

CCAF

UPDATE

NOVEMBER 1986

FOUNDATION KICKS OFF ANNUAL FUNDRAISING DRIVE

November marks the time of year when the C.C.A.F. begins its year-end Fundraising Campaign. If you are typical, you don't think about taxes until about April 10 or so. But the time to make donations to non-profit organizations (think "CCAF") is before January 1. So November and December are your last chance to lower your 1986 taxable income by giving a donation to The Foundation.

We don't have to tell you of the needs facing this community and its members—we read about them everywhere on a daily basis. What you may not remember is that we also need your continuing financial support for the community agencies and programs we support on your behalf.

We need to dig in and meet the challenge that faces us. For four long years your Foundation has been supporting counseling services, community forums, AIDS related programs, and many other vital services to our special community. Past levels of support helped keep many services alive—now just maintenance grants are failing to provide the necessary services that we all recognize as increasingly important to our community's well-being. We must fund programs and meet needs not forseen five years ago. That means money—lots of it.

Every other minority raises money to help itself. We must do the same. To ignore the need, or the fact that that need demands money, is hurting only ourselves—YOU and all those you know and care for who share this lifestyle. Even if you are largely 'closeted'—and for many reasons, especially if you are closeted—you owe it to yourself even more to help

take that first step necessary to make society realize what the gay/lesbian community really means to it, thereby gradually eliminating the negative bias we have long had to live with. Your donation to the CCAF is that step.

Because of the new tax law, this will be the last year you can deduct 100% of your donation to charitable organizations. So take advantage of that chance! The rest of this newsletter will remind you how much the Foundation has been doing, and how much more we can do—WITH your financial support!

Please send your generous check TODAY. A postage-paid envelope is enclosed for your convenience.

(One word about the United Way—if you designated the CCAF as recipient of United Way pledge this year, we haven't heard from them yet; it takes them several months to do the necessary paperwork and notify us. So please don't think we're not grateful because you haven't received a Thank You letter from us—we are very grateful. (But DO notify us IMMEDIATELY if you gave to us in 1985 and didn't hear from us in March or April!) Don't let a United Way designation stop you from this last chance for 1986—that designation is actually for 1987 income, so send us a check today!])

FOUNDATION ATTENDS CONFERENCE OF GAY FOUNDATION PRESIDENTS

The Foundation was represented by its President, Don Schwamb, at a conference of gay foundation Presi-

dents in San Francisco over the weekend of October 11 and 12, 1986. Held in conjunction with the GGBA Foundation's annual fundraising dinner and casino night, "22 On The Red", the conference gave presidents and officers of four major gay foundations the opportunity to share ideas and benefit from each other's successes and mistakes.

Representatives were Allan Toning, President of Pride Foundation, Seattle; Tim Jefferson, President of GSDBA Foundation, San Diego; host Tom Fleming, President of GGBA Foundation, San Francisco; and Don Schwamb, President of the CCA-Foundation, Milwaukee. In addition, other officers and committee members of the San Francisco and Seattle foundations were also present.

The lead event was the GGBA Foundation's black tie fundraising dinner and casino night on Saturday. The dinner was sponsored in part by Neiman Marcus, Seagrams, TWA, American Airlines, and AirCal Airline, and featured a fashion show of furs imported from Russia by Neiman Marcus. Following the dinner and show was the annual casino night, titled '22 On The Red'. As a premier event in San Francisco, over two thousand persons turned out in formal dress, with most men sporting black tie/dinner jacket or tuxedo. Players purchased chips for use at roulette, blackjack and craps tables,

(Continued on next page)

INSIDE:

- Tributes Program Announced
- Community Calendaring Program
- United Way Campaign
- Wills and Insurance
- Board and Committee Positions
- Annual Report

Foundation Attends Conference Of Gay Foundation Presidents

(Continued from front page)

with winnings traded for prizes donated by sponsors, other businesses, organizations, and individuals. Following a night of good natured betting, accompanied by several musical groups, two fur coats and other prizes were raffled off as the winning bettors traded in their chips for other merchandise. (Like Wisconsin, California does not allow betting for cash.)

(The Foundation in Milwaukee has been formulating a plan for its own Casino Night fundraiser for some months. Pending resolution of legal and other questions, it will make an announcement on its own Casino Night program in the near future.)

