

# The Newsletter



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JUNE 1984

## MINUTES OF BOARD OF DIRECTORS MEETING — MAY 23, 1984

### Treasurer's Report:

Balance Sheet  
 Checking Account \$1,356.38  
 Savings Account \$580.95  
 Accounts Receivable \$4,059.77  
 Total Assets \$5,997.10  
 Total Liabilities \$7,387.39  
 Special Edition Subsidy (\$1,390.29)  
 Total Liabilities & Subsidy \$5,997.10  
 Total April expenses paid: \$1,776.68

**Special Guest:** Steven R. Desdier of San Diego, Southwest Regional representative NABC executive committee. Only two NABC affiliates are larger than CCBA, and Steve sees great possibilities for interaction and recruitment in the midwest region. Ralph Navarro midwest region representative will be working on a regional conference scheduled for August 17-19, with hopes for significant exchange with established and prospective organizations.

### Non-Discrimination Statement:

Statement requiring written verification by those with whom CCBA does business that they support the spirit and letter of Wisconsin AB70, which added sexual orientation to the classes protected from discrimination in employment, housing & public accommodations. Such policy to be implemented as of September 1, 1984.

**Special Edition:** Tom Martin presented a comprehensive proposal for the transfer of Special Edition to ASA Communications as publisher. Concerns about continuing rights and involvement of CCBA and final contract language will be considered at a special board meeting June 6, 7pm.

**Joint Membership:** Board adopted the concept of a "joint membership" category recognizing the status and needs of those members for whom the business membership is inappropriate, and the individual membership is redundant. Draft of membership committee referred to executive committee for language & implementation.

## June Dinner Meeting

**Date:** Wednesday, June 13, 1984  
**Place:** Alpine Room  
 Hoffman House Restaurant in Midway Motor Lodge  
 251 N. Mayfair Rd. - Wauwatosa  
**Time:** Cocktails at 6:00pm  
 Dinner at 7:00 pm - Meeting to Follow  
**Menu:** Salad  
 Chicken Cordon Bleu with Wild Rice  
 Vegetable  
 Rolls/Butter  
 Bread Pudding with Whiskey Sauce  
 Coffe/Tea  
**Cost:** \$13.00 per person  
**Reservation**  
**Deadline:** Mailed or phone reservations must be received by Friday, June 8. Phone 445-5552.  
**Speaker:** Alderman John Kalwitz, 2nd district, President of Milwaukee Common Council. Alderman Paul Henningsen, 4th district, downtown. Addressing Milwaukee's business future.

## Upcoming CCBA Events of Interest

|               |  |
|---------------|--|
| <b>June</b>   | 2 CCBA Spring Shake Up - War Memorial 9:00am.                                      |
|               | 5 Cream City Investment Club - Educational Meeting 963-1990.                       |
|               | 6 Special CCBA Board of Directors Meeting on Special Edition.                      |
|               | 12 Executive Committee - 7:00pm.   |
|               | 13 June Dinner Meeting - Hoffman House Restaurant 251 North Mayfair Road - 6:00pm. |
|               | 16 Wine Tasters - Learning to Taste Wine Like Experts 5:00pm. 277-1464.            |
|               | 19 Cream City Investment Club - Business Meeting 963-1990.                         |
|               | 19 Membership Committee - 7:30pm.  |
|               | 21 CCBA Board of Directors Regular Meeting - 7:00pm.                               |
| <b>July</b>   | 10 July Dinner Meeting - Gaetano's - 6:00pm.                                       |
|               | 17 Cream City Investment Club - Business Meeting 963-1990.                         |
|               | 15 Wine Tasters - Wines of Spain - 5:00pm.   |
|               | 24 CCBA Board of Directors Meeting - 7:00pm.                                       |
|               | 31 Membership Committee - 7:30pm.  |
| <b>August</b> | 17-19 NABC Central Regional Conference in Milwaukee.                               |

## WINE & RIVINIA

Circle Sunday, August 19 on your calendar. That's the date for a special summer trip to Rivinia being planned by the CCBA Wine Tasters group.

