



The Newsletter

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Picnic Set for August 16th

The August general meeting of CCBA, our annual picnic, has been set for August 16th. Through various misunderstandings, certain items published earlier had carried incorrect dates. The menu will include *spanferkel* (roast pork), which will be roasted at the site by our own experts, and a variety of other taste treats. For further details, see the special announcement elsewhere in this issue.

Minutes of July CCBA Board Meeting.

1. Peter Johnson will assume the position of Affiliated Organizations Chairperson. Bill Le Grave has verbally resigned from the Board as an At-Large Representative, as his expanding business is in need of his full attention. Any member interested in served on the Board as an At-large Representative should contact a member of the Executive Committee.
2. a) Cliff Heise reported a huge success at the July 16 La Cage Aux Folles performance, which 28 CCBA members and guests attended as a group. The MAP benefit party following the performance was also well attended. b) Dreamgirls is scheduled for August 6, and 15 people had signed up for our block tickets as of the board meeting. The Board decided that a one week extension would be sought from the PAC in an attempt to sell the remaining 10 block tickets. If these remaining tickets were not sold by July 29, then CCBA would return the unsold tickets, and the persons with reservations will assume the \$30 price, rather than the discounted price of \$27. c) Only a few vacancies remain for the October trip to Spring Green to see the American Players production of Hamlet; contact Jan or Paul at 444-9195.
3. Bob Reimer, Public Relations Chair, has suggested that the names of new CCBA members be printed in The Newsletter; and that a series of ads be purchased in In Step to publicize the CCBA.

CCBA Women Meet

On July 10, about fifteen women met to discuss how the Cream City Business Association could become more meaningful to women members.

Many women indicated a desire for regular CCBA activities that would be of specific interest to women. Areas of interest were educational, self-help or supportive, and (of course!) social. Specific topics mentioned included: financial planning, investments, planned parenting, co-parenting, child custody, and dealing with gayness-related stress in the work environment. Bo Black, director of Summerfest, was suggested as a possible speaker. Several women suggested that by becoming acquainted with other women members, they would be more likely to attend other CCBA functions.

Many women spoke of valuable personal and professional contacts gained as a result of CCBA events, and the support of women's activities by men members. It was generally noted that it is desirable for lesbians and gay men to be united in our struggle for equal rights, and in our involvement in political processes.

A follow-up letter to the July 10 meeting was mailed to all women on the current CCBA mailing list. Please call Sally (962-3961) or Sue (544-5074) if you did not receive this letter, or if you would like more information.

Our next event will be volleyball & barbeque on Sunday, August 24, at 2:00, at 2441 N. Humboldt.

4. A MAP Fest will be held September 1st, on S. Second Street at National Avenue, by the La Cage Lounge, Hotlegs, and Your Place. Proceeds will go to the Milwaukee AIDS Project (MAP).

5. The Cream City Association Foundation (CCAF) will meet every second Tuesday of the month at the main library. Gay/lesbian organizations are to send a representative, and to appoint an alternate. P. Johnson will be the CCBA representative, and B. Reimer the alternate. The purpose of these meetings will be to unite the

(continued on next page)

community, share calendars, and direct Foundation fundraising events.

6. B. Reimer of the Business Enhancement Committee reports that there will be a meeting of Business Members on August 4.

7. Treasurer Steve Murray has met with the auditor. Some recommendations from that audit include improving cash control and billing. A letter will be sent to Progressive Prints, to not accept rush orders for CCBA publications.

8. At-Large representatives will contact members whose dues are 30 or more days late. A letter is being sent to all persons or businesses in accounts receivable status. Board members are encouraged to bring new members into the organization. The financial status of the organization will be a major topic at the Executive Committee and full Board meetings.

9. All members are encouraged to return the surveys that were included in the July Newsletter, as soon as possible.

10. The review of the secretarial service will also be a major topic at the next Board meeting, and bids for this service will be solicited in the near future.

11. Fifteen women met recently to discuss how CCBA could become more attractive to women members. It was decided that there will be regular CCBA functions for women members. [Please see other articles elsewhere in this issue.]