On Sunday, the foundation Presidents and officers gathered for brunch, and an intense discussion of fundraising in and for the gay/lesbian community. It was generally seen that the gay/lesbian community is the one minority group that has not historically banded together as one to raise funds in support of programs advancing their well being. While the AIDS crisis has served as the catalyst to allow some of that to develop, the participants also recognize that AIDS is not just a gay concern; and funds raised for AIDS do not help the community as a whole in its need to understand, accept, and advance its own self esteem. It is in this way that the gay foundations have been recognized as a need, and are gradually coming to be accepted as such by the typical community member.

The representatives exchanged copies of literature and newsletters, and plan on convening again in the next six months to further develop ideas. They will also keep in touch by a continuing exchange of mailings. The Foundation was pleased to be invited to and participate in this gathering, and will keep you advised of events.

TRIBUTES PROGRAM ANNOUNCED

Flowers wilt, cards are lost, and the seasons pass, but how can we best remember our loved ones on a birthday, at Christmas, an anniversary, or at their loss?

The CCAF has announced the establishment of a Tribute Program for this purpose. The Tribute Program creates an on-going tribute to that person you wish to remember. By making a donation to the Foundation for the occasion, support is provided for the important community projects that the CCAF sponsors, in the name of the loved one. The donation, and what can be accomplished with that money applied in the right way, will help build our community for years to come.

What could be more important? Please consider such a gift the next time you need to remember someone. Such a donation is much more meaningful than flowers as a memorial to one who has passed away; but it also provides an excellent gift in someone's name at a holiday or special personal occasion.

Upon receipt of a gift at the Foundation, an acknowledgement will be sent to the giver, and an embossed card will be mailed to the person in whose name the gift is made (or, in the case of a death, to the lover or family). A future mailing will include several tribute cards and envelopes to make such gift giving easier. Meanwhile, simply write the essential information on a sheet of paper, and send with a check to the Foundation address. Or, if speed is of the essence, call 276-2204 and an acknowledgement card will go out to the named individual within a day.

Keep the CCAF's new Tribute Program in mind next time an occasion arises. This is a dignified manner of remembering someone for more than the short term.

COMMUNITY CALENDARING PROGRAM

Leaders and key players in many gay and lesbian organizations in the Milwaukee area have been gathering monthly to discuss the needs of the community and share ideas and accounts of past and forthcoming activities. The Foundation was the organizing entity behind this historic series of meetings.

The immediate goal of the group is to share information to the widest extent. To facilitate this, CCAF issues a combined monthly calendar of all the events of the organizations participating, which is currently distributed to the organizations and the media, with possible future distribution in business places and bars. In addition, discussions will be held on the possible roles of the Foundation in developing ways for the CCAF to help meet the growing and diverse needs of the community.

All organizations in the area are invited to appoint an official representative and an alternate to the Calendar Group, as it is being called. The names, addresses and phone numbers of those persons should be sent to the CCAF as soon as possible to facilitate calendar distribution and mailing of meeting notices. The next two meetings are scheduled for 7:00 pm on Tuesday November 11 and Tuesday December 9, in the East Side Library meeting room.

UNITED WAY

With United Way season just ending in Milwaukee, we want to thank, in advance, everyone who designated us when making your contribution (and remind any late campaign people that it's never too late to remember the CCAF—you can

still make a contribution if you haven't yet!)

The Foundation was pleased to be designated by about forty persons as recipient of their contributions to United Way for 1986. This was a significant increase in contributors and dollar contributions over 1985, and we are hopeful for a similar gain in 1987 (the campaign just wrapping up). As you know by now, designating the CCAF is an excellent way to satisfy your responsibility to your employer in his support of United Way while benefitting your own special community. Designations to the CCAF are not identifiable to your employer as gay-oriented, but are channeled to us by the United Way. We are a 501(c)(3) charitable agency, with all donations tax-deductible.

(Please keep in mind that we won't know you designated us to United Way until February or March of next year, and you will receive a formal Thank You from us at that time. However, we'd appreciate a quick note from you to let us know now. Thanks!)

WILLS AND INSURANCE

If you don't have a will, don't neglect to make one out as soon as possible, remembering that your lover, friends or community will most likely **not** be considered by your family, which would receive your belongings should you die. If you do have a will, is it up-to-date? In any case, please consider leaving something to your community causes by designating the Foundation as one of your beneficiaries. (A simple will can be made out for as little as \$45., an existing one revised for even less. Contact us if you need help choosing an attorney.)

Did you know that, if you have an IRA and die, that money going to your beneficiary will be fully taxable as income to both you and they? To

avoid this, consider leaving all monies in your IRA account to the CCAF—because it will be going to a charitable organization, it will not be taxable as income to your regular beneficiary.

