



# The Newsletter

December 1986

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**CHRISTMAS PARTY  
REMINDER !!!!!!!**  
Sunday, December 7th  
from 2 'til 7 pm at

Busby's Good Time Emporium  
8129 W. Greenfield Avenue

\$5 for CCBA Members,  
\$7 for our guests



**REMEMBER: THERE WILL BE NO  
DINNER MEETING THIS MONTH,  
SO COME TO THE PARTY!**

## NOMINATION COMMITTEE APPOINTED

With the annual elections of the CCBA Board of Directors scheduled for January 14, the following three people have agreed to serve on the Nomination Committee: Judith Laufer (871-4852 [H], 276-0200 [W]), Marc Hauptert (265-6114 [H], 374-5599 [W]) and Boyd McGranaghan (342-8734 [H], 649-9790 [W]). Any member who wishes to run for any Board position should contact any of the above by Dec. 15. Nominations will also be accepted from the floor at the time of the elections.

## MEMBERSHIP SURVEY SHOWS IDEAS, HOPES

Earlier this year, membership surveys were sent to all members of CCBA. The questions involved dinner meeting topics, what CCBA is doing wrong and right, how we spend our money, and other subjects. The following is a summary of the responses.

According to the surveys, members think that CCBA is a very important organization in the lesbian/gay community. In addition to providing business and professional connections, the organization brings people together in a warm social atmosphere. CCBA provides a respectable and positive image to the straight community. It has fostered a good relationship with the Milwaukee police, the media, the Governor's office, and other political areas.

In addressing the question of the least important things CCBA does with its time and money: two members felt the organization was spending its money wisely, while five thought improvements could be made. Two members questioned having a secretarial service. Two others believed more accountability should be shown with regard to funds received by the organization. Other comments included an over-concern about image; difficulty experienced by some in understanding the treasurer's reports; and the necessity of holding the NABC conference, considering the fact of the demise of that organization.

The survey revealed a wide readership for *The Newsletter*. Several would like it to be more eye-appealing by including more graphics. (One member suggested a male centerfold. Volunteers?)

Other suggestions included: more local news; gay cartoons and other humor; including at least one opinion column, perhaps on a current issue written by different people; more regional news (especially San Francisco); editorials; movie and theater data.

By far the most popular question was: If you were elected to the Board of CCBA today, what would you list as your top priorities to enhance the future of CCBA? The answers were diverse. Included were: increase membership; include more women; tighten purse strings; become more involved in the gay/lesbian and straight communities with CCBA clearly identified; no smoking at meetings; increase activities such as plays, trips, etc.; unite factions; stress that anyone can become a member; undertake high-visibility projects to attract members; lower costs of dinner meetings; and become more politically involved. Increasing membership was first priority.

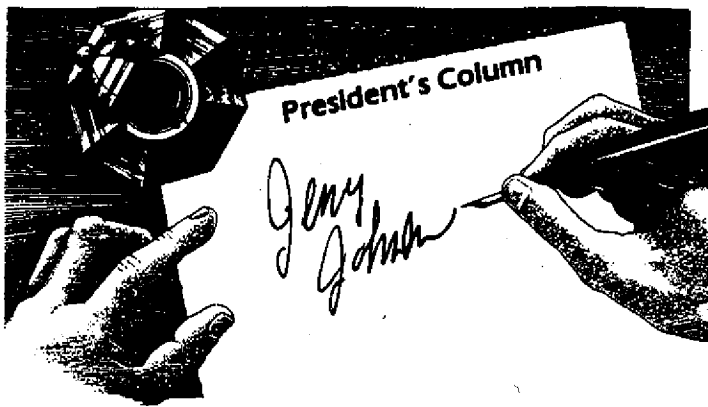
When asked what incentives could be given to assist membership, ten said they wanted a discount on renewals for each member brought in; two, however, thought that incentives were not necessary. One member said that CCBA should strive for a more "alive" image. A 6-month trial membership was suggested; and a 10% discount for members when using member businesses. A low-income membership fee was suggested; while another said the dues should be lowered. A more responsive environment for volunteers was suggested.

When asked about dinner topics and speakers, opinions appeared to be as many as the number of respondents. The most popular meetings were Governor Earl's speech and the Theater District topic. Several writers wrote praising political programs, while two did not like the mayoral "candidate" speeches. Suggestions for future topics were more community leaders and another AIDS program.

