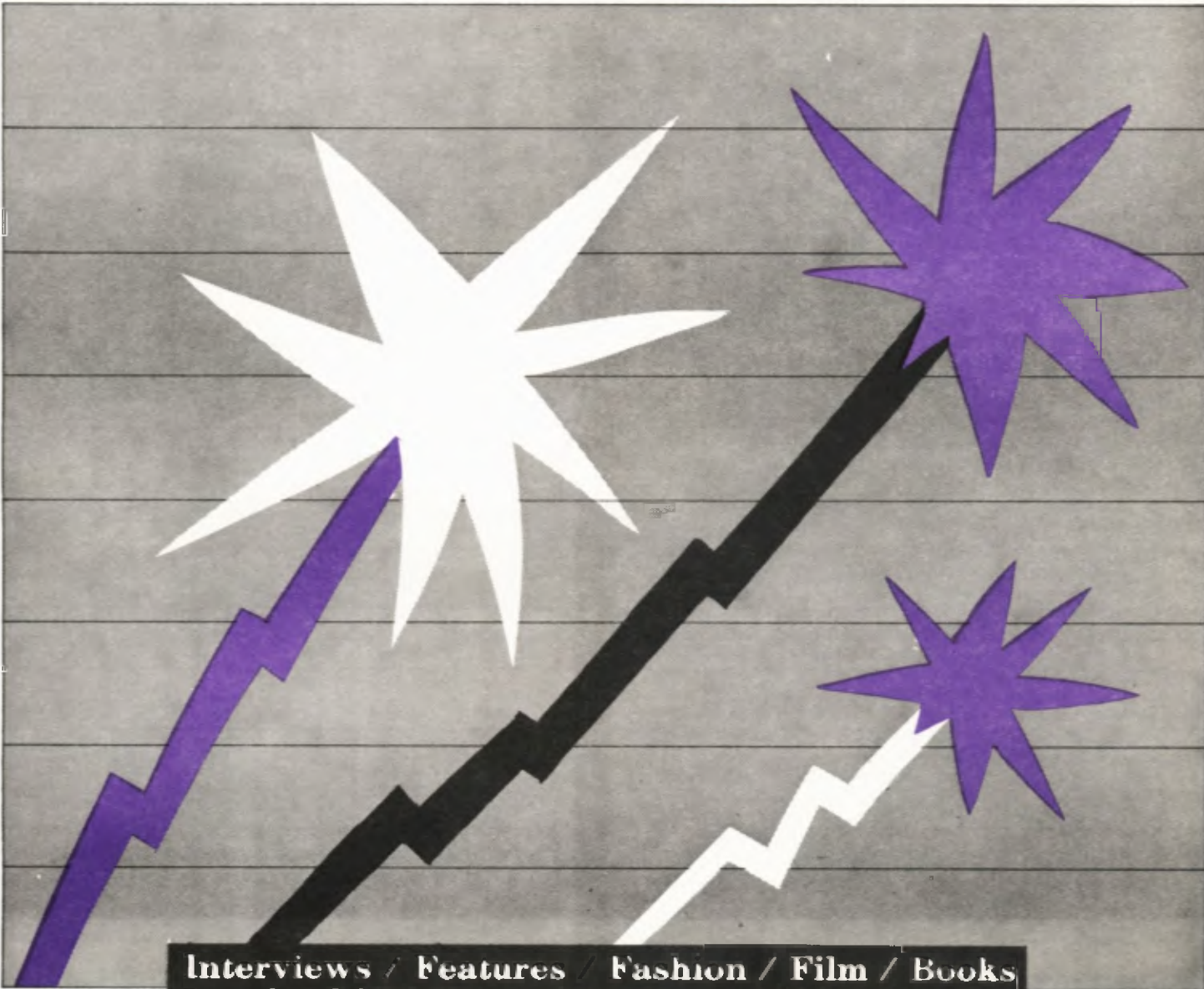


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Why a magazine representing a gay vision of the business world?

The answer serves to explain not only this magazine but also the organization which publishes it, the Cream City Business Association.

In an ideal world there would be no need for a support group for gay people in business, since each would find acceptance, understanding and response in other associations formed along professional or interest lines. In this far-from-ideal world, gay people, like racial minorities, women, and ethnic groups, feel a need to associate and share with each other and to embrace those who are supportive, both gay and nongay.

The reasons for our association—professional and/or sexual orientation—are in their basic definition quite incongruous. And yet it is in this “shared incongruity” that a bond exists between members of CCBA. It is the intention of Cream City Special Edition to draw from the strengths of our dual nature; to present to the continually evolving gay community a businesslike forum and to offer to the nongay community a glimpse of the vitality and *élan* which graces so much of our endeavor.

Readers of Cream City Special Edition will find business items which transcend the gay/straight continuum, as well as lifestyle and general interest articles geared to the outlook of the female and male gay community. We think our straight friends will find a refreshing style in our pages.

The word “gay” has the historical definition synonymous with lively, cheerful and joyous. CCSE attempts to bring the “gay” vision of business and professional people to our readers.

We offer advertisers the opportunity to reach a significant sector of the consuming public at a very low cost, so as to enable more innovative or experimental advertising. We offer the gay community an outlet to celebrate its accomplishments and voice its concerns.

IN THIS, OUR PREMIERE EDITION: we reprint a national article about Milwaukee originally appearing in the national newsweekly, *The Advocate*; author Ralph Navarro also brings us the results of a survey of major Milwaukee businesses and a look at the CCA Foundation; The Cream City Fashion Forecaster takes a look at men's fashions for Summer; bibliophile Rob Mayer tours “The Terminal Bar” in our book review section; a new Fassbinder film is previewed in the Media Watch column. On the slightly more serious side, CCSE interviews Milwaukee medical professionals and the newly-appointed co-chairs of the Governor's Council on Lesbian and Gay Issues; Attorney Tom Martin takes a look at “What to do When You're Really in Trouble”; Kevin Conaty previews the upcoming activities of the CCBA and their hosting of the National Association of Business Councils' Delegates Meeting in Milwaukee; Business Briefs includes useful information from various sources; Organizations of Note sheds light on important groups, and still more.

There are a great many people to thank for the creation of this magazine. The CCBA Board is to be commended for its support and its granting me a free hand in the Editor's chair. Designer Orloff has been indispensable (and as usual exceptional) as Art Director. PR Committee members, Cliff, Kevin, Bob, Tom and Don, and helper Ron Geiman did a tremendous job getting the word to advertisers. And, speaking of advertisers, their support is perhaps the most important of all, since without them we would not be here. I sincerely hope readers will take extra care to patronize our high quality advertisers and mention where they saw the ad. To all, a heartfelt *Thank You!*

Enjoy Cream City Special Edition!

Marc Haupt



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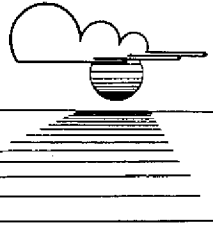
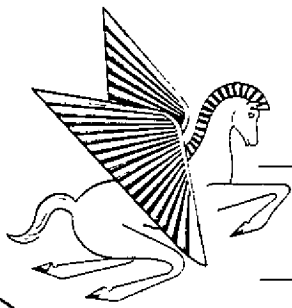
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The name means "gathering place by the waters," but it's beer that made it famous, and beer is a kind of plasma for this metropolis of 1.4 million people.

