



WE'RE OPEN™

MAIN BAR

Monday Thru Thursday - 4:00pm 'til 2:00am
Friday and Saturday - 4:00pm 'til 2:30am
Sundays - 3:00pm 'til 2:00am

REAR BAR

Monday Thru Saturday Opens 10:00pm
Sundays Opens at 9:00pm For The Best In Movies, Comedy & Fun!

ALLEY BAR

Opens at 9:00pm On Wednesdays And 10:00pm On Thursday
Thru Saturday

Madison's Adult
Playground For
Twenty Years!



Spend Your
Vacation With
US!

Five Bars (Including A Fabulous Patio Bar),
Restaurant, Coffee House, Twenty Brand New
Hotel Rooms And Hundreds Of Open Minds!



636 West Washington, Madison, WI 53703
(608) 256-3360 • 1-800-GAY-HOTL



SEPTEMBER 1995 SPECIAL EVENTS

THURSDAY, AUGUST 31ST • THE MEN OF CHICAGO

- Kick off the Labor Day Weekend with the hot Men Of Chicago stripping down to the bare minimum for you starting at 10:30pm in Rod's and the New Bar

SATURDAY THRU MONDAY, SEPTEMBER 2ND THRU 4TH • LABOR DAY WEEKEND

- It's another Labor Day Weekend Rod's style with Beer Bash and BBQ Buffet Cookout all three days starting at 4:00pm on the patio. Then join us downstairs for the best in hot music and dancing at 10:00pm both Saturday and Sunday with DJ Ty.

THURSDAY, SEPTEMBER 7TH • LIGHTS OUT DANCE PARTY

- With D.J. Ty. Starts at 10:00pm. Light ropes and flashlights provided.

THURSDAY, SEPTEMBER 14TH • THE MEN OF CHICAGO

- Stripping down for you again at 10:30pm in Rod's and the New Bar.

THURSDAY, SEPTEMBER 21ST

- Rod's monthly Birthday Party for anyone who has a birthday during September. Show proof of your birthday at the front bar and get \$1.00 Rail/Call drinks and domestic beer all day and all night. Cake and party games and D.J. Ty round out the celebration.

THURSDAY, SEPTEMBER 28TH • THE MEN OF CHICAGO

- Need We Say More!



MONDAY NIGHT MOVIES

SEPT. 1995 • REAR BAR AT 10:30PM

SEPT
4TH

FRIED GREEN TOMATOES
Kathy Bates & Jessica Tandy

SEPT
11TH

THE PRINCE OF TIDES
Barbra Streisand & Nick Nolte

SEPT
18TH

MEDICINE MAN
Sean Connery

SEPT
25TH

FINAL ANALYSIS
Richard Gere & Kim Basinger

ATTENTION!!!

Would the person or persons responsible for the disappearance of Maude's arms (the Rod's Dance Floor Mannequin) during Magic Picnic weekend please return them immediately! NO QUESTIONS ASKED - You see, Maude hasn't been able to dance like she used to ever since!



DART LEAGUES NOW FORMING!

MULTI-BAR DART LEAGUES ARE NOW FORMING FOR PLAY BEGINNING IN SEPTEMBER. IF YOU'RE INTERESTED IN JOINING EITHER A ROD'S OR NEW BAR DART TEAM, PLEASE SEE STEVE OR PATRICK IN ROD'S OR AMY IN THE NEW BAR. WE'LL BE COMPETING AGAINST TEAMS FROM SHAMROCK AND ALLEGRE. IT'S SURE TO BE LOTS OF FUN, SO SIGN UP NOW!

OCTOBER 1995 SPECIAL EVENTS

SUNDAY, OCTOBER 1ST

- Rod's Beer Bash and Buffet moves back downstairs with Terry serving up the fun. Buffet starts at 6:00pm.

THURSDAY, OCTOBER 5TH • THEME PARTY

- Watch The Bar For Details!!!

THURSDAY, OCTOBER 12TH • STRIPPERS, STRIPPERS, STRIPPERS!

- 10:30pm In Rod's And The New Bar!

