

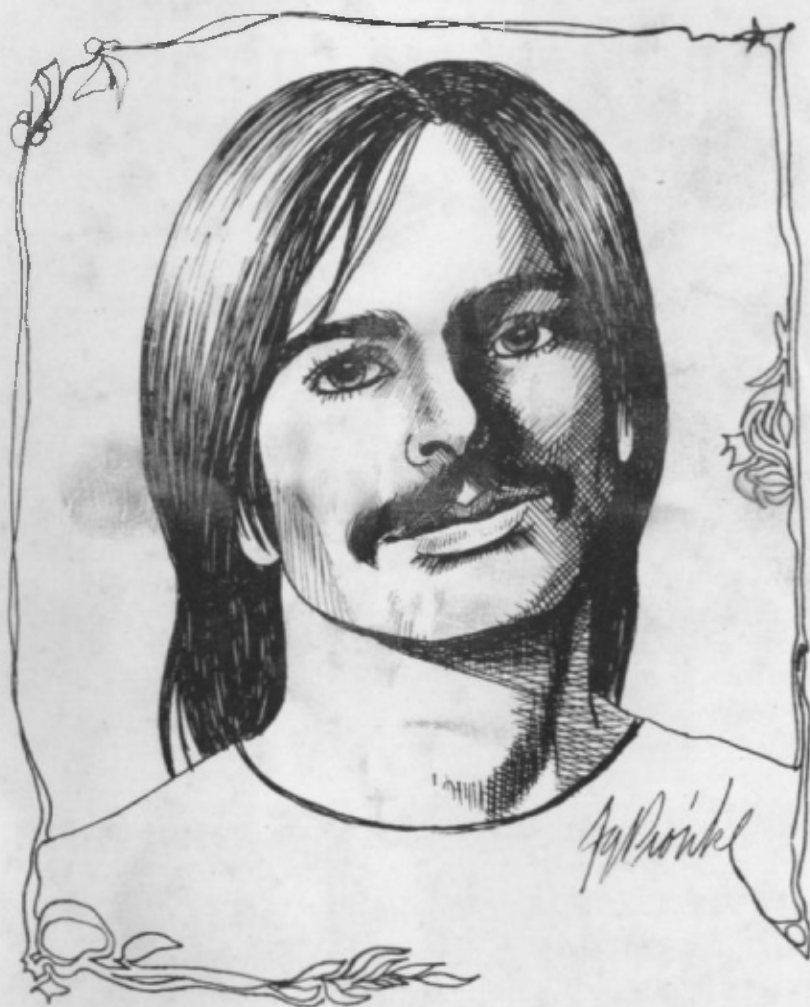
# Milwaukee Calendar

FREE

VOL. 1

APRIL 1-15

NO. 5



PARTY  
PARTY  
PARTY

First Spring Bash

WEDNESDAY

APRIL 12<sup>th</sup> 10 p.m.

CHECK THE BAR FOR DETAILS



**KISSES**

**Milwaukee's Gay Experience**

**132 E. Juneau**

**271-2002**

**Open Daily 8 p.m. — Disco at 10**

Live Disco 8-3:30...ON BROADWAY  
 Surprize Nite All Night...SUGAR SHACK  
 Disco by John 10-3:30...YOUR PLACE  
 After Hours Food 10-4:30...MR. RIC'S  
 After Hours Food til 5am...RAINBOW GRILLE  
 Half Price Locker Nite 8am-4pm...CLUB BATHS

Continental Breakfast 8-10am...CLUB BATHS  
 Hot Disco Music Nite...BARON

# Editor's Copy

"GEORGE WASHINGTON, Mother of our country?," is a two part speech looking at the Gay history of our country from before 1566 to the present. This is the first talk in Wisconsin covering Gay history as an authentic part of our America. Do you know who the Molly Coddles were? The Berdache? Who Gonzalo Meras is? Come and find your ROOTS, they go further back than the Stonewall Rebellion of June, 1969.

The last few weeks have seen the kick-off of the Spring and Summer Lecture Series at the Monday night meetings of the Gay Peoples Union. They began the series with the subject of interpersonal relationships and some views of psychologists toward Gays. The series continues in April with lectures concerning Gay History. Future plans include lectures on religion that deals with Anita Bryant's fundamentalist views versus Gay religious attitudes. The lectures on

these topics will continue on through the summer. Watch for lecture times and topics in the Calendar.

## AROUND TOWN...

Two new bars will be opening on the North East side of Milwaukee this summer. Watch the Calendar for opening dates and locations.