12. It was decided that the Board needs to address many issues related to The Newsletter, including policies deciding who will ultimately be responsible for information printed in The Newsletter, etc.; to be on next month's agenda.

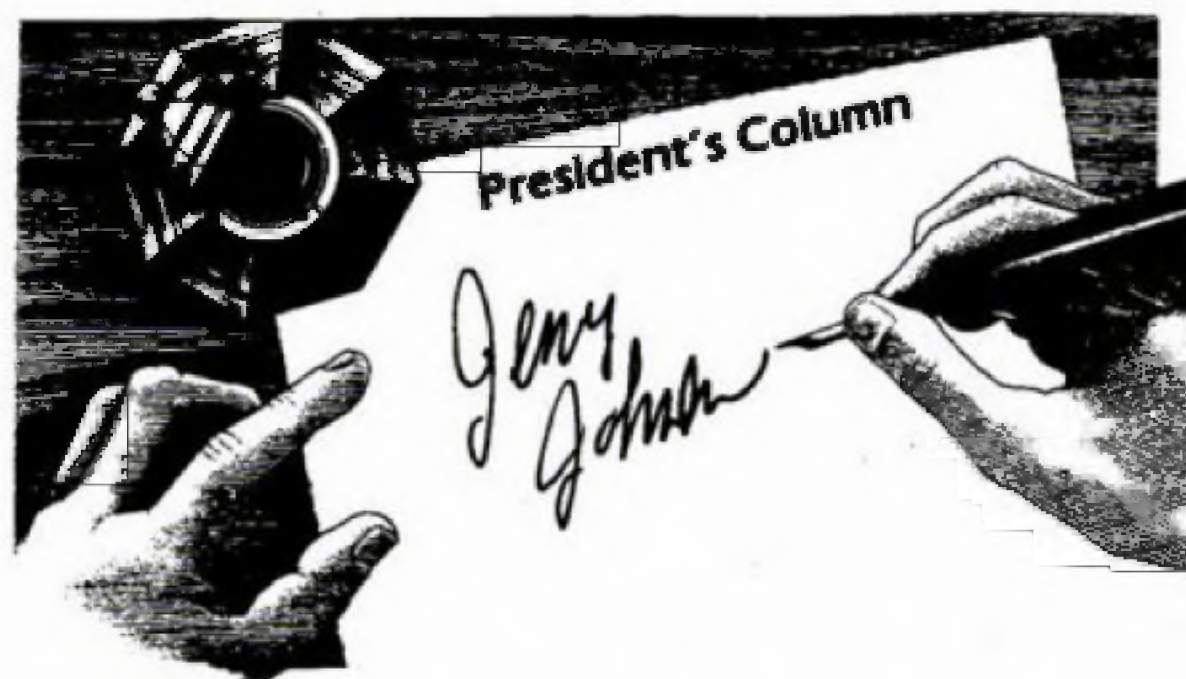
13. The August picnic will be on August 16th!! Ron Rozman and Sue Jurgens are making arrangements.

14. Bo Black has been invited to speak at the September dinner meeting.

15. Bids received for printing and typesetting were opened and discussed. After much deliberation, it was decided that Sunrise Business Services will typeset The Newsletter, and Progressive Prints will do the printing. The printing of stationary, etc., will be done by C. J. Printing, a new CCBA business member.

ROOMMATE WANTED

GWM, 29, professional, looking for a GWM to share my two-bedroom apartment on the East Side (Royall-Prospect area). Rent \$250; includes heat. Looking for someone responsible. Contact Jim Ritter at 962-3000 (office) or 271-5508 (home).



Since the inception of CCBA in 1981, there have been continued efforts made to attract women to the organization. Through the years, however, successes have been minimal. While there were often one or two women on the board, the number of women actually taking out memberships was small.

Theories have been offered that the word "business" in the organization's title scared off some women. And CCBA was perceived by others to be a "men's" organization. After all, some said, isn't the business world a man's world? In January, for the first time, CCBA had three women simultaneously on the board. This was a major accomplishment. The fact that all three are active and deeply interested in the organization is heartening. Women can and should be a vital force within CCBA. One-third of our sister business group in Minneapolis has traditionally been women. I hope that will also come to pass in Milwaukee.