Situated on the shores of Lake Michigan about 90 miles north of Chicago, Milwaukee is noted for its clean streets and its clean government, its progressive politics of the past and its fairly staid present. The city boasts a campus of the University of Wisconsin and annually hosts the Summerfest, an extravaganza of five ethnic music festivals.

The breweries—those that are left—still dominate Milwaukee's image, remain its major employers and form the centerpiece of local pride. Things have changed over the years for this multi-ethnic, hardworking community that has, as have so many Midwestern cities, seen its assets dwindle. Nonetheless, it's moving confidently into the future. Although "the beer that made Milwaukee famous" is no longer brewed here, the city has developed plans to attract the high-tech industries of tomorrow.

Part of that stepping into the future involves a quietly emerging gay community. Unlike other minority groups, such as the Poles and the Germans, the gay community here has no single domain of its own. But gays and lesbians have established a presence in a number of areas of the city.

And, of course, there's always the beer. Gay neighborhoods in Milwaukee, like gay areas everywhere, seem identified by the number of bars found there. And as elsewhere, Milwaukee's gay bars are still a rallying point for gay socializing.

The streets of River West, an older residential neighborhood, are lined with cozy duplexes, only a few apartments and no

condos. Gay men and lesbians began moving into the area to escape the climbing rents of the East Side, the city's other gay neighborhood.

Brewing A Gay Community

MILWAUKEE

BY RALPH F. NAVARRO

If Milwaukee has a gay Main Street, it is Downer Avenue on the East Side near the UW campus. On Saturday afternoons, its trendy establishments, such as the Coffee Trader, host the who's who of gay Milwaukee

as they view the passing parade while sipping foreign blends.

Two other regions of the city that have growing gay populations are Bay View and Walkers Point. Many gorgeous old homes near Marquette University have been taken over by adventurous singles, gay and non-gay, searching for a great bargain and a classic house.

Located in a six-block area just south of downtown, among old warehouses and factories, lies the heart of the gay bar life. At least 12 gay/lesbian pubs are located there, making the weekend "bar pilgrimage" easy.

Not only are gays behind the rejuvenation of many residential parts of town, but with the opening of the Grand Avenue Mall, a major shopping center built in what was once a dying area, many gay shop-owners are taking part in the commercial renaissance of the city. This unique development combines restored older structures with elegant touches of the new, all under one roof. Business there is "magnificent," according to one gay entrepreneur.

In a recent survey of gay and lesbian residents of Milwaukee, 76% rated their city as a great place to live and would encourage others to move here. If you're looking for a comfortable, quiet city to live in, this is it. But don't take the quiet as indifference or an inability to have a good time. It's just that long-established tradition of Midwestern reserve that leads Milwaukee to avoid flamboyance.

Said one man about gay life here: "We have most of the same things that other cities have. We are just quieter about it." When asked why he wouldn't come out of his personal closet, he

(continued)

"GAY MILWAUKEE WORKS"

by R. F. Navarro

How do gay men and lesbians see the Milwaukee area? An 11 question survey answered by 25 members of Cream City Business Association (C.C.B.A.) and 60 gay people at random found a solid 79% rating the city as a good or okay place to live. Major reasons listed for this attitude included: "a lot of warm and friendly people," "a great deal of freedom," "very relaxed," "many good people and friends," "very open."

Two other fascinating reasons cited by a few were: "it is a good city for lovers" and "although there are few organizations for us, the couple we have are very good."

With this positive attitude toward the Milwaukee area, it is important to understand the employment situation. The survey pointed out that which all gay people know, our occupations vary as broadly as occupations exist. The survey showed that we had business executives, lawyers, doctors, printers, computer programmers and ana-

lysts, retailers, social workers, nurses, dentists, etc.

Of the 85 in the survey, 51 indicated that their supervisors or bosses knew that they were gay. Sixty-two stated that they had never experienced any form of discrimination due to their being gay. Thirty-five stated that they knew that their employer had a "non-discrimination clause" for their employees, while most indicated that they didn't know.

Eighty-eight percent of all survey respondents, when asked if they had ever known anyone who had been fired or in some way removed because they were gay, stated that they did not.

A study of personnel directors in the area elicited information about corporate attitudes toward gay people. Of the 150 medium to large-sized businesses that were contacted, 75 took the time to answer the five questions by phone. Forty requested that we mail the survey to them, and thirty chose not to return our several calls.

In addition to the report writ-

ten in the *ADVOCATE* story, two firms stand out as most disturbed by the entire concept of gay people in business. Comments from Aldrich Chemical Co. were: "we have no knowledge of such matters as these (gays)" and "our personnel policies are confidential". The personnel manager at Badger Die Casting Corporation, who seemed totally stunned that such a study would even be attempted said with a nervous chuckle, "for what kind of professionals is this being done?" He then slammed the phone down to obviously conclude the brief conversation.

On the other side of the fence, supportive statements came from many. Samples of these would include:

Central Ready Mixed Concrete Co. "We take an even handed approach and judge by a person's qualifications and how well they do their job. Heck, for all I know, everyone here could be gay."

Ada Products, Inc. "We know that we have some gay em-

ployees around here, but there is no problem. They might be interested in learning about the professional association (C.C.B.A.)."

Miller Brewing Co. "Gays are consumers and we need their business just as much as we do everybody else's. We never forget that they, too, buy our products."

Allen - Bradley Co. "We are aware of the legislation, A.B. 70. Our EEO coordinator has just returned from a workshop which discussed this new law. We are now in the process of integrating this information into training for management and supervisors."

And finally, of all those interviewed, one of the most interesting answers came from Charter Wire Co. While plant manager Jack Smith was very cooperative, he stated, "questions (about being gay) never come up around here, this is a steel mill you know. We have a pretty rough and tough bunch here, I don't quite know how to answer this." SE



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said, "I've lived this way for a long time. I've learned to cope, and I am basically comfortable doing so."

But that may change in the near future, as he indicated, saying "I am glad that others are coming out because we are beginning to learn that the ghosts we've been afraid of don't exist!"

And when Milwaukeeans want to get trashy, Chicago is near enough to escape to while still being far enough away to offer a respite from the tighter community at home. There are those who believe the big shadow cast by Chicago prevents Milwaukee from coming into its own. *Gay Life* in Chicago even publishes a Wisconsin entertainment supplement in copies distributed here.

Despite the seemingly lethargic, "closed club" mentality, more and more gays and lesbians here are becoming interested in building a community. A deep pride lives in the hearts of gay Milwaukeeans, though that too they decline to flaunt.

For eight years the Brady East STD clinic has served gay Milwaukee. Its success was recently capped by the purchase of its own building. The force behind this community service is Dr. Roger Gremminger.

The community is also developing a political sense of itself, as reflected in the organization of the Lambda Political Caucus. In its first year of life, the club experienced growing pains, as it found itself having to make astute political decisions in the heat of elections.

