

ROD'S NEWSLETTER

Winter 1992

FEELING GREAT

THE LIFESTYLE RESOURCE



Happy Holidays!



ROD'S

THE PATIO CLUB - ONLY ON SUNDAYS
BRINGING THE OUTSIDE INSIDE



OPEN AT 6 EVERY SUNDAY
WITH
\$3 BEER BASH & MUNCHIES
THE BEST SHOWS AT 10:30
THE BEST LATE NITE DANCE



CLASSIC DANCE HITS AND ENTERTAINMENT
ONLY ON SUNDAY - ONLY AT THE NEW BAR

THE ONLY THING
THAT'S NOT ON
OUR MENU IS
T H I S !

CAFE PALMS
LATE NITE DINING
SEVEN DAYS A WEEK



BIRTHDAY PARTY OF THE STARS



THE SECOND THURSDAY
OF EVERY MONTH

FREE BUFFET AND
SLING SHOTS FOR
THE BIRTHDAY BOYS

THE SECOND THURSDAY
OF EVERY MONTH



BIRTHDAY PARTY OF THE STARS

JANUARY

Wednesday the 1st - Happy New Year! *Stick around guys...breakfast is served at 4:00 a.m. and Karl's traditional "Bloodys" are served in the main bar until noon. Mark hosts the Rose Bowl with munchies today and remember...only 88 more days 'til our '69er" Party!*

Sunday the 5th - Summer Time Blues Party. *Our fourth bowling ball is given away at 7:30 tonight and our "Summer Time Blues" Party is a tropical holiday! Don't forget to wear your outrageous burmudas for this one!*

Friday the 10th - Bartender Exchange! *The crew from The Pivot Club is here tonight for fun and games. Could one of them be "Sit-and-Spin"?*

The 16th - the 23rd - FRESH MEAT WEEK! *Caps and aprons are on this week as we welcome new faces to register for our mailing list. Update your address if you've moved recently too! Get a new hole...use your Rod's Card for one FREE drink this week and we'll punch your card too!*

Friday the 17th - Bartender Exchange! *Rod's crew does the Pivot Club tonight and the bar is going to be packed. Who's going to hold the fort while we're gone? Here's a hint...he's burning his candle at both ends.*

Sunday the 19th - Full Moon Party. *Celebrity Moons!!! Match them and win! Need we say more?*

Saturday the 25th - Road Trip! *Look out Milwaukee...the bus is loading up and we're goin' slummin'. We're off to Milwaukee for a night of cruisin', boozin', and howlin' at the men! See your bartender for details.*



FEBRUARY

Sunday the 2nd - Ground Hog Day! *Our fifth bowling ball winner is picked tonight at 7:30 and we've got a "special" contest too! Can you figure out which of our "one-eyed" ground hogs will cast the biggest shadow?*

Wednesday the 12th - Lincoln's Birthday. *It's Dollarama tonight and with an additional "red" cent you can get one of our great koolaids with your drink purchase!*

Friday the 14th - Valentine's Day! *Stars are in the sky. The moon is just right. Love is in the air! And men, men, and more men are at Rod's looking for a love like you! Buy one a drink and get a \$1 "Stupid Cupid" shot for yourself!*

Monday the 17th - President's Day. *Our \$5 All-U-Can-Drink special is only \$4 tonight, if you can name the four presidents on "our" Mount Rodsmore!*

Tuesday the 18th - FULL MOON PARTY! *Ben likes nothing better than a great hairy ass, so we've got a contest tonight that's "ass"tounding! Vote for the "hairiest" and win a prize. Shot specials too!*

Saturday the 22nd - Washington's Birthday! *I cannot tell a lie! Join us from 9 - 10 tonight when our rail, wine and beer are only a buck!*

Saturday the 29th - Leap Year Birthday Party! *How old are you if you were born today? Drink FREE with us tonight, if you were born on this date!!!*





MARCH

Sunday the 1st - The Last Bowling Ball Giveaway! *It's your last chance guys! Turn-in your cards today for our last giveaway of the season. The winner will be announced at 7:30. Good luck!*

Tuesday the 3rd - Mardi Gras Tuesday!
Get your beads and costumes out. It's our 'Gay'la Celebration tonight at 10 p.m.!

