IF ONLY YOU BELIEVE AS WE BELIEVE

122AE 5

August 28,1976

NEWS SURVIVAL:

How to Start Your Own Business

Features Paranoia

Classifieds

Free

At Selected Businesses



Thanks

To our advertisers, subscribers, and others who have given their encouragement and help from the Starship.

Rift Over Brady St.

A rift has developed over the Brady Street Festival. Some merchants and residents in the area have charged that the fest has gotten out of hand, complaining of public drinking and the behavior of some of the festival goers. Merchants who support the festival point out that they have been cited by the police for good organization of the festival, which draws a fifty-thousand plus crowd. The next festival is September 12.

Renters Beware

The Wisconsin Attorney General has issued a warning about rental search agencies. It seems some agencies after charging a forty dollar fee for an apartment search, only search for the apartment in a newspaper. And if the client is unsatisfied with the apartment produced, the agencies refuse to refund the fee.



cont. next page

NEWS

It's Still Illegal

It's still against the law in Wisconsin. Though seldom enforced, sodomy laws and the like are still in effect in the Dairy State. Recently, Iowa and West Virginia repealed laws conderning sexual behavior between consenting adults. New Jersey is currently considering decriminalizing its sex laws. A move to reinstate California's recently repealed sodomy laws failed. A total of seventeen states have repealed laws against consensual sex acts between adults. In nearly all states regulating sexual behavior, there are no distinctions between hetrosexual and homosexual couples. In all probability, these are the most disobeyed laws on the books.

St. John's Picketed

St. John's Cathedral in Milwaukee was picketed by protestors on a hot and sticky August morning. The protestors were from the National Organization of Women and St. Joan's International Alliance. The picketing itself was a protest against the words of St. Paul. St. Paul, aside from his nasty remarks against gays, had also managed in his time to write a letter advising women to be as submissive to their husbands as they would be to God. The women wanted to remind Catholics that a marraige should be a 50-50 relationship and handed out leaflets to Sunday mass-goers.

Transsexual Must Take Test

Renne Richards must take a chromosome test before she will be allowed to compete against women players in the US Tennis Association. Richards was once a male, but underwent a sexchange operation. Woman players in the USTA fear that they will not be able compete fairly against Richards because of what they allege is her superior strength. Renne Richards has refused to take the test. Physicians state that a transsexual like Ms. Richards would not be able to pass a chromosome test.

GLIB

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Disdamen

PUBLICATION OF ANY NAME, (PHOTO, LIKENESS OR AD- 3 VERTISMENT OF ANY PERSON, Y ORGANIZATION, OR BUSINESS OR ANY PERSON CONNECTED WITH SUCH IS NOT TO BE CONSTEUED AS ANY INDICATION AS THE SEXUAL OPIENTATION OF SUCH PERSON OR ORGANIZATION.

THINK EVERYONE YOU SEE IS
GAY, OR YOU THINK EVERYONE THINKS YOU'RE GAY--THAT SAYS MORE ABOUT
YOURSELF THAN IT DOES
ABOUT OTHERS

Special Note

Our first issue must have been a success due to all the complaining we have recieved. It seems that some businesses felt that they were not treated in exactly the right way and others felt they did not get as much publicity as others did. We have made the effort to contact and cover the businesses in the area as fairly as possible. However, the more we have tried to please, the more some were displeased. So our policy will now be that businesses and organizations will have to contact us for publication of their special news and events; we will not solicit news items. We believe that this will be the best way.

Nude Beaches?

Did you know that August 8th was National Nude Beach Day? Niether did we. As far as we know, there are no well known skinny dipping spots in southeastern Wisconsin. Though some quarries and lakes in the area have been used as such, there are no officially declared beaches in the buff as there are in such states as California. Numerous laws such as disorderly conduct and indecent exposure statutes guarantee the situation will stay that way. One suggestion: on these hot summer days invite some friends over and fill up the bathtub with water.