The formerly well-known Gay People's Union (GPU) has almost gone out of existence. The group, however, still runs the hot line for the community and finds that service much needed and much used.

For those not politically motivated and looking for a social alternative to the bars, there is GAMMA. With over 100 members, the group offers an array of social and athletic activities. Milwaukee gays are known nationally for their softball teams and bowling leagues.

Over 125 business and professional people make up the membership of the Cream City Business Association (CCBA). The group is developing leaders for the gay community while becoming a stronger force in the total community as well. Recently, CCBA established a foundation to focus gay contributions to charities. Investment clubs and house-restoration programs have also been organized.

Major corporations in the Milwaukee area have organized "Future Milwaukee," in which 50 potential community leaders are selected each year for an intense personal development program. This year two openly gay men are part of this highly regarded group.

What is the employment situation for gays in Milwaukee? Very few indicate any problems with employers—at least as long as they don't "flaunt it."

A study of personnel directors in the Milwaukee area elicited information about corporate attitudes toward gay people. Of the 150 medium to large-sized businesses that were contacted, 75 took the time to answer the five questions by phone. An overwhelming

(continued on page 20)

A Cream City-Special Edition Interview
with
Roger Gremminger, M.D. and Mark Behar, P.A.

Roger Gremminger is a graduate of the Medical College of Wisconsin and a practicing physician in Milwaukee.

Mark Behar is a state-certified Physician's Assistant, who was recently appointed to Governor Earl's Council on Lesbian and Gay Issues.

CREAM CITY-SPECIAL EDITION: How does Milwaukee compare to other cities in the incidence of sexually transmitted disease?

ROGER GREMMINGER: I would be very surprised if we do not have some cases of incubating Acquired Immune Deficiency Syndrome (AIDS) in Milwaukee. But our high risk group is not very large and most of the gay community in Milwaukee is fairly conservative in their life style.

MARK BEHAR: Milwaukee may be relatively "safe" compared to other big cities, but people still are at risk and increase their risk for acquiring and transmitting sexually transmitted diseases, including AIDS, by engaging in sex with multiple, anonymous partners.

RG: It can't be stressed enough that the more socially tolerant the community-at-large is, the easier it will be for gay people to get into relationships and maintain relationships. Then there is less medical risk. Then I think Milwaukee will be safer.

CCSE: If I contract AIDS, will I die?

RG: That isn't known.

MB: The longer a person has AIDS, the poorer their overall prognosis. Most of those who were diagnosed in 1979-80 have died.

CCSE: What do you think causes AIDS?

RG: AIDS appears to be caused by a transmittable agent, and it is transmitted sexually. It is transmitted by I.V. drug users. It is transmitted by blood products.

MB: This virus may not act on people the

same way. If I sneeze in your face, you may get a cold or you may not get a cold depending on your resistance, your nutrition, and everything else. Maybe you have a genetic sensitivity to getting colds or not getting colds. Some people have had many partners and have no pre-AIDS symptoms. There are some people who have had sex with only a few partners and come down with full blown symptoms. Why is that? We don't know.

CCSE: Is that true? If I have casual sex without great frequency, am I at risk for contracting AIDS?

RG/MB: Yes.

CCSE: What's your opinion on how well public health officials in Milwaukee have responded to these health concerns?

RG: Generally, they're well intentioned. Research into the causes of AIDS will advance medical knowledge significantly. We'll have much more insight into the immune system, cancer and viral diseases. But, there are some opportunistic physicians and researchers who jump on the bandwagon now because they see that as a way to get a Nobel Laureate. They see it as the great medical mystery of the century, and if they crack it they're going to win that prize.

CCSE: Do you think bathhouses should be closed?

MB: No. Absolutely not! Bathhouses are responsive to gay health issues. The Club Milwaukee Baths is a good example. They offer a brochure—"Guidelines and Recommendations for Healthful Gay Sexual Activity"—to all their clients. They offer V.D. testings and incentives for V.D. testing. They distribute a card, so that if you develop symptoms, you can contact your partner. There is a poster advising you that if you have certain symptoms, you should see a doctor.

RG: There's going to be anonymous sex, no

matter what. Bathhouses potentially can be a safer, healthier environment.

CCSE: And, it shouldn't be offensive to the general public, since no one is there except those individuals who choose to be there.

RG: Yes, it's a "private" club. And the focus of the bathhouse is becoming physical health, —a place to work out and exercise.

CCSE: Should gay people not give blood?

RG: The question is, are you high at risk?

MB: If you're at high risk for developing AIDS because of the number of partners you have . . .

RG: . . . or the fact that you have sex with high risk partners . . .

MB: . . . there may be that 'Andromeda' strain agent in your blood, we don't know . . .

CCSE: Isn't that 'guilt by association'? Aren't gay people stigmatized for having 'bad blood'?

MB: No, not at all. We're not singling out gay men, but rather homosexually or heterosexually sexually active men who may be at high risk for AIDS. We're saying the same thing for Haitians, for I.V. drug users, . . .

RG: If a straight businessman flies to San Diego and asks the cab driver to drop him off in the prostitute district, and he has sex with a teenage prostitute who's hooked by her pimp on I.V. drugs, he's at risk and he should not give blood.

MB: We're all very interested in maintaining a safe blood supply until a specific test to identify AIDS is developed. And the only thing we can do is look at individuals who seem to be at high risk and ask them to voluntarily withhold their blood donation.

RG: Certain sexual behavior increases a person's risk. But sexual orientation itself does not transmit AIDS or any other sexually transmitted disease.

CCSE: That's a good point. Thank you. **SE**

Is Sex In Milwaukee Dangerous To Your Health?

CO-CHAIRS

Kathleen Nichols/Madison

Ms. Nichols is a planner with the City of Madison Department of Planning and Development and serves on the Dane County Board of Supervisors. She has been active in the Madison Community United and serves on the steering committee of the United Political Action Committee.

R. Richard Wagner/Madison

Mr. Wagner is a budget analyst with the State Department of Administration and serves on the Dane County Board of Supervisors. He has been a member of the Community Advisory Board of the Madison Gay Center and presently is a member of Integrity-Dignity of Madison for gay Christians and the Wisconsin Lesbian/Gay Network.

MEMBERS

Lawrence R. Roeming/Menomone

Mr. Roeming is an audio specialist for the UW Stout Teleproduction Center and Industrial Technology Services. He is the staff advisor for the Gay and Lesbian Community at Stout and a member of the Wisconsin Lesbian/Gay Network.

Shelly J. Gaylord/Madison

Ms. Gaylord is a lawyer in private practice in Madison. She serves as president of the board of directors of Dane County Advocates for Battered Women.

Cheryle Williams/Milwaukee

Ms. Williams is a graphic artist and a student at the Milwaukee Area Technical College. She is associated with *Common Ground* Newsmagazine, the Wisconsin Women's Building Project, and the Westside News community newspaper.

Sue Burke/Milwaukee

Ms. Burke is a community organizer and news reporter. Active in the Milwaukee Chapter of the National Organization for Women, Ms. Burke was elected its Woman of the Year for 1982.

Charlene McLauchlan/La Valle

Ms. McLauchlan is a technical writer for medical equipment manuals and operates a 17 acre goat dairy. She is a member of the National Organization for Women.

