super Sunday Buffet & Tea  
Dance 5:00... Kisses

## *Monday, the 13th*

Levi Leather Nite \$1.00 Lock-  
ers... Club Baths

## *Tuesday, the 14th*

*Happy Valentine*

Valentine Buffet — Midnight...  
Baron  
Dance Contest 11:00... Baron  
Wynne Plays 9-1... M&M  
Beer Bust 7-til... Beer Garden

Buddy Nite \$2.00 ea. for cou-  
ples... Club Baths  
Valentine Benefit Party... Kisses  
Tuesday Nite Special, All you  
can drink wine & soda \$2.00, 8-2...  
Factory (On Broadway)

# Name Address & Phone

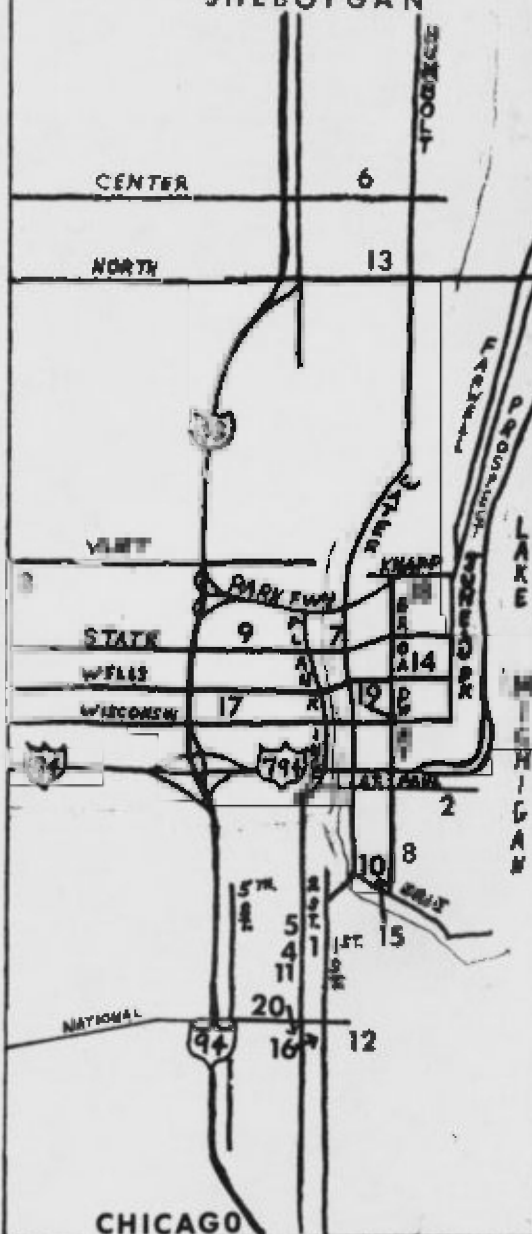
- BARS**
- 1 Ball Game ..... 196 S. 2nd St.  
..... 273-7474
  - 2 Baron ..... 625 E. St. Paul St.  
..... 276-8760
  - 3 Beer Garden ..... 3743 W. Vliet St.  
..... 344-5760
  - 4 C'est La Vie ..... 231 S. 2nd St.  
..... 278-9150
  - 5 Circus ..... 219 S. 2nd St.  
..... 276-8910
  - 6 Finale ..... 808 E. Center  
St. .... 265-9740
  - 7 Kisses ..... 132 E. Juneau  
Ave. .... 271-2002
  - 8 On Broadway ..... 158 N. Broadway  
..... 278-7030
  - 9 Mint Bar ..... 422 W. State St.  
..... 278-9199
  - 10 M & M's ..... 124 Water St.  
..... 347-9662
  - 11 Oregon House ..... 235 S. 2nd St.  
..... 278-9659
  - 12 Sugar Shack ..... 135 E. National Av.  
..... 643-9758
  - 13 Ten Hundred East ..... 1000 E. North Av.  
..... 263-9117
  - 14 This Is It ..... 418 E. Wells St.  
..... 278-9192
  - 15 Wreck Room ..... 266 E. Erie St.  
..... 278-9332
  - 16 Your Place ..... 813 S. 1st St.  
..... 647-9335

- BATHS**
- 8 Broadway Health  
Club ..... 158 N. Broadway
  - 17 Club Milwaukee ..... 704A W. Wisconsin  
Ave., Rear En-  
trance ... 276-0246
  - 18 Le Club Finlandia ..... 707 E. Knapp  
Pl. .... 276-5614

- RESTAURANTS**
- 3 Beer Garden ..... 3743 W. Vliet  
St. .... 344-5760
  - 10 M&M ..... 124 Water St.  
..... 347-9662
  - 19 Mr. Ric's ..... 714 N. Broad-  
way ... 271-2020
  - 20 Rainbow Grille ..... 814 S. Second  
St. .... 647-9114

# Milwaukee Cruise Map

## SHEBOYGAN



## CHICAGO

The Milwaukee Calendar  
2706 W. Clark St., Milwaukee, WI

Sales.....F. Thalacker  
 Graphics.....T. Pianke  
 Typesetting.....R. Schoedler  
 Cover by.....T. Pianke

**Phone**  
264-0587

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**264-0587**

# THE FACTORY

**On Broadway**

**Presents**

***It's Winter Line-up...***

**Monday.. Movie Nite, Always A Great  
Feature**

**Tuesday.. All the Wine or Soda  
You Can Drink \$2<sup>00</sup>**

**Thursday.. 50c Nite...  
Well Drinks or  
Beer 50c ea.**