Another option to be considered is taking out a life insurance policy, with the CCAF as beneficiary. Under this type of arrangement, you would pay annual or monthly premiums to an insurance company, accumulating equity that would be released to the Foundation upon your death. This plan has the advantage of a higher yield than many other methods of giving. We will be sending you more information about using both Wills and Insurance Policies naming the Foundation as beneficiary in future months.

THE BOARD OF DIRECTORS AND COMMITTEES

As with most other non-profit organizations, the Foundation continually is seeking new volunteers to serve on its Board of Directors or in committee positions. New volunteers will be instrumental in assisting us in realizing the Foundation's goals and programs.

We are especially anxious to recruit a female Board member in the next few months. While the Foundation has been very active in funding lesbian related causes in the community, there is currently no woman on the Board of Directors. An intensified effort is underway in this area.

Whether male or female, gay or 'straight', YOU are invited to consider helping the Foundation by volunteering some of your time as a Board or committee member. You can help run our casino night, write for this newsletter or other public releases, or help us determine overall strategy and fundraising concepts. Please give us a call.

ANNUAL REPORT

The Foundation's Annual Report is enclosed with this newsletter to everyone who contributed to the Foundation in the past 12 months. The report shows all receipts and disbursements made in the fiscal year ended June 30, 1986. If you haven't donated yet, a copy of the Report is available to you with a written request (although we'd prefer a contribution; this newsletter gives you some idea of what we've been doing; we hope you'll support us in these efforts by making a contribution). Copies of the Annual Reports for other fiscal years are also available.

During the fiscal year ended June 30, 1986, the Foundation awarded grants to organizations working in counseling, AIDS service and support, college student programming, the arts, and cooperation with national groups.

CCAF

IF you picked up this Update Newsletter at a meeting or business place, take a minute to send us your name and address and we'll make sure you get your own copy in the mail in the future. Our mailings are not frequent, and your name won't be used for any purpose other than to keep you updated with what the Foundation is doing for your community, along with an occasional invitation to a Friends Gathering or other activity you might want to participate in. If you're shy, P.O. Boxes are perfectly acceptable. Stay informed! Send a postcard with your name and address to:

CREAM CITY ASSOCIATION FOUNDATION
Post Office Box 204
Milwaukee, Wisconsin 53201-0204

STUDENT ORGANIZATIONS

The gay and lesbian student organizations of UWM and UW-Madison annually hold student conferences for representatives of other student organizations in the Midwest. The C.C.A.F. has been pleased to help provide funding for these worthwhile gatherings.

COUNSELING

Telephone and personal counseling for persons experiencing mental stress or uncertainty. The C.C.A.F. funds telephone hotline and related counseling costs.

PLANNING & COORDINATION

As one of the primary gay organizations in contact with all the gay/lesbian groups in Wisconsin, the C.C.A.F. provides start-up information to new groups, advice on programs and fundraising, and coordinates with other major gay/lesbian entities.

A.I.D.S.

AIDS is a crisis that must be dealt with from a position of strength. This means financial and manpower assets. The C.C.A.F. has provided funds for education, and is a key player in locating housing, in-patient facilities, office and meeting space for the AIDS cause.

CCAF United Gay!

The Cream City Association Foundation is pleased to be the central funding source for every aspect of service to the Gay and Lesbian community in Wisconsin.

In this role, donations to the C.C.A.F. are channeled to other community organization when and as needed for their special or regular program and service needs. Donations may be placed into the General Fund, or designated for specific causes, such as AIDS.

LONG-RANGE PLANNING

Since funding is a vital aspect of all activities and programs, the C.C.A.F. actively works with and reviews the long-range planning and new projects of the gay and lesbian community that are submitted to us, in view of how we can best assist in funding to ensure success and the meeting of goals of these projects.

MEDICAL CARE

Medical examination and treatment for sexually transmitted diseases. The C.C.A.F. supports the efforts of community health care clinics.

FUTURE COMMUNITY NEEDS FOR WHICH NO FUNDING IS YET AVAILABLE

Your Foundation Board recognizes some unmet needs. Funding these will take a great deal of planning and effort. We'll be working on these with you:

- ... AIDS patient group home
- ... Gay/lesbian programs for community-access cable television
- ... AIDS patient intermediate care facility
- ... Endowment program to guarantee substantial support of existing service organizations. At present, most grants are year-to-year, and many programs need two, three, or even longer funding assurances.



Cream City Association Foundation
P.O. Box 204, Milwaukee, WI 53201-0204 • (414) 276-2204