Gregory A. Quindel/Milwaukee

Mr. Quindel is a realtor and serves as the Chairman of the Housing and Development Committee of the Cream City Business Association.

Mark Behar/Milwaukee

Mr. Behar is a certified Physician's Assistant. He is volunteer clinician with the Brady East STD Clinic and serves on the Center for Disease Control's Ad Hoc Task Force for Vaccination Strategies for Sexually Transmitted Hepatitis B Infection.

Louie Crew/Stevens Point

Dr. Crew is an associate professor of English at the University of Wisconsin Stevens Point. He is the founder of Integrity, the national organization of gay Episcopalians and a member of the Gay Academic Union.

Norbert J. Dekeuster, Jr./Racine

Mr. Dekeuster is a deputy Sheriff and a licensed practical nurse. He is a member of the Cream City Business Association and the St. Rose Parish Council.

Dale Sprang/Milwaukee

Mr. Sprang works for the Wisconsin Telephone Company. He is associated with the Milwaukee chapter of Dignity, the national organization for gay Roman Catholics and serves as chapter representative to the national organization's House of Delegates.

Darla Kashian/Milwaukee

Ms. Kashian is associated with the Gay Community at UW-Milwaukee having served as the organization's president in 1982. She is also active with the Wisconsin Environmental Network.

Cynthia Lampman/Racine

Ms. Lampman is newsletter editor of the Unitarian/Universalist National gay organization and active with the Gay/Lesbian Union of Racine.

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Governor's Council On Lesbian & Gay Issues

CREAM CITY SPECIAL EDITION: In terms of employment, to what degree is the Council going to get involved in discrimination cases?

KATHLEEN NICHOLS: We have already met with the head of the Equal Rights Division to follow up on some work which had been done by the United from Madison at both the Madison and Milwaukee ERD offices. That first work was consciousness raising, and we will be conducting refreshers and follow-up sessions. **KN:** the ERD wants to hear from the Council on discrimination matters. They have found sexual orientation cases and sexual harrasment cases to be the most difficult to investigate, because unlike most cases (because of the press, etc.) the onus is on the complainant rather than the employer. We want the climate improved so complainants can go all the way with their complaints.

CCSE: What are the major challenges to the work of the Council?

KN: One of the areas is structural, that is, the Council will be able to have an effect on the departments, etc. over which the Governor's

office has clout, but often local matters are gay people's most serious concerns, like violence, police, working with schools, etc. which are locally controlled. Another challenge will be to convince bureaucrats who have seen many Governors come and go that this Council is not to be taken lightly.

DICK WAGNER: Beyond the bureaucrats, the challenge is to reach the minds and hearts of the mainstream population in the state, and use the media to show that gays make up a significant portion of the population, and their problems are real and deserve to be addressed. In some discussions with "sympathetic" members of the press, for example, we have seen the attitude that if people just gave up their prejudice, everything would be all right, but there are many other concerns which demand attention.

CCSE: We saw that attitude in a recent talk by Dick Leonard of the JOURNAL when he said, "sexual orientation doesn't matter to me, it shouldn't be an issue," in explaining why the paper didn't have a column for gay concerns. How much can the Council really do?

Governor Tony Earl recently appointed a Council on Lesbian and Gay Issues. The co-chairpersons of the Council are Dick Wagner and Kathleen Nichols; both are Dane County Supervisors and openly gay. CCSE conducted the following brief interview as the Council was preparing to begin its work.

DW: Often people have the idea that a small group can work wonders overnight. Only with a great deal of continuing participation from the gay community statewide can any changes be accomplished.

CCSE: Will this Council be able to influence other high level councils created by the Governor?

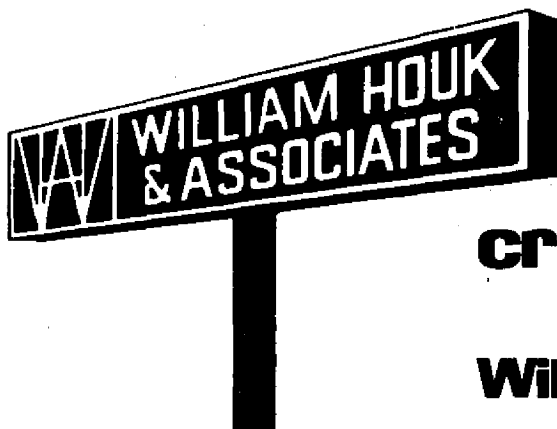
KN: Yes. When we were putting together this council, Suellen Albrecht [the Governor's Appointments Secretary] encouraged us to submit names for other avocational and vocational Boards and Committees. We've done that, and she said she would welcome others as positions become available.

CCSE: How can the gay community support the work of the Council?

DW: We hope that both individuals and organizations come to us with not only their problems, but also with innovative suggestions as to how the resources available to us can be used to help their own causes. Anyone can contact the Governor's office directly, or can contact a member of the Council who lives in their city.

CCSE: Any other comments?

KN: One of the things I found most saddening in traveling the state was the particular difficulty which racial minority members had in accepting appointment to the Council. They struggle with the double rejection based on race and sexual orientation. Of seven quite solid candidates who are Hispanic, all eventually said they could not risk it. Also in southwestern Wisconsin we found people who just couldn't join us because of the local pressures. I hope the visibility created by the Council will enable people isolated in one way or another to reach out through a call or letter to let us know their concerns, especially if they have no support organization. **SE**



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Media-Watch Film

As the last film completed by the legendary Rainer Werner Fassbinder prior to his untimely death last June, *Querelle* was bound to become a cinematographic myth even before it was presented to the public. Adapted from the 1947 novel *Querelle de Brest*, which many consider to be Jean Genet's highest literary achievement, *Querelle*, apart from being Fassbinder's valedictory film, also represents the tantalizing marriage of two of the world's most daring and revolutionary "renegade" artists. The response to their collaboration, which was first unveiled at last summer's Venice Film Festival, has ranged from euphoria to unadulterated shock, and has caused ripples of anticipation among followers and fans of both of these great artists.

Genet, who began his writing career while serving one of his numerous prison sentences for stealing, begging and smuggling, was condemned to life imprisonment in 1948, just a year after writing *Querelle*, his signal work. Pardoned by the President of the Republic at the behest of France's most eminent writers, he then went on to become one of France's most eminent writers himself. Never one to hide his homosexuality, Genet used the once-shadowy milieu of the gay "outcast" as a symbol for modern man's solitude in a hostile world.



Brad Davis (right) portrays a dangerously seductive sailor, in R. W. Fassbinder's final film, "QUERELLE" shown here with German actor Dieter Schidor, (left) who also produced the film, which is being released by Triumph Films, a Columbia/Gaumont Company.

