

1992
Program Book

Sunday, September 6, 1992
Performing Arts Center
Peck Pavilion
Milwaukee, Wisconsin

**Bottom
Line
Travel**

964-6199

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Proud to sponsor
the Grand Prize
for this years
MAP FEST Raffle

Full Service Travel Agency

R.S.V.P. Cruises

AIR

Atlantis

TOURS

Olivia Cruises

HOTELS

B&B's

Hours
M-F 9:00 - 5:00
Sat. 10:00 - 2:00

3610 N. Oakland Ave.

MAPFEST '92

Welcome to the 7th Annual MAPfest!

Sunday, September 6, 1992

MAPfest began seven years ago as one of the first fundraisers to meet the challenges of a "new" epidemic called AIDS. The volunteers who produce this event, many of whom are still with the Milwaukee AIDS Project today, became known as the Fundraising Committee. Since 1985, more volunteers have joined in the production efforts of MAPfest. The gratitude we have for these volunteers is hard to express.

MAPfest is unique. This Gay and Lesbian event shall always honor this colorful and diverse community which has given so selflessly and generously throughout the years. Today we celebrate with pride and help those in need.

This year's MAPfest goal is to raise at least \$29,000. The funds generated from this event will help over 750 men, women and children living with HIV disease throughout the service areas of the AIDS Resource Center of Wisconsin, Inc. (ARCW). ARCW is served by the Milwaukee AIDS Project, the Southeast Wisconsin AIDS Project-Kenosha, and the Northwest Wisconsin AIDS Project-Eau Claire.

Funds raised today will be used to provide high quality prevention education programs as well as to provide services to those living with HIV disease. Services include legal assistance, case management, housing assistance, art therapy, Positive Approaches To Health, support groups, a food pantry and much more.

We would like to express our deep appreciation to the Gay and Lesbian Community for their loyal support throughout the years. Celebrate with compassion and dignity! Enjoy the festival!

1992 MAPfest Volunteer Steering Committee

Dan Larson
Lisa Magnus
Ronnie Marks, Chair
Bea McGee

Jim Mierswa
Lynn Schmidt
Rene Smaglick
Gary Steen

John Terhardt
Roger Uscila
John Wagner
Tom Wayer

MAPFEST '92

Schedule of Events

Enough entertainment to keep you dancing, singing, and laughing until it's time to take the party home!

Open-Air Stage

- Noon Brian Pulice
- 12:45 Great Big Atom Smasher
- 2:00 Comedy Sportz
- 3:00 Dog Show
- 4:00 Bachelor/Bachelorette Auction
- 5:15 Rufus & The Gospel Singing Machine
- 6:30 Hip Waders

Peck Stage

- Noon Dianna Jones Band
- 2:00 Rufus & The Gospel Singing Machine
- 3:00 Bruce Woodford; Marge and Kevin Rock
- 4:00 3 B's Shoreline Dancers
- 4:35 La Chazz
- 5:45 Chastity Belt & Friends
- 6:45 Barbara Gene & The Country Cabaret Girls
- 7:45 Club 94 Folly Girls
- 8:30 Baby Jane & Friends
- 9:15 Miss "M" presents "The Stars of Wisconsin"
- 10:00 Closing Ceremonies

Roaming Entertainers

- Bauer Contemporary Ballet Improv Jam
- "Lizzie," Accordionist and Juggler
- "Bonehead" the Uncoordinated Clown

MAPFEST '92

HOLIDAY INVITATIONAL TOURNAMENT 1992

Wishes to congratulate the Milwaukee AIDS Project and the AIDS Resource Center of Wisconsin on another successful MAPfest.

Hope to see you all this Thanksgiving at H.I.T. XIV!



MAPFEST '92

*A Very Special
Expression of Appreciation . . .*

1992 MAPFEST Sponsors

Principle Sponsors

Bottom Line Travel
Holiday Invitational Tournament
Miller Brewing Company
Time Insurance
This Is It!