A significant number of people felt that the dinner prices were too high, and several said that they would attend more often if the prices were lower.

The Board appreciates the responses, and is considering all the ideas. Anyone with further input is welcome to contact any Board member with your suggestions.

of 1986



Many men and women in the gay and lesbian community are asking where we go from here. Governor Earl, our staunch friend, is out; and Tommy Thompson is in the governor's chair come January 5.

We clearly know where Governor Earl has stood with gays and Lesbians. He supports our rights as a minority, as a people. He created the Governor's Council on Lesbian and Gay Issues; and how many states have such councils? How many states have governors who are genuinely concerned about minority groups, especially gays and lesbians?

Reports say that Tommy Thompson will not continue the Lesbian/Gay Council. Furthermore, it is rumored that if the legislature would pass a bill rescinding the gay rights law [AB 70], Thompson would approve such action and sign the bill into law. Fortunately, the State Assembly and Senate majorities are Democratic. Traditionally Democrats have more often supported the gay rights act and minorities in general. With a Republican minority, Thompson will have to fight to get many bills he wants passed.

Many in the gay and lesbian community feel that Thompson being governor will not make much difference. They feel that even if the gay rights act is repealed, nothing will really change. Don't count on it. With the conservative mood in vogue these days, we must assume nothing. Can we afford the luxury of sitting back and being apathetic?

Please get involved. Write you State Assembly member and State Senator [or call them on the toll-free Legislative Hotline], to express your views. Let them know that you support gay/lesbian rights; and don't forget to write Governor-elect Thompson as well. This is extremely important. We must not take the steps of progress we have made since Stonewall for granted. If we don't act to save our rights, who will?

## HOLIDAY GIFT BOOKS

Holiday gift giving time is here again and bookstores can be the place to shop this year.

For the special classic music lover on your list, Darlene Geis' beautiful volume *The Gilbert and Sullivan Operas* (Abrams 0-8109-0984-7) is wonderful. Well written and illustrated with photos and design sketches from the PBS TV series, it also includes brief histories of the plays and authors. If a microwave oven is a (new) toy in the house, then *The Joy of Microwave Cooking* (Prentice-Hall 0-13-511551-5) is a great accessory. Illustrated with step-by-step diagrams in a three-ring binder, easy to lay flat or prop up, it includes recipes for all sorts of foods from soup to nuts, appetizers to desserts, and is large enough to include

at least another 60 pages of your own favorite recipes without having to move any of the present ones to another binder.

For fans of Celeste Holm and/or Truman Capote, Random House Audio has produced a cassette tape of Ms. Holm reading *The Thanksgiving Visitor* and *A Christmas Memory* (0-394-55039-0, \$7.95). They are auto-biographical pieces of Capote's childhood told in bittersweet style. If you prefer Capote in print, a slipcased hardcover of *A Christmas Memory* is also available.

Artists look at the world differently than other people. Female artists seem to look at the world in ways which are truer to life as well. If art evolution/history is an interest then I recommend Ann Sutherland Harris and Linda Nochlin's *Women Artists 1550-1950* (Knopf, 0-394-73326-6). This bookcase sized "coffee-table book" is profusely illustrated with both black and white and color examples of four centuries of work. The clearly written commentary compares and contrasts artwork by known female artists and artisans to pieces produced by "Artist Unknown" and male artists. [The pictures alone are worth getting the book for.]

For mystery lovers International Poligonics, Ltd. has begun reissuing George Baxt's Pharoah Love (a black gay detective) novels, starting with *Swing Low, Sweet Harriet* and *A Queer Kind of Death*; and a new mystery, *The Dorothy Parker Murder Case*. In *Dorothy Parker...* the Algonquin Roundtable becomes involved with the investigation of a movie director's slaying. The characters are true to life and it's a good who-dun-it for curling up on the couch (or wherever a good mystery can be read) without distraction on cold winter's nights.

The artwork of Leo and Diane Dillon has won numerous awards, from judges ranging from commercial art designers to science fiction fans. Their illustrations in *The People Could Fly* accompany folktales every bit as good as those award winners. Virginia Hamilton's retelling of American Black Folktales is fresh and classic at the same time, reminding me of stories passed down to me from my grandfather, to whom the tales had been passed down. *The People Could Fly* (0-394-86925-7) is a wonderful hardcover to cherish and share.

