



DAILY SUMMER SPECIALS

SUNDAY
Beer Bash/T-Dance/Barbeque
2 - 8 p.m. on the Patio

NEW MONDAY
Lights-Out Night
Just what it says...very dark!

Plus, drink all the can beer, soda, or rail highballs you can for only \$8 from 10 p.m. to mid-night!

TWO FOR ONE TUESDAY
Bare Chest Night

Two for one prices from 4 p.m. to mid-night for everyone and a Special Bonus for our shirtless friends: 2-4-1 until closing time!

THE RAMBONE

WEDNESDAY
Trash Night

Help us celebrate our night to put out the trash by wearing your trashiest outfit. Ripped and shredded jeans, shorts, jocks, and t-shirts are the norm...and so is our ever popular Dollarame from 9 p.m. to mid-night!

THURSDAY
Levi/Leather Night

'In the Rear' Bar, where levis and leather are preferred after 10.

FRIDAY
Fetish Night

The objects change weekly, but our intentions are to bring you the best fetish parties you've ever attended.

They include
leather/rubber/latex/lycra/spandex/
spanking/shaving/tatoos/boots/sweat socks/dirty
jocks/underwear/oil/tits/ass/cock/balls and armpits.

HAPPY HOUR NIGHTLY
Monday thru Saturday
4 p.m. to 7 p.m.
Sunday
10 p.m. to mid-night

Men!

FIRM - SO FLEXIBLE

ROD'S
636 WEST WASHINGTON AVENUE
MADISON, WISCONSIN 53703
(608)255-0809

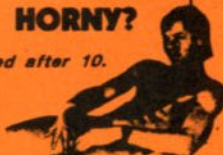
orgasmic orbit.



PRICE
BREAKTHRU!

HIT THAT SPOT

HORNY?



YOUNG
STUDI!



IMPORTANT BULLETIN

ROD'S

We're turning
up the heat!

GO DOWN

TO WHERE

THE HEAT IS



ROD'S

APRIL



Thursday, April 11th - Birthday Party of the Stars for Aries. Free buffet from 5 to 7 for those who'd like to **RAM** it down their throats!



Tuesday, April 16th - Beach Party! Franky and Moon Doggy play with their balls, while Annette cries her heart out. Prizes for the skimpiest, most old fashioned, and best Mazomanie suits. Drink specials too!



Sunday, April 28th - Full Moon Party. Ripped jeans. . .Chaps. . .Jocks. . .if it exposes your ass. . .wear it! We'll even throw in a **FREE** drink. Full Moon Contest at mid-night. Get the lead out and come on down!

BACKING UP



SEX HUNT

MAY

Friday, May 3rd - Official MR. INTERNATIONAL LEATHER Pre-Party. ROD's and RJ's VIDEO host Madison's only official IML LEATHER party. We'll be raffling off an IML Weekend Package, Collectibles, Posters and T-Shirts*. Levi/Leather preferred for this special event.

*All items will also be on sale in "the Cage".

NOW, ABOUT YOU WORKING ON IT—



LISTEN TO THE ACTION

Thursday, May 9th - Birthday Party of the Stars for Taurus. No BULL! Rod's has a **FREE** buffet from 5 to 7 and a **GREAT** Happy Hour too!

Your Home Away From Home



GABB WITH THE GANG

Sunday, May 12th - Mother's Day Party. Norma Bates and Joan Crawford host the **BEST** party in town today! Come dressed as "your" favorite **MOM** from history or the movies. **PRIZES. PRIZES. PRIZES.**

WHY SHOULD THEY WANT TO KEEP IT A SECRET?

LATER—



PARADISE FOUND

Friday, May 17th - The Backdoor presents RETURN TO THE WOMB. The Party of Ultimate Sexual Lib-ration! It's a time of mating...A night of impassioned and uncontrolled energy...where all become enveloped in... Pre-party at 11 on the patio. Return to the Womb at mid-night. Showers provided. Invitation** and toga required.

**Invitations available from your bartender.



LET ME ENTERTAIN YOU

I THINK THE PARTY'S GROWING...

MAY

Saturday, May 18th - Armed Forces Day. Wear your service uniform and get a 50 cent discount on your drinks.



MEMORIAL DAY WEEKEND (May 24th - 27th)

Saturday, May 25th - The Great Scavenger Hunt begins. Our annual spring contest begins today with a **SPECIAL T-Dance, Beer Bash, and cookout.** See you on the patio at 2 p.m.!

Sunday, May 26th - The Great Scavenger Hunt ends. Our annual spring contest ends with final judging at 5:30 today, on the patio. Join us for our **REGULAR Sunday Beer Bash** from 2 to 8 p.m.

INTERNATIONAL MR. LEATHER CONTEST In Chicago at the Vic. 7 p.m.



FANTASY MEN

Monday, May 27th - Memorial Day Party. T-Dance, Beer Bash, and Cookout on the patio from 2 to 8 p.m. Wind down this weekend with us!

CELEBRATE

Thursday, May 28th - Rodney's 40th Birthday Celebration. Join us for 40 cent drinks from 8 to 9 and we'll donate 40% of our sales from 10 to 11 to the PWA House Fund. The bartenders will be auctioning off 40% of their clothes from mid-night to closing! But which 40%?