Elsewhere in this newsletter there is a report on the recent women's meeting that board members Sally and Sue organized. Fifteen women attended this first meeting; and others expressed strong interest, but could not attend for various reasons. I am told that enthusiasm was high and everyone present wants to meet on a regular basis, plan regular activities and events. They are planning their own picnic for August [in addition to the August 16 picnic]. A lecture series is also being considered, with topics relevant to women's interests and concerns.

Sue and Sally are to be congratulated for the organization of this first women's meeting. I am confident that with their leadership, and the excitement and enthusiasm of the others attending the first meeting, the group will grow and prosper. The potential is tremendous. Welcome!

CCBA PICNIC IN THE PARK

DATE CHANGE! DATE CHANGE! DATE CHANGE! DATE CHANGE!

WHEN? SATURDAY, AUGUST 16

TIME? 1:00 PM thru 7:00 PM

WHERE? LAKE PARK SITE #5, NEAR
NEWBERRY AND LAKE DRIVE

COST? \$8 PRE-PAID
\$10 RESERVED, NOT PAID
\$12 AT THE PARK

MENU? SPANPFERKEL (ROAST PIG)
ROASTED CHICKENS
POTATO SALAD
CORN ON THE COB
COLE SLAW
FRUIT BOAT
SODA AND/OR BEER

ACTIVITIES? GAMES, FUN AND PRIZES

RESERVATIONS? CCBA; P.O. BOX 92614;
MILWAUKEE, WI 53202
or phone 445-5552 by August 13

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Editorial Musings

This is, as some of you realize by now, my first issue as Editor of The Newsletter; and I hope that in the coming months I will create (with your help) a newsletter that we can all be proud of. Any of my predecessors can tell you that this is not an easy task, particularly in a membership organization such as this, where each of us has one or more paying jobs and/or businesses which must often take precedence over our CCBA activities. Nonetheless, this has generally been one of the best newsletters for an organization our size in the NABC; and I hope to make it even better in the months to come. Like every good editor, I must depend on you, my readers, to tell me what I am doing wrong (and right). You do your part; I'll do mine.

CCBA NEWSLETTER

Editor

Michael J. Lowrey

1847 N. 2nd Street

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A Visitor's Impression of a CCBA Meeting

CCBA held its monthly dinner meeting on Monday, July 14 at Gaetano's Restaurant. New to Milwaukee from Pittsburgh, I was invited by a friend to attend.

"Oh great!" I thought, "A business dinner meeting." Past experiences with those kinds of things had long since taught me that it probably wasn't going to be a fun way to spend an evening. Better I should stay home and watch the life cycle of the Siberian musk wolf or some such on PBS.

But he is a good friend, the kind of person you do things for, so I went.

The cocktail hour began at 6:00. I have a real dread of those things, and usually avoid them when decently possible.

Wrong this time.

Those attending were open, friendly and made it easy for me to meet and talk with many nice and exciting people.

The dinner which followed proved to be more of the same -- interesting people, good conversation: the perfect compliment to any meal.

But I knew that there were to be after-dinner speakers. The subject? Pornography. Ho hum, I yawned inwardly. Time to work out the plot of my next book.

Wrong again.

Mrs. Eunice Edgar of the Wisconsin Civil Liberties Union and Mr. J. Brian Heller of the National Civil Liberties Legal Foundation, Inc. proved to be in excellent command of their subject; and what is more, interesting speakers as well. Afterwards, the questions flew thick and fast as the audience became totally involved in a topic that has ramifications for lesbians and gays beyond what most believe -- or I had thought of, before Monday evening.

It ended all too shortly -- and could have gone on for several hours more. In several ways, I am wiser now and am glad that I had the opportunity to attend. I say this with truth: those who weren't there missed a good and informative time.