For people who think that love is an adventure and like fantasy, R. A. MacAvoy's *Tea With The Black Dragon* and its sequel, *Twisting the Rope* (Bantam Spectra editions) are stories of a relationship with a difference. They include zen philosophy and affection between an Irish fiddle player and a Chinese dragon (in human form), which can be read and reread for pleasure even after the weather warms up.

If Isabel Miller's novel *A Place for Us (Patience and Sarah)* impressed you, then you will love her latest, *The Love of a Good Woman* (Naiaid Press, 0-930044-81-9). It is the story of two women, their relationship, and how World War II changed their lives and women's roles in American society in general. This book is good now and will still be great in five years. Think of it as an investment.

Responsible for the deskwarming gifts in the office? Have you considered a Langenscheidt's *Lilliput Dictionary* in your choice of popular languages? For less than the price of a burger and coffee (\$1.50) one of these useful reference books can remind the recipient all year long of your thoughtfulness.

C.Kay Hinchliffe - Sunrise Book Review  
sends you holiday greetings.

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# CCBA MEMBER BUSINESSES

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### **WILLIAM DOMER AND ASSOCIATES**

Financial and Tax Consultants

1219 North Cass..... 224-0863

### **C.A.KLEIN BOOKKEEPING SERVICES**

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2737 South Logan Avenue .....483-9516

### **STEVEN J. MURRAY**

Professional Accounting & Tax Services

840 North 3rd St. #301.....273-4444

### **TODD STREHLOW - Kerber, Eck & Braeckel - Tax Services and Accounting**

735 North Water Street .....276-2303

## ARCHITECTS

### **THOMPSON & ASSOCIATES**

Architects.....964-3610

## ART/ADVERTISING/PRINTING

### **ALPHA COMPOSITION**

Phototypesetting/Camera Ready Art

144 North Water Street .....278-8686

### **ASA COMMUNICATIONS**

Advertising, P. R., Special Publications

PO Box 92222, Milw. 53202 374-5599

### **C. J. PRINTING**

Typesetting, Layout, Copying, Printing

1237 S. 16th Street.....643-8757

### **ORLOFF Concept and Design 291-9999**

### **MATTHEW WARD - Commercial and Industrial Shows.....263-3554**

## ATTORNEYS

### **ANGERMEIER AND ROGERS**

625 N. Milwaukee #404.....289-9200

### **STEPHEN M. BYERS.....224-9758**

### **JUDITH LAUFER**

Davis & Kuelthau, S.C.

250 E. Wisconsin, Suite 600...276-0200

### **THOMAS E. MARTIN**

General Practice of Law

161 West Wisconsin Avenue....765-9413

### **BOYD McGRANAGHAN**

3741 West National .....649-9790

## BARs

### **LA CAGE - Video/Dance Bar**

801 South 2nd Street.....383-8330

### **M & M CLUB 124 N. Water ...347-1962**

### **THIS IS IT! 418 East Wells ....278-9192**

### **WRECK ROOM 266 E. Erie ...273-6900**

### **YOUR PLACE 813 S. First...647-0130**

## CHURCHES

### **ALL SAINTS CATHEDRAL - Episcopal**

Harry Vedder 818 E. Juneau ...289-0801

## COMPUTERS/SOFTWARE

### **FRONTIER SOFTWARE, INC.**

Small Business Systems Design

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### **JAUFMANN COMPUTERS**

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Edwin Jaufmann Jr.....357-5548

## CONSULTANTS/RESEARCH

### **SUNRISE BUSINESS SERVICES**

Research/Reports/Publishing Services

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### **COUNSELING/THERAPY/HYPNOSIS**

### **EASTTOWN THERAPY SERVICES**

Psychiatry and Psychotherapy

Milo G. Durst, MD

Robert A. Holzhauer, ACSW...273-7173

### **DENNIS JACKSON**

Psychological & Vocational Counseling

633 W. Wisconsin, #1717.....272-6868

### **MICHAEL J. ROLLER, M.Ed., N.C.C.**

633 W. Wisconsin, # 1717 .....272-6868

### **TURNING POINT FEMINIST**

COUNSELING - Mary A. Palmer, MSW

Counseling and Therapy

1442 N. Farwell, # 602.....278-0492

### **WELLSPRING CLINICAL**

ASSOCIATES - Mental Health Services

8112 W. Bluemound , #101.....257-1878

## CRAFTS/TRADES

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### **IMPROVEMENTS BY RON ROZMAN**