The Finale was sold this past week. The new owners (Lovers) will take over and have their Grand Opening July 1st.

## CALENDAR INFLUENCE...

The Milwaukee Calendar has come a long way since its first issue in January, basically because of the overwhelming support of the Gay Business and Readers. However, Gay Chicago News seems to feel its our format, as they will demonstrate in their April issue which will look like our twin sister. Its nice to have Chicago following Milwaukee again. Thanks "GAY CHICAGO" for the compliment, and GOOD LUCK...

## **S** the 2nd

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Metropolitan Community Church Service...  
2pm-6...G.P.U. FARWELL CENTER  
Sunday Brunch Noon-5pm...RAINBOW GRILLE  
Continental Breakfast 8-10am... CLUB BATHS  
Sunday Brunch 1-5...SIDE BOARD  
Sunday Brunch 11-4...BEER GARDEN  
Hangover Party 12-5... BALL GAME  
Pool League 2-7...SUGAR SHACK  
Hot Dog Disco 3-6...YOUR PLACE  
Live Disco 8-2:30...ON BROADWAY  
Hangover Hangout Noon-4pm...B.H.C.  
Gay Bowling League 6:30pm...ORIENTAL LANES  
John Plays 6-9...YOUR PLACE  
Ridgerunner John Plays 9-1...WRECK ROOM  
Live Disco 9-2...BARON  
Disco by John 3-2...YOUR PLACE  
Jan & Gerry Play 7:30-11:30...M & M  
Live Disco 10-2...KISSES

## **M** the 3rd

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G.P.U. Meeting 8pm...FARWELL CENTER  
Recreation Nite 7-2...SUGAR SHACK  
Buck Nite 8pm-3am...CLUB BATHS  
Club Nite 8pm-midnight...B.H.C.  
Live Disco 10-2...KISSES  
Live Disco 9-2...BARON  
Disco by John 5-2...YOUR PLACE  
Academy Awards Party 8-2... TEN HUNDRED EAST

## **T** the 4th

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Beer Bust 7-til...BEER GARDEN  
Live Disco 9-2...BARON  
Live Disco 10-2...KISSES  
Talent Nite 9pm...SUGAR SHACK  
Disco by John 5-2...YOUR PLACE  
Half Price Locker Nite 8am-4pm...CLUB BATHS  
Buddy Nite...CLUB BATHS  
Torn Levi Nite 8pm-midnight...B.H.C.  
Quarter Beer All Night...C'EST LA VIE



**124 N. Water St.**

**Hours**

**Mon.-Fri. 2PM-2AM**

**Sat. & Sun. 1 PM to closing**

**Double Bubble**

**Mon.-Fri. 5-7**

**Wednesday — Beer Night**

---

**COMING IN EARLY MAY**  
***TUXEDO JUNCTION***

**Live on the **Baron** Stage  
for four performances**

Singing all the songs from their new best selling album  
including "Chattanooga Choo Choo".

Watch for dates to be announced soon.

**The Baron Nite Club**  
**625 E. St. Paul Ave.**  
**276.8760**

# THE Beer & Garden



OPEN  
7 DAYS  
A WEEK

3743 W. VLIET • MILWAUKEE, WI  
344-5760

LUNCH  
FROM  
11 AM

SUNDAY  
Brunch  
11-4 p.m.

TUESDAY  
Beer Mug  
Night

FRIDAY  
Fish Fry  
11a.m. - 10p.m.

## W the 5th

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Lucky Shot 4-2...FINALE  
Buffet 4-7...WRECK ROOM  
Beer Bust 8-1...SUGAR SHACK  
Tap Beer Nite...BALL GAME  
Half Price Locker Nite 8pm-mid...CLUB BATHS  
Leather Levi Nite...WRECK ROOM  
Disco by John 5-2...YOUR PLACE  
Live Disco 10-2...KISSES  
Live Disco 9-2 ...BARON  
Free V.D. Exam. & Treatment 7:30-10:30pm...  
G.P.U. FARWELL CENTER  
Jock Strap Nite 8pm-midnight...B.H.C.

## T the 6th

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Free V.D. Examination 7:30-10pm...G.P.U.  
FARWELL CENTER  
Jan & Jerry Play 9-1...M & M  
Free Pass Nite 8pm-Midnight...CLUB BATHS  
Live Disco 9-2...BARON  
Spin the Wheel/Match Game...WRECK ROOM  
Live Disco 10-2...KISSES  
Disco by John 5-2...YOUR PLACE  
Wrangler Nite 8pm-Midnight...B.H.C.