Like Genet, Fassbinder invited controversy for being openly gay both as a man and as an artist. Once quoted as saying, "Homosexuality is probably a factor in all my films," this prolific *wunderkind* frequently addressed himself to the lives of gay people in such films as *The Bitter Tears of Petra Von Kant*, *Fox and His Friends*, and *In a Year of 13 Moons*. And yet, like Genet, Fassbinder was less concerned with homosexuality

itself than with the isolation of the individual — a theme he was best able to express by using characters who exist at the margins of society. By delving into the crepuscular world of petty thieves and hustlers, wayward immigrants and wretched servants, both men expose society by exposing its victims. Inviting us, as Virgil did Dante, to travel through Hell, they aim first to shock and then to move us. Only their poetry protects us from

the horror of what we are shown.

With *Querelle*, a characteristically sordid, yet haunting dockside drama of murderous sailors, corrupt cops and sadistic pimps, the distinctive mythology of Genet has now merged with that of Fassbinder to provide a single unique vision of sex and love, of freedom and domination, and finally, of manliness, in all of its many, contradictory lights. **SE**

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Fashion

Each edition of CCSE will highlight some aspect of the fashion scene. We begin with men's fashions for spring and summer. Readers' suggestions for further topics are welcomed. — Ed

UP

DATED ELEGANCE, a trend carried over from last season, seems to be continuing to be of great importance in spring and summer fashions for men. Well-planned and coordinated outfits are the key to this trend.

Menswear for the spring and summer '83 promises to bring men a large choice of styles and fabrics with a major concentration on color. Pastels are prominent in suits, shirts, ties, slacks and even socks. While sportswear tends to show importance in muted tones, brights are making a major statement this season. Bold, bright, crisp colors are showing up in casual and active sportswear, in a variety of stripes and asymmetric patterns. The two major color combinations: brights and white, and black

and white, making a pair of white trousers an essential addition to the summer dress and sport wardrobe.

Attention to detail is an important trend in shirtings. Dress shirts are showing diverse styling and patterns, with particular emphasis on collar detailing. Round, spread, button-down and pin collars are the major choices, with a white contrast collar playing an important role in an updated look for business dressing. Patterns in dress shirts include pastel solids, checks and pencil stripings in a variety of natural fiber blends. The oxford button-down shirt in soft pastels and white will remain an important mainstay for the traditional dresser. Linen and silk ties in traditional stripes and patterns coordinate well with the spring dress shirts. A knit tie with horizontal stripes is a fashion forward look, particularly with the white collared shirts.

Casual shirts show the flex-

ibility of style that is so prominent this season. Loose linen shirts are popular in pastel solids and stripes and the collarless and banded collar shirts have returned as a comfortable, laid-back look. Traditional woven shirts in plaids, stripes and solids have not diminished in importance for spring.

Two-piece is the trend in men's suits, with double-breasted as a fashion statement. Subliminal use of bold colors is blended in business suits creating a new sense of color and texture.

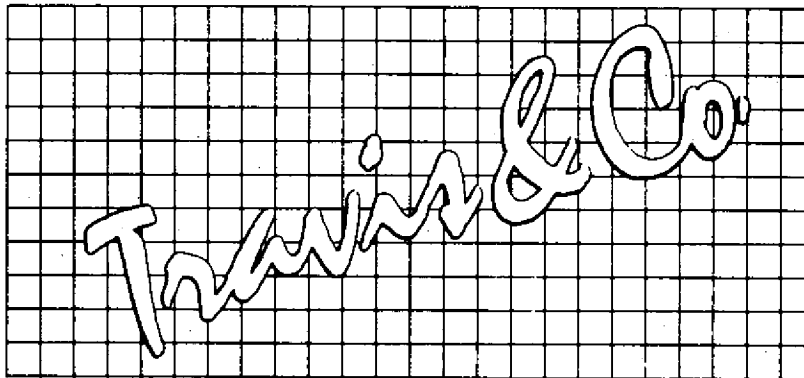
The color palette moves from pastels to brights in the area of knitwear. Cotton sweaters, which have become the frontrunner in knitwear, sport bold stripes, pastel patterns, clean lines and distinct silhouettes. Sweatshirt dressing has seen an explosion in color and styling. The polo shirt will continue to gain importance as a major part of dress and casual wear, Izod Lacoste being re-

placed in popularity by the Ralph Lauren Polo line. British rugby shirts with bold chest stripes are a popular new look. Cotton knit vests in pastel argyle patterns can be worn over a dress shirt or a polo shirt for an updated casual look.

Slacks are pleated and cuffed with a fuller cut, reminiscent of the 50's look. Shorts have clean lines this season, many are pleated and cuffed and somewhat shorter than last year's 30's resort look.

Accessories for men are very important. Fabric belts, suspenders, bow ties and silk pocket squares accent the well-coordinated outfit. Pastel argyle socks top off loafers and oxfords which remain the trend in footwear for spring and summer. Deck shoes, moccasins and athletic shoes are popular styles. The beach calls for coordinated swim warm-ups and bikini trunks, with pressed cotton boxer trunks as a new addition to the summer active line. **SE**

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Books

Book Review by **ROB MAYER**

THE TERMINAL BAR

A novel by Larry Mitchell
Calamus Books, \$6.00

In the recent trend by publishers and filmmakers to bring the idiosyncrasies of the homosexual subculture to the public eye, the main focus thus far has been on the sophisticated, the wealthy, the more glamorous and attractive homosexual characters. Gordon Merrick's novels are a prime example of this in popular fiction, and though his characters bear little resemblance to real people, they indeed lead exciting lives and we follow their exploits eagerly and (I have no doubt) with a bit of envy. Because of the success of Merrick's novels and others like them, most writers might be reluctant to feature gay characters who are bigger than life. Larry Mitchell, however, has proven to us that everyday people as central characters in a novel needn't be dull; in fact, they carry a fascination all their own. His novel *The Terminal Bar* is a celebration of the common man and his efforts to cope with a world that does not seem to notice his existence.

The central characters in Mitchell's novel are a small circle of friends—gay men and lesbians—who find sanctuary from life's absurdities in a tacky little gay pub called the Terminal Bar, located in the heart of one of New York's worst ghetto neighborhoods where they all happen to live. Here they cling to each other for moral support when bosses fire them, lovers abandon them, and thugs assault them. Hiding behind a curtain of drugs and alcohol, these seemingly insignificant "little people" feel powerless to alter the circumstances of their hand-to-mouth existence, yet they retain a sense of humor about life that becomes infectious to the reader and makes them quite likeable, even though their ethics and values are not always on the highest plane.

What is most interesting about these people is their feeling of isolation, not only from the straight world but from the mainstream of the homosexual subculture as well. Their hostility toward gays from the "better side of the tracks" often rivals their contempt for heterosexuals, perhaps proving that no minority is in itself a completely unified group. Money and status can be just as much a barrier as race, creed, or sexual orientation. Thus Mitchell's skillfully drawn characters are an oddly displaced group of homosexuals who, due to the nature of their environment, view Park Avenue homosexuals as adversaries and the neighborhood winos as soulmates to be championed when the powers-that-be threaten to close the local rescue mission.

Larry Mitchell's *The Terminal Bar* is a clever, witty little book that takes a fresh look at the boundaries that separate people as well as the bonds that bring us closer together. If you're looking for a novel that takes an honest look at the way real people think and feel about the crazy world we live in, and does it with humor and pathos, this is the book for you. **SE**

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by Tom Martin
Attorney at Law

We've all seen enough T.V. to know that, if arrested, you will be searched for weapons and taken to a police station. You have the right not to talk to the police and the right to have an attorney present. Once you've identified yourself, you may refuse to make any statement or discuss the case with anyone.