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### **INTERIOR DESIGNS BY YOUNG**

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### **SECOND CENTURY RENOVATIONS**

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## DENTISTS

### **BARTLEY BELL, DDS**

400 W. Silver Spring .....963-0223

### **CRAIG W. LARRABEE, DDS**

### **MICHAEL BERNKLAU, DDS**

2532 East Bellevue .....963-9440

### **DR. JOHN SCADUTO, DDS**

611 N. Broadway, Suite 10.....272-7747

## ENTERTAINMENT

### **CLAVIS THEATRE Stage Productions**

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### **MIDWEST MUSIC DISTRIBUTION**

Recordings and Concert Promotion

207 East Buffalo.....278-0066

### **PARKWAY NEWS & VIDEO RENTALS**

3417 West Lisbon Avenue.....933-2880

### **VIDEO ADVENTURES**

1820 North Farwell .....272-6768

## FINANCE/INVESTING/INSURANCE

### **DONALD BOYCHUK Financial Planning**

Estates and Liquidations.....475-7687

### **EQUITABLE LIFE AND FINANCIAL**

SERVICES - Ralph Navarro,

Equity Qualified Agent.....276-2000

## FLOWERS/PLANTS

### **THE FLOWER DEN**

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147 N. Broadway .....273-5969

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### **BILL MORANO**

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### **CLUB MILWAUKEE Health & Social Club**

704A W. Wisconsin (rear)....276-0246

## MEDICAL/CLINICS

### **BRADY STREET STD CLINIC**

1240 East Brady Street.....272-2144

## PHARMACY

### **KEMP PHARMACY**

4499 North Oakland .....962-8150

## PHOTOGRAPHY

### **BREITLOW STUDIOS.....476-3777**

### **MARSHALL CAMERA**

2219 South Muskego .....645-7722

## PUBLICATIONS

### **WISCONSIN IN STEP/ IN STEP**

### **GRAPHICS**

Biweekly News Publications

624 North 27th Street.....931-8335

## REALTORS/PROPERTY

**JIM RITTER, JR. - Merrill Lynch Realty**

.....962-3000 or 271-5508

### **SEYMOUR STEIN**

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Typing, Word Processing,

Resumes.....445-5552

## IF ANY ADDITION OR CORRECTION

TO A BUSINESS LISTING IS NEEDED,

PLEASE FEEL FREE TO CONTACT

THE EDITOR, MICHAEL J. LOWREY,

AT SUNRISE BUSINESS SERVICES

PHONE 372-9745, before 10 PM.

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## Mil-wo'-kie

by Ralph Navarro

While many, many things have changed with the Tax Reform Act of 1986 (TRA), one of the greatest losses for many is the reduced number of ways to shelter your money. Although we've kept IRA's if you have an adjusted gross income under \$25,000 as a single, or \$40,000 if you file jointly (legal marriage required here), and kept the Super IRA's, Keoghs, tax sheltered annuities, traditional pension and profit-sharing programs, as well as 401(k)'s, the number of dollars you can put away has been decreased significantly.

People who are trying to insure a sound economic future for themselves and their significant others will have to begin looking elsewhere. One winner in TRA is tax free municipal bond funds; the other super champion is life insurance.

Although the primary use of life insurance is to cover debts, final costs, and perhaps to leave a nest egg for one's lover, most people buying it today are not focussing in on the death benefit. Life insurance has radically changed in the past 10-15 years. Not only is it generally "interest sensitive" to current economic markets, but today it can be tied into high yielding mutual funds to reflect your own personal investment attitudes. In addition to significant investment options, all your funds are growing on a tax-deferred basis, yet leaving you with accessibility to your funds at a net 2% loan cost.

Probably the best of the options is for people who have \$5,000 or more that they are able to put away in an investment. Single Premium programs are superb plans to insure full accessibility, even within a few weeks of deposit. The growth can be astounding, and it is all tax deferred.

If you don't have at least \$5,000 to put down at once, check out the Variable/Universal programs that have recently come into the market place. In my opinion, they are the best thing available for people who can only afford to pay one premium at a time. The growth can be truly mind-boggling, with every benefit going into your [or your beneficiary's] pocket.

Treat yourself nicely going into the New Year. Contact your gay/lesbian sensitive insurance representative.

## ARE YOU MISSING OUT?

If your CCBA membership is about to lapse or already has, you could be missing out on some truly exciting times in the immediate future of CCBA.