THURSDAY, OCTOBER 19TH

- Rod's monthly Birthday Party for anyone celebrating a birthday in October. Show proof of your birthday at the front bar and get \$1.00 Rail/Call drinks and domestic beer all day and all night. Cake and party games provided.

SUNDAY, OCTOBER 22ND

- Beer Bash Bingo returns! Play starts at 8:00pm with great prizes and more.

THURSDAY, OCTOBER 26TH • MEN OF CHICAGO

- Once again the Men Of Chicago bare down at 10:30pm in Rod's and the New Bar.

THURSDAY, OCTOBER 26TH

- Our Pumpkin Carving Contest starts off the Halloween weekend! Bring in your own pumpkin or carve one of ours from 5:00pm 'til 10:00pm. Judging to follow with prizes awarded at Midnight!

SATURDAY, OCTOBER 28TH

- Get those costumes ready - It's Rod's annual Halloween Party Blow-Out! Costume judging at Midnight with prizes for most original, scariest, and humorous.



MONDAY NIGHT MOVIES

OCTOBER 1995 • REAR BAR AT 10:30PM

- | | |
|----------------------|--|
| OCT 2 ND | TIME COP
Jean Claude Van Damme |
| OCT 9 TH | TERMINAL VELOCITY
Charlie Sheen |
| OCT 16 TH | A SIMPLE TWIST OF FATE
Steve Martin |
| OCT 23 RD | I.Q.
Meg Ryan & Walter Matthau |
| OCT 30 TH | BILLY MADISON
Adam Sandler |





ROD'S

UNDERGROUND LEATHER CHEST

UNDER NEW MANAGEMENT

★ **Pride Accessories**
 ▼ **Condoms**
 & **Wet & Lube**

✂ **Arm Bands**
 ✂ **Freedom Rings**
 ▼ **T-Shirts**

★ **Necklaces**
 ✂ **Ceramics**
 & **Much More**

**New Inventory Arriving Weekly. Open Thursday thru Saturday 10:00pm
 Til Close & Sundays 6:00pm thru 8:00pm And Again 10:00pm Til Close
 Or By Special Appointment - See Front Bartender For Details.**



SNOWFALL CONTEST

It's back but with a different twist! During the entire month of November, make your guess of the total snowfall we'll get from Nov. 1st thru April 15th (in inches). Each guess costs \$5.00. Inch choices are on a first come, first pick basis so get your guesses in early. The winner gets half the proceeds with the remaining half going to the Rodney Scheel Family PWA Fund. Ask the front bartenders for details! Amounts recorded at Dane County Regional Airport will be official.

NOVEMBER 1995 SPECIAL EVENTS

THURSDAY, NOVEMBER 2ND • THEME PARTY!

- Watch the bar for details!

THURSDAY, NOVEMBER 9TH • STRIPPERS... STRIPPERS... STRIPPERS!

- In Rod's and the New Bar at 10:30pm.

THURSDAY, NOVEMBER 16TH • LIGHTS OUT DANCE PARTY!

- With D.J. Ty starts at 10:00pm. Light ropes and flashlights provided.

SUNDAY, NOVEMBER 19TH • PRE-THANKSGIVING BEER BASH

- And special Thanksgiving Buffet served at 6:00pm.

THURSDAY, NOVEMBER 23RD • THANKSGIVING DAY BASH

- Rod's would like to thank you, our valued customers, with you first drink free (Rail/Call drinks or domestic beer only please.) Plus strippers bare down once again at 10:30pm in Rod's and the New Bar.

THURSDAY, NOVEMBER 30TH • MONTHLY BIRTHDAY BASH

- Rod's monthly Birthday Party for anyone turning another year older in November. Show proof of your birthday at the front bar and get \$1.00 Rail/Call drinks or domestic beer all day and all night. As Always, cake and party games with Ty.