But, in the real world, what can you expect and what should you do?

Although some lawyers will differ on these points, **IN MY OPINION:**

■ Never talk to the police, the District Attorney or the FBI unless your attorney is present. Week after week, the Courthouse is filled with cases where—incredibly—the defendant has already confessed to the crime. Confession may be good for the soul, but it won't help you in court.

■ If you feel that you absolutely cannot remain silent, **TELL THE TRUTH**. But not if it means admitting to wrongdoing, much less some horrible crime. If the prosecutor can convince a jury that you lied about significant details, the jury is certain to disbelieve your claim of innocence. The best course: Just **SHUT UP AND KEEP QUIET**.

■ Don't think that what you say can't be used against you if you haven't been read your rights. It can **AND WILL BE**. Your rights must be read *only* after you're already in custody. The police may question you and consider you a suspect long before they decide to arrest you.

■ Don't be too ashamed to contact your best friends. You need their help. Use your one phone call to contact the one person (such as a business associate) most likely to react calmly and who can make many calls, including your lover and a good lawyer.

■ If you can't get out right away, *relax*. You may have to spend the night in jail before you're brought before a judge. But don't talk with your friendly cellmate about the case. He may be cutting his own deal with the police, or worse, he may be an undercover cop.

■ Talk to the public defender at the bail hearing if you can't get your own lawyer right away. *Don't* sit in jail waiting for your lawyer to get back from Acapulco. The public defender may be able to get you out faster than your own lawyer could. He knows the ropes inside and out. *Important:* Get bail fixed as soon as possible.

■ If there is some delay in fixing bail, make sure your family, friends or employer is there when bail is set. The judge wants to make sure you have roots in the community.

■ Cooperate completely with your attorney. He's your 'hired gun', charged with a professional responsibility to represent your best interests ethically. Tell your lawyer the truth. This is crucial. Don't feel embarrassed, and don't worry about shocking him. Lawyers are no more embarrassed or shocked by wrongdoing than doctors are by blood. Your lawyer may work even harder for you if he knows you're guilty.

Being accused of a crime is as traumatic as being stricken by cancer. Keep your faith in yourself. Rely on your friends as you never have before. You'll discover reservoirs of strength you never suspected you possess. **SE**

CAUTION: This column of personal opinion about your legal rights and responsibilities does **NOT** constitute legal advice. Only your attorney can review your specific legal concerns and offer legal advice. If you have or think you have a legal problem, you should consult with an attorney you trust.
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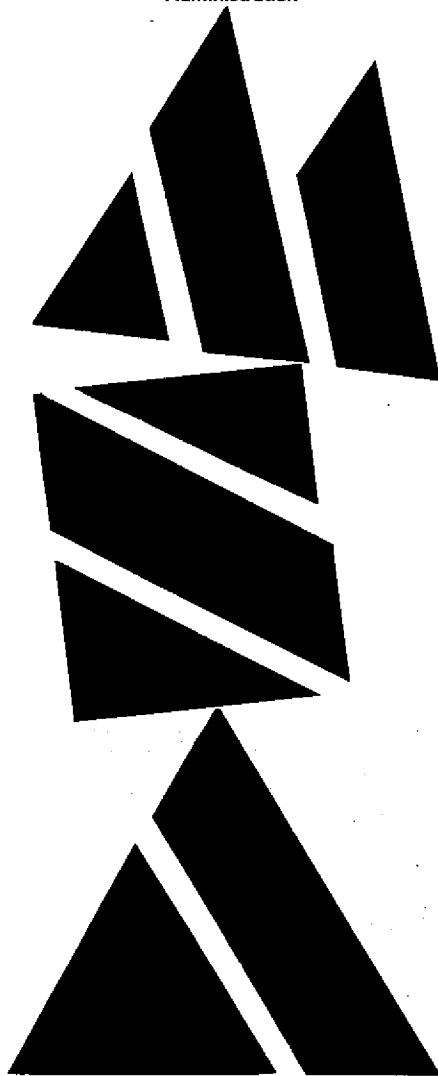
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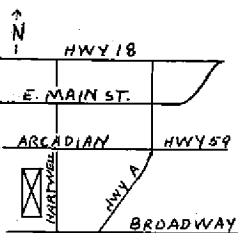
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CCBA WELCOMES NABC DELEGATES

Delegates from sixteen cities across the country representing gay and lesbian business and professional associations will descend on Milwaukee May 12 to elect officers for the National Association of Business Councils and make plans for the November Convention in Los Angeles.

Milwaukee was voted the honor of being the site of this annual gay/lesbian gathering at the 1982 NABC Convention in Washington this past November.

As host organization, CCBA has arranged a full calendar of events to extend Milwaukee's welcome, and to facilitate the important business of the delegates.

The tentative calendar for the three day NABC event is:

Thursday, May 12

7:00 to 10:00 pm Cocktails

Friday, May 13

8:30 am Continental Breakfast

9:00 am to 5:00 pm Workshop

8:00 pm Milwaukee Fish Fry at Turner Hall

Saturday, May 14

8:30 am Continental Breakfast

9:00 am to 5:00 pm NABC Board of Directors Meeting

12:00 pm Plenary Luncheon with CCBA

Milwaukee extends a warm welcome to all NABC Delegates!

The following letter was issued by CCBA to the NABC Delegates meeting in Milwaukee this month:

Dear National Association of Business Councils:

On behalf of Milwaukee and Southeastern Wisconsin's Cream City Business Association, WELCOME!

We are very proud of this unique area of the United States, not merely because we are the first "Gay Rights State" in the Union, but because we in Milwaukee often walk to a slightly different drummer.

We highly value our independence and are committed to growth as a professional and business association serving many needs of lesbian and gay people.

Please accept our warmth and hospitality. If you ever consider relocation, know that we in Milwaukee look forward to offering you a home.

Enjoy our city of diverse talents and entertainment!

On behalf of the Board of Directors,

Ralph F. Navarro,
President

CCBA CELEBRATES SECOND BIRTHDAY

As with so many other programs that have begun in the past ten years in Milwaukee, the Cream City Business Association found its life in the womb of Milwaukee's Gay People's Union in August of 1980.

One evening in August, there was a meeting of the Gay People's Union with the theme "Gay Businesses in Milwaukee". The speaker for the evening did not show up, and a discussion ensued concerning the possibilities for gay/lesbian business and professional people in Milwaukee.

The meetings continued and a core group of eight people emerged to bring into existence their dream of a gay/lesbian business and professional association in Milwaukee. They met regularly through April 1981, and called themselves the Cream City Business Association.

The structure of CCBA was created in such a way as to allow for other groups to form under the umbrella of a core organization. At founding there were six groups with a design to ensure the integrity of each grouping.

In April and October of 1981, wine and cheese parties were hosted to attract members to the new organization and familiarize the gay/lesbian community with it. These proved successful, and relatively quickly, membership moved to 50 individuals and business members.