On the light side: we have the Cream City Business Association's Christmas Party, on December 7th at Busby's Good Time Emporium. It's a casual affair, truly one of the season's best bargains. This is followed by the January Dinner Meeting, with the evening's program to include the election of officers and board members (made possible for the first time because of By-law changes that allow YOU to vote for the best person to fill the positions opening), to be preceded by CCBA's distribution of awards to individuals deserving of recognition.

BUT: to participate at these and other upcoming events, your membership must be current. Renewals will be taken at monthly dinner meetings, or you can send them through the mail. We can even take renewals over the phone with your VISA or MASTERCARD. (And remember: after January 1st, dues in professional organizations will no longer be deductible business expenses; so time is running out!)

Cream City Business Association is a proud and promising voice in the gay community, and your being involved allows us to speak out for you when you can't.

If you have any questions or need a renewal form, contact me: Ronald Rozman, Membership Chair; at 344-7278 (please use the answering machine).

## INVESTMENT CLUB OPENS MEMBERSHIP

Cream City Investment Club member Ron Rozman announced that the group once again is open to receive people who are interested in learning about the stock market through active participation.

According to Rozman, "You need not know anything about the stock market to become a member! That is the purpose of the group, to learn together." Joined with past chair Leonard Sobczak and others, the group is looking to fill the 15 seats by January.

Rozman reports that 7 of the seats have already been filled. CCBA members interested in a combination of education with a rewarding and enjoyable opportunity to gather with other good people

## CCBA AMENDS BY-LAWS

As reported in last month's *Newsletter*, a principal activity at the November 11th meeting of CCBA members was consideration of amendments to the Association's By-Laws, proposed by the Board of Directors. As modified and adopted by the members, the key amendments, briefly described, include:

- A) statements of the Association's Purpose and Goals of Non-Discrimination now appear in the By-Laws.
- B) a Nominating Committee shall propose slates of nominations at the Annual Meeting, to fill vacancies in the Board of Directors. The members will now elect Directors themselves.
- C) officers of the Association shall be elected by the membership in attendance at the annual meeting; a limit to the number of terms that officers may serve has also been set.
- D) the total number of Directors is reduced to eleven (11) from the current number of fifteen (15)
- E) the officers of the Association are: President, First Vice-President, Second Vice-President, Secretary, and Treasurer. The amended By-Laws also provide for the office of President-Elect, to achieve a smooth transition from one President to the next.
- F) the duties of the officers are now delineated clearly in the By-Laws.
- G) a revised committee structure was incorporated into the By-Laws. A description of the functions of the Executive Committee was provided; it will be convened by the President on an irregular, as-needed basis only. Standing Committees in the By-Laws now include Finance and Budget, Nominating, Membership, Program and Development, and Public Relations Committees.

Copies of the new By-Laws will be distributed to the membership as soon as they are prepared and duplicated.

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## Steven J. Murray

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& Tax Services  
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## DRIVE FOR AIDS HOME ANNOUNCED

Marc Hauptert, president of the Board of Directors of the AIDS Resource Center of Wisconsin, announced at a news conference held Friday, November 21 at Milwaukee's City Hall the beginning of a campaign to create a \$125,000 fund to provide a home for people with AIDS and AIDS Related Conditions (ARC).

Hauptert, a business member of CCBA, said that the money would go to buy a duplex which would accommodate 6 people. Prospective residents would have to have a confirmed diagnosis of AIDS or ARC, would be provided for on a "first come, first served" basis, and could come from anywhere in Wisconsin. He said that what was envisioned was a supervised environment that would be staffed around the clock. It would be open to those who "could find no housing elsewhere". He said that a building had not yet been chosen, and added that when a choice had been made, the location would not be made public.

Hauptert said that the project has already received a \$40,000 grant from the Wisconsin Housing and Economic Development Authority Foundation. A holiday season fund drive will attempt to raise the remaining \$85,000. He said that the drive will consist of "an individual giving appeal" rather than fund raising activities or projects. According to Hauptert, \$50,000 of the monies raised will be used to purchase the building, with an additional \$10,000 being used for necessary improvements. \$65,000 will be used for operating expenses for the first year.

(As of November 1, 48 people with AIDS were reported to be living in Wisconsin, many of them in the SE portion of the state. Since 1983, 115 cases have been reported in Wisconsin.)

