



CCBA Newsletter is published monthly by the Cream City Business Association, Box 92396, Milwaukee, WI 53202  
Your comments and submitted materials are encouraged.

## Special Edition Premiere

CREAM CITY SPECIAL EDITION  
SLATED FOR MAY 9 PREMIERE

"I know CCBA is poor, but a one page newsletter?"

Never fear, dear readers, you are holding a one-page newsletter only so the most immediate events can be brought to your attention. The real news is the premiere of CREAM CITY SPECIAL EDITION, the new magazine format publication brought to you by the PR Committee.

Chairman of the PR Committee Marc Hauptert, Editor of CCSE, reports that, "as the publication date gets nearer, the excitement is building about this new magazine. The response from advertisers, both inside and outside the membership, has been tremendous. We've had to increase the page count to accomodate all of them, and their support is greatly appreciated. The quality of articles is also high, making for a professional piece truly reflecting a gay vision of the business world."

Staff for CCSE includes: Marc Hauptert, Editor; Orloff, Art Director; Kevin Conaty, Assistant Editor/CCBA, and several columnists.

For more information on CCSE, contact Marc at 374-5599. Watch for CCSE in the mail and at many locations around town.

## Workshop Offered

As a benefit to all CCBA members, a workshop titled "Personal Leadership Building for Professionals" is being offered at the low cost of \$2.50.

The workshop is to be held Thursday, May 12 by two of the NABC delegates from Los Angeles who are in Milwaukee for the Delegates meeting. The facilitators are Sue Caviness PhD, MFCC; and Genevieve Clavreul, RN, MPA. Ms. Caviness is a national lecturer and psychotherapist in

private practice. Ms. Clavreul is a noted international health professions educator and consultant.

The workshop is designed to assist professionals in taking charge of their careers, and will cover three main areas: developing priorities and a focus, overcoming helplessness, and discovering your own personal style.

To assure yourself a place in this exciting event, call 445-5552 by May 9.

## CCBA Welcomes NABC Delegates

Delegates from sixteen cities across the country representing gay and lesbian business and professional associations will descend on Milwaukee May 12 to elect officers for the National Association of Business Councils and make plans for the November Convention in Los Angeles.

Milwaukee was voted the honor of being the site of this annual gay/lesbian gathering at the 1982 NABC Convention in Washington this past November.

As host organization, CCBA has arranged a full calendar of events to extend Milwaukee's welcome, and to facilitate the important business of the delegates.

The tentative calendar for the three day event is:

Thursday, May 12; 7-10pm, Cocktails and buffet. 7:30pm, Workshop: Personal Leadership Building for Professionals.  
Friday, May 13; 8:30am, Continental breakfast; 9am-5pm, Workshop; 8pm, Milwaukee Fish Fry at Turner Hall.

Saturday, May 14; 8:30am, Continental breakfast; 9am-5pm, Board of Directors Meeting; 11:15am, CCBA/NABC "welcome and get-acquainted" cocktail hour; 12:15pm, Plenary Luncheon with guest speaker Ron McCrea, Governor Tony Earl's Communications Director.

Milwaukee extends a warm welcome to all NABC Delegates!

## Apuzzo Keynotes

VIRGINIA APUZZO KEYNOTES  
GAY/LESBIAN AWARENESS WEEK

Virginia Apuzzo, Executive Director of the National Gay Task Force and the Fund For Human Dignity, Inc. will be the headlined speaker at the Fifth Annual Gay/Lesbian Awareness Week activities at the University of Wisconsin-Milwaukee Union on Thursday, April 28, at 7:30pm.

Co-sponsored by the Cream City Business Association, the Cream City Association Foundation, the Gay Community at UW-M and the Lavender Commitment, Apuzzo's talk will take place in the Wisconsin Room. There will be no charge.

Noted as one of the most articulate spokespersons of the gay community, Apuzzo, a former nun and teacher, has appeared on national television and radio. Her talk is entitled, "Continuing to Build Community," and will relate the local growth of the gay community to the national and international scene.

## Meet Virginia Apuzzo at The Finale

Following her talk, Apuzzo will join Milwaukee's Cream City Association Foundation at a fundraiser initiating the Building Fund Campaign of that group at the Finale Lounge, 808 E. Center St.

The event will begin at 9:30pm and run until 11:00pm. The donation at the door will be \$5.00, proceeds of which will go to the Gay Community Center Building Fund, an initial activity of the CCAF.