At the same time the current monthly dinner meeting format was set up to provide both social and informative functions for the membership.

In April 1982, a newsletter was begun to keep the membership informed of both organizational events and developments in the larger gay/lesbian community of Milwaukee and the nation.

The organization has grown, and after a relatively short life of two years, has developed into a significant voice in the Milwaukee gay/lesbian community. It is a major participant in the National Association of Business Councils, which functions as a national gay chamber of commerce.

CCBA's focus is to provide a dynamic opportunity for personal and professional growth for every member, and of the total gay/lesbian community. **SE**

LEADERSHIP WORKSHOP OFFERED

As a benefit to all CCBA members, a workshop titled "Personal Leadership Building for Professionals" is being offered at the low cost of \$2.50.

The workshop is to be held Thursday, May 12 by two of the NABC delegates from Los Angeles who are in Milwaukee for the Delegates Meeting. The facilitators are Sue Caviness PhD, MFCC; and Genevieve Clavreul, RN, MPA. Ms. Caviness is a national lecturer and psychotherapist in private practice. Ms. Clavreul is a noted international health professions educator and consultant.

The workshop is designed to assist professionals in taking charge of their careers, and will cover three main areas: developing priorities and a focus, overcoming helplessness, and discovering your own personal style.

MAY MEETING

Joint CCBA/NABC Plenary Luncheon

Date:

Saturday, May 14, 1983

Speaker:

Ron McCrea,
Communications Director
for Governor Earl

Place:

Marc Plaza Hotel
509 W. Wisconsin Ave.
Milwaukee, WI

Time:

11:15 AM Cocktails
12:15 PM Luncheon

Menu:

Tossed Green Salad with
House or French Dressing
Baked Stuffed Pork Chop
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The guest speaker at the April CCBA General meeting was Mr. Richard Leonard, Editor of the *Milwaukee Journal*. Mr. Leonard chronicled the support which the *Journal* has displayed for equal rights for homosexuals since 1977. He also explained the separation between the *Journal* and the *Sentinel*, and both of their independence from the business entity, Newspapers, Inc. "I don't want them telling me what to do, so I don't get involved with them either," he said in response to the company's apparent discrimination toward gay advertising while supporting gay rights editorially. His suggestion for dealing with the discriminatory coverage displayed by the *Sentinel*, as alleged by a questioner, was to meet with the Editor of the *Sentinel* and try to educate him on the issue.

A record attendance of over 110 was on hand to dine and hear Mr. Leonard's talk at Kalt's restaurant April 13. SE

FOUNDATION TARGETS COMMUNITY CENTER

Determined to provide leadership in the gay/lesbian community, the Board of Directors of the Cream City Association Foundation has voted to provide the guiding spirit in a major fund raising effort. With the active support for the development of a center of the Business Association of Milwaukee (B.A.M.), the National Organization for Women (N.O.W.) and the Cream City Business Association (C.C.B.A.), the C.C.A.F. Board has announced a campaign to raise a minimum of \$1,000,000 over the next 5 years. \$5,000 has already been raised in pledges and gifts.

C.C.A.F. is a not-for-profit charitable foundation incorporated in the State of Wisconsin and registered with the Internal Revenue Service.

While the Foundation Board is spending the next year to get the Gay Community Resource Center established, it is also continuing to serve as a gay "united way" for southeastern Wisconsin. According to Foundation Chair Ralph Navarro, "once we have the Community Center on its own feet with a Board of Directors, we will then focus on another major need of the area's gay community.

Funding interests of C.C.A.F. include: educational and research programs; scholarships; youth programs; the Arts; health services and non-commercial athletic activities.

Navarro noted that additional special interest giving will be considered on a case by case basis. He continued: "the only way to compete in the "real" world is to play by its rules. The heart of that reality is financial power. When we prove to ourselves and others that we can take care of our own special needs, we will have gained much greater credibility to all. Others want to help us, but to date they don't see us taking care of ourselves."

Pledges are being sought and are tax deductible. Further detailed information may be received by contacting the Cream City Association Foundation at: P.O. Box 11951, Milwaukee, WI 53211 or by calling: 445-5552. SE

GAY BUSINESS DISTRICT EYED

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—Northland Business Association Newsletter
Minneapolis, Minnesota November 1982

In an effort to provide geographic focus and create opportunities for new gay and lesbian business development the CCBA Housing and Development Committee is looking for people to assist in establishing a gay business redevelopment area. Areas under current consideration are River West, Brady Street, 27th Street (North of the freeway), South 2nd Street, Broadway (South of the freeway) and Prospect Mall. The committee hopes to select an area this year and needs help in many areas. Projects include:

researching available grants and loans and working with local government, community groups, existing business and the media.

The Career Development Subcommittee is planning a telephone Hotline and is organizing group advertising campaigns. The Education Subcommittee is planning multimedia seminars on various topics from computers to home repair.

If you are interested in getting more information on any of these activities call chairman Greg Quindel (273-5696).

UPCOMING CCBA EVENTS

- May**
- 12-15 NABC Convention Activities
 - 12 Leadership Building Workshop - 7:30 PM
 - 14 Plenary Luncheon for CCBA/NABC at noon Marc Plaza
 - 17 Membership Committee Meeting
 - 22 Wine Tasting Club (Bordeaux Region) Reserv.: 342-9955
 - 25 Board of Directors Meeting
- June**
- 14 General Membership Meeting
 - 15 Membership Committee Meeting
 - 27 Board of Directors Meeting
- July**
- 11 General Membership Meeting
 - 26 Board of Directors Meeting

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Business Briefs

Each issue, CCSE will compile items of interest to businesses, managers and workers. The source of business items is noted. CCSE assumes no responsibility for the accuracy of items obtained from another source.

A new newspaper titled *From One Business To Another* is produced by B E Productions, P.O. Box 586, Oconomowoc, WI 53066. The paper comes out monthly, and contains listings of incorporations, bankruptcies, judgments, warrants and real estate transfers, as well as business items. One recent issue contained a story on donations of property to a charity. According to *FOBTA*, the measure of the deduction for donated property is its fair market value. You will not have taxable gain even though the property has appreciated significantly while you held it. This can make donating property, rather than giving cash, very attractive. However, the amount of the deduction will be reduced by any ordinary income or short-term capital gain that would have been reported if you had sold the property. For example, the deduction for property used in business must be reduced by the amount of depreciation

recaptured as ordinary income if you had sold the property at a price equal to its fair market value.

Also, the deduction for tangible personal property donated to a charity for use "unrelated" to the charity's function, must be reduced by 40% of any long-term capital gain that would have resulted if the property had been sold. The use is deemed unrelated, for example, if it is anticipated that the charity will promptly sell the property. Thus, the amount of deduction for a painting donated to a charity for its annual fund raising auction would have to be reduced; a painting donated to an art museum for hanging would not.

The Kiplinger Washington Letter (1729 H St. N.W., Washington, D.C. 20006) reports that the inflation rate should register around 4% this year, a ten-year low. This is roughly the same as last year's rate, and nominal compared with

13% in 1979, 12% in 1980 and 9% in 1981. For early planning purposes, Kiplinger suggests using 5%, since as the economy strengthens demand will rise. Interest rates are about as low as they're going to get, according to the experts, staying steady from now until early summer. The next move will be up somewhat. Treasury bills should stay around the 8%-9% range, with the prime rate around 10%-10½%. Conventional fixed rate mortgages will stay close to 12%.