Bob Ashkettle

Word has come to us that Bob Ashkettle, a frequent visitor to Milwaukee and well known in this area has been hospitalized. A close friend of Ashkettle's informed us that he may be hospitalized for as long as eight to ten weeks followed by a period of complete rest. Ashkettle, who is also known whimsically as "Her Royal Highness", would most likely enjoy cards and letters at this time. For those who wish to write, the address is: 49 Winter Gardens Lane, London, England W.C. 2.

Bar News

In our first issue, we didn't have much knowledge about the LEADED SHADE restaurant, so our listing was limited. The owners of the LEAD-ED SHADE called us up and reminded us that they have completely remodeled their establishment, and they have told us it is predominately a boy's bar. The restaurant is open afterhours on Thursday, Friday and Saturday from 2am to?, and is open daily from 3 pm.

An outdoor carnival with food, drinks and games will be held in the parking lots of Your Place and the Black Forest Inn on Labor Day, Sept. 6. Speaking of the Black Forest, the same held its grand opening on Aug. 18 with champagne flowing. The Circus Disco is holding its disco request nights on Tuesdays and Thursdays. The dragon is gone. The Inferno reopened after a remodeling right after the first issue of Glib had been distributed. So the listing on the Inferno was quickly dated. The look is now mirrors and lots of colored lights. Silver Star night at the Wreck Room is the second Friday in September.

Mad City

A recent trip to Madison was really a trip. Mad City is really together, and its not as far from Milwaukee as expected. The trip from Milwaukee took about an hour. Capitol square, with all the teens bombing around in their cars is a little like American Graffiti, but the Capitol's bars put some larger cities to shame. The Cardinal Bar, east of the Capitol, is a pleasant, stylish hotel bar with hanging plants and jazz playing in the background. They even played Chuck Mangione while we were there. The Pirate Ship is a large bar downtown with a rustic sort of decor. If you go to the Back Door, go there just to see the mural of a young Judy Garland captioned, "I don't think we're in Kansas anymore, Toto." The Back Door has three levels, and you you're constantly going up and down stairs a lot and it's fun.

Madison seems to be more open than most cities in Wisconsin. Perhaps the University has an effect on the gay scene, but the people in Madison seem to take being gay more seriously, and the straight population seems to have a better understanding of the word tolerance.



COMMENT

Self-esteem

It seems that those gay people who suffer a loss of self-esteem about being gay often try to make up for it by maintaining an image of superiority. However, to maintain this image, it seems that they choose to put down other gays. How people view others is often a clue to how they view themselves. In the few years since I have come out, the question that m ost often comes up is, "Where do you work and how much do you make?" In their preoccupation with money and status, some gays have lost the distinction between class and being crass. The asvice I have most often gotten from some gays is "Watch whom you associate with." This seems to be an important thing to a lot of gays, maintaining class distinctions. Heaven forbid your father worked in a factory. And if your parents are upper class, you'll probably find yourself surrounded by people, albiet plastic ones.

Thus the fantasy of elegance. If indeed you can maintain that image, the right trinkets in your apartment, the correct chic apparrel, you can be elegant. However, being elegant in itself does nothing for your selfesteem unless there is someone else around that you and your group can put down to assure yourselves and maintain the image of being one cut above. But maintaining a false image does take its toll. Putting down others and refusing to associate with the "masses" simply isolates oneself, and really never quite silences the nagging insecurities. The saddest thing is when people really begin to believe their fantasies and become destructive. I'm sure that everyone has come into contact with individuals whose primary interest is getting exactly what they want without any regard for others and whose secondary interest is in spreading rumors about those who they are jealous of. Their actions don't insure them from friends; plastic people are always surrounded by plastic people. But nothing insures these individuals from themselves.

I understand why some gays choose to a-void the gay scene. They simply have had it with the crazies and want to protect themselves and the ones they love from such behavior. While protecting yourself from the psuedo-elegant crazies is wise, running away is no protection; understanding the motives behind their behavior is. The thing is to be assured in your accomplish-

ments and in yourself. And assurance comes from within, it is not gotten from knocking someone else.