## In Concert

NATIONAL PERFORMERS  
TO CULMINATE AWARENESS WEEK

Tom Wilson and Kathryn Jeffers, nationally noted musicians, will be "IN CONCERT" on Saturday, April 30, at 7:30pm in the UW-M Student Union first floor ballroom. The performance will

serve as the "Grand Finale" to the Fifth Annual Gay/Lesbian Awareness Week.

Wilson emerged on the gay men's music stage nationally with his first album, "Gay Name Game," in 1979, later achieving major acclaim with "All American Boy" last fall. Jeffers, from Stevens Point, WI, has performed throughout the State, and is appearing courtesy of the Wisconsin Lesbian/Gay Network.

Tickets for this concert will be \$4.00 for students and \$5.00 general admission.

## UpComing Events

- April 26 Special Projects Committee Meeting
- May 12-15 NABC Convention Activities
- May 12 Leadership Building Workshop, 7:30pm
- May 14 Plenary Luncheon for NABC/CCBA, 11:15am Marc Plaza
- May 17 CCBA Membership Committee Meeting
- May 22 Wine Tasting Club (Bordeaux Region) Reserv.: 342-9955
- May 25 CCBA Board of Directors Meeting
- June 14 June CCBA General Membership Meeting
- June 15 CCBA Membership Committee Meeting
- June 27 CCBA Board of Directors Meeting
- July 11 CCBA General Membership Meeting
- July 26 CCBA Board of Directors Meeting

## Memberships

MEMBERSHIP COMM. ANNOUNCES INCENTIVES FOR SOLICITING NEW MEMBERS

The membership and public relations committees have developed new incentives for members to generate additional memberships. During the months of May and June, a contest will be conducted to determine the member who brings in the most new memberships. Prizes will be announced in the June newsletter.

The Board has indicated that, because of the ever increasing level of activity of the Association, a dues increase is likely. This will begin with the new fiscal year in July. So, in addition to joining the contest to get the most memberships, members should encourage new prospects to join before July.

## Meeting Saturday May 14th CCBA/NABC Plenary Luncheon

SPEAKER: Professional Journalist  
RON MC CREA, Communications  
Director for Governor Tony Earl.  
MARC PLAZA HOTEL  
509 W. WISCONSIN AVENUE  
MILWAUKEE

TIME: 11:15am, Cocktails

12:15pm, Luncheon

MENU: Tossed green salad with  
house or French dressing; baked  
stuffed pork chop; dressing and  
gravy; vegetable; rice pilaf;  
fresh rolls and butter; chocolate  
mousse; coffee/tea/milk.

COST: \$9.00

RESERVATIONS: Deadline for receipt  
is WEDNESDAY, MAY 11.

NOTE: PLEASE USE ENCLOSED  
ENVELOPE TO MAIL IN YOUR  
RESERVATION.

## Raffle

RAFFLE PRIZES WORTH OVER \$1500

The CCBA Board is busily selling raffle tickets to support the costs of assisting the NABC with its delegates meeting this month.

Response from member businesses was tremendous, with the total of all prizes over \$1,500. First prize is a "Champaigne Weekend" at the Marc Plaza worth over \$1000.

Tickets are available from any Board member for just 50 cents each, three for \$1.00, or a real deal at 20 for \$5.00.

## Awareness

POSITIVELY GAY

The Special Projects Committee has announced that it will be conducting a series of "rap sessions" called POSITIVELY GAY. The sessions will allow members to discuss topics of importance to them in a relaxed environment. More information will be given in future newsletters about this important activity. The next meeting of the Special Projects committee is April 26. For information, call Sue Mortensen at 383-3562.

## Clean Up

SATURDAY, MAY 7 IS "CLEAN UP MILWAUKEE" DAY FOR MUSCULAR DYSTROPHY

WITI-TV6 and the County Executive's office, in cooperation with the Muscular Dystrophy Association, have named May 7 "Clean Up Milwaukee Day."

Milwaukeeans are asked to contribute aluminum cans and newspapers at collection stations in nine county parks. Those who contribute will receive a coupon worth a 50 cent discount on the admission price of the Mitchell Park Domes, the Zoo and the Public Museum.

Parks with collection stations are: McGovern, Washington, McKinley Marina, Humboldt, Hoyt Pool, Jackson, Rose Park Senior Center, Whitnall Golf Course, Grant Golf Course, and WITI-TV6 Studios.

Anyone wishing to donate time to the event should contact the MDA at 453-7600.

# Support Our Member Businesses



CCBA Newsletter Staff  
Kevin Conaty/Editor  
Bob Stocki/Art Director

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