# rainbow grille



**NOW SERVING AFTER HOURS**  
**Fridays til 4 AM**  
**Saturdays til 5AM**

**Daily Specials**

—  
**Friday Fish Fry**

—  
**Breakfast**

**Lunch**

—  
**Dinner**

—  
**After Hours**  
**Carry Outs**

**814 South 2<sup>nd</sup> Street**  
**Milwaukee 647-9114**

## **BIRTHDAY PARTY & BEERBUST**

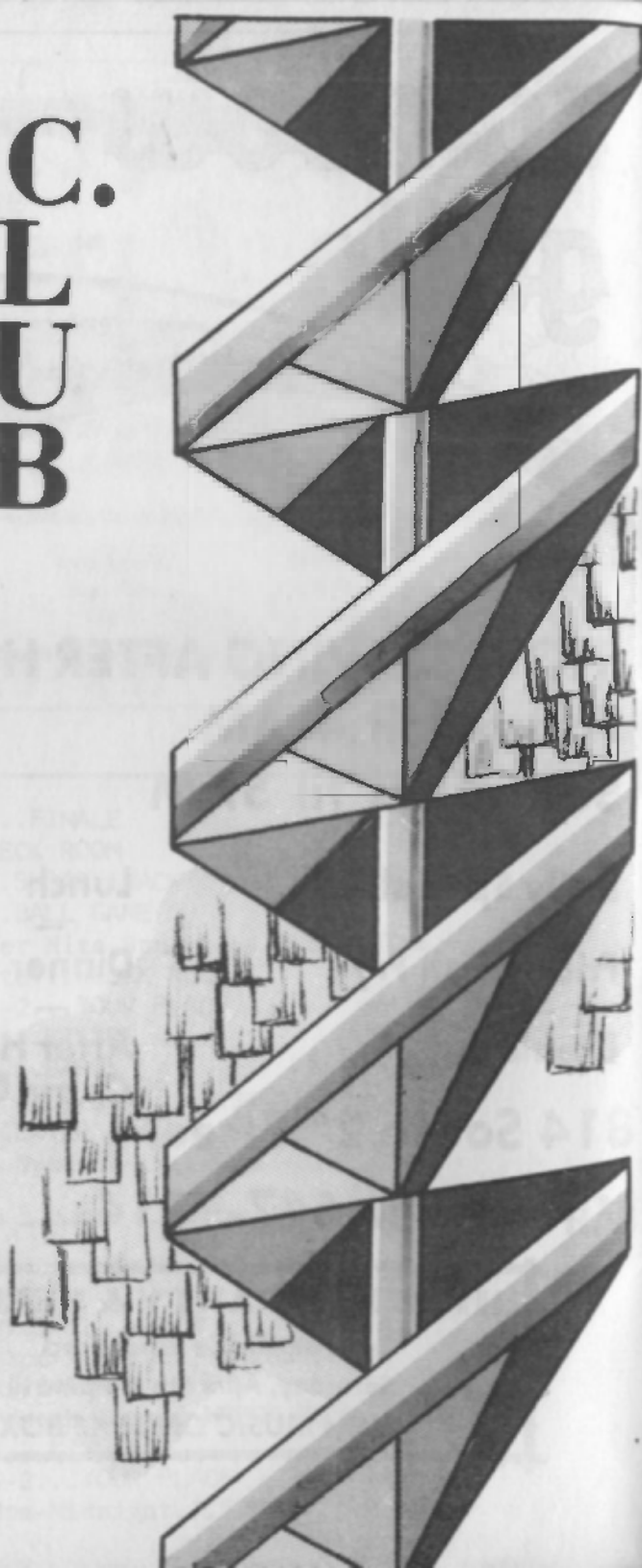
**For Dickie and Fred**

**Saturday, April 8th • 3 p.m. til ?**

**50's MUSIC ON JUKE BOX**



# B.H.C. R.E.L. O.A.L. D.T.H. W.A.Y.



## **Monday-Thursday**

### **—Quick Draw Nite 4-8pm**

Draw a ticket for the price of a room or locker.  
Free to full.

## **Monday—Club Nite**

Baseball, Softball, Pool league, Bowling league, G.P.U., M.E.C., Fruitloops or any Health Club member: ½ price locker 8pm to midnight.

## **Tuesday—Torn Levi Nite**

Wear torn levis and get ½ price locker 8pm to midnight.

## **Wednesday—Jock Strap Nite**

½ price locker 8pm to midnight.

