



# 1992 Program Book

Sunday, September 6, 1992  
Performing Arts Center  
Peck Pavilion  
Milwaukee, Wisconsin

# Welcome to the 7th Annual MAPfest!

Sunday, September 6, 1992

MAPfest began seven years ago as one of the first fundraisers to meet the challenges of a "new" epidemic called AIDS. The volunteers who produce this event, many of whom are still with the Milwaukee AIDS Project today, became known as the Fundraising Committee. Since 1985, more volunteers have joined in the production efforts of MAPfest. The gratitude we have for these volunteers is hard to express.

MAPfest is unique. This Gay and Lesbian event shall always honor this colorful and diverse community which has given so selflessly and generously throughout the years. Today we celebrate with pride and help those in need.

This year's MAPfest goal is to raise at least \$29,000. The funds generated from this event will help over 750 men, women and children living with HIV disease throughout the service areas of the AIDS Resource Center of Wisconsin, Inc. (ARCW). ARCW is served by the Milwaukee AIDS Project, the Southeast Wisconsin AIDS Project-Kenosha, and the Northwest Wisconsin AIDS Project-Eau Claire.

Funds raised today will be used to provide high quality prevention education programs as well as to provide services to those living with HIV disease. Services include legal assistance, case management, housing assistance, art therapy, Positive Approaches To Health, support groups, a food pantry and much more.

We would like to express our deep appreciation to the Gay and Lesbian Community for their loyal support throughout the years. Celebrate with compassion and dignity! Enjoy the festival!

## 1992 MAPfest Volunteer Steering Committee

Dan Larson  
Lisa Magnus  
Ronnie Marks, Chair  
Bea McGee

Jim Mierswa  
Lynn Schmidt  
Rene Smaglick  
Gary Steen

John Terhardt  
Roger Uscila  
John Wagner  
Tom Wayer

# Schedule of Events

Enough entertainment to keep you dancing, singing, and laughing until it's time to take the party home!

## Open-Air Stage

- Noon ..... Brian Pulice
- 12:45 ..... Great Big Atom Smasher
- 2:00 ..... Comedy Sportz
- 3:00 ..... Dog Show
- 4:00 ..... Bachelor/Bachelorette Auction
- 5:15 ..... Rufus & The Gospel Singing Machine
- 6:30 ..... Hip Waders

## Peck Stage

- Noon ..... Dianna Jones Band
- 2:00 ..... Rufus & The Gospel Singing Machine
- 3:00 ..... Bruce Woodford; Marge and Kevin Rock
- 4:00 ..... 3 B's Shoreline Dancers
- 4:35 ..... La Chazz
- 5:45 ..... Chastity Belt & Friends
- 6:45 ..... Barbara Gene & The Country Cabaret Girls
- 7:45 ..... Club 94 Folly Girls
- 8:30 ..... Baby Jane & Friends
- 9:15 ..... Miss "M" presents "The Stars of Wisconsin"
- 10:00 ..... Closing Ceremonies

## Roaming Entertainers

- Bauer Contemporary Ballet Improv Jam
- "Lizzie," Accordionist and Juggler
- "Bonehead" the Uncoordinated Clown

# In-Kind Contributors

- |   |   |
|---|---|
| Beer Capitol Distributors                 | Meurer Catering   |
| Boot Camp                                 | M & M Club  |
| Bottom Line Travel                        | Miller Brewing Company  |
| B.J.'s                                    | Nitengales  |
| Cafe Melange                              | O & H Bakery of Racine  |
| Cellular One                              | PAC Food Service  |
| 1100 Club                                 | Palette Shop  |
| Club 94/Club 219                          | Partners  |
| Colonial Bakery                           | Performing Arts Center  |
| Cream City Chorus                         | Phoenix   |
| David Fischler                            | Pollentini Bakery   |
| Randy Frank "Designs Four All<br>Seasons" | Scott Preisler  |
| David Howser                              | St. Helen's   |
| Downtown Ryder Truck Rental               | This is It  |
| Everbrite                                 | 3 B's   |
| Fannie's                                  | Triangle  |
| Gary Britton                              | T.T. Tulip  |
| Gay/Lesbian Community-UWM                 | Ujima   |
| George Watts & Sons                       | Valley Bakery   |
| Great Lakes Security                      | Whitewater Gay/Lesbian/<br>Bisexual Student Association                                   |
| Kinko's                                   | Wreck Room  |
| La Cage                                   | <b>and many, many entertainers<br/>and volunteers who made this<br/>event possible...</b> |
| LAMM                                      |   |

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## 1992 MAPfest Volunteer Steering Committee:

- |                                |                                   |
|--------------------------------|-----------------------------------|
| Dan Larson- Food Co-Chair      | Rene Smaglick- Marketplace Chair  |
| Lisa Magnus- Food Co-Chair     | Gary Steen- Games Co-Chair        |
| Ronnie Marks- Chairperson      | John Terhardt- Secretary          |
| Bea McGee- Volunteer Committee | Roger Uscila- Volunteer Committee |
| Jim Mierzwa- Communications    | John Wagner- Volunteer Chair      |
| Lynn Schmidt- Games Committee  | Tom Wayer- Games Co-Chair         |

# Shop 'Til You Drop MAPfest's Marketplace

A sidewalk sale with the festival atmosphere.

## Retail Booths

- ACT UP- the ultimate in "awareness" product lines
- Hero/Comeau Manufacturing- hand-crafted leather goods
- Claro Que Si'- south-of-the-border merchandise
- Elements & Decolage- contemporary sterling & import goods
- Goldi- bangles, bobbles, beads, & tees
- Havlicek & Associates- merchandise of variety
- Marina Lee- colorful hand-painted, hand-made papier mache objects
- Metropolis- accessories for all
- Neo-Life- vitamins & health products
- Nouveau Ritz- 30's & 40's gifts & accessories
- Pride of Milwaukee- Milwaukee's best paraphernalia
- Tie Me Down- Milwaukee's own leather, plastic, & etc... specialists
- Viktor/Viktoria- jewelry, sunglasses, tees, & cards

## Information Booths

- AIDS Resource Center of Wisconsin, Inc.
- Bottom Line Travel
- Community Health Behavior Program
- Cream City Foundation
- Dignity
- GAMMA
- Human Rights Campaign Foundation
- Jazzsports
- Lutherans Concerned
- Milwaukee Indian Health Centers
- NARAL of Wisconsin
- New Hope Metropolitan Community Church
- Gay/Lesbian Community of UWM
- PLWA Coalition
- Revive the Vote
- Sunshine Sales
- Wisconsin AIDS Walk