

# CHRISTMAS CARD GAME

Enclosed is a special gift for special people. We've designed a fun holiday card this year, and, in addition to our hope that your holidays will be full of light and life, and happiness and joy, we invite you to play the "Merry Mix & Match" Card Game!! Keep your card at home, on the fireplace, next to your bed, or in the bathroom -- wherever you can enjoy it best. Then, when you come in, we'll ask you to match the heads of the bar staff with the appropriate bodies, and we'll reward you for your efforts. There aren't any "right answers", just hunks of coal for not trying!! HAPPY HOLIDAYS TO ALL OF YOU!!

# ROD'S

December, 1988  
Vol. VIII, No. 3

636 W. Washington Ave.  
Madison, WI 53703

(608) 255-0609

© The Back Door, Ltd.

All Rights Reserved



## CAPRICORN

The next birthday celebration is for the goatmen, Capricorn, and will be held, as usual, on the second Thursday of the month, January 12!! Plan to be there to help celebrate and to eat some juicy munchies!!

## MR. ROD 1988

In August we held the 10th Annual Mr. Rod Show & Contest. It was, by all accounts, a great success. The winner: Jay "G-Strappe" who will wear the crown and carry the sceptre until next year. He's been stopping in for his daily cocktail on a regular basis. We thank Sass & Kraig for acting as emcees, and Rudy de la Mor for the entertainment!

## CHRISTMAS PARTY

Rodney and staff cordially invite you to our 10th Annual Gala Christmas Celebration!! Wednesday, December 21, 6:00 p.m. to close. Free beer ('till it's gone), gifts, food, fun and SANTA!! Come join us!!

## NEW YEAR'S EVE PARTY

Rod's will be open 24 hours on New Year's Eve. The party will feature surprises (which wouldn't be if we told you...), and in the morning, for those of you that are still there, we'll be having a breakfast buffet. We will once again sponsor the Designated Driver Program. Ask for details from the bar staff.



# ROD'S 10TH ANNIVERSARY TREASURE HUNT

In July of 1989, Rod's will celebrate its 10th Anniversary!! We've already begun plans for the greatest party week ever, but we need your help. One of the things we're doing is putting together a "scrapbook". We also want to decorate the bars with treasures and trivia from the first 10 years.

In order to do that, we need your help. There will be special prizes for anyone submitting stories, photos, t-shirts, buttons, old newsletters, jockey shorts (used) -- literally anything that ties us to the past ten years. Dig into your closets (?), attics, drawers, basement boxes, and bring in your entries. We're especially anxious to get stories and anecdotes about former bartenders and customers as well as those of you who are around now, so stir up your memories and bring in legible entries for the bartenders to see. This project will be well worth your help, we promise!!



## NEW KID ON THE BLOCK

Rod's has a new barkid, Dennis Griffith by name. Raised in northern Wisconsin, he was brought up on the family farm where he learned to pull tits. He's also very fond of calves.... Dennis is "into" el país que está al sur de los Estados Unidos.... Taco grande, anyone? Welcome aboard, Dennis!!

## HALLOWEEN 1988

In spite of the time change to CST and a new party format, the 400+ folks who turned out for our annual Halloween bash had a great time. We thank especially Greg for his usual expertise and Terry Nichols for decorating the bars. We thank also the goblins and ghouls who provided the entertainment!



Publisher:  
Rodney Scheel  
Editor:  
Lewis Bosworth  
Graphics/Layout:  
Terry Allen

## WINTER/SPRING CALENDAR

Here are some of the events to watch for:

- \*\* Valentine's Day, Tuesday, February 14
- \*\* 69th Day of the Year, Friday, March 10
- \*\* St. Patrick's Day, Friday, March 17
- \*\* Easter, Sunday, March 26

## DAILY SPECIALS

- \*\* Monday -- 2-4-1 All Night
- \*\* Tuesday -- "New Beer Night"
- \*\* Wednesday -- Dollarama, 9 - 12 midnight & \$1 Shots, Midnight to Close
- \*\* Sunday -- Beer Bash & Buffet