## **Thursday—Wrangler Nite**

Wear a cowboy hat and get ½ price locker 8pm to midnight.

## **Sundays**

If hungover, hangout at the B.H.C. 12 noon to 4pm, ½ price locker.

## **Early Bird Special**

Mon.-Thurs. 8am-4pm ½ price locker

**Student Rates - Mon.-Thurs.**

# **277-9003**

# **158 N. Broadway**



# THE FINALE

808 East Center St.

"It's a Bit of Nostalgia"

4:00 P.M. to 2 A.M. Sun.-Fri./6:00 P.M.-3:30 A.M. Sat.

## FINALE WORD SEARCH

E L A Y L E T A H A R W O O D  
P R A W O H I L L C N E D G O  
D L A T O K A D E A I I K A V  
E A A N N N L L C V S W A P E  
K O L H O L T A B H E T R M R  
A A O E R S C A H I U S O O P  
L I I W I I L X R O O R O R N  
N U O H O N O E H R O A S H R  
I J S Y O T E G H C U N T I W  
W A T R D E U W E C I H A O O  
N O T R E G D E T K E N T Y R  
U H A W L E Y E T O S B Y R R  
N O T R E L L A N Z N U O V A  
S T T E S U H C A S S A M W I

This weeks word-search was contributed by our friend ANDY, and lists 44 Milwaukee County Streets. (The Finale is located conveniently on one of them, EAST Center St., between Holton & Humboldt.) Circle and list 40 of them, and our new bar manager EARL, will be happy to provide you with a house drink of your choice.

(Limit one puzzle per customer. Expires April 15, 1978.)



**Milwaukee's  
Oldest  
Gay Bar**

**422 West State St.  
298-9199**

## **F** the 7th

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**R  
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Nickle Beer 7-10...C'EST LA VIE  
Fish Fry 5-10...BEER GARDEN  
Free V.D. Exam. 7:30-10:30...FARWELL CENTER  
Disco Mania 9-2...BARON  
Live Disco 10-2...KISSES  
Live Disco 8-2...ON BROADWAY  
Disco by John 5-2...YOUR PLACE  
After Hours Food 10-3:30...MR. RIC'S  
After Hours Food til 4am...RAINBOW GRILLE  
St Patrick's Day Party All Day...BALL GAME

## **S** the 8th

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Continental Breakfast 8-10am...CLUB BATHS  
Hot Disco Music Nite...BARON  
Nickle Beer 7-10...C'EST LA VIE  
Live Disco 8-3:30...ON BROADWAY  
Surprize Nite All Night...SUGAR SHACK  
Disco by John 10-3:30...YOUR PLACE  
After Hours Food 10-4:30...MR. RIC'S  
After Hours Food til 5am...RAINBOW GRILLE  
Half Price Locker Nite 8am-4pm...CLUB BATHS

## **S** the 9th

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Metropolitan Community Church Service...  
2pm-6...G.P.U. FARWELL CENTER  
Sunday Brunch Noon-5pm...RAINBOW GRILLE  
Continental Breakfast 8-10am...CLUB BATHS  
Sunday Brunch 1-5...SIDE BOARD  
Sunday Brunch 11-4...BEER GARDEN  
Hangover Party 12-5...BALL GAME  
Pool League 2-7...SUGAR SHACK  
Hot Dog Disco 3-6...YOUR PLACE  
Live Disco 8-2...ON BROADWAY  
Hangover Hangout Noon-4pm...B.H.C.  
John Plays 6-9...YOUR PLACE  
Nickel Beer 5-2...C'EST LA VIE  
Ridgerunner John Plays 9-1...WRECK ROOM  
Live Disco 9-2...BARON  
Disco by John 3-2...YOUR PLACE

THE BARON THE BARON THE BARON THE BARON THE BARON

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HOLLYWOOD

HOT

PARTY

DRESS AS A STAR  
&  
WIN A PRIZE!

APRIL 6

Baron  
625 East St. Paul  
Milwaukee  
276-8760

ALSO "BY — SONDHEIM"

A new show to be presented at the **Baron** on Tuesday, April 18 & Thursday, April 20 — featuring "Disco Doris and The Disco Sluts" — Doris, Diane, Susie, Tommy, Wendell & Mary Beth.

Shows begin at 11:30 p.m.

DON'T MISS SEEING THIS WONDERFUL GROUP PERFORM

This talented group of entertainers have a wonderful show featuring the best of Stephen Sondheim's hit tunes, including songs from "West Side Story", "Follies", "A Little Night Music" & other Sondheim' smash hits.

