

# *Last Call*

at the

## **M&M Club**

124 N. Water St.  
Milwaukee, Wisconsin

**MAN & M'S<sup>2</sup>**

124 NORTH WATER ST.

(ON THE CORNER OF WATER & ERG)



1976



2006

*Souvenir Pamphlet*

# Thanks from Bob Schmidt, Boo Boo, and the entire Staff (Rona, Rita, Chi Chi, “and the rest”) for 30 Wonderful Years!

## Other GLBT bars contemporary to the M&M Club:

## The M&M Club

Ballgame	1971-(still open)
Beer Garden	1971-1989
Boot Camp	1984-(still open)
Café Melange	1988-1994
Cest la Vie	1974-(still open)
Circus/ 219	1977-2005
Factory	1973-1982
Finale	1975-1985
Grand Ave. Pub	1981-1988
La Cage	1984-(still open)
Leaded Shade	1974-1979
Loose Ends	1986-1996
Mint Bar	1949-1985
Phoenix	1984-1993
Red Baron	1977-1984
Royal Hotel Bar/ Stud Club/ Club 546	1935-1973
Station 2	1987-2000
Sugar Shack	1976-1978
This Is It	1968-(still open)
Tina's RTI	1984-1993
Triangle	1988-(still open)
Wreck Room	1972-1996
Your Place/ YP	1965-1995

July 1976— M&M Club bar opened by Bob Schmidt,  
Leo Peters & Jim Moses

1977— Restaurant begins with sandwiches & Fish Fry

1980— Outdoor patio built

1983— Glass Menagerie atrium/ greenhouse  
restaurant built

1984— first Milwaukee gay bar to open picture windows  
to the street

1987— building renovated, Cream City Brick facade  
revealed

1988— upstairs banquet area/ meeting room opened

1998— One of first web sites for a Milw LGBT business

2001— Bob Schmidt sells business to Boo Boo

April 2006— Building sold

Sat. May 13, 2006— M&M closes doors for the last time

(Dates are approximate- if you have more information about any  
of these, or photos of any of them, please contact us!)

(We apologize if your favorite bar from the past is not included  
in this list; contact us to make sure we know about it!)

Brought to you by the M&M Club,  
the Milwaukee LGBT History Project, Inc., and SAGE/Milwaukee.

## **Help preserve the memories of the M&M Club !**

If you have photos, posters, or memories of the M&M Club, or other businesses and organizations from the past, lend them to us to scan or copy.

Then

**Visit the M&M Club (and Club 219, The Factory,  
and other bars and organizations from the past) anytime at:**

**[www.mkelgbthist.org](http://www.mkelgbthist.org)**

### **About Milwaukee LGBT History Project Inc.**

The Milwaukee LGBT History Project, Inc. seeks to preserve Milwaukee and Wisconsin's gay & lesbian past by:

- Interviewing people and compiling oral histories documenting our struggles and successes
- Collecting material objects (legal papers, newsletters, etc. from gay/lesbian/bi/transgender organizations and individuals), and preserving them at the UWM Archives
- Documenting and sharing memories on the Project Website
- Sharing our history in a changing annual History Exhibit at PrideFest

We encourage you to contact us to contribute materials; loan us photos, papers, or memorabilia for scanning and posting on the web site (and donating them to the Archives if you are willing); share your memories in an interview by one of our volunteers; or volunteer to help with any of our project work.

Contact the History Project:

Email: [webmaster@mkelgbthist.org](mailto:webmaster@mkelgbthist.org)

Web site: [www.mkelgbthist.org](http://www.mkelgbthist.org)

### **About SAGE/Milwaukee**

SAGE/Milwaukee (Senior Action in a Gay Environment) is committed to promoting quality of life for senior Lesbian, Gay, Bisexual and Transgender people. SAGE/ Milwaukee is an independent and separate organization, modeled after and affiliated with SAGE, Inc. located in New York City.

Contact SAGE: [email@sagemilwaukee.org](mailto:email@sagemilwaukee.org)

Bill Serpe, Executive Director of SAGE, at 414-224-0517

Website: [www.sagemilwaukee.org](http://www.sagemilwaukee.org)