JUNE

Finally, the naked truth

The Week of June 3rd to 9th - American Beer Week. We're having specials all week long, so...watch the Rod sign to see what's on special for the night. A beer lover's delight!

PARTY! PARTY!!

Thursday, June 13th - Birthday Party of the Stars for Gemini. Join us for a **FREE** buffet from 5 to 7. Any twins out there who'd like to model nude for us?

Sunday, June 16th - Our Annual Father's Day "BACHELOR BID". We'll supply the most eligible bachelors from around the mid-west again this year. You bid on the one you want and we'll supply the rest! All proceeds go to the PWA House Fund.



Saturday, June 22nd - Milwaukee's Gay Pride Parade. We'll be sending a caravan to Brew Town this year...so, reserve a spot early. This is going to be alot of fun!

The Orgasm Contest returns. You guys enjoyed this so much last summer, we thought it would be fun to have a repeat. All you have to do is simulate the moment of ecstasy behind our backlit screen. Don't forget to bring a friend, prop, or anything else that turns you on. p.s. to Mark - no stuffed dogs this year!

Sunday, June 30th - Chicago's Gay Pride Parade. Join us for the second largest Pride parade in the country and loads of fun. Transportation leaves at 7 a.m. and returns around mid-night. See your bartender for reservations and more information.

MATCHMAKER. MATCHMAKER

AFTER DARK





JULY



MOVIES

Monday July 1st thru Sunday July 7th - ROD'S 12TH ANNIVERSARY WEEK. Join us for a week of non-stop party fun.

There will be a different special every night along with the best in entertainment. Watch the bar sign for details.

Thursday, July 4th - Independence Day Celebration. This special four day weekend begins today with our T-Dance, Beer Bash, and Barbeque at 2 p.m. Don't forget to stick around for the trip to watch the fireworks at dusk! Ooooh! Ahhhh!

Sunday, July 7th - ROD'S 12TH ANNIVERSARY PARTY! Twelve fat inches?! ...I mean years! Has it really been that long? The entire staff of Rod's cordially invite you to an arousing evening of extremely butch proportions. Cock'tails and hors D'oeuvres at 5 p.m. with dancing and entertainment to follow on the patio.

Thursday, July 11th - Birthday Party of the Stars for Cancer. Hey crabby! The buffet is FREE from 5 to 7, and the Happy Hour will make you smile. Come on Cancer, don't be fickle, order another and show us your 'prick'le.

Saturday, July 20th - M.A.G.I.C. PICNIC. The partying is non-stop this weekend, as Madison hosts the Gay Volleyball Tournament and Picnic from noon to 6 p.m. Don't forget Madison's biggest party, when we open our giant beer garden in the parking lot! Men. Men. and more Men!

JUST FOR CHILDREN

Sunday, July 21st - After the Picnic. Rod's opens at 6 a.m. for those who like it rough. Our regular T-Dance, Beer Bash, and Barbeque starts at 2 p.m. on the patio!

Thursday, July 25th - Christmas in July Party. He's going to find out whose naughty and naughtiest! Come see what Santa has instore for you. Has anyone found Lotty's dildo?

HOT

You Can Have
The Body
You Want



A Nightmare

AUGUST



Saturday, August 3rd - NEW YEAR'S EVEN IN AUGUST. Try saying that 3 times really fast. Whoo! Hats, horns and champagne at mid-night. Who's that tan baby over there?

Sunday, August 4th - MR. ROD SHOW 1991. Rodney's Horror Picture Show. It's a nightmare! Is George Kelly (Dr. Frankenfurter) really a drag queen? Will Brad and his boyfriend Jan Michael Vincent survive? Who is 'Meatloaf' anyway? We'll answer these questions and **UNVEIL THE NEW MR. ROD 1991** for you tonight at 10.

*Mr. Rod applications are available from your bartender.

ACTION AND
ATTRACTION

Thursday, August 8th - Uniform Night Party. Get a 50 cent discount on your drinks tonight, when you wear your service uniform. Meet the 'New' Mr. Rod tonight too! **Birthday Party of the Stars for Leo.** FREE buffet for the birthday boys from 5 to 7!

PRIVATE DELIVERY

ALL NEW!

Saturday, August 17th - Orgasm Contest. Do it baby. Ooooh. Do it! We all know the story on this one. Cum on down and find out who Mr. X really is! ...maybe it's time.

Saturday, August 24th - Allan George and Ray Jacobson host A Pig Roast. Isn't it kind of paradox? Join us for this great charity benefit on the patio. All proceeds go to M.A.S.N.!

Saturday, August 31st thru Monday, September 2nd - LABOR DAY WEEKEND. A great weekend full of T-Dances, Beer Bashes, and Barbeques. One for each day!

The patio will be open every Saturday from 10 p.m. to closing during the summer months. Relax and enjoy the serenity and warm summer breezes.

MEET SOME INTERESTING MEN!
MEN INTERESTED IN SEX!



I'M THE CAPTAIN
OF THIS TEAM, SO
I GET TO SIT ON
THIS MEATPOLE

PROBABLY
EXHAUSTED
...BUT HAPPY