# SIDE BOARD

124 N. Water  
347-9662

***"Serving fine food and beverage"***

Monday-Sunday 5 to 11pm  
Sunday 1 to 10 pm

Reservations  
Requested

## **M** the 10th \_\_\_\_\_

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Nickel Beer 5-2...C'EST LA VIE  
G.P.U. Meeting 8pm...FARWELL CENTER  
Recreation Nite 7-2...SUGAR SHACK  
Buck Nite 8pm-3am...CLUB BATHS  
Club Nite 8pm-Midnight...B.H.C.  
Live Disco 10-2...KISSES  
Live Disco 9-2...BARON  
Disco by John 5-2...YOUR PLACE

## **T** the 11th \_\_\_\_\_

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Beer Bust 7-til...BEER GARDEN  
Wynne Plays 9-1...M & M  
Live Disco 9-2...BARON  
Live Disco 10-2...KISSES  
Talent Nite 9pm...SUGAR SHACK  
Disco by John 5-2...YOUR PLACE  
Half Price Locker Nite 8am-4pm...CLUB BATHS  
Buddy Nite \$2 ea. for couples...CLUB BATHS  
Torn Levi Nite 8-Midnight...B.H.C.

*Milwaukee*

**264-0587**

# Alternate Sunday Gay Bowling League

Standings as of 3/19/78

1. M&M Big Ones	67/31
2. Fearsome 4-Some+1/Beer Garden	60/31
3. M&M Melters	63/35
4. This Is It!	59/39
5. Turkeys II/Finale	59/39
6. Blue Goosers/Beer Garden	57/31
7. 4-Skins+2/Entertainers Club	56/42
8. Woodpeckers/Finale	51/47
9. The Rebels/Finale	50/48
10. Sludge/Imagine Club	47/51
11. Ers or Ees/Finale	46/52
12. Tuff N'Terribles/Finale	45/53
13. Bowling Beauties/Beer Garden	34/64
14. Hot Buns & Honey/Finale	31/67
15. Sugar/Sugar Shack	29/69
16. Holy Rollers/Finale	28/70

The M&M had another good week of bowling with both of it's teams managing to rate in the top of the standings. (The Beer Gardens Fearsome 4-Some separates their two teams, and you can be sure that this first place team from last year, will be fighting hard to retain the title for the Beer Garden.)

Mark, of the M&M Melters takes the bowler of the week award, for a fine 596 series.

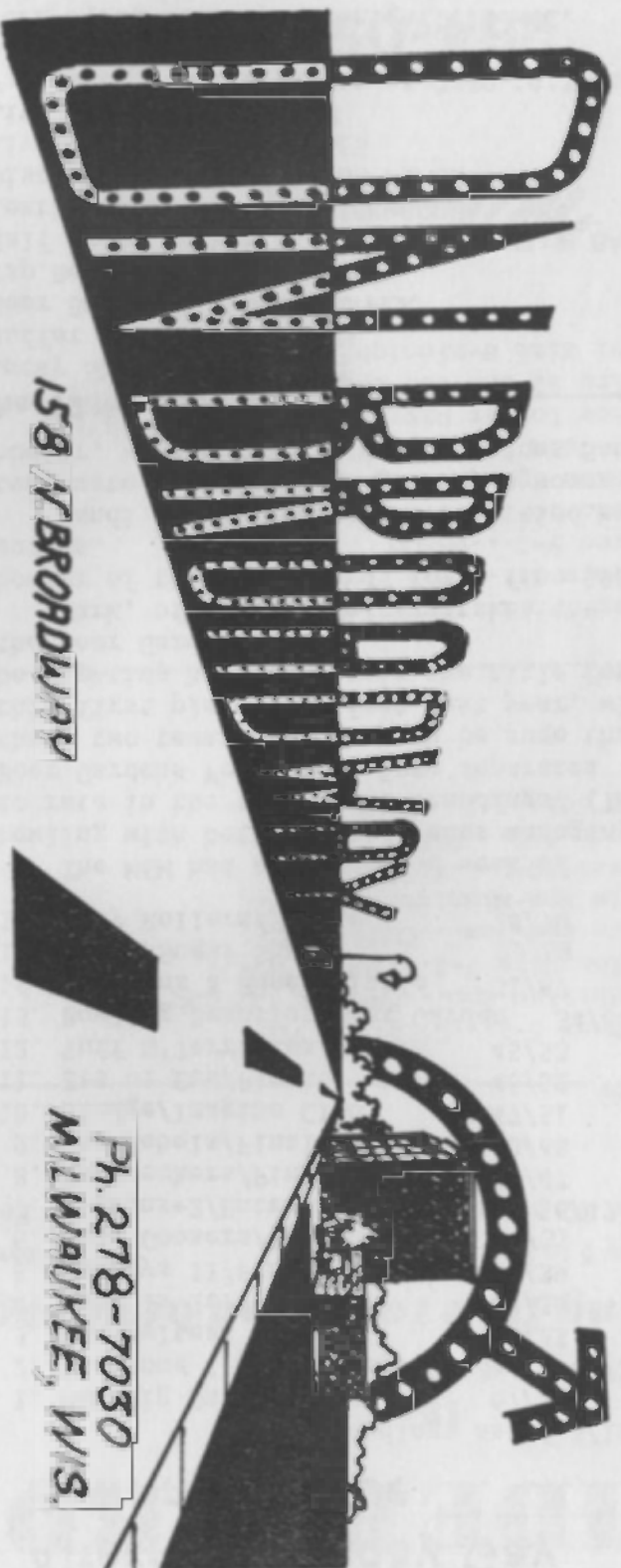
Sandi of the Fearsome 4-Some tied her team-mate Lois for high-game by a woman bowler, with a 215. Congratulations, Sandi!