-A Visitor to Milwaukee



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Sentry, Affiliate Sued by Man with AIDS

Jeffrey Rick, 32, has recently filed a formal complaint with the California Department of Insurance against Sentry Life Insurance of Stevens Point, Wisconsin, and Alpha Corporation, a firm based in Louisiana. National Gay Rights Advocates, which represents the AIDS victim, alleges that when Rick left his old job he was not allowed to convert from his group health plan with Sentry and Alpha to an individual policy, as is required under California law.

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CCAF News

The Cream City Association Foundation has established a coalition council of gay/lesbian organizations in the greater Milwaukee area, to meet once each month. The purpose is to bring together groups to discuss how we can continue to build a stronger community that works together. The involved groups agreed to share calendars (to help minimize conflicts) and participate in the promotion of the coalition council and the Foundation.

County employees participating in the Milwaukee County Employees Combined Giving Campaign (A CHOICE) contributed \$135 designated for the CCAF. A check from UNITED WAY of Greater Milwaukee has just been received.

\$500 has been sent to the National Association of Business Councils by the Foundation to help cover expenses from the recent national conference of NABC which was held in Milwaukee.

CCBA Events of Interest

August

- 5 Business Enhancement Bob 264-5345
- 6 Dreamgirls Cliff 355-8776
- 6 Executive Committee Jerry 372-2773
- 16 Picnic at Lake Park Ralph 445-5552
- 17 Wine Tasting Ci 278-0328
- 19 Board Meeting Jerry 372-2773
- 19 Investment Club Leonard 963-1990
- 24 Women's Barbeque Sally 962-3961 Sue 544-5074
- 28 Foundation Don 276-2204

September

- 3 Executive Committee Jerry 372-2773
- 9 Business Enhancement Bob 264-5345
- 16 Dinner Meeting Ralph 445-5552
- 18 Investment Club Leonard 963-1990
- 21 Board Meeting Jerry 372-2773
- 21 Wine Tasting Ci 278-0328
- 25 Foundation Don 276-2204

October

- 6 Executive Committee Jerry 372-2773
- 14 Business Enhancement Bob 264-5345
- 15 Dinner Meeting Ralph 445-5552
- 19 Wine Tasting Ci 278-0328
- 21 Board Meeting Jerry 372-2773
- 30 Foundation Don 276-2204

EntreChic™: the Mega-Guide to Entrepreneurial Excellence

C. E. Crimmins; AMACOM (a division of the American Management Association); trade paperback, 143 pp.; \$6.95 of your venture capital.

This is a light-hearted book about how to be an intra-, outre-, or entre-preneur in the 1980's. For Baby "Business" Boomers this *megaguide* is amply filled with easy to access definitions of *EntrePrattle* (going public, *n.* "coming out of the closet" to sell company shares to the public for enormous economic gain. The stuff of which entrepreneurial dreams are made. See also *IPO*. {*} *IPO*, *n.* Initial Public Offering. The entrepreneurial equivalent of a garage sale.); examples of how to get "there"; and even what to talk about when being interviewed by *Success* (concepts & difficulty of start-up) or *The National Enquirer* (the ghost at your start-up facility; the extra-terrestrial you hired as your first employee).

Although no concrete suggestions are made as to what will be "hot" on the business horizon, we are told that real success comes to you if you make a niche and fill it. Hints are given which can spark you into a mega-million dollar concept. They include how to find "seed capital", when to sell up, and what you can do next -- win or lose. (The average entrepreneur fails 3.8 times before finding the big venture.)

Even if you're over 30 and you've not lost your first million yet, *EntreChic™* can still make you feel OK while awaiting your *Entresign* ("megatrend")...

C. Kay Hinchliffe -- Sunrise Book Reviews

Coming-Out Stories Wanted

Alyson Publications of Boston is in the process of compiling two collections of coming-out stories. They are looking for lesbians and gay men who are willing to write about some aspect of their own real-life experiences. You can obtain guidelines from: Alyson Publications, attn: Coming-Out Project; 40 Plympton Street; Boston, MA 02118; (617) 542-5679. They are especially eager for stories from minorities, seniors, physically challenged, and others who have too often been invisible in the gay community.