Major Sponsors

Club 94/Club 219
Cream City Foundation
In Step
M & M Club/The Glass Menagerie
TREK-USA
Triangle

Sponsors

Bay Shore Mall
Claro Que Si
Valeries

Contributors

Leon and Eva Lepold
Mayfair Mall
The Grand Avenue

In-Kind Contributors

Beer Capitol Distributors	Meurer Catering
Boot Camp	M & M Club
Bottom Line Travel	Miller Brewing Company
B.J.'s	Nitengales
Cafe Melange	O & H Bakery of Racine
Cellular One	PAC Food Service
1100 Club	Palette Shop
Club 94/Club 219	Partners
Colonial Bakery	Performing Arts Center
Cream City Chorus	Phoenix
David Fischler	Pollentini Bakery
Randy Frank "Designs Four All Seasons"	Scott Preisler
David Howser	St. Helen's
Downtown Ryder Truck Rental	This is It
Everbrite	3 B's
Fannie's	Triangle
Gary Britton	T.T. Tulip
Gay/Lesbian Community-UWM	Ujima
George Watts & Sons	Valley Bakery
Great Lakes Security	Whitewater Gay/Lesbian/ Bisexual Student Association
Kinko's	Wreck Room
La Cage	and many, many entertainers and volunteers who made this event possible...
LAMM	

1992 MAPfest Volunteer Steering Committee:

Dan Larson-Food Co-Chair	Rene Smaglick- Marketplace Chair
Lisa Magnus- Food Co-Chair	Gary Steen- Games Co-Chair
Ronnie Marks- Chairperson	John Terhardt- Secretary
Bea McGee- Volunteer Committee	Roger Uscila- Volunteer Committee
Jim Mierzwa- Communications	John Wagner- Volunteer Chair
Lynn Schmidt- Games Committee	Tom Wayer- Games Co-Chair

Shop 'Til You Drop MAPfest's Marketplace

A sidewalk sale with the festival atmosphere.

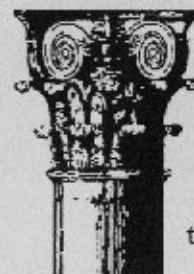
Retail Booths

- ACT UP- the ultimate in "awareness" product lines
- Hero/Comeau Manufacturing- hand-crafted leather goods
- Claro Que Si'- south-of-the-border merchandise
- Elements & Decolage- contemporary sterling & import goods
- Goldi- bangles, bobbles, beads, & tees
- Havlicek & Associates- merchandise of variety
- Marina Lee- colorful hand-painted, hand-made papier mache objects
- Metropolis- accessories for all
- Neo-Life- vitamins & health products
- Nouveau Ritz- 30's & 40's gifts & accessories
- Pride of Milwaukee- Milwaukee's best paraphernalia
- Tie Me Down- Milwaukee's own leather, plastic, & etc... specialists
- Viktor/Viktoria- jewelry, sunglasses, tees, & cards

Information Booths

- AIDS Resource Center of Wisconsin, Inc.
- Bottom Line Travel
- Community Health Behavior Program
- Cream City Foundation
- Dignity
- GAMMA
- Human Rights Campaign Foundation
- Jazzsports
- Lutherans Concerned
- Milwaukee Indian Health Centers
- NARAL of Wisconsin
- New Hope Metropolitan Community Church
- Gay/Lesbian Community of UWM
- PLWA Coalition
- Revive the Vote
- Sunshine Sales
- Wisconsin AIDS Walk

MAPFEST '92



: Helping Found, Helping Fund.

CCF was instrumental in helping found MAP; we have helped other organizations and causes get started, such as **Pride; LAMM; Legal Aid for HIV's, gays and lesbians; cable programming; the community response to the Dahmer crisis, etc.** We continue to do so with your financial support!

Cream City Foundation, Inc.

P.O. Box 204 - Milwaukee, WI 53201 (414) 265-0880



Lunch - M-F-11:30-2:30
Sat - noon-5
Sun. Brunch-11-4
Dinner - nightly -5-11

124 N. Water Street (414) 347-1962

Milwaukee

MAPFEST '92

Raffle . . . Raffle . . . Raffle

- Grand Prize** Trip for two to the NAMES Quilt in Washington, D.C., October 8-12, including roundtrip airfare and four night stay, courtesy of Bottom Line Travel.
- First Prize** TREK mountain bike, courtesy of TREK USA
- Second Prize** Citywide shopping spree valued at \$300
\$150 from Bay Shore Mall
\$100 from Grand Avenue
\$50 from Mayfair Mall
- Third Prize** Hot-air balloon ride over the scenic Washington County countryside

Also, watch for our very special lady raffling off booze and wine baskets throughout the festival

Dog Show

Strut your shih tzu or walk your wiener dog.