A Pat on the Back

The Milwaukee Journal deserves a pat on the back for its recent editorial backing the right of Renne Richards, a transsexual, to play tennis in the US Tennis Association. It's heartening to know that there is some understanding around of individuals who find themselves to be "different" from the mainstream of society.

Plain Brown Wrappers

We have picked up on the word that there are some businesses that want gay people to spend their money there but aren't exactly thrilled with our presence in their establishments. How do you solve this dilemma? You don't. Unless, of course, gays start sending their money to these places in plain brown wrappers.

Tongue-in-Cheek

Judging from the reaction to our now infamous bar guide in our first issue, we would say that the general public loved it, but the bar Owners were less than thrilled. The guide was written tongue-in-cheek, with an up-beat tempo and was meant to be taken that way. The public saw the humor, and the guide, for the most part seemed to be a conversation piece. However, some of the bar owners seemed to take it as excerpts from the Bible.

Before the guide was published, we polled a variety of people on their opinions of the bars, and a lot of the opionions were definatly unprintable. Rather than be that callous, (And some gay guides and magazines can be callous.) we decided to present the thing with a little humor. Let's face it, if we had given sugary, glowing accounts, nobody would have been fooled anyway. If the bar guide worries you, look at it this way. If no one is taking it seriously, there's no reason for you to. The guide itself has been put to rest, and we have guards armed with wooden stakes standing by if it should try to make an escape.

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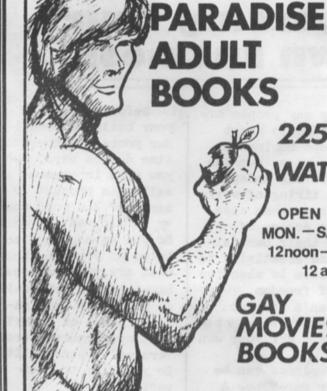
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GAY MOVIES & BOOKS



















SURVIVAL Starting Your Own Business

Many gay people often decide to start their own businesses. Reasons vary, but can be achieving independence, tiring of working for someone else. and the desire of puting their own talents and creativity to use. There is also the idea of freedom; your boss can't fire you because you're gay because you are your own boss.

A business can be full or par-time. A par-time business can be run from your home, and enables you to take advantage of special tax advantages of operating from your home. It also gives you the time to see if your idea will really work, and saves you from making large investments.

Deciding what you want to do is naturally the first step. A business should be based on something you like to do. Perhaps you like to cook, or have special skills such as office skills, sports abilities, or artist or crafts skills. Your business could be based on selling something you like to dabble in such as antiques, clothing, pets or hobbies. Or it could be teaching something like a language, music, or the like.

Before starting your business, consider yourself. How much time do you have? Are you more interested in selling a product or a service? How much money do you want to earn? Do you have anyone to help; do you need help? What are your personal assets? What motivation do you have? Imagination? Sense of humor? Neat appearence? Perseverence? Dependability? Do you like to meet people?

Consider your product or service. Does it fulfill a need in the community? Is it a one-time sale or a repeat item? Is it practical? Do you know what price to charge and still make a profit?

Your first step should be to see a lawver to see what legal responsibilities you have in your business. However, you can find a lot of this out by calling the right places yourself. Look in the phone book for the state offices for the things you have questions about. Often even your lawyer won't even have the answers you can get by simply using the phone. The most important person is your bookkeeper. It'll cost you about \$30 a visit, and you can be set up on a bookkeeping system and find out all about tax requirements. Calling your local municipal clerk will tell you if any licenses are required. If you rent, check your lease for home businesses.

The library is the best place for reference material. No matter what kind of enterprize you're thinking of, you can find information on it in your local library.

Your business will get nowhere if no one knows about it. You must decide who and where your customers are, and the best ways to reach them. Direct mailing is often difficult because, of course, you must compile a mailing list beforehand. Other methods are handbills. yellow pages advertising, and newspaper advertising. (Sound those trumpets, folks, that's where Glib comes in.)