## WEDNESDAY the 12th

Lucky Shot 4-2...FINALE  
 Buffet 4-7...WRECK ROOM  
 Beer Bust 8-1...SUGAR SHACK  
 Tap Beer Nite...BALL GAME  
 Half Price Locker Nite 8pm-mid...CLUB BATHS  
 Leather Levi Nite...WRECK ROOM  
 Disco by John 5-2...YOUR PLACE  
 Live Disco 10-2...KISSES  
 Live Disco 9-2...BARON  
 Free V.D. Exam. & Treatment 7:30-10:30pm...  
 G.P.U. FARWELL CENTER  
 Jock Strap Nite 8pm-midnight...B.H.C.

THE FACTORY

THE ONLY DISCO —



158 W. BROADWAY

Ph. 278-7030  
MILWAUKEE, WIS.

# **T**he 13th

## **H U R S D A Y**

Free V.D. Exam. 7:30-10:30pm...G.P.U.  
 FARWELL CENTER  
 Gary & Garry Play 9-1...M & M  
 Free Pass Nite 8pm-midnight...CLUB BATHS  
 Live Disco 9-2...BARON  
 Spin the Wheel/Match Game...WRECK ROOM  
 Live Disco 10-2...KISSES  
 Disco by John 5-2...YOUR PLACE  
 Wrangler Nite 8pm-midnight...B.H.C.

### FOR FUN

#### SUPPORTING ACTOR

MAXIMILLIAN SCHELL-Julia [ ]  
 PETER FIRTH-Equus [ ]  
 JASON ROBARDS-Julia [ ]  
 ALEC GUINNESS-Star Wars [ ]  
 MIKHAIL BARYSHNIKOV-  
 Turning Point [ ]

#### BEST DIRECTOR

FRED ZINNEBANN-Julia [ ]  
 WOODY ALLEN-Annie Hall [ ]  
 GEORGE LUCAS-Star Wars [ ]

#### ORIGINAL SCREEN PLAY

STAR WARS [ ]  
 ANNIE HALL [ ]  
 GOODBYE GIRL [ ]  
 THE LATE SHOW [ ]  
 THE TURNING POINT [ ]

#### COSTUME DESIGN

JULIA [ ]  
 STAR WARS [ ]  
 AIRPORT 77 [ ]  
 LITTLE NITE MUSIC [ ]  
 OTHER SIDE OF MIDNITE [ ]

#### ORIGINAL MUSIC SCORE

JULIA [ ]  
 MOHAMMED [ ]  
 STAR WARS [ ]  
 CLOSE ENCOUNTERS [ ]  
 SPY WHO LOVED ME [ ]

### ORIGINAL SONG

CANDLE ON THE WATER [ ]  
 YOU LIGHT UP MY LIFE [ ]  
 NOBODY DOES IT BETTER [ ]  
 SOMEBODY IS WAITING FOR YOU [ ]  
 SLIPPER & THE ROSE WALTZ [ ]

### BEST FILM

JULIA [ ]  
 STAR WARS [ ]  
 ANNIE HALL [ ]  
 THE GOODBYE GIRL [ ]  
 THE TURNING POINT [ ]