Saturday the 7th - Sunday the 15th - SPRING BREAK '92! *Show us your tan line and get a FREE shot with the purchase of your first drink!*

Monday the 9th - '69' PARTY!
Celebrate the 69th day of the year with 69 cent drink specials!!! Have your Rod's Card punched for this one and get a FREE drink to boot!

Tuesday the 17th - St. Patrick's Day! *Green beer, shots, hats, and weenies! Don't forget it's 2-4-1 all night long!*

Wednesday the 18th - Full Moon Party! *Match the moons to the faces! And Dollarama from 9 to mid-night!*

Friday the 20th - First Day of Spring! *Cabin fever is coming to an end and Joey and Ray, will be serving your favorite shot specials in the front bar!*

APRIL

Wednesday the 1st - April Fools Day. *Enough said! Watch out for rubber chickens and bad jokes! Dollarama is from 9 - mid-night and everything is FREE! Just kidding Greg! Hal Hal Hal*

Saturday the 11th - PWA House Rummage Sale. *Join us for a great day of bargains and treasures! If you have any unused items you'd like to donate, bring them in by Friday at 4. It's for a great cause!*

Thursday the 16th - FULL MOON PARTY! *So many moons. So little time. Video moon party in the Rear! Leather night is our favorite night for full moons!*

Sunday the 19th - Easter Sunday. *We're having a traditional Egg Hunt, just like in the movies! There are 'lots of prizes and a special buffet to go with our Sunday Beer Bash! Show us your colored "eggs" and get a FREE shot!*

Sunday the 26th - Saturday May 2nd - Underwear Alert Week! *We've been pretty quiet lately, so we've decided to crowd the pipes with a "fresh" batch of undies! Do you have your button on? Beware of naughty bartenders and not-so-innocent bystanders.*



MAY

Friday the 1st - May Day! May Day! Stoll is on special today in a tribute to our Russian friends! \$1.50 Stoll drinks from 9 - closing. What a deal!

Sunday the 10th - Mother's Day. *In commemoration of Joan Crawford's favorite day, we've planned some fun events! Bring in a sturdy wire coat hanger and get a FREE shot of koolaid with your first drink purchase, then...join us for our liver (chicken) eating contest. See your bartender for details!*

Saturday the 16th - FULL MOON PARTY. *It's back again! Another night of rosey cheeks. Don't miss out on the hot action tonight. Maybe Karl will show one of his spanking movies!*

Friday the 22nd - Memorial Day Weekend Begins! *Tonight is the official re-opening of the patio and if you show us your Rod's Card tonight, we'll punch it and give you your first drink FREE!*

Saturday the 23rd - Customer Appreciation Night! *FREE tap beer from 9 'til it's gone! Complete with 2-steppin' Country music on the patio!*

Sunday the 24th - Beer Bash on the Patio. *The Patio Club returns to the patio for a "gay"la Beer Bash and cookout with DJ Joe and festivities all night! Don't miss the live entertainment at 10:00!*

Monday the 25th - Memorial Day Party. *We open at 2 p.m. today with our regular Beer Bash 'til 8 and plenty of food with our annual Memorial Day cookout! Live DJ on the patio 'til 10 p.m.*



DAILY WINTER SPECIALS

SUNDAY

Beer Bash/Social/Buffer

2 - 8 p.m.

(The Patio is now in the New Bar)

MONDAY

Move Night

For \$5 you get all the Rail, Beer and Soda you can drink from 10 p.m. to 1 a.m., plus free popcorn and blockbuster movies in "the Rear"

TUESDAY

Two For One Tuesday

All day long on Highballs, Cocktails and Soda plus a 25 cent discount on all Beer.

WEDNESDAY

Trash Night

When you see trash, pick it up!

Show off your trashiest outfit while enjoying our popular Dollarama from 9 to mid-night.

THURSDAY

Levi/Leather Night

Serious leather receives 2 free drinks

Levi/Leather men get 50 cents off your drinks all night long!

FRIDAY

Fetish Night

Wear it. Show it. Feel it.

The fetish changes weekly.

SATURDAY

Rod's Cardholder Night

\$1 Drinks from 9 - 10 p.m.

HAPPY HOUR NIGHTLY

Monday thru Saturday

4 p.m. to 7 p.m.

Sunday

10 p.m. to mid-night.

ROD'S

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