Valeries

Gallery of Art
& Antiques

From The Common
To The Bizarre

Specializing in
Unusual Items of All
Kinds

Taxidermy
African Art
Southwest - Folkart

1200 South 1st • (414) 645-3177
Closed Tuesday & Wednesday

3:00 pm Open Air Stage
Judging in events such as . . .
Most flamboyant ensemble!
Most/best tricks performed!
Daintiest pedicure!

*Prizes will be awarded
to all category winners.*

MAPFEST '92

Bachelor/Bachelorette Auction

4:00 pm Open Air Stage

Bid on your dreamiest King or Queen of the
fest sponsored by LAMM,
Trent's Salon, Triangle,
and many others.

Highest bidder wins
Set of four crystal wine glasses
Courtesy of George Watts & Sons, Inc.
and a bottle of champagne

Dreamiest and most expensive Bachelor/Bachelorette wins
One dozen roses courtesy of T.T. Tulip Floral
and a rainbow pride ribbon designating him or her as the
"Dreamiest Guy/Gal at MAPfest '92"



MAPFEST '92

Join Honorary Co-Chairs
PAUL & LINDA MOLITOR

WISCONSIN AIDS WALK
SEPTEMBER 20, 1992
Milwaukee's Lakefront

A CELEBRATION OF LIFE



A Pledge Walk To Benefit AIDS Care & Education
Registration/Pledge Forms Available
At Area Kohl's Food Stores
Or Call **(414) 273-1991**

Produced By The
AIDS RESOURCE CENTER OF WISCONSIN, INC.

Co Sponsored By:
MILWAUKEE AIDS PROJECT
MADISON AIDS SUPPORT NETWORK
SOUTHEAST WISCONSIN AIDS PROJECT—KENOSHA
NORTHWEST WISCONSIN AIDS PROJECT—EAU CLAIRE


BAYSHORE

PROUDLY
SUPPORTS
THE 7TH ANNUAL
MAPFEST

CLARO QUE SI

PROUD SPONSOR OF
MAPfest '92

GRAND AVENUE MALL
2ND LEVEL
PLANKINTON BLDG.
276-5455

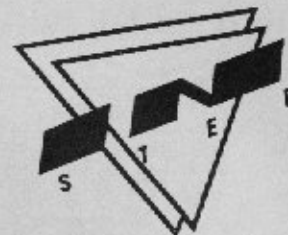
MAPFEST '92

"From its humble start as a block party

MAPfest

has grown to become Milwaukee's most unique and
diverse Summer Festival"

- Ron Geiman
Publisher, In Step



In Step has proudly
promoted MAPfest since it's
inception . . . and proudly
served Wisconsin's Gays and
Lesbians since 1984.

225 South Second Street • Milwaukee, WI 53204
(414) 278-7840 • Fax: (414) 278-5868

TRIANGLE

OPEN 5 PM
MON-FRI
OPEN 3 PM
SAT/SUN

COCKTAIL HOUR
5 TO 9 MON-FRI
ALL COCKTAILS
ARE 2-4-1

135 East National

Milwaukee

383-9412

MAPFEST '92

IF IT'S MILWAUKEE, IT MUST BE . . .

club 219 plus
219 South 2nd Street • Milwaukee
271-3732


- Dance/Video Level
- Video Lounge
- Hottest Dance Music
- Milwaukee's Best "Showgirls"

Corner I-94 & Hwy. C
(East Frontage Road)
Kenosha
414/857-9958

IF IT'S
KENOSHA
IT MUST BE . . .



- Dance/Video Hall
- Lounge

 **AIDS RESOURCE CENTER OF WISCONSIN, INC.**
P.O. Box 92505, Milwaukee, Wisconsin 53202

The midwest's most comprehensive AIDS service organization
dedicated to the provision of vital AIDS-related services.

MILWAUKEE AIDS PROJECT

(414) 273-1991

SOUTHEAST WISCONSIN AIDS PROJECT—KENOSHA

(414) 657-6644 (800) 924-6601

NORTHWEST WISCONSIN AIDS PROJECT—EAU CLAIRE

(715) 836-7710 (800) 750-2437

WISCONSIN AIDSLINE

(414) 273-2437 (800) 334-2437

MAPFEST '92

*Congratulations M.A.P.,
on MAPfest 1992!*



**THIS
IS IT!**

418 East Wells Street
Milwaukee
278-9192

Milwaukee's Friendliest Bar!

MAPFEST '92

**Good beer keeps its head.
You should too.**



Know your limit. Think when you drink. *Miller*

©1991 Miller Brewing Company, Milwaukee, WI

MAPFEST '92