### BEST ACTRESS

JANE FONDA-Julia [ ]  
 DIANE KEATON-Annie Hall [ ]  
 MARSHA MASON-Goodbye Girl [ ]  
 ANNE BANCROFT-Turning Pnt [ ]  
 SHIRLEY MACLAINE- " " [ ]

### BEST ACTOR

RICHARD BURTON-Equus [ ]  
 WOODY ALLEN-Annie Hall [ ]  
 RICH.DREYFUSS-Gdbye Girl [ ]  
 MARCELLO MASTROIANNI-  
 Special Day [ ]  
 JOHN TRAVOLTA-Sat.Nt.Fever [ ]

### SUPPORTING ACTRESS

VANESSA REDGRAVE-Julia [ ]  
 QUINN CUMMINGS-Gdbye.Girl [ ]  
 LESLIE BROWN-Turn.Point [ ]  
 MELINDA DILLON-  
 Close Encounters [ ]  
 TUESDAY WELD-  
 Looking for Mr.Goodbar [ ]



# *Antique Shoppe*

*Tarantino's*

1212 E. Brady St.  
277-9220



Coupon

**15%**

**Discount on all  
merchandise—  
except Sale  
items.**

Offer expires April 15th

Free Champagne  
With Dinner on  
Saturday's

Fine Dining  
5-11pm Mon.-Sat.

After Hours Food  
Fri. 10pm-3am  
Sat. 10pm-4:30am

Free Parking After  
5pm Across the Street

Steak Dinner for 2  
\$9<sup>95</sup> Saturday's

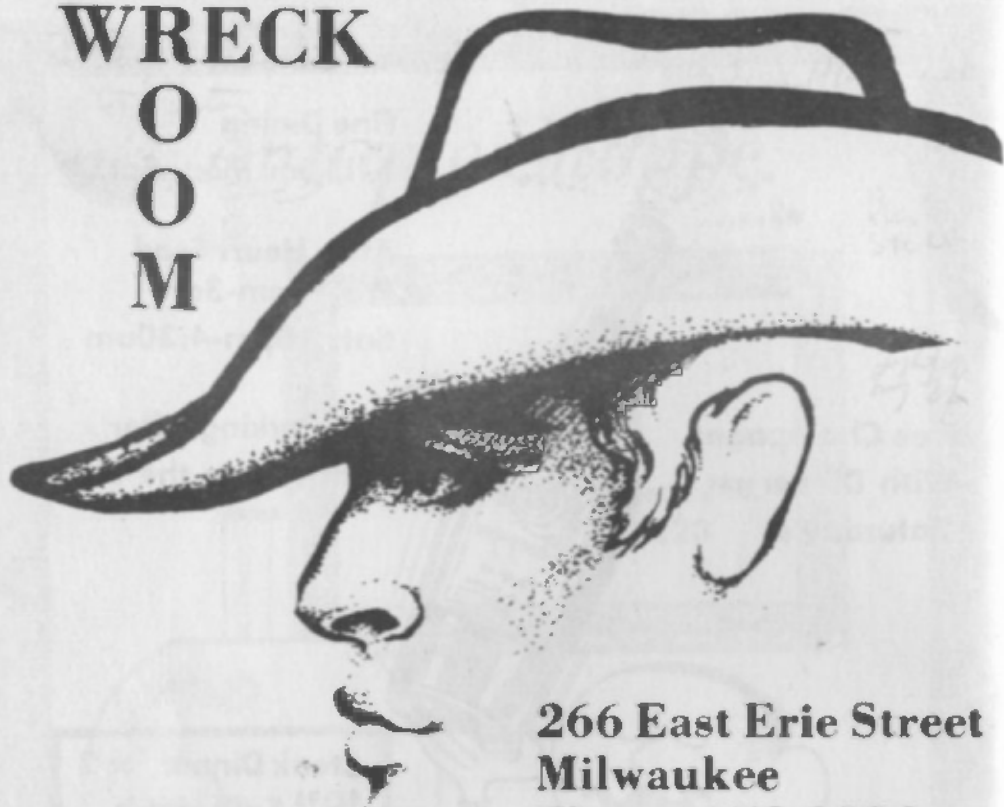
**Mr. Ric's**

**714 North Broadway  
271-2020**

MAJOR CREDIT CARDS  
ACCEPTED



# WRECK O O M



**266 East Erie Street  
Milwaukee  
Phone 278-9332**

**Enjoy Foot Stomping Music with Ridgerunner John  
Sundays from 9:00 PM to 1:00 AM**

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## **the 14th**

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Fish Fry 5-10...BEER GARDEN  
Half Price Locker Nite...CLUB BATHS  
Free V.D. Exam. 7:30-10:30...FARWELL CENTER  
Disco Mania...BARON  
Live Disco 10-2...KISSES  
Live Disco 8-2...ON BROADWAY  
Disco by John 5-2...YOUR PLACE  
After Hours Food til 4am...RAINBOW GRILLE  
After Hours Food 10-3:30...MR. RIC'S