While still featuring the presentation and tasting of a special group of wines, the activity will take place in the rolling meadows of Rivinia. Also included will be dinner, dessert, and the evening's concert featuring a Tchaikovsky extravaganza. Estimated cost for the total trip, including transportation, is \$20.

More details will be announced in the July Newsletter. You can reserve your place by contacting Stan Pekarsky at 277-1464.



## THE INVESTMENT CLUB IS OPENING ITS MEMBERSHIP

The Cream City Investment Club is a group of CCBA members who pool their financial resources for the purpose of developing a well thought out and steadily growing investment portfolio. The emphasis is on learning while doing; therefore, no prior knowledge is assumed.

Aside from the fascination of analyzing various components of a company to determine the investment potential of its stock, this is an excellent opportunity for individuals who are interested in developing sources of income outside of their everyday employment.

At the June 19th meeting, the Investment Club will be welcoming and signing up new members.

For further information call Leonard Sobczak at 963-1990.



**SPOTLIGHT  
ON:**

## **Warren Breitlow Studios**

When I visited Warren Breitlow at his photography studio in Wauwatosa, he indicated that he is "more interested in taking advantage of the space given to business members to promote the Cream City Association Foundation than I am in talking about photography and Breitlow Studio."

He is strongly committed to the goals of the Foundation—"to provide for the well-being of the gay community"—and hopes more publicity will lead to growth in the Foundation's funds.

The Foundation is now in its second year, having been formed in mid-1982 by CCBA. In 1983 it dispersed about \$1400, but will probably give considerably more in 1984.

Gifts can be restricted or unrestricted, according to Warren. It recently received a \$2,000 contribution for A.I.D.S. projects/research and is deciding how to use it. Others have made donations for purposes such as the legal rights cards for gays. The Foundation has also made grants for Mandala's Hotline for gay counseling and for speakers and films at local gay meetings.

All contributions are tax deductible, because it is a charitable organization chartered by the state and federal I.R.S.; it's the only organization for gays in Wisconsin with this status. Anyone giving to United Way can designate on the pledge card that the Foundation should receive the funds.

Warren says that the Board of Directors prefers to fund local activities whenever it can. Right now, he finds that donors are more interested in contributing funds for health services, but Warren points out that a scholarship could be another designated gift.

The Foundation is an associated organization of CCBA with members sitting on each others Board of Directors.

Warren sums up his sense of the importance of giving to the Foundation in this way: "If we don't take care of our own, who will?"

## **Thinking of You On Broadway**

It can be truthfully said that we as gays have very good taste in where we choose to dine, the clothes we wear, the cars we drive and where we live. Not to mention the fact that we are great decorators. So when it comes time for a special item for our home or a present for a friend—we tend not to shop at the run of the mill type stores but to find a place with a little more originality or character.

Thinking Of You On Broadway, 147 N. Broadway, is such a store. The shop now starting its fourth year is owned by Wayne Bernhagen and it is a subsidiary of W E inc. Much of the merchandise featured in the store is gay oriented, however, Wayne has carefully chosen quality gifts in order that he can cater to the gay or straight customer.

Thinking Of You On Broadway offers the largest selection of gay oriented greeting cards in the city. Close to two isles are devoted to just this type of card. Additional gay items include gay monopoly, wrapping paper, calendars, mugs, gag gifts and poster art.

When looking for a higher quality gift the shop features fine crystal decanters and glassware, leaded glass, vases, steins, mobiles, mirrors, statues, music boxes, candles, brass items and wall hangings.

The location is out of the way for the everyday shopper, however, 80% of the clientele is gay and with the convenient hours of 3:30 PM to 10 PM, customers tend to stop in while in the area.

Wayne owns the building and by not having to pay high rent for a shopping mall space or the salaries of multiple employees—the shop has a low overhead thus his prices are noticeably lower on certain items carried by similar gift shops.