MONDAY NIGHT MOVIES

NOVEMBER 1995 • REAR BAR AT 10:30PM

NOV 6TH

QUIZ SHOW
John Turturro & Ralph Fiennes

NOV 13TH

OUTBREAK
Dustin Hoffman

NOV 20TH

THE BRADY BUNCH MOVIE

NOV 27TH

BOYS ON THE SIDE
Whoopi Goldberg

HUNGRY? We're Open Late!!!



CAFE PALMS
Located On The First Floor Of The Hotel Washington
222-6666

Open Sunday - Thursday
11 230AM
Open Friday & Saturday
11 330AM
For Your Late Night Hunger!!!

DECEMBER 1995 SPECIAL EVENTS

DECEMBER 4TH - 8TH • MONDAY THRU FRIDAY • TOYS FOR TOTS

- Bring in a new unwrapped toy for our annual Toys-For-Tots drive and get a free drink of your choice on us.

THURSDAY, DECEMBER 7TH • STRIPPERS! STRIPPERS! STRIPPERS!

- In Rod's and the New Bar at 10:30pm.

THURSDAY, DECEMBER 14TH • ROD'S ANNUAL CHRISTMAS PARTY

- Join us for some yuletide fun with Sanfa and much more!

THURSDAY, DECEMBER 21ST • STRIPPERS! STRIPPERS! STRIPPERS!

- Once again, hot male dancers bare it for you in Rod's and the New Bar starting at 10:30pm.

SUNDAY, DECEMBER 24TH • CHRISTMAS EVE

- Rod's opens at 3:00pm with Beer Bash from 4:00pm 'till 9:00pm and a special Christmas Buffet at 6:00pm. Wrap those presents early and join us for some Christmas cheer!

MONDAY, DECEMBER 25TH • CHRISTMAS DAY

- Plan to spend some time with your other family at Rod's. We open at 4:00pm. Your first drink is FREE! (Rail/Call drinks or domestic beer only please.)

SUNDAY, DECEMBER 31ST AND MONDAY, JANUARY 1ST • NEW YEAR'S EVE AND NEW YEAR'S DAY

- Start planning now for one of our biggest blowouts of the year! We NEVER CLOSE!



MONDAY NIGHT MOVIES

DECEMBER 1995 • REAR BAR AT 10:30PM

DEC
4TH

MIXED NUTS
Steve Martin

DEC
11TH

MILK MONEY
Melanie Griffith & Ed Harris

DEC
18TH

NELL
Jodi Foster

DEC
25TH

RADIOLAND MURDERS
Mary Stuart Masterson



FALL & WINTER Daily Specials

MONDAYS - MOVIE NIGHT!

Starts at 10:30pm in the Rear Bar
\$1.50 Domestic Beer and Shots of Schnapps
(includes Dr.'s) from 9pm til close

TUESDAYS - 2-4-1 NIGHT!

2-4-1 All Day & Night On Rail, Beer, & Call Drinks

WEDNESDAYS - D-DAY DOLLARAMA!

16 oz. Tab Beer & Shots of Dr.'s \$1.00 From
9:00pm 'til Close. The Best in Old Disco At
10:00pm

THURSDAYS - THEME PARTY NIGHT!

\$1.00 Rail & Domestic Beer From 9:00pm 'til 11:00pm.
No Shots. Watch Bar For Theme Party Details!

FRIDAYS - ROD'S BUCKS NIGHT!

Get A Rod's Buck For Each Shot You Buy From
8:00pm 'til Midnight; Then, Redeem Them Like Cash
From Midnight 'til Close!

SATURDAYS - LEATHER NIGHT!

\$1.00 Off Any Drink For Leather Gear/Attire - From
9:00pm 'til Close. (Bartenders Discretion)

SUNDAYS - BEER BASH!

All You Can Drink Tappers (\$3.00 Early Bird Special
From 4:00pm 'til 5:00pm) (\$4.00 From 5:00pm 'til
9:00pm). Buffet Cookout. \$1.50 Rail & Domestic
Beer From 9:00pm 'til Close.

HAPPY HOUR - 2•4•1

Mondays & Wednesdays thru Saturdays - 4:00pm 'til
8:00pm. 2•4•1 Rail, Beer & Call Drinks.