## JUDITH S. LAUFER

*Attorney at Law*

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personal agreements and general practice of law

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Italy: *Buon Natale*

Mexico: *Feliz Navidad*

Netherlands: *Hartelijke Kerstroeten*

Norway: *Gledelig Jul*

Poland: *Boze Narodzenie*



**Merry Christmas**  
from the  
**C.J. Printing Company**  
1237 South 16th Street  
Milwaukee, Wisconsin 53204

Portugal: *Boas Festas*  
Rumania: *Sarbatori Vesele*  
Russia: *Hristos Razdajetsja*  
Serbia: *Hristos Serodi*  
Spain: *Felices Pascuas*  
Sweden: *Gud Jul*  
Wales: *Nadolig Llawen*



## CCBA Events of Interest

### December

- 1 Executive Committee Jerry 372-2773
- 2 Business Enhancement Steve 273-4444  
or Ralph 445-5552
- 3 Women's Planning Meeting Pat 265-6531
- 4 Public Relations Bill 372-1813
- 7 Christmas Party; Busby's Good Time Emporium  
Steve 273-4444
- 14 Wine Tasting Club Ci 278-0328
- 16 Board Meeting Jerry 372-2773
- 17 Women's AfterWork; St. Michael's Waiting Room  
Darla 372-9509
- 18 Investment Club Leonard 963-1990

### January

- 6 Business Enhancement Steve 273-4444  
or Ralph 445-5552
- 7 Executive Committee Jerry 372-2773
- 14 Annual Dinner Meeting Steve 273-4444
- 18 Wine Tasting Ci 278-0328
- 20 Full Board Meeting Jerry 372-2773

### February

- 10 Dinner Meeting Steve 273-4444
- 15 Board Meeting Jerry 372-2773
- 15 Wine Tasting Ci 278-0328

### Member News and Articles Needed

Elsewhere in this issue, as in every issue, you may read articles about other CCBA members (Business, Charter, Individual, even Associate). Those articles could be about you! Why haven't they been? Because it seems we're always the last to hear. Have you received an honor in your field (or has your business)? Have you been written up in a business or trade publication? Have you been promoted, or appointed to a new post? *The Newsletter* would love to run the good news; but we can't if you don't tell us. Please, let us know.

Also, we are always in need of good, timely articles for *The Newsletter*, but there never seem to be enough coming in. The Public Relations Committee does what it can; but this is a membership organization, and we would like to get as many of you out there involved in CCBA's activities as possible. The only pay is the gratitude of your peers within the community, and the knowledge that you have shared your expert expertise with others; but sometimes that is reward enough. If you have an idea for an article, or even a column, contact the editor at the address below. We'll be delighted to have your help and input in making this a better newsletter.

## CCBA NEWSLETTER

*Editor*

Michael J. Lowrey  
1847 N. 2nd Street

Milwaukee, WI 53212-3706

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## CCBA OFFICERS AND BOARD

### PRESIDENT

JERRY JOHNSON  
372-2773

### VICE-PRESIDENTS

RALPH NAVARRO  
445-5552 (H)  
276-2000 (O)

SUSAN JURGENS  
358-3545 (H)

### TREASURER

STEVE MURRAY  
344-7278 (H)  
273-4444 (O)

### SECRETARY

SALLY SWETNAM  
962-5940 (H)

### DEVELOPMENT

CLIFF HEISE  
962-0012

### PUBLIC RELATIONS

KAREN GOTZLER  
265-6531 (H)

278-0066 (O)  
BILL LE GRAVE

372-1813 (H)  
263-2241 (O)

### MEMBERSHIP

RON ROZMAN  
344-7278 (H)

### AFFILIATED

ORGANIZATIONS  
PETER JOHNSON

963-9144 (H)

### AT-LARGE

### REPRESENTATIVES

JUDITH LAUFER  
871-4852 (H)

271-9101 (O)

MICHAEL LOWREY  
372-9745

DENNIS WILDENBERG  
449-8562 (H)

453-1900 (O)

RON ROZMAN  
344-7278 (H)

### COMMITTEE HEADS, ETC.

### WINE TASTING CLUB

CI STEIN

278-0328 (H)

### WOMEN'S GROUP

DE ANNA RATLIFF  
372-9509 (H)

### NEWSLETTER EDITOR

MICHAEL J. LOWREY  
372-9745

### NEWSLETTER ADVERTISING

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265-2509 (H)