The store is stocked with an abundance of merchandise and Wayne is considering moving a wall back to allow for more space. He said that if the shop was all he owned, he wouldn't hesitate to expand and open another shop. Therefore he could buy in mass quantities and prices would be much lower. However, because he owns and operates some other businesses—it is not feasible at this time.

In coming up with a name for the shop three years ago, Wayne wanted to get across to the gay community of Milwaukee that by opening a business with merchandise geared to a particular clientele—he was "thinking of you."

## **N.O.W. SPONSORS NATIONAL MARCH FOR LESBIAN/GAY RIGHTS**

The National Organization for Women has decided to become a Sponsoring Organization of the National March for Lesbian/Gay Rights. The National March is occurring in San Francisco on Sunday, July 15th the day before the opening of the Democratic National Convention.

"The National Organization for Women is pleased to become a Sponsoring Organization of the National March for Lesbian/Gay Rights. We feel this is an important event for Lesbians and Gay Men." commented Chris Rid-dough, Director of Lesbian Rights for N.O.W. A Sponsoring Organization of the National March not only endorses but also contributes \$100 or more to the organizing effort. Only Sponsoring

Organizations have the right to vote on the demands or speakers of the National March.

"The National March Committee is of course glad to receive N.O.W.'s support. We hope that our organizations around the country will follow their example and join us in building what must be a truly National March. Although the San Francisco community is working hard to make this event a success, we must have input and assistance from around the country. The March may be in San Francisco, but the statement made here will be carried across America by both the media and convention delegates." commented Outreach Co-Chair Howard Wallace.

The National March Committee is seeking volunteers and organizational support across the country to help build the event. (NABC has voted to lend its support). Individuals can become Sponsors of the March by contributing \$25 or more or Angels by contributing \$100 or more. Sponsors and Angels will be listed in the Official March program if they desire. The National March is located at 2301 Market Street, San Francisco, CA 94114 - Phone (415) 863-5005.

## **NABC ELECTS NEW OFFICERS**

Meeting in Seattle, Washington, May 17-20, the CCBA supported National Association of Business Councils elected a new Board of Directors for 1984-85.

Elected Treasurer was Gregg White of Minneapolis, Secretary Meredith Wood of Phoenix; Midwest Regional Representative Ralph Navarro of Milwaukee; and President Elect Anita Gherardi of San Francisco.

Representing Milwaukee and CCBA at the convention were Marc Hauptert, Ralph Navarro and Tim McCoy. All report an exhausting but rewarding experience in Seattle.

## **BILL SANDERS DRAWS A CROWD!**

With about 85 CCBA members and their guests in attendance, Milwaukee Journal political cartoonist Bill Sanders was a definite hit at the May 14 Dinner Meeting.

Sanders took us through a short history of political cartooning with a highlight being his drawing a caricature of CCBA President Marc Hauptert.

The evening was rounded out by a performance of the Experience Theatre Company including a saxophone solo by one of its performances.

## **Other Events of Interest**

- June** 3 BWMT Picnic - Lincoln Park, Area 6.
- 9 YP Softball Team hosts benefit at YP.
- 12-16 Key West Gay Film Festival - 305-294-9919.
- 18-24 San Francisco Lesbian and Gay Film Festival  
415-861-5245.

- August** 31 -
- September** 3 First International Gay Outdoors Jamboree, Lincoln farm Camp, Roscoe, NY. Call 963-9833. Reservation Deadline is July 1.

# PRESIDENT'S COLUMN



MARC HAUPERT

Having recently returned from the NABC midyear conference in Seattle, I'm happy to report that "the baby's doing fine." By that I mean that the infant organization which was formed as a national communication network between and among lesbian/gay business groups four years ago is beginning to speak its first words and take its first steps.

I attended the Seattle meeting as CCBA's delegate, assisted by the valuable insight and hard work of Tim McCoy, CCBA's alternate delegate.