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## **the 15th**

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Continental Breakfast 8-10am...CLUB BATHS  
Hot Disco Music Nite...BARON  
Live Disco 8-3:30...ON BROADWAY  
Surprise Nite...SUGAR SHACK  
Disco by John 2-2:30...YOUR PLACE  
Live Disco 10-3:30...KISSES  
After Hours Food 10-4:30...MR. RIC'S  
After Hours Food til 5am...RAINBOW GRILLE

*S*TUDENT

*R*ATE

\$ *2**00*  
LOCKERS

*8 am.— 4 pm.*

*mon.— fri.*



Phone 276 - 0246  
704 - A West Wisconsin Avenue  
(Rear Entrance  
Always Open - Members Only

# CLASSIFIEDS

## TO SHARE

3 bedroom flat north  
west side. Call after  
six. 344-9161...

## ART SHOW----

TOM PIONKE, cover artist  
for the Milwaukee Cal-  
endar, will have a show-  
ing of his various talents  
in oils, water color and  
pen & inks. The show is  
scheduled for late April.  
Date and location to be  
announced.

## HELP WANTED...

We are interviewing  
for bartenders and  
waiters. See Larry  
at the BARON...

## "THREE THOUSAND"

THAT IS THE NUMBER OF READERS  
THE MILWAUKEE CALENDAR REACHES  
EVERY MONTH. CHANCES ARE ONE  
OF THOSE READERS WANT TO BUY  
SOMETHING YOU HAVE TO SELL,  
RENT OR TRADE. THINK ABOUT  
IT, AND CALL THE CALENDAR...

264-0587

## GOING TO CHICAGO?

Look for a new magazine  
GAY CHICAGO, a twin to  
the Milwaukee Calendar,  
see whats happening in  
the WINDY CITY...

**Young Blonde  
Wanted Desiring  
Exotic Pleasures  
933-8106**

**MR. VAN TASTIC**  
DELIVERY SERVICE

☐ Light Moving ☐ Hauling ☐ Parcel Delivery

**964-3223** 725 West Rock Place  
Glendale, Wisconsin 53209

TIMOTHY L. HANCOCK/PROPRIETOR

COMING IN APRIL.....  
TUXEDO JUNCTION LIVE  
AT THE BARON

# the Milwaukee Calendar

2706 W. Clark St., Milwaukee, WI 53210

Phone 264-0587

Editor.....F. Thalacker Typesetting.....R. Schoedler  
Graphics.....T. Pionke Map by.....Dru  
Cover by.....T. Pionke

# Milwaukee Cruise Map

## RESTAURANTS

- 3 Beer Garden 344-5760  
3743 W. Vliet St.
- 9 Sideboard 347-9662  
124 Water Street
- 19 Mr. Ric's 271-2020  
714 N. Broadway
- 11 Rainbow Grille 647-9114  
814 S. Second St.

## BARS

- 1 Ball Game 273-7474  
196 S. Second St.
- 2 Baron 276-8760  
25 E. St. Paul St.
- 3 Beer Garden 344-5760  
3743 W. Vliet St.
- 4 C'est La Vie 278-9150  
231 S. Second St.
- 5 Finale 265-9740  
808 E. Center St.
- 6 Kisses 271-2002  
132 E. Juneau Ave.

## BATHS

- 7 Broadway Health Club  
158 N. Broadway  
277-9003
- 17 Club Milwaukee  
Rear Entrance  
704A W. Wisconsin  
276-0246
- 18 Le Club Finlandia  
707 E. Knapp Pl.  
276-5614
- 12 Sugar Shack 643-9758  
135 E. National Av.
- 13 Ten Hundred 263-9117  
East  
1000 E. North Av.
- 14 This Is It 278-9192  
418 E. Wells St.
- 15 Wreck Room 278-9332  
266 E. Erie St.
- 16 Your Place 647-9335  
813 S. First St.

## GAY PEOPLES UNION

1568 N. Farwell  
G.P.U. Hotline  
271-5273  
G.P.U. VD Clinic  
347-1222



Big enough to 'party-party,'  
but small enough to do your own thing.



813 South 1st Street, Milwaukee