The final step is surviving. Be completly businesslike in setting up your busia ness. You should really establish a routine and devote a cerain amount of time to your business each working day. Owning your own business can mean a certain amount of freedom in setting up a schedule, but the trick is to disipline yourself. If you do not disipline yourself your business is likely to hit the rapids in the bathroom drain. Your business can be a success, but only if you desire it to be so. TOTAL QUESTION?

If you've got a question or a problem you just can't seem to find an answer to, why not drop us a line. We can't write back to you, but we can give you an

answer in this paper, or at least direct you to someone who might. All you have to do is write to this paper. You can even use a clever pseudonym ala

LETTERS



I enjoyed the 1st edition of Glib quite a lot...I especially liked the bar guide section, you managed to remain unbiased, as to your personal likes and dislikes, and this is sometimes hard to do. It was informative and tastefully done, as was the entire publication. Congradulations!

Editor's Note:
Now there's a person with taste!

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PERSONALS

Randy, thanks for being you. Thanks for bring-ing out the better side of me. With love and hope for the future, Dick.

Libra, That's the wayuh-huh-I like it. BBW

C.K.--I must talk to you. Please call. Butch

MILWAUKEE

Responsible G/M wanted to share 3-bedroom flat near Sherman. \$125 includes utilities and phone. 871-4640 before 10am/ after 5pm. References.

MILWAUKEE

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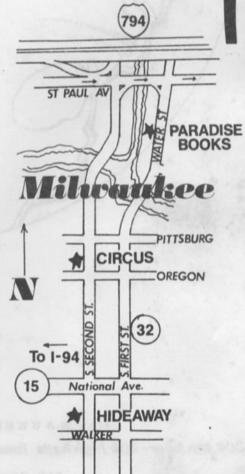
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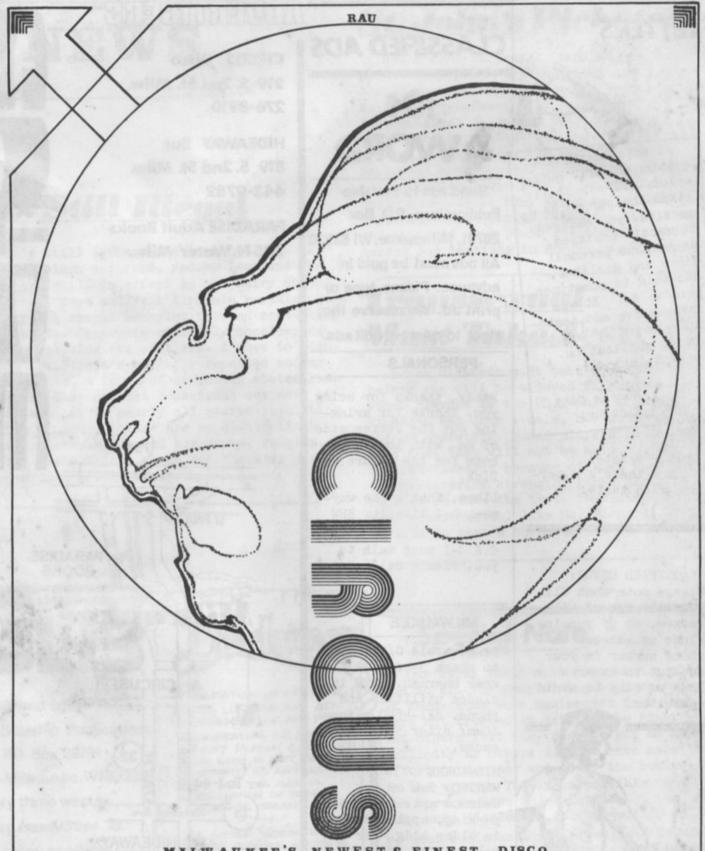
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