A group of talented, accomplished and extremely dedicated individuals comprised this gathering. Issues from how to promulgate successful programming ideas to taking a stand on bathhouse closures to dealing with the special economic and power structure status of women and racial minorities filled a massive agenda. Further reports on the meetings and NABC's national agenda will be forthcoming, via monthly newsletter inserts from the NABC President (Werner Kuhn) and other vehicles.

CCBA has played a major role in the growth and development of NABC, because we feel that only through a cohesive national voice will our concerns be addressed at the national level, and because of the tremendous storehouse of talent which exists among the NABC's affiliated groups. Our substantial involvement continues through two actions taken in Seattle: first, Ralph Navarro was elected as Central Region (stretching from North Dakota to Michigan; Minnesota to Texas) representative to the Executive Committee of NABC; second, the proposal that Cream City Special Edition become the model for a national Lesbian/Gay business magazine was unanimously endorsed by the board of delegates.

If you are reading this before June 2, be sure to plan to attend the Spring Shake Up on that day. Information is included elsewhere in this issue, but the essential idea is to create an intensive day of action planning, utilizing all of our existing resources. The excitement level already evident is indicative of the progress to follow.

For my fellow procrastinators: you will be happy to know that the mem-

bership committee's promotion of special prizes and benefits for getting new CCBA members has been extended into June. NOW IS THE TIME to make that contact with the people you think may be interested in CCBA. With the Spring Shake-Up plans, new committee activities and our progressive stance on so many issues, there are surely hundreds of women and men out there who have thought of joining CCBA. All it takes is for YOU to ask.

You will also be receiving shortly some information pertaining to Milwaukee's selection of a new Chief of Police. This is a matter of great concern to us all, since not only will the decision be with us for at least seven years, but the attitude of the Police Department is so crucial to all of our day-to-day business and personal lives. We will not be endorsing any candidate, but will try to make you aware of the significant concerns in the selection process, and the ways to make your views known.

I had the pleasure of being involved with GPU in the writing of the gay community's report to the Fire and Police Commission's public hearing, as delivered by Miriam Ben Shalom. CCBA members Paul DeMarco, Greg Quindel, Boyd McGranaghan and others have also participated in the process of researching the selection process.

So, please remember the Spring Shake Up at the War Memorial on June 2 (9:00am). Remember also that June is Will Writing Month, with several member attorneys offering to write a simple will for CCBA members for \$40 (see article this issue). As always, your At-Large Representative or other Board member is available whenever you need more information or wish to make a comment.

My best wishes for a peaceful and productive Printemps.

## GAY JAMBOREE COMING LABOR DAY

The First International Gay Outdoors Jamboree will be held on Labor Day Weekend at a reserved farm camp outside of New York City. This weekend in the Catskills includes swimming, sailing, barn dancing, back-packing, and disco under the stars. The cost is \$120 plus transportation to New York City. Milwaukee GAMMA is coordinating local interest; please call Bob at 963-9833 for more information. Reservations are due July 1.

Travis & Co.  
724 N. Milwaukee St.  
272-HAIR

## MEMBERSHIP DRIVE EXTENDED PRIZE ELEGIBILITY CHANGED

Following a request by several members of CCBA, the Membership Committee has changed the end of the Spring Membership Drive to: JULY 8, 1984! Members indicated that they need time in June to recruit many other friends into the organization—they also indicated interest in being able to qualify for the super prizes that have been donated by our members.

To insure that a broad cross section of our members have the opportunity to fully participate in prizes including a Champaign Weekend for two at the MARC PLAZA and a \$60 gift certificate at the renowned salon of TRAVIS & CO., now, each person that brings in a new member will have their name placed in the drawing.

Simply stated, the more new members you have join CCBA, the more times your name goes into the drawing to win some super prizes. If any member needs additional application forms, please write to us at CCBA, P.O. Box 92614 (Attn: Membership), Milwaukee, WI., 53202, or call Ralph at 445-5552!

The drawing will still take place at the July Dinner Meeting!

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