For information on loans, grants guarantees, technical assistance and other help from the federal government, a publication called the "1983 Guide to Government Resources for Economic Development" is available from the Northeast-Midwest Institute, 218 D. St. SE, Washington, D.C. 20003.

The National Technical Information Service provides a "Federal Technology Catalog," listing government research reports, computers, electronics, energy, machinery, coating, etc. The cost is \$19.50, order number PB83-121533/TAR. NTIS, 5285 Port Royal Rd, Springfield, VA 22161. **SE**

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Organizations Of Note

The Wisconsin Civil Liberties Union is a general membership organization that defends the constitutional rights of all citizens including gays and lesbians. It is the state affiliate of the American Civil Liberties Union. To protect constitutional rights WCLU carries out programs of public education, lobbying and litigation. It has established its Lifestyle Task Force to give special attention to the constitutional rights of gays and lesbians.

In the area of public education it publishes a newsletter, *Civil Liberties News* and ACLU books and pamphlets. Among the ACLU handbooks is the *Rights of Gay People* (revised edition 1983).

WCLU has actively lobbied in favor of state legislation prohibiting discrimination based on sexual orientation and decriminalizing private consensual sex among adults. Its Lifestyle Task Force has participated with other gay groups to coordinate lobbying strategies.

Finally, WCLU carries out a litigation program using volunteer attorneys. This includes, but is not limited to, the areas of free speech, police harassment, privacy and discrimination. It will consider complaints from anywhere in Wisconsin. Complaints should be addressed to the Milwaukee office.

An elected state board of directors governs WCLU. It has local chapters around

Wisconsin and offices and staff in Milwaukee. The Wisconsin Civil Liberties Union Foundation is WCLU's litigation and public education arm. Contributions to the WCLU Foundation are tax-deductible. Membership dues support the WCLU.


WCLU, Eunice Edgar, Executive Director, 783 N. Water St., Milwaukee, WI 53202, (414) 272-4032.

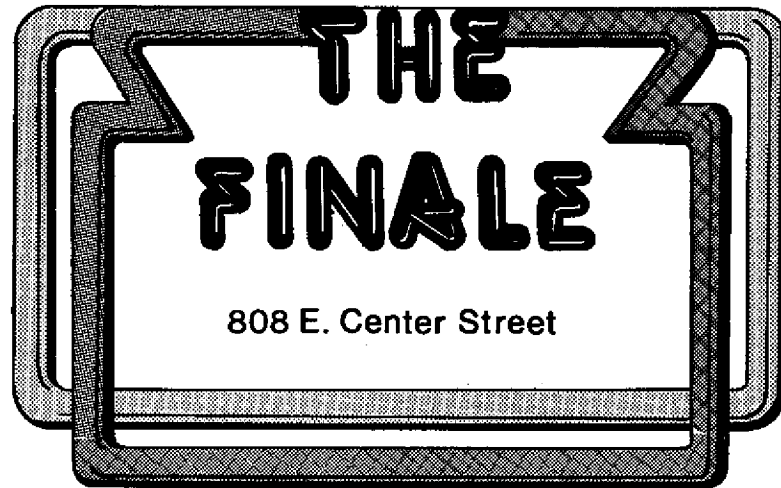
The Human Rights Campaign Fund (HRCF) is a Political Action Committee (PAC) designed to assist Congressional candidates who are committed to protecting Americans' rights to personal privacy and self-determination in their intimate lives. The Campaign Fund is not allied with any political party, nor is it tied to any political ideology, liberal or conservative, other than a devotion to the rights of Americans to order their private and intimate lives without government interference. Though the Campaign Fund was initiated by the national gay and lesbian community, which feels the danger most acutely, the battle to be fought is critical to all Americans.

Human Rights Campaign Fund, P.O. Box 1396, Washington, D.C. 20013, (202) 546-2025.

Each issue, CCSE will highlight various organizations of interest to our readership. We welcome information on organizations—both locally and nationally—which further the interests of gay people and/or business.

People For The American Way is an organization working in the support of individual liberties on many fronts, such as: alerting the nation's media about censorship and book banning; working to uncover the activities of "pro-family" extremists in weakening child-abuse and child-labor laws and defeating family planning and day care programs; mobilizing against mandatory school prayer; and effectively utilizing the media to educate the masses about right-wing extremism. Executive Director Anthony T. Podesta stated recently, "Many New Right Groups are richer, better organized and more fiercely determined than ever before. Thus, we need to continue to monitor and expose extremist campaigns, educate millions of Americans about threats to our traditional liberties, and continue to help citizens all over the country protect their schools, libraries and communities from attack."

People For The American Way, 1015 18th St., NW, Suite 300, Washington, D.C., 20036 



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Gays Mean Business

MILWAUKEE

(continued from page 6)

majority of those who participated were very cooperative. Most stated that they were unaware of A.B. 70, the Wisconsin gay rights bill, but were interested in knowing more about it. Four of the firms interviewed stated that they presently had in place programs to help supervisors and top management deal with the problems and concerns of gay employees.

Although 15% reported that they were aware of having employees who were either gay men or lesbians, 95% clearly stated they didn't care what a person's sexuality was. "We don't care what type of person we hire as long as they have the skills we want and know what they are doing. As long as they contribute to the company's success, we don't care," said Jerry Rodzik, staff and development director with Harley-Davidson Co.

It should not be forgotten that Wisconsin is the only state in the Union with a non-discrimination law. Leon Rouse, who worked for the passage of A.B. 70, stated that "passage of this bill was very complex, but without the support of every major religious group, it could not have made it. While those who became involved with our project over the past four years helped a great deal, not too many gay people around here seem to understand the impact of this legislation."

This is not unusual for people in Milwaukee, gay or nongay. They tend to be very private people, and it was that respect for privacy that got almost all the major religious groups of the state to support A.B. 70.

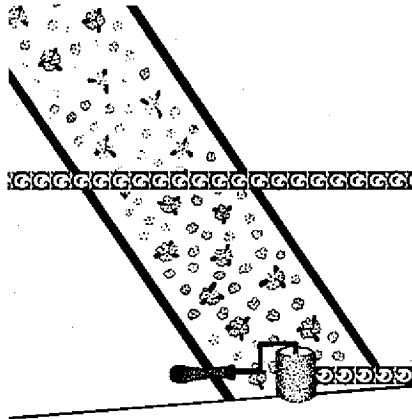
Milwaukee and Wisconsin, after all, have a long history of unorthodox politics with a strong progressive tradition. During the height of the McCarthy Era mania, Milwaukee elected and reelected a socialist mayor.

With its history of maverick politics and its regard for individual privacy, Milwaukee will probably go on its quiet way, maintaining its benign attitudes. As one man put it, "It is an honest, naive place with wonderful, down-to-earth people. Milwaukee is certainly a refreshing alternative to the jaded scenes of